



**CY 2021 Annual Summary
Fire Safety Education Outreach
(Local Law 116-2018)**

With the COVID-19 pandemic having disrupted traditional fire/life safety education operations, FDNY Community Affairs established a hybrid strategy of public engagement to ensure a continuity in outreach given the “new normal”. FDNY Community Affairs was able to adjust all unit operations to utilize in both person and digital platforms (Fire Safety Education, Mobile CPR and Community Engagement).

Fire Safety Education Unit

With the easement of restrictions due to COVID-19, Fire Safety Education restarted all public outreach. Events included all classroom/group presentations, alarm installation efforts and public tabling with the exception of fatal fire outreach campaigns. However, the unit continued developing digital curriculum for school aged and adult populations that highlights all aspects of residential fire safety, and participated in various virtual presentations coordinated by educators, intergovernmental and community based organizations.

From January 1, 2021 through December 20, 2021, the following activities were carried out;

FIRE SAFETY PRESENTATIONS

Borough	CY21 FSE Presentations	# of Audience	CY20 FSE Presentations	# of Audience
Brooklyn	485	46,327	558	25,964
Bronx	601	31,104	273	14,918
Manhattan	240	22,353	216	16,066
Queens	527	36,206	528	26,606
Staten Island	317	15,240	117	7,015
TOTAL	2,170	151,230	1,692	90,569

**Fire safety events increased by 28% in CY21*

**55% of participants have been youth grades K-12*

**17% of participants were ages 60 and over*

Smoke Alarm Installations with ARC

Installations b/t May, 2015 and December 2021:*

County	Alarms Installed	Homes Visited
Bronx	34,392	12,730
Brooklyn	37,578	13,606
Manhattan	14,274	8,211
Queens	27,926	8,442
Staten Island	11,163	3,439
Total	125,333	46,428

**FDNY FSEU has distributed over 90,000 alarms*

**FDNY FSEU has distributed/installed over 198,000 alarms*

Smoke Alarm Installations with ARC

Installations b/t January 1, 2021 and December 20, 2021*:

County	Alarms Installed	Homes Visited
Bronx	5,622	1,879
Brooklyn	3,996	1,527
Manhattan	582	241
Queens	4,344	1,521
Staten Island	550	125
Total	15,094	5,293

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Alarm Installation Outreach

Fire Safety Education (FSE) established partnerships with tenant associations and tenant advocacy organizations to create a schedule of alarm installation drives throughout the year. Installation efforts were coordinated in the following buildings:

Queens

- Rochdale Village (Queens CB 12)
- 33-04 91 Street (Queens CB 3)
- 33-24 91 Street (Queens CB 3)
- 33-44 91 Street (Queens CB 3)
- 33-05 90 Street (Queens CB 3)
- 33-25 90 Street (Queens CB 3)
- 33-45 90 Street (Queens CB 3)
- 33-20 Parsons Blvd (Queens CB 7)
- 33-46 92 Street (Queens CB 3)
- 33-06 92 Street (Queens CB 3)
- 33-26 92 Street (Queens CB 3)
- 33-07 91 Street (Queens CB 3)
- 33-27 91 Street (Queens CB 3)
- 42-45 Kissena Blvd (Queens CB 7)

Brooklyn

- 760 Eldert Lane (Brooklyn CB 5)
- 675 Lincoln Avenue (Brooklyn CB 5)
- 735 Lincoln Avenue (Brooklyn CB 5)
- 790 Eldert Lane (Brooklyn CB 5)
- 901 Drew Street (Brooklyn CB 5)
- 902 Drew Street (Brooklyn CB 5)
- 903 Drew Street (Brooklyn CB 5)

Bronx

- Tracey Towers, (Bronx CB 7)
- 2375 Southern Blvd (Bronx CB 6)
- 2405 Southern Blvd (Bronx CB 6)
- 2475 Southern Blvd (Bronx CB 6)
- 370 E 169 Street (Bronx CB 4)

Manhattan

- 25 Hillside Avenue (Manhattan CB 12)
- 35 Hillside Avenue (Manhattan CB 12)
- 1680 Madison Avenue (Manhattan CB 11)



Alarm Installation Canvassing

Highlights in 2021

- Throughout August-September FSE coordinated with the Department of Youth and Community Development, NYPD Community Affairs, Mayor's Office of Criminal Justice, Health + Hospitals, Administration of Children's Services, Department of Education and NYCHA over 20 Back-to-School safety events. FSE distribute several school supplies that highlighted key fire safety messaging, and registered for smoke/co alarm installations. Over 4,000 families/youth attended events.
- As of August 2021, with schools returning to in-person instruction, FSE has coordinated citywide outreach in an effort to coordinate presentations in over 200 schools by November 2021. As of December 20, FSE has coordinated presentations in over 240 schools.
- For National Fire Prevention Week, Fire Safety Education coordinated over 15 tabling events citywide in target communities to disseminate fire safety resources. This included assisting with the event at Rockefeller Center, which returned to in-person on October 5.
- Fire Safety Education coordinated over 25 public events citywide in target communities for Change Your Clock, Change Your Battery Safety campaign that occurred November 1-5 leading up to Daylight Saving Time.
- In an effort to increase the cadre of retired firefighters to serve as educators, Fire Safety Education created and promoted a recruitment application. The application was promoted via Unions and with all Affinity Organizations, with deadline being October 22.
- Educational reach for 2021 on social media platforms was to more than 1.2 million followers, with a total reach of more than 29 million. (*As of December 20, 2021)



Fatal Fire Outreach

Fire Safety Education Unit conducted 40 fatal Fire Outreach campaigns in CY 2021, distributing over 2,000 smoke alarms and various educational resources to communities.

- 3215 Arlington Avenue (Bronx CB 8) January 13, 2021
- 157-54 148 Avenue (Queens CB 13) January 21, 2021
- 65 Central Park West (Manhattan CB 7) January 27, 2021
- 224 E 28 Street (Manhattan CB 6) February 13, 2021
- 45-54 157 Street (Queens CB 7) February 15, 2021
- 845 Columbus Avenue (Manhattan CB 7) February 17, 2021
- 48-44 194 Street (Queens CB 11) February 18, 2021
- 351 E 54 Street (Manhattan CB 6) March 3, 2021
- 337 E 5 Street (Manhattan CB 3) March 5, 2021
- 64 W 165 Street (Bronx CB 4) March 9, 2021
- 270 East 78 Street (Manhattan CB 6) March 16, 2021
- 1576 2nd Avenue (Manhattan CB 8) April 21, 2021
- 2650 Ocean Parkway (Brooklyn CB 13) April 27, 2021
- 3211 Park Avenue (Bronx CB 4) May 5, 2021
- 17 Pulaski Street (Brooklyn CB 5) May 19, 2021
- 108-48 70 Road (Queens CB 11) May 28, 2021
- 10 Moneteith Street (Brooklyn CB 8) June 6, 2021
- 402 E 105 Street (Manhattan CB 11) June 15, 2021
- 6937 Hillmeyer Avenue (Queens CB 14) July 11, 2021
- 825 Morrison Avenue (Bronx CB 9) July 20, 2021
- 3170 Broadway (Manhattan CB 9) July 22, 2021
- 1664 10 Avenue (Brooklyn CB 7) July 24, 2021
- 1634 St. Mark's Avenue (Brooklyn CB 16) August 2, 2021
- 81-47 260 Street (Queens CB 13) August 16, 2021
- 41-46 Hampton Street (Queens CB 4) August 22, 2021
- 81-19 102 Road (Queens CB 9) September 1, 2021
- 260 Graff Avenue (Bronx CB 10) September 12, 2021
- 448 Turneur Avenue (Bronx CB 9) September 27, 2021
- 178 Kent Avenue (Brooklyn CB 1) October 20, 2021
- 660 W 178 Street (Manhattan CB 12) October 30, 2021
- 303 E 135 Street (Bronx CB 1) November 5, 2021
- 216 W 62 Street (Manhattan CB 7) November 10, 2021
- 1833 7 Avenue (Manhattan CB 10) November 18, 2021
- 40-11 12 Street (Queens CB 1) December 9, 2021
- 71-02 162 Street (Queens CB 8) December 14, 2021
- 274 Ralph Avenue (Brooklyn CB 3) December 14, 2021
- 1330 Webster Avenue (Bronx CB 3) December 15, 2021
- 118 Avenue D (Manhattan CB 3) December 16, 2021
- 2108 Dorchester Road (Brooklyn CB 14) December 17, 2021
- 2835 Webb Avenue (Bronx CB 8) December 20, 2021



Fatal Fire Outreach in Flushing



Fatal Fire Outreach in the Bronx

Outlook for 2022

- Fire Safety Education Unit is working with NYCHA, NYPD Housing Bureau Community Affairs, Resident Engagement Division to develop fire safety trainings for citywide Tenant Association committees and leaders. The aim is to educate tenant leaders and activate them seasonally to enhance fire safety messaging to NYCHA residents. Scheduled trainings are aiming to begin February 2022, with a goal to engage over 10,000 New Yorkers who participate in tenant associations citywide.
- In collaboration with the FDNY Bureau of Training, Fire Safety Education will explore creating electronic training program to increase the fire safety educator cadre.
- Work with FDNY MAPs and Data analytics to launch community risk assessment campaign. Utilizing data on fire trends, building risk assessments and socio vulnerability. Community Affairs will develop citywide fire safety education plans geo-targeting areas ranked as having high fire vulnerability.

