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PRIVATE SECTOR BRIEF
01/22/2025 – 01/26/2025

Weather Outlook

Daily Temperature Forecast					
	WED	**THU**	**FRI**	**SAT**	**SUN**
Max Temp (F)	22	30	32	34	40
Min Temp (F)	18	23	20	27	28
Weather	Sunny to Partly Cloudy and Very Cold	Mostly Cloudy	Plenty of Sunshine	Sunshine	Cloudy
Weather Alert	A Cold Weather Alert is being issued effective 1600 hours until 0800 hours tomorrow morning due to forecast temperatures and/or wind chills at or below 32 degrees. Temperatures and/or wind chills are expected to remain below freezing throughout the day.				

Weather Resources

Source	Links
National Weather Service	• NWS provides weather, water, and climate forecasts and warnings for the United States. Find weather information from the New York NWS Forecast Office here: New York, NY (weather.gov)
NYC Emergency Management	• Plan for Winter Weather (NYCEM) • Download the Winter Weather Health & Safety Tips Guide for tips and information. • Sign up for Notify NYC. Get free emergency alerts and updates in your preferred language and format from the City's free, official emergency communications program. Notifications are available in 14 languages, including American Sign Language (ASL) video format and audio format. To sign up for Notify NYC, visit NYC.gov/notifynyc, call 311, follow Notify NYC on Twitter, or download the free mobile application.
NYC Health	• Winter Weather Safety Tips
NYC Housing Preservation and Development	• Important Safety Issues: Heat and Hot Water

Stakeholder Calls

Organizer	Date and Time	Topic	Details
NYC Small Business Services	**Multiple dates**	**Resources to Successfully Reopen Your Business and more**	Select a day and register
Cybersecurity and Infrastructure Security Agency (CISA)	**January 23, 2025, at 1pm**	**Active Shooter Preparedness Webinar**	Click here to register
US Small Business Administration	**February 11, 2025, at 11am**	**Beyond Basic Cybersecurity**	Click here to register
NYC Emergency Management	**February 19, 2025, at 1pm**	**Private Sector Monthly Call**	Click here to join

Covid-19 Resources

Source	Links
CDC	• Vaccines for COVID-19
CISA	• COVID-19 Recovery CISA Tabletop Exercise Package (CTEP)
DOHMH	• Latest COVID-19 Updates - variants, face coverings, vaccines • Posters and flyers • COVID-19 Data
NYCEM	• NYCEM – Business Plan Templates and Business Resources & Programs

Transportation Outlook

Transportation Outlook	
Roadways	Check NYC Department of Transportation's Weekly Traffic Advisory for traffic alerts, road construction, and other events that will impact transportation this week.
Mass Transit	Refer to MTA's service status for the latest on planned service changes and unplanned delays.

NYC Emergency Management