



THE CITY OF NEW YORK
OFFICE OF THE MAYOR
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CITY OF NEW YORK HOSTS ANNUAL TWITTER ‘POETWEET’ CONTEST APRIL 6-13, 2015

Winners of “NYCPoetweet” Contest to Appear in Metro New York on Poem in Your Pocket Day (April 30)

NEW YORK—In honor of National Poetry Month, the City of New York ([@NYCGov](https://twitter.com/NYCGov) & [@NYCulture](https://twitter.com/NYCulture)) will host the annual “PoetweetNYC” Twitter poetry contest. From April 6 through April 13, 2015, poems sent using the hashtag #PoetweetNYC will be considered for the grand prize: appearance in *Metro New York* on April 30, 2015, Poem in Your Pocket Day. Visit nyc.gov/poem for official rules.

Poem in Your Pocket Day is a citywide celebration led by the Office of the Mayor in partnership with the New York City Department of Cultural Affairs to encourage all New Yorkers to appreciate poetry and highlight the importance of literacy. Throughout the month of April, literary organizations will host poetry events across the five boroughs, and on April 30, all New Yorkers will be encouraged to carry a poem in their pocket to share with friends, family and colleagues. Partners for Poem in Your Pocket day include the Academy of American Poets, the Bryant Park Corporation, *Metro New York* and the Poetry Society of America. Visit nyc.gov/poem for a calendar of events taking place throughout the month and “like” the NYC Department of Cultural Affairs Facebook page for updates and highlights.

WHO: New Yorkers and Twitter users from across the U.S.

WHAT: NYC “Poetweet” Twitter Poetry Contest

- To celebrate National Poetry Month and NYC’s Poem in Your Pocket Day
- The basic rules: keep it clean, and keep it to one tweet
- Use the hashtag #PoetweetNYC
- Winners selected by the Mayor published in *Metro New York* on Poem in Your Pocket Day, April 30.

WHEN: Monday, April 6 – Monday, April 13, 2015

WHERE: NYCGov Twitter (www.twitter.com/nycgov)
NYC Department of Cultural Affairs Twitter (www.twitter.com/nyculture)

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