

September 30, 2018

The Honorable Bill de Blasio
Mayor
City Hall
New York, NY 10007

The Honorable Corey Johnson
Speaker
New York City Council
New York, NY 10007

Dear Mayor de Blasio and Speaker Johnson:

We are pleased to provide you with the attached quarterly report on the IDNYC program as required by Local Law 35 of 2014.

This quarter, IDNYC began enrolling ten- to thirteen- year old New Yorkers. These young applicants and their parents have been very enthusiastic about the new lower age of eligibility, and this age group's new ability to access IDNYC's myriad benefits. As the school year starts, parents whose children travel to school by themselves will have peace of mind knowing that in an emergency, their child has a government issued ID with emergency contact information on the back.

IDNYC continues to advance program technology, efficiency, and accessibility for IDNYC applicants and cardholders. In August, the program began utilizing select, reliable data from City agencies to help applicants prove their identity and residency to qualify for the card. By using reliable City data, IDNYC can help even more New Yorkers apply for the card. Additionally, this quarter IDNYC became fully integrated with 21 NYC Health + Hospitals (H + H) locations, including hospitals, community health centers, and long-term care facilities. This integration allows patients to link their IDNYC card number to their medical profile, consolidate medical records, and expedite the check-in process.

Heading into fall, the program further expanded cardholder benefits by introducing two new benefit partners: the Bronx Academy of Arts and Dance (BAAD!), and Brooklyn Boulders in Queensbridge. These organizations will offer cardholders unique discount offers, and add to the growing list of tangible benefits that IDNYC brings to New Yorkers.

Engagements and outreach this quarter spanned the five boroughs, and included collaborations with elected and government officials, local community-based organizations, and cultural institutions. Some of these collaborations included participating in events hosted by the Museum of the City of New York and El Museo del Barrio. The program also worked with elected officials in all five boroughs to enroll their constituents in the IDNYC program, including a City Hall in Your Borough event in Staten Island. Finally, IDNYC continued outreach efforts in various communities with immigrant New Yorkers to help highlight all the benefits of being an IDNYC cardholder.

At this quarter's end, there are **1,242,314** unique cardholders enjoying the meaningful benefits of the IDNYC program. IDNYC is grateful for the ongoing leadership and partnership of the New York City Council and Speaker Johnson.

Very truly yours,



Steven Banks, Commissioner, Human Resources Administration



Bitta Mostofi, Commissioner, Mayor's Office of Immigrant Affairs



Jeff Thamkittikasem, Director, Mayor's Office of Operations

cc: Dean Fuleihan, First Deputy Mayor
Phil Thompson, Deputy Mayor
Dr. Herminia Palacio, Deputy Mayor
Emma Wolfe, Chief of Staff to the Mayor
Jeff Lynch, Director of City Legislative Affairs

New York City Identity Card Program Quarterly Report
June 30, 2018 – September 30, 2018

As required by Local Law 35 of 2014, the Human Resources Administration (HRA), as the administering agency of the IDNYC program, shall prepare and submit to the Mayor and the Speaker of the City Council a report on the New York City municipal identification card program that includes the information below.

(1) The number of applications received by the City for the New York City identity card disaggregated by applicant borough of residency:

Since the launch of the IDNYC program, 1,355,228 applications have been received.

The following table depicts the number of applications disaggregated by borough of residence:

Borough	Total Applications Processed to Date as of September 30, 2018 (age 14 & up)	Estimated Eligible Population (age 14 & up) ¹	% of Borough Population Eligible for IDNYC (age 14 & up)
Bronx	242,924	1,166,988	20.82%
Brooklyn	397,247	2,143,776	18.53%
Manhattan	272,160	1,447,329	18.80%
Queens	409,948	1,961,096	20.90%
Staten Island	32,885	394,911	8.33%
Non-NYC P.O. Box	64		
TOTAL	1,355,228	7,114,100	19.05%

The 64 non-NYC addresses reflect applicants who participate in the New York State Address Confidentiality Program for domestic violence survivors and use an Albany P.O. Box address. IDNYC has verified that these applicants reside in New York City.

From August 1, 2018 to September 30, 2018, IDNYC also processed 885 applications for the 10 – 13 age group.

(2) The number of New York City identity cards issued:

To date, IDNYC has issued 1,322,945 identity cards.

¹ Based on percent of population 14 years old and above, according to U.S. Census Bureau American Community Survey, 2016. Analysis completed by HRA Office of Evaluation and Research.

(3) The number of New York City identity cards issued to minors:

As of September 30, 2018, IDNYC has issued 51,189 cards to minors (individuals aged 10 to 17).

(4) The number of requests made by City agencies for information collected about applicants for the New York City identity card disaggregated by requesting agency:

During this reporting period, IDNYC received no requests from City agencies for applicant information.

(5) The number of times the administering agency shared documents submitted by applicants to establish eligibility for the New York City identity card with other city agencies disaggregated by agency:

During the reporting period, IDNYC did not share any documents submitted by applicants with other city agencies.

(6) The number of denials made to requesting agencies for information collected about applicants for the New York City identity card:

During the reporting period, IDNYC did not receive any requests for applicant information.

(7) The number of New York City identity card applicants whose information was disclosed to law enforcement, disaggregated by whether such disclosure was pursuant to a judicial warrant or judicial subpoena:

During the reporting period, IDNYC did not receive any requests from law enforcement, by subpoena or otherwise, and did not disclose any applicant information to law enforcement.

(8) The number of occurrences of fraud or other criminal activity related to issuance of the New York City identity card:

Since the program's launch in January 2015, 180 cases have been detected to have a high likelihood of suspected fraud. In this reporting period, the program's integrity review process detected 5 unrelated instances in which an individual sought to obtain an IDNYC card under another name and/or identity. These instances were first detected by the program's duplicate image search technology, which automatically seeks to match the photographs taken of new applicants against the database of previous IDNYC cardholders or applicants to prevent the improper issuance of a second IDNYC card to a single applicant. After the perceived match, investigators on the program integrity team proceeded with an investigation in accordance with program protocols. There were 2 instances where the program's integrity review process detected an individual seeking to obtain an IDNYC card with documents that were suspicious and could not be authenticated. All 7 applications were denied. Where possible, in cases where we suspect an individual is applying for a card under someone else's identity, we notify the potential victim about the improper use of their identity information by letter.

(9) The City's efforts to conduct outreach to prospective applicants relating to the New York City Identity card program:

This quarter, outreach teams took to all five boroughs to connect New Yorkers to IDNYC. In total, IDNYC enrolled 2,140 New Yorkers at its pop-up sites and aboard *IDNYC on the Go!*, our mobile command center.

IDNYC oversaw many successful pop ups. To better serve the needs of New Yorkers with developmental disabilities, IDNYC enrolled over 200 people at the Queens Centers for Progress, an organization that provides education, therapy, job training and other advocacy and services for individuals with developmental disabilities. The program also partnered with several entities that serve Chinese-speaking New Yorkers, and oversaw successful pop ups at the Museum of Chinese in America and the United Chinese Association of Brooklyn.

To help spread the word about IDNYC to all New Yorkers, including seniors, IDNYC collaborated with organizations like the Chinatown Senior Citizen Center, Open Door, and the Riverstone Senior Center. Other outreach activities involved collaborations with the Japanese Consulate and the African Group of the Society of Consuls, John Jay College, the Hispanic Federation, the New Sanctuary Coalition, and the Bronx Reentry Collaborative. IDNYC also worked with elected officials in all five boroughs to enroll their constituents in the IDNYC program, including a City Hall in Your Borough event in Staten Island during the month of July.

(10) The City's efforts to promote acceptance of the New York City Identification card by banks and other public and private institutions:

Last quarter, in collaboration with the Mayor's Office of Technology and Innovation, IDNYC issued the IDNYC Smart Chip Request for Information (RFI). The purpose of the RFI was to gather information from potential financial partners about how to make the IDNYC card a tool for saving and spending. IDNYC received many innovative and exciting responses to the RFI, and continues exploring ways to expand banking access for IDNYC cardholders.

(11) The types of services, other than city services, for which the New York City identity card is permitted as acceptable proof of identity and residency:

IDNYC cardholders continue to take advantage of all the cultural, entertainment, educational, sports, and health-related opportunities that the card offers. The City continues to offer New Yorkers their first IDNYC card at no charge, ensuring that it's accessible regardless of ability to pay.

Culture, Entertainment, Sports, and Education

- The program debuted a new benefit partner: the Bronx Academy of Arts and Dance (BAAD!). BAAD! is a nationally-recognized arts organization that gives voice to artists from underrepresented demographics by creating and supporting art, dance, and performances in the Bronx. IDNYC cardholders can purchase discounted tickets to performances and other BAAD! programming.

- We continue to collaborate with our cultural partners to expand awareness of IDNYC's benefits. The number of free one-year memberships at leading cultural institutions redeemed this quarter was 15,755, bringing the total to 635,447 since January 2015.
- Since the start of the program, cardholders have used IDNYC to purchase 72,961 discounted tickets to Broadway and Off-Broadway theater performances, classes, sporting events, movies, and city landmarks like the Empire State Building and the Statue of Liberty. These discounts are provided by A.R.T./ NY, a consortium of Off-Broadway theaters; the Entertainment Benefits Group; The New York Theatre Ballet; SoHo Playhouse; the New York City Football Club, NYC's Major League Soccer team; Brooklyn Sports and Entertainment, owner of Barclays Center; Baruch Performing Arts Center; the Chelsea Film Festival; Entertainment Cruises; CourseHorse and KidPass.
- And since January 2018, 2,314 cardholders have signed up for free Zipcar memberships and related discounts using their IDNYC cards.

Libraries

The City's partnership with the Brooklyn, New York, and Queens Public Library systems continues to allow New Yorkers to use their IDNYC cards as a single, city-wide library card. Since January 2015, over 82,740 cardholders have added this functionality to their IDNYC.

Health and Fitness

The IDNYC card continues to facilitate access to better health.

- The program welcomed a new benefit partner: Brooklyn Boulders in Queensbridge. Brooklyn Boulders builds and operates active lifestyle facilities that foster community through rock climbing, fitness, and active co-working. IDNYC cardholders can purchase discounted classes offered at the Queensbridge Facility.
- Since the program's launch, over 37,569 New Yorkers have signed up for discounted fitness options, including public tennis permits and adult memberships at NYC Department of Parks and Recreation Centers; family and individual memberships at YMCA facilities throughout the city; and Bike New York, Citi Bike, NY Roadrunners, and Aviator Sports and Events Center memberships.
- The City's official prescription drug discount plan, Big Apple Rx, is integrated into the IDNYC card to provide prescription drug discounts at more than 2,000 pharmacies citywide. Since the program's launch, IDNYC cardholders have used this benefit to save over \$807,751 on their prescription purchases.
- At Food Bazaar stores in Queens, Brooklyn, and the Bronx, IDNYC cardholders saved over \$ 189,735 in discounted grocery purchases this quarter, bringing total grocery savings to more than 1.8 million dollars (\$1,851,184) since January 2015.

- IDNYC's partnership with Health + Hospitals (H+H) allows cardholders to link their IDNYC cards to their H+H accounts, thereby speeding up the check-in process for subsequent appointments. Since this partnership began in May of 2016, 4,702 cardholders have linked their IDNYC cards to their H+H accounts.
- Since January 2017, parents, guardians, and other individuals have been able to use their IDNYC numbers online to access their own or their children's official immunization records from the Citywide Immunization Registry, at My Vaccine Record. Parents can check which vaccinations their child still needs, and can print out a vaccination history to complete medical forms for child care, school registration, college admission, camp enrollment and more. To date, 2,564 cardholders have accessed vaccine records using an IDNYC number.

Veterans

Since IDNYC launched the Veteran Designation in July 2015, 9,019 veterans have chosen to have this special marker on their IDNYC cards to indicate service in the U.S. Armed Services. The designation entitles veterans to exclusive benefits, better connects veterans to the services and discounts they deserve, and is an expression of the City's gratitude and respect for those who have served our country.

IDNYC continues to field inquiries from public and private institutions eager to partner with us. Our goal is to make meaningful additions to the program that reflect IDNYC's vision of greater access to government services, financial services, education, cultural benefits, and health and wellness for all New Yorkers. The City is focused on developing integrations that expand the utility and functionality of the IDNYC card and ensure that New Yorkers have access to a broad array of additional programs, services, and benefits.