

OneNYC Nation

FINAL REPORT

DECEMBER 2013



One NYC Nation

a joint initiative



Michael R. Bloomberg
Mayor

**Office of
Immigrant Affairs**

Fatima Shama
Commissioner

THE NEW YORK
COMMUNITY TRUST



A Letter from the Mayor

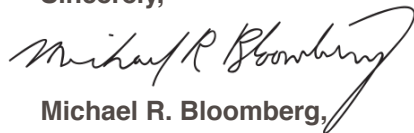
Dear Friends,

Immigrants have always been at the heart of what makes New York City great. In 2011 the Mayor's Office of Immigrant Affairs launched an innovative citywide civic engagement initiative, One NYC One Nation.

Through collaborations with city agencies, non-profit organizations, community groups, and philanthropic partners One NYC One Nation has enhanced access to city government and city services, researched and provided information on economic empowerment, and supported greater civic participation among immigrant communities across our city.

This report celebrates One NYC One Nation's success across NYC's communities and as a national model of community bridge-building through civic engagement. New waves of immigrants continue to make NYC their home and through the work of this initiative, a strong foundation has been provided to ensure NYC remains a city for all New Yorkers.

Sincerely,



Michael R. Bloomberg,

Mayor

A Letter from the Commissioner of the Mayor's Office of Immigrant Affairs

Dear Friends,

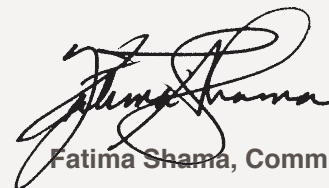
I'm delighted to share with you the final report of One NYC One Nation, a citywide immigrant civic engagement initiative focused on increasing the participation of immigrants in New York City's civic life. Since 2011, One NYC One Nation mobilized and connected nearly 100,000 New Yorkers across our city's neighborhoods.

A partnership between the One Nation Foundation, The New York Community Trust, and the Mayor's Office of Immigrant Affairs, One NYC One Nation brought together the city's philanthropic, political and community-based leadership to collaborate and leverage resources. It supported programs and activities that encouraged New Yorkers to interact with each other, learn from each other, and work together at the neighborhood and borough levels.

I want to especially thank our partners, The New York Community Trust and the One Nation Foundation, and all of our philanthropic supporters for the opportunity to work together to create a civic voice for all New Yorkers. Thanks to the Steering Committee: your partnership, guidance, input, and insight provided a pulse and barometer of needs and opportunities.

As One NYC One Nation and Mayor Bloomberg's Administration draw to a close we hope our work provides continued momentum and greater opportunities to further engage immigrant New Yorkers.

With best regards,



Fatima Shama, Commissioner

About One NYC One Nation



Activating civic engagement opportunities among all New Yorkers is crucial to ensure the success and well being of our city and our country. One NYC One Nation aimed to engage and connect New York's immigrant communities to:

- the civic life in the city
- their neighbors – immigrant and nonimmigrant alike
- to government services, financial empowerment, education options, and more
- to celebrate their immigrant narratives and contributions

Through the start of the initiative the storyline of 'if you build it, they will come' echoed loudly. Great hope was a mutual sentiment; yet, there were some with doubts. Would they want to participate in leadership programs? Would they trust and partner with government? Did communities see the opportunity to connect as important?

This report demonstrates that since the launch and implementation of One NYC One Nation our communities have built a tremendous reality for New York's present and its future.



One NYC One Nation was a robust two-year immigrant civic engagement initiative announced by Mayor Michael Bloomberg in April 2011. The initiative was a strategic partnership between the Mayor's Office of Immigrant Affairs, The New York Community Trust and the One Nation Foundation. Serving as a core program of the Mayor's Office of Immigrant Affairs, the One NYC One Nation initiative penetrated communities across the city with educational forums, through civic leadership, through micro-grant programming, through financial empowerment, or through celebrating the diversity and richness of our communities. In the following pages details of the programming and its impacts will showcase an exemplary model of civic-based immigrant integration.

FRIENDSHIPS HAVE BEEN MADE, leadership skills are blossoming, civic identities are forming, and commitment to New York City's successful future is thriving:



Through partnerships for public programming
OVER 65,000 PARTICIPANTS HAVE BEEN ENGAGED

OVER 700 COMMUNITY OUTREACH EVENTS were held in partnership with various community partners



NEARLY 10,000 VOLUNTEER HOURS have been dedicated to support greater impact and opportunity for communities



OVER 380 IMMIGRANT LEADERS have received leadership training

HUNDREDS OF STRATEGIC PARTNERSHIPS have been formed among and across New York City's communities



OVER 75 MICRO-GRANTS have gone to support innovative solutions to community challenges

LEADERSHIP DEVELOPMENT

Training Immigrant Leaders To Target And Respond To Community Needs



90% OF NLI PARTICIPANTS SAY:
Workshops improved my leadership skills and understanding of New York City government resources.

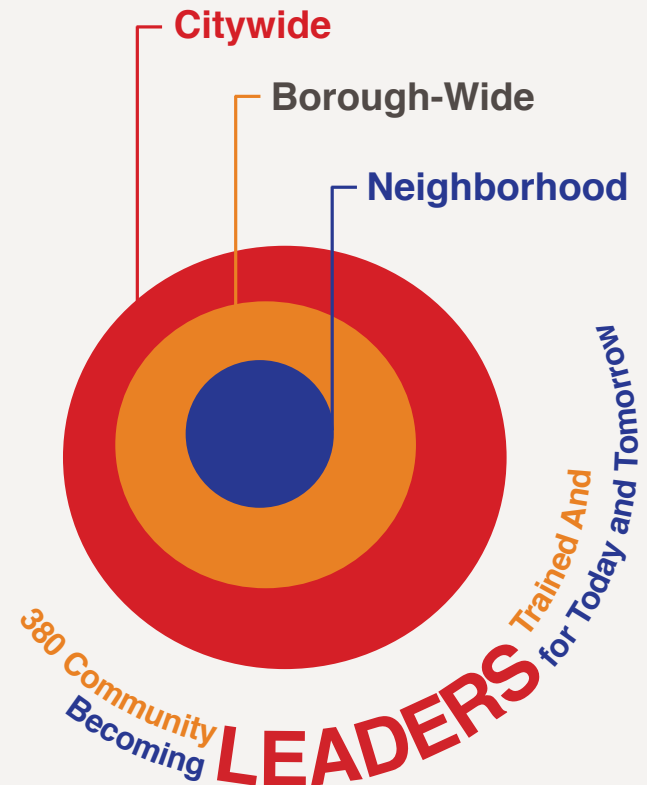


90% OF NLI PARTICIPANTS SAY:
I plan to become more civically involved in my community, and see myself as having the capacity to create positive community change.



95% OF NLI PARTICIPANTS SAY:
I'm more likely to participate in continuing leadership training, and recommend the institute to my peers.

With a strategic focus on building supportive networks of emerging immigrant leaders on the neighborhood, borough-wide, and citywide levels, a series of partnerships were born.



Neighborhood Leadership Institutes

In partnership with Citizens Committee for New York City, the leading organization in New York City working with New Yorkers in low-income communities to come together and improve their quality of life in their neighborhoods, One NYC One Nation launched a series of Neighborhood Leadership Institutes throughout the five boroughs of New York City.

Utilizing Citizens' Neighborhood Leadership Institute model hundreds of immigrant community leaders have been engaged and trained on community organizing, navigating government, grassroots fundraising, networking with local leaders and more. Practical workshops have enabled immigrant leaders to interact with government through a lens of problem-solving and community improvement.

After Hurricane Sandy's devastating effects on New York City, One NYC One Nation enhanced the Neighborhood Leadership Institutes' curriculum to include classes on Emergency Preparedness with the New York City Office of Emergency Management and CPR training with the New York City Fire Department.



45 WORKSHOPS held in all five boroughs



270 COMMUNITY LEADERS trained to solve quality of life issues



30+ COUNTRIES represented by participants



“As a community volunteer, the Neighborhood Leadership Institute was a huge benefit to understand and work with various communities. This training changed my perspective towards other communities and helped me to help them. It was wonderful experience to work with people from different communities. I am grateful to be part of Neighborhood Leadership Institute Training!”

- Jaya Patil, Queens, 2012

“Thank you to the Neighborhood Leadership Institute for a beautiful graduation program. Thank you to all of you who helped us grow. I was able to connect with other leaders who have the same goals and aspirations like me and we are willing to work together. Now I can tell my peers what to do to get immediate responses. Thank you to the Neighborhood Leadership Institute Group and staff for the opportunity to meet with you and the knowledge you share with us.”

Elda Pinchinat, Brooklyn, 2013



Neighborhood Leadership Institute, Queens 2012

The Queens Fellowship

Maintaining a commitment to create a pipeline of leaders, One NYC One Nation looked towards a borough-based model. In Brooklyn there is We Are All Brooklyn, in the Bronx there is We Are All Bronx, in Staten Island a newer “I AM Staten Island” campaign emerged bringing together residents of Staten Island in 2010. Yet, in the most diverse and most-immigrant rich borough in the city –Queens- a borough-wide convening and development forum did not exist.

In partnership with CAUSE-NY, a strategic convener of intergroup relations and the next generation of civic and nonprofit leaders within the Bronx, Brooklyn, and Queens, and a program of the Jewish Community Relations Council, One NYC One Nation sponsored the creation of the Queens Fellowship.

IN THE FIRST YEAR, THE QUEENS FELLOWSHIP:

**TRAINED AND CONNECTED 50
MID- TO SENIOR-LEVEL QUEENS
PROFESSIONALS**

**with fellow leaders and experts
across nonprofit, faith, government
and community sectors**



FELLOWS FUNDRAISED \$3,000
through peer donations and
online contributions and provided
micro-grants to three community
associations for beautification
projects that foster inter-
neighborhood collaboration

Immigrant Civic Leadership Program

To identify and support the next generation of immigrant leadership citywide, One NYC One Nation partnered with Coro New York, New York's premier leadership training program and specifically with its Immigrant Civic Leadership Program (ICLP).

Focused on having a robust representation of New York City's immigrant communities ICLP participants came from across the five boroughs, all working in different immigrant communities. After six months of intensive training, participants learned to tackle complex issues together. Sometimes sharing resources with other immigrant communities for the first time.



ICLP Graduation

AFTER THREE COHORTS:



60 COMMUNITY LEADERS from over 30 countries

60 community change projects implemented in all five boroughs supported by **\$55,000** in grant funding resulting in over **\$2M** in in-kind impact and services in New York City's immigrant communities



COMMUNITY CHANGE PROJECTS focused across disciplines in the arts, education, community development, economic and workforce opportunities, and environmental projects – all - in underserved immigrant communities

“Because of Coro we are all able to work on specific community change projects that give us opportunities: to create vibrant spaces for our community members, give our youth the leadership to teach their peers about bullying, our families to advocate for themselves, to share and celebrate the arts & sports in our communities. These community change projects were ideas we had been thinking about for years, but never had the time or resources to put into action. Coming from organizations representing immigrant communities, this network is invaluable to progress our work and giving communities that do not often have the opportunity a true voice in the discourse.”

**-Olivia Nunez, the GO Project, Manhattan
ICLP 2012-2013**

“Coro has strengthened my leadership skills & enabled me to further develop my core values and mission within the African and immigrant community on Staten Island. Coro provided me with professional training for much personal and professional growth. I acquired a wealth of knowledge, resources and a vast network of NYC professionals with similar goals and initiatives. I thank Coro and the Coro alumni for an awesome experience and I look forward to continuing to work with such inspiring individuals.”

**- Bobby Digi, Island Voice, Staten Island
ICLP 2011-2012**

“As a result of the Immigrant Civic Leadership Program, leaders from across the city have a deeper understanding of how the city works, the leadership skills to make change, and an unparalleled network of other immigrant leaders and city partners to help them achieve their goals. Through our partnership with MOIA we have built a pipeline of leaders in immigrant communities across the city and that is an impact that will last long after graduation day.”

-Scott Millstein, Executive Director, Coro New York Leadership Center

“Participating in Coro Immigrant Civic Leadership Program gave me the knowledge, confidence and resources needed to create the community change project I had dreamed of. An added benefit to active participation in the training was meeting other changemakers and learning from their diverse experiences.”

- Anandi Premllal, Queens, ICLP 2012-2013

“Participating in the Coro ICLP program is like the gift that keeps on giving! As a result of the skills and resources gained in the program, I am proud to have executed leadership initiatives in the African community. Two years later, I still reap the benefits of my participation through continued partnerships and having access to unique and valuable opportunities.”

- Stephanie A. Arthur, the Bronx, ICLP 2011-2012

Making Connections

Committed to connecting immigrant New Yorkers to civic opportunities, One NYC One Nation, with the support of the Mayor’s Office of Immigrant Affairs, is making those connections.



COMMUNITY BRIDGE BUILDING

Uniting Diverse New Yorkers in Meaningful Collaboration

When cultural and language differences exist or when fear and lack of understanding of “the other” exists, opportunities to respond to these challenges exist as well. Bridging the gap and engaging all communities, immigrant and native, requires creative partnerships involving government and community organizations, businesses, and philanthropic institutions. By working together, these sectors can demonstrate how civically engaged immigrant communities can enhance the City’s quality of life by creating opportunities for all New Yorkers to unite around shared values such as

safe neighborhoods, good schools, access to health, economic opportunities, and most of all respect and celebration of our communities and their diversity.

New York City thrives when neighbors work together and respect the breadth and beauty of their communities. Working from that framework neighbors should interact with each other, learn from each other, and work together to make their community more than the sum of its parts. As such, One NYC One Nation identified **community bridge building** as a key program area.



UnityNYC Grant Awards

Creating opportunities for leaders from immigrant and non-immigrant communities to form personal relationships across communities was the impetus for UnityNYC Grant Awards. With support from The New York Community Trust, New York Council for the Humanities, the One Nation Foundation, and the J.M. Kaplan Fund and in partnership with Citizens Committee for New York City, UnityNYC Grant Awards is a micro-grant program designed to engage New York City's diverse communities to do their part in building a more resilient City. UnityNYC invited proposals for microgrants of up to \$3,000. The projects had to enable residents to give back by implementing effective community collaboration projects with a focus on proposing solutions to quality of life and core neighborhood-based challenges.

The first program of its kind, UnityNYC is bringing together immigrant and non-immigrant groups as well as diverse faith-based groups to collaborate on neighborhood improvement projects and cultural exchange. At its core, these awards encourage and support unity through active engagement between new immigrant groups and their longer-term neighbors as well as residents of different faiths. The groups selected have demonstrated a unique potential to bring together these groups of New Yorkers in an effort to improve their community and actively create unity.



Riverdale Jewish Community Relations Council- Shul-in-a- Mosque

UnityNYC GRANT AWARDS:



Awarded **15 micro-grants totaling \$45,000** to faith and neighborhood immigrant and non-immigrant groups

Engaged **320 community volunteers** from different backgrounds contributing **over 3,000 volunteer hours** through UnityNYC recipient projects





Riverdale Jewish Community Relations Council- Shul-in-a- Mosque

Projects were selected for the grant opportunity based on the proposed ability to unite residents from diverse backgrounds, mobilize at least 20 volunteers, and implement a well-planned project. Preference was given to groups operating in low-income, underserved communities. The intent for UnityNYC Grant Awards is sustainable bonds between diverse groups through community collaboration projects that improve the quality of life for all New Yorkers.

Here are some of the UnityNYC grant projects:

BEYOND SPORTS CHARITY

(Clifton/Stapleton, Staten Island)

Beyond Sports Charity is encouraging community youth to engage in physical activity by hosting a soccer tournament. The program is also building a strong bond between diverse communities, including African immigrants, Latin American immigrants and longer-term residents by using sports to connect youth from different backgrounds while teaching them team-building skills.

BEYOND SPORTS CHARITY

(Clifton/Stapleton, Staten Island)

Beyond Sports Charity is hosting a series of dinners in Staten Island to promote community and build tolerance in a neighborhood that has seen an increase in bias crimes and violence between different ethnic groups. Each dinner is featuring foods from different countries and a short presentation about different cultures to increase understanding between different groups, especially older residents and newer immigrants from Latin American and African countries.

FLUSHING INTERFAITH COUNCIL

(Flushing, Queens)

Flushing Interfaith Council is bringing together people of different faith traditions in a walk for peace and solidarity. The walk unites different religious groups and organizations in interfaith activities in order to bring about greater understanding of other cultures and faith traditions. This walk is sponsored by a group comprised of Muslim, Sikh, Quaker, Jewish, and other faith-based groups and is addressing an increase in bias crimes and acts of violence in the community.

FLUSHING INTERNATIONAL HIGH SCHOOL

(Flushing, Queens)

Flushing International High School is launching “Roots,” a cross-cultural mural project with students from different ethnic and racial backgrounds. The mural is bringing together students of different backgrounds in order to tackle issues of student segregation and inter-ethnic violence and conflicts in this diverse school with students

from over 30 different countries. Students from another school housed in the same building will also be included, building camaraderie among recent immigrants and long-term residents of New York City.

KEW GARDENS IMPROVEMENT ASSOCIATION

(Kew Gardens, Queens)

Kew Gardens Improvement Association is organizing a series of community-building projects to grow bonds among long-term neighbors and newer Latin American and South Asian immigrants. Neighbors are participating in a bowl-painting art activity, a recycling initiative, a prayer flag project, and a community art day. During each event, local residents and organizations are showcasing their own food, arts, and culture in order to unite different groups in the community.

LA CASITA COMUNAL DE SUNSET PARK

(Sunset Park, Brooklyn)

La Casita Comunal is building bridges with the neighborhood's growing Latin American and Asian immigrant populations by launching an English language series, combining weekly writing classes with monthly cultural events. Students are exploring various literary genres and writing about their experiences transitioning from their native countries and into the United States. They are sharing these works with El Barrio News in the form of a bilingual column that connects with immigrants and nonimmigrants in the neighborhood.

RIVERDALE JEWISH COMMUNITY RELATIONS

COUNCIL (Riverdale, The Bronx)

Riverdale Jewish Community Relations Council is partnering with the Islamic Cultural Centers of North America and the Al-Iman Mosque to complete a community renovation of the mosque that houses both groups. The group is purchasing materials to renovate the façade of the mosque, which will unite teens and adults from both the Synagogue and the Mosque in a workday to complete the project.

SUKHI NY

(Jackson Heights, Queens)

SUKHI NY is planning three events in Diversity Plaza that highlight the diverse nature of the neighborhood and encourage local groups to utilize the community's unique public space. By engaging community groups in a Pride Festival, a July 4th Celebration, and an Eid Celebration the group is creating a stronger sense of unity between different cultures including longer-term residents and newly arrived South Asian and South American immigrants.

SUNSET PARK UNITY DAY COALITION

(Sunset Park, Brooklyn)

Sunset Park Unity Day Coalition is planning a bi-monthly workshop series to promote cultural exchange and dialogue among immigrants and longer-term residents. Workshops are focusing on tenant, immigrant, and human rights, and will feature simultaneous translation into multiple languages as needed by attendees, including Spanish, Mandarin, and Arabic. The series is culminating in a summer celebration in a local park featuring food, dance, and cultural activities.

“By uniting neighbors to play sports, distribute food, plant flowers, plan a festival, or paint a mural, the UnityNYC projects not only improve neighborhoods, but they also help residents from diverse backgrounds and faiths develop positive relationships, overcome stereotypes and prejudices, and establish the foundation for cohesive, cooperative communities.”

**-Peter Kostmayer, CEO, Citizens Committee
for New York City**

“This project brought teenagers from widely varied backgrounds and experiences together in a direct and concrete, results-oriented project which allowed them a common platform for interaction on many levels - hands-on work and fun, multi-cultural curiosity and communication, and immediate gratification as they saw their efforts, together, making a difference. Without the UnityNYC funding support, these Jewish, Muslim, and Catholic teenagers would not have had the supplies they needed to make a renovation project into something much, much more profound -- with, for many, life-changing effect. This expanding partnership, that now include a Mosque, the Y, Manhattan College and several other houses of worship as well the JCRC, is a model for the world how together we can mold the future of our communities by creating a better quality of life for all. Thank you!”

**-Rabbi Bob Kaplan, Director of CAUSE-NY, Jewish
Community Relations Council and Marti Michel,
Executive Director of the Riverdale YM-YWHA**

Community Conversations on Immigration

New York Council for the Humanities, a partner of the UnityNYC Grant Awards, is the statewide funder of public access to the humanities. The mission of the New York Council for the Humanities is to help New Yorkers become thoughtful participants in our communities by promoting critical inquiry, cultural understanding, and civic engagement.

Building on their work with Community Conversations, a program that promotes thoughtful, engaged community dialogue, using a short text and a facilitator from the local community, the New York Council for the Humanities

together with the Mayor’s Office of Immigrant Affairs through its One NYC One Nation partners launched “Community Conversation on Immigration.” Beginning in the Spring of 2013 Community Conversations on Immigration invites New Yorkers to explore our shared history as immigrants and the descendants of immigrants, and to discuss the ways that immigration continues to shape the experience of being American today.

In its first six months over 40 Community Conversations have occurred.



“Not In Our Town” Documentary Community Screenings

In May 2012, following Immigrant Heritage Week in April 2012, the Mayor’s Office of Immigrant Affairs with “Not In Our Town” provided an opportunity for One NYC One Nation community partners to host screenings of this powerful documentary. The PBS documentary Not In Our Town tells the story of Long Island residents of Patchogue taking action and uniting after a local immigrant from Ecuador is killed in a hate crime attack by teenagers.

Community partners hosted a film screening and a post-film discussion in their communities. Some partners included:

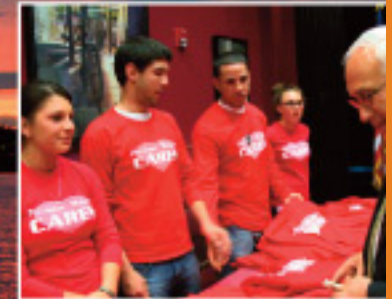
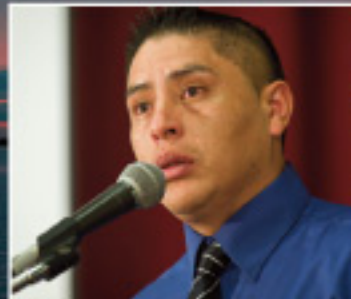
- The Hindu Temple Society of North America
- The Indo-Caribbean Alliance
- The Bronx YMCA
- La Union
- Violence Intervention Project and
- Chinatown Partnership

**NOT
IN OUR
TOWN**
STOP HATE. TOGETHER.

LIGHT IN THE DARKNESS

What would you do if one of your neighbors was killed in a hate crime? A community works to repair town life after attacks on local immigrants.

MORE ABOUT THIS FILM: WWW.NIOT.ORG



New York's Diverse Muslim Community Listening Tour

In the ten years since September 11th, a network of organizations and community leaders emerged to help Muslim New Yorkers access social services, deepen civic engagement, and break down barriers of distrust and misunderstanding. Many struggle to meet the demands of a diverse and growing population with few resources, and would benefit from a broader awareness of their contribution to the Muslim community, and to the City at large. As such, through One NYC One Nation, The New York Community Trust joined with the New York Foundation, Rockefeller Brothers Fund, Philanthropy New York and the Mayor's Office of Immigrant

Affairs to conduct a listening and learning tour entitled "New York's Diverse Muslim Community: Building Civic Engagement and Responsive Social Services".

The tour was uniquely designed to introduce foundation leaders to the secular and religious institutions and organizations that serve Muslim New Yorkers, hear about challenges and realities the community continues to face post September 11th, and to highlight ways that Muslims are integrating into the civic, social and economic life of New York City.





Ribbons of Hope



Veils Panel Discussion

Prepare New York Coffee Hour Conversations

Prepare New York was an ad hoc coalition of New York based interfaith organizations formed in advance of the tenth anniversary of September 11. The organizations included the Interfaith Center of New York, Intersections International, Auburn Seminary, Odyssey Networks, Quest, and the Tanenbaum Center for Interreligious Understanding. The group joined together to create a city-wide climate of healing and reconciliation in anticipation of the tenth anniversary. With a focus on building bridges of understanding and cooperation among all New Yorkers One NYC One Nation provided support for the over 250 “Coffee Hour Conversations.” The program featured trained speakers who hosted conversations in local neighborhood settings across the city in houses

of worship, libraries, community gardens, schools, and workplaces. The conversation focused on perceptions of Muslim Americans, addressing anti-Muslim sentiment, and any strong emotions regarding the 10th anniversary of the attacks of 9/11; essentially engaging in a much needed public education dialogue.

Prepare New York held over 250 “Coffee Hour Conversations” with neighborhood partners and engaged over 50,000 New Yorkers in education, discussion, and community building. Prepare New York also featured the “Ribbons of Hope” project which invited participants to express thoughts, hopes and prayers on ribbons, creating colorful tapestries reflective of opinions and emotions in the city and beyond.

ENHANCING ACCESS

Understanding Needs and Responding with Opportunities

150+ EDUCATIONAL FORUMS held
with service-providing city agencies



350+ COMMUNITY VOLUNTEERS
engaged, **700+ SERVICE HOURS**
committed

12,000+ COMMUNITY MEMBERS
served in community-based organizations,
schools, YMCAs, cultural associations,
and houses of worship



3,271 CONSULAR IDS issued, over
2,300 COMMUNITY MEMBERS
received financial counseling



Increasing information and access to vital services to meet the City's most pressing needs through free educational forums and financial advising has been central to One NYC One Nation's connection to communities citywide.

Know Your Rights and Responsibilities Forums

Know Your Rights and Responsibilities Forums have directly connected city services and volunteer opportunities to immigrant communities in response to community leaders' needs and concerns. Forums build capacity regarding important topics such as immigrant rights, education, safety, health, and financial empowerment.

This has created a direct entry point for the One NYC One Nation leadership pipeline, introducing immigrant communities to their rights and better understanding how to give back. Each forum provides a clear overview of public services from city agency speakers, as well as a "responsibilities" component when participants learn about ways to become more involved in the decision-making processes and citywide civic bodies.

“Thank you so much for the Women’s Health Know Your Rights and Responsibilities Forum at Cidadao Global. We appreciate your willingness to speak to our community about the right to take care of one’s body and the right to live free from abuse. Your presence at the forum has already changed lives. One person came up to me afterwards and told me she had not had a medical checkup in years because she could not afford it, but now that she knew about Elmhurst’s scaled payment plans, she would see a doctor right away. Thank you for helping us fulfill a crucial need for domestic violence information within the Brazilian immigrant community.”

**–Stephanie Mulcock, Cidadao Global,
Astoria, Queens**

“It has been a pleasure being part of the Know Your Rights and Responsibilities panels. The program has been important in helping the Mayor’s Office to Combat Domestic Violence Family Justice Center in Queens, reach out to immigrant communities and disseminate information about the dynamics of domestic violence and resources available to victims, regardless of immigration status. With Queens having the largest foreign born population in New York City, the Know Your Rights program provides an informative, multidisciplinary forum to connect with diverse communities.”

**–Susan Jacob, Director of Programs and Training,
Mayor’s Office to Combat Domestic Violence New
York City, Family Justice Center, Queens**



Since spring 2011, through Know Your Rights and Responsibilities Forums:

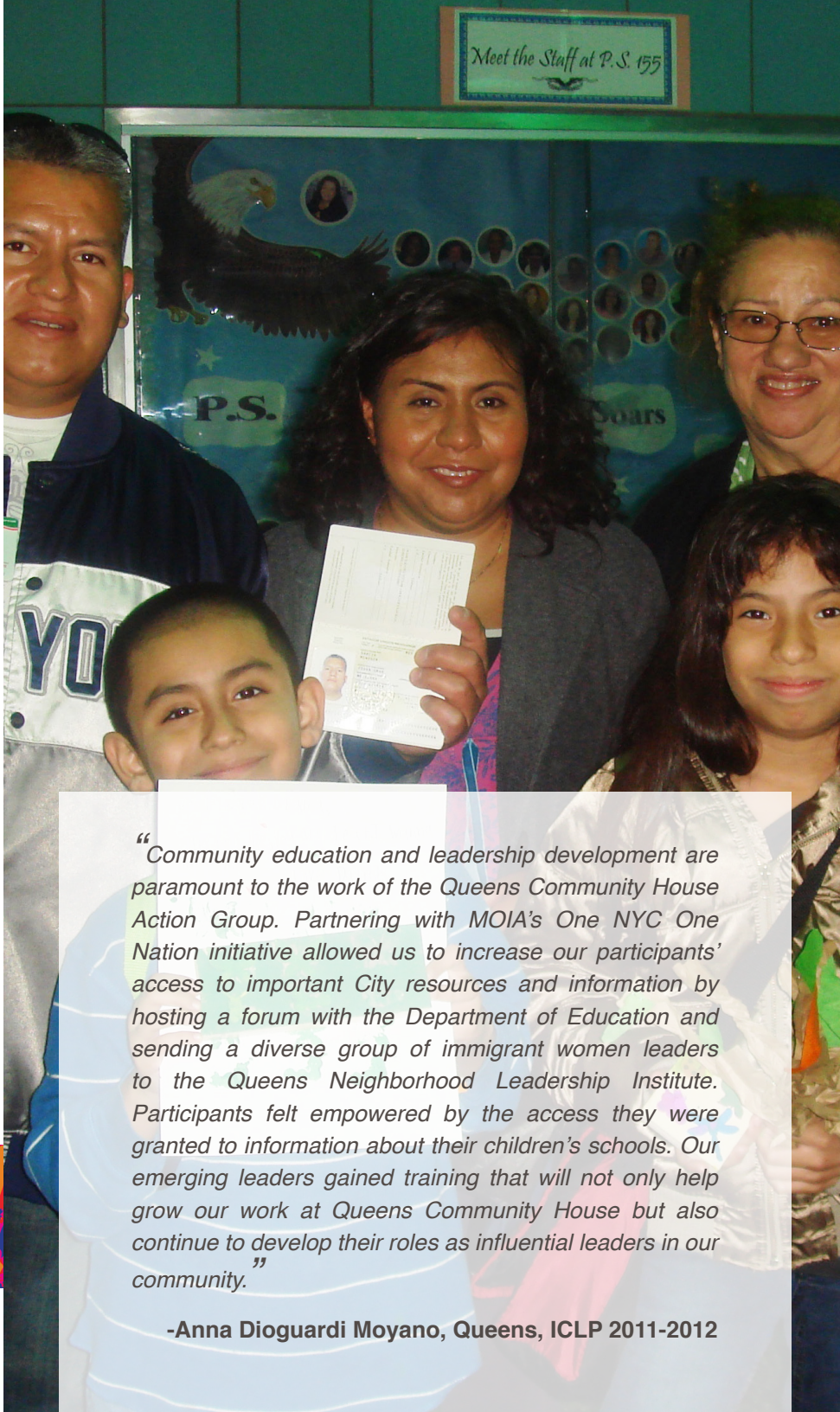
50+ EDUCATIONAL FORUMS
were held in immigrant communities
with service-providing city agencies



350+ COMMUNITY VOLUNTEERS
were engaged

700+ SERVICE HOURS
were volunteered,
5,000+ COMMUNITY MEMBERS
were served





“Community education and leadership development are paramount to the work of the Queens Community House Action Group. Partnering with MOIA’s One NYC One Nation initiative allowed us to increase our participants’ access to important City resources and information by hosting a forum with the Department of Education and sending a diverse group of immigrant women leaders to the Queens Neighborhood Leadership Institute. Participants felt empowered by the access they were granted to information about their children’s schools. Our emerging leaders gained training that will not only help grow our work at Queens Community House but also continue to develop their roles as influential leaders in our community.”

-Anna Dioguardi Moyano, Queens, ICLP 2011-2012

Consular IDs

The New York Immigration Coalition’s (NYIC) Consulate ID initiative addressed basic barriers to immigrant family engagement in NYC and facilitated access to crucial city services for mixed status families. With support from One NYC One Nation, thousands of immigrant community members were reached. The NYIC worked closely with the DOE and NYPD School Safety Division to officially expand the list of IDs acceptable at schools’ front doors to include Consular IDs and Foreign Passports. 3,271 immigrant community members received new IDs including parents, high school and college students, young adults, the elderly, and day laborers. Issuing consular IDs was an essential way to enable access to many NYC institutions including schools, hospitals, and government buildings.

College Readiness – FAFSA Preparation Assistance

Given the crucial role of financial aid in access to college and the unique challenges faced by immigrant students as they navigate the path to higher education, One NYC One Nation, with support from the Pinkerton Foundation, supported a strategic partnership to provide financial aid advising to immigrant families through the city’s public schools and public library systems.

New York Cares’ volunteers were trained by college access and financial aid experts at Goddard Riverside Options Counseling Program and were being assigned to FAFSA prep at New York City public high schools and public libraries. During the pilot project, 60 families were given FAFSA preparation assistance by New York Cares volunteers with plans to expand services in upcoming years.

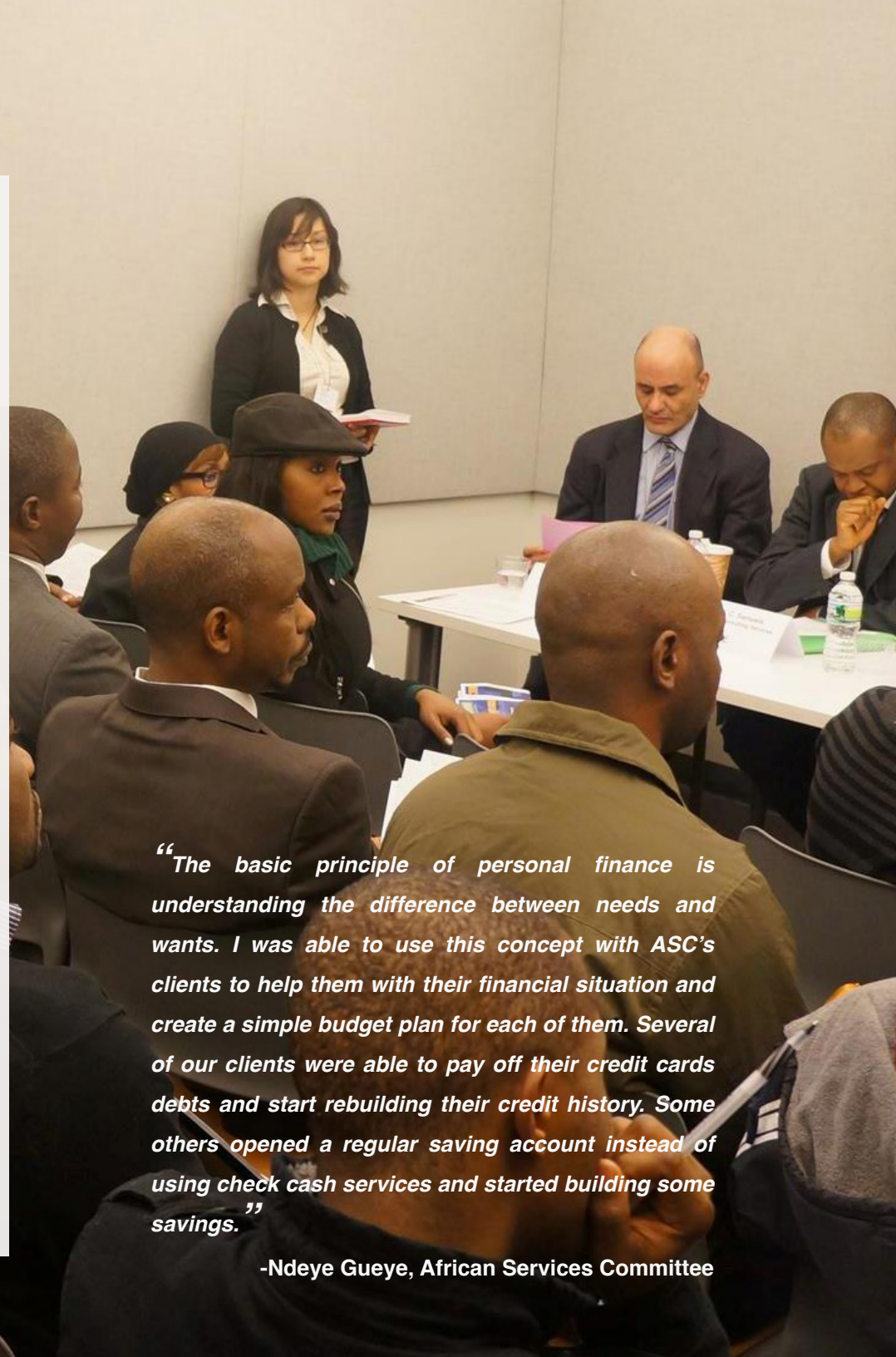
CUNY Consumer & Personal Finance Course

To ensure linguistically and culturally competent financial empowerment in underserved immigrant communities, MOIA and the NYC Office of Financial Empowerment of the City's Department of Consumer Affairs provided scholarships to community-based organizations in each of the five boroughs for a CUNY Consumer and Personal Finance course.

Organization supported include:

- Mixteca Organization, Brooklyn
- African Services Committee, Manhattan
- Bronxworks, Bronx
- Diaspora Community Services, Brooklyn
- MinKwon Center, Queens
- Brooklyn Community and Youth Association, Brooklyn
- Project Hospitality, Staten Island

As a result of the 2011 CUNY Consumer and Personal Finance course, financial counseling services provided were referrals to Financial Empowerment Centers or other resources, building credit, debt management, budgeting and money management, banking information, identity theft/fraud, and other consumer protection issues.



“The basic principle of personal finance is understanding the difference between needs and wants. I was able to use this concept with ASC’s clients to help them with their financial situation and create a simple budget plan for each of them. Several of our clients were able to pay off their credit cards debts and start rebuilding their credit history. Some others opened a regular saving account instead of using check cash services and started building some savings.”

-Ndeye Gueye, African Services Committee

Immigrant Financial Services Study

Research Brief



Michael R. Bloomberg
Mayor

Department of Consumer Affairs
Office of Financial Empowerment

Jonathan Mintz
Commissioner

80 % OF IMMIGRANT SURVEY PARTICIPANTS
who make less than \$300 a week report having savings



1,300 PEOPLE WERE INTERVIEWED
from the Mexican, Ecuadorean and Chinese communities

Immigrant Financial Services Study

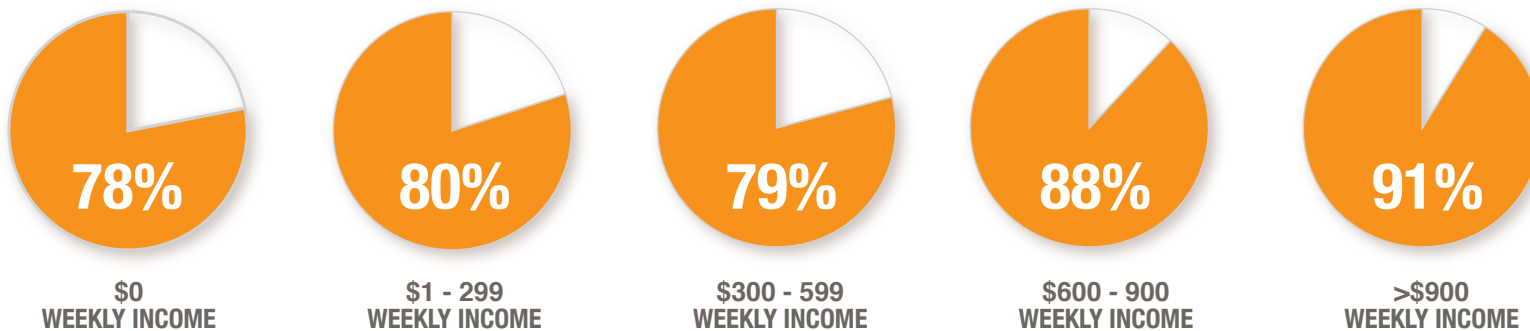
The Immigrant Financial Services Study conducted by the Office of Financial Empowerment of the City's Department of Consumer Affairs and supported by Citi Community Development is one of the first field research initiatives in New York City to examine financial needs of recent immigrant New Yorkers.

The study reveals gaps in financial services for immigrant households with low and moderate incomes and missed market opportunities to connect immigrant households to the financial mainstream. Many promising policies will emerge from this study.

“Citi shares the City of New York’s commitment to expanding financial inclusion to all New Yorkers, and this Study makes clear the very diverse needs of distinct immigrant communities in terms of access to and usage of financial services. The Study demonstrates that it is critical to design initiatives that address the specific characteristics of these groups, their neighborhood-based needs, and the many barriers, including different experiences, skills, and languages, that together impact goals to significantly expand access to banking and other formal financial services for individuals and small businesses. Citi is working with innovative partners, such as the City of New York, to identify opportunities to link financial access with new and engaging ways to deliver financial education, so that our newest New Yorkers will be able to make informed financial decisions and achieve their families’ goals.”

Bob Annibale, Citi Global Director of Microfinance & Community Development

Percent with Savings by Household Weekly Income



Percent with Savings by Banked and Country of Origin



CELEBRATING COMMUNITIES

Honoring Immigrant Contributions to New York City



Established by Mayor Bloomberg in 2004, Immigrant Heritage Week is celebrated around April 17th, the day in 1907 when more immigrants entered through Ellis Island than any other date in the City's history. Immigrant Heritage Week is a citywide celebration honoring the experiences of the millions of immigrants who have shaped our City for generations. Since 2011, One NYC One Nation has supported the growth of Immigrant Heritage Week.

IMMIGRANT HERITAGE WEEK 2011

The Mayor's Office of Immigrant Affairs partnered with StoryCorps to ask "What's Your Story?" A question deeply rooted in personal history and testimony, communication and understanding, Immigrant Heritage Week allowed the the StoryCorp "StoryBooth" came to life in communities across the city.

- 40 oral histories were recorded by StoryCorps

IMMIGRANT HERITAGE WEEK 2012

Showcasing diverse experiences and contributions through the "Five Films, Five Boroughs" screening series, Immigrant Heritage Week 2012 highlighted films which

featured immigrant stories of struggle and triumph. The following films were featured and drew an audience of over 500 community members.

- The Apple Pushers - Screened at Museum of the Moving Image, Queens
- Welcome to Shelbyville - Screened at Snug Harbor Cultural Center & Botanical Garden, Staten Island
- Citizen U.S.A: A 50 State Road Trip - Screened at HBO Studios, Manhattan
- Light in the Darkness - Screened at the Bronx Museum of the Arts, Bronx
- No Look Pass - Screened at the Brooklyn Academy of Music, Brooklyn

IMMIGRANT HERITAGE WEEK 2013

With Ellis Island and Liberty Island closed due to damage they suffered during Hurricane Sandy, Immigrant Heritage Week worked with the National Park Service to bring the stories of immigrants from Ellis Island to communities across the City. National Park Service Rangers held over twenty educational programs at schools, community and cultural institutions across the five boroughs during Immigrant Heritage Week. Workshops were designed to showcase chronicles of Ellis Island, America's largest and most active immigration station, and the immigrants who passed through its port to seek a better life.

- 680+ community members participated in over 20 National Parks Service programs



National Park Service Workshops

PARTNERSHIPS CREATED with StoryCorps, National Park Service, WNET/Thirteen, Laurie M. Tisch Illumination Fund, HBO



40 ORAL HISTORIES recorded by StoryCorps

500+ COMMUNITY MEMBERS viewed 5 films



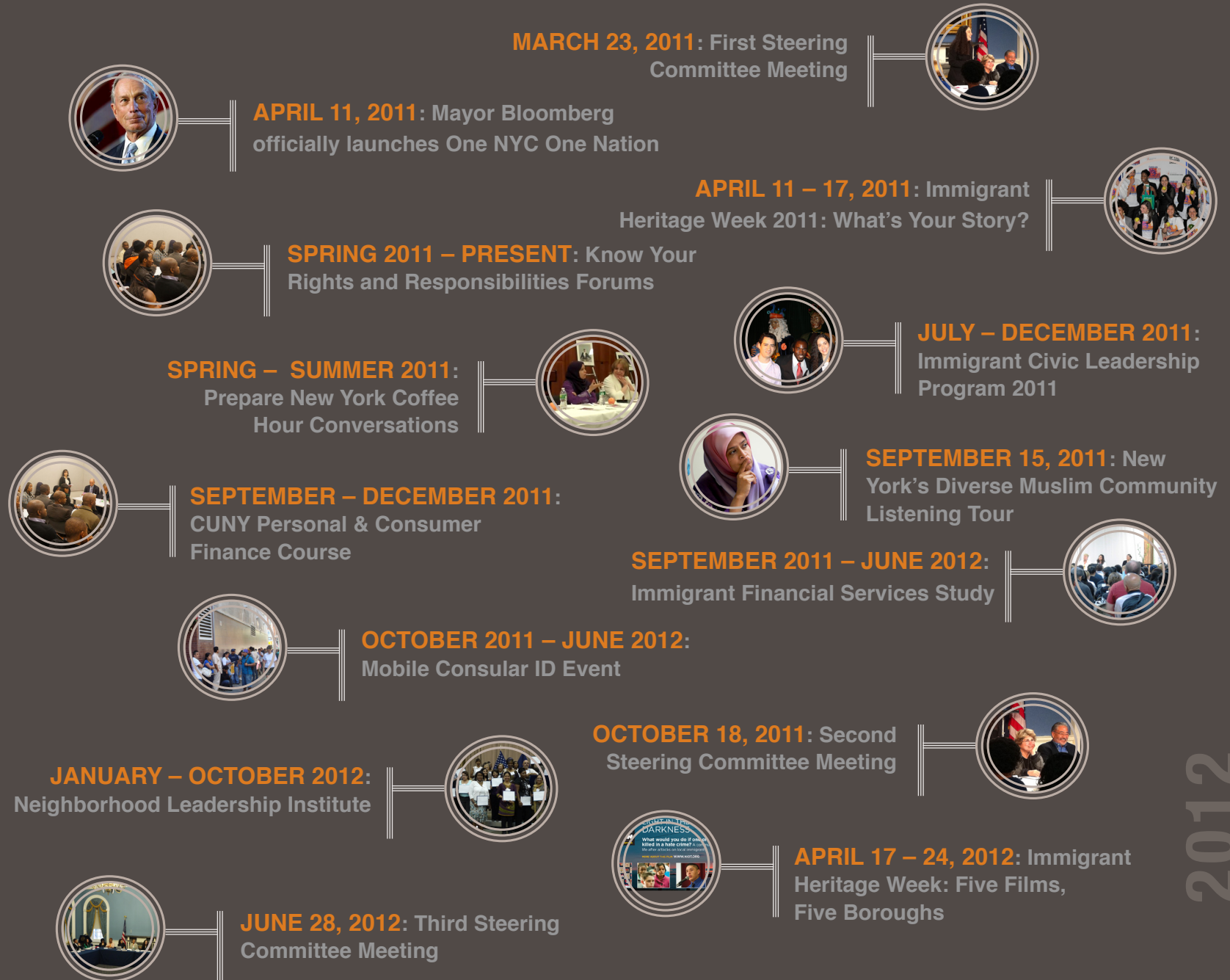
16 COMMUNITY STORIES were broadcast on Thirteen THIRTEEN- WNET

680+ COMMUNITY MEMBERS participated in over 20 National Parks Service programs



ONE NYC ONE NATION **TIMELINE**

2011



2012

2013

JULY – DECEMBER 2012:

Immigrant Civic Leadership Program



OCTOBER 2012 – JUNE 2013:

Queens Fellowship 2012



DECEMBER 28, 2012: UnityNYC Grant Awards Launch



JANUARY 17, 2013: Fourth Steering Committee Meeting

FEBRUARY 2013: College Readiness FAFSA Pilot



APRIL – JUNE 2013: Neighborhood Leadership Institute 2013



APRIL 19, 2013: Immigrant Financial Services Survey Report Launch



APRIL 17 – 24, 2013: Immigrant Heritage Week: Ellis Island National Park Rangers Service

APRIL 2013: UnityNYC Grant Awards Selection



MAY 9, 2013: UnityNYC Grant Awardee Training



MAY – DECEMBER 2013: UnityNYC Project Implementation and Evaluation



JUNE 13, 2013: Final Steering Committee Meeting

JUNE 16, 2013: Neighborhood Leadership Institute Graduation



AUGUST – DECEMBER 2013: Immigrant Civic Leadership Program



OCTOBER 2013 – JUNE 2013: Queens Fellowship 2013



DECEMBER 2013: One NYC One Nation Initiative Ends



Steering Committee Members

Asian American Federation
Bronx Borough President's Office
Brooklyn Academy of Music
Brooklyn Borough President's Office
Brooklyn Public Library
Catholic Charities
Citi Community Development
Citizens Committee for New York City
City University of New York
Community Resource Exchange
College Board
Coro New York Leadership Center
Department of City Planning
Department of Consumer Affairs - Office of Financial Empowerment
Department of Cultural Affairs
Department for the Aging
Department of Youth and Community Development
Federation of Protestant Welfare Agencies
Global Kids
Hispanic Federation
Human Resources Administration
Jewish Community Relations Council
Interfaith Center of New York
Manhattan Borough President's Office
Mayor's Community Affairs Unit
Memorial-Sloan Kettering Cancer Center
New York City Police Department
Mayor's Community Affairs Unit
Mental Health Association of New York
New York City Health and Hospital Corporation

New York City Police Department
New York Immigration Coalition
New York Public Radio
New York Public Library
NYC Service
Partnership for New York City
Queens Borough President's Office
Queens Council on Arts
Queens Library
StoryCorps
The After School Corporation
United Neighborhood Houses
Upwardly Global
YMCA of Greater New York

Funders

Charles H. Revson Foundation
Citi Community Development
J.M. Kaplan Fund
Laurie M. Tisch Illumination Fund
One Nation Foundation
Mayor's Fund to Advance New York City
The New York Community Trust
New York Council for the Humanities
Pinkerton Foundation
Rockefeller Brothers Fund
New York Foundation



Mayor Bloomberg and National Park Service Rangers

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