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Fall Foliage

Pepacton Reservoir - New York City Water Supply System

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Home

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- [Ways to Pay Your Bill](#)
- [Account Information](#)
- [Customer Assistance](#)
- [Water Rates](#)
- [Property Managers and Trade Professionals](#)

WATER UTILITIES

- [Drinking Water](#)
- [Wastewater](#)
- [Stormwater](#)
- [Harbor Water](#)

THE WATERSHED

- [Watershed Protection](#)
- [Watershed Recreation](#)

CITYWIDE INITIATIVES

- [Regulatory Reform](#)
- [Environmental Education](#)
- [Conservation Programs](#)
- [Air Pollution Control](#)
- [Noise Codes & Complaints](#)

BUSINESSES & PROFESSIONALS

- [Forms & Permits](#)
- [Doing Business with DEP](#)
- [Asbestos Abatement](#)

FOR IMMEDIATE RELEASE

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NYC Water Products Now Sold at CityStore

Merchandise Promotes City's High Quality Tap Water

Environmental Protection Commissioner Cas Holloway and Department of Citywide Administrative Services Commissioner Martha K. Hirst today announced that a line of NYC Water products will be available at CityStore. This merchandise, the product of a partnership announced in May between DEP and Fishs Eddy, highlights the high quality of New York City's drinking water and promotes it as a healthy, affordable and sustainable alternative to bottled water. Products available include glasses, coasters, T-shirts, and other merchandise bearing the NYC Water logo.

"Expanding our partnership with Fishs Eddy to feature NYC Water products at CityStore could not be more fitting," said Commissioner Holloway. "CityStore honors everything New York, and our high-quality drinking water not only quenches New Yorkers' thirst, but is the not-so-secret ingredient in the bagels, pizza, and thousands of other dishes that people come from around the world to get. Mayor Bloomberg has invested billions to protect our watersheds and maintain our water infrastructure, and the return on that investment is available right at your kitchen tap."

"New York City's excellent tap water is one of our City's outstanding features, and we're happy to highlight it by featuring NYC Water merchandise at the City's Official Store," said Commissioner Hirst.

The NYC Water products bear an NYC Water logo and include glasses, coasters, t-shirts, decanters and water bottles. The merchandise can be purchased in-store and online at www.nyc.gov/citystore. The products can still be purchased at Fishs Eddy.

As the Official Store of the City of New York, CityStore is the place for all things New York. CityStore offers unique gifts, authorized collectables and official publications that celebrate the City's rich history and iconic imagery. The Department of Citywide Administrative Services operates CityStore to offer official City merchandise to the public. Every CityStore purchase supports the City of New York.

Fishs Eddy is a New York-based store located on 19th Street and Broadway in Manhattan, specializing in

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[Public Notices](#)

[Testimony and Public Comments](#)

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[Job Opportunities](#)

[Environmental Reviews](#)

[A to Z Index](#)

[Contact Us](#)

dinnerware, glassware, and flatware. Their merchandise is known for placing unconventional patterns like New York and Brooklyn skylines and NYC pedestrian images on glassware items.

DEP manages the City's water supply, providing more than 1 billion gallons of water each day to more than 9 million residents, including 8 million in New York City, and residents of Ulster, Orange, Putnam and Westchester counties. New York City's water is delivered from a watershed that extends more than 125 miles from the City, and comprises 19 reservoirs, and three controlled lakes.

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