sanitation

A New and Improved Winter Tradition: NYC Sanitation Hosts "Snow & Tell" Press Event

Annual Media Open House Offers Behind-the-Scenes Look at Snow Operations

WHAT:
NYC Sanitation is offering members of the press, especially those new to the City, a chance to see snow fighting equipment up close, film b-roll, speak to experts, and learn about snow operations.

The Department is responsible for removing snow and ice from approximately 19,000 lane-miles of roadway around New York City and is pleased to give press the opportunity to learn about this process and film b-roll to facilitate coverage of snow operations throughout the winter season.

While DSNY is always happy to facilitate b-roll and interview requests during snow emergencies, the pace of operations sometimes makes this difficult. This event allows news outlets to capture footage and interviews in advance for use throughout the winter season.

This year, DSNY is headed into the winter season with its highest headcount in decades, and has made substantial upgrades to fleet and equipment since the last snowfall. This event will cover the basics of storm prep – a year-round event at DSNY – as well as new innovations and developments at the Department.

WHO:
Sanitation Commissioner Jessica Tisch and other Department experts on snow operations.

WHERE:
Manhattan 1/2/5 Garage, 353 Spring St., 10013

Parking available on Spring, Washington, or Canal Streets.

Please gather at entrance of the garage at the corner of Spring and West Streets. Sanitation personnel will bring you upstairs.

WHEN:
Wednesday, December 20
1 p.m.

VISUALS:
A salt spreader will be filled with rock salt using a large front-end-loader; a plow will be attached to, and removed from, a collection truck; 60-ton snow melters and small equipment for clearing bike lanes will also be on site.

Members of the media are encouraged to RSVP to pressoffice@dsny.nyc.gov.