

THE MAYOR'S  
FUND TO  
ADVANCE  
NEW YORK  
CITY



**Strengthening Public Programs  
Through Private Partnerships**

**2016** | Year In  
Review

For over twenty years, the **Mayor's Fund to Advance New York City** has facilitated public-private collaborations that support the development and emerging needs of the city's most underserved communities. Uniquely positioned to wed the unmatched reach of government with the flexibility and entrepreneurial spirit of the private sector, the **Mayor's Fund** leverages the deep well of civic goodwill by linking city agencies to private individuals, corporations and foundations with shared goals for New York City and its residents.

**"When corporations and foundations partner with government, the whole of their generosity exceeds the sum of its parts."**

— Chirlane McCray



Developing  
Thoughtful Solutions  
That Address  
Complex Problems

# Message From the Mayor

— Bill de Blasio

*The Mayor's Fund brings together the private sector and city government to tackle issues that are persistent in every borough. The work outlined in this report is a powerful illustration of what our partnerships have achieved. Together, we have taken on many issues that affect the lives of everyday New Yorkers including immigration, mental health and work experience and training for young people.*

Few of our efforts do more to make this a stronger, fairer city and uplift more lives than our initiatives to expand career and college readiness.

When young people explore career options their lives are transformed. When the private and non-profit sectors create a pipeline of local talent that is ready to work, that is transformational for our city and our economy. That's why we launched the **Center for Youth Employment (CYE)** and why we are so proud of our initial achievements.

When we created the Center for Youth Employment in spring 2015, we set an ambitious goal: **100,000** jobs or internships for youth by 2020.

- This summer, a record **80,000** young people had city-supported work opportunities through this work – including **60,000** through the summer youth employment program -- thanks to almost **11,000** employers, also a record.

- **Ladders for Leaders**, a competitive internship program for high-achieving high school and college students, has grown five-fold since 2014, with more than **1,500** students and almost **500** employers enrolled in 2016.
- We expanded the number of summer jobs for youth and young adults in foster care, shelter and justice systems. In 2016, **3,050** people found jobs, more than triple the number in 2014.
- And, we developed and launched new summer enrichment opportunities through the **Community Learning, Understanding and Experience (CareerCLUE)** program. This new program combines academic and career exploration and in 2016 reached three high-need schools with plans to dramatically expand in 2017 and beyond.

This is the sort of multifaceted work that the Mayor's Fund excels at -- developing thoughtful solutions that address complex problems.

Success has many mothers and fathers, but we wouldn't have come this far this fast without my most trusted advisor, **New York's First Lady, Chirlane McCray**, Chair of the Mayor's Fund Board of Directors. Together with the stellar team at the Fund, Chirlane has helped secure the investments in the city through her leadership and dedication.

I want to thank the Mayor's Fund and all of our partners for our shared success in 2016. I am optimistic that with the ingenuity of New Yorkers we will continue to create lasting change in 2017, and for generations to come.

Sincerely,

*Bill de Blasio*

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# Message From Chair, Board of Directors

— Chirlane McCray

*Nearly three years ago, not long after I became Chair of the Mayor’s Fund, I began talking to New Yorkers in all five boroughs about mental illness and substance misuse.*

Wherever I went, I asked people, “Can you please raise your hands if you or someone you love has not been touched by mental illness, either directly or indirectly?”

By now, I’ve probably asked thousands of people that question. And so far, not a single person has raised their hand. Not one.

This doesn’t come as a surprise when you consider the fact that one in five New Yorkers suffers from a mental health condition. But for too long, we have looked the other way while untreated mental illness and substance abuse has corroded every sector of our society, from our hospitals to our schools to our criminal justice system.

**ThriveNYC** is our citywide solution to a citywide crisis—an unprecedented investment of almost **\$1 billion dollars** in **54** initiatives that meet New Yorkers where they live. And I’m proud to note that the Mayor’s Fund is playing a central role in bringing services to the city’s most underserved communities, in keeping with our core mission.

For example, the Fund has been instrumental in the launch of **Connections to Care**, which is bringing mental health treatment into trusted community-based

organizations that are already providing other services to some of our most vulnerable neighbors.

In so many communities, for so many people, it’s virtually impossible to find a mental health professional who speaks their language and understands their culture—someone they can trust. **Connections to Care** is closing that gap thanks to a **\$30 million** public-private partnership that is being spearheaded by the Mayor’s Fund.

The Mayor’s Fund is also a leading supporter of our effort to create **Cities Thrive** -- a national network of cities working together to build on each other’s best ideas and push our leaders in Washington to do more on mental health. In November, with help from the Fund, we brought representatives from more than **60** cities to New York for two days of information sharing and coalition building that is already yielding results—a week after the conference, we announced that **62** mayors had signed our letter asking Congress to support important mental health legislation.

The power of partnership is the driving force behind the Mayor’s Fund. When corporations and foundations work together with government, the whole of their generosity exceeds the sum of its parts. Together, we are creating a city where everyone has the skills and support they need to thrive.

Sincerely,



# Message From Chair, Board of Advisors

— Rob Speyer

*Government has always been a powerful force for social change, but it is clear that government can also benefit from the agility and creativity of the private sector.*

Since 1994 the Mayor's Fund has worked in neighborhoods across the city to address complicated, persistent problems. In partnership with our city's corporate sector and such iconic philanthropic institutions as the **Ford Foundation**, **The Rockefeller Foundation** and the **New York Community Trust**, we have worked to produce measurable results around some of the most critical issues of our time.

This year the Mayor's Fund is proud to have brought the private sector and our city agencies to the table to once again make tremendous progress on many of the most urgent challenges facing our communities. In 2016, over **\$27 million** in gifts ranging in size from two-dollars, to two-million, supported **74** different city programs and initiatives.

For example, with support from a collection of dedicated founding partners including **Citi** and **JPMorgan Chase**, we launched the **Industry Funds** --

a new initiative to dramatically increase the number of employers offering career opportunities through **Ladders for Leaders**.

As the Chair of the **Real Estate Board of New York**, I am proud that I served as a founding partner of this program, which provides public high school students with invaluable work experience while also exposing them to a range of exciting career opportunities.

In each of our partnerships, we bring together corporations and philanthropic organizations that see an opportunity for a smart investment and the ability to make real change around shared goals. These investments have helped us tackle many of the inequities across the city that have a particular impact on low-income neighborhoods.

Through these innovative public-private partnerships, the Mayor's Fund has facilitated citywide development to fill vital needs. And we are just getting started.

We are proud to be partnering across the city and hope you will join us in this work. Follow us on social media. Sign up to receive email updates on this work. Join us in helping to improve our great city, one neighborhood at a time.

Sincerely,



## About the Mayor's Fund 2016

In Numbers | Geographic Reach



# \$27M

Received In  
Donations



# 305

Total Funding  
Partners



# 74

Programs, Projects  
and Initiatives



# 188

Community Service  
Providers Funded

# Creating Community-Based Access to Mental Health Care

**“This program is grounded in the issues central to challenging inequality and breaking down barriers to justice.”**

— Darren Walker, President, Ford Foundation

*Mental illness is the leading cause of disability in the world and affects 1 in every 5 Americans, while 41 percent of adult New Yorkers with serious mental illness have reported a time in the last year when they needed treatment but did not receive it.*



These statistics in reference to any other illness would be seen as an epidemic. New York City has committed to addressing this mental health crisis and transforming the delivery of mental health care services through ThriveNYC, a five year, \$850 million plan. The Mayor’s Fund is helping to implement these reforms.

**Connections to Care (C2C)**, launched in July 2015 as a key part of ThriveNYC, is a \$30 million initiative supported by the White House Social Innovation Fund and the Mayor’s Fund, that aims to expand access to mental health services by integrating evidence-based mental health support into social services programs settings.

The initiative brings together a wide variety of stakeholders -- the federal Corporation for National and Community Service, the NYC Center for Economic Opportunity and the NYC Department of Health and Mental Hygiene, as well as 15 local community based non-profit organizations working alongside 15 local health care providers. C2C will evaluate the integration of mental health support at community-based organizations serving low-income and at-risk populations that struggle with unmet mental health needs.

In March, the 15 community organizations were selected to improve access to mental health care in their communities. Our partner Mental Health Care staff will provide ongoing training and coaching of community-based staff and will provide direct care to those struggling with mental health conditions. Together, these services are designed to address the needs of patients in a continuum of care, and improve mental health and social service outcomes for low-income participants.

## Community Based Partners

### Our Reach

- Arab American Association of New York
- Bedford Stuyvesant Restoration Corporation
- CAMBA
- Center for Employment Opportunities
- Committee for Hispanic Children and Families
- Hetrick-Martin Institute
- Hudson Guild
- Northern Manhattan Improvement Corporation
- Red Hook Initiative
- Safe Horizon
- Sheltering Arms Children and Family Services
- STRIVE International
- The Door - A Center of Alternatives
- The HOPE Program
- Voces Latinas



## Connections to Care

### Support and Services

In 2016, 15 C2C providers trained over 743 staff members to implement the supports and services being modeled. So far 2,002 New Yorkers have been provided with valuable mental health services in the first five months of service implementation.

\* Through Nov 30, 2016





## Stories From the Field: Northern Manhattan Improvement Corporation

Northern Manhattan Development Corp (NMIC) is a community-based, nonprofit serving Washington Heights and Inwood, preserving affordable housing; promoting economic self-sufficiency; and stabilizing families through social services, health education, and domestic violence intervention. NMIC is one of several key partners in addressing the integration of mental health care services and supports at the community-level.

Recently Ana Sofia, a mother of six, visited NMIC for support. A newly widowed, Spanish only speaker, Ana Sofia was identified by NMIC staff as having severe anxiety and depression. Ana Sofia discussed suicidal thoughts with a staff screener, who was able to call in Ms. Morales, a Counseling Program Coordinator who provided two hours of crises intervention. During this conversation, Ms. Morales learned that Ana Sofia had been depressed all her life, but that it worsened upon her husband's death and the approaching one year anniversary. When exploring her resources, the Ms. Morales also learned that Ana Sofia had previously seen a psychiatrist, but had stopped abruptly. Ms. Morales was able to re-connect Ana Sofia with this outside help and verify her attendance and improved mental state the next day. Connections to Care helped to streamline this process and provide staff at NMIC with deeper and more tactical mental health-care knowledge to support Ana Sofia which resulted in her seeking longer-term care.

NIMIC Executive Director Maria Lizardo gives the First Lady a tour of YouthBuild, a free program for young adults offering training in construction and leadership.

# Creating Transformational Opportunities Through Work Experience

**“For companies such as ours whose lifeblood depends on telling the world’s best stories, having access to the trendsetters of tomorrow will be invaluable.”**

— Gary Ginsberg, Executive Vice President, Tlme Warner Inc.

*1 out of every 3 American companies have openings for which they can’t find qualified workers, while only 10 percent of companies report having recruitment outcomes that meet their diversity goals.*



At the same time, too many of our city’s young-adults are not getting exposure, experiences and skills trainings to compete in the 21st job market. We saw these challenges - for employers and local talent - and we saw the opportunity to create a better system. To this end, the Mayor’s Fund launched the **Center for Youth Employment** in May 2015 to expand, improve and coordinate programs that help prepare New York City’s young adults for steady work and career success with the goal of fostering 100,000 summer jobs, internships and mentorships per year by 2020.

Through the CYE, the Mayor’s Fund is helping expand and improve employment services for the next generation of New Yorkers. As well, we are enlisting the private sector to invest in programs that will generate the best outcomes for city youth and in turn, serve our businesses with a pipeline of local, diverse talent.

# Employer Best Practices Playbook



One tremendous success story of CYE is our **Ladders for Leaders** competitive internship program for high-achieving high school and college students. This past summer, **475** employers hosted paid-interns – more than doubling the growth of employers from the previous year.

This year we leveraged new public-private partnerships with newly established **Industry Funds** to provide unique work experiences for young people and build a pipeline of talent for companies that is homegrown and diverse. These partnerships brought together stakeholders from real estate, hospitality, business services, media and entertainment, and fashion industries. Together we will address private sector workforce needs, starting with creating quality internship experiences and opening a dialogue on the employee skills valued by each sector.

And, in 2016 the Center saw huge gains in its work around **Vulnerable Youth**. In partnership with the Department of Youth and Community Development, the Department of Homeless Services, Administration for Children’s Services, Department of Probation and other partners, we significantly expanded access to summer jobs for youth and young adults in foster care, shelter and justice systems, serving **3,050** of these young New Yorkers in 2016—more than triple the number from just two years earlier.

Employer Best Practices Playbook is a key element in fostering more internship opportunities for city youth and helping businesses build a diverse pool of local talent. The Playbook offers strategies and tools for every step of this process, from recruitment and interviewing to project planning and evaluation. Through this important tool we are able to have a dialogue with employers and affect a culture change around private sector investment in youth employment.



**Download the Playbook**

<https://cye.cityofnewyork.us/employerplaybook/>

# Work Experience: Ladders for Leaders

**"I can honestly say that being a part of Ladders for Leaders has changed my life."**

"This program helped me to prepare for college, as well as my future, long-term career. The training sessions taught me so much about the interview process, how to network, and how to write a resume--all things that I got to learn as a teenager in high school. I know these lessons are important for every stage of my life going forward... I'm excited to go into college already knowing what a career in my perspective field might be like."

— Ariana Alessandri, 2016 Ladders for Leaders Intern at Y&R

Ladders for Leaders is supported by over **470** New York City area employers, including the following:



**"Working with Ladders for Leaders was a rewarding experience."**

"They provided me with great candidates who were productive and eager to learn. This was a great pool of talent that contributed to the daily operations of the fast paced world of public relations and media strategy. They walked away with valuable business skills that they can use in multiple fields."

— Lelani Clark, PR Director, Seven Squared Media



# Inclusivity in a City of Immigrants

**“Today many New Yorkers qualify for permanent immigration relief and do not know it. ActionNYC will reach New Yorkers in the languages they speak and in the neighborhoods in which they live.”**

— Nisha Agarwal, Commissioner, The Mayor’s Office of Immigrant Affairs



*New York City boasts the most diverse population of any major city in the country -- with over a third of its 8.5 million residents born in a foreign country.*

The Mayor’s Fund is dedicated to supporting the rights of our immigrant population as well as supporting innovative programs that improve the lives of new immigrants and those moving toward citizenship.

In June 2016, the Mayor’s Fund partnered with the Department of Health and Mental Hygiene (DOHMH), the Mayor’s Office of Immigrant Affairs (MOIA), the Human Resources Administration (HRA), the Center for Economic Opportunity (CEO), as well as other city agencies and offices to launch **ActionHealthNYC**. This initiative provides access to health care to low-income New Yorkers previously ineligible for public health insurance. In the pilot year this program offered low-cost coordinated healthcare services to over **1,200 New Yorkers** -- many of whom are new immigrants.

ActionHealthNYC is a historic effort, making New York City one of the first major U.S. municipalities to expand healthcare access to those not covered by the Affordable Care Act. The program provides coordinated, reliable and timely access to affordable primary and specialty health care services. Through

Community members gather to hear Mayor de Blasio deliver remarks at the Jamaica Muslim Center’s Eid ul Adha prayer service.

this initiative we are meeting the vital needs of some of our most underserved residents – and setting the stage for a more inclusive health care system.

The Mayor’s Fund, MOIA and the New York State Health Foundation also led a campaign this year to boost awareness of the health benefits available to those who qualify for **Deferred Action for Childhood Arrivals (DACA)**, a federal program that confers public benefits to undocumented immigrants who came to the U.S. as young people. Prior to this campaign, DACA enrollment had been relatively low in New York State and both DACA recipients and potential applicants were largely unaware that receiving DACA confers eligibility for Medicaid. However, during the

months of the campaign, New York State saw its most successful period for new DACA applications in more than a year and a half, reversing the state’s trend of diminishing enrollment.

And, **NYCitizenship**, a citywide program in partnership with MOIA and HRA, provides citizenship and legal services as well as financial counseling at 12 public library branches. As part of NYCitizenship, New Yorkers can receive free counseling services with a trusted attorney for help with citizenship applications, information sessions about the citizenship process and its benefits, and free and confidential financial counseling. Over 1,500 New Yorkers accessed these services in 2016.





## Stories from the Field: ActionHealth NYC

Recently, an ActionHealthNYC member contacted her Care Coordinator, Ms. Morales, at NYC Health + Hospitals' Elmhurst Hospital. She was headed to the emergency room due to an ongoing, chronic cough. Ms. Morales advised the member to meet her in the Primary Care area, rather than the emergency room. There Ms. Morales spoke with the Primary Care supervisor, and was able to obtain a same day appointment with the member's primary care physician and avoid a costly visit to the emergency room. The cough was determined to be a side effect of a medication that this member takes for a chronic condition. As a result, her medication regimen was changed and she left the appointment happy and grateful for the assistance, better able to manage this condition, and more aware of her health and issues with medications. As well, significant savings were realized by both the member and health care providers by avoiding a costly emergency room visit.

# Creating a Healthier New York

**“Creating access to affordable, nutritious foods and opportunities for physical activity will contribute to a healthier city.”**

— David Sandman, President and CEO of the New York State Health Foundation

In New York City there were 1.37 million residents that were food insecure in 2014. To address this startling statistic, the **New York City Mayor’s Office of Food Policy** and the **Helmsley Charitable Trust** first convened the city’s major food assistance providers in January 2015 to explore ways to enhance existing coordination and bring new resources to food assistance programs across the city.

As a result of this effort and the partnership of additional public and private partners, **10 million pounds** of new food is being distributed to over **40 local food programs** in **11 underserved neighborhoods** annually, starting this year. Additionally, the launch of an updated FeedNYC.org data-sharing system is making more comprehensive information available to emergency food providers and a pioneering mobile app that will improve wait times and eliminate language barriers is being piloted at food pantries across the city.

At the same time, The Mayor’s Fund in collaboration with the Mayor’s Office of Strategic Partnerships and the Fund for Public Health launched **Building Healthy Communities**, a multi-agency initiative that focuses on increasing opportunities for physical activity, expanding access to healthy and affordable food and making improvements to public safety.

This public private partnership will invest **\$12 million** of private funding in 12 historically underserved neighborhoods that have traditionally had little investment in their community parks, poor access to fresh food and, often, unsafe publicspaces.

Through this initiative we build on the city’s public investments with strategic private investments. Building Healthy Communities engages the communities every step of the way to determine what they want and need to create better health for their residents -- from building three urban farms on public housing authority sites to training Spanish speaking Shape Up! instructors for the first time.





**"We believe that through sports, we have the power to change people's lives."**

— Ernesto Bruce, Senior Director of Soccer for Adidas

# Youth Development Through Sports

Mayor Bill de Blasio and the Mayor's Fund to Advance NYC, the U.S. Soccer Foundation, the New York City Football Club and adidas Americas announced in July the launch of the **New York City Soccer Initiative**, a public-private partnership that will build and maintain **50 soccer fields** in underserved neighborhoods across the five boroughs over the next five years.

Over the next five years, public-private partnerships will invest **\$3 million** in fields across the five boroughs, including afterschool programming for 10,000 children. The initiative has also been generously supported by Astoria Energy LLC & Astoria Energy II LLC.

## NYC Soccer Initiative

2016

- Millbrook Playground, Parks
- Harlem Lane Playground, Parks
- P.S. 083 Luis Munoz Rivera, DOE
- Irwin Altman Middle School 172, DOE
- South Jamaica Houses, NYCHA
- J.H.S. 166 George Gershwin, DOE
- Cypress Hills Houses, NYCHA
- Eagle Academy For Young Men Of Staten Island, DOE

*\*Initial eight sites as of July 2016. Additional site locations are to be determined.*



# Ending Chronic Veteran Homelessness



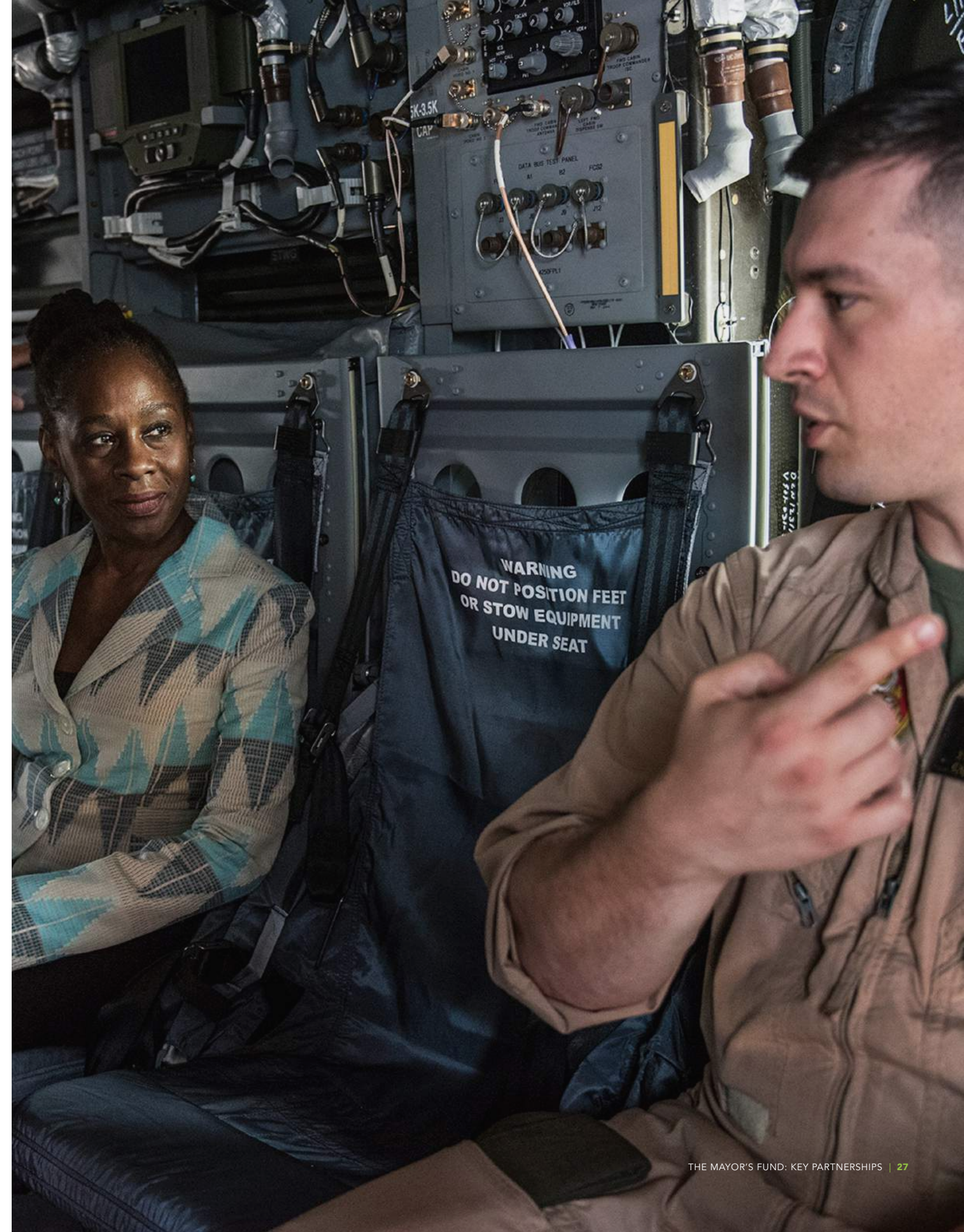
**“We have effectively ended chronic veteran homelessness in the city, but we recognize that there is still much to be accomplished to assist New Yorkers who have put their lives at risk to protect our nation.”**

— Steven Banks, Commissioner, Human Resources Administration

In March, in partnership with the Department of Veterans Affairs we launched two partnerships with the private sector to **end chronic veteran homelessness** -- including veterans who have been without permanent housing for at least a year, or have experienced homelessness at least four times over three years.

Together, gifts from Deutsche Bank Americas Foundation and the Real Estate Board of New York (REBNY) and its members – totaling **\$750,000** combined with dedicated city resources, helped the city move closer to its goal of achieving “Functional Zero” the national standard for ending veteran homelessness and rapidly rehousing all new veterans that enter the shelter system.

These private funds will support both direct services for veterans as well as system planning to sustain the City’s efforts once Functional Zero is met. In addition, financial assistance has been provided during 2016 to qualifying veterans who successfully transitioned from shelters to permanent housing.





# Combating Domestic Violence

**“Domestic violence intersects with all areas of a person’s life including their children, jobs, social services, and their ability to continue their education.”**

— Assembly Member Rodneyse Bichotte

The Mayor’s Fund devotes significant resources to combatting gender-based violence with our agency partner, the **Mayor’s Office to Combat Domestic Violence (OCDV)**. Recently, working with OCDV and the Center for Economic Opportunity, the Mayor’s Fund applied for and received a significant grant from the **U.S. Department of Justice** to develop a model polyvictimization screening and services within Family Justice Centers.

Polyvictimization addresses individuals who have experienced multiple victimizations, such as sexual abuse, physical abuse, bullying or exposure to family violence. Through this initiative, a specialized trauma-informed polyvictimization screening tool will be developed and offered to both adults and children receiving services at partner agencies, followed by a wide-range of services needed to address survivors’ complete history of current and past experiences with violence.

This grant will allow staff to proactively identify clients who have suffered polyvictimization and enhance their ability to connect clients to appropriate services.

# Human Centered Design

**“This is a simple but effective idea co-designed directly with clients and tax preparers.”**

— Eduardo Staszowski, Director, Parsons Design for Social Innovation and Sustainability Lab

Over the past year the Mayor’s Fund partnered with the **Department of Consumer Affairs (DCA)** to make its free tax preparation, NYC Free Tax Prep at Work, more user friendly. This “human-centered design” was supported by **Citi Community Development** and was a key recommendation of the Designing for Financial Empowerment (DFE) initiative. The tax forms are the first of several new service concepts developed by the DFE initiative, which uses a participatory approach known as “service design” that directly involves New York City residents at every step of the process.

Using the Internal Revenue Service’s (IRS) Volunteer Income Tax Assistance (VITA) program, the Mayor’s Fund and DCA partnered with eight employers who made tax preparation more convenient for their employees by providing it at their workplaces. Through this pilot program, more than 100 employees received free tax preparation services resulting in over **\$130,000 in refunds** to clients.



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# Case Study: Working Toward a Sustainable "OneNYC"

This past summer, 196 New York City Housing Authority (NYCHA) staff members from more than 100 developments throughout the city received energy efficiency training at **Sustainability Boot Camp**, a program led by the Mayor's Fund in partnership with the Mayor's Office of Sustainability, the Real Estate Board of New York (REBNY), Building Owners and Managers Association of New York and the Urban Green Council.

The program is designed for New York building managers, superintendents, operators and engineers with the goal of helping buildings become greener and more sustainable, while also bringing down energy costs.

Sustainability Boot Camp complements Mayor de Blasio's OneNYC commitment to reduce citywide greenhouse gas emissions by 80 percent from 2005 levels by 2050. Nearly **500 building professionals** in New York City have received training through Sustainability Boot Camp since its inception in Spring 2016.



"Providing this educational offering to NYCHA staff was a natural next step in our goal of making New York City's building systems better suited for the future."

— John H. Banks, III  
REBNY President

# Donor Spotlight: Robin Hood

While hundreds of individuals, institutions and foundations sustain our efforts each year, the Mayor’s Fund projects also benefit from the sustained commitments of key partners whose support plays an outsized role in driving solutions to some of our most stubborn urban challenges. Within this sphere of prolific partners, few organizations have provided the level of investment across of broader range of critical areas than Robin Hood.

Founded in 1988, Robin Hood is one of New York’s largest poverty-fighting organizations,

and their understanding of the crippling effects poverty creates for individuals, families and communities, has helped foster a unique partnership as the City - and the Mayor’s Fund - looked to build a more equitable and livable New York City.

The breadth of programmatic support from Robin Hood makes a tangible impact on many of New York City’s most vulnerable populations. Over the past three years their funding has impacted seven city agencies with over \$5 million in investments, serving as a model for public-private partnerships.



## ActionHealthNYC

ActionHealthNYC offers low cost coordinated healthcare services to new, low-income enrollees that currently do not have access or qualify for health insurance.



## NYCitizenship

Through NYCitizenship, the Mayor’s Office of Immigrant Affairs partners with the city’s library branches to provide free, legal assistance to residents interested in applying for citizenship as well as financial empowerment services.



## Family Justice Centers

The Immigration Legal Services, operated by the Mayor’s Office to Combat Domestic Violence in the Bronx, Brooklyn and Queens, supports three specialized bilingual attorneys to provide civil legal immigration services to domestic violence victims.



## Housing Help Program

The Housing Help Program combats housing instability and prevents homelessness by providing families facing eviction in the Bronx Housing Court with comprehensive court-based and neighborhood-based supports, including legal representation, while **Workforce1 Veterans Employment Initiative** connects local service members, veterans, and military families to stable, meaningful employment.



## Sandy Temporary Rental Program

The Sandy Temporary Rental Program operates in conjunction with Build it Back’s Temporary Relocation Assistance program, which provides rental reimbursement for homeowners relocated for at least a month due to construction. The new program targets vulnerable and under-resourced homeowners who demonstrate an additional need for assistance with upfront housing expenses.



Guests at an Iftar Dinner  
hosted at Gracie Mansion.

# Reflection on Results: Center for Economic Opportunity

*From 2010 through 2016, the Mayor's Fund to Advance New York City and the Center for Economic Opportunity (CEO) partnered with eight cities to implement and evaluate five of the Center's most promising anti-poverty program models. Supported by the Corporation for National and Community Service's (CNCS) Social Innovation Fund (SIF) and private funders, over the course of five years the Mayor's Fund/CEO SIF programs served over 18,500 low-income individuals through employment, education, and asset building programs.*



Partners offered financial literacy services to nearly 10,000 individuals, connected nearly 3,000 individuals with employment, helped 1,100 individuals earn employment wage gains and enabled 425 young adults to earn their high school equivalency diplomas. The Mayor's Fund and CEO's collaborators in this effort included MDRC, a nonprofit, nonpartisan education and social policy research organization, 18 community-based provider organizations, and seven partner cities: Cleveland, OH; Kansas City, MO; Memphis, TN; Newark, NJ; San Antonio, TX; Tulsa, OK; and Youngstown, OH.

MDRC'S evaluations of the five program models – Family Rewards, Jobs-Plus, Project Rise, SaveUSA and WorkAdvance – further demonstrate the positive impact on low-income individuals and families. An evaluation of WorkAdvance found that the program significantly increased employment in the target sectors and annual earnings for participants by nearly \$2,000. A rigorous evaluation of SaveUSA demonstrated that participants—those that were given matched saving accounts where they could deposit a portion of their tax refund—were more likely to save and saved an average of \$2,280 (or 30 percent) more than individuals in the comparison group.

SIF programs concluded in 2016, but the Mayor's Fund and CEO are using evaluation findings and lessons learned to inform policies and programs at the local and federal levels. We are also collaborating with the NYC Department of Health and Mental Hygiene on a new SIF-funded program: Connections to Care.



# Thank You to Our Supporters

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American Psychiatric Association Foundaiton  
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Brooke Jackman Foundation  
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National Grid  
The National Italian American Foundation

The Neuberger Berman Foundation  
The New York Community Trust  
New York City Economic Development Corporation  
New York State Health Foundation  
NYC & Company Foundation  
NYU School of Medicine  
Partnership for New York City  
Pearson, Inc.  
Perelman Family Foundation  
The Pinkerton Foundation  
RBC Foundation USA  
REBNY Foundation  
Robert Rauschenberg Foundation  
Robin Hood Foundation  
Rubenstein Communications  
Rudin Management Company  
Silverstein Properties, Inc.  
Sotheby's  
The Staten Island Foundation  
Stavros Niarchos Foundation  
Teachers College, Columbia University  
The Teagle Foundation  
Teamsters Local Union Number 817  
Tides Foundation  
The Tiffany & Co. Foundation  
Time Warner  
Tishman Speyer  
Trinity Wall Street  
Trustees of the University of Pennsylvania  
TVM Productions, Inc.  
United Spinal Association  
United Way of New York City  
University Auxiliary Services  
Verizon  
The Viscardi Center  
Vornado Realty Trust  
Walentas Family Foundation  
Wheels of Progress



# Governance

## Board of Directors

Chirlane I. McCray, Chair  
Gabrielle Fialkoff, Vice Chair  
Henry Berger  
Richard Buery  
Thomas Snyder  
Mindy Tarlow

## Officers

Darren Bloch, Executive Director  
David Sheehan, Treasurer  
Leora Hanser, Secretary

## Staff \*

|                 |                 |
|-----------------|-----------------|
| Irfan Ahmed     | Chris Kelsaw    |
| Sarah Batchu    | Anna Kovalevska |
| Darren Bloch    | Cynthia Olson   |
| Kevin Cummings  | Cesaryna Peña   |
| Anna Gorman     | Laura Rokoff    |
| Maya Jakubowicz | Toya Williford  |

## Board of Advisors

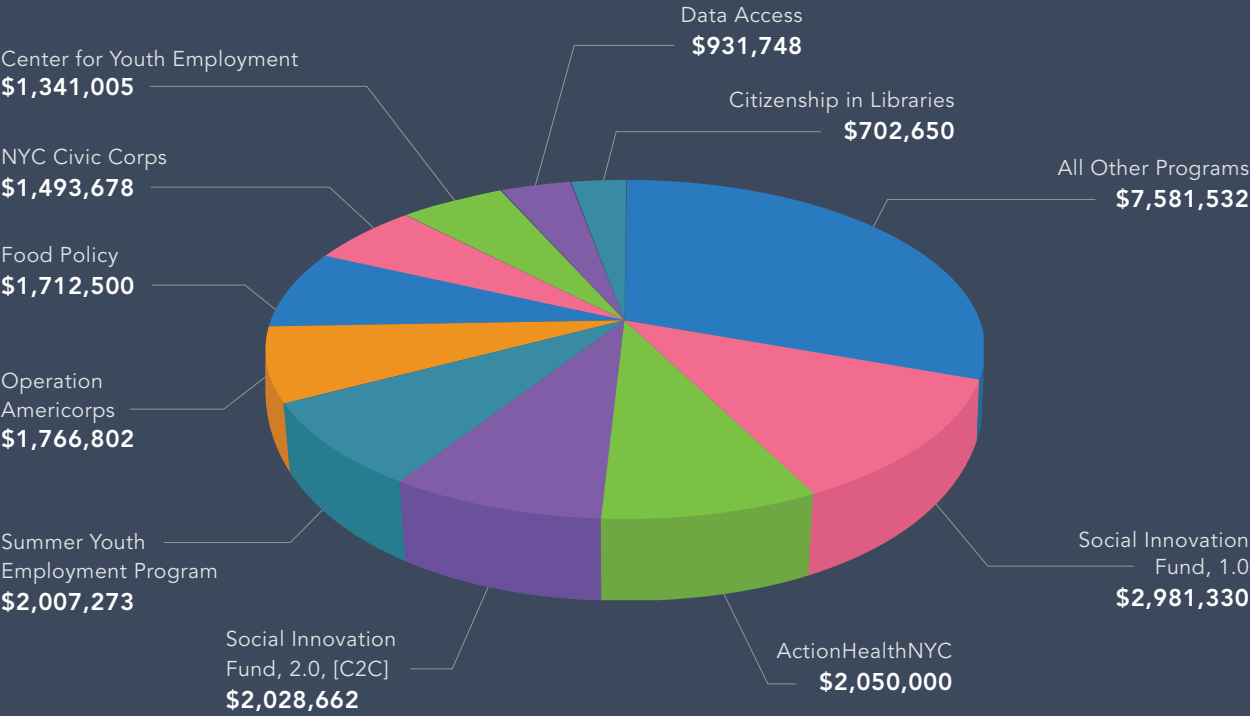
|                     |                       |
|---------------------|-----------------------|
| Rob Speyer, Chair   | John McAvoy           |
| Husam Ahmad         | Mary McCormick        |
| Jo Andres           | Cheryl McKissack      |
| Charles Bendit      | Ron Moelis            |
| Barry Berke         | Mike Muse             |
| Anthony Bonomo      | Charles Myers         |
| Barbara Bowen       | Cynthia Nixon         |
| Lorna Brett         | Sean Parker           |
| Jill Bright         | Ronald O. Perelman    |
| Steve Buscemi       | Bruce Ratner          |
| Derrick Cephas      | Steven Rubenstein     |
| Debra Martin Chase  | Bill Rudin            |
| Mitch Draizin       | Mary Sansone          |
| Cheryl Cohen Effron | Chris Shelton         |
| Jay Eisenhofer      | Russell Simmons       |
| Hal Fetner          | Ed Skyler             |
| Marian Fontana      | Marcia Smith          |
| Charlene Gayle      | Jerry Speyer          |
| Aron Govil          | Mary Alice Stephenson |
| Beth Green          | Stuart Suna           |
| George Gresham      | Ken Sunshine          |
| Jon Halpern         | Carol Sutton Lewis    |
| Fred Heller         | Jonathan Tisch        |
| Louis Hernandez     | Daniel Tishman        |
| Anne Hess           | Estela Vasquez        |
| Amabel Boyce James  | Jeff Wilpon           |
| Pam Kwatra          | Steven Witkoff        |

# Financials

| Support and Revenue             | Fiscal Year 2016 | Fiscal Year 2015 |
|---------------------------------|------------------|------------------|
| Contributions and Grants        | \$24,597,180     | \$20,807,154     |
| .....                           |                  |                  |
| Operating Expenses              |                  |                  |
| Program Services                | \$28,340,598     | \$39,312,854     |
| Management and General          | \$269,271        | \$255,335        |
| Fundraising                     | \$377,475        | \$239,466        |
| Total Operating Expenses        | \$28,987,704     | \$39,807,655     |
| .....                           |                  |                  |
| Excess of Expenses Over Revenue | \$4,390,524      | \$19,000,501     |
| .....                           |                  |                  |
| Non-Operating Revenue           | \$515,627        | \$376,369        |
| .....                           |                  |                  |
| Change in Net Assets            | \$(3,874,897)    | \$(18,624,132)   |
| .....                           |                  |                  |

## Funds Raised by Program, FY16

Total: **\$24,597,180** | unaudited



This report illustrates the Mayor's Fund fiscal year, which covers a 12-month period July 1 - June 30. The Mayor's Fund receives contributions that support both single-year and multi-year programs. Timing of program revenue and expenses are influenced by program budgets, causing, in some cases, revenue and expenses to occur in different fiscal periods, resulting in the excess of expenses over revenue depicted in this financial report.

