



sanitation

FOR PLANNING PURPOSES

Event date: October 20, 2025

CONTACT: pressoffice@dsny.nyc.gov

NYC.gov/dsny

DSNY to Host Annual “Snow and Tell” Pre-Winter Media Briefing YOUR CHANCE TO CAPTURE B-ROLL OF DSNY SNOW OPERATIONS

WHAT:

Though temperatures are still mild, winter is approaching, and it is *snow* laughing matter. Forecasters are predicting increased snow totals in New York City, bringing a *blizzard* of activity to the New York City Department of Sanitation.

The Department is offering members of the press, especially those new to the City, a chance to see snow-fighting equipment up close, film b-roll, speak to experts, and learn about snow operations BEFORE the first winter storm of the season.

While DSNY tries to facilitate b-roll and interview requests during snow emergencies, the *flurry* of operations often makes this difficult. Don’t be *iced* out: **This is your best opportunity to capture footage and interviews to use throughout the winter season** – and to learn about how New York’s Strongest remove snow and ice from approximately 19,000 lane-miles of roadway around New York City, with a focus on equity and the latest technology.

This event will *plow* through the basics of storm prep – a year-round undertaking at DSNY – and will include up-close looks at equipment and demonstrations of new innovations and developments at the Department.

WHO:

Acting Sanitation Commissioner Javier Lojan and other Department experts on snow operations.

WHERE:

Manhattan 1/2/5 Garage, 353 Spring St., 10013

Parking may be available on Spring, Washington, or Canal Streets.

Please gather at entrance of the garage at the corner of Spring and West Streets. Sanitation personnel will bring you upstairs.

WHEN:

Monday, October 20, 2025
2 p.m.

VISUALS:

- A plow will be attached to, and removed from, a collection truck
- Chains will be attached to, and removed from, the tires of a collection truck
- A salt spreader will be filled with rock salt using a large front-end-loader
- 60-ton snow melters and small equipment for clearing bike lanes will also be on site
- Department personnel will demo BladeRunner 2.0, a tech platform used to ensure high-quality snow removal reaches every part of the City

Members of the media are encouraged to RSVP to pressoffice@dsny.nyc.gov – don't *flake* out!