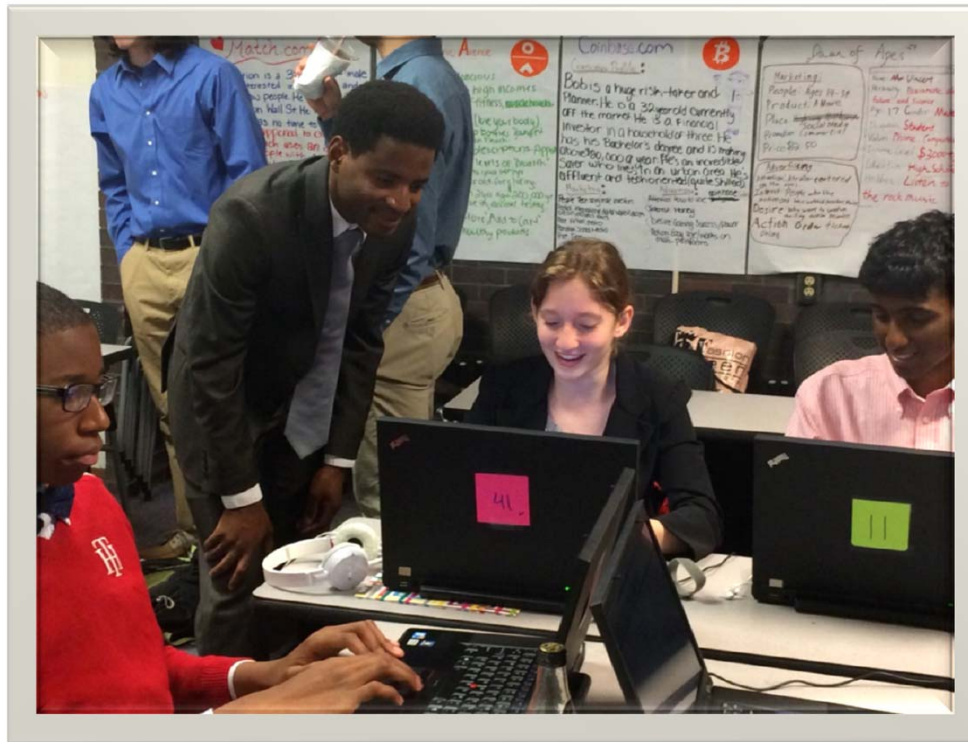


NYC Ladders for Leaders 2014 Program Report



Gen Tech - Ladders for Leaders Interns

2014 Program Overview

- 475 students participated in the program in 2014
- 130 private, public and nonprofit organizations hosted interns
- 184 worksites with varying lines of business or departments
- Partnered with four community based organizations:
 - Central Queens YM & YWHA
 - Chinese-American Planning Council
 - Fedcap Rehabilitation Services
 - Research Foundation CUNY - LaGuardia Community College



"As a result of my participation in the Ladders for Leaders program, I have become a role model to family members and friends."

– 2014 Intern

2014 Participant Recruitment & Preparation

- 1,872 applications received:
 - ❑ 100% applications submitted online
- Participants completed 30 of hours pre-employment training on topics such as:
 - ❑ Resume Writing & Interviewing Skills
 - ❑ Workplace Culture, Business Etiquette & Attire, Communication

91% of interns believed the orientation sessions, workshops, and mock interviews were very helpful in preparing them for their internship experience and explaining the goals of NYC Ladders for Leaders.

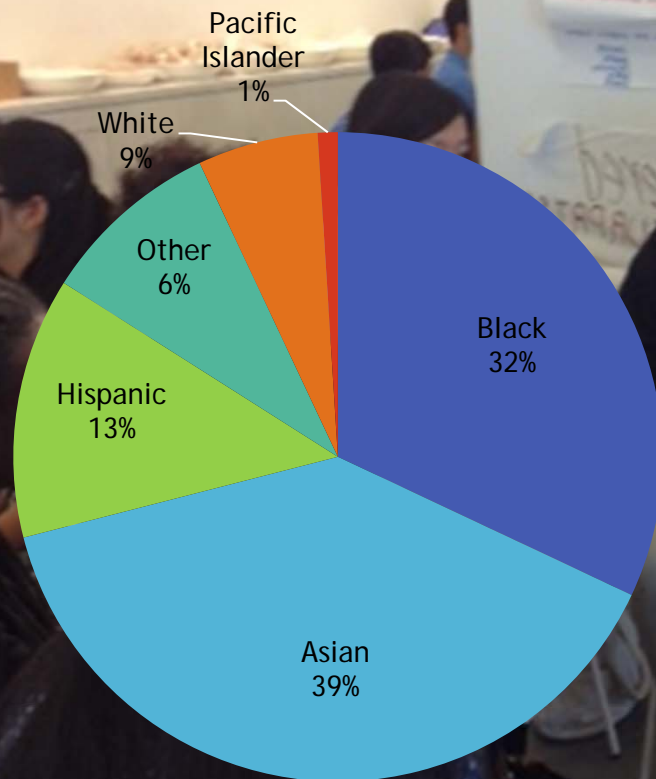


"I've come to appreciate and value every lesson taught and all the opportunities placed in front of me. Everything about LFL is valuable and has allowed me to excel. ."

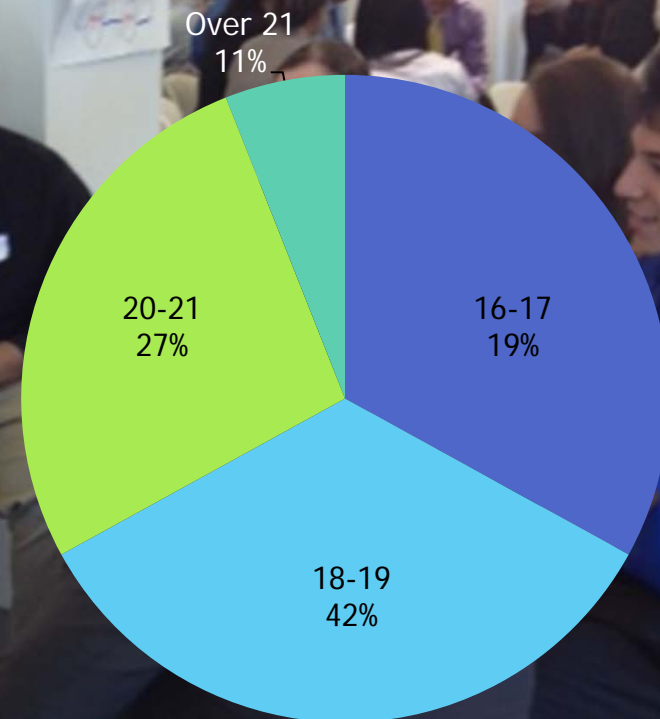
– 2014 Intern

2014 Intern Demographics

Ethnicity



Ages



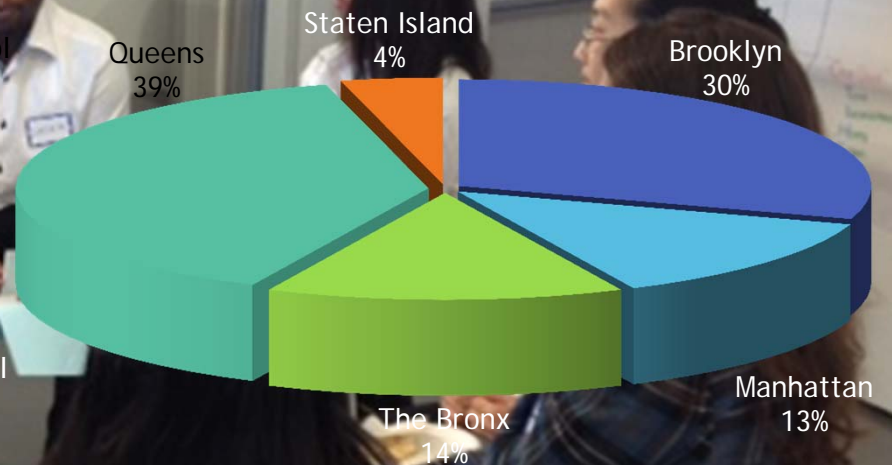
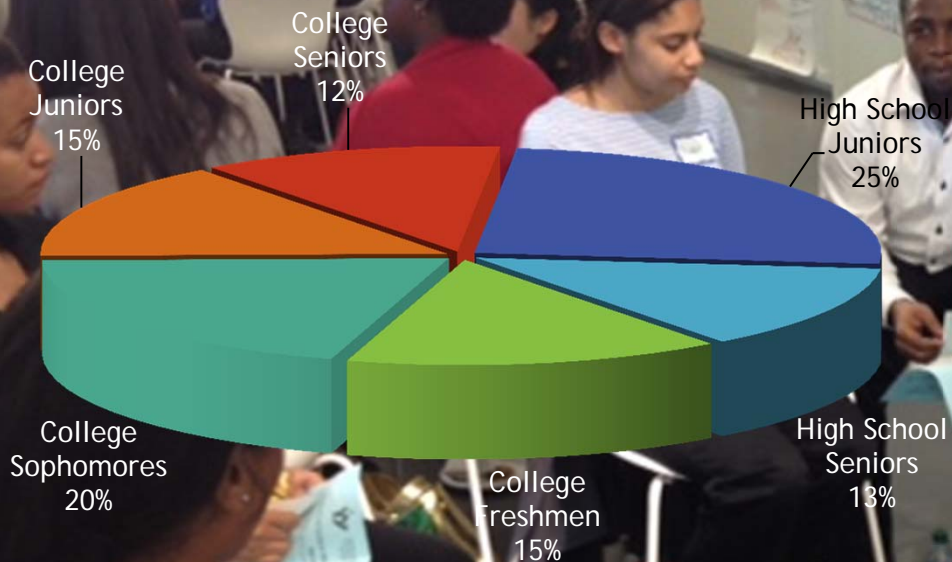
"My mentors really immersed me in the work. Whenever I had questions or was curious, they'd give me an answer. They gave me plenty of work and plenty of resources to accomplish the work." ."

- 2014 intern

2014 Intern Demographics

Grade level

Borough



"You are all wonderful people changing lives for the better, I hope this program grows a little more and keeps bringing brilliant and motivated young adults together to prosper."

- 2014 intern

2014 Ladders for Leaders Employers

- 184 employers and lines of business
- 25-40 hours work week
- Minimum of six weeks
- Salaries ranging from \$8.00 to \$24.00 per hour
- 29% of interns offered employment beyond the end of the program

Employers by Industry

Industries	Worksites
City Agencies	53
Education	6
Financial Services	26
Healthcare	8
Legal	7
Media/Marketing	7
Retail	3
Not-for-Profit	53
Professional Services	5
Real Estate	8
Retail	4
Technology	4



"The experience far exceeded our expectations, and we look forward to next year. - 2014 Employer

Corporate Partners

40 Corporations Employed 132 Interns

Business Name	Interns	Business Name	Interns
Absara Audio LLC	1	Harlem Hospital Center	3
Bank of America	12	Harris Law Group	5
Berkeley	3	Heather's Photography	1
Bloomberg LP	8	Helen Dalton Law Group	3
Caso, Inc.	1	Highbrid Media	3
Curtis Mallet LLP	1	Huge Inc.	1
Columbia Law School	1	JP Morgan Chase	30
Columbia University College of Physicians and Surgeons	2	Khan Law Group P.C.	1
Dr. Sandra A Robinson	1	Kleinfelds	1
Dr. Susan Smith McKinney Nursing and Rehabilitation Center	1	KPMG	1
Drexel Hamilton, LLC	3	Laura Devine	1
Emmis Communications	3	Massey Knakal Realty Services	3
Empire State Building	9	Municipal Credit Union	2
ESC Cabling	1	New York Hospital--Queens	1
Estee Lauder Companies	1	Parkinson's Disease Foundation	1
Frankfurt Kurnit Keiln & Selz	2	Sec-Curity	2
Giannasca and Gallo Architects	2	SLS Conference Center/Ivy Real Estate School	2
Grant Associates	2	The Ogilvy Group	4
GroupM	4	Tishman Speyer	7
Harlem DNA Lab	1	UBS Americas	1

"The interns did a great job for our division. They were motivated, and always willing to do more.." - 2014 Employer

Not for Profit Partners

67 Nonprofits Employed 227 Interns

Worksite Name	Interns	Worksite Name	Interns
AHRC New York City	1	Congresswoman Grace Meng	1
American Italian Cancer Foundation	1	CUNY College Now	2
Assembly Member Victor M Pichardo	4	Dress for Success Worldwide.	1
Baby Buggy, Inc.	1	Dress For Success Queens	1
Bronx Green Machine	2	Explorer Day Camp	9
Brooklyn Children's Museum	2	First Corinthians Church	3
Brooklyn College	1	Fortune Society	1
Catalyst	5	Friends of the High Line	1
Catholic Medical Mission Board	6	Generation Technology	28
Central Queens Y	11	Goddard Riverside Community Center	1
Chazaq	11	Harvest Home Farmer's Market	3
Children's Museum of Manhattan	1	Healthcorps	4
Church of Saint Luke in the Fields	2	Hispanic Chamber of Commerce	1
CityScience	2	Hudson Guild	1
Coalition for Homeless Youth	1	Idlewild Park Preserve/ Eastern Queens Alliance	1
Community Connections for Youth	1	Institute for Contemporary Psychotherapy	1

"Our intern was very professional and prepared to work in a corporate environment." - 2014 Employer

Not for Profit Partners

Continued

67 Nonprofits Employed 227 Interns

Worksite Name	Interns	Worksite Name	Interns
Jewish Association Serving the Aging	1	Project Enterprise	4
Latin Women In Action	2	Queens Medical Associates	2
LaGuardia Community College	17	Reserve	1
Lenox Hill Neighborhood House	1	Riverdale Senior Services, Inc.	1
Maimonides Medical Center	6	Safe Horizon	3
Manhattan Beach Senior Center	1	Sageusa.org	1
Metropolitan Museum of Art	1	Samuel Field	2
Metropolitan Transportation Authority	11	State of New York Supreme Court	2
Mid Bronx Council Services	6	The Children's Law Center New York	2
Network for Teaching Entrepreneurship - NY Metro	12	The Dream Center	1
New York Historical Society Museum and Library	1	The Leukemia & Lymphoma Society	2
New York Law School	4	The One Club	1
NPower Group	1	United Way of New York City	3
NYS Department of Financial Services	7	Wildcat Summer Youth Employment Program	3
National Development Council	1	Women's Venture Fund	3
Parker Jewish Institute for Healthcare & Rehabilitation	3	Workforce Professional Training Institute	1
Park Slope Senior Citizens Center	1	York College	4
Plaza Del Sol	4		

"The interns were successful in filling in the gaps of things needed done on a day to day basis." - 2014 Employer

New York City Agency Partners

23 City Agencies Employed 116 Interns

Business Name	Interns	Business Name	Interns
Mayor's Office of Contract Services	1	New York City Department of Transportation	2
Mayor's Office of Criminal Justice	1	New York City Family Justice Center	2
Mayor's Office of Immigrant Affairs	1	New York City Health and Hospitals Corporation	11
Mayor's Office of Operations	2	New York City Housing Authority	13
New York City Administration for Children's Services	15	New York City Medical Reserve Corps	1
New York City Council Member Richie Torres	4	New York City Taxi and Limousine Commission	1
New York City Department of Citywide Administrative Services	3	NYC and Company	1
New York City Department of Consumer Affairs	4	Office of Community Affairs and Immigrant Services	1
New York City Department of Health and Mental Hygiene	9	Office of the Chief Medical Examiner	26
New York City Department of Homeless Services	5	Office of the Manhattan Borough President Gale Brewer	1
New York City Department of Probation	5	The City of New York Business Integrity Commission	6
New York City Department of Small Business Services	1		

"The interns were highly motivated and was an assets to the divisions they were placed in. They worked on meaningful projects and the department valued their participation. - 2014 Employer

2014 Sponsors

- American Century Foundation
- Citi Foundation
- The Estee Lauder Companies
- New World Foundation
- Nike
- Young & Rubicam Brands



"Our experience with the interns was extremely positive. The group of interns that we worked with were bright, ambitious and eager to contribute to the growth of the organization."- 2014 Employer

2014 Summer Workshops



Intern presenters at a summer workshop hosted by Young & Rubicam

Ladders for Leaders interns attended a series of summer workshops and reflection sessions on topics such as financial literacy, career exploration and health & wellness.

"My provider did a great job in my opinion. The staff we worked with was very dedicated and I felt we could trust that they were doing the best to help us further our careers.."

– 2014 Intern

2014 Participant Survey Results

- 99% rated their overall experience participating in the program as positive
- 92% said the most valuable aspect of the program was the “unique opportunity to gain experience in a corporate/professional environment”
- 75% felt “Professionalism” was the most useful thing they learned during their internship
- 78% became role models to family and friends as a result of their participation in Ladders
- 36% were the first in their families to attend or apply to college
- 33% were the first in their families to work for a major corporation
- 20% were the first in their families to graduate from high school
- 22% were offered extended employment after their internship
- 95% of interns found the relationship with their internship manager or mentor very valuable

2014 Participant Survey Results

Top Five Industry Areas of Interest for Interns

- Finance
- Health / Science
- Sales/Marketing/Advertising
- Media and Entertainment
- Information Technology

"I am now aware that up until now my career options were neglectful to the lesser known industries. I love advertising now that I know about it. It makes me wonder what other career exist that I don't know about."

– 2014 intern



2014 Employer Survey Results

Overall Experience

- 100% would like to participate in the program again
- 98% rated working with NYC Ladders for Leaders interns as positive

Internship Experience

- 100% reported intern productivity as above average.
- 100% were able to integrate NYC Ladders for Leaders interns into the workplace without disruptions.
- 97% said the NYC Ladders for Leaders resume pool met their company's internship needs.
- 95% believed NYC Ladders for Leaders interns were sufficiently prepared for the workplace.

"Our intern was a great asset to our firm. Her work was consistently perfect. She worked well with the entire staff." – 2014 Employer

NYC Ladders for Leaders Strengths

The unique opportunity for New York City youth to gain experience in a corporate/professional environment

91.07%

The pre-selection of motivated, qualified interns through a rigorous application and eligibility program

78.57%

The pre-employment training on professional etiquette, resume building, and interviewing for the interns prior to the internships

66.07%

The focus on a college education as the pathway to successful careers and futures

48.21%

The support and responsiveness of NYC Ladders for Leaders staff

60.71%

0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%

"Our summer interns were truly an asset to us, and we look forward to working with Ladders for Leaders interns in the near future." – 2014 Employer

2014 Partners List

Absara Audio, LLC.
AHRC New York City
American Italian Cancer Foundation
Assemblymember Victor M Pichardo
Baby Buggy
Bank of America
Berkeley
Bloomberg LP
Bronx Green Machine
Brooklyn Children's Museum
Brooklyn College
Caso
Catalyst
Catholic Medical Mission Board
Central Queens Y
Chazaq
Children's Museum of Manhattan
Church of Saint Luke in the Fields
CityScience
Coalition for Homeless Youth
Columbia University College of Physicians and Surgeons
Community Connections for Youth
Congresswoman Grace Meng
CUNY College Now
Curtis Mallet LLP
Dr Sandra A Robinson
Dr Susan Smith McKinney Nursing and Rehabilitation Center
Dress for Success Worldwide.
Dress For Success Queens
Drexel Hamilton, LLC
Emmis Communications
Empire State Building
ESC Cabling

Estee lauder Companies
Explorer Day Camp
First Corinthians Church
Fortune Society
Frankfurt Kurnit Keiln & Selz
Friends of the High Line
Generation Technology
Giannasca and Gallo Architects
GLSEN
Goddard Riverside Community Center
Grant Associates
GroupM
Harlem DNA Lab
Harlem Hospital Center
Harris Law Group
Harvest Home Farmer's Market
Healthcorps
Heather's Photography
Helen Dalton Law Group
Highbrid Media
Hispanic Chamber of Commerce
Hudson Guild
Huge Inc.
Idlewild Park Preserve/ Eastern Queens Alliance, Inc.
Institute for Contemporary Psychotherapy
Jewish Association Serving the Aging
JP Morgan Chase
Khan Law Group P.C.
Kleinfelds
KPMG
LaGuardia Community College
Latin Women In Action
Laura Devine
Lenox Hill Neighborhood House

Maimonides Medical Center
Manhattan Beach Senior Center
Massey Knakal Realty Services
Mayor's Office of Contract Services
Mayor's Office of Criminal Justice
Mayor's Office of Immigrant Affairs
Metropolitan Museum of Art
Metropolitan Transportation Authority
Mid Bronx Council Services
Municipal Credit Union
National Development Council
Network for Teaching Entrepreneurship
Mayor's Office of Operations
NYC Administration for Children's Services
NYC Council Member Richie Torres
NYC Department of Citywide Administrative Services
NYC Department of Consumer Affairs
NYC Department of Health and Mental Hygiene
NYC Department of Homeless Services
NYC Department of Probation
NYC Department of Small Business Services
NYC Department of Transportation
NYC Family Justice Center
NYC Health and Hospitals Corporation
NYC Housing Authority
NYC Medical Reserve Corps
NYC Taxi and Limousine Commission
New York Historical Society Museum and Library
New York Hospital--Queens
NPower Group
NY Law School
NYC & Company
NYS Department of Financial Services
Office of Community Affairs and Immigrant Services

Office of the Chief Medical Examiner
Park Slope Senior Citizens Center
Parker Jewish Institute for Healthcare & Rehabilitation
Parkinson's Disease Foundation
Plaza Del Sol
Project Enterprise
Queens Medical Associates PC
Reserve
Riverdale Senior Services
Safe Horizon
Sageusa.org
Samuel Field Y
Sec-Curity
SLS Conference Center/Ivy Real Estate School
State of New York Supreme Court
The Children's Law Center New York
Office of the Manhattan Borough President Gale Brewer
The Dream Center
The Leukemia & Lymphoma Society - NYC Chapter
The City of New York Business Integrity Commission
The Ogilvy Group
The One Club
Tishman Speyer
UBS Americas
United Way of New York City
Wildcat Summer Youth Employment Program
Women's Venture Fund
Workforce Professional Training Institute
York College, Continuing Education

Thank You!

““I would like to thank everyone that has helped to create and sustain this program. They have done a remarkable job and have open doors for many children. They have truly impacted my life and the lives of many others. I hope that they keep up the amazing work and remind themselves that they've done a great thing.” ”

- 2014 Intern



“Our interns were awesome!” - 2014 Employer