

The Mayor's Office to End Domestic and Gender-Based Violence (ENDGBV) develops policies and programs, provides training and prevention education, conducts research and evaluations, performs community outreach, and operates the New York City Family Justice Centers. The NYC Family Justice Centers are co-located multidisciplinary service centers providing vital social services, civil legal, and criminal justice assistance for survivors of domestic and gender-based violence and their children—all under one roof.

This is the first report to be provided in compliance of Local Law 39 of 2019, covering the time period July 1, 2019 through October 31, 2019. This report provides an overview of ENDGBV outreach activities to cosmetologists.

Outreach to Cosmetologists

2019 Cosmetologist Outreach: Number of Salons Visited and Materials Distributed

Borough	Number Salons Visited	Number Materials Distributed
Bronx	30	200
Brooklyn	23	120
Manhattan	25	200
Queens	41	360
Staten Island	9	20
Total	128	900

Cosmetologist Training

ENDGBV conducted 3 trainings for 87 cosmetologists. Through these trainings, ENDGBV provided information on the signs of Intimate Partner Violence, survivor engagement techniques and resources available for those survivors:

1. Provided a Spanish language Intimate Partner Violence 101 training for 12 cosmetologists in Manhattan.
2. Provided a Spanish language Intimate Partner Violence 101 training for 15 cosmetologists in Manhattan.
3. Provided an Spanish language Intimate Partner Violence 101 training for 60 cosmetologists in Queens.

Online Domestic Violence Toolkit for Cosmetologists

ENDGBV has created a [Domestic Violence Toolkit](#) for cosmetologists that is available on the ENDGBV website. The toolkit provides information on how cosmetologists can notice signs of an abusive relationships, and help by safely referring clients to information and resources. From July 1, 2019 through October 31, 2019:

- ENDGBV distributed 25 toolkits during salon and barbershop outreach, and
- The toolkit has been downloaded 54 times from the ENDGBV website.