



FEMA Administrator Announces 2024 National Preparedness Theme Focused on Preparing Asian American, Native Hawaiian and Pacific Islander Communities for Risks and Disasters

WASHINGTON -- In honor of [President Biden](#) proclaiming May as Asian American, Native Hawaiian and Pacific Island Heritage month, FEMA Administrator Deanne Criswell today announced in a [new video](#) this year's National Preparedness Month 2024 theme will focus on empowering Asian American, Native Hawaiian and Pacific Islander communities to act today to prepare for future risks and disasters. National Preparedness Month is in September and FEMA is announcing this new theme early to encourage communities and our partners to help over the summer months to engage this community as we are about to kick-off the upcoming hurricane season and ready ourselves for all hazards our communities face.

"The Asian American, Native Hawaiian and Pacific Islander community is a large, diverse group that spans across many cultures, languages and unique circumstances that must be considered when developing strategies to engage communities on disaster preparedness," said Administrator Criswell. "We're committed to understanding the realities of such a broad and diverse community to improve how messaging and resources reach people and help deliver our mission in a powerful, long-lasting and impactful way."



MONDAY RADIO ROLL CALL

Radio Channel
Manhattan

08/19/2024
Responding Borough:
Staten Island

Scenario: Is your Division supporting any events for National Preparedness Month?

Documents to Review:
[Citywide Radio Drill Refresher](#)
[Call signs per Radio](#)



The [NYC CERT Standard Operating Procedures \(SOPs\)](#) provides guidance and outlines policies and procedures for you and your team to follow.

UPDATE COMING SOON!



[View and Download the Complete NYC CERT Basic Training Student Manual](#)

This focus responds to trends that show the importance and the barriers of connecting with this community. According to [census data](#) analyzed by the [Pew Research Center](#), the Asian population in the U.S. grew 81% from 2000 to 2019, from roughly 10.5 million to a record 18.9 million people and according to [FEMA's 2023 National Household Survey](#), 65% of the Asian Americans and 58% of Native Hawaiian or Pacific Islanders surveyed reported that they don't believe that taking a step to prepare will make a difference and were not confident in their ability to prepare. This community has always been a priority for FEMA before, during and after disasters including our active response and recovery efforts in Hawaii and Guam, and our work to reach people nationwide. FEMA is now prioritizing this community and delivering preparedness information in a new way.

As we head toward September, FEMA will develop materials for AANHPI communities written, visual and host summer long activities and webinars to help people prepare for extreme weather events. FEMA is committed to using a data-driven approach to preparedness message development. Through coordination with the Ad Council, research and analysis and direct feedback from community, FEMA will help with the development of creative ads to further ensure culturally competent resources are available to help motivate Asian American, Native Hawaiian and Pacific Islander communities to take steps to prepare.

"Our nation's Ready Campaign continues to focus on reaching all communities with the information they need to be prepared for whatever comes their way. As we embark on this important new effort with the Asian American, Native Hawaiian and Pacific Islander community, we will be engaging with this diverse community and investing in culturally competent preparedness materials so we can reach them where they are," said Administrator Criswell.

[Read the full press release here](#)



Environmental Protection

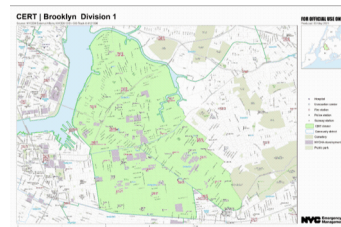
Flood Kit: How to Guide



View the [NYC CERT Event Calendar](#) to see upcoming training, meetings, and planned deployments.

After you participate, be sure to [Submit Your Volunteer Hours!](#)

For more questions on how to submit your service hours you can view the [Hours Submission FAQs](#).



NYC CERT Division maps are available (pdf format) to support recruitment and preparedness planning in your community.

[Brooklyn](#) - [Bronx](#) - [Manhattan](#) - [Queens](#) - [Staten Island](#)

**READY
NEW YORK**

If your division is hosting or participating in an upcoming event, please complete the [Event Request form](#) to have your opportunity published through Eventbrite.com for members to register.

Your NYC CERT Ready New York Liaison can submit a [Ready New York Material Request](#) for upcoming events.



The Department of Environmental Protection (DEP) has requested the support of NYC CERT volunteers at its upcoming Flooding Preparedness Events. During the events, DEP will provide presentations to the public throughout the City.

NYC CERT volunteers are expected to support with sign-in and distributing preparedness materials.



Update on Material requests

All requests will contain the following:

- My Emergency Plan - 50
- Hurricane Map - 50
- Notify NYC card - 50
- NYC CERT card - 50
- Give-a-ways will depend on availability

Note: Ready New York plastic bags and tablecloths are no longer available.

All Divisions 1, 3, and 5 IDs are Ready



Leadership: All Division 7 member credentials are ready.

Also, if you have any members that graduated in November 2023, please remember to schedule a pick-up, or permit them to schedule a pick-up for their permanent ID using this link: <https://on.nyc.gov/CERTpickup>

If the pick-up options do not work with your schedule, please reach out to: desposito@oem.nyc.gov

Get Notified with New York City's official source for information about emergency alerts and important city services.



MIGRANT SERVICES COORDINATION SUMMIT

For Community and Faith Providers & Advocates

Tuesday, September 17th from 5:30-8:00 PM

St. Paul and St. Andrew Church
263 W 86th St, New York, NY 10024

Dinner Provided

Register: [MSCSummit.eventbrite.com](https://www.eventbrite.com/e/mscsummit)

*Featuring a briefing from
the Legal Aid Society*

CONNECT WITH EXPERTS. STRATEGIZE AROUND UNMET NEEDS.
SHARE RESOURCES.



Advocacy



City Resource
Navigation



Clothing
Distribution



Food Pantry



Health & Mental
Health Services



Legal Services



Sheltering



Workforce
Development

Co-Hosted By:

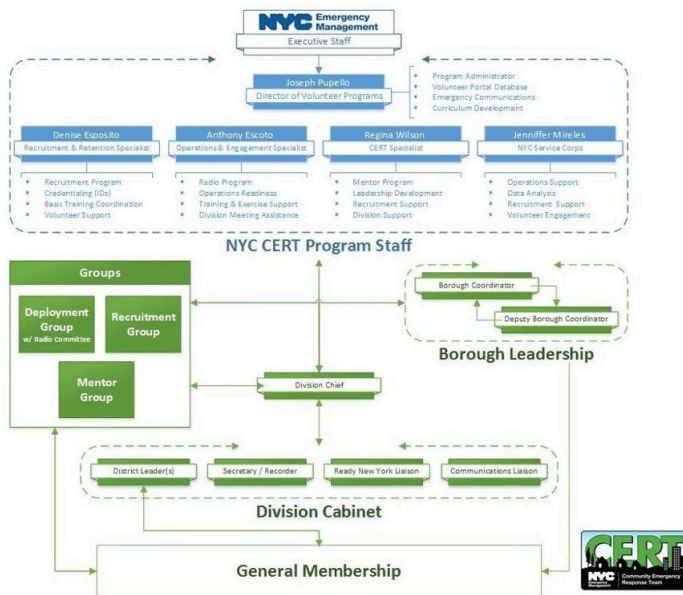


Save the Date for a Winter Planning Summit Jan. 7th

Download the free [Notify NYC](#) mobile app, available for [iOS](#) and [Android](#).

[Click here to Register](#)





[Click here to read the full Communication structure](#)

REMINDER: NYC CERT Uniform



We are a Team! To ensure we all represent NYC Emergency Management with professionalism, this message serves as a friendly reminder about our uniform policy. Whether it's a preparedness event or an emergency response, being in proper uniform allows us to be easily identified by the public and first responders. It signifies our commitment to safety and fosters a sense of unity

Here's a quick rundown of the NYC CERT uniform:

- Green NYC CERT polo shirt (mandatory)
- Khaki pants (mandatory)
- NYC CERT reflective vest (always most visible outer layer)
- NYC CERT credential on lanyard, visible at all times (mandatory)
- Optional items: NYC CERT baseball hat, windbreaker, green helmet (for emergency responses), green CERT response bag (for emergency responses), NYC CERT branded sweaters/jackets (produced with NYCEM)

approval)

We need your help! We're calling on all NYC CERT members to double-check their uniform supplies and ensure they're ready to deploy. The assigned CERT lead will be responsible for ensuring that all deployed members comply.

Consider dressing down or covering your NYC Emergency Management CERT gear while travelling for a deployment where there is the possibility of protests/press involvement. This precaution can help maintain a low profile and reduce the risk of drawing unnecessary or unwanted attention to yourself. Remain vigilant and if at any time you feel unsafe while volunteering, please exercise caution and remove yourself from that situation. You should notify the CERT lead and call 9-1-1 if in immediate danger. **Your safety is always our top priority.**

Not sure about an item? Don't hesitate to reach out! Contact us at cert@oem.nyc.gov and we'll be happy to answer any questions or address any concerns you may have.

Send Us Your Photos!



Please continue to share *an and all photos and videos from your NYC CERT events* at on.nyc.gov/CERTupload

Please note **Date (including year), Borough, Division (or team), Event, members included (if available).**

If you have any questions, please contact us at cert@oem.nyc.gov. Thank you!

VOLUNTEER OPPORTUNITIES

National Preparedness Month Events

Ready NY requested CERT staffing for a few events during National Preparedness Month. CERT members will assist with CERT recruitment and

Notify NYC app registration at these events. National Preparedness Month is a great opportunity to build up membership for the program. Please check out the dates and locations below and consider registering to support this effort - even if it is outside your division. Stay tuned for more events to come!

Tabling (Recruitment/ Outreach)

[Ready NY Fair - Union Square Park North Plaza | Thu, Sep 12 | 11:00 AM](#)

[Ready NY Fair - Lieutenant Frank McConnell Park | Sat, Sep 21 | 12:00 PM](#)

[Ready NY Fair - 34th Avenue Open Streets \(Jackson Heights\) | Sun, Sep 22 | 12:00 PM](#)

Deployments

[\(CERT Support\) Ready NY Fair - Staten Island Children's Museum Sun, Sep 8 | 11:00 AM](#)

[\(CERT Support\) Ready NY Fair - Medgar Evers College Thu, Sep 26 | 6:30 PM](#)

NYC Emergency Management Unmanned Arial System (UAS) Full Scale Exercise



DETAILS:

DATE: Tuesday, October 1st (October 8th alt date)

Arrival Time: 8:00 AM

Exercise Start Time: 10:00 AM

Expected End Time: 4:30 PM

Location: Seaview Sanitarium/ Fox Beach

Muster Point: TBD

This exercise will unite all NYC capabilities when it comes to Drone/ Robotics response with all of our city partner agencies.

An exercise orientation will be scheduled ahead of the exercise with final details and scenarios for all who register.

[Registration: UAS Full-Scale Exercise Role Player](#)



Gracie Mansion City Recognition and Cultural Receptions

Mayor's Office of Special Projects and Community Events has requested CERT volunteers to continue supporting the city recognition and cultural receptions being held at Gracie Mansion. For individual details and event registration please see below:



[Eastern European Heritage Reception](#)
[Thu, Aug 22, at 5:30 PM](#)



[Uzbekistan Heritage Reception](#)
[Thu, Aug 29, at 5:30 PM](#)



Brooklyn Cyclones Preparedness Events

The Brooklyn Cyclones have invited CERT, Ready NY and Notify NYC to table at Maimonides Park during several upcoming games. CERTs are being requested to join NYCEM staff to distribute NYC CERT recruitment materials with park visitors. Check out the dates below and register through the links provided. Game times vary by date.

[Registration | Sun, August 25, 2024, 1:30PM](#)

[Registration | Wed, Sept 4, 2024, 6:30PM](#)

DEP Flooding Preparedness Events



The Department of Environmental Protection (DEP) has requested the support of NYC CERT volunteers at their upcoming Flooding Preparedness Events. During the events, DEP will be providing presentations to the public throughout the City.

NYC CERT volunteers are expected to support with sign-in and the distribution of preparedness materials.

Please register for any of the following dates and locations:

9/17 — Rockaways @ Beach Channel HS, 100-00 Beach Channel Drive (QNS)

9/19 — Staten Island @ Susan E. Wagner School HS, 1200 Manor Road (SI)

9/24 — East Harlem @ PS 146 Anna M. Short School, E. 106th St. and 1st Ave. (MAN)

[Click Here to register for one of the dates/locations](#)

47th Annual Brighton Jubilee



On August 25th NYC CERT members will be supporting the 47th Annual Brighton Jubilee! NYC CERT volunteers are being requested to support in the following roles:

1. Setup (6:30 am - 9:30 am): Direct vehicles, manage pedestrian safety, and ensure smooth unloading.
2. Event (9:30 am - 4:30 pm): Monitor safety along the Jubilee route, report issues, and staff the Ready NY table on Brighton Beach Ave to provide emergency preparedness information and promote CERT membership. Volunteers may alternate between these duties.

Shifts:

- Shift 1: 6:30 am - 11:30 am (Vehicle & Pedestrian Safety)
- Shift 2: 9:30 am - 2:30 pm (Route & Table)
- Shift 3: 1:30 pm - 5:30 pm (Route & Table)

[Registration, Sun, Aug 25, at 6:30 AM](#)

Shifts:

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[Registration, Sun, Aug 25, at 6:30 AM](#)

NYC CERT CALENDAR



What is a Buddy Check?

A simple check-in can mean the world. Reach out to family and friends, especially those who might be isolated. Your call, text, or visit could brighten their day and provide essential support. Don't underestimate the power of human connection. Be a good neighbor, be a good friend. Check in today!

[Report your Volunteer Hours](#)

Search for *Buddy Check* Event



MENTOR PROGRAM

Are you interested in becoming a mentor to new NYC CERT members?

All Volunteer leadership should be encouraging active members to serve in a mentor role in order to support both their growth as leaders and provide new opportunities for newer members to become more engaged.

Complete the [NYC CERT Mentor Program form](#) to let us know if you'd like to be a mentor or mentee. Complete the [Matching Questionnaire](#) to help pair the mentor to a mentee. Both forms must be filled out to participate in the program.

[NYC CERT online platform](#) includes online courses to support volunteer growth.

Schedule free training for your Division here : [FDNY Smart Fire Safety](#).

[FEMA Region 2 \(R2\) Webinar Catalogue](#) includes all recorded webinars.

NYC CERT ADVANCED TRAINING

NARCAN Training



CERT Volunteers will learn to prevent death and other negative consequences of opioid overdose by training non-medical responders to recognize a suspected opioid overdoses and to take appropriate action.

Pre-requisite:

Please fill out [the Narcan recipient form](#) and send it to CERTtraining@oem.nyc.gov by Friday September 13th. We will have physical copies for you to do at the beginning of class if the deadline was not met.

Learning Objectives:

- List four risk factors for overdose;
- Recognize three signs of an overdose;
- Perform techniques to stimulate someone who appears to have overdosed;
- Correctly perform rescue breathing; and
- Correctly administer naloxone.

[Registration Mon | Sep 16 | 6:30 PM](#)

Cybersecurity Awareness Training for CERT Volunteers Now Available

Community Emergency Response Team (CERT) training covers basic skills that are important to know in a disaster when emergency services are not available. Volunteers who participate in CERT training have a better understanding of potential threats to the community, along with actionable steps they can take to mitigate risk and improve outcomes.

To provide additional support to CERT volunteers and the important role they play in their communities, FEMA partnered with the Cybersecurity and Infrastructure Agency (CISA) to provide a list of cybersecurity awareness training courses CERT volunteers can take to improve their ability to prepare for and respond to cybersecurity threats. The courses are self-paced and publicly available at no cost from the Federal Virtual Training Environment and the National Cybersecurity Preparedness Consortium (NCPC). Course topics range from cyber essentials and fundamentals of cyber risk management to cyber ethics and mobile device security. To access these courses, visit the [Cybersecurity Awareness Training website](#).

[Read more . . .](#)



NYC CERT VOLUNTEER ACTIVITY

CISA De- Escalation Training

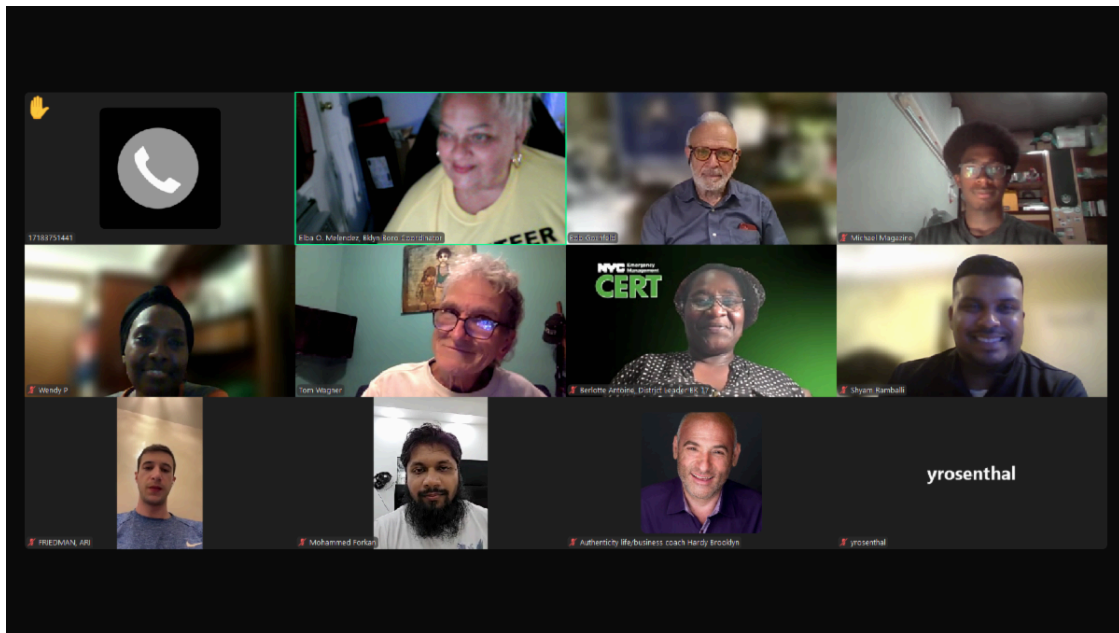


Our partnership with CISA continues through The De-Escalation Series [Employee Vigilance Through the Power of Hello](#) this training provided tips and tools to help identify and navigate suspicious activity or potentially escalating situations to safely dis-engage and report to local law enforcement or their organization's multi-disciplinary threat management team as our volunteers wear multiple hats in the community.

[For more details click here](#)

Meetings

Brooklyn Division 6



On Thursday August 8th , Brooklyn Division 6 held their monthly division meeting. The division chief and district leader discussed upcoming events and encouraged others to attend while also highlighting the plan to host hybrid meetings at their local library. Their members were also recommended to participate in precinct council and community board meetings, as these gatherings offer valuable resources and opportunities for the division to table at their events. Additionally, it was mentioned that members should consider stepping into leadership roles.

Manhattan Division 4



This past Thursday, Manhattan Division 4 met, going through logistics of upcoming events including National Preparedness month and the holiday outlook. In particular the Manhattan Borough Wide Meeting upcoming for

[Download the NYC CERT Background](#) for use during CERT meetings and training in a virtual environment (e.g. Microsoft Teams, Zoom, etc.)



THINGS TO KNOW



How To Request NYC CERT

If approached to support an event in your community, the following steps must be taken:

- Event organizer submits an official request using the [NYC CERT External Request Form](#).
- NYC CERT Leadership *should not* submit form on behalf of the event organizer.
- For events lead by a NYC CERT Division, volunteer leadership (Ready New York Liaison, if a preparedness event) should submit this [Event Request form](#).

NYC CERT program staff will review all requests. If approved, program staff will add the volunteer opportunity to the [NYC CERT Event Calendar](#) with a

registration link. If more details are required for approval, program staff will use the contact information provided in the request form to connect with the organizer.

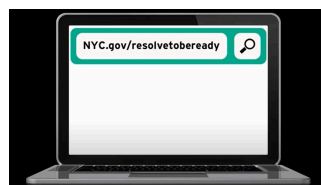
NYC CERT External Request Form: <https://on.nyc.gov/CERTrequest>

Find the NYC CERT Protocols here: [NYC CERT SOPs](#)

Schedule a meeting with NYCEM staff: [NYC CERT Volunteer Support](#)



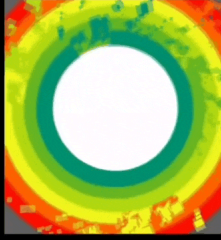
[NYCEM's YouTube page](#)
[NYC CERT recruitment video](#)
[2021 National Volunteer Week video](#)



[Resolve to Be Ready Calendar](#)
Regular reminders in simple steps that can help you work preparedness into your busy schedule.



Listen to all episodes of NYCEM's two podcasts, Prep Talk ([SoundCloud](#), [iTunes](#) & [Spreaker](#)) and ¡Prepárate! on [SoundCloud](#).



KNOW YOUR ZONE is your destination for everything you need to know about hurricanes in New York City.

You'll find information about the city's hurricane evacuation zones, the hazards you may face from a hurricane, and what to do to prepare.



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JAZMIN THOMAS
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Schedule a meeting with NYC CERT Staff:
<https://on.nyc.gov/bookCERT>

Choose a Topic:

CERT Pick-up
(In-Person)

NYC CERT
Operations

Advanced
Training

Exercises
& Tabletops

General
Questions

CERT ID
Questions

Leadership
Interest

Borough
Discussion

Division
Discussion



NYC Emergency Management | nyc.gov/emergencymanagement
(Click here to view as a webpage)



NYC Emergency Management Communications Network | 165 Cadman Plaza East |
Brooklyn, NY 11201 US