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****MEDIA ADVISORY FOR SATURDAY JUNE 20, 2015****

CITY LAUNCHES BLITZ TO HELP VULNERABLE FAMILIES AT RISK OF LOSING THEIR HOMES AS SUMMER APPROACHES

About 150 volunteers, staff and elected officials to leaflet high-risk areas in each borough to increase awareness about city's successful Homebase program aimed at keeping people in their homes and out of shelters

As the school year ends, the Department of Homeless Services is launching an all-out outreach campaign on the streets and on the phones to spread the word about the city's expanded Homebase program, designed to keep people in their apartments and out of homeless shelters.

The blitz comes just before the start of summer, which traditionally sees a significant increase in vulnerable families entering the shelter system.

WHO: About 150 volunteers, staff, advocates for the homeless, **Manhattan Borough President Gale Brewer, Deputy Brooklyn Borough President Diana Reyna, Council Member Annabel Palma, and New York State Senator Gustavo Rivera.**

WHAT: Street canvassing in heavily travelled areas aimed at spreading the word about the highly successful Homebase program that gives low-income New Yorkers on the brink of homeless access to an extensive network of services to help them stay in their communities.

WHERE/WHEN:

Saturday June 20, 11 a.m.

BRONX: Fordham Road and Grand Concourse

BROOKLYN: Utica Avenue and Eastern Parkway