Multi-Agency Response to Community Hotspots (M.A.R.C.H.) Operations

Q1-Q2 2025 Report

September 1, 2025

Submitted By





Background

New York City Charter section 20-d(e)(2) requires the Office of Nightlife (ONL) to publish a semi-annual report of Multi-Agency Response to Community Hotspot (MARCH) operations, or multi-agency inspections conducted at nightlife establishments. ONL has been reporting since 2020. Previously at the NYC Mayor's Office of Media and Entertainment, in November 2023 ONL was transferred to the NYC Department of Small Business Services. This report is being submitted to the New York City Council by the NYC Department of Small Business Services.

During the 1990s, Mayor Rudy Giuliani initiated a new enforcement protocol for New York City night-life establishments—which include bars, restaurants, music and dance clubs—the Multi-Agency Response to Community Hotspots program, commonly known as MARCH. Under the former MARCH program, nightlife establishments could have faced unannounced, nighttime, multi-agency inspections led by the NYPD, and supported by a broad array of inspectors from the Fire Department of the City of New York, the New York City Departments of Buildings (DOB), the New York City Department of Environmental Protection (DEP), the New York City Department of Health and Mental Hygiene (DOHMH), and the New York State Liquor Authority (SLA).

The New CURE Initiative

In December 2023, <u>Mayor Eric Adams announced a new procedure to address issues and incidents at nightlife establishments</u> and replace MARCH operations, known as Coordinating a United Resolution with Establishments, or CURE.

The CURE process instructs city regulatory agencies to establish direct, in-person communication with business owners and managers in conjunction with ONL, before multi-agency enforcement actions are taken. Common reasons ONL may contact venues, following referrals from enforcement agencies, include issues with licensing and permits, noise complaints, safety and security protocols, health and sanitation standards, and other regulatory matters. ONL works to identify business issues and explores ways to mitigate them by sharing information on available resources that can enhance safety and compliance.

Business engagement under the CURE process may include:

- One-on-one business support and case management
- In-person scheduled visits
- Written documentation of incidents of concern
- In-person meetings between business owners, ONL, and agency officials

CURE ensures that the only venues subject to significant enforcement action are those which have demonstrated a clear and intentional disregard for community concerns by failing to heed multiple opportunities for cooperation with regulatory agencies and non-enforcement personnel at ONL to improve conditions and resolve the issues being observed. When numerous attempts to work with the business to make those improvements are not successful, the business may be subject to a pre-planned, unannounced inspection operation. City law also continues to require that nightlife establishments must receive written notification at least thirty (30) days prior to any CURE inspection unless such notice would "compromise an active criminal investigation" or would pose a "serious risk...to health and safety."

CURE operations are reviewed and approved by the NYPD's Office of the Chief of Patrol, who verify with ONL that the appropriate steps were taken according to the CURE process. Previously, the NYPD's Civil Enforcement Unit held a coordinating role for MARCH operations. This procedure does not limit NYPD from any necessary real-time response to address immediate public safety concerns. Furthermore, agencies that previously participated in MARCH operations, such as the FDNY, DOB, DOHMH, DEP, and SLA continue to maintain their regular independent inspection processes to maintain compliance and ensure safety.

About this report

As required by Charter section 20-d(e)(2), the reports provide detail on the conditions that led to a request for a multi-agency inspection at a nightlife establishment, as well as those inspections' frequency, locations, and results, which include: the number of City inspectors present, average duration, and any summonses or closure orders that were made during the inspection.

The data in this report is available in machine-readable format as required by Charter section 20-d(e)(2), and an Excel spreadsheet may be downloaded at this web page.

Reporting process & data dictionary

Following the implementation of Local Law 220 (2019), the Office of Nightlife has collected data from each agency that participates in a operation to compile in this report.

The following table details the data that are included in this report.

Data structure for reporting in this report

Column name	Description
Location ID	Unique ID for nightlife establishment subject to operation. Establishments where an operation was requested, but did not occur are marked by a letter sequence
ZIP Code	ZIP Code where operation occurred
Borough	Borough where operation occurred
Council district	New York City Council district where operation occurred
Requesting precinct	NYPD Precinct that requested operation to occur
Conduct or complaint that led to requested operation (Count)	Description of establishment conduct that resulted in requested operation as identified by NYPD. Count of violation indicated in parentheses Categories: Harassment Promotion of gambling congestion Traffic congestion Physical Robbery Inlicensed sale of alcohol to a minor Violent activity with a weapon
Date of inspection	Date of when operation was conducted
Time of visitation (hh:mm:ss)	Time recorded when first agency arrived to establishment
M.A.R.C.H. inspection	Number of times establishment received operation in this reporting period

Column name (cont.)	Description (cont.)
Inspection duration (h:mm)	Duration of the inspection, calculated using the earliest start time and the latest end time as reported by each agency
DEP	Record that indicates the number of NYC Department of Environmental Protection inspectors present at the M.A.R.C.H. operation
DOB	Record that indicates the number of NYC Department of Buildings inspectors present at the M.A.R.C.H. operation
DOHMH	Record that indicates the number of NYC Department of Health and Mental Hygiene inspectors present at the M.A.R.C.H. operation
FDNY	Record that indicates the number of NYC Fire Department inspectors present at the M.A.R.C.H. operation
NYPD	Record that indicates the number of NYC Police Department inspectors present at the M.A.R.C.H. operation
Total inspectors present	Total number of City agency inspectors present at the M.A.R.C.H. operation, calculated by the summation of personnel reported by each agency
DEP	Record that indicates the number of summonses issued by the NYC Department of Environmental Protection at the M.A.R.C.H. operation
DOB	Record that indicates the number of summonses issued by the NYC Department of Buildings at the M.A.R.C.H. operation
DOHMH	Record that indicates the number of summonses issued by the NYC Department of Health and Mental Hygiene at the M.A.R.C.H. operation
FDNY	Record that indicates the number of summonses issued by the NYC Fire Department at the M.A.R.C.H. operation
NYPD	Record that indicates the number of summonses issued by the NYC Police Department at the M.A.R.C.H. operation
Total summonses issued	Total number of summonses issued at the M.A.R.C.H. operation, calculated by the summation of summonses reported by each agency
Closure?	Record that indicates whether an establishment was ordered to close at the time of the M.A.R.C.H. operation due to the findings of an agency
Closure duration	Duration of the closure, as reported by each agency
Written Notices pursuant to Admin. Code § 14-181	The number of written notices provided, as defined in section 14-181 of the administrative code, and the number of times, and reasons why, such written notice was not provided due to a law enforcement exception, as defined in section 14-181 of the administrative code.
	(Note: The requirement to issue a written notice at least 30 days prior to a M.A.R.C.H. operation took effect April 1, 2020, and as a result did not apply to the inspections in this reporting period.

Description (cont.)

Column name (cont.)

Executive Summary

Charter section 20-d(e)(2) defines a MARCH inspection as "an enforcement effort involving multiple city agencies or offices directed at an establishment which has been the source of community complaints, coordinated by the police department's civil enforcement unit." During the reporting period from January 1, 2025 to June 30, 2025, there were zero (0) MARCH inspections fitting this definition. There were no other multi-agency inspections which were not conducted because the premises were closed at the time inspectors arrived.

Nine (9) multi-agency inspections did occur following CURE engagement from ONL and inperson meetings with local precinct officials, at which multiple recommendations for improvement were discussed. All nine establishments for which these inspections were scheduled received written notices pursuant to Administrative Code section 14-185 at least 30 days beforehand.

The average duration of the inspections was 84.4 minutes.

Of the nine inspections,

- Four (4) took place in the Bronx
- Two (2) took place in Queens
- One (1) took place in Manhattan
- Two (2) took place in Brooklyn, and
- None (0) took place on Staten Island.

During the course of the inspections, the average number of City inspectors present was 12.6, with a median of 12. The average number of inspectors present from each City agency was as follows:

- 0.9 inspectors from DEP
- 1.1 inspectors from DOB
- 0.7 inspectors from DOHMH
- 0.6 inspectors from FDNY
- 9.3 inspectors from NYPD

A total of 49 summonses were issued to the businesses as a result of this period's multi-agency inspection operations.

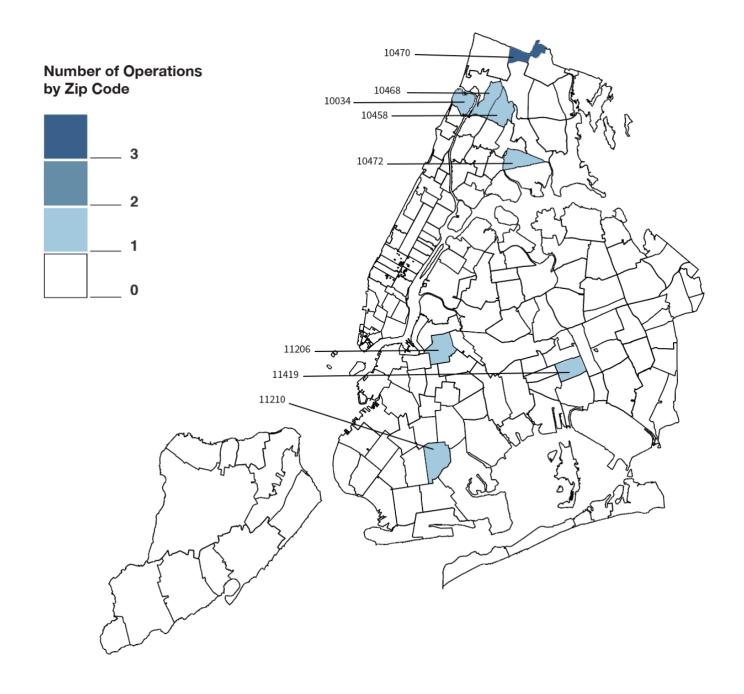
Of the 49 summonses,

- 1 was issued by DEP,
- 5 were issued by DOB,
- 16 were issued by DOHMH,
- 12 were issued by FDNY, and
- 15 were issued by NYPD.

No (0) establishments were ordered to temporarily shut down their operations due to the inspection. Therefore, there was no average length of business closures during this reporting period.

Since the initiative was implemented in January 2024 until the end of FY25 on June 30, 2025, ONL was engaged in CURE referrals at 190 businesses across all five boroughs.

Q1-Q2 2025 Operations by ZIP Code





Monthly Data: January-June, 2025

January

No (0) CURE inspection operations were conducted in January 2025.

February

One (1) CURE inspection operation was conducted in February 2025.

March

One (1) CURE inspection operation was conducted in March 2025.

April

One (1) CURE inspection operation was conducted in April 2025.

Ma

Three (3) CURE inspection operations were conducted in May 2025.

June

Three (3) CURE inspection operations were conducted in June 2025.

February 2025

										Inspec	ctors fro	n City ag	jencies	present			Sum	monses	issued		•		
Location ID	ZIP Code	Borough	Council District	Requesting Precinct	Date of inspection	Time of inspection	Inspection duration (min)	Conduct or complaint that led to requested operation	DEP	DOB	ронмн	FDNY	NYPD	Total inspectors	DEP	DOB	DOHMH	FDNY		Total Summonses	Closure?		Written Notices pursuant to Admin. Code § 14-181
1	10470	Bronx	11	103	2/22/25	9:45PM	180 min	Disorderly patrons; Violent activity with a weapon (1)	1	2	1	1	9	14	0	3	3	0	1	7	No	N/A	1

March 2025

									Inspectors from City agencies present								Sum	monses	issued		ı		
Location	D ZIP Code	Borough	Council District	Requesting Precinct	Date of inspection	Time of inspection	Inspection duration (min)	Conduct or complaint that led to requested operation	DEP	DOB	DOHMH	FDNY	NYPD	Total inspectors	DEP	DOB	ОНМН	FDNY	NYPD	Total Summonses	Closure?		Written Notices pursuant to Admin. Code § 14-181
2	10470	Bronx	17	43	3/7/25	9:00PM	60 min	Physical assault (4)	1	2	2	1	12	18	0	0	1	0	3	4	No	N/A	1

April 2025

									Inspectors from City agencies present							Sum	ımonses	issued					
Location I	ZIP Code	Borough	Council District	Requesting Precinct	Date of inspection	Time of inspection	Inspection duration (min)	Conduct or complaint that led to requested operation	DEP	DOB	ронмн	FDNY	NYPD	Total inspectors	DEP	DOB	DOHMH	FDNY	NYPD	Total Summonses	Closure?		Written Notices pursuant to Admin. Code § 14-181
3	11206	Brooklyn	11	90	4/19/25	9:35PM	50 min	 Disorderly patrons; Elevated sound; Violent activity with a weapon (2) 	1	2	2	1	7	13	0	1	3	3	0	13	No	N/A	1

May 2025

									Inspectors from City agencies present								Sum	ımonses	issued		•		
Location ID	ZIP Code	Borough	Council District	Requesting Precinct	Date of inspection	Time of inspection	Inspection duration (min)	Conduct or complaint that led to requested operation	DEP	DOB	ронмн	FDNY	NYPD	Total inspectors	DEP	DOB	DOHMH	FDNY	NYPD	Total Summonses	Closure?	Closure duration	Written Notices pursuant to Admin. Code § 14-181
4	10470	Bronx	11	47	5/16/25	9:15PM	55min	 Disorderly patrons; Unlicensed sale of alcohol; Physical assault (2); Violent activity with a weapon (2) 	1	0	1	1	13	16	0	0	3	6	0	9	No	N/A	1
5	11419	Queens	28	106	8/13/22	10:55PM	85min	Disorderly patrons; e Elevated sound; Grand larceny; Physical assault (4); Violent activity with a weapon (2)	1	0	0	0	0	11	1	0	0	0	0	4	No	N/A	1
6	10468	Bronx	14	46	5/24/25	11:00M	90min	Physical assault (3); Violent activity with a weapon (4)	0	0	0	0	9	9	0	0	0	0	0	0	No	N/A	

June 2025

									Inspectors from City agencies present								Sum	nmonses	issued		ı		
Location ID	ZIP Code	Borough	Council District	Requesting Precinct	Date of inspection	Time of inspection	Inspection duration (min)	Conduct or complaint that led to requested operation	DEP	DOB	DOHMH	FDNY	NYPD	Total inspectors	DEP	DOB	DOHMH	FDNY	NYPD	Total Summonses	Closure?	Closure duration	Written Notices pursuant to Admin. Code § 14-181
7	11210	Brooklyn	45	70	6/6/25	10:30PM	55min	 Disorderly patrons; Unlicensed sale of alcohol; Physical assault (2); Violent activity with a weapon (2) 	1	0	1	1	13	16	0	0	3	6	0	9	No	N/A	1
8	10034	Manhattan	10	34	6/20/25	10:50PM	90min	 Disorderly patrons; e Elevated sound; Grand larceny; Physical assault (4); Violent activity with a weapon (2) 	1	0	0	0	0	11	1	0	0	0	0	4	No	N/A	1
9	10472	Bronx	18	43	6/27/25	10:05PM	105min	 Disorderly patrons; Elevated sound; Physical assault (3); Violent activity with a weapon (4) 	1	2	0	0	9	12	0	0	0	0	0	0	No	N/A	