



June 30, 2023

The Honorable Adrienne Adams
Speaker
City Council
New York, New York 10007

Re: Coordinated Street Furniture Franchise annual report

Dear Honorable Speaker Adams:

In accordance with Authorizing Resolution No. 1004 (L.U. 226-A), the New York City Department of Transportation Coordinated Street Furniture Franchise Unit is submitting herewith an annual report on Franchise activities for the year ending June 30, 2023.

Specifically, we have highlighted information related to the number of franchise structures replaced or removed during the preceding calendar year, revenues received by the City, in-kind media values, and community engagement regarding Franchise activities.

Please feel free to contact me at 212-839-4478 for further information. Thank you for your continued support for this project.

Sincerely,

A handwritten signature in blue ink, appearing to read "Michelle Craven".

Michelle Craven
Assistant Commissioner
Cityscape & Franchises

Enc.

cc: Joseph Fuccillo, NYCDOT



Coordinated Street Furniture Franchise Year 17 Update

July 1, 2023



Commissioner Ydanis Rodriguez





Coordinated Street Furniture Franchise Agreement Important Dates

- Original Franchise Agreement approved by the Franchise and Concession Review Committee: May 15, 2006.
- Franchise effective date: June 26, 2006.
- Contract Year 17 (revenue calendar): June 25, 2022, through June 24, 2023.
- Build Year 17 (construction calendar): September 25, 2022, through September 24, 2023.



Change in Control of Franchisee

- The Franchise and Concession Review Committee approved a change in control of the franchisee and an Amended and Restated Franchise Agreement on September 30, 2015.
- DOT and Cemusa NY, LLC, entered into the Amended and Restated Franchise Agreement on October 1, 2015.
- JCDecaux, N.A. purchased Cemusa, Inc., the parent company of franchisee Cemusa NY, LLC, on November 13, 2015.



First Amendment to Franchise Agreement

- On May 11, 2023, the City Council approved Resolution 0625-2023, authorizing the City to seek a five-year extension of the Amended and Restated Franchise agreement.
- The Franchise and Concession Review Committee approved a contract extension and amendment to the franchise agreement on June 14, 2023.
- The amendment extended the term of the agreement for five years (until June 2031), provides the City with additional street furniture amenities, and adjusts the City's compensation for the remainder of the term.



Franchise Structure Status Report: Year 17

Bus Stop Shelters (as of June 24, 2023)

- 3,342 shelters in active service.
- 3,554 shelters installed with the new design, all prior to Year 17.
- Between June 25, 2022, and June 24, 2023
 - 11 shelters were temporarily removed for construction and will be reinstalled as construction is completed (see Table 1).
 - 4 shelters were permanently removed (see Table 2).
 - 2 shelters were relocated (see Table 3).
- DOT receives requests for new shelter locations from all stakeholders.
 - 2,729 locations have been suggested by stakeholders and evaluated by DOT since the start of the Franchise, including 93 suggested sites in Year 17.
 - DOT will write to the Council for additional bus shelter location recommendations in the coming months.





Franchise Structure Status Report: Year 17

Newsstands (as of June 24, 2023)

- 381 newsstands have been installed to date.
- 1 of these newsstands was installed during Year 17 (see Table 4).
- 3 franchise newsstands were permanently removed during Year 17 (see Table 5).

Automatic Public Toilets (as of June 24, 2023)

- Five APTs have been installed to date:
 - Madison Square Park, MN
 - Corona Plaza, QN
 - Grand Army Plaza, BR
 - Plaza de las Americas, MN
 - Fordham Plaza, BX
- A sixth APT installation is currently in progress at the Williamsburg Bridge Bus Depot in Brooklyn.
- DOT continues to evaluate site recommendations.

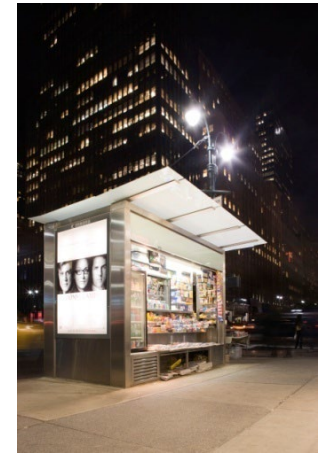


Photo Credit: Matt Greenslade





Franchise Structure Status Report: Year 17

Sheltered Bicycle Parking Structures

- Cemusa agreed to install 37 bicycle parking structures to satisfy section 9.17 of the CSFF contract, which requires “the Company provide certain amenities to the Coordinated Franchise Structures, the value of which shall not exceed \$2,500,000.”
- Cemusa installed 20 of these structures.
- As part of the Change in Control, JCDecaux agreed to install 30 and maintain additional bus shelters in lieu of installing the remaining 17 bicycle shelters.
- JCDecaux will maintain the structures for the remainder of the contract term at no cost to the City.





Franchise Financial Status Report: Year 17

Franchise Fee Payments

- Total Franchise Fees paid to the City to date: \$ 746,017,495
- Year 17 Payments – \$92,460,750*

*The City anticipates receiving its Q4 disbursement of \$17,600,250 on July 26, 2023.

- In Year 16, JCDecaux made one payment totaling \$15,000,000 for the year.



Franchise Revenue Status Report: Year 17

JCDecaux Revenue

- JCDecaux Year 17 Gross Sales Revenue:

Quarter 1	\$ 22,135,758
Quarter 2	\$ 33,875,376
Quarter 3	\$ 18,820,114
Quarter 4	\$ 18,010,013***
Total	\$ 92,841,261***

*** JCDecaux's revenue total for June 2023 has not been finalized, so the Q4 and Year 17 total revenues are not complete.



Franchise Revenue Status Report: Year 17

JCDecaux Year 17 In-Kind
Campaign Values (outside NYC):

\$25,500,000



Tourism campaign in Madrid



Table 1: Temporary Shelter Removals for Construction, 6/25/22 – 6/24/23

BORO	CORNER	STREET ON	INTERSECTION OF	REMOVAL DATE	COMMENTS
MN	NE	BROADWAY	SHERMAN AV	8/18/2022	Construction
QN	NE	NORTHERN BLVD	44 ST	9/27/2022	Construction
BR	NE	ALBANY AV	RUTLAND RD	9/30/2022	Construction
BX	NE	3 AV	E 153 ST	11/9/2022	Construction
QN	SW	BEACH CHANNEL DR	BEACH 36 ST	11/22/2022	Construction
QN	NE	GRAND AV	47 ST	1/12/2023	Construction
MN	NE	6 AV	CANAL ST	1/20/2023	Construction
BX	NE	HUNTS POINT AV	SOUTHERN BLVD	3/22/2023	Construction
BX	SE	HUNTS POINT AV	SOUTHERN BLVD	3/22/2023	Construction
BX	SE	HUNTS POINT AV	SOUTHERN BLVD	3/22/2023	Construction
MN	NE	WATER ST	BROAD ST	5/11/2023	Construction



Table 2: Permanently Removed Bus Stop Shelters, 6/25/22 – 6/24/23

BORO	CORNER	STREET ON	INTERSECTION OF	REMOVAL DATE	COMMENTS
BR	NE	14 AV	37 ST	8/23/2022	Bus Stop Revoked
QN	SE	VERNON BLVD	40 AV	9/27/2022	Bus Stop Revoked
BR	SW	EMPIRE BLVD	UTICA AV	12/8/2022	Bus Stop Revoked
BX	SE	UNIVERSITY AV	W BURNSIDE AV	6/1/2023	Bus Stop Revoked

Table 3: Bus Stop Shelter Relocations, 6/25/22 – 6/24/23

BORO	CORNER	REMOVAL DATE	STREET ON	INTERSECTION OF	INSTALL DATE	COMMENTS
BX	NW	10/27/2022	GRAND CONCOURSE	E 174 ST	10/27/2022	Bus Stop Relocated for Transit Improvement
BX	SE	4/26/2023	UNIVERSITY AV	W 176 ST	4/26/2023	Bus Stop Relocated for Transit Improvement



Table 4: Franchise Newsstand Installations, 6/25/22 – 6/24/23

BORO	CB	CORNER	STREET ON	INTERSECTION OF	INSTALL DATE
MN	1	SW	CHURCH AV	VESEY ST	4/13/2023

Table 5: Franchise Newsstand Removals, 6/25/22 – 6/24/23

BORO	CB	CORNER	STREET ON	INTERSECTION OF	REMOVAL DATE
MN	1	NE	STONE ST	WHITEHALL ST	6/19/2023
MN	3	SW	DELANCEY ST	CLINTON ST	6/19/2023
MN	8	SE	1 AV	E 69 ST	6/19/2023