

# PRIVATE SECTOR BRIEF

## 07/28/2025 – 08/03/2025

### Weather Outlook

Daily Temperature Forecast							
	MON	TUE	WED	THU	FRI	SAT	SUN
Max Temp (F)	93	96	94	83	75	80	83
Min Temp (F)	77	79	76	67	64	65	69
Weather	Mostly Sunny and Hot	Partly Sunny, Hot and Humid	Sun Followed by Increasing Clouds, Hot and Humid	Cloudy and not as Hot but Humid with a Couple of Showers and a Thunderstorm	Breezy in the Morning with Periods of Rain, Not as Warm with Clouds Breaking for Some Sun	Partly Sunny and Less Humid	Hazy Sun

### Weather Resources

Source	Links
National Weather Service	<ul style="list-style-type: none"> <li>NWS provides weather, water, and climate forecasts and warnings for the United States. Find weather information from the New York NWS Forecast Office here: <a href="https://www.weather.gov/ny">New York, NY (weather.gov)</a></li> </ul>
NYC Emergency Management	<ul style="list-style-type: none"> <li><a href="#">Sign up for Notify NYC</a>. Get free emergency alerts and updates in your preferred language and format from the City's free, official emergency communications program. Notifications are available in 14 languages, including American Sign Language (ASL) video format and audio format. To sign up for Notify NYC, visit <a href="https://nyc.gov/notifynyc">nyc.gov/notifynyc</a>, call 311, follow Notify NYC on Twitter, or download the <a href="#">free mobile application</a></li> </ul>
NYC Emergency Management	<ul style="list-style-type: none"> <li><a href="#">Extreme Heat</a>: Beat the Heat</li> <li><a href="#">Coastal Storms &amp; Hurricanes</a>: Information about NYC's hurricane evacuation zones and what to do to prepare</li> <li><a href="#">Know Your Zone</a>: Information about NYC's hurricane evacuation</li> </ul>
NYC Department of Environmental Protection	<ul style="list-style-type: none"> <li><a href="#">Rainfall Ready NYC Action Plan</a>: Outlines the shared responsibilities New Yorkers and City government can do to combat intense storms</li> </ul>

## Stakeholder Calls

Organizer	Date and Time	Topic	Details
NYC Small Business Services	Multiple dates	Resources to Successfully Reopen Your Business and more	<a href="#">Select a day and register</a>
NYC Small Business Services	July 30, 2025, at 2pm	Prepare Your Business for Extreme Heat	<a href="#">Click here to register</a>
U.S. Small Business Administration	August 12, 2025, at 1pm	Putting Together Your Cybersecurity Emergency Response Plan	<a href="#">Click here to register</a>
NYC Emergency Management	September 17, 2025, at 1pm	Private Sector Monthly Call	More details to come

## Covid-19 Resources

Source	Links
CDC	<ul style="list-style-type: none"><li><a href="#">Vaccines for COVID-19</a></li></ul>
CISA	<ul style="list-style-type: none"><li><a href="#">COVID-19 Recovery CISA Tabletop Exercise Package (CTEP)</a></li></ul>
DOHMH	<ul style="list-style-type: none"><li><a href="#">Latest COVID-19 Updates - variants, face coverings, vaccines</a></li><li><a href="#">COVID-19 Data</a></li></ul>
NYCEM	<ul style="list-style-type: none"><li><a href="#">NYCEM – Business Plan Templates and Business Resources &amp; Programs</a></li></ul>

## Transportation Outlook

Transportation Outlook	
Roadways	Check <a href="#">NYC Department of Transportation's Weekly Traffic Advisory</a> for traffic alerts, road construction, and other events that will impact transportation this week.
Mass Transit	Refer to <a href="#">MTA's service status</a> for the latest on planned service changes and unplanned delays.

