



July 2, 2024

The Honorable Adrienne Adams
Speaker
City Council
New York, New York 10007

Re: Coordinated Street Furniture Franchise annual report

Dear Honorable Speaker Adams:

In accordance with Authorizing Resolution No. 1004 (L.U. 226-A), the New York City Department of Transportation Coordinated Street Furniture Franchise Unit is submitting herewith an annual report on Franchise activities for the year ending June 30, 2024.

Specifically, we have highlighted information related to the number of franchise structures replaced or removed during the preceding calendar year, revenues received by the City, in-kind media values, and community engagement regarding Franchise activities.

Please feel free to contact me at 212-839-4478 for further information. Thank you for your continued support for this project.

Sincerely,

Michelle Craven

Michelle Craven
Associate Deputy Commissioner
Cityscape & Franchises

Enc.

cc: Ryan Wanttaja, NYCDOT
Joseph Fuccillo, NYCDOT



Coordinated Street Furniture Franchise Year 18 Update

July 1, 2024



Commissioner Ydanis Rodriguez





Coordinated Street Furniture Franchise Agreement Important Dates

- Original Franchise Agreement approved by the Franchise and Concession Review Committee: May 15, 2006.
- Franchise effective date: June 26, 2006.
- Contract Year 18 (revenue calendar): June 25, 2023, through June 24, 2024.
- Build Year 18 (construction calendar): September 25, 2023, through September 24, 2024.



Change in Control of Franchisee

- The Franchise and Concession Review Committee approved a change in control of the franchisee and an Amended and Restated Franchise Agreement on September 30, 2015.
- DOT and Cemusa NY, LLC, entered into the Amended and Restated Franchise Agreement on October 1, 2015.
- JCDecaux, N.A. purchased Cemusa, Inc., the parent company of franchisee Cemusa NY, LLC, on November 13, 2015.



First Amendment to Franchise Agreement

- On May 11, 2023, the City Council approved Resolution 0625-2023, authorizing the City to seek a five-year extension of the Amended and Restated Franchise agreement.
- The Franchise and Concession Review Committee approved a contract extension and amendment to the franchise agreement on June 14, 2023.
- The amendment extended the term of the agreement for five years (until June 2031), provides the City with additional street furniture amenities, and adjusts the City's compensation for the remainder of the term.



Franchise Structure Status Report: Year 18

Bus Stop Shelters (as of June 24, 2024)

- 3,360 shelters in active service.
- 3,602 shelters installed with the new design, including 48 in Year 18 (see Table 1).
- Between June 25, 2023, and June 24, 2024
 - 28 new bus shelters were installed at new locations (see Table 2).
 - 15 shelters were temporarily removed for construction and will be reinstalled as construction is completed (see Table 3).
 - 1 shelter was permanently removed (see Table 4).
 - 20 shelters were removed and relocated to new sites (see Table 5).
- DOT receives requests for new shelter locations from all stakeholders.
 - 2,879 locations have been suggested by stakeholders and evaluated by DOT since the start of the Franchise, including 150 suggested sites in Year 18.
 - DOT received additional bus shelter location recommendations from the City Council this year.





Franchise Structure Status Report: Year 18

Newsstands (as of June 24, 2024)

- 381 newsstands have been installed to date.
- 0 newsstands were installed during Year 18.
- 0 franchise newsstands were permanently removed during Year 18.

Automatic Public Toilets (as of June 24, 2024)

- Five APTs have been installed to date:
 - Madison Square Park, MN
 - Corona Plaza, QN
 - Grand Army Plaza, BR
 - Plaza de las Americas, MN
 - Fordham Plaza, BX
- A sixth APT installation is currently in progress at the Williamsburg Bridge Bus Depot in Brooklyn.
- DOT continues to evaluate site recommendations.

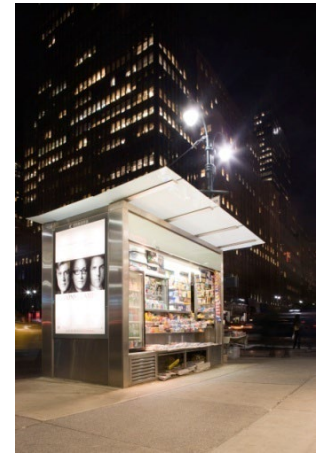


Photo Credit: Matt Greenslade





Franchise Structure Status Report: Year 18

Sheltered Bicycle Parking Structures

- Cemusa agreed to install 37 bicycle parking structures to satisfy section 9.17 of the CSFF contract, which requires “the Company provide certain amenities to the Coordinated Franchise Structures, the value of which shall not exceed \$2,500,000.”
- Cemusa installed 20 of these structures.
- As part of the Change in Control, JCDecaux agreed to install 30 and maintain additional bus shelters in lieu of installing the remaining 17 bicycle shelters.
- JCDecaux will maintain the structures for the remainder of the contract term at no cost to the City.





Franchise Financial Status Report: Year 18

Franchise Fee Payments

- Total Franchise Fees paid to the City to date: \$ 825,414,345
- Year 18 Payments – \$63,834,000*

*The City anticipates receiving its Q4 disbursement of \$15,958,500 on July 26, 2024.



Franchise Revenue Status Report: Year 18

JCDecaux Revenue

- JCDecaux Year 18 Gross Sales Revenue:

Quarter 1	\$ 21,432,352
Quarter 2	\$ 34,970,469
Quarter 3	\$ 19,110,330
Quarter 4	\$ 18,137,935***
Total	\$ 93,651,087***

***JCDecaux's revenue total for June 2024 has not been finalized, so the Q4 and Year 18 total revenues are not complete.



Franchise Revenue Status Report: Year 18

JCDecaux Year 18 In-Kind Campaign Values (outside NYC):

\$25,196,008



Tourism campaign in Madrid

Table 1: New Design Installations, Bus Stop Shelters, 6/25/23 – 6/24/24

Borough	Jun 24-30 2023	Jul 2023	Aug 2023	Sep 2023	Oct 2023	Nov 2023	Dec 2023	Jan 2024	Feb 2024	Mar 2024	Apr 2024	May 2024	Jun 2024	Y18 Total
Bronx	0	0	0	0	0	0	0	0	0	3	3	7	2	15
Brooklyn	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Manhattan	0	0	0	0	2	0	0	1	0	11	10	5	2	31
Queens	0	0	0	0	0	0	0	0	0	0	0	0	2	2
Staten Island	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Total	0	0	0	0	2	0	0	1	0	14	13	12	6	48

Table 2: New Bus Stop Shelter Installations, 6/25/23 – 6/24/24

BORO	CORNER	STREET ON	INTERSECTION OF	INSTALLATION DATE
MN	SW	BROADWAY	GRAND ST	10/25/2023
MN	SW	BROADWAY	SPRING ST	10/26/2023
MN	NW	E 57th ST	MADISON AV	1/8/2024
MN	NE	MADISON AV	E 49 ST/E 50ST	3/5/2024
MN	SE	MADISON AV	E 50 ST	3/5/2024
MN	SE	MADISON AV	E 54 ST	3/7/2024
MN	NE	MADISON AV	E 55 ST	3/8/2024
MN	SE	MADISON AV	E 55 ST	3/10/2024
MN	NE	MADISON AV	E 46 ST/E 47 ST	3/11/2024
MN	SE	MADISON AV	E 47 ST	3/11/2024
MN	NE	MADISON AV	E 57 ST	3/29/2024
MN	NE	MADISON AV	E 59 ST	3/29/2024
MN	NE	MADISON AV	E 58 ST	3/30/2024
MN	NW	E 57 ST	5 AV/6 AV	3/31/2024
MN	SE	MADISON AV	E 61 ST	4/1/2024
MN	SE	6 AV	W 45 ST	4/15/2024
MN	SW	5 AV	W 45 ST	4/16/2024
MN	NW	E 42 ST	MADISON AV/5 AV	4/18/2024
MN	SW	5 AV	W 55 ST/W 54 ST	4/19/2024
MN	SE	W 57 ST	6 AV	4/22/2024
MN	SE	10 AV	W 34 ST	4/22/2024
MN	NW	HUDSON ST	GANSEVOORT ST	4/23/2024
BX	NE	WEBSTER AV	E 167 ST	4/25/2024
MN	NW	E 57 ST	LEXINGTON AV	4/29/2024
MN	SW	E 57 ST	PARK AV	5/3/2024
MN	SW	LAFAYETTE ST	ASTOR PL	5/6/2024
MN	SW	COLUMBUS CIRCULE	BROADWAY	5/7/2024
MN	NW	W 14 ST	WASHINGTON ST/10 AV	5/6/2023



Table 3: Temporary Shelter Removals for Construction, 6/25/23 – 6/24/24

BORO	CORNER	STREET ON	INTERSECTION OF	REMOVAL DATE	COMMENTS
BX	SE	SOUTHERN BLVD	HUNTS POINT	9/7/2023	Plaza Reconstruction
MN	NE	BROADWAY	84 ST	9/13/2023	Building Construction
BX	SW	BOSTON RD	PROSPECT AVE	9/28/2023	Building Construction
BX	SW	SOUTHERN BLVD	163 ST	10/24/2023	Plaza Reconstruction
BR	SE	9 ST	5 AVE	1/17/2024	Building Construction
MN	NE	97 ST	2 AVE	2/1/2024	FEMA Flood Remediation Project
BX	NE	GRAND CONCOURSE	E 165 ST	2/7/2024	Museum Renovation
MN	NW	23 ST	7 AVE	3/13/2024	Replace sidewalk and vault
QN	NW	WOODHAVEN BLVD	LIBERTY AVE	3/14/2024	MTA ADA Upgrades
QN	NE	MYRTLE AV	109 ST	3/14/2024	Intersection Safety Issue
MN	SW	81 ST	CENTRAL PARK WEST	4/12/2024	MTA ADA Upgrades
MN	SE	65 ST	BROADWAY	4/12/2024	Building Construction
MN	NW	2 AV	E 106 ST	6/5/2024	MTA Construction & Development Project
MN	SW	2 AV	E 106 ST	6/5/2024	MTA Construction & Development Project
BR	NW	OCEAN AV	AV P	6/7/2024	Southern Brooklyn Crosstown SBS Project



Table 4: Permanently Removed Bus Stop Shelters, 6/25/23 – 6/24/24

BORO	CORNER	STREET ON	INTERSECTION OF	REMOVAL DATE	COMMENTS
QN	SW	108 ST	OTIS AV	7/23/2023	Bus Stop Revoked



Table 5: Bus Stop Shelter Relocations, 6/25/23 – 6/24/24

REMOVAL SITE					RELOCATION SITE				
BORO	CORNER	STREET ON	INTERSECTION OF	REMOVAL DATE	BORO	CORNER	STREET ON	INTERSECTION OF	INSTALL DATE
BX	NE	GUN HILL RD	DECATUR AV	10/3/2023	BX	MB	LINCOLN AV	E 137 ST	3/22/2024
QN	NE	MYRTLE AV	109 ST	3/14/2024	BX	SW	E FORDHAM RD	ELM PL	4/5/2024
QN	SW	21 ST	28 AV	1/8/2024	BX	NE	E TREMONT AV	WEBSTER AV	4/8/2024
BX	SW	BAINBRIDGE AV	E 204 ST	3/22/2024	BX	NW	E FORDHAM RD	CAMBERLENG AV	3/27/2024
BX	SW	3 AV	E 156 ST	4/4/2024	MN	SE	WADSWORTH AV	W 181 ST	4/26/2024
BX	NE	MORRIS AV	E 138 ST	4/4/2024	BX	SW	WEBSTER AV	E FORDHAM RD	3/26/2024
BX	SW	ALLERTON AV	HERING AV	3/25/2024	BX	NE	WEBSTER AV	E 167 ST	4/25/2024
BX	NE	ALLERTON AV	BOSTON RD	3/25/2024	MN	SW	W 181 ST	WADSWORTH AV	5/2/2024
BX	SE	E 138 ST	ALEXANDER AV	5/14/2024	BX	SW	E FORDHAM RD	BATHGATE AV	5/2/2024
BX	NW	E 138 ST	JACKSON AV	5/14/2024	BX	NW	BROADWAY	W 228 ST	5/10/2024
BX	SW	E 170 ST	FINDLAY AV	5/20/2024	BX	NW	E FORDHAM Rd	DECATUR Ave	5/13/2024
BX	SW	PROSPECT AV	E 165 ST	5/20/2024	BX	SE	UNIVERSITY AV	W FORDHAM RD	5/15/2024
BX	NW	WATSON AV	ROSEDALE AV	5/29/2024	BX	NW	UNIVERSITY AV	W 175 ST	5/15/2024
MN	SW	BROADWAY	W 213 ST	5/30/2024	BX	SW	E 149 ST	BERGEN AV	5/23/2024
BX	NW	E 172 ST	SOUTHERN BLVD	5/29/2024	BX	NW	E 180 ST	MORRIS PARK AV	5/24/2024
BX	SW	E 138 ST	JACKSON AV	5/28/2024	QN	SW	ARCHER AV	160 ST	6/18/2024
BX	NE	E TREMONT AV	LAFAYETTE AV	6/11/2024	QN	SE	ARCHER AV	PARSON BL	6/18/2024
BX	SE	MORRIS PARK AV	UNION PORT RD	6/11/2024	BX	NE	E 161 ST	RIVER AV	6/12/2024
BX	SW	ALLERTON AV	BRONXWOOD AV	6/21/2024	MN	NE	E 120 ST	PLEASANT AV	6/13/2024
BX	SW	OGDEN AV	W 165 ST	6/21/2024	BX	NW	SOUTHERN BLVD	E TREMONT AV	6/20/2024