

FISCAL YEAR 2014

BUSINESS IMPROVEMENT DISTRICTS TRENDS REPORT

The FY14 Trends Report contains data reported to the Department of Small Business Services (SBS) in each Business Improvement District (BID)'s FY14 Annual Report. Data was **self-reported** by each BID through an online survey tool. Though SBS has made best efforts to correct inconsistencies and solicit BID input on inconsistent data, the report may contain errors. Because of the self-reported nature of the data, the information contained in this report should be treated as a **guide**. BID management should conduct further analysis before using this information to make decisions.

Table of Contents

Introduction	3
Overview	4
Sanitation Program	11
Public Safety Program	14
Marketing Program	17
Streetscape & Beautification Program	20
Holiday Lighting Program	23
General & Administrative	26
Index of BIDs (Alphabetical)	29
BID Program Appendices & Overview	29
Appendix A: Sanitation	34
Appendix B: Public Safety	50
Appendix C: Marketing	62
Appendix D: Streetscape & Beautification	81
Appendix E: Holiday Lighting	96
Appendix F: General & Administrative	110

Introduction



Methods & Recommendations

The FY14 Trends Report contains data reported to the Department of Small Business Services (SBS) in each Business Improvement District (BID)'s FY14 Annual Report. Data was **self-reported** by each BID through an online survey tool. Though SBS has made best efforts to correct inconsistencies and solicit BID input on inconsistent data, the report may contain errors. Because of the self-reported nature of the data, the information contained in this report should be treated as a **guide**. BID management should conduct further analysis before using this information to make decisions.

Reporting

This report contains information intended to illustrate basic comparisons between BIDs and groups of BIDs in NYC, using data for Fiscal Year 2014 (July 1, 2013-June 30, 2014).

(1) Summaries of revenues and expenses across all BIDs.

- For comparison purposes, BIDs are often divided into five (5) budget brackets.

(2) Programmatic Reports.

- This year's report is organized by programs (Sanitation, Marketing, etc.) administered by NYC BIDs. Each program section contains data on impact, services delivered, averages and benchmarks for varying sizes of BIDs, and comparative program expenses.
- Detailed data on these programs can be found in the corresponding appendices.

Notes:

- No FY14 Annual Report data are available for the **Hudson Yards, SoHo and West Shore** BIDs. These are new BIDs who had not commenced operations before the end of FY14.
- Unless otherwise stated, all data is produced using the self-reported BID Annual Report data described above.

Please address any questions or comments to Erik Antokal at ellantokal@sbs.nyc.gov.

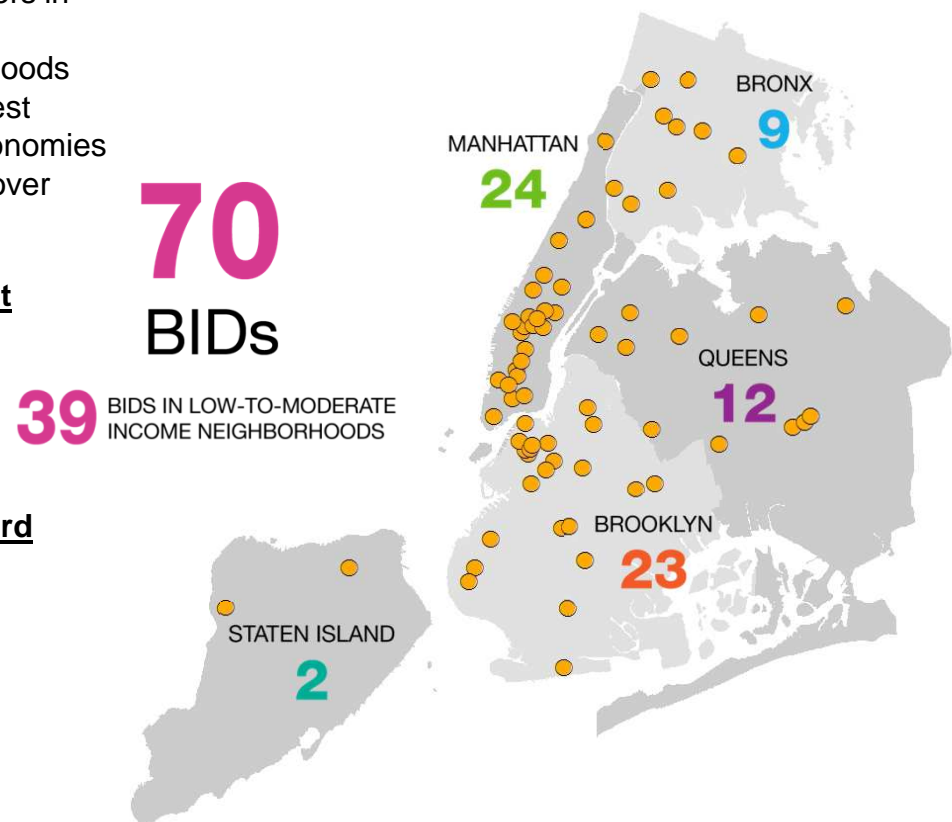
OVERVIEW

BIDs IN NYC

Business Improvements Districts (BIDs) are non-profit public/private partnerships in which property and business owners come together to make a collective financial contribution to the maintenance, development, and promotion of their commercial district.

For over **30 years**, BIDs have been valuable and proven partners in ongoing initiatives of neighborhood revitalization and economic development across the five boroughs, making NYC neighborhoods cleaner, safer, and more vibrant. The City's **70 BIDs** – the largest network in the country – invest over **\$120 million** into local economies in the form of supplemental services and programs that serve over **85,000 businesses*** across the city.

- BID services are primarily **funded by a special assessment on district properties**
- BIDs provide services to **supplement, not replace, the services already provided by the City**
- BIDs are **governed by a locally-controlled non-profit board of directors** consisting of property owners, commercial tenants, residents, and elected officials
- BIDs serve as a critical **liaison between City government and neighborhood stakeholders**



Map of NYC BID locations

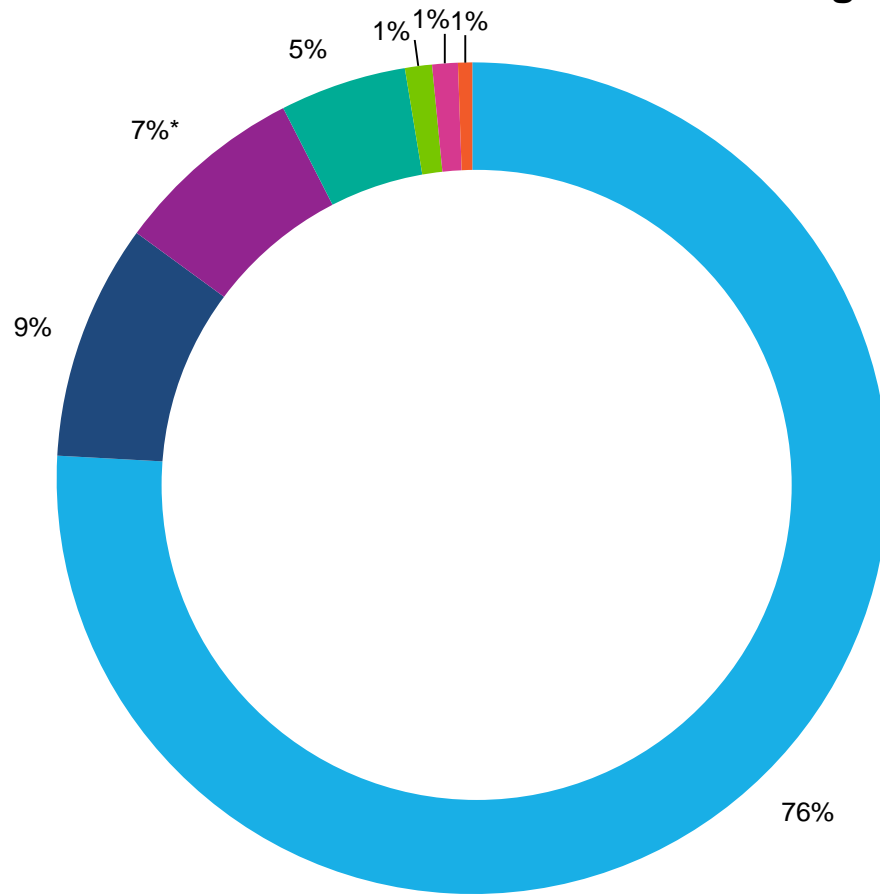
*Source: Mayors Office of Data Analytics, December 2013

OVERVIEW

BID REVENUE



Generating the BID Dollar (FY14)



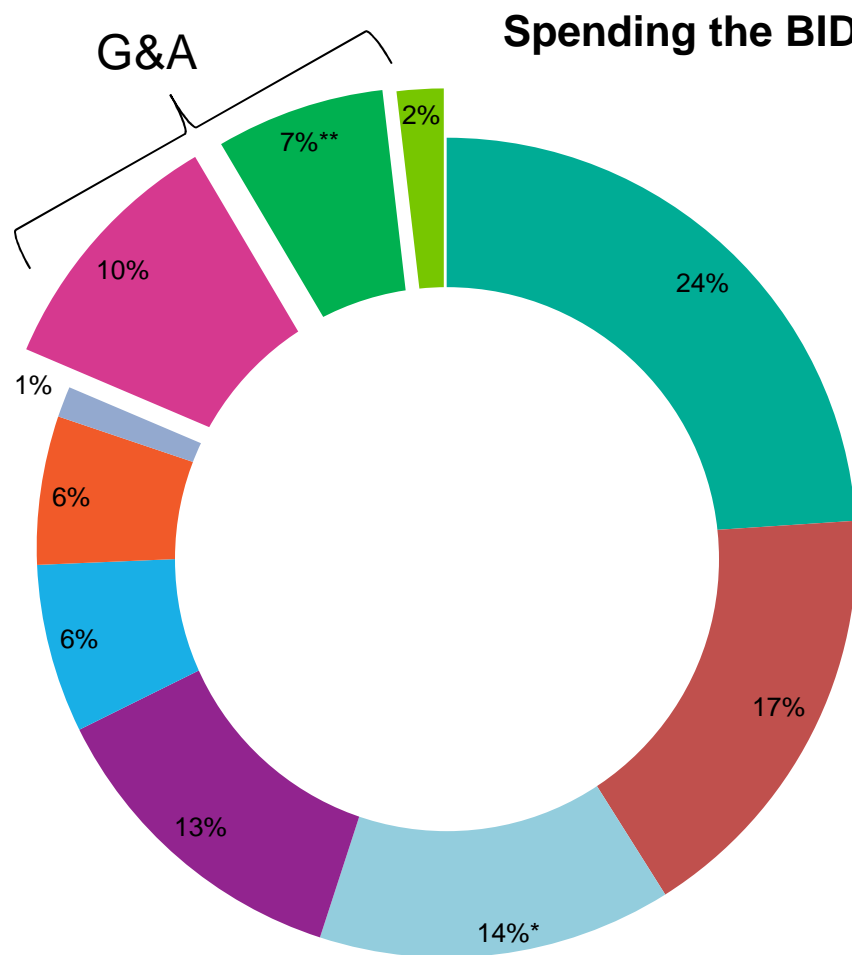
Category	Amount	%
Assessment	\$96,639,767	76%
Fundraising*	\$11,688,905	9%
Other Revenue**	\$9,476,959	7%
Plaza Revenue	\$6,268,274	5%
Grants	\$1,327,135	1%
Banners	\$1,264,896	1%
In-Kind	\$717,278	1%

*Fundraising includes revenue raised from events, campaigns or similar programs

**Other Revenue includes special contracts, program service revenue, and other miscellaneous revenue.

OVERVIEW

BID EXPENSES



Category	Amount	%
Sanitation	\$28,812,322	24%
Public Safety	\$20,564,763	17%
Other Program*	\$16,765,643	14%
Marketing	\$15,225,885	13%
Capital Improvements	\$7,996,326	6%
Streetscape	\$7,037,811	6%
Holiday Lighting	\$1,467,373	1%
Salaries & Payroll	\$12,160,746	10%
Other G&A**	\$8,001,898	7%
Outside Contractors	\$2,210,662	2%

*Other program expenses include social services, business development, and miscellaneous programs.

**Other G&A includes rent, office supplies, insurance, and miscellaneous expenses

OVERVIEW

BIDs BY BUDGET SIZE

At several points in this report, we have separated BIDs into budget brackets according to expenses. For reference, BIDs are ordered alphabetically in each budget bracket below.

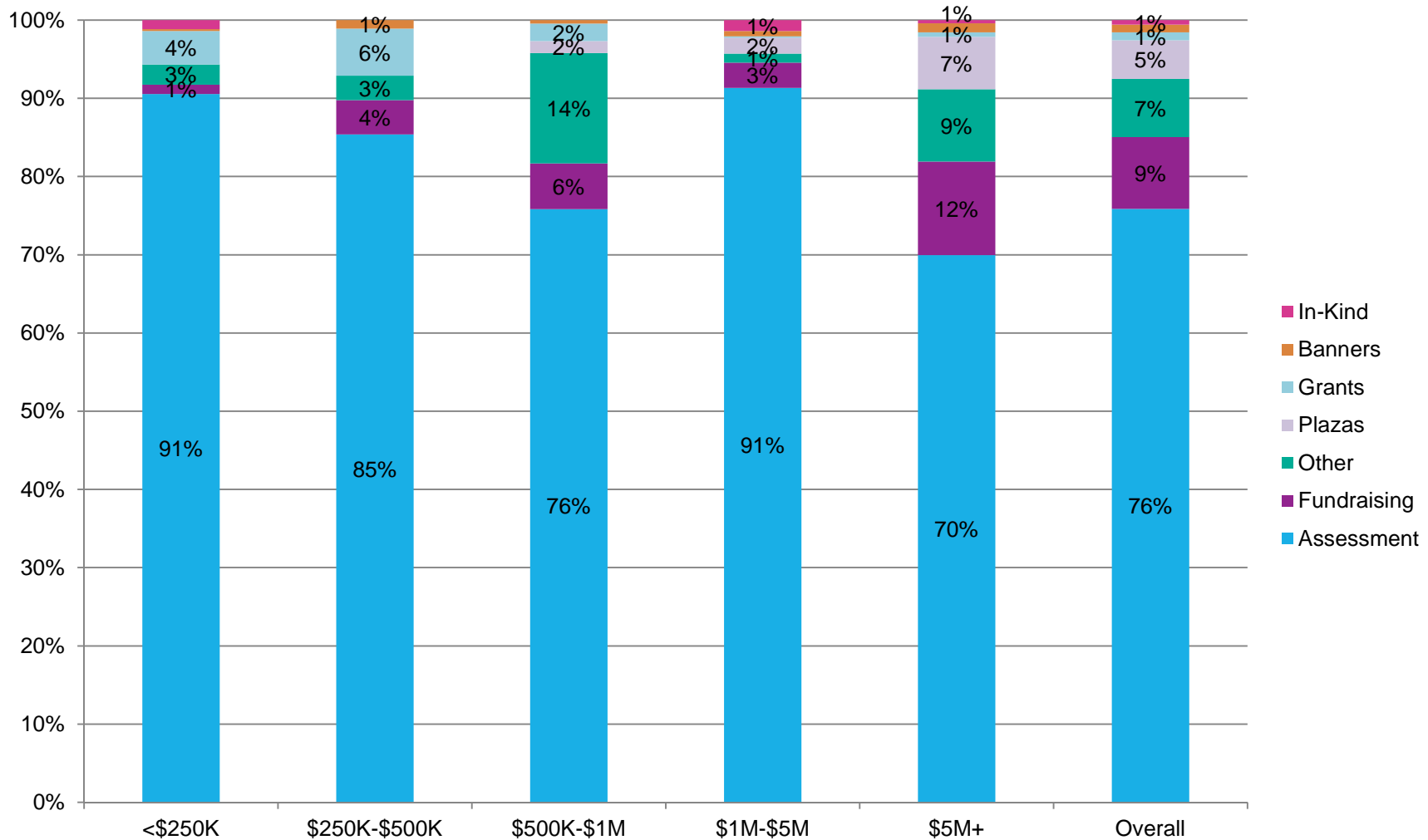
Under \$250K (20 BIDs)	\$250K-\$500K (20 BIDs)	\$500K-\$1M (12 BIDs)	\$1M-\$5M (12 BIDs)	Over \$5M (6 BIDs)
<ul style="list-style-type: none"> •161st Street •165th Street Mall •180th Street •86th Street Bay Ridge •Atlantic Avenue •Bayside Village •Brighton Beach •East Brooklyn •Flatbush-Nostrand Junction •Forest Avenue •Graham Avenue •Grand Street •Montague Street •North Flatbush •Pitkin Avenue •Southern Boulevard •Sutphin Boulevard •West Shore* •White Plains Road •Woodhaven 	<ul style="list-style-type: none"> •82nd Street Partnership •Bay Ridge 5th Avenue •Belmont •Church Avenue •Columbus-Amsterdam •Downtown Flushing Transit Hub •FAB Alliance •Flatbush Avenue •HUB/3rd Avenue •Jerome-Gun Hill •Kings Highway •Kingsbridge •Long Island City Partnership •Myrtle Avenue Brooklyn Partnership •Myrtle Avenue (QN) •Park Slope 5th Avenue •Steinway Street •Sunnyside Shines •Sunset Park •Westchester Square 	<ul style="list-style-type: none"> •125th Street •47th Street •Bed-Stuy Gateway •Columbus Avenue •Court-Livingston-Schermerhorn •DUMBO Improvement District •Fordham Road •Jamaica Center •Lower East Side •NoHo NY •SoHo Broadway* •Washington Heights 	<ul style="list-style-type: none"> •Chinatown Partnership •East Midtown Partnership •Fifth Avenue •Flatiron 23rd Street Partnership •Fulton Mall Improvement Association •Hudson Square Connection •Hudson Yards/Hell's Kitchen Alliance* •Lincoln Square •Madison Avenue •MetroTech •Union Square Partnership •Village Alliance 	<ul style="list-style-type: none"> •34th Street Partnership •Alliance for Downtown NY •Bryant Park Corporation •Garment District Alliance •Grand Central Partnership •Times Square Alliance
<p>Smallest FY14 Expenses: \$49,740 (180th Street) Median FY14 Expenses: \$430,379 Largest FY14 Expenses: \$17,164,000 (Alliance for Downtown NY)</p>				
<p>*New BID not included in this report.</p>				

OVERVIEW

BID REVENUES BY BUDGET SIZE



BID Revenues by Budget Size (FY14)



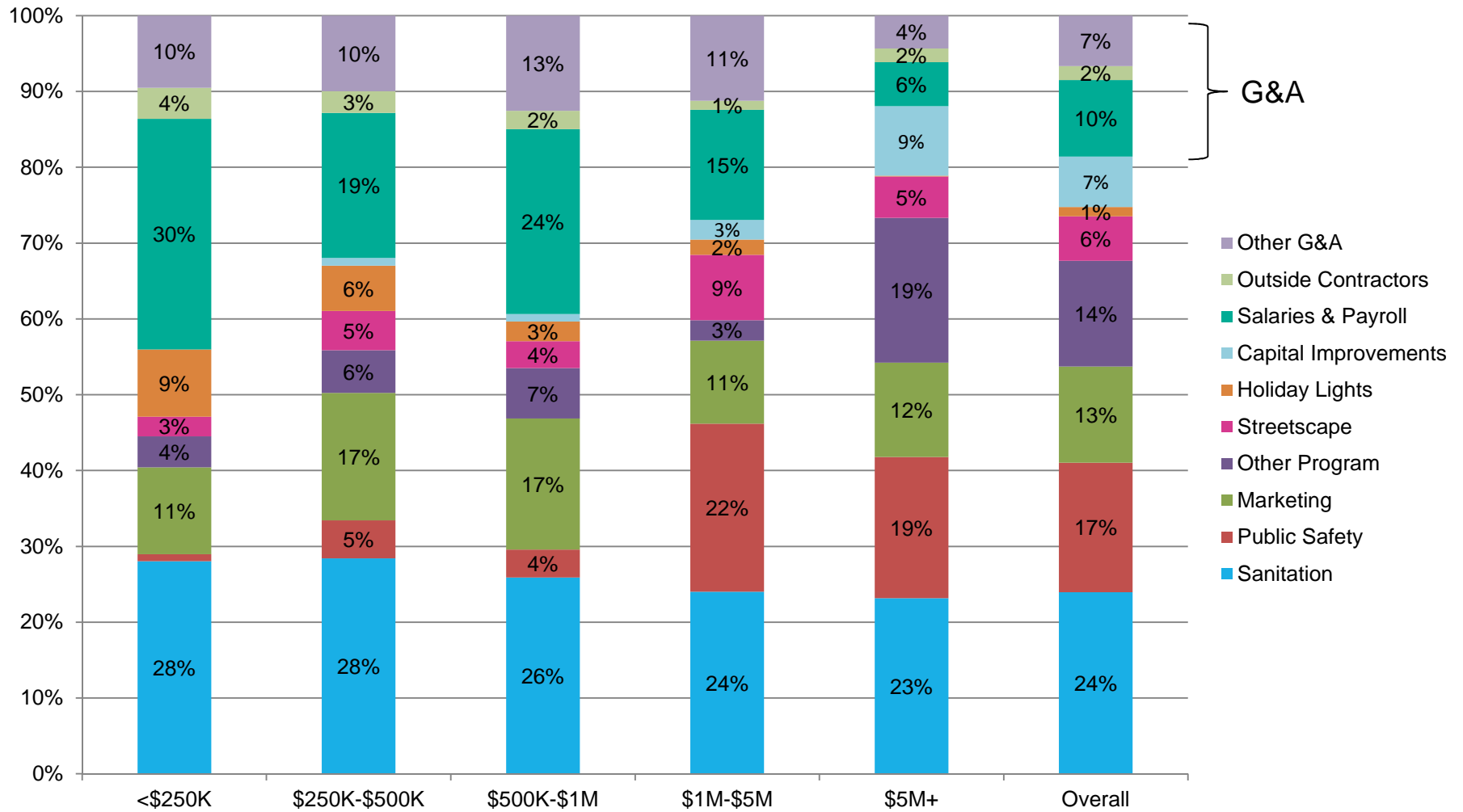
*Other Revenue includes special contracts, program service revenue, and other miscellaneous revenue.

OVERVIEW

BID EXPENSES BY BUDGET SIZE



BID Expenses by Budget Size (FY14)



*Other program expenses include social services, business development, and miscellaneous programs.

**Other G&A includes rent, office supplies, insurance, and miscellaneous expenses

OVERVIEW

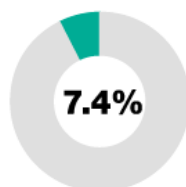
BID PROGRAM HIGHLIGHTS

BIDs in New York make up a diverse network of neighborhood-serving organizations and stakeholders with a broad impact on New York City communities.

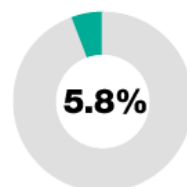
OVERALL BID IMPACT



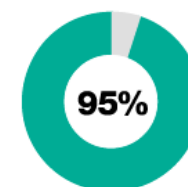
AVERAGE GROUND
FLOOR VACANCY RATE



MEDIAN GROUND
FLOOR VACANCY RATE



PERCENTAGE OF BIDS MAKING
REFERRALS TO SBS SERVICES



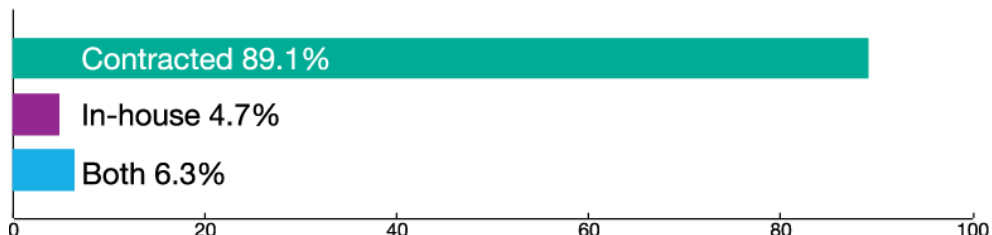
OVERALL FY14 BID INVESTMENT HIGHLIGHTS



BID SANITATION PROGRAMS HIGHLIGHTS

BID sanitation programs typically include street sweeping & bagging, power washing, snow & ice removal, gum scraping, graffiti removal, and more.

How Do BIDs Employ their Sanitation Workers?



SANITATION & MAINTENANCE

BLOCK FACES COVERED

3,564

TRASH BAGS COLLECTED

3,640,303

INSTANCES OF GRAFFITI REMOVED

52,448

RECEPTACLES MAINTAINED

5,181

SANITATION WORKERS EMPLOYED

672

SANITATION HOURS LOGGED

1,274,453

FY14 INVESTMENT HIGHLIGHTS

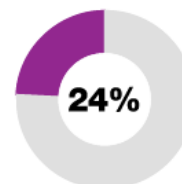
TOTAL ANNUAL
BID INVESTMENT

\$28,812,322

AVERAGE ANNUAL
BID INVESTMENT

\$787,866

AVERAGE PERCENTAGE OF EXPENSES



NUMBER OF BIDS WITH
SANITATION PROGRAMS

65

BID Sanitation Programs: Expense Averages

Budget Bracket	Average Expenses	Average Sanitation Expenses	Average % Sanitation Spending	Average Number of Block Faces Covered by Sanitation	Average Expenses/Block Face	Average Sanitation Hours Logged	Average Sanitation Expenses/Hour Logged
Less than \$250,000	\$186,120.10	\$55,312.28	28%	28	\$3,319.03	\$3,580.40	\$14.81
\$250,000 - <\$500,000	\$373,458.08	\$102,596.75	28%	32	\$4,715.96	\$6,932.97	\$15.54
\$500,000 - <\$1,000,000	\$772,796.33	\$183,001.48	25%	45	\$8,201.50	\$11,265.48	\$19.74
\$1,000,000 - <\$5,000,000	\$2,017,661.00	\$548,098.54	29%	97	\$8,175.21	\$35,416.79	\$17.76
\$5,000,000+	\$13,156,178.67	\$3,050,323.50	23%	178	\$80,010.27*	\$105,582.83	\$28.58
Citywide Average	\$1,803,278.19	\$787,866.51	27%	76	\$20,884.39	\$32,555.70	\$19.28

*Includes Bryant Park's small # of block faces, though the BID services the Park itself, as well.

BID Sanitation Programs: Expense Totals

Budget Bracket	Total Expenses	Total Sanitation Expenses	Total % Sanitation Spending	Number of Block Faces Covered by Sanitation	Expenses/Block Face	Total Sanitation Hours Logged	Sanitation Expenses/Hour Logged
Less than \$250,000	\$3,725,101.00	\$1,050,980.00	28%	574	\$1,830.18	72,622	\$14.47
\$250,000 - <\$500,000	\$7,076,327.53	\$1,995,482.48	28%	570	\$3,500.85	134,472	\$14.84
\$500,000 - <\$1,000,000	\$8,461,707.00	\$2,045,529.00	24%	500	\$4,091.06	125,980	\$16.24
\$1,000,000 - <\$5,000,000	\$22,559,724.28	\$5,418,390.00	24%	1,010	\$5,364.74	341,898	\$15.85
\$5,000,000+	\$78,996,779.00	\$18,301,941.00	23%	1,068	\$17,136.65*	633,497	\$28.89
ALL BIDs	\$120,819,638.81	\$28,812,322.48	24%	3,722	\$6,384.69	1,308,469	\$18.06

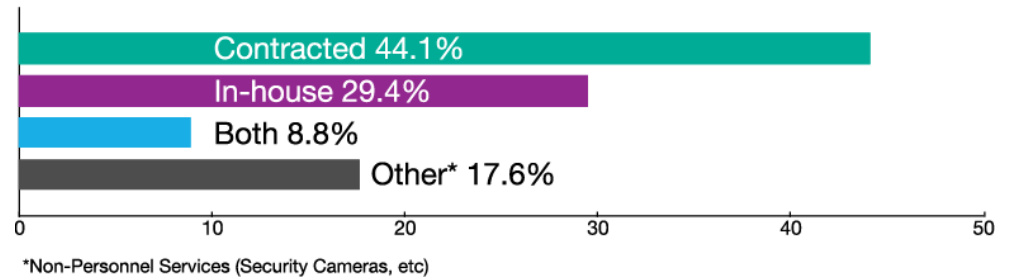
*Includes Bryant Park's small # of block faces, though the BID services the Park itself, as well.

BID PUBLIC SAFETY PROGRAMS HIGHLIGHTS



BIDs often create programs to improve district safety & perceptions of safety. These programs can include public safety personnel patrolling the neighborhood, security cameras, joint initiatives with the NYPD, and more.

How Do BIDs Employ Public Safety Personnel?



PUBLIC SAFETY & SECURITY

BLOCK
FACES COVERED
2,474

RESPONSES TO REQUESTS
FOR ASSISTANCE
2,006,589

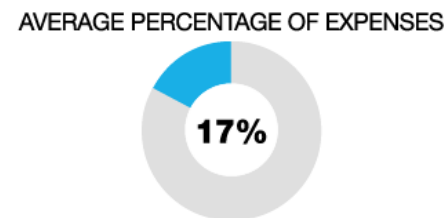
PUBLIC SAFETY
STAFF EMPLOYED
333

HOURS LOGGED BY PUBLIC
SAFETY PERSONNEL
610,478

FY14 INVESTMENT HIGHLIGHTS

TOTAL ANNUAL
BID INVESTMENT
\$20,564,763

AVERAGE ANNUAL
BID INVESTMENT
\$662,069



NUMBER OF BIDS WITH
PUBLIC SAFETY PROGRAMS
35

BID Public Safety Programs: Expense Averages

Budget Bracket	Average Expenses	Average Public Safety Expenses	Average % Public Safety Spending	Average Number of Block Faces Covered by Public Safety	Average Expenses/Block Face	Average Public Safety Hours Logged	Average Public Safety Expenses/Hour Logged
Less than \$250,000	\$186,120.10	\$10,606.58	8%	33	\$319.80	269	\$39.43
\$250,000 - <\$500,000	\$373,458.08	\$35,232.11	8%	33	\$1,080.74	2,512	\$14.03
\$500,000 - <\$1,000,000	\$772,796.33	\$87,407.88	5%	28	\$3,121.71	4,539	\$19.26
\$1,000,000 - <\$5,000,000	\$2,017,661.00	\$524,193.43	23%	85	\$6,176.06	20,806	\$25.19
\$5,000,000+	\$13,156,178.67	\$2,452,905.00	18%	178	\$13,780.37	62,844	\$39.03
Citywide Average	\$1,803,278.19	\$622,069.00	13%	71	\$4,895.73	18,194	\$27.39

*Most BIDs with budgets under \$250,000 do not employ hourly public safety personnel, which skews this figure.

BID Public Safety Programs: Expense Totals

Budget Bracket	Total Expenses	Public Safety Expenses	% of Total Expenses	Block Faces Covered	\$/Block Face	Hours Logged	\$/Hours Logged
Less than \$250,000	\$3,725,101.00	\$54,054.00	1.5%	161	\$335.74	538	\$100.47
\$250,000 - <\$500,000	\$7,076,327.53	\$352,321.05	5.0%	326	\$1,080.74	15,070	\$23.38
\$500,000 - <\$1,000,000	\$8,461,707.00	\$483,222.00	5.7%	151	\$3,200.15	22,285	\$21.68
\$1,000,000 - <\$5,000,000	\$22,559,724.28	\$4,957,736.00	22.0%	770	\$6,438.62	195,522	\$25.36
\$5,000,000+	\$78,996,779.00	\$14,717,430.00	18.6%	1,068	\$13,780.37	377,063	\$39.03
ALL BIDs	\$120,819,638.81	\$20,564,763.05	17.0%	2,476	\$4,967.12	610,478	\$41.98

*Most BIDs with budgets under \$250,000 do not employ hourly public safety personnel, which skews this figure.

BID MARKETING PROGRAMS HIGHLIGHTS



BID marketing programs typically focus on building the brand of a district, promoting businesses and the corridor, coordinating events, and more.

MARKETING, COMMUNICATIONS & EVENTS

PUBLIC EVENTS HELD
1,909

ESTIMATED ATTENDEES AT PUBLIC EVENTS
21,818,649

MARKETING MATERIALS DISTRIBUTED
3,337,061

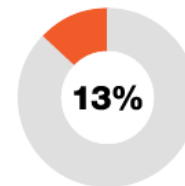
TOTAL SOCIAL MEDIA FOLLOWING
1,690,761

FY14 INVESTMENT HIGHLIGHTS

TOTAL ANNUAL BID INVESTMENT
\$15,225,885

AVERAGE ANNUAL BID INVESTMENT
\$414,974

AVERAGE PERCENTAGE OF EXPENSES



NUMBER OF BIDS WITH MARKETING PROGRAMS
67

BID Marketing Programs: Expense Averages

Budget Bracket	Average Expenses	Marketing Expenses	% of Average Expenses	Average Public Events Held	Average Attendees at all Public Events	Average Marketing Materials Distributed	Average Digital Platform Subscribers***
Less than \$250,000	\$186,120.10	\$25,460.99	13%	8	5,690	13,577	664
\$250,000 - <\$500,000	\$373,458.08	\$65,662.45	17%	16	30,853	30,390	10,075
\$500,000 - <\$1,000,000	\$772,796.33	\$117,725.10	14%	8	27,613	33,186	9,831
\$1,000,000 - <\$5,000,000	\$2,017,661.00	\$229,184.05	12%	27	20,576	84,875	10,016
\$5,000,000+	\$13,156,178.67	\$1,636,838.33	11%	183*	3,438,048**	219,223	256,652
Citywide Average	\$1,803,278.19	\$414,974.19	13%	49	704,556	76,250	57,448

*Includes Bryant Park Corp.'s events. Bryant Park holds several extensive event series that are unique scale and frequency, relative to other BIDs.

**Includes Times Square's attendee figures. Times Square's figures include attendees at large-scale events like the New Year's Eve celebration, that are unique in scale, relative to other BIDs.

***Includes email distribution list and social media followers/subscribers

BID Marketing Programs: Expense Totals

Budget Bracket	Total Expenses	Marketing Expenses	% of Total Expenses	Total Public Events Held	Total Estimated Attendees at Public Events	Total Materials Distributed	Total Digital Platform Subscribers***
Less than \$250,000	\$3,725,101.00	\$506,721.96	14%	150	120,420	278,338	13,036
\$250,000 - <\$500,000	\$7,076,327.53	\$1,129,961.11	16%	288	508,900	646,064	153,147
\$500,000 - <\$1,000,000	\$8,461,707.00	\$1,263,189.00	15%	92	321,650	349,565	107,976
\$1,000,000 - <\$5,000,000	\$22,559,724.28	\$2,534,983.00	11%	279	240,890	747,755	110,179
\$5,000,000+	\$78,996,779.00	\$9,821,030.00	12%	1,100*	20,628,289**	1,315,339	1,539,913
ALL BIDs	\$120,819,638.81	\$15,255,885.07	13%	1,909	21,818,649	3,337,061	1,924,251

*Includes Bryant Park Corp.'s events. Bryant Park holds several extensive event series that are unique scale and frequency, relative to other BIDs.

**Includes Times Square's attendee figures. Times Square's figures include attendees at large-scale events like the New Year's Eve celebration, that are unique in scale, relative to other BIDs.

***Includes email distribution list and social media followers/subscribers

BID STREETScape & BEAUTIFICATION PROGRAMS

HIGHLIGHTS



BIDs often improve public space, including plazas, sidewalks and more through both temporary programming, like adding greenery or art, as well as adding permanent improvements to the space.

STREETScape & BEAUTIFICATION IMPACTS

PUBLIC SPACES MAINTAINED

99

PLANTERS MAINTAINED

3,610

TREE PITS MAINTAINED

4,426

STREET FURNITURE PIECES MAINTAINED

13,609

BANNERS MAINTAINED

3,584

PUBLIC ART INSTALLATIONS SPONSORED

96

FY14 INVESTMENT HIGHLIGHTS

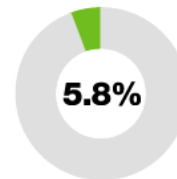
TOTAL ANNUAL
BID INVESTMENT

\$7,037,811

AVERAGE ANNUAL
BID INVESTMENT

\$189,081

AVERAGE PERCENTAGE OF EXPENSES



NUMBER OF BIDS WITH STREETScape
& BEAUTIFICATION PROGRAMS

60

BID Streetscape Programs: Expense Averages



Budget Bracket	Average Expenses	Streetscape & Beautification Expenses	% of Average Expenses	Average Public Spaces Maintained	Average Planters Maintained	Average Tree Pits Maintained	Average Banners Maintained	Average Streetscape Furniture Maintained	Average Public Art Installations Sponsored
Less than \$250,000	\$186,120.10	\$9,234.73	4.3%	0.4	9.8	51.3	23.9	16.0	1.3
\$250,000 - <\$500,000	\$373,458.08	\$16,358.05	3.8%	0.9	11.9	50.0	54.2	31.1	0.4
\$500,000 - <\$1,000,000	\$772,796.33	\$24,372.95	3.2%	1.1	18.9	47.7	25.3	69.1	1.1
\$1,000,000 - <\$5,000,000	\$2,017,661.00	\$178,462.91	8.4%	3.3	65.4	96.4	93.9	323.4	1.0
\$5,000,000+	\$13,166,129.83	\$716,976.50	5.8%	5.2	363.7	131.5	174.3	1,445.3	6.0
Citywide Average	\$1,803,278.19	\$189,081.03	5.1%	2.2	93.9	75.4	74.3	377.0	2.0

BID Streetscape Programs: Expense Totals



Budget Bracket	Total Expenses	Streetscape & Beautification Expenses	% of Total Expenses	Public Spaces Maintained	Planters Maintained	Tree Pits Maintained	Banners Maintained	Streetscape Furniture Maintained	Public Art Installations Sponsored
Less than \$250,000	\$3,725,101.00	\$182,843.17	4.9%	8	189	1,009	466	341	27
\$250,000 - <\$500,000	\$7,076,327.53	\$290,851.00	4.1%	16	280	1,011	900	661	7
\$500,000 - <\$1,000,000	\$8,461,707.00	\$252,982.00	3.0%	12	205	506	273	752	13
\$1,000,000 - <\$5,000,000	\$22,559,724.28	\$2,009,276.00	8.9%	32	754	1,111	899	3,183	13
\$5,000,000+	\$78,996,779.00	\$4,301,859.00	5.4%	31	2,182	789	1,046	8,672	36
ALL BIDs	\$120,819,638.81	\$7,037,811.17	5.8%	99	3,610	4,426	3,584	13,609	96

BID HOLIDAY LIGHTING PROGRAMS HIGHLIGHTS

BID Holiday Lighting programs typically entail working with a lighting company to design, hang, operate lighting in the winter months.

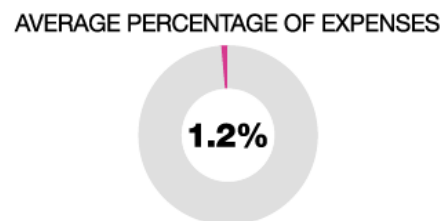
HOLIDAY LIGHTING HIGHLIGHTS

BLOCK FACES COVERED BY BIDS WITH HOLIDAY LIGHTING PROGRAMS **2,406**

FY14 INVESTMENT HIGHLIGHTS

TOTAL ANNUAL BID INVESTMENT
\$1,467,373

AVERAGE ANNUAL BID INVESTMENT
\$25,801



NUMBER OF BIDS WITH HOLIDAY LIGHT PROGRAMS
57

BID Holiday Lighting Programs: Expense Averages



Budget Bracket	Average Expenses	Average Holiday Lighting Expenses	% of Average Expenses	Average Block Faces in BID* with Holiday Lighting Program	Average \$/Block Face
Less than \$250,000	\$186,120.10	\$16,604.88	9%	23	\$722.01
\$250,000 - <\$500,000	\$373,458.08	\$22,493.84	6%	32	\$763.76
\$500,000 - <\$1,000,000	\$772,796.33	\$24,997.40	3%	44	\$565.90
\$1,000,000 - <\$5,000,000	\$2,017,661.00	\$39,108.00	2%	95	\$406.65
\$5,000,000+	\$13,166,129.83	N/A: two of six \$5M+ BIDs reported Holiday Lighting Expenses	-	-	-
Citywide Average	\$1,803,278.19	\$25,801.03	4%	49	\$614.58

*Holiday Lights do not necessarily cover all block faces in a particular BID. Block faces are used as a proxy for relative BID size.

BID Holiday Lighting Programs: Expense Totals

Budget Bracket	Total Expenses	Holiday Lighting Expenses	% of Total Expenses	Block Faces in BID* with Holiday Lighting Program	\$/Block Face
Less than \$250,000	\$3,725,101.00	\$301,624.00	8.1%	414.25	\$728.12
\$250,000 - <\$500,000	\$7,076,327.53	\$433,849.94	6.1%	570	\$761.14
\$500,000 - <\$1,000,000	\$8,461,707.00	\$249,974.00	3.0%	440	\$568.12
\$1,000,000 - <\$5,000,000	\$22,559,724.28	\$410,046.00	1.8%	982	\$417.56
\$5,000,000+	\$78,996,779.00	\$71,880.00	0.1%	N/A: two of six \$5M+ BIDs reported Holiday Lighting Expenses	-
ALL BIDs	\$120,819,638.81	\$1,467,373.94	1.2%	2406	\$609.82

*Holiday Lights do not necessarily cover all block faces in a particular BID. Block faces are used as a proxy for relative BID size.

BID GENERAL & ADMINISTRATIVE FUNCTIONS

Like any organization, certain administrative expenses are required to execute operations. Such expenses include office rent, supplies, insurance, and salaries devoted to administration, governance, planning, and other organizational functions.

GENERAL & ADMINISTRATIVE HIGHLIGHTS

BIDS WITH SPECIAL STAFFING
ARRANGEMENTS* FOR COST SAVINGS

23

BIDS THAT HAVE SECURED
ZERO-COST SPACE

11

BIDS CONDUCTING SURVEYS OF
DISTRICT NEEDS AND/OR CONDITIONS

54

*BID sharing staff & management with another BID, or has a Management Agreement with another Non-Profit

FY14 INVESTMENT HIGHLIGHTS

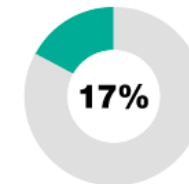
TOTAL ANNUAL BID INVESTMENT

\$19,993,993

AVERAGE ANNUAL BID INVESTMENT

\$463,000

AVERAGE PERCENTAGE OF EXPENSES



BID G&A: Expense Averages

Budget Bracket	Average Expenses	Average G&A Expenses	% of Total Expenses	Salaries and Payroll	Outside Contractors	Insurance	Rent & Utilities	Supplies & Equipment
Less than \$250,000	\$3,725,101.00	\$71,451.09	38%	\$51,387.61	\$6,826.46	\$4,285.81	\$6,517.19	\$2,434.03
\$250,000 - <\$500,000	\$7,076,327.53	\$106,888.39	29%	\$70,574.78	\$10,982.96	\$5,429.75	\$14,428.86	\$5,472.04
\$500,000 - <\$1,000,000	\$8,461,707.00	\$263,387.27	34%	\$176,228.87	\$15,901.17	\$17,412.30	\$42,154.48	\$11,690.45
\$1,000,000 - <\$5,000,000	\$22,559,724.28	\$488,155.77	24%	\$316,265.70	\$22,027.41	\$35,318.73	\$87,282.45	\$27,261.48
\$5,000,000+	\$78,996,779.00	\$1,385,118.33	11%	\$765,916.20	\$235,345.10	\$59,228.21	\$227,738.58	\$96,890.24
Citywide Average	\$120,819,638.81	\$463,000.17	26%	\$276,074.63	\$58,216.62	\$24,334.96	\$75,624.31	\$28,749.65

BID G&A Programs: Expense Totals

Budget Bracket	Total Expenses	G&A Expenses	% of Total Expenses	Salaries and Payroll	Outside Contractors	Insurance	Rent & Utilities	Supplies & Equipment
Less than \$250,000	\$3,725,101.00	\$1,425,336.91	38%	\$1,032,989.16	\$133,382.99	\$85,069.18	\$127,176.09	\$46,719.49
\$250,000 - <\$500,000	\$7,076,327.53	\$2,078,617.44	29%	\$1,391,593.98	\$214,554.00	\$103,128.51	\$274,252.00	\$95,088.95
\$500,000 - <\$1,000,000	\$8,461,707.00	\$2,947,246.00	35%	\$1,983,063.00	\$171,643.00	\$188,149.00	\$475,498.00	\$128,893.00
\$1,000,000 - <\$5,000,000	\$22,559,724.28	\$5,232,082.50	23%	\$3,157,603.00	\$279,011.50	\$449,067.00	\$1,049,599.00	\$296,802.00
\$5,000,000+	\$78,996,779.00	\$8,310,710.00	11%	\$4,595,497.21	\$1,412,070.58	\$355,369.28	\$1,366,431.48	\$581,341.45
ALL BIDs	\$120,819,638.81	\$19,993,992.85	17%	\$12,160,746.35	\$2,210,662.07	\$1,180,782.98	\$3,292,956.57	\$1,148,844.89

Index of BIDs

125th Street – Downtown Flushing Transit Hub

BID	Borough	Total Revenue	Assessment Revenue	Total Expenses	Block Faces
125th Street	MN	\$997,488.00	\$947,811.00	\$955,052.00	22
161st Street	BX	\$244,804.00	\$190,000.00	\$234,840.00	15
165th Street Mall	QN	\$201,800.00	\$200,000.00	\$191,903.00	8
180th Street	QN	\$53,000.00	\$53,000.00	\$49,740.00	26
34th Street Partnership	MN	\$11,509,752.00	\$9,940,000.00	\$11,400,945.00	108
47th Street	MN	\$827,422.00	\$700,000.00	\$930,712.00	2
82nd Street Partnership	QN	\$375,806.00	\$224,450.00	\$390,864.00	6
86th Street Bay Ridge	BK	\$210,288.00	\$210,000.00	\$208,120.00	16
Atlantic Avenue	BK	\$298,414.00	\$240,000.00	\$242,861.00	58
Bay Ridge 5th Avenue	BK	\$372,400.00	\$338,000.00	\$384,195.00	40
Bayside Village	QN	\$175,497.00	\$155,000.00	\$159,194.00	15
Bed-Stuy Gateway	BK	\$709,000.00	\$675,000.00	\$789,184.00	32
Belmont	BX	\$524,414.00	\$340,000.00	\$475,861.00	74
Brighton Beach	BK	\$230,000.00	\$220,000.00	\$181,000.00	17
Bryant Park Corporation	MN	\$14,549,213.00	\$1,100,000.00	\$12,881,529.00	4
Chinatown	MN	\$1,306,082.00	\$1,300,000.00	\$1,219,022.00	240
Church Avenue	BK	\$262,475.00	\$188,500.00	\$253,819.00	17
Columbus Avenue	MN	\$654,125.00	\$308,800.00	\$688,009.00	30
Columbus-Amsterdam	MN	\$269,928.00	\$260,000.00	\$246,721.00	44
Court-Livingston-Schermerhorn	BK	\$718,146.00	\$700,000.00	\$739,668.00	68
Downtown Alliance	MN	\$18,360,000.00	\$15,780,000.00	\$17,164,000.00	458
Downtown Flushing Transit Hub	QN	\$458,915.00	\$380,000.00	\$430,379.00	15

Index of BIDs

DUMBO Improvement District – Lincoln Square

BID	Borough	Total Revenue	Assessment Revenue	Total Expenses	Block Faces
DUMBO	BK	\$863,739.00	\$550,000.00	\$862,107.00	120
East Brooklyn	BK	\$95,000.00	\$95,000.00	\$109,039.00	160
East Midtown Partnership	MN	\$2,215,371.00	\$2,200,000.00	\$2,214,453.00	132
Fifth Avenue	MN	\$2,906,527.00	\$2,905,000.00	\$2,781,109.00	38
Flatbush Avenue	BK	\$327,541.00	\$314,520.00	\$314,198.00	19
Flatbush-Nostrand Junction	BK	\$241,309.00	\$200,000.00	\$216,424.00	22
Flatiron/23rd Street Partnership	MN	\$2,786,610.00	\$2,000,000.00	\$2,611,460.00	103
Fordham Road	BX	\$712,652.00	\$625,000.00	\$660,945.00	35
Forest Avenue	SI	\$155,672.00	\$150,000.00	\$154,856.00	32
FAB Alliance	BK	\$391,350.00	\$300,000.00	\$390,395.00	37
Fulton Mall	BK	\$1,611,048.00	\$1,537,500.00	\$1,532,971.00	53
Garment District	MN	\$7,878,191.00	\$7,800,000.00	\$7,620,142.00	95
Graham Avenue	BK	\$174,838.00	\$137,638.00	\$181,739.00	26
Grand Central Partnership	MN	\$13,644,634.00	\$12,709,354.00	\$12,839,317.00	280
Grand Street	BK	\$238,120.00	\$199,106.00	\$225,541.00	12
HUB/3rd Avenue	BX	\$455,541.25	\$450,927.00	\$449,090.53	20
Hudson Square Connection	MN	\$1,772,798.00	\$1,700,000.00	\$1,977,633.28	75
Jamaica Center	QN	\$841,373.00	\$737,500.00	\$827,690.00	30
Jerome-Gun Hill	BX	\$288,770.00	\$259,000.00	\$257,640.00	24
Kings Highway	BK	\$292,700.00	\$290,000.00	\$284,181.00	24
Kingsbridge	BX	\$329,448.00	\$329,000.00	\$319,530.00	26
Lincoln Square	MN	\$2,593,982.00	\$2,166,666.00	\$2,474,337.00	84

Index of BIDs

Long Island City – Woodhaven

BID	Borough	Total Revenue	Assessment Revenue	Total Expenses	Block Faces
Long Island City	QN	\$419,982.00	\$400,000.00	\$434,236.00	29
Lower East Side	MN	\$980,952.00	\$335,600.00	\$911,672.00	72
Madison Avenue	MN	\$2,131,374.00	\$1,757,000.00	\$2,122,234.00	164
MetroTech	BK	\$2,810,766.00	\$2,624,492.00	\$2,731,922.00	97
Montague Street	BK	\$180,034.00	\$175,000.00	\$179,220.00	6.25
Myrtle Avenue (BK)	BK	\$459,690.00	\$425,000.00	\$488,616.00	26
Myrtle Avenue (QN)	QN	\$407,272.00	\$406,141.00	\$433,995.00	32
NoHo NY	MN	\$555,500.00	\$540,000.00	\$548,310.00	60
North Flatbush	BK	\$150,000.00	\$150,000.00	\$132,800.00	35
Park Slope 5th Avenue	BK	\$362,105.00	\$300,000.00	\$311,841.00	60
Pitkin Avenue	BK	\$228,000.00	\$225,000.00	\$241,583.00	29
Southern Boulevard	BX	\$185,150.00	\$180,000.00	\$181,247.00	12
Steinway Street	QN	\$500,000.00	\$325,000.00	\$423,000.00	10
Sunnyside Shines	QN	\$402,672.00	\$300,000.00	\$361,348.00	36
Sunset Park	BK	\$343,449.00	\$300,000.00	\$362,295.00	52
Sutphin Boulevard	QN	\$295,800.00	\$252,000.00	\$241,620.00	12
Times Square Alliance	MN	\$18,429,763.00	\$11,685,440.00	\$17,031,139.00	123
Union Square Partnership	MN	\$2,021,290.00	\$2,000,000.00	\$1,782,902.00	32
Village Alliance	MN	\$1,068,905.00	\$984,900.00	\$1,111,681.00	67
Washington Heights	MN	\$642,821.00	\$519,422.00	\$548,358.00	29
Westchester Square	BX	\$333,930.00	\$320,000.00	\$310,844.00	23
White Plains Road	BX	\$123,873.00	\$110,000.00	\$128,653.00	5
Woodhaven	QN	\$218,000.00	\$218,000.00	\$218,000.00	50

BID Program Appendices

Overview: BID Program Area Data

Program Area Data

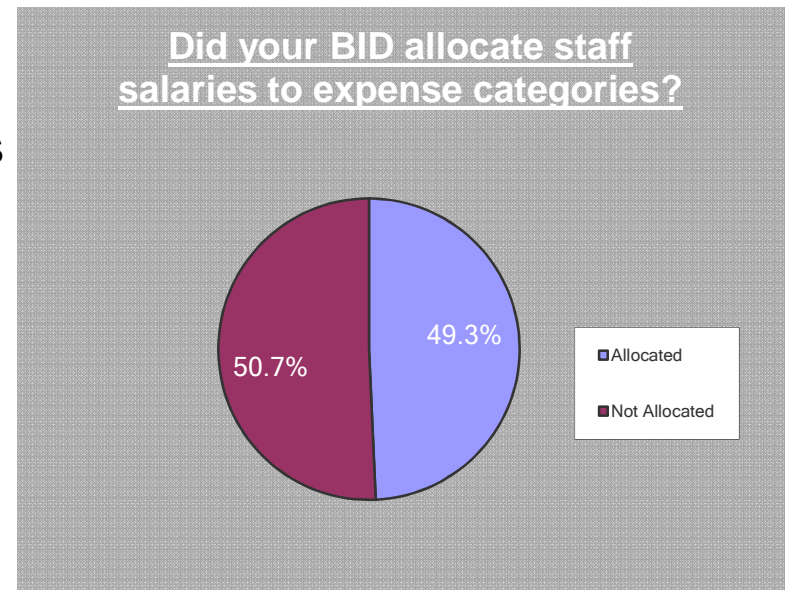
The following slides show expenses, outputs and related figures for the most common program areas across all BIDs. They include Sanitation, Public Safety, Marketing, Streetscape Improvements and Holiday Lighting. We also detail General & Administrative Expenses.

Allocated v. Not Allocated

When reporting expense data, some BIDs allocate a portion of staff salaries to program expenses, as staff are spending time advancing those programs. The degree to which BIDs allocate staff salaries varies, and some (~50%) reported not allocating staff salaries at all. In an effort to make program expense data more useful for comparison purposes, we have separated BIDs that allocated staff salaries from those that did not.

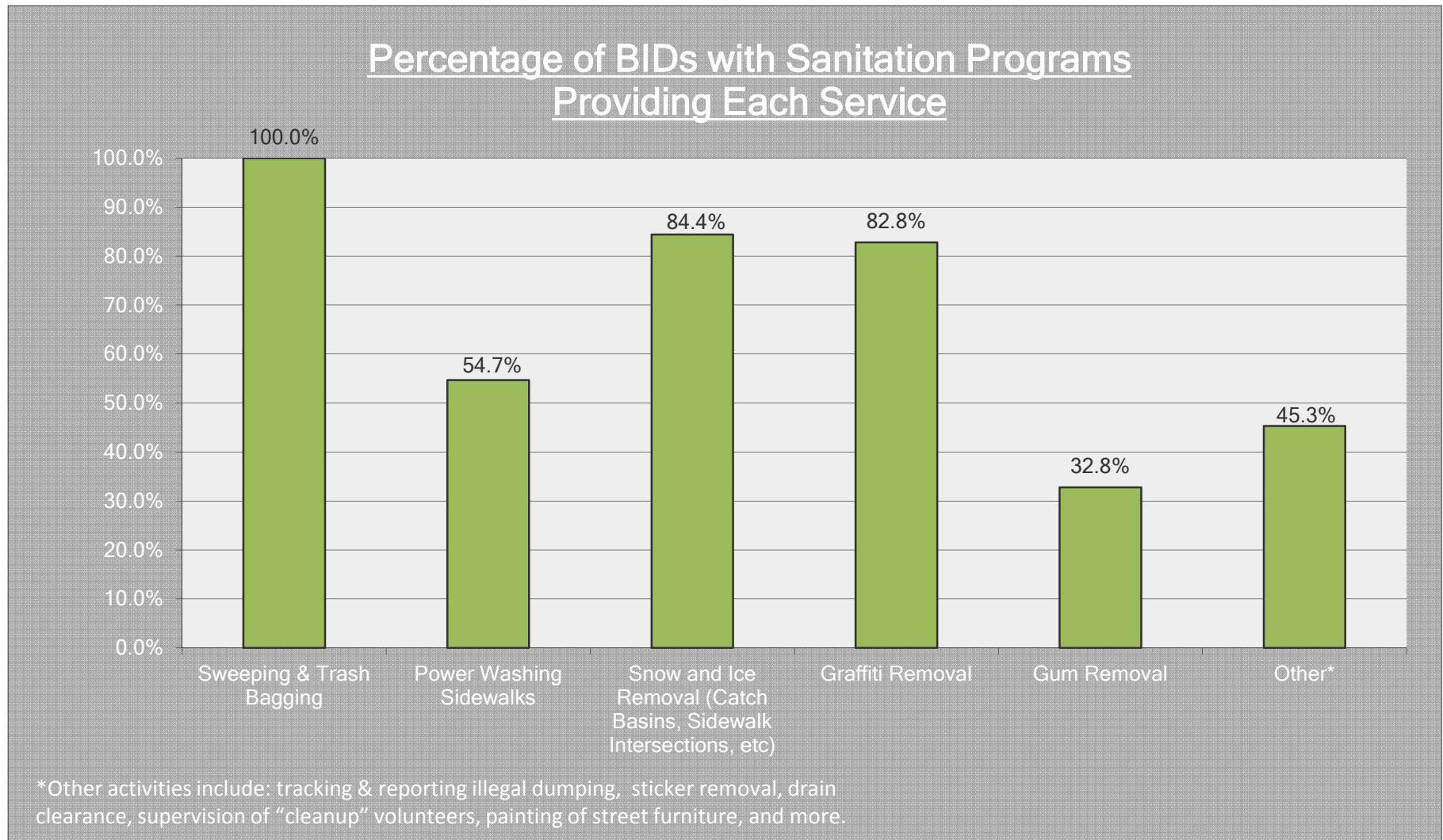
Please Note:

- All data are self-reported by BIDs.
- BIDs without a program in a given area are not included in those slides.



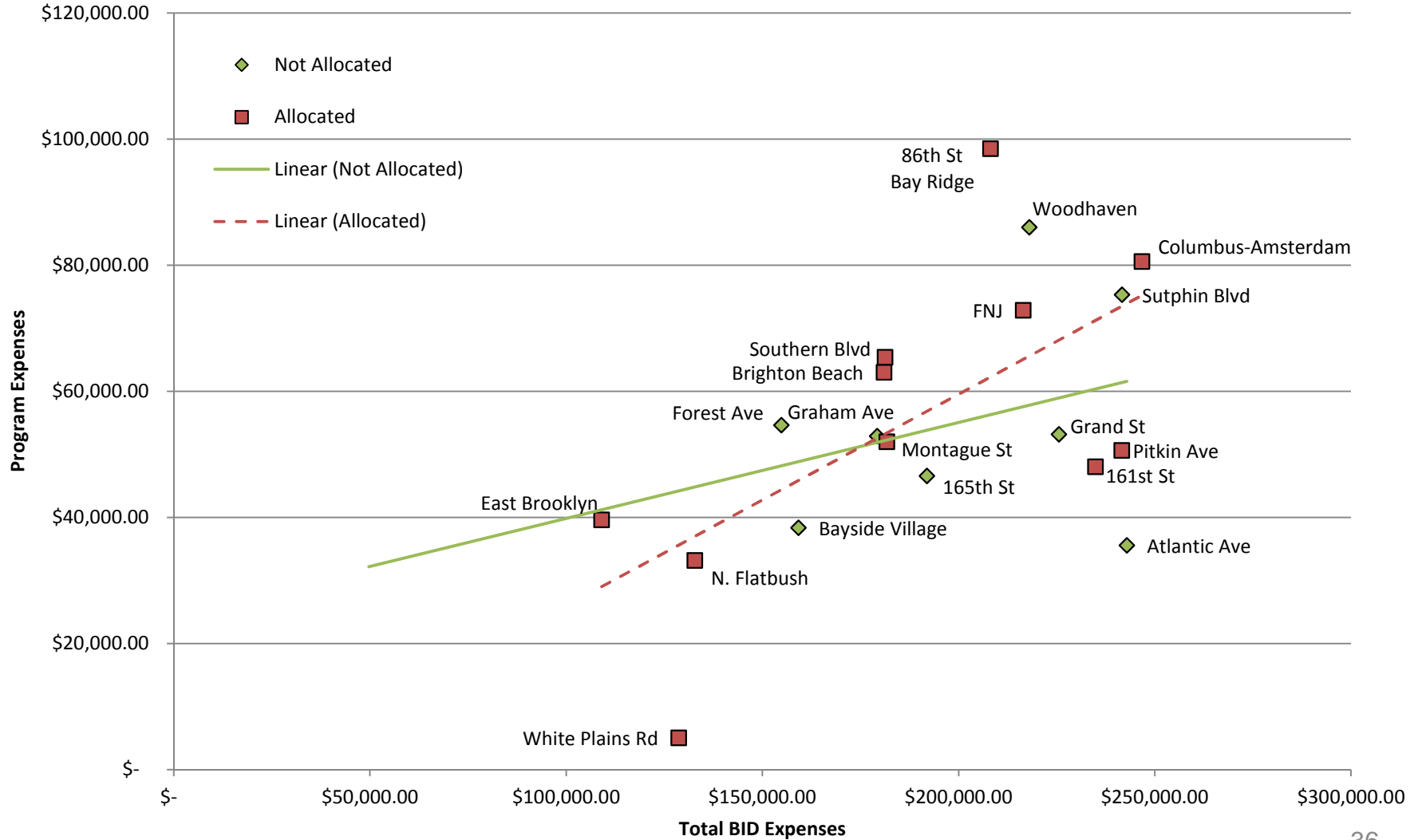
Appendix A: Sanitation Programs

BID Sanitation Programs: Service Delivery



BID Sanitation Programs: Expenses

FY14 Sanitation, <\$250K BIDs



BID Sanitation Programs: Comparative Data

BIDs <\$250K, Did NOT Allocate Staff Time in Sanitation Expenses

BID	Total Expenses	Sanitation Expenses	% of Total Expenses	Block Faces Covered	\$/Block Face	Hours Logged	\$/ Hours Logged
165th Street Mall	\$191,903.00	\$46,577.00	24.3%	8	\$5,822.13	3,240	\$14.38
Atlantic Avenue	\$242,861.00	\$35,529.00	14.6%	58	\$612.57	2,878	\$12.35
Bayside Village	\$159,194.00	\$38,338.00	24.1%	15	\$2,555.87	2,496	\$15.36
Forest Avenue	\$154,856.00	\$54,600.00	35.3%	32	\$1,706.25	3,640	\$15.00
Grand Street	\$225,541.00	\$53,168.00	23.6%	12	\$4,430.67	3,000	\$17.72
Montague Street	\$179,220.00	\$52,859.00	29.5%	6.25	\$8,457.44	3,249	\$16.27
Sutphin Boulevard	\$241,620.00	\$75,303.00	31.2%	12	\$6,275.25	3,950	\$19.06
Woodhaven	\$218,000.00	\$86,000.00	39.4%	50	\$1,720.00	5,210	\$16.51
Average	\$184,770.56	\$49,152.67	27.7%	21	\$3,947.52	3,074	\$15.83

BID Sanitation Programs: Comparative Data

BIDs <\$250K, Allocated Staff Time in Sanitation Expenses

BID	Total Expenses	Sanitation Expenses	% of Total Expenses	Block Faces Covered	\$/Block Face	Hours Logged	\$/ Hours Logged
161st Street	\$234,840.00	\$48,000.00	20.4%	15	\$3,200.00	2,555	\$18.79
86th Street Bay Ridge	\$208,120.00	\$98,471.00	47.3%	16	\$6,154.44	8,736	\$11.27
Brighton Beach	\$181,000.00	\$63,000.00	34.8%	17	\$3,705.88	4,368	\$14.42
Columbus-Amsterdam	\$246,721.00	\$80,561.00	32.7%	44	\$1,830.93	3,850	\$20.92
East Brooklyn	\$109,039.00	\$39,586.00	36.3%	160	\$247.41	2,466	\$16.05
Flatbush-Nostrand Junction	\$216,424.00	\$72,825.00	33.6%	22	\$3,310.23	4,368	\$16.67
Graham Avenue	\$181,739.00	\$52,000.00	28.6%	26	\$2,000.00	4,992	\$10.42
North Flatbush	\$132,800.00	\$33,143.00	25.0%	35	\$946.94	2,184	\$15.18
Pitkin Avenue	\$241,583.00	\$50,604.00	20.9%	29	\$1,744.97	5,200	\$9.73
Southern Boulevard	\$181,247.00	\$65,384.00	36.1%	12	\$5,448.67	4,160	\$15.72
White Plains Road	\$128,653.00	\$5,032.00	3.9%	5	\$1,006.40	2,080	\$2.42
Average	\$187,469.64	\$55,327.82	29.1%	35	\$2,690.53	4,087	\$13.78

BID Sanitation Programs: Expenses

FY14 Sanitation, \$250K-\$500K BIDs



BID Sanitation Programs: Comparative Data

BIDs \$250K-\$500K, Did NOT Allocate Staff Time in Sanitation Expenses

BID	Total Expenses	Sanitation Expenses	% of Total Expenses	Block Faces Covered	\$/Block Face	Hours Logged	\$/ Hours Logged
Myrtle Avenue (Queens)	\$433,995.00	\$119,592.00	27.6%	32	\$3,737.25	8,034	\$14.89
Bay Ridge 5th Avenue	\$384,195.00	\$138,586.00	36.1%	40	\$3,464.65	8,694	\$15.94
Flatbush Avenue	\$314,198.00	\$95,169.00	30.3%	19	\$5,008.89	6,610	\$14.40
HUB/3rd Avenue	\$449,090.53	\$82,539.00	18.4%	20	\$4,126.95	5,110	\$16.15
Steinway Street	\$423,000.00	\$111,000.00	26.2%	10	\$11,100.00	7,665	\$14.48
82nd Street Partnership	\$390,864.00	\$94,339.00	24.1%	6	\$15,723.17	5,825	\$16.20
Church Avenue	\$253,819.00	\$46,866.00	18.5%	17	\$2,756.82	4,368	\$10.73
Downtown Flushing Transit Hub	\$430,379.00	\$245,281.00	57.0%	15	\$16,352.07	19,041	\$12.88
Fulton Area Business (FAB) Alliance	\$390,395.00	\$115,000.00	29.5%	37	\$3,108.11	7,534	\$15.26
Kings Highway	\$284,181.00	\$98,132.00	34.5%	24	\$4,088.83	3,640	\$26.96
Kingsbridge	\$319,530.00	\$104,477.00	32.7%	26	\$4,018.35	6,700	\$15.59
Sunnyside Shines	\$361,348.00	\$90,926.00	25.2%	36	\$2,525.72	6,564	\$13.85
Average	\$369,582.88	\$111,825.58	30.0%	24	\$6,334.23	7,482	\$15.61

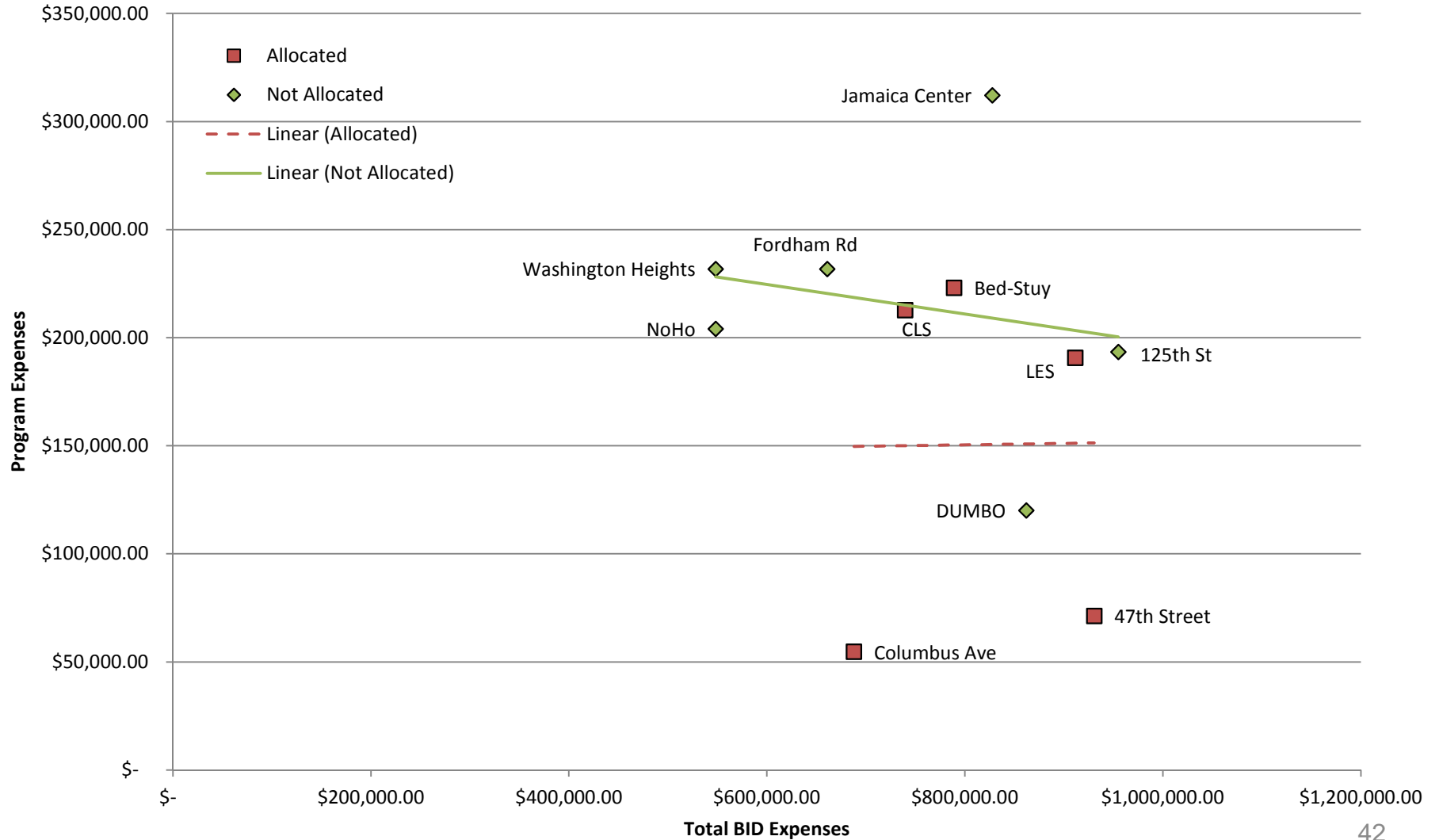
BID Sanitation Programs: Comparative Data

BIDs \$250K-\$500K, Allocated Staff Time in Sanitation Expenses

BID	Total Expenses	Sanitation Expenses	% of Total Expenses	Block Faces Covered	\$/Block Face	Hours Logged	\$/ Hours Logged
Jerome-Gun Hill	\$257,640.00	\$93,635.00	36.3%	24	\$3,901.46	6,750	\$13.87
Sunset Park	\$362,295.00	\$49,175.00	13.6%	52	\$945.67	2,080	\$23.64
Belmont	\$475,861.00	\$53,000.00	11.1%	74	\$716.22	4,160	\$12.74
Myrtle Avenue (Brooklyn)	\$488,616.00	\$113,055.00	23.1%	26	\$4,348.27	9,900	\$11.42
Long Island City	\$434,236.00	\$148,032.00	34.1%	29	\$5,104.55	8,793	\$16.84
Park Slope 5th Avenue	\$311,841.00	\$70,253.00	22.5%	60	\$1,170.88	5,100	\$13.78
Westchester Square	\$310,844.00	\$126,425.48	40.7%	23	\$5,496.76	7,904	\$16.00
Average	\$377,333.29	\$93,367.93	25.9%	41	\$3,097.69	6,384	\$15.47

BID Sanitation Programs: Expenses

FY14 Sanitation, \$500K-\$1M BIDs



BID Sanitation Programs: Comparative Data

BIDs \$500K-\$1M, Did NOT Allocate Staff Time in Sanitation Expenses

BID	Total Expenses	Sanitation Expenses	% of Total Expenses	Block Faces Covered	\$/Block Face	Hours Logged	\$/ Hours Logged
125th Street	\$955,052.00	\$193,388.00	20.2%	22	\$8,790.36	12,775	\$15.14
DUMBO Improvement District	\$862,107.00	\$120,060.00	13.9%	120	\$1,000.50	10,192	\$11.78
Fordham Road	\$660,945.00	\$231,720.00	35.1%	35	\$6,620.57	15,695	\$14.76
Jamaica Center	\$827,690.00	\$312,154.00	37.7%	30	\$10,405.13	17,109	\$18.25
NoHo NY	\$548,310.00	\$204,000.00	37.2%	60	\$3,400.00	11,700	\$17.44
Washington Heights	\$548,358.00	\$231,763.00	42.3%	29	\$7,991.83	12,480	\$18.57
Average	\$733,743.67	\$215,514.17	31.1%	49	\$6,368.07	11,592	\$31.46

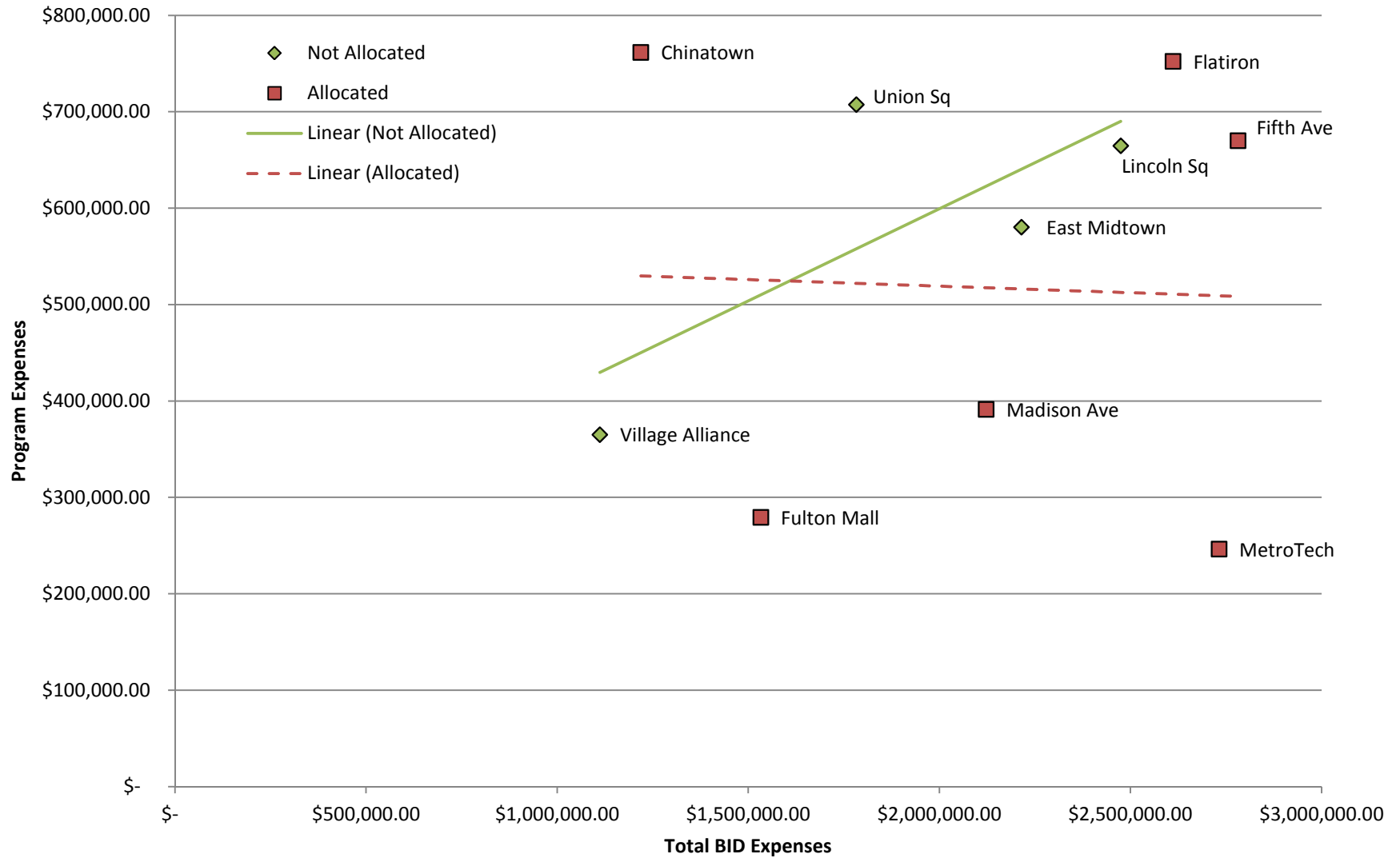
BID Sanitation Programs: Comparative Data

BIDs \$500K-\$1M, Allocated Staff Time in Sanitation Expenses

BID	Total Expenses	Sanitation Expenses	% of Total Expenses	Block Faces Covered	\$/Block Face	Hours Logged	\$/ Hours Logged
47th Street	\$930,712.00	\$71,205.00	7.7%	2	\$35,602.50	2,808	\$25.36
Bed-Stuy Gateway	\$789,184.00	\$223,089.00	28.3%	32	\$6,971.53	11,969	\$18.64
Columbus Avenue	\$688,009.00	\$54,698.00	8.0%	30	\$1,823.27	2,912	\$18.78
Court-Livingston-Schermerhorn	\$739,668.00	\$212,779.00	28.8%	68	\$3,129.10	24,180	\$8.80
Lower East Side	\$911,672.00	\$190,673.00	20.9%	72	\$2,648.24	4,160	\$45.83
Average	\$811,849.00	\$150,488.80	18.7%	41	\$10,034.93	9,206	\$23.48

BID Sanitation Programs: Expenses

FY14 Sanitation, \$1M-\$5M BIDs



BID Sanitation Programs: Comparative Data

BIDs \$1M-\$5M, Did NOT Allocate Staff Time in Sanitation Expenses

BID	Total Expenses	Sanitation Expenses	% of Total Expenses	Block Faces Covered	\$/Block Face	Hours Logged	\$/ Hours Logged
East Midtown Partnership	\$2,214,453.00	\$580,293.00	26.2%	132	\$4,396.16	62,886	\$9.23
Lincoln Square	\$2,474,337.00	\$664,777.00	26.9%	84	\$7,914.01	33,696	\$19.73
Union Square Partnership	\$1,782,902.00	\$707,441.00	39.7%	32	\$22,107.53	47,749	\$14.82
Village Alliance	\$1,111,681.00	\$365,074.00	32.8%	67	\$5,448.87	21,876	\$16.69
Average	\$1,895,843.25	\$579,396.25	31.4%	79	\$9,966.64	41,552	\$15.12

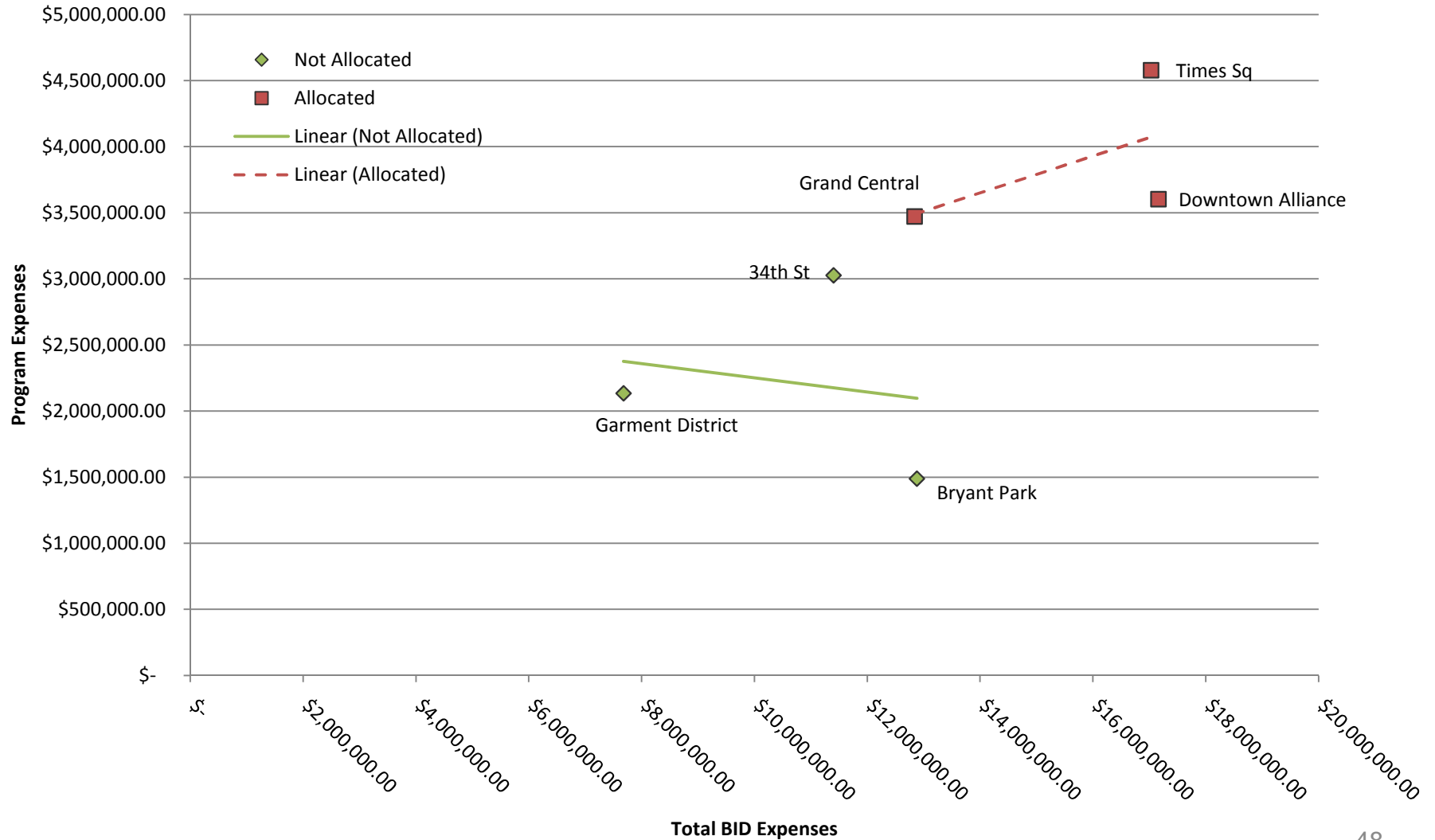
BID Sanitation Programs: Comparative Data

BIDs \$1M-\$5M, Allocated Staff Time in Sanitation Expenses

BID	Total Expenses	Sanitation Expenses	% of Total Expenses	Block Faces Covered	\$/Block Face	Hours Logged	\$/ Hours Logged
Chinatown	\$1,219,022.00	\$761,673.00	62.5%	240	\$3,173.64	44,112	\$17.27
Fifth Avenue	\$2,781,109.00	\$669,983.00	24.1%	38	\$17,631.13	13,728	\$48.80
Flatiron/23rd Street Partnership	\$2,611,460.00	\$752,385.00	28.8%	103	\$7,304.71	42,423	\$17.74
Fulton Mall Improvement Association	\$1,532,971.00	\$279,205.00	18.2%	53	\$5,268.02	33,152	\$8.42
Madison Avenue	\$2,122,234.00	\$391,188.00	18.4%	164	\$2,385.29	21,060	\$18.57
MetroTech	\$2,731,922.00	\$246,371.00	9.0%	97	\$2,539.91	21,216	\$11.61
Average	\$2,139,478.75	\$516,800.83	26.8%	116	\$6,383.78	29,282	\$20.40

BID Sanitation Programs: Expenses

FY14 Sanitation, \$5M+ BIDs



BID Sanitation Programs: Comparative Data

BIDs \$5M+, Did NOT Allocate Staff Time in Sanitation Expenses

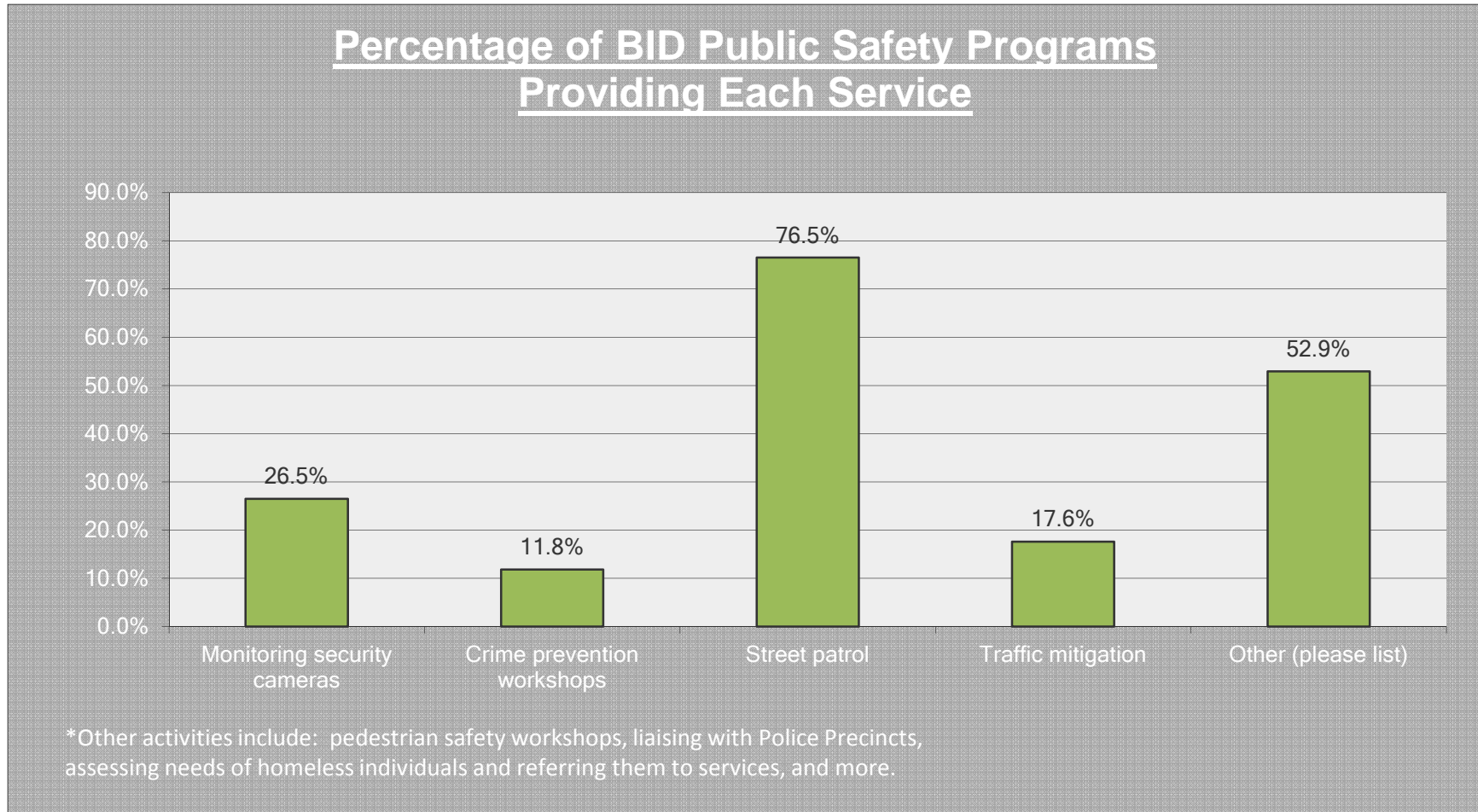
BID	Total Expenses	Sanitation Expenses	% of Total Expenses	Block Faces Covered	\$/Block Face	Hours Logged	\$/ Hours Logged
34th Street Partnership	\$11,400,945.00	\$3,026,349.00	26.5%	108	\$28,021.75	124,087	\$24.39
Bryant Park Corporation	\$12,881,529.00	\$1,488,348.00	11.6%	4	\$372,087.00	70,720	\$21.05
Garment District	\$7,679,849.00	\$2,134,108.00	28%	95	\$22,464.29	66,370	\$32.15
Average	\$10,654,107.67	\$2,216,268.33	22%	69	\$140,857.68	87,059	\$25.86

BIDs \$5M+, Allocated Staff Time in Sanitation Expenses

BID	Total Expenses	Sanitation Expenses	% of Total Expenses	Block Faces Covered	\$/Block Face	Hours Logged	\$/ Hours Logged
Downtown Alliance	\$17,164,000.00	\$3,603,000.00	21.0%	458	\$7,866.81	122,720	\$29.36
Grand Central Partnership	\$12,839,317.00	\$3,471,746.00	27.0%	280	\$12,399.09	124,800	\$27.82
Times Square Alliance	\$17,031,139.00	\$4,578,390.00	26.9%	123	\$37,222.68	124,800	\$36.69
Average	\$15,678,152.00	\$3,884,378.67	25.0%	287	\$19,162.86	124,107	\$31.29

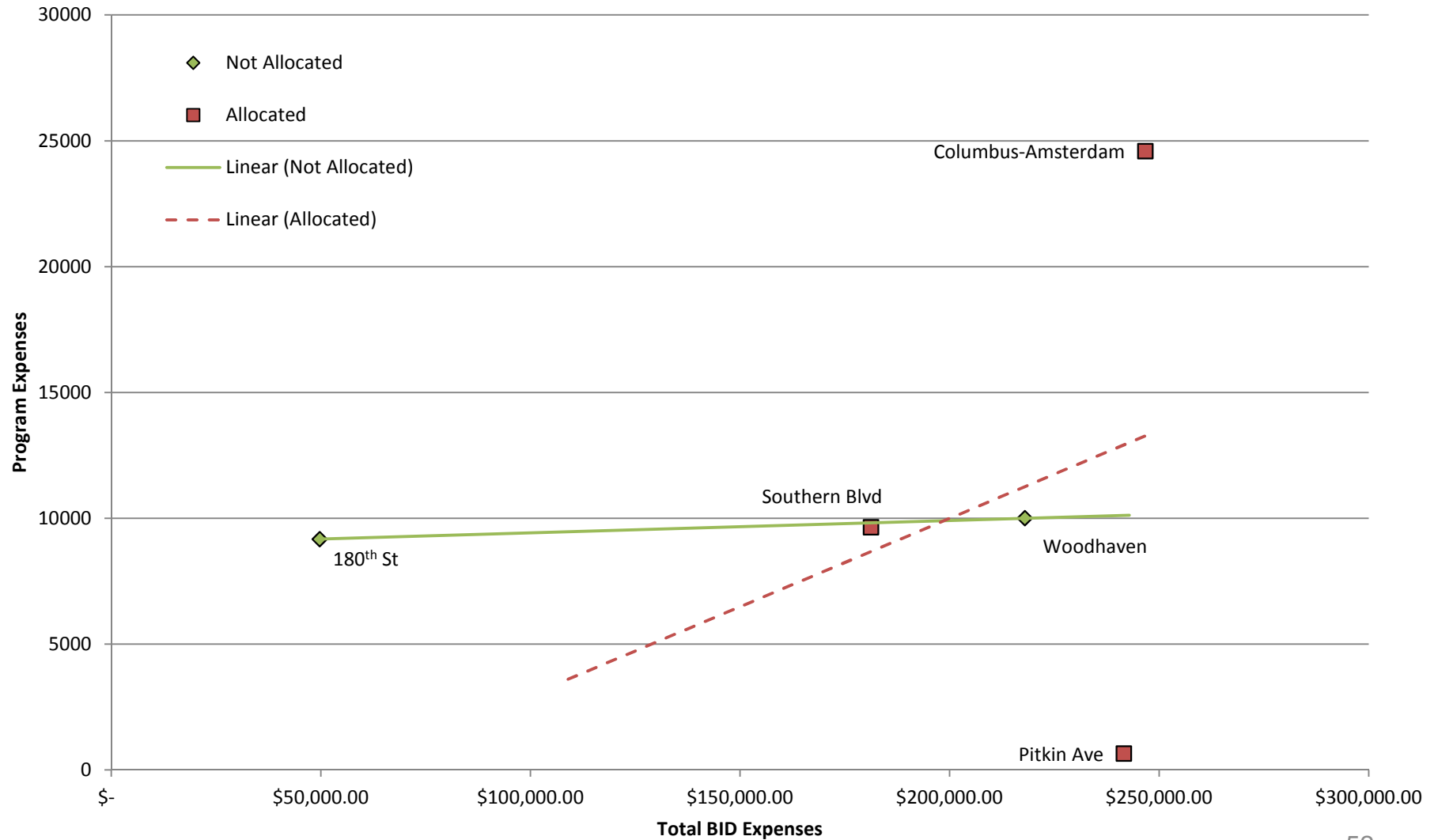
Appendix B: Public Safety Programs

BID Public Safety Programs: Service Delivery



BID Public Safety Programs: Expenses

FY14 Public Safety, <\$250K BIDs



BID Public Safety Programs: Comparative Data

BIDs <\$250K, Did NOT Allocate Staff Time in Public Safety Expenses

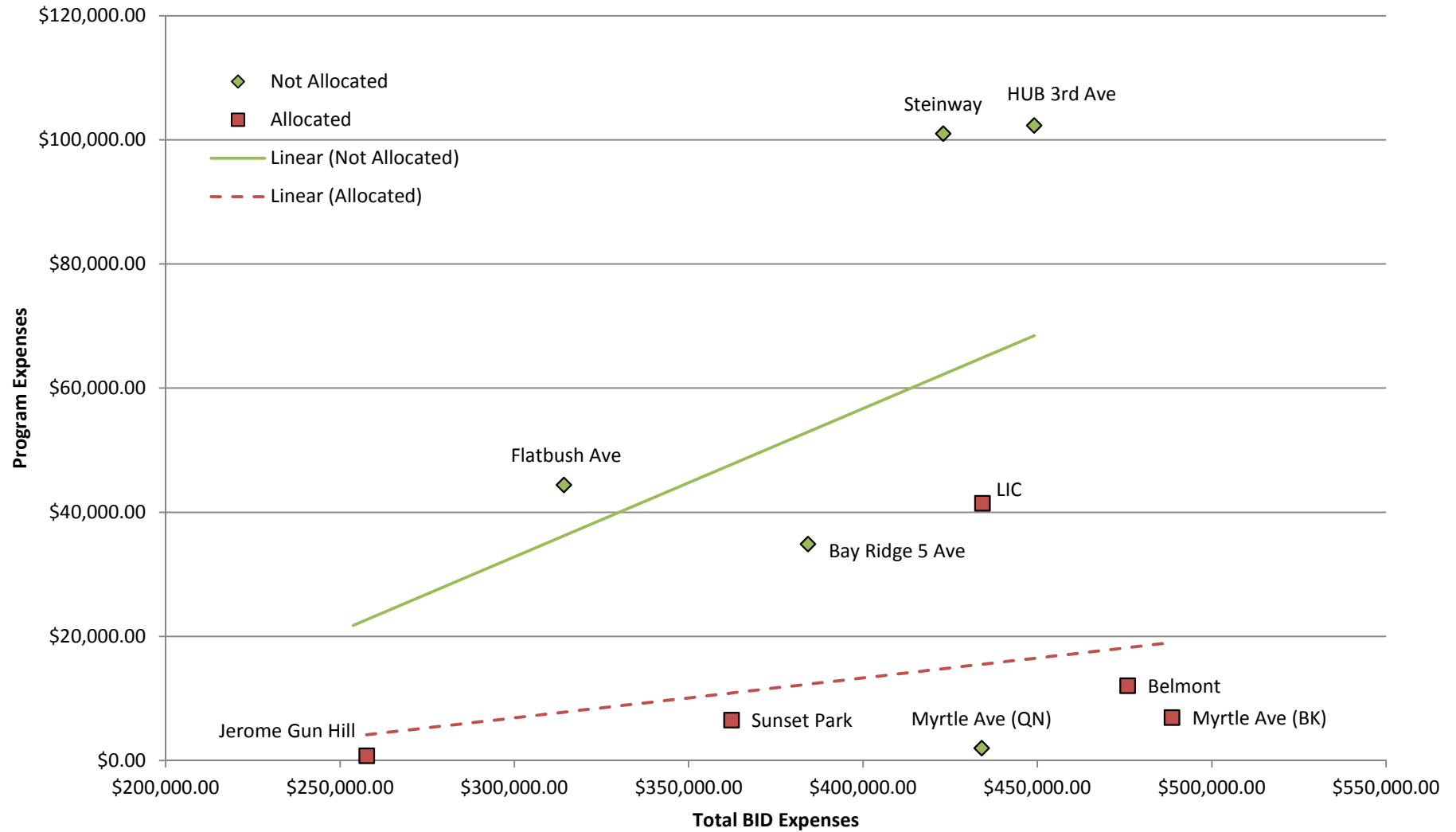
BID	Total Expenses	Public Safety Expenses	% of Total Expenses	Block Faces Covered	\$/Block Face	Hours Logged	\$/ Hours Logged
180 th Street	\$49,740.00	\$9,171.00	18%	26	\$352.73	282	\$32.52
Woodhaven	\$218,000.00	\$10,000	5%	50	\$400.00	N/A: Security Camera Program	N/A
Average	\$135,500.00	\$9,585.50	11.5%	38	\$276.37	282	\$32.52

BIDs <\$250K, Allocated Staff Time in Public Safety Expenses

BID	Total Expenses	Public Safety Expenses	% of Total Expenses	Block Faces Covered	\$/Block Face	Hours Logged	\$/ Hours Logged
Columbus-Amsterdam	\$246,721.00	\$24,586.00	10.0%	44	\$558.77	N/A: Coordination with Police Precincts	N/A
Pitkin Avenue	\$241,583.00	\$656.00	0.3%	29	\$22.62	N/A: Coordination with Police Precincts	N/A
Southern Boulevard	\$181,247.00	\$9,641.00	5.3%	12	\$803.42	256	\$37.66
Average	\$187,469.64	\$11,627.67	5.2%	28	\$461.60	256	\$37.66

BID Public Safety Programs: Expenses

FY14 Public Safety, \$250K-\$500K BIDs



BID Public Safety Programs: Comparative Data

BIDs \$250K-\$500K, Did NOT Allocate Staff Time in Public Safety Expenses

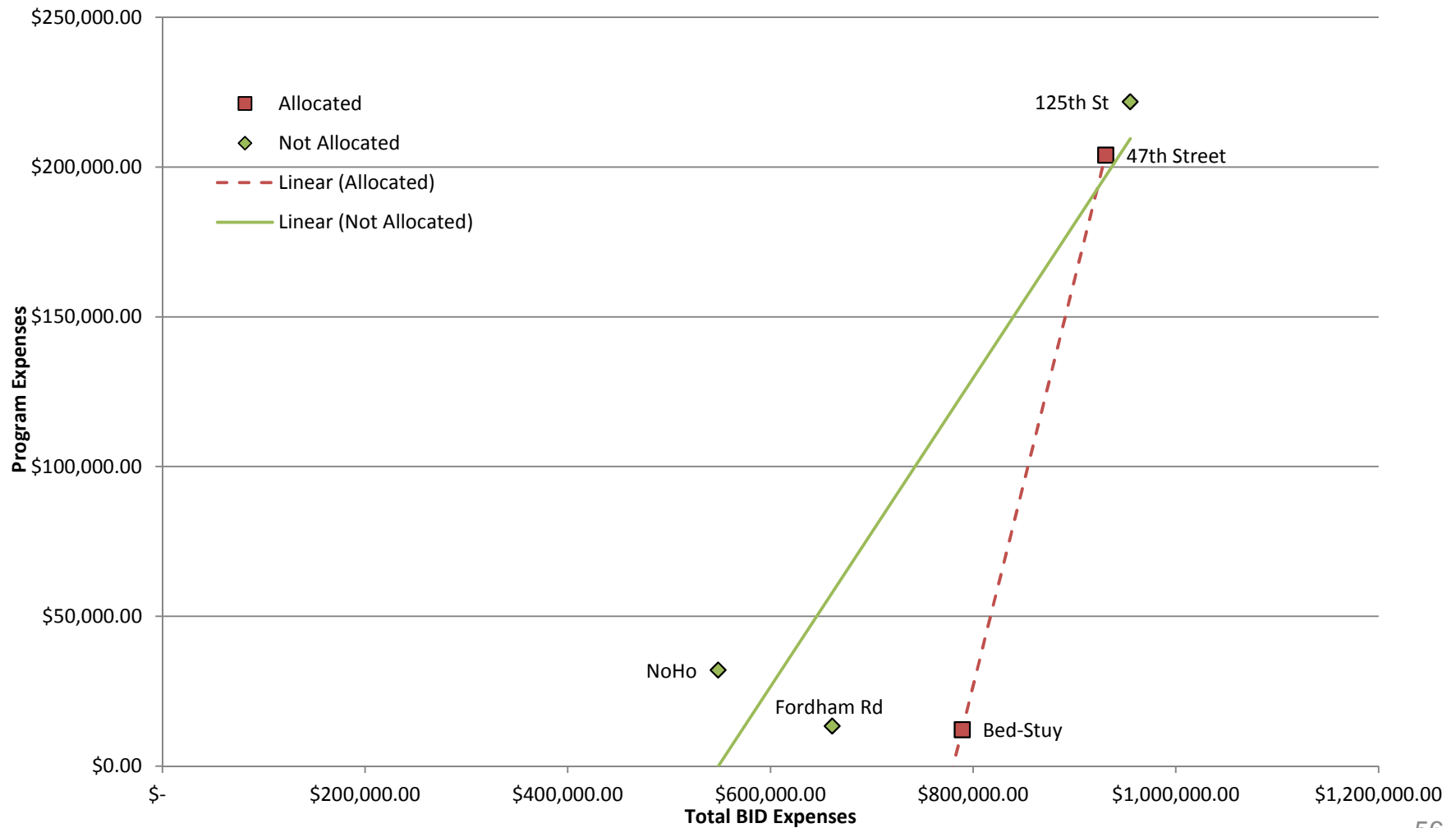
BID	Total Expenses	Public Safety Expenses	% of Total Expenses	Block Faces Covered	\$/Block Face	Hours Logged	\$/ Hours Logged
Myrtle Avenue (Queens)	\$433,995.00	\$2,000.00	0.5%	32	\$62.50	N/A: Coordination with Police Precincts	-
Bay Ridge 5th Avenue	\$384,195.00	\$34,888.00	9.1%	40	\$872.20	2,080	\$16.77
Flatbush Avenue	\$314,198.00	\$44,398.00	14.1%	19	\$2,336.74	3,328	\$13.34
HUB/3rd Avenue	\$449,090.53	\$102,306.05	22.8%	20	\$5,115.30	6,202	\$16.50
Steinway Street	\$423,000.00	\$101,000.00	23.9%	10	\$10,100.00	N/A: Security Camera Program	-
Average	\$400,895.71	\$56,918.41	14.1%	24	\$3,697.35	3,870	\$15.54

BIDs \$250K-\$500K, Allocated Staff Time in Public Safety Expenses

BID	Total Expenses	Public Safety Expenses	% of Total Expenses	Block Faces Covered	\$/Block Face	Hours Logged	\$/ Hours Logged
Jerome-Gun Hill	\$257,640.00	\$775.00	0%	24	\$32.29	N/A: support for NYPD Camera Program	-
Sunset Park	\$362,295.00	\$6,530.00	2%	52	\$125.58	340	\$19.21
Belmont	\$475,861.00	\$12,065.00	3%	74	\$163.04	1,040	\$11.60
Myrtle Avenue (Brooklyn)	\$488,616.00	\$6,926.00	1%	26	\$266.38	N/A: Security Camera Program	-
Long Island City	\$434,236.00	\$41,433.00	10%	29	\$1,428.72	2,080	\$19.92
Average	\$403,729.60	\$13,545.80	3%	41	\$403.20	1,153	\$16.91

BID Public Safety Programs: Expenses

FY14 Public Safety, \$500K-\$1M BIDs



BID Public Safety Programs: Comparative Data

BIDs \$500K-\$1M, Did NOT Allocate Staff Time in Public Safety Expenses

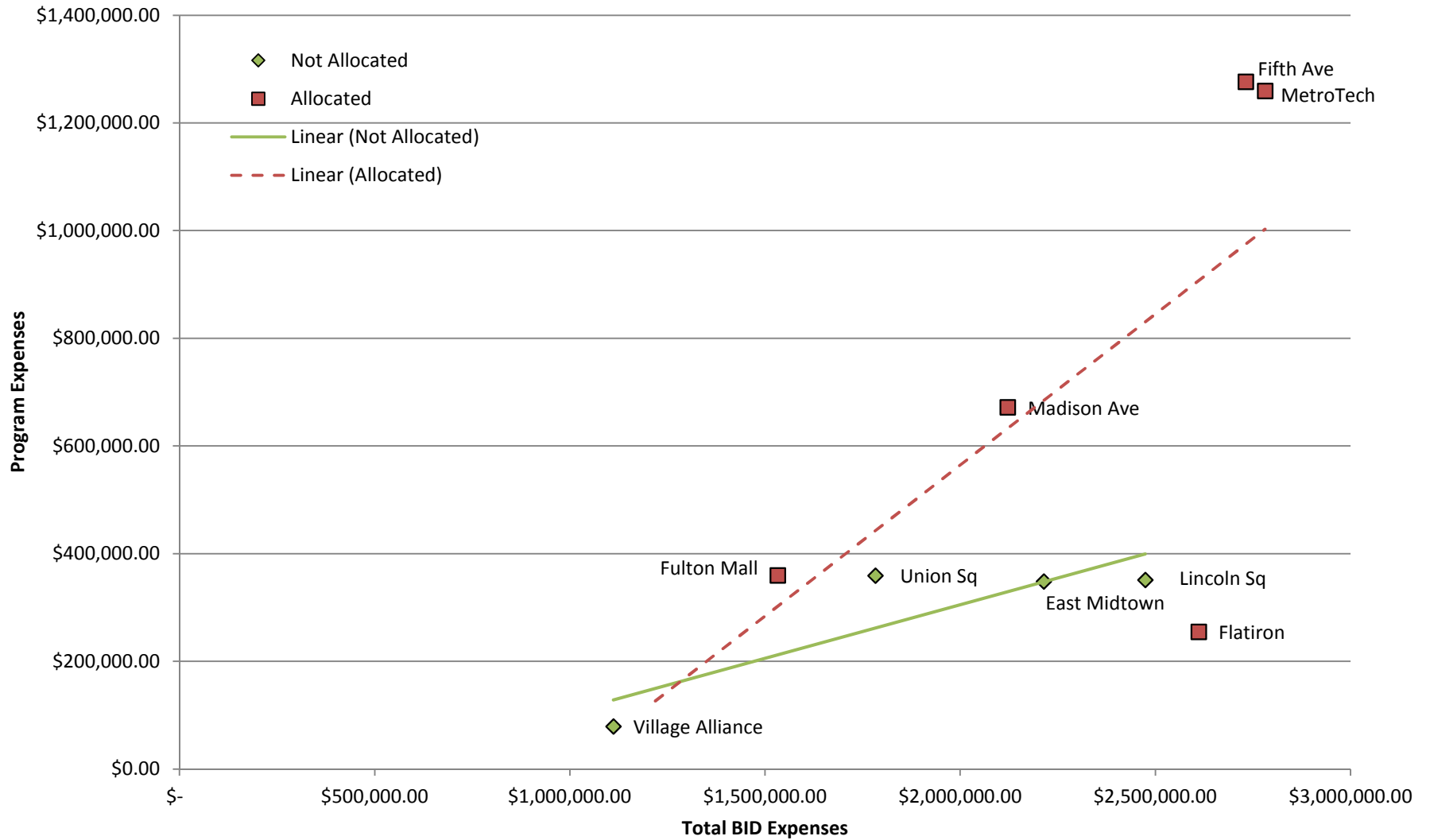
BID	Total Expenses	Public Safety Expenses	% of Total Expenses	Block Faces Covered	\$/Block Face	Hours Logged	\$/ Hours Logged
125 th Street	\$955,052.00	\$221,827.00	23%	22	\$10,083.05	9,441	\$23.50
Fordham Road	\$660,945.00	\$13,354.00	2%	35	\$381.54	864	\$15.46
NoHo	\$548,310.00	\$32,000.00	6%	60	\$533.33	2080	\$15.38
Average	\$721,435.67	\$89,060.33	10%	39	\$3,665.97	\$4,128.33	\$18.11

BIDs \$500K-1M, Allocated Staff Time in Public Safety Expenses

BID	Total Expenses	Public Safety Expenses	% of Total Expenses	Block Faces Covered	\$/Block Face	Hours Logged	\$/ Hours Logged
47th Street	\$930,712.00	\$203,955.00	22%	2	\$101,977.50	8,400	\$24.28
Bed-Stuy Gateway	\$672,576.00	\$12,086.00	1.5%	32	\$377.69	1,500	\$8.06
Average	\$801,644.00	\$135,842.50	16%	17	\$52,047.03	4,950	\$34.72

BID Public Safety Programs: Expenses

FY14 Public Safety, \$1M-\$5M BIDs



BID Public Safety Programs: Comparative Data

BIDs \$1M-\$5M, Did NOT Allocate Staff Time in Public Safety Expenses

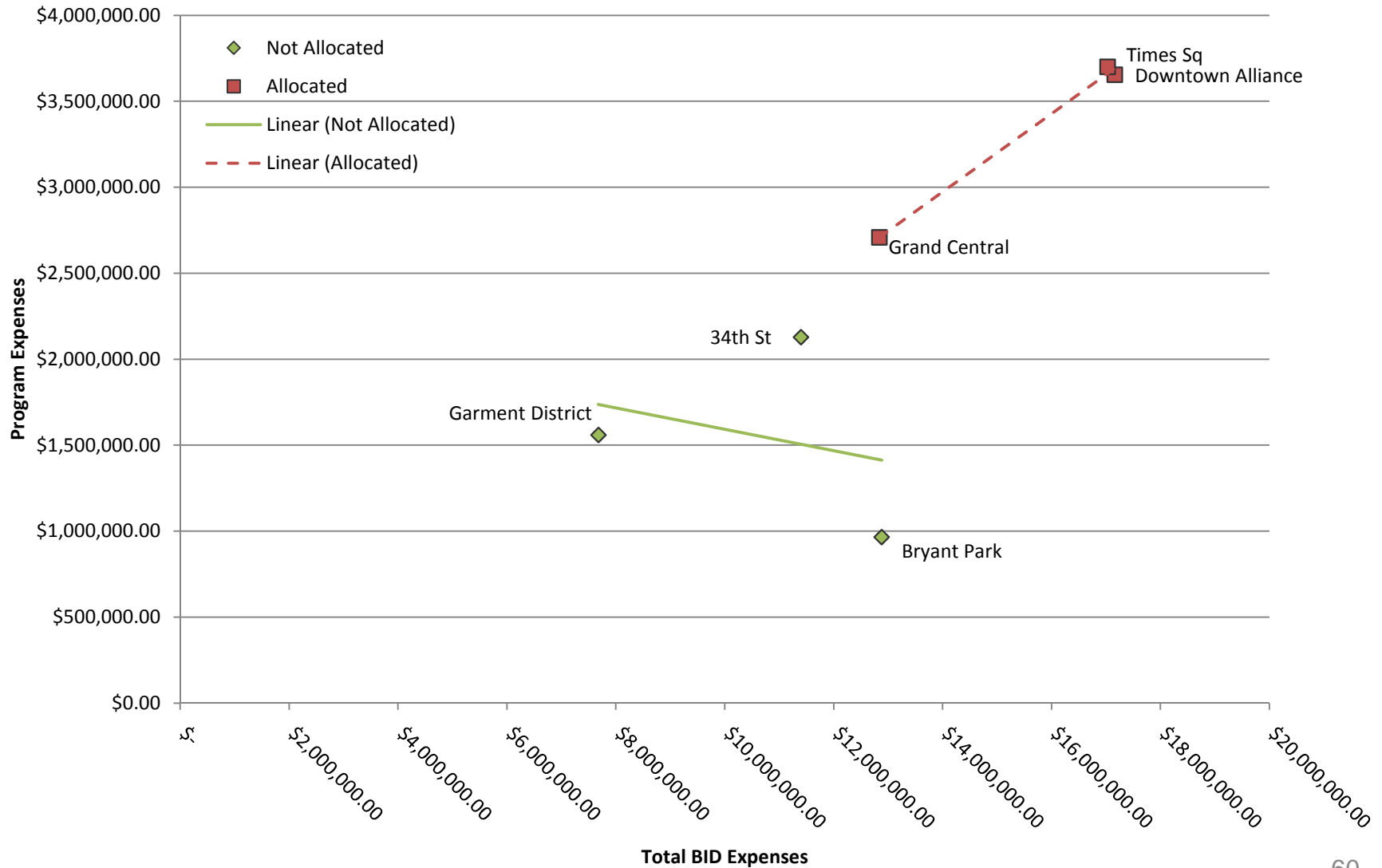
BID	Total Expenses	Public Safety Expenses	% of Total Expenses	Block Faces Covered	\$/Block Face	Hours Logged	\$/ Hours Logged
East Midtown Partnership	\$2,214,453.00	\$347,998.00	16%	132	\$2,636.35	14,714	\$23.65
Lincoln Square	\$2,474,337.00	\$350,824.00	14%	84	\$4,176.48	20,800	\$16.87
Union Square Partnership	\$1,782,902.00	\$359,180.00	20%	32	\$11,224.38	10,250	\$35.04
Village Alliance	\$1,111,681.00	\$78,791.00	7%	67	\$1,175.99	4,378	\$18.00
Average	\$1,895,843.25	\$284,198.25	14%	79	\$4,803.30	12,535.50	\$23.39

BIDs \$1M-\$5M, Allocated Staff Time in Public Safety Expenses

BID	Total Expenses	Public Safety Expenses	% of Total Expenses	Block Faces Covered	\$/Block Face	Hours Logged	\$/ Hours Logged
Fifth Avenue	\$2,781,109.00	\$1,259,497.00	45.3%	38	\$33,144.66	35,499	\$35.48
Flatiron/23rd Street Partnership	\$2,611,460.00	\$254,437.00	9.7%	103	\$2,470.26	13,761	\$18.49
Fulton Mall Improvement Association	\$1,532,971.00	\$359,295.00	23.4%	53	\$6,779.15	21,000	\$23.11
Madison Avenue	\$2,122,234.00	\$671,487.00	31.6%	164	\$4,094.43	29,120	\$23.06
MetroTech	\$2,731,922.00	\$1,276,227.00	46.7%	97	\$13,156.98	46,000	\$27.74
Average	\$2,139,478.75	\$764,188.60	31.4%	91	\$11,929.10	29,076	\$25.30

BID Public Safety Programs: Expenses

FY14 Public Safety, \$5M+ BIDs



BID Public Safety Programs: Comparative Data

BIDs \$5M+, Did NOT Allocate Staff Time in Public Safety Expenses

BID	Total Expenses	Public Safety Expenses	% of Total Expenses	Block Faces Covered	\$/Block Face	Hours Logged	\$/ Hours Logged
34th Street Partnership	\$11,400,945.00	\$2,128,595.00	18.7%	108	\$19,709.21	44,084	\$48.28
Bryant Park Corporation	\$12,881,529.00	\$966,177.00	7.5%	4	\$241,544.25	22,792	\$42.39
Garment District	\$7,679,849.00	\$1,559,503.00	20.3%	95	\$16,415.82	45,760	\$34.08
Average	\$10,654,107.67	\$1,551,425.00	15.5%	69	\$92,556.43	37,545	\$41.59

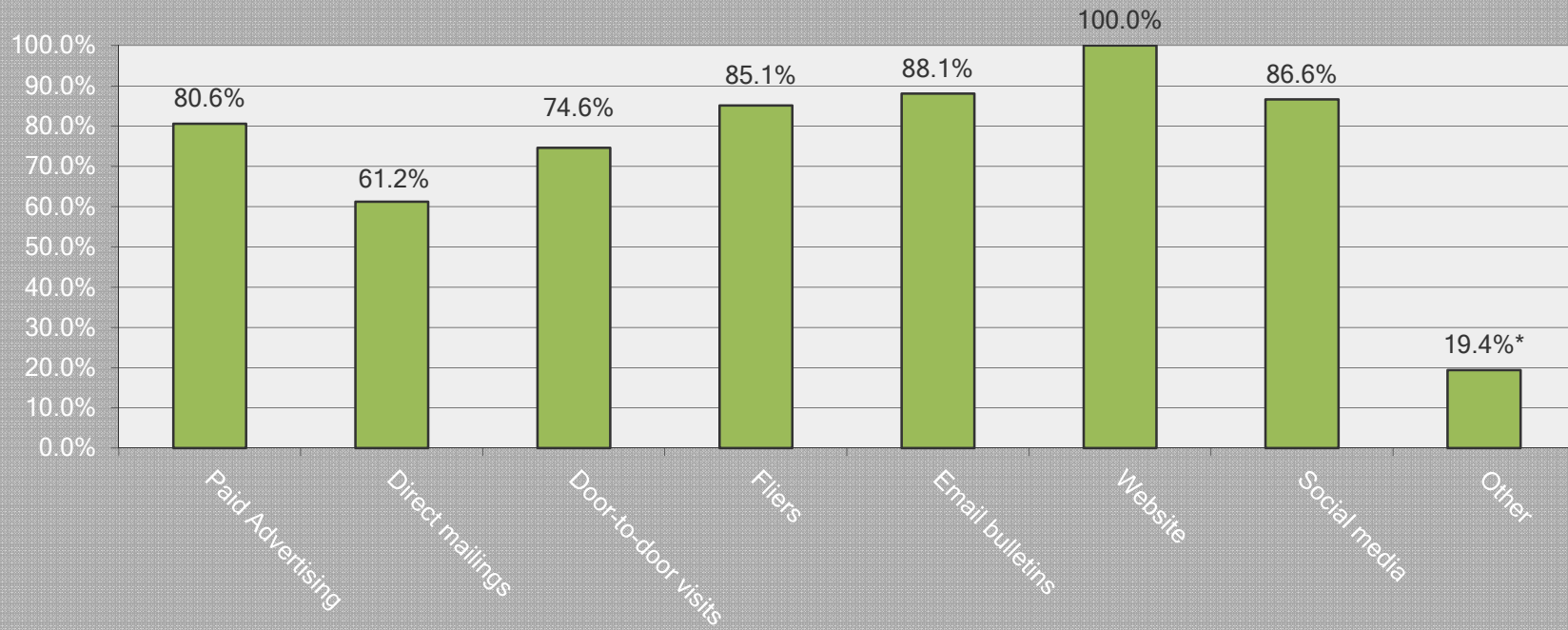
BIDs \$5M+, Allocated Staff Time in Public Safety Expenses

BID	Total Expenses	Public Safety Expenses	% of Total Expenses	Block Faces Covered	\$/Block Face	Hours Logged	\$/ Hours Logged
Downtown Alliance	\$17,164,000.00	\$3,655,000.00	21.3%	458	\$7,980.35	108,657	\$33.64
Grand Central Partnership	\$12,839,317.00	\$2,708,417.00	21.1%	280	\$9,672.92	68,410	\$39.59
Times Square Alliance	\$17,031,139.00	\$3,699,738.00	21.7%	123	\$30,079.17	87,360	\$42.35
Average	\$15,678,152.00	\$3,354,385.00	21.4%	287	\$15,910.81	88,142	\$38.53

Appendix C: Marketing Programs

BID Marketing Programs: Service Delivery

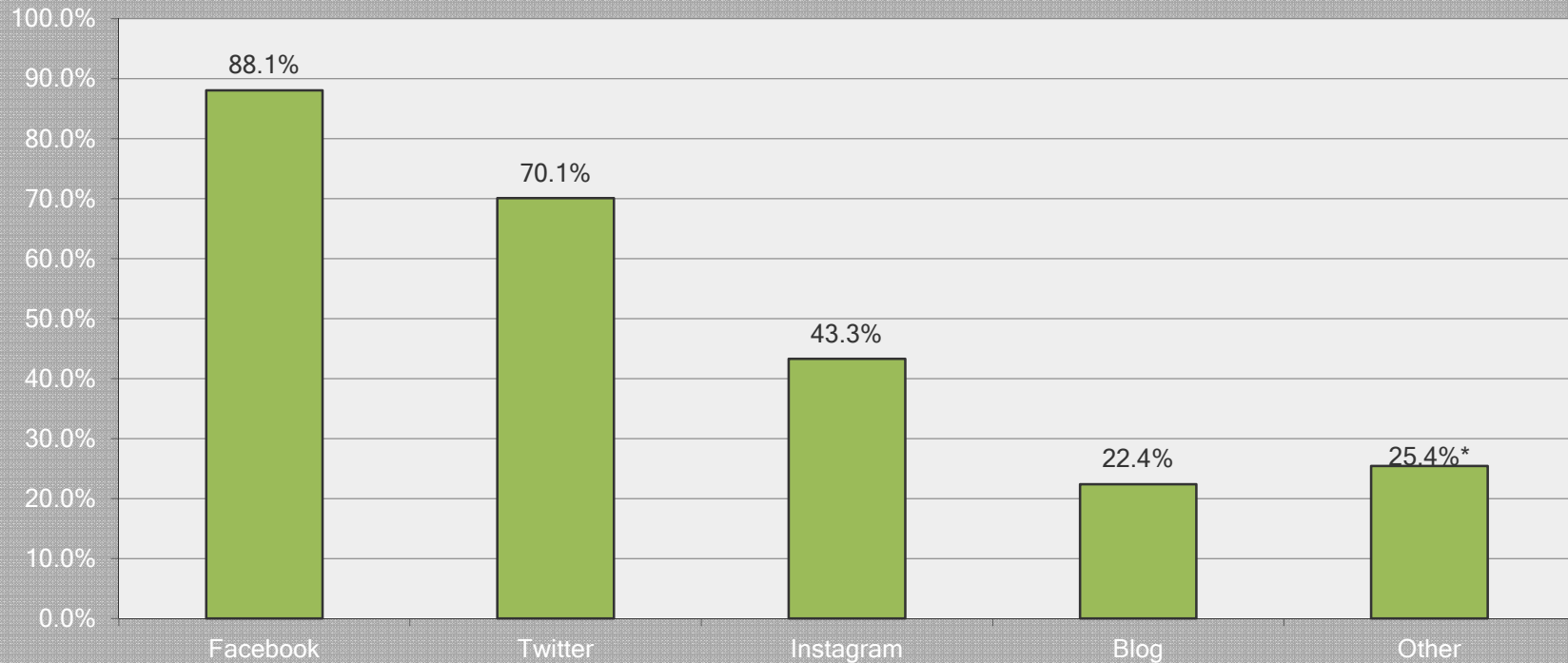
Percentage of BIDs Using Each Communication Channel



*Other channels primarily include participation at tradeshows, communication through local anchor institutions (hotels, theatres, arenas, etc), radio & more.

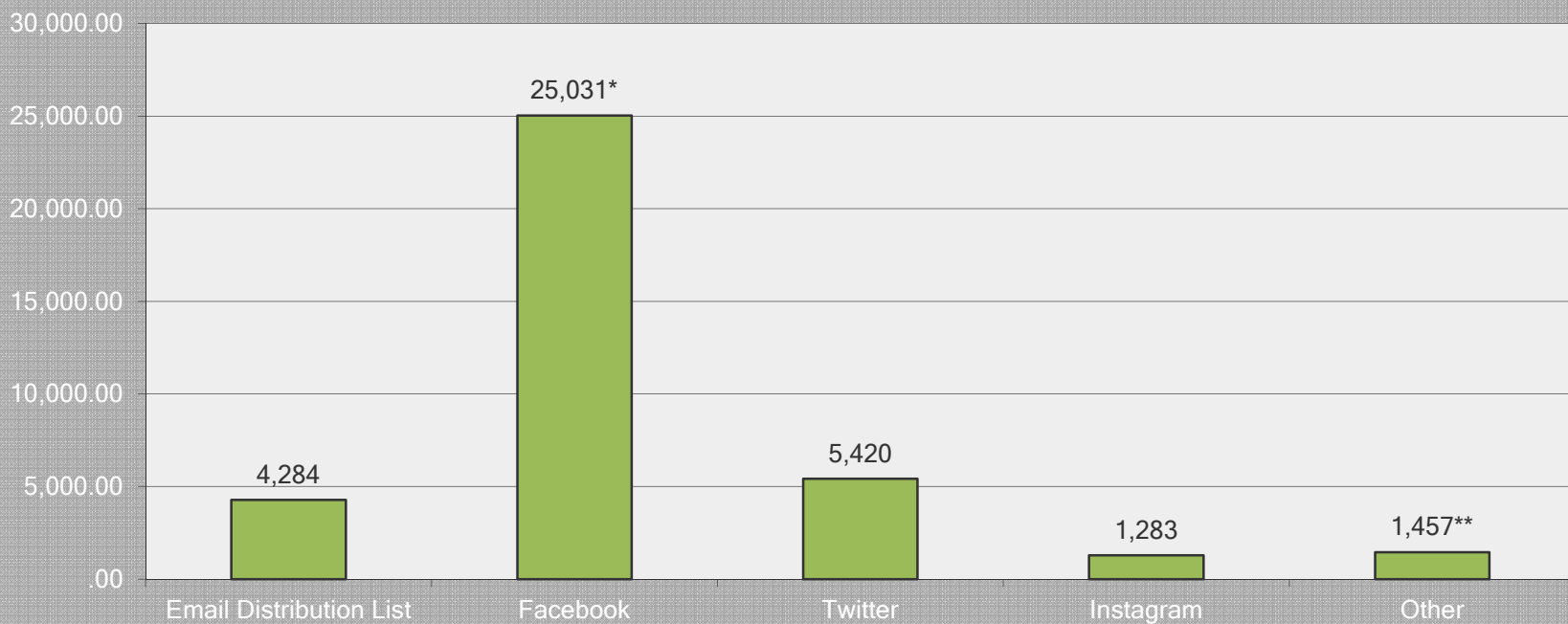
BID Marketing Programs: Service Delivery

Percentage of BIDs Using Each Social Media Platform



BID Marketing Programs: Service Delivery

Average Number of Subscribers for Each Platform

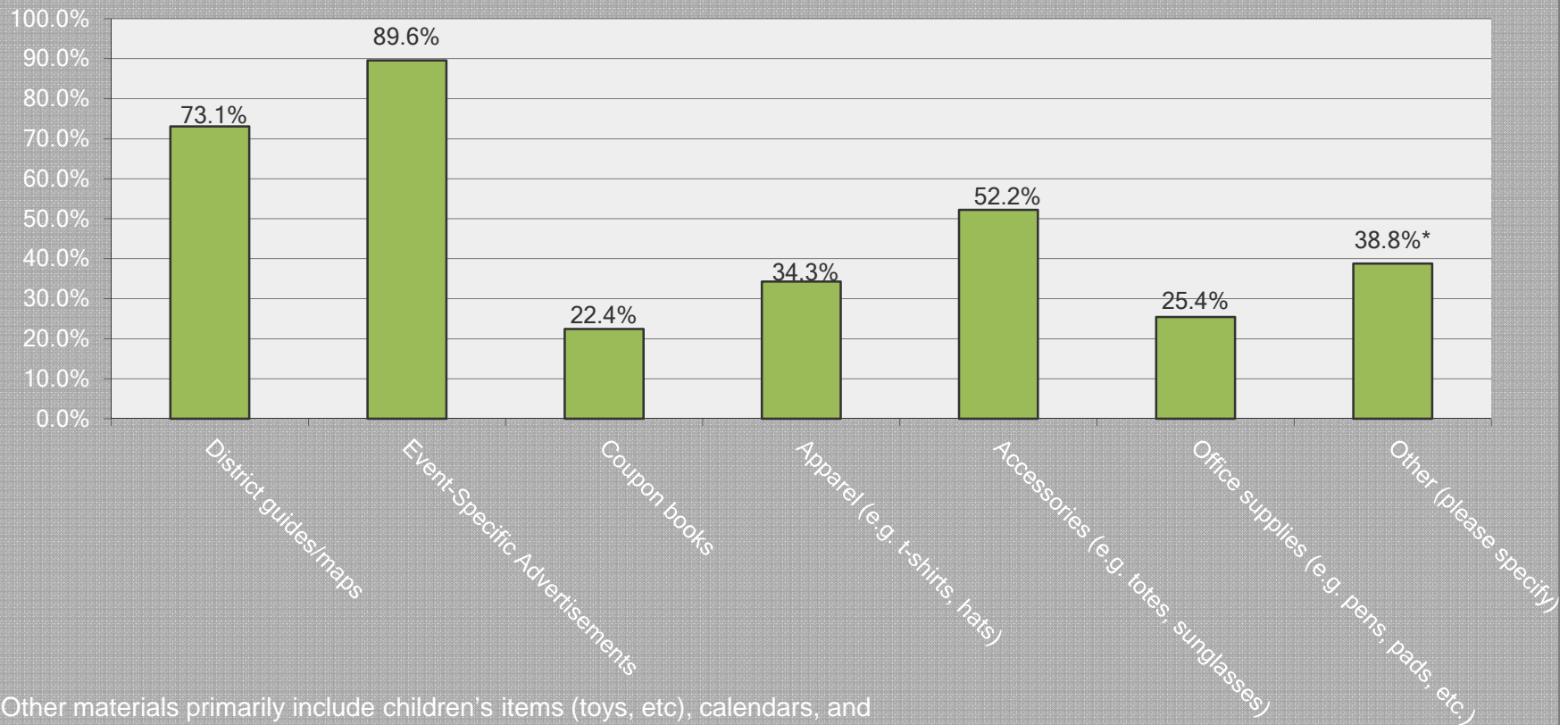


*Average skewed by Times Square Alliance's large Facebook following.

**Other platforms primarily include blogs, Vine, Flickr and Pinterest.

BID Marketing Programs: Service Delivery

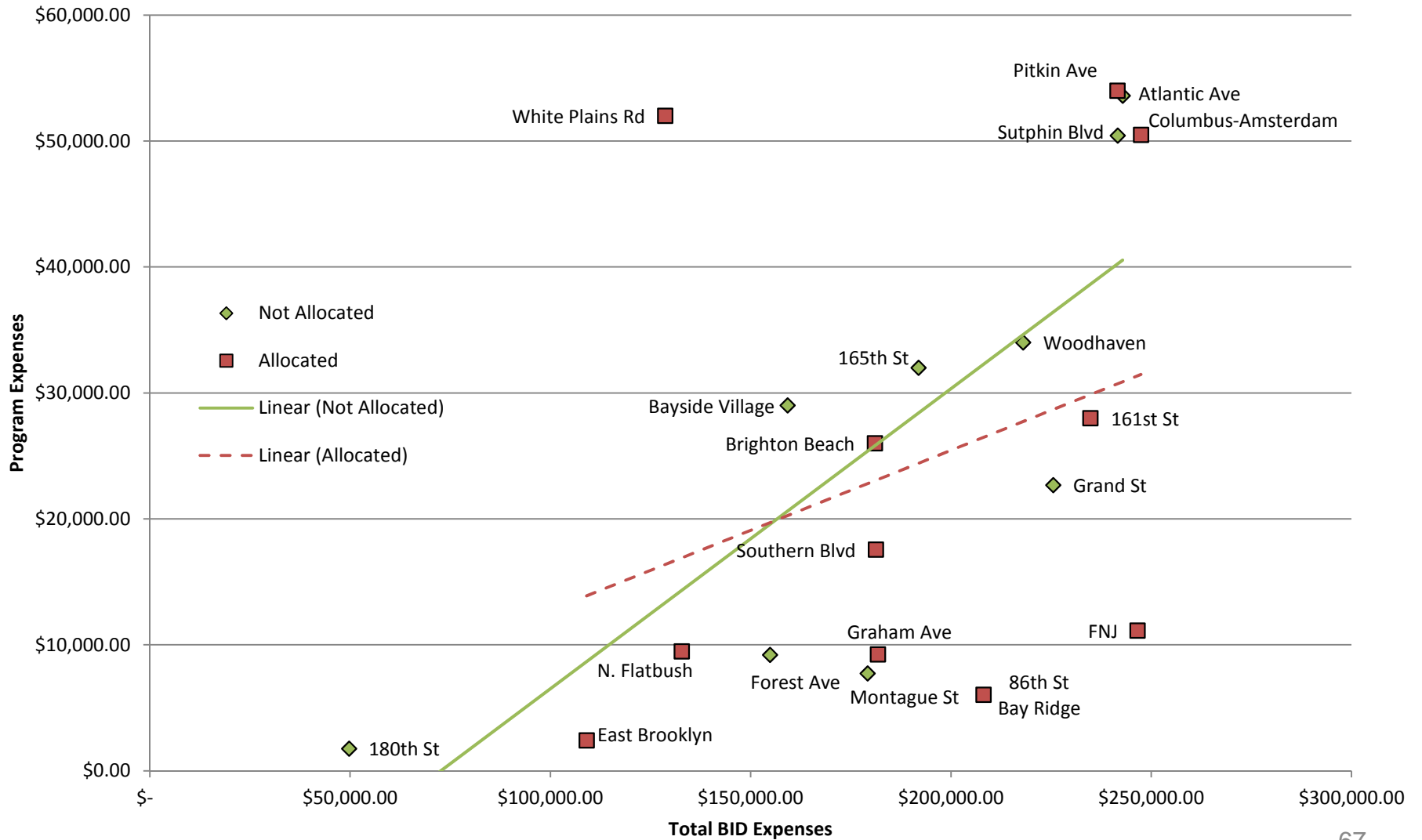
Percentage of BIDs Distributing each type of Material



*Other materials primarily include children's items (toys, etc), calendars, and banners (though we categorize banners as a streetscape improvement).

BID Marketing Programs: Expenses

FY14 Marketing, <\$250K BIDs



BID Marketing Programs: Comparative Data

BIDs <\$250K, Did NOT Allocate Staff Time in Marketing Expenses

BID	Total Expenses	Marketing Expenses	% of Total Expenses	Public Events Held	Estimated Attendees at Public Events	Materials Distributed	Digital Platform Subscribers*
165th Street Mall	\$191,903.00	\$32,000.00	16.7%	30	10,000	25,100	400
180th Street	\$49,740.00	\$1,757.00	3.5%	3	25	0	60
Atlantic Avenue	\$242,861.00	\$53,599.00	22.1%	7	1,100	39,075	1,460
Bayside Village	\$159,194.00	\$29,001.00	18.2%	5	3,000	4,000	1,000
Forest Avenue	\$154,856.00	\$9,204.00	5.9%	2	700	8,500	722
Grand Street	\$225,541.00	\$22,680.00	10.1%	8	200	23	450
Montague Street	\$179,220.00	\$7,722.00	4.3%	2	3,000	5,500	2,042
Sutphin Boulevard	\$241,620.00	\$50,426.00	20.9%	4	400	6,000	660
Woodhaven	\$218,000.00	\$34,000.00	15.6%	9	3,000	3,400	280
Average	\$184,770.56	\$26,709.89	13.0%	8	2,381	10,178	786

*Includes email distribution list and social media followers/subscribers

BID Marketing Programs: Comparative Data

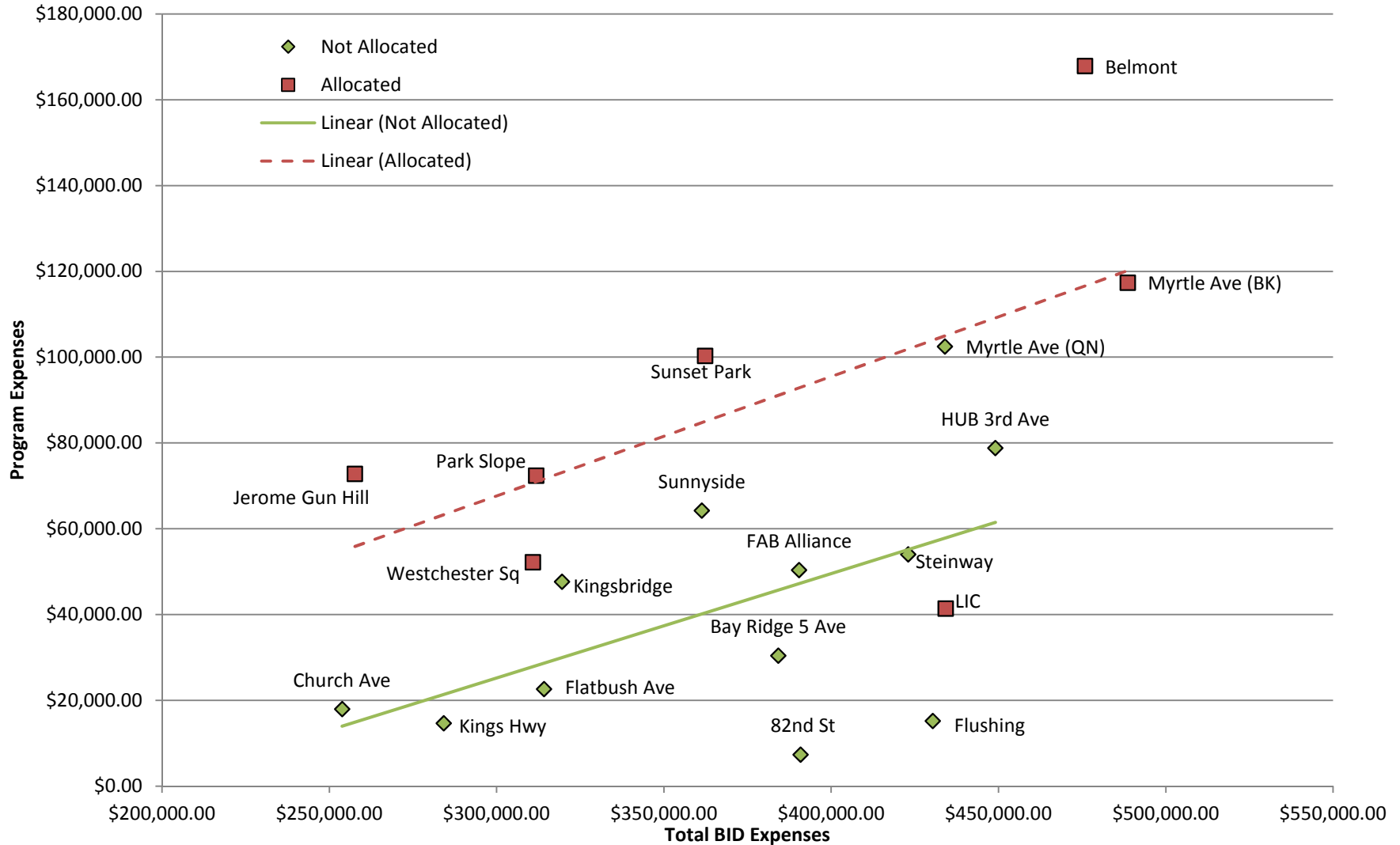
BIDs <\$250K, Allocated Staff Time in Marketing Expenses

BID	Total Expenses	Marketing Expenses	% of Total Expenses	Public Events Held	Estimated Attendees at Public Events	Materials Distributed	Digital Platform Subscribers*
161st Street	\$234,840.00	\$28,000.00	11.9%	6	50,000	59,248	175
86th Street Bay Ridge	\$208,120.00	\$6,040.00	2.9%	1	75	0	193
Brighton Beach	\$181,000.00	\$26,000.00	14.4%	3	2,300	6,500	540
Columbus-Amsterdam	\$246,721.00	\$50,493.00	20.5%	21	5,000	101,550	498
East Brooklyn	\$109,039.00	\$2,400.00	2.2%	4	1,870	500	72
Flatbush-Nostrand Junction	\$216,424.00	\$11,137.96	5.1%	5	50	50	0
Graham Avenue	\$181,739.00	\$9,228.00	5.1%	6	20,000	192	80
North Flatbush	\$132,800.00	\$9,482.00	7.1%	3	900	800	1,579
Pitkin Avenue	\$241,583.00	\$54,000.00	22.4%	22	3,500	500	2,525
Southern Boulevard	\$181,247.00	\$17,554.00	9.7%	7	15,000	17,400	300
White Plains Road	\$128,653.00	\$51,998.00	40.4%	2	300	0	0
Average	\$187,469.64	\$24,212.09	12.9%	7	9,000	16,976	542

*Includes email distribution list and social media followers/subscribers

BID Marketing Programs: Expenses

FY14 Marketing, \$250K-\$500K BIDs



BID Marketing Programs: Comparative Data

BIDs \$250K-\$500K, Did NOT Allocate Staff Time in Marketing Expenses

BID	Total Expenses	Marketing Expenses	% of Total Expenses	Public Events Held	Estimated Attendees at Public Events	Materials Distributed	Digital Platform Subscribers*
Myrtle Avenue (Queens)	\$433,995.00	\$102,487.00	23.6%	39	120,000	88,012	2,745
Bay Ridge 5th Avenue	\$384,195.00	\$30,406.00	7.9%	3	10,000	25,500	499
Flatbush Avenue	\$314,198.00	\$22,611.00	7.2%	7	10,480	5,783	117
HUB/3rd Avenue	\$449,090.53	\$78,802.30	17.5%	7	9,500	302,500	470
Steinway Street	\$423,000.00	\$54,000.00	12.8%	7	12,000	2,500	2,500
82nd Street Partnership	\$390,864.00	\$7,328.00	1.9%	6	2,000	2,050	2,736
Church Avenue	\$253,819.00	\$17,957.00	7.1%	8	7,375	15,699	940
Flushing	\$430,379.00	\$15,189.00	3.5%	4	1,000	1,660	3,000
FAB Alliance	\$390,395.00	\$50,350.00	12.9%	55	10,000	23,000	5,220
Kings Highway	\$284,181.00	\$14,648.00	5.2%	0	0	5,000	5,033
Kingsbridge	\$319,530.00	\$47,641.00	14.9%	2	40	16,750	50
Sunnyside Shines	\$361,348.00	\$64,229.00	17.8%	10	2,305	41,000	5,711
Average	\$369,582.88	\$42,137.36	11.0%	12	15,392	44,121	2,418

*Includes email distribution list and social media followers/subscribers

BID Marketing Programs: Comparative Data

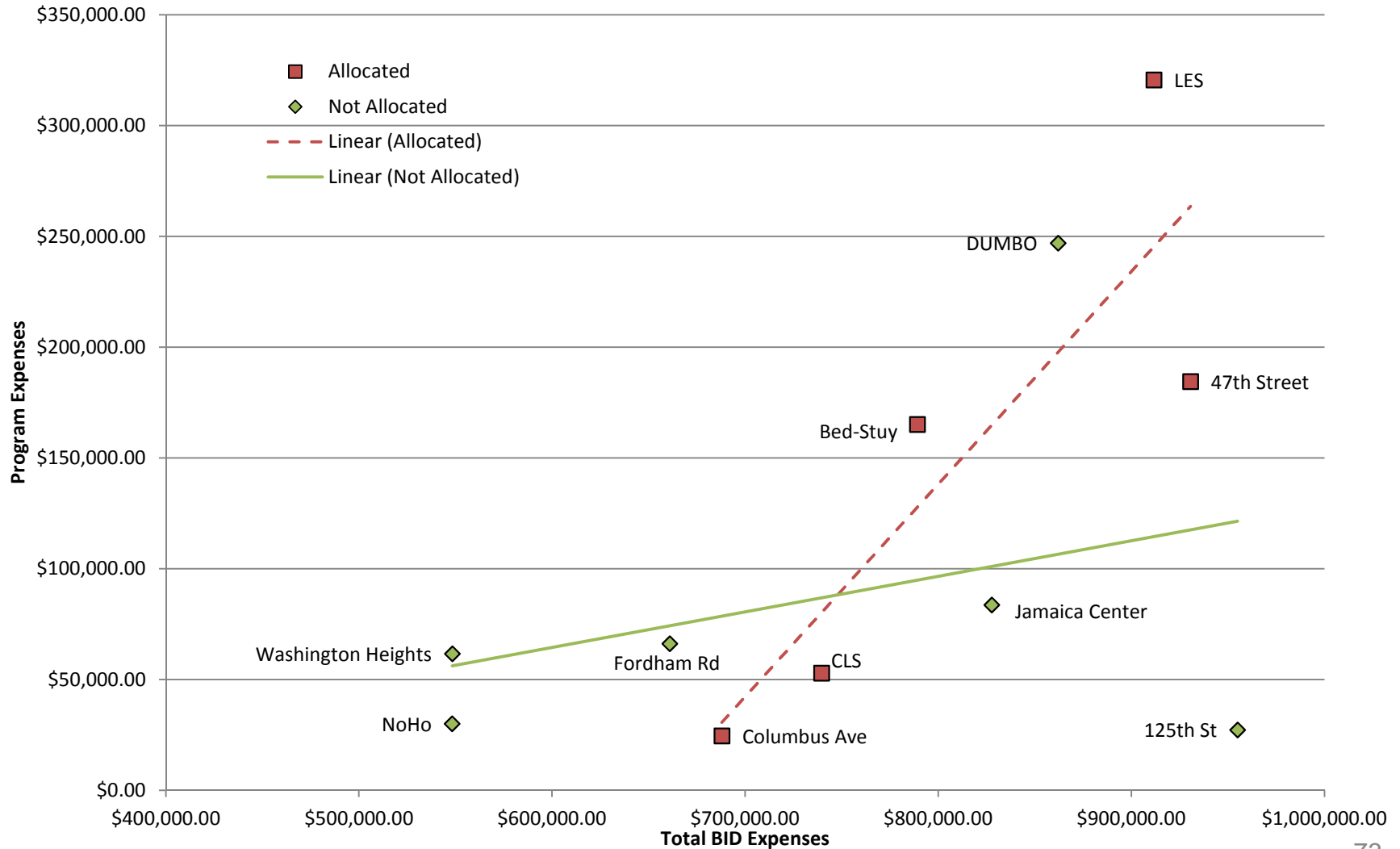
BIDs \$250K-\$500K, Allocated Staff Time in Marketing Expenses

BID	Total Expenses	Marketing Expenses	% of Total Expenses	Public Events Held	Estimated Attendees at Public Events	Materials Distributed	Digital Platform Subscribers*
Jerome-Gun Hill	\$257,640.00	\$72,800.00	28.3%	6	40,000	21,550	1,845
Sunset Park	\$362,295.00	\$100,318.00	27.7%	57	90,000	10,600	2,206
Belmont	\$475,861.00	\$167,870.00	35.3%	4	28,000	5,000	82,028
Myrtle Avenue (Brooklyn)	\$488,616.00	\$117,361.00	24.0%	25	2,500	50,000	13,550
Long Island City	\$434,236.00	\$41,361.00	9.5%	10	7,200	5,200	13,570
Park Slope 5th Avenue	\$311,841.00	\$72,400.00	23.2%	13	150,000	15,710	8,584
Westchester Square	\$310,844.00	\$52,202.81	16.8%	15	8,000	8,550	2,343
Average	\$377,333.29	\$89,187.54	23.5%	19	46,529	16,658	17,732

*Includes email distribution list and social media followers/subscribers

BID Marketing Programs: Expenses

FY14 Marketing, \$500K-\$1M BIDs



BID Marketing Programs: Comparative Data

BIDs \$500K-\$1M, Did NOT Allocate Staff Time in Marketing Expenses

BID	Total Expenses	Marketing Expenses	% of Total Expenses	Public Events Held	Estimated Attendees at Public Events	Materials Distributed	Digital Platform Subscribers*
125th Street	\$955,052.00	\$27,274.00	2.9%	4	200,000	16,500	9,991
DUMBO Improvement District	\$862,107.00	\$246,928.00	28.6%	22	2,500	6,750	27,200
Fordham Road	\$660,945.00	\$66,183.00	10.0%	22	60,000	62,500	4,079
Jamaica Center	\$827,690.00	\$83,689.00	10.1%	3	650	10,000	13,588
NoHo NY	\$548,310.00	\$30,000.00	5.5%	0	0	2,000	2,500
Washington Heights	\$548,358.00	\$61,554.00	11.2%	5	1,000	8,500	650
Average	\$733,743.67	\$85,938.00	11.4%	9	44,025	17,708	9,668

*Includes email distribution list and social media followers/subscribers

BID Marketing Programs: Comparative Data

BIDs \$500K-\$1M, Allocated Staff Time in Marketing Expenses

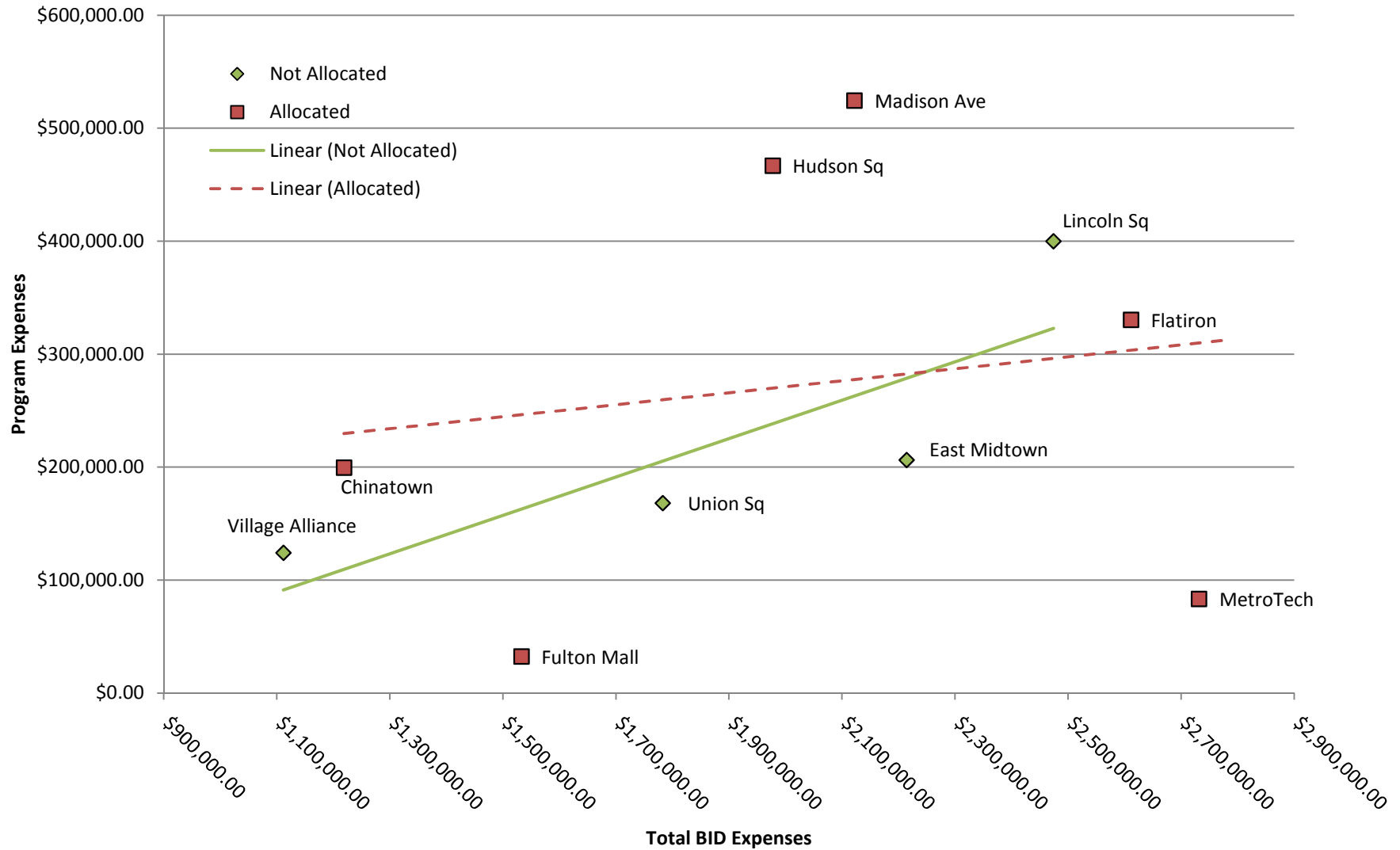
BID	Total Expenses	Marketing Expenses	% of Total Expenses	Public Events Held	Estimated Attendees at Public Events	Materials Distributed	Digital Platform Subscribers*
47th Street	\$930,712.00	\$184,413.00	19.8%	10	5,000	150,000	0
Bed-Stuy Gateway	\$789,184.00	\$165,105.00	20.9%	3	3,000	2,800	4,208
Columbus Avenue	\$688,009.00	\$24,558.00	3.6%	4	3,500	20,000	10,700
Court-Livingston-Schermerhorn	\$739,668.00	\$52,847.00	7.1%	3	4,500	25,200	8,000**
Lower East Side	\$911,672.00	\$320,638.00	35.2%	16	40,000	45,315	20,250
Average	\$811,849.00	\$149,512.20	17.3%	7	11,200	48,663	8,632

*Includes email distribution list and social media followers/subscribers

**Court-Livingston-Schermerhorn, Fulton Mall & MetroTech use a combined digital communication channel. These figures are estimates that divide subscribers between each BID.

BID Marketing Programs: Expenses

FY14 Marketing, \$1M-\$5M BIDs



BID Marketing Programs: Comparative Data

BIDs \$1M-\$5M, Did NOT Allocate Staff Time in Marketing Expenses

BID	Total Expenses	Marketing Expenses	% of Total Expenses	Public Events Held	Estimated Attendees at Public Events	Materials Distributed	Digital Platform Subscribers*
East Midtown Partnership	\$2,214,453.00	\$206,254.00	9.3%	26	830	15,800	6,950
Lincoln Square	\$2,474,337.00	\$399,772.00	16.2%	14	22,060	444,970	8,190
Union Square Partnership	\$1,782,902.00	\$168,036.00	9.4%	91	25,000	91,750	33,275
Village Alliance	\$1,111,681.00	\$124,063.00	11.2%	6	15,000	50,600	11,850
Average	\$1,895,843.25	\$224,531.25	11.5%	34	15,723	162,630	15,066

*Includes email distribution list and social media followers/subscribers

BID Marketing Programs: Comparative Data

BIDs \$1M-\$5M, Allocated Staff Time in Marketing Expenses

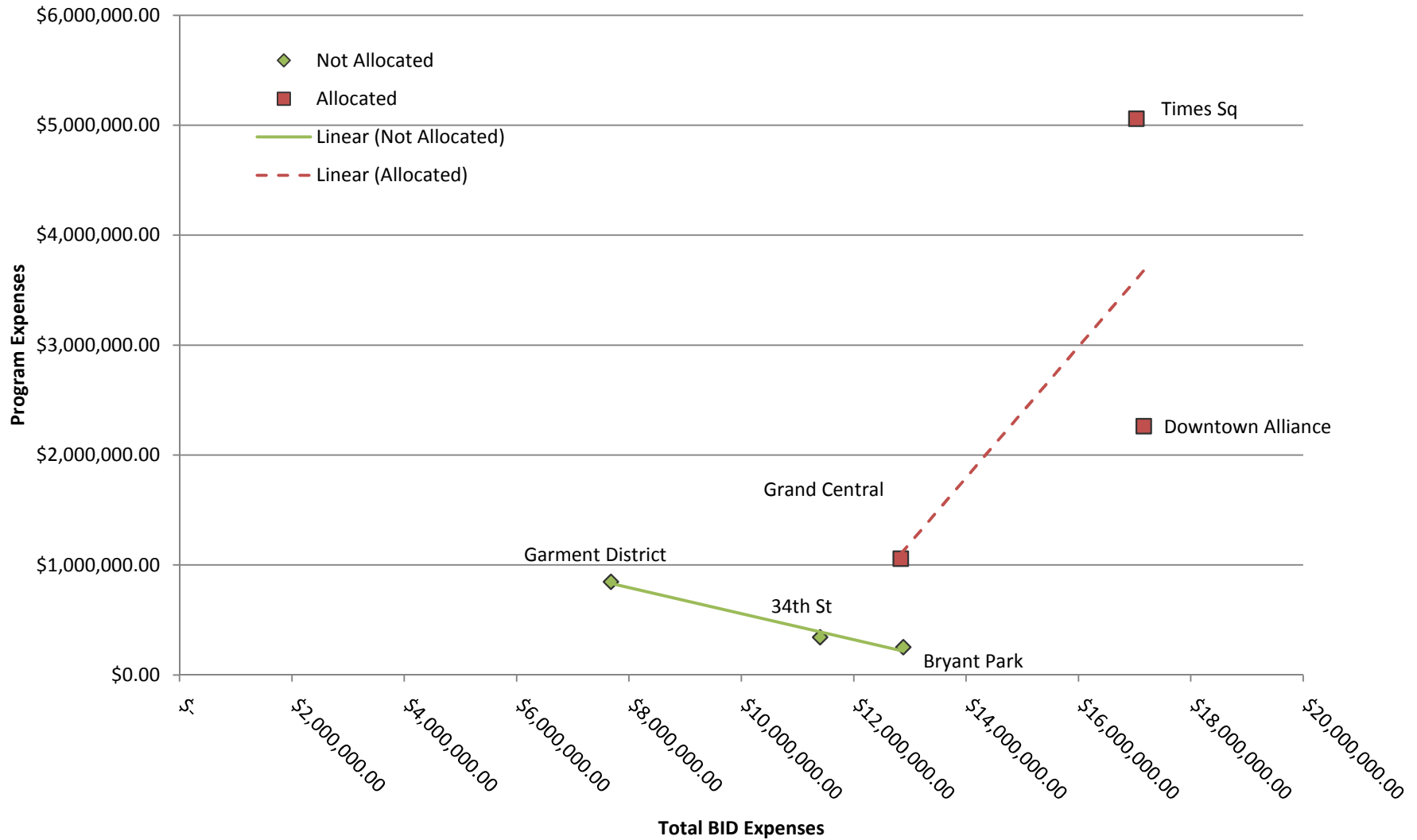
BID	Total Expenses	Marketing Expenses	% of Total Expenses	Public Events Held	Estimated Attendees at Public Events	Materials Distributed	Digital Platform Subscribers*
Chinatown	\$1,219,022.00	\$199,600.00	16.4%	24	164,000	12,815	5,770
Fifth Avenue	\$2,781,109.00	\$0	0.0%	0	0	1,000	165
Flatiron/23rd Street Partnership	\$2,611,460.00	\$330,320.00	12.6%	35	1,000	71,150	16,652
Fulton Mall Improvement Association	\$1,532,971.00	\$32,338.00	2.1%	43	3,500	25,200	4,895**
Hudson Square Connection	\$1,977,633.28	\$466,835.00	23.6%	4	500	5,050	6,980
Madison Avenue	\$2,122,234.00	\$524,428.00	24.7%	4	4,000	20,020	2,837
MetroTech	\$2,731,922.00	\$83,337.00	3.1%	32	5,000	25,200	12,615**
Average	\$2,139,478.75	\$233,836.86	11.8%	20	25,429	22,919	7,131

*Includes email distribution list and social media followers/subscribers

**Court-Livingston-Schermerhorn, Fulton Mall & MetroTech use a combined digital communication channel. These figures are estimates that divide subscribers between each BID.

BID Marketing Programs: Expenses

FY14 Marketing, \$5M+ BIDs



BID Marketing Programs: Comparative Data

BIDs \$5M+, Did NOT Allocate Staff Time in Marketing Expenses

BID	Total Expenses	Marketing Expenses	% of Total Expenses	Public Events Held	Estimated Attendees at Public Events	Materials Distributed	Digital Platform Subscribers
34th Street Partnership	\$11,400,945.00	\$342,849.00	3.0%	143	30,000	7,000	38,510
Bryant Park Corporation	\$12,881,529.00	\$251,683.00	2.0%	846*	144,705	8,050	158,600
Garment District	\$7,679,849.00	\$846,181.00	11.0%	5	5,000	22,202	14,134
Average	\$10,654,107.67	\$480,237.67	5.3%	331	59,902	12,417	70,415

BIDs \$5M+, Allocated Staff Time in Marketing Expenses

BID	Total Expenses	Marketing Expenses	% of Total Expenses	Public Events Held	Estimated Attendees at Public Events	Materials Distributed	Digital Platform Subscribers
Downtown Alliance	\$17,164,000.00	\$2,263,000.00	13.2%	26	2,434	1,046,875	40,168
Grand Central Partnership	\$12,839,317.00	\$1,057,949.00	8.2%	43	5,630	212,200	7,041
Times Square Alliance	\$17,031,139.00	\$5,059,368.00	29.7%	37	20,440,520**	19,012	1,281,460
Average	\$15,678,152.00	\$2,793,439.00	17.0%	35	6,816,20	426,029	442,890

*Bryant Park holds several extensive event series that are unique scale and frequency, relative to other BIDs.

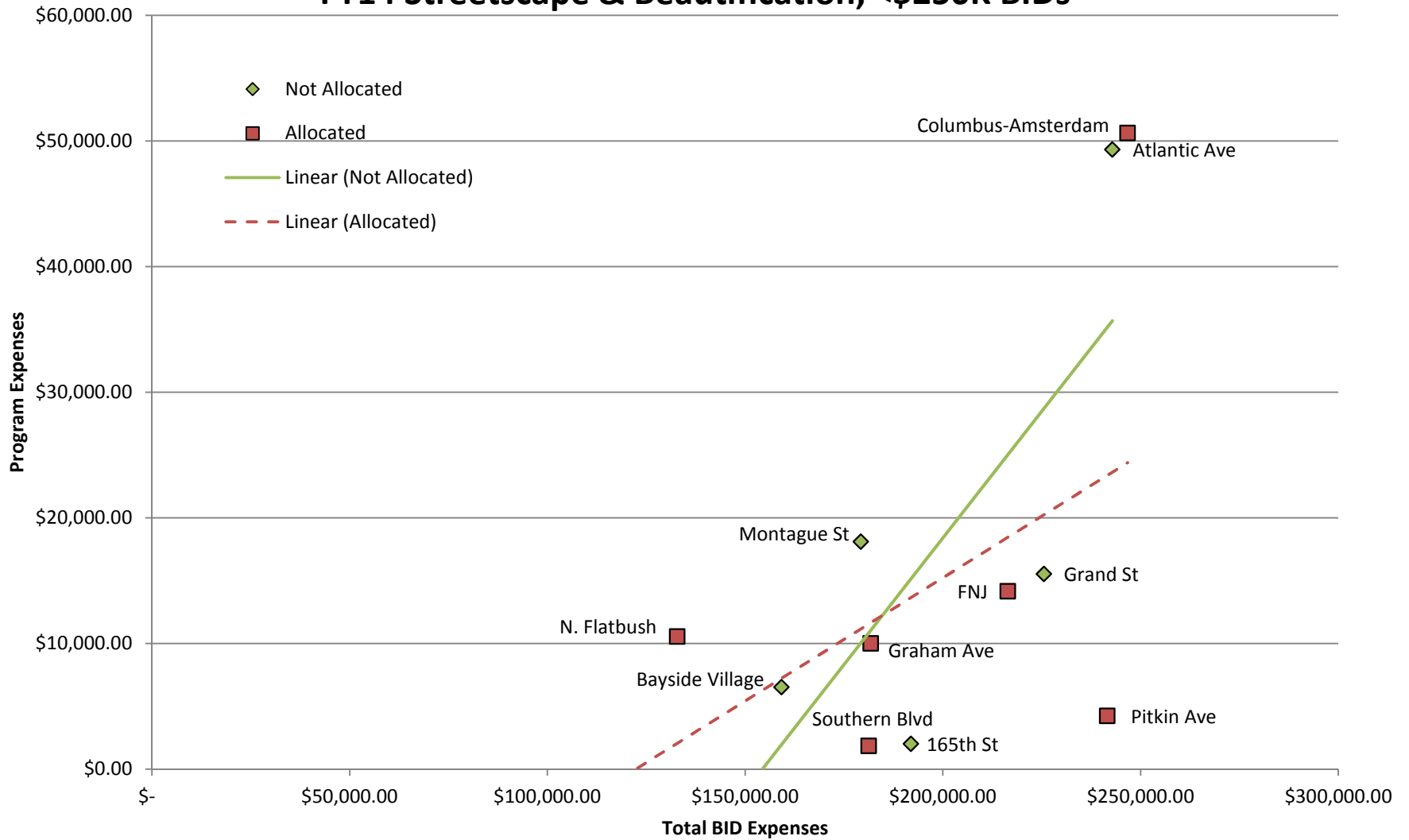
**Times Square's figures include attendees at large-scale events like the New Year's Eve celebration, that are unique in scale, relative to other BIDs.

Appendix D: Streetscape & Beautification Programs

BID Streetscape & Beautification Programs: Expenses



FY14 Streetscape & Beautification, <\$250K BIDs



BID Streetscape & Beautification Programs: Comparative Data



BIDs <\$250K, Did NOT Allocate Staff Time in S & B Expenses

BID	Total Expenses	Streetscape & Beautification Expenses	% of Total Expenses	Public Spaces Maintained	Planters Maintained	Tree Pits Maintained	Banners Maintained	Streetscape Furniture Maintained	Public Art Installations Sponsored
165th Street Mall	\$191,903.00	\$2,000.00	1.0%	-	21	21	-	20	4
Atlantic Avenue	\$242,861.00	\$49,317.00	20.3%	-	1	332	76	-	1
Bayside Village	\$159,194.00	\$6,516.00	4.1%	1	-	-	27	-	-
Forest Avenue	\$154,856.00	\$0	0.0%	-	-	50	27	-	-
Grand Street	\$225,541.00	\$15,519.00	6.9%	-	-	-	24	-	1
Montague Street	\$179,220.00	\$18,092.00	10.1%	-	60	50	9	20	-
Sutphin Boulevard	\$241,620.00	\$0	0.0%	-	18	65	15	-	-
Woodhaven	\$218,000.00	\$0	0.0%	1	19	19	88	5	-
Average	\$184,770.56	\$10,160.44	4.7%	0.1	13	60	30	5	1

BID Streetscape & Beautification Programs: Comparative Data

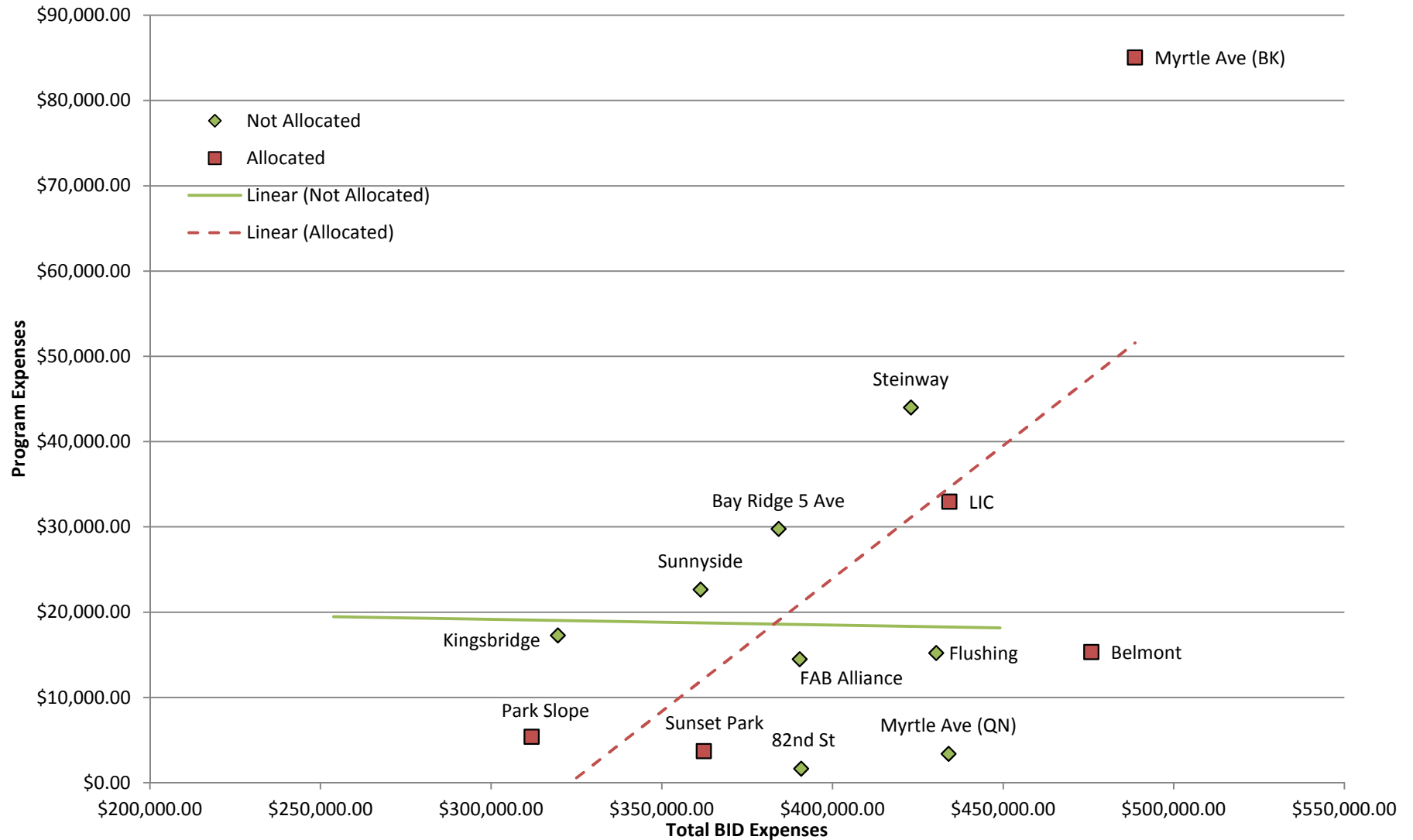
BIDs <\$250K, Allocated Staff Time in S & B Expenses

BID	Total Expenses	Streetscape & Beautification Expenses	% of Total Expenses	Public Spaces Maintained	Planters Maintained	Tree Pits Maintained	Banners Maintained	Streetscape Furniture Maintained	Public Art Installations Sponsored
161st Street	\$234,840.00	\$0	0.0%	2	-	20	-	-	6
86th Street Bay Ridge	\$208,120.00	\$0	0.0%	-	14	-	13	37	-
Brighton Beach	\$181,000.00	\$0	0.0%	-	-	-	-	-	-
Columbus-Amsterdam	\$246,721.00	\$50,631.00	20.5%	1	-	200	-	217	2
East Brooklyn	\$109,039.00	\$0	0.0%	-	-	10	63	-	-
Flatbush-Nostrand Junction	\$216,424.00	\$14,152.17	6.5%	1	46	46	20	14	3
Graham Avenue	\$181,739.00	\$10,000.00	5.5%	1	-	43	30	3	6
North Flatbush	\$132,800.00	\$10,542.00	7.9%	-	-	-	30	-	-
Pitkin Avenue	\$241,583.00	\$4,231.00	1.8%	1	10	103	24	25	4
Southern Boulevard	\$181,247.00	\$1,843.00	1.0%	-	-	50	20	-	-
White Plains Road	\$128,653.00	\$0	0.0%	-	-	-	-	-	-
Average	\$187,469.64	\$8,309.02	3.9%	1	6	43	18	27	2

BID Streetscape & Beautification Programs: Expenses



FY14 Streetscape & Beautification, \$250K-\$500K BIDs



BID Streetscape & Beautification Programs: Comparative Data

BIDs \$250K-\$500K, Did NOT Allocate Staff Time in S & B Expenses

BID	Total Expenses	Streetscape & Beautification Expenses	% of Total Expenses	Public Spaces Maintained	Planters Maintained	Tree Pits Maintained	Banners Maintained	Streetscape Furniture Maintained	Public Art Installations Sponsored
Myrtle Avenue (Queens)	\$433,995.00	\$3,390.00	0.8%	4	14	385	-	200	1
Bay Ridge 5th Avenue	\$384,195.00	\$29,770.00	7.7%	-	80	-	80	104	-
HUB/3rd Avenue	\$449,090.53	\$0	0.0%	1	30	12	32	-	-
Steinway Street	\$423,000.00	\$44,000.00	10.4%	-	28	32	20	90	-
82nd Street Partnership	\$390,864.00	\$1,654.00	0.4%	1	13	50	21	13	-
Church Avenue	\$253,819.00	\$0	0.0%	-	-	-	-	-	-
Flushing	\$430,379.00	\$15,200.00	3.5%	1	30	-	50	50	-
FAB Alliance	\$390,395.00	\$14,500.00	3.7%	2	31	160	50	35	-
Kings Highway	\$284,181.00	\$0	0.0%	-	-	-	20	-	-
Kingsbridge	\$319,530.00	\$17,261.00	5.4%	-	-	100	65	25	-
Sunnyside Shines	\$361,348.00	\$22,637.00	6.3%	-	46	8	-	23	1
Average	\$369,582.88	\$12,367.67	3.2%	1	23	62	28	45	0.1

BID Streetscape & Beautification Programs: Comparative Data

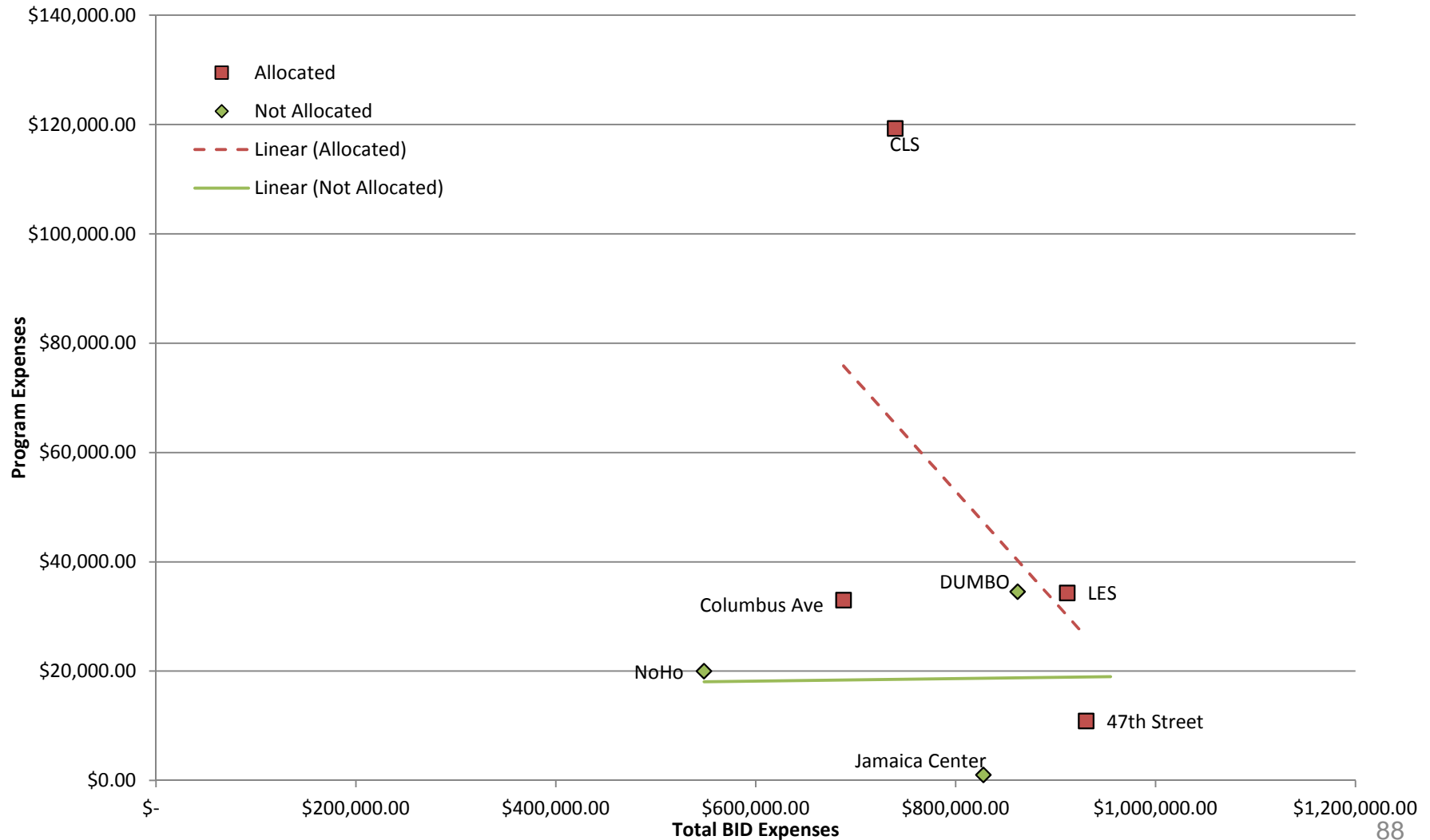
BIDs \$250K-\$500K, Allocated Staff Time in S & B Expenses

BID	Total Expenses	Streetscape & Beautification Expenses	% of Total Expenses	Public Spaces Maintained	Planters Maintained	Tree Pits Maintained	Banners Maintained	Streetscape Furniture Maintained	Public Art Installations Sponsored
Jerome-Gun Hill	\$257,640.00	\$0	0.0%	2	8	20	33	1	-
Sunset Park	\$362,295.00	\$3,700.00	1.0%	-	-	-	176	-	-
Belmont	\$475,861.00	\$15,315.00	3.2%	-	-	-	-	-	-
Myrtle Avenue (Brooklyn)	\$488,616.00	\$85,061.00	17.4%	-	-	200	27	87	3
Long Island City	\$434,236.00	\$32,972.00	7.6%	3	-	14	216	29	-
Park Slope 5th Avenue	\$311,841.00	\$5,391.00	1.7%	-	-	-	60	-	-
Westchester Square	\$310,844.00	\$0	0.0%	2	-	30	50	4	2
Average	\$377,333.29	\$20,348.43	4.4%	1	1	38	80	17	1

BID Streetscape & Beautification Programs: Expenses



FY14 Streetscape & Beautification, \$500K-\$1M BIDs



BID Streetscape & Beautification Programs: Comparative Data

BIDs \$500K-\$1M, Did NOT Allocate Staff Time in S & B Expenses

BID	Total Expenses	Streetscape & Beautification Expenses	% of Total Expenses	Public Spaces Maintained	Planters Maintained	Tree Pits Maintained	Banners Maintained	Streetscape Furniture Maintained	Public Art Installations Sponsored
125th Street	\$955,052.00	\$0	0.0%	-	-	72	20	-	-
DUMBO Improvement District	\$862,107.00	\$34,515.00	4.0%	3	37	1	-	165	5
Fordham Road	\$660,945.00	\$0	0.0%	4	10	3	30	17	1
Jamaica Center	\$827,690.00	\$1,000.00	0.1%	-	-	-	49	75	5
NoHo NY	\$548,310.00	\$20,000.00	3.6%	-	50	-	-	60	-
Washington Heights	\$548,358.00	\$0	0.0%	-	-	100	23	50	-
Average	\$733,743.67	\$9,252.50	1.3%	1	16	29	20	61	2

BID Streetscape & Beautification Programs: Comparative Data

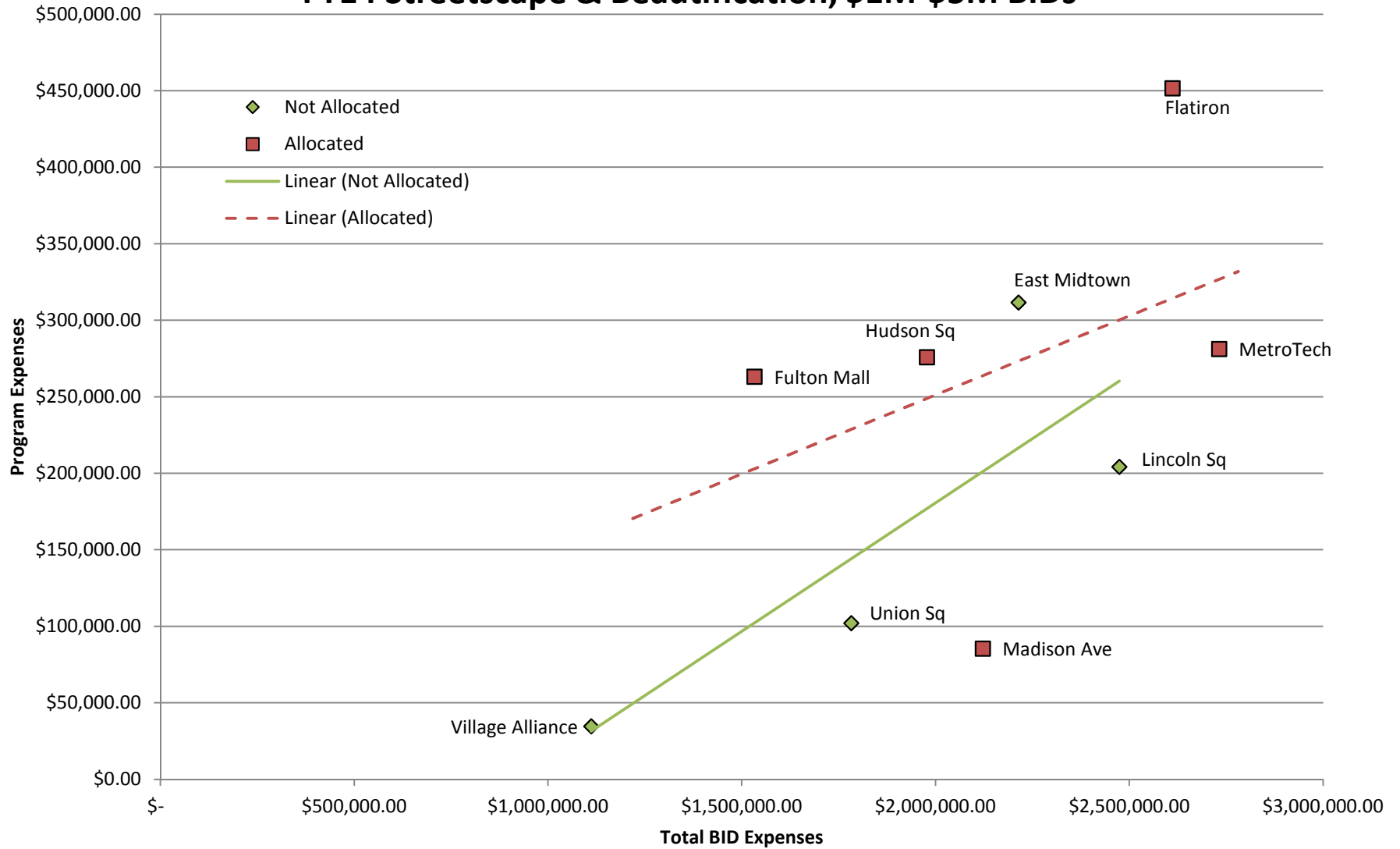
BIDs \$500K-\$1M, Allocated Staff Time in S & B Expenses

BID	Total Expenses	Streetscape & Beautification Expenses	% of Total Expenses	Public Spaces Maintained	Planters Maintained	Tree Pits Maintained	Banners Maintained	Streetscape Furniture Maintained	Public Art Installations Sponsored
47th Street	\$930,712.00	\$10,898.00	1.2%	-	18	-	-	-	-
Bed-Stuy Gateway	\$789,184.00	\$0	0.0%	1	2	90	32	150	-
Columbus Avenue	\$688,009.00	\$32,983.00	4.8%	-	-	-	-	-	-
Court-Livingston-Schermerhorn	\$739,668.00	\$119,267.00	16.1%	1	21	240	102	188	-
Lower East Side	\$911,672.00	\$34,319.00	3.8%	3	67	-	17	47	2
Average	\$811,849.00	\$39,493.40	5.2%	1	22	66	30	77	0.6

BID Streetscape & Beautification Programs: Expenses



FY14 Streetscape & Beautification, \$1M-\$5M BIDs



BID Streetscape & Beautification Programs: Comparative Data

BIDs \$1M-\$5M, Did NOT Allocate Staff Time in S & B Expenses

BID	Total Expenses	Streetscape & Beautification Expenses	% of Total Expenses	Public Spaces Maintained	Planters Maintained	Tree Pits Maintained	Banners Maintained	Streetscape Furniture Maintained	Public Art Installations Sponsored
East Midtown Partnership	\$2,214,453.00	\$311,563.00	14%	1	7	96	-	600	-
Lincoln Square	\$2,474,337.00	\$204,106.00	8%	13	68	-	262	677	-
Union Square Partnership	\$1,782,902.00	\$101,984.00	6%	3	84	100	264	400	2
Village Alliance	\$1,111,681.00	\$34,620.00	3%	2	56	123	28	116	-
Average	\$1,895,843.25	\$163,068.25	8%	5	54	80	139	448	1

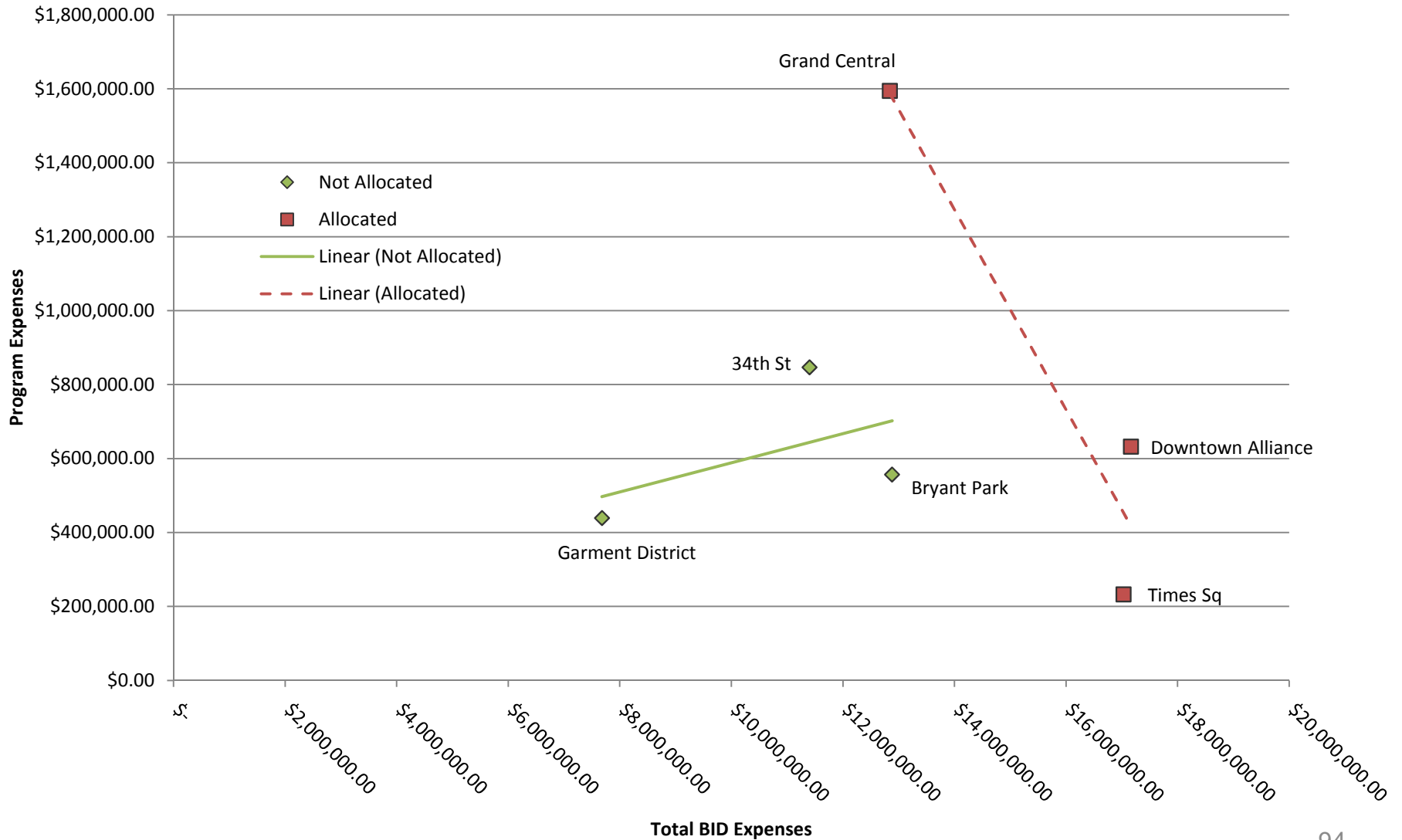
BID Streetscape & Beautification Programs: Comparative Data

BIDs \$1M-\$5M, Allocated Staff Time in S & B Expenses

BID	Total Expenses	Streetscape & Beautification Expenses	% of Total Expenses	Public Spaces Maintained	Planters Maintained	Tree Pits Maintained	Banners Maintained	Streetscape Furniture Maintained	Public Art Installations Sponsored
Chinatown	\$1,219,022.00	\$0	0.0%	2	2	205	-	593	1
Flatiron/23rd Street Partnership	\$2,611,460.00	\$451,567.00	17.3%	4	148	155	78	292	-
Fulton Mall Improvement Association	\$1,532,971.00	\$263,031.00	17.2%	1	-	120	70	210	1
Hudson Square Connection	\$1,977,633.28	\$275,874.00	13.9%	4	30	72	55	12	1
Madison Avenue	\$2,122,234.00	\$85,302.00	4.0%	-	-	-	39	69	-
MetroTech	\$2,731,922.00	\$281,229.00	10.3%	2	359	240	103	214	8
Average	\$2,139,478.75	\$193,857.57	9.0%	2	77	113	49	199	2

BID Streetscape & Beautification Programs: Expenses

FY14 Streetscape & Beautification, \$5M+ BIDs



BID Streetscape & Beautification Programs: Comparative Data

BIDs \$5M+, Did NOT Allocate Staff Time in S & B Expenses

BID	Total Expenses	Streetscape & Beautification Expenses	% of Total Expenses	Public Spaces Maintained	Planters Maintained	Tree Pits Maintained	Banners Maintained	Streetscape Furniture Maintained	Public Art Installations Sponsored
34th Street Partnership	\$11,400,945.00	\$846,858.00	7.4%	2	600	164	612	3,342	-
Bryant Park Corporation	\$12,881,529.00	\$556,826.00	4.3%	1	220	238	100	273	2
Garment District	\$7,679,849.00	\$439,164.00	5.7%	5	267	132	119	2,330	5
Average	\$10,654,107.67	\$614,282.67	5.8%	3	362	178	277	1,982	2

BIDs \$5M+, Allocated Staff Time in S & B Expenses

BID	Total Expenses	Streetscape & Beautification Expenses	% of Total Expenses	Public Spaces Maintained	Planters Maintained	Tree Pits Maintained	Banners Maintained	Streetscape Furniture Maintained	Public Art Installations Sponsored
Downtown Alliance	\$17,164,000.00	\$632,000.00	3.7%	10	125	-	-	2,210	-
Grand Central Partnership	\$12,839,317.00	\$1,594,309.00	12.4%	-	853	240	-	17	-
Times Square Alliance	\$17,031,139.00	\$232,702.00	1.4%	13	117	15	215	500	29
Average	\$15,678,152.00	\$819,670.33	5.8%	8	365	85	72	909	10

Appendix E: Holiday Lighting Programs

BID Holiday Lighting Programs: Expenses

FY14 Holiday Lights, <\$250K BIDs



BID Holiday Lighting Programs: Comparative Data

BIDs <\$250K, Did NOT Allocate Staff Time in Holiday Lighting Expenses

BID	Total Expenses	Holiday Lighting Expenses	% of Total Expenses	Block Faces in BID*	\$/Block Face
165th Street Mall	\$191,903.00	\$12,800.00	7%	8	\$1,600.00
Atlantic Avenue	\$242,861.00	\$11,013.00	5%	58	\$189.88
Bayside Village	\$159,194.00	\$18,101.00	11%	15	\$1,206.73
Forest Avenue	\$154,856.00	\$27,063.00	17%	32	\$845.72
Grand Street	\$225,541.00	\$11,850.00	5%	12	\$987.50
Montague Street	\$179,220.00	\$15,067.00	8%	6.25	\$2,410.72
Sutphin Boulevard	\$241,620.00	\$3,000.00	1%	12	\$250.00
Woodhaven	\$218,000.00	\$23,000.00	11%	50	\$460.00
Average	\$184,770.56	\$15,236.75	8%	24	\$630.76

*Holiday Lights do not necessarily cover all block faces in a particular BID. Block faces are used as a proxy for relative BID size.

BID Holiday Lighting Programs: Comparative Data

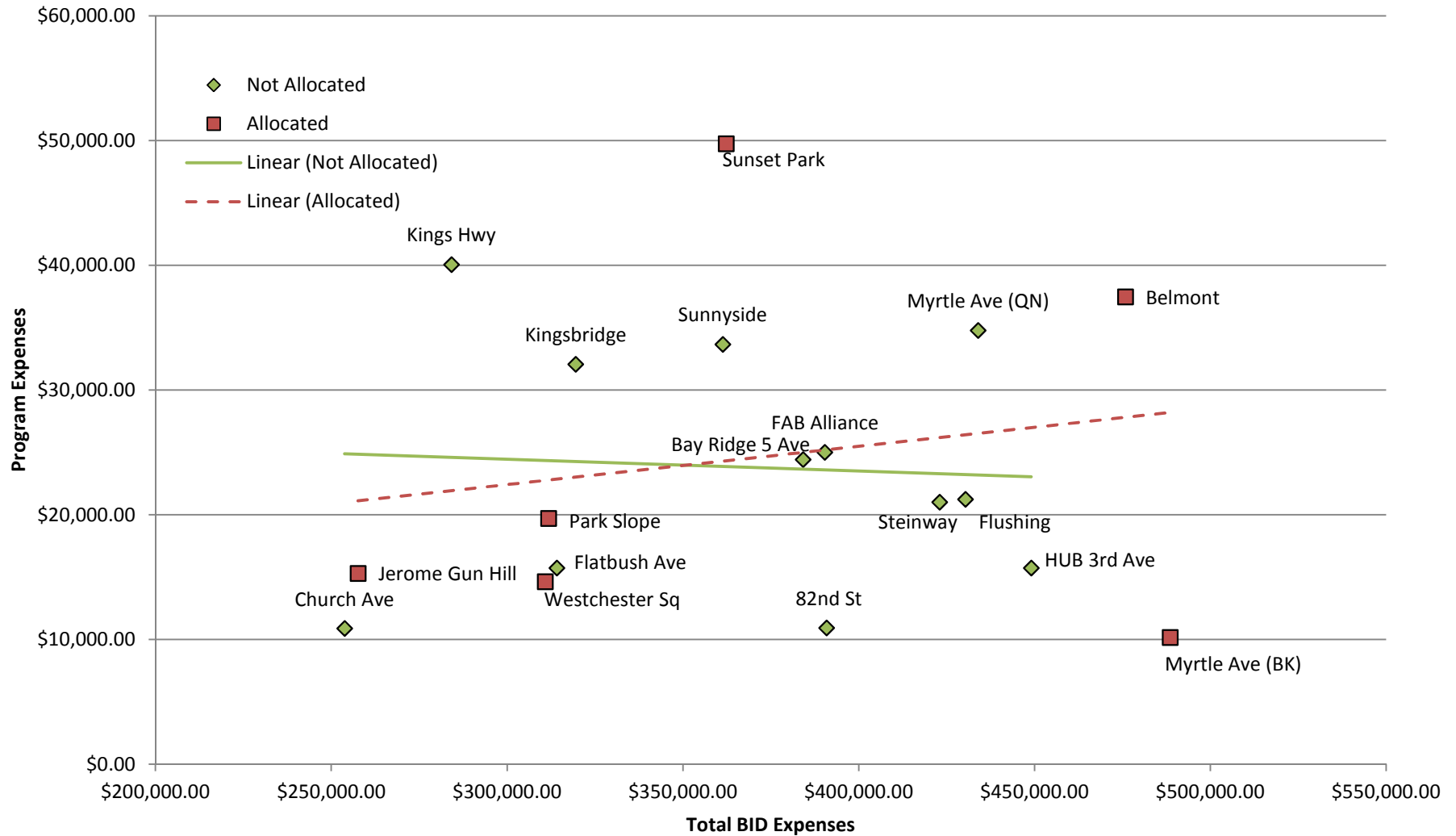
BIDs <\$250K, Allocated Staff Time in Holiday Lighting Expenses

BID	Total Expenses	Holiday Lighting Expenses	% of Total Expenses	Block Faces in BID*	\$/Block Face
161st Street	\$234,840.00	\$11,500.00	5%	15	\$766.67
86th Street Bay Ridge	\$208,120.00	\$24,090.00	12%	16	\$1,505.63
Brighton Beach	\$181,000.00	\$27,500.00	15%	17	\$1,617.65
Columbus-Amsterdam	\$246,721.00	\$11,400.00	5%	44	\$259.09
Flatbush-Nostrand Junction	\$216,424.00	\$11,625.00	5%	22	\$528.41
Graham Avenue	\$181,739.00	\$14,000.00	8%	26	\$538.46
North Flatbush	\$132,800.00	\$25,000.00	19%	35	\$714.29
Pitkin Avenue	\$241,583.00	\$27,385.00	11%	29	\$944.31
Southern Boulevard	\$181,247.00	\$17,700.00	10%	12	\$1,475.00
White Plains Road	\$128,653.00	\$9,530.00	7%	5	\$1,906.00
Average	\$187,469.64	\$17,973.00	10%	22	\$813.26

*Holiday Lights do not necessarily cover all block faces in a particular BID. Block faces are used as a proxy for relative BID size.

BID Holiday Lighting Programs: Expenses

FY14 Holiday Lights, \$250K-\$500K BIDs



BID Holiday Lighting Programs: Comparative Data

BIDs \$250K-\$500K, Did NOT Allocate Staff Time in Holiday Lighting Expenses

BID	Total Expenses	Holiday Lighting Expenses	% of Total Expenses	Block Faces in BID*	\$/Block Face
Myrtle Avenue (Queens)	\$433,995.00	\$34,775.00	8%	32	\$1,086.72
Bay Ridge 5th Avenue	\$384,195.00	\$24,425.00	6%	40	\$610.63
Flatbush Avenue	\$314,198.00	\$15,725.00	5%	19	\$827.63
HUB/3rd Avenue	\$449,090.53	\$15,730.00	4%	20	\$786.50
Steinway Street	\$423,000.00	\$21,000.00	5%	10	\$2,100.00
82nd Street Partnership	\$390,864.00	\$10,933.00	3%	6	\$1,822.17
Church Avenue	\$253,819.00	\$10,875.00	4%	17	\$639.71
Flushing	\$430,379.00	\$21,226.00	5%	15	\$1,415.07
FAB Alliance	\$390,395.00	\$25,000.00	6%	37	\$675.68
Kings Highway	\$284,181.00	\$40,050.00	14%	24	\$1,668.75
Kingsbridge	\$319,530.00	\$32,057.00	10%	26	\$1,232.96
Sunnyside Shines	\$361,348.00	\$33,651.00	9%	36	\$934.75
Average	\$369,582.88	\$23,787.25	7%	24	\$1,012.22

*Holiday Lights do not necessarily cover all block faces in a particular BID. Block faces are used as a proxy for relative BID size.

BID Holiday Lighting Programs: Comparative Data

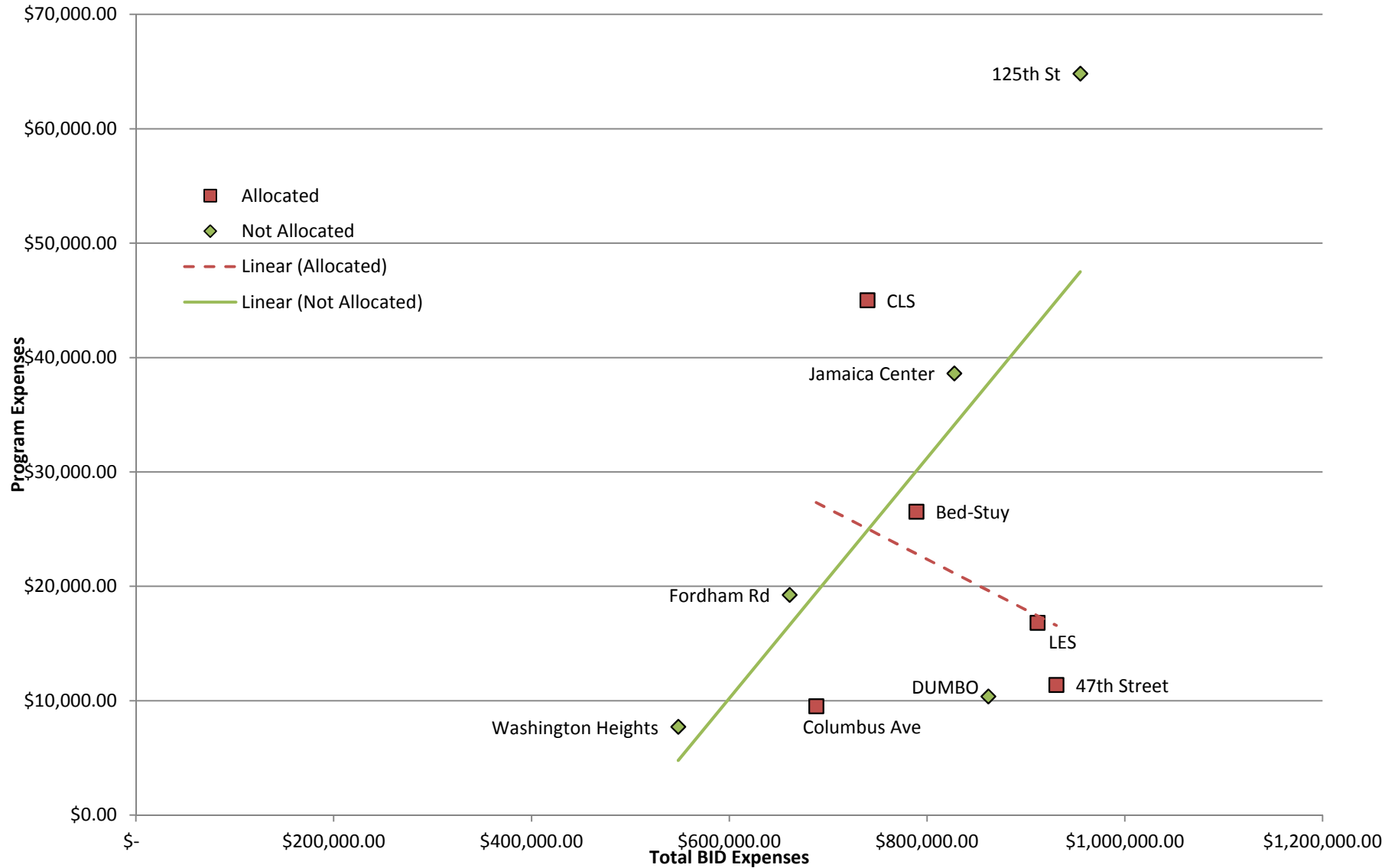
BIDs \$250K-\$500K, Allocated Staff Time in Holiday Lighting Expenses

BID	Total Expenses	Holiday Lighting Expenses	% of Total Expenses	Block Faces in BID*	\$/Block Face
Jerome-Gun Hill	\$257,640.00	\$15,300.00	6%	24	\$637.50
Sunset Park	\$362,295.00	\$49,733.00	14%	52	\$956.40
Belmont	\$475,861.00	\$37,475.00	8%	74	\$506.42
Myrtle Avenue (Brooklyn)	\$488,616.00	\$10,150.00	2%	26	\$390.38
Park Slope 5th Avenue	\$311,841.00	\$19,700.00	6%	60	\$328.33
Westchester Square	\$310,844.00	\$14,631.94	5%	23	\$636.17
Average	\$367,849.50	\$24,498.32	7%	43	\$567.53

*Holiday Lights do not necessarily cover all block faces in a particular BID. Block faces are used as a proxy for relative BID size.

BID Holiday Lighting Programs: Expenses

FY14 Holiday Lights, \$500K-\$1M BIDs



BID Holiday Lighting Programs: Comparative Data

BIDs \$500K-\$1M, Did NOT Allocate Staff Time in Holiday Lighting Expenses

BID	Total Expenses	Holiday Lighting Expenses	% of Total Expenses	Block Faces in BID*	\$/Block Face
125th Street	\$955,052.00	\$64,806.00	7%	22	\$2,945.73
DUMBO Improvement District	\$862,107.00	\$10,368.00	1%	120	\$86.40
Fordham Road	\$660,945.00	\$19,250.00	3%	35	\$550.00
Jamaica Center	\$827,690.00	\$38,618.00	5%	30	\$1,287.27
Washington Heights	\$548,358.00	\$7,709.00	1%	29	\$265.83
Average	\$733,743.67	\$28,150.20	3%	47	\$596.40

*Holiday Lights do not necessarily cover all block faces in a particular BID. Block faces are used as a proxy for relative BID size.

BID Holiday Lighting Programs: Comparative Data

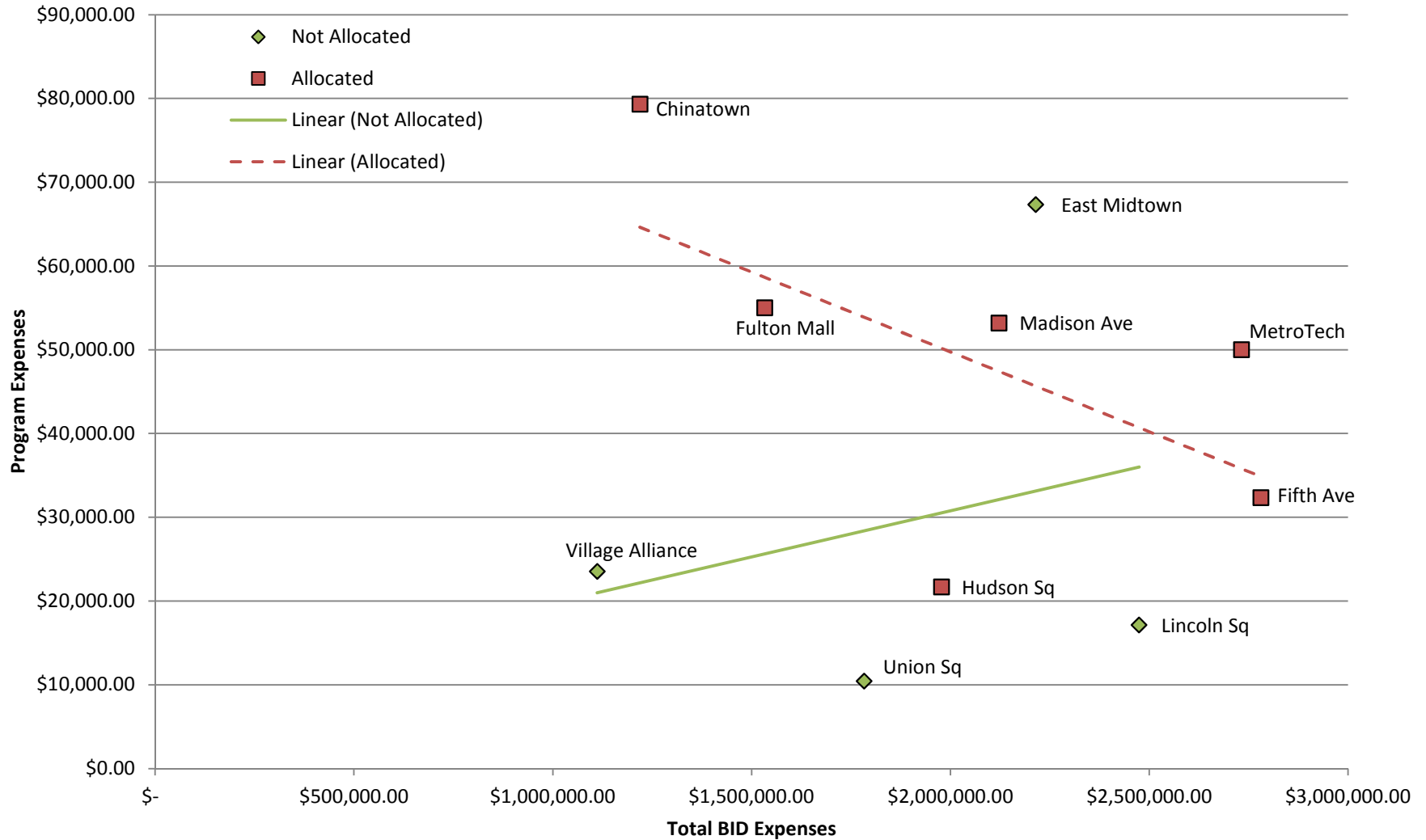
BIDs \$500K-\$1M, Allocated Staff Time in Holiday Lighting Expenses

BID	Total Expenses	Holiday Lighting Expenses	% of Total Expenses	Block Faces in BID	\$/Block Face
47th Street	\$930,712.00	\$11,375.00	1%	2	\$5,687.50
Bed-Stuy Gateway	\$789,184.00	\$26,527.00	3%	32	\$828.97
Columbus Avenue	\$688,009.00	\$9,510.00	1%	30	\$317.00
Court-Livingston-Schermerhorn	\$739,668.00	\$45,000.00	6%	68	\$661.76
Lower East Side	\$911,672.00	\$16,811.00	2%	72	\$233.49
Average	\$811,849.00	\$21,844.60	3%	41	\$535.41

*Holiday Lights do not necessarily cover all block faces in a particular BID. Block faces are used as a proxy for relative BID size.

BID Holiday Lighting Programs: Expenses

FY14 Holiday Lighting, \$1M-\$5M BIDs



BID Holiday Lighting Programs: Comparative Data

BIDs \$1M-\$5M, Did NOT Allocate Staff Time in Holiday Lighting Expenses

BID	Total Expenses	Holiday Lighting Expenses	% of Total Expenses	Block Faces in BID	\$/Block Face
East Midtown Partnership	\$2,214,453.00	\$67,347.00	3%	132	\$510.20
Lincoln Square	\$2,474,337.00	\$17,150.00	1%	84	\$204.17
Union Square Partnership	\$1,782,902.00	\$10,453.00	1%	32	\$326.66
Village Alliance	\$1,111,681.00	\$23,550.00	2%	67	\$351.49
Average	\$1,895,843.25	\$29,625.00	2%	79	\$376.19

*Holiday Lights do not necessarily cover all block faces in a particular BID. Block faces are used as a proxy for relative BID size.

BID Holiday Lighting Programs: Comparative Data

BIDs \$1M-\$5M, Allocated Staff Time in Holiday Lighting Expenses

BID	Total Expenses	Holiday Lighting Expenses	% of Total Expenses	Block Faces in BID*	\$/Block Face
Chinatown	\$1,219,022.00	\$79,325.00	7%	240	\$330.52
Fifth Avenue	\$2,781,109.00	\$32,336.00	1%	38	\$850.95
Fulton Mall Improvement Association	\$1,532,971.00	\$55,000.00	4%	53	\$1,037.74
Hudson Square Connection	\$1,977,633.28	\$21,690.00	1%	75	\$289.20
Madison Avenue	\$2,122,234.00	\$53,195.00	3%	164	\$324.36
MetroTech	\$2,731,922.00	\$50,000.00	2%	97	\$515.46
Average	\$2,139,478.75	\$48,591.00	3%	111	\$437.10

*Holiday Lights do not necessarily cover all block faces in a particular BID. Block faces are used as a proxy for relative BID size.

BID Holiday Lighting Programs: Expenses

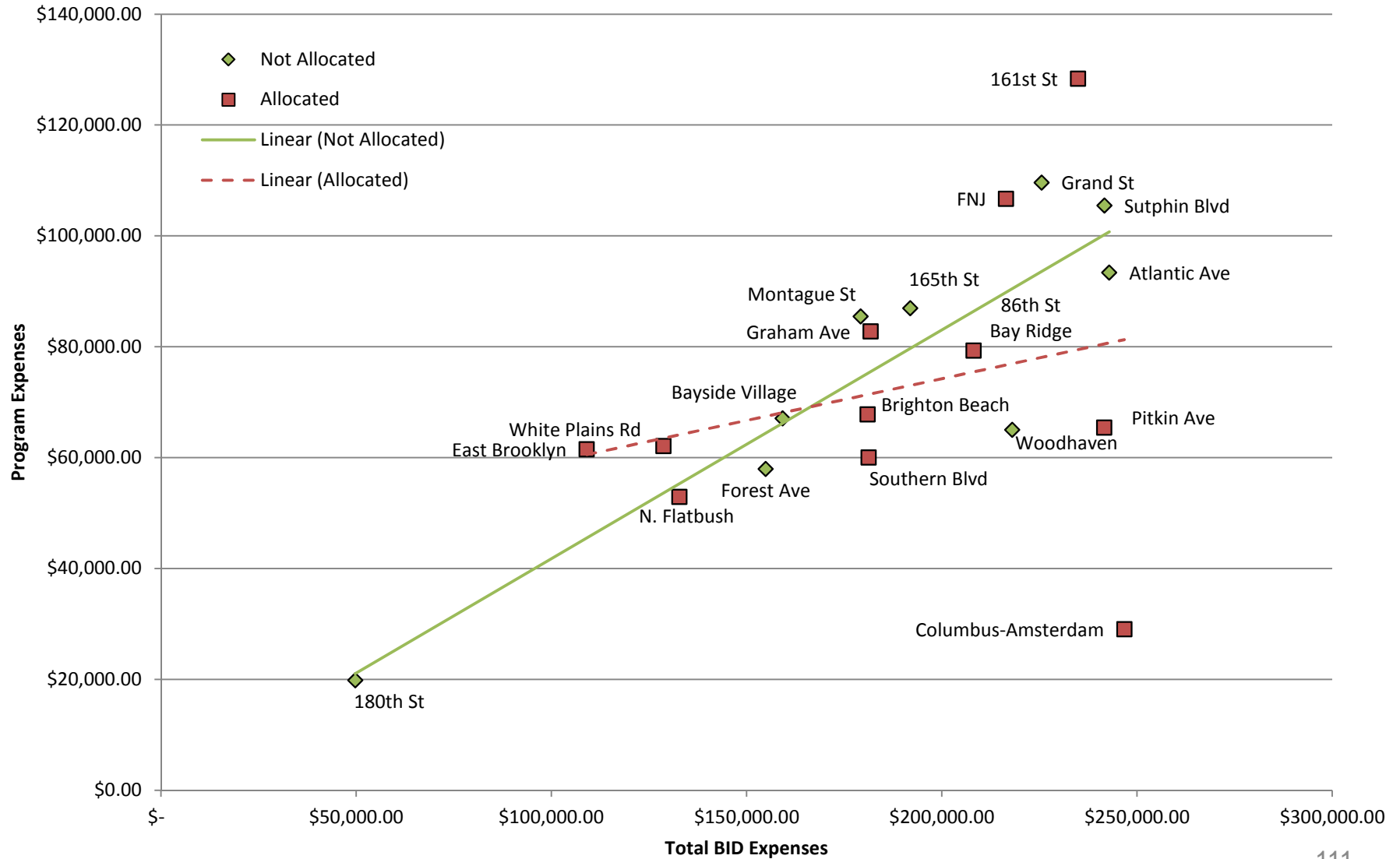
FY14 Holiday Lighting, \$5M+ BIDs

Only two of the six BIDs with \$5M+ budgets reported expenditures on holiday lighting in FY2014. Thus, figures for these BIDs are not shown as comparative data. For specifics on this data, please contact Erik Antokal at eantokal@sbs.nyc.gov.

Appendix F: G&A Programs

BID G&A Expenses

FY14 G&A, <\$250K BIDs



BID G&A: Comparative Data

BIDs <\$250K, Did NOT Allocate Staff Time in Program Expenses

BID	Total Expenses	G&A Expenses	% of Total Expenses	Salaries and Payroll	Outside Contractors	Insurance	Rent & Utilities	Supplies & Equipment
165th Street Mall*	\$191,903.00	\$86,967.00	45%	\$59,975.00	\$0	\$17,342.00	\$7,650.00	\$2,000.00
180th Street*	\$49,740.00	\$19,512.00	39%	\$13,000.00	\$0	\$2,677.00	\$1,800.00	\$2,035.00
Atlantic Avenue	\$242,861.00	\$83,253.00	34%	\$67,710.00	\$0	\$4,150.00	\$9,425.00	\$1,968.00
Bayside Village	\$159,194.00	\$66,024.00	41%	\$42,081.00	\$3,500.00	\$5,631.00	\$10,860.00	\$3,952.00
Forest Avenue**	\$154,856.00	\$57,966.00	37%	\$0	\$56,000.00	\$1,966.00	\$0	\$0
Grand Street	\$225,541.00	\$104,772.00	46%	\$78,237.00	\$6,886.00	\$1,902.00	\$14,492.00	\$3,255.00
Montague Street	\$179,220.00	\$73,769.00	41%	\$50,417.00	\$4,210.00	\$3,204.00	\$9,612.00	\$6,326.00
Sutphin Boulevard	\$241,620.00	\$103,722.00	43%	\$77,502.00	\$0	\$2,205.00	\$13,200.00	\$10,815.00
Woodhaven**	\$218,000.00	\$57,500.00	26%	\$50,000.00	\$5,000.00	\$2,000.00	\$0	\$500.00
Average	\$184,770.56	\$72,609.44	39%	\$48,769.11	\$15,119.20	\$4,564.11	\$8,379.88	\$3,856.38

*BID sharing staff & management with another BID

**BID has Management Agreement with a non-BID Community-Based Organization

BID G&A: Comparative Data

BIDs <\$250K, Allocated Staff Time in Program Expenses

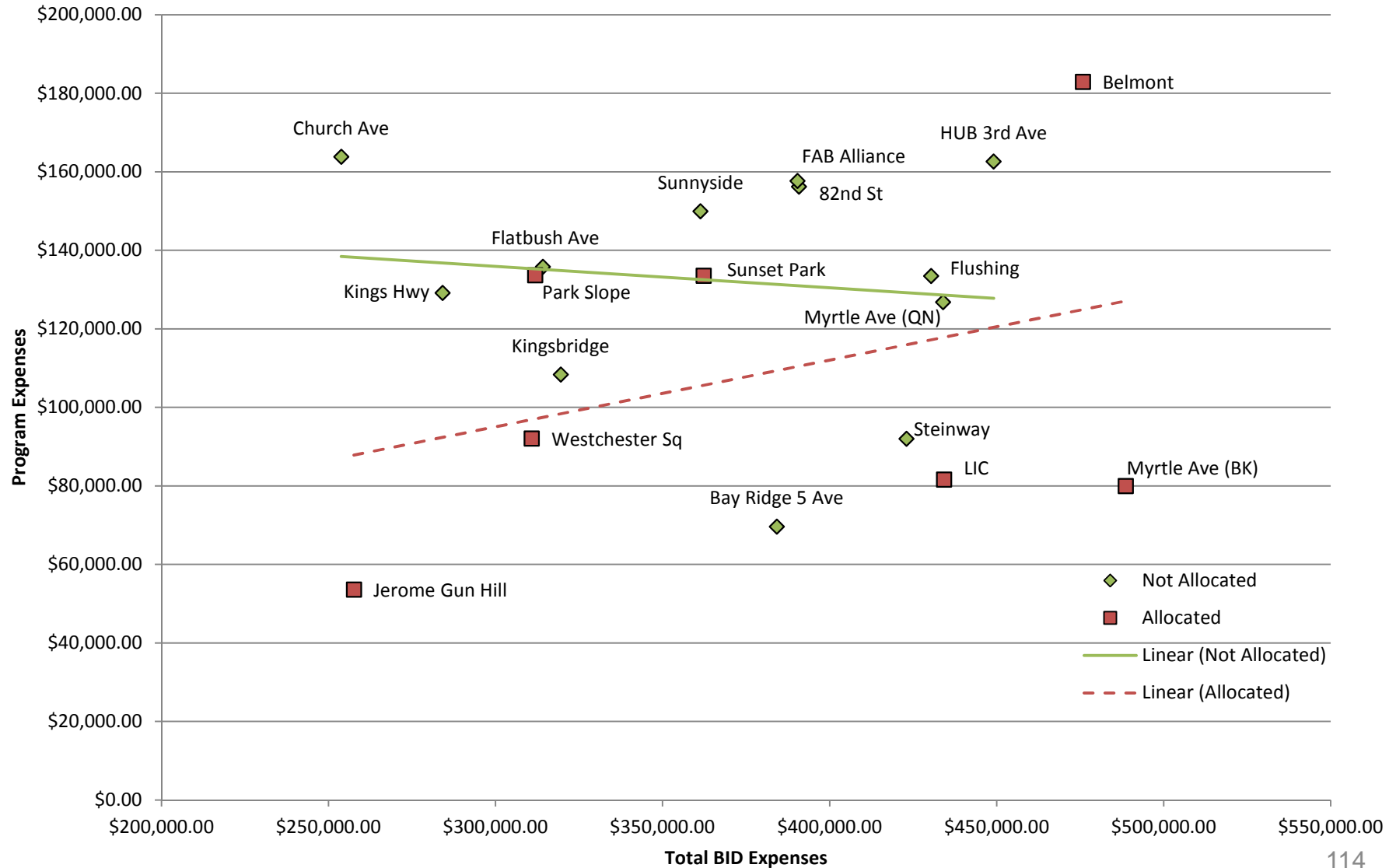
BID	Total Expenses	G&A Expenses	% of Total Expenses	Salaries and Payroll	Outside Contractors	Insurance	Rent & Utilities	Supplies & Equipment
161st Street	\$234,840.00	\$128,347.00	55%	\$93,000.00	\$23,421.00	\$8,746.00	\$0	\$3,180.00
86th Street Bay Ridge*	\$208,120.00	\$68,514.00	33%	\$58,080.00	\$0	\$2,223.00	\$7,000.00	\$1,211.00
Brighton Beach	\$181,000.00	\$62,800.00	35%	\$53,000.00	\$4,500.00	\$4,300.00	\$0	\$1,000.00
Columbus-Amsterdam	\$246,721.00	\$29,050.00	12%	\$22,604.41	\$463.24	\$529.77	\$5,254.09	\$198.49
East Brooklyn**	\$109,039.00	\$58,101.00	53%	\$50,401.00	\$2,500.00	\$1,500.00	\$3,500.00	\$200.00
Flatbush-Nostrand Junction**	\$216,424.00	\$102,544.91	47%	\$78,654.75	\$13,083.75	\$10,806.41	\$0	\$0
Graham Avenue	\$181,739.00	\$81,499.00	45%	\$56,596.00	\$3,294.00	\$3,389.00	\$17,722.00	\$498.00
North Flatbush**	\$132,800.00	\$52,929.00	40%	\$23,600.00	\$3,575.00	\$4,350.00	\$16,054.00	\$5,350.00
Pitkin Avenue	\$241,583.00	\$65,410.00	27%	\$56,803.00	\$0	\$2,048.00	\$3,159.00	\$3,400.00
Southern Boulevard	\$181,247.00	\$55,577.00	31%	\$48,000.00	\$4,700.00	\$2,364.00	\$0	\$513.00
White Plains Road	\$128,653.00	\$60,923.00	47%	\$53,328.00	\$2,250.00	\$3,329.00	\$1,578.00	\$438.00
Average	\$187,469.64	\$69,608.63	39%	\$54,006.11	\$5,253.36	\$3,962.29	\$4,933.37	\$1,453.50

*BID sharing staff & management with another BID

**BID has Management Agreement with a non-BID Community-Based Organization

BID G&A Expenses

FY14 G&A, \$250K-\$500K BIDs



BID G&A: Comparative Data

BIDs \$250K-\$500K, Did NOT Allocate Staff Time in Program Expenses

BID	Total Expenses	G&A Expenses	% of Total Expenses	Salaries and Payroll	Outside Contractors	Insurance	Rent & Utilities	Supplies & Equipment
Myrtle Avenue (Queens)**	\$433,995.00	\$122,119.00	28%	\$112,967.00	\$4,000.00	\$4,819.00	\$0	\$333.00
Bay Ridge 5th Avenue*	\$384,195.00	\$32,317.00	8%	\$0	\$12,020.00	\$9,265.00	\$7,000.00	\$4,032.00
Flatbush Avenue*	\$314,198.00	\$68,443.00	22%	\$46,735.00	\$11,400.00	\$1,974.00	\$8,284.00	\$50.00
HUB/3rd Avenue	\$449,090.53	\$142,224.07	32%	\$102,486.02	\$6,834.00	\$5,355.96	\$22,161.00	\$5,387.09
Steinway Street**	\$423,000.00	\$84,000.00	20%	\$0	\$83,000.00	\$1,000.00	\$0	\$0
82nd Street Partnership	\$390,864.00	\$150,083.00	38%	\$118,078.00	\$0	\$5,838.00	\$20,753.00	\$5,414.00
Church Avenue*	\$253,819.00	\$138,666.00	55%	\$117,387.00	\$0	\$7,166.00	\$12,984.00	\$1,129.00
Flushing	\$430,379.00	\$131,775.00	31%	\$101,952.00	\$5,232.00	\$3,564.00	\$19,411.00	\$1,616.00
FAB Alliance	\$390,395.00	\$149,450.00	38%	\$123,750.00	\$6,000.00	\$4,000.00	\$14,200.00	\$1,500.00
Kings Highway	\$284,181.00	\$123,504.00	43%	\$79,244.00	\$2,400.00	\$2,147.00	\$23,031.00	\$16,682.00
Kingsbridge	\$319,530.00	\$106,752.00	33%	\$74,934.00	\$9,250.00	\$5,873.00	\$14,687.00	\$2,008.00
Sunnyside Shines	\$361,348.00	\$147,899.00	41%	\$90,980.00	\$5,766.00	\$14,067.00	\$30,884.00	\$6,202.00
Average	\$369,582.88	\$116,436.01	32%	\$80,709.42	\$12,158.50	\$5,422.41	\$15,763.18	\$4,032.10

*BID sharing staff & management with another BID

**BID has Management Agreement with a non-BID Community-Based Organization

BID G&A: Comparative Data

BIDs \$250K-\$500K, Allocated Staff Time in Program Expenses

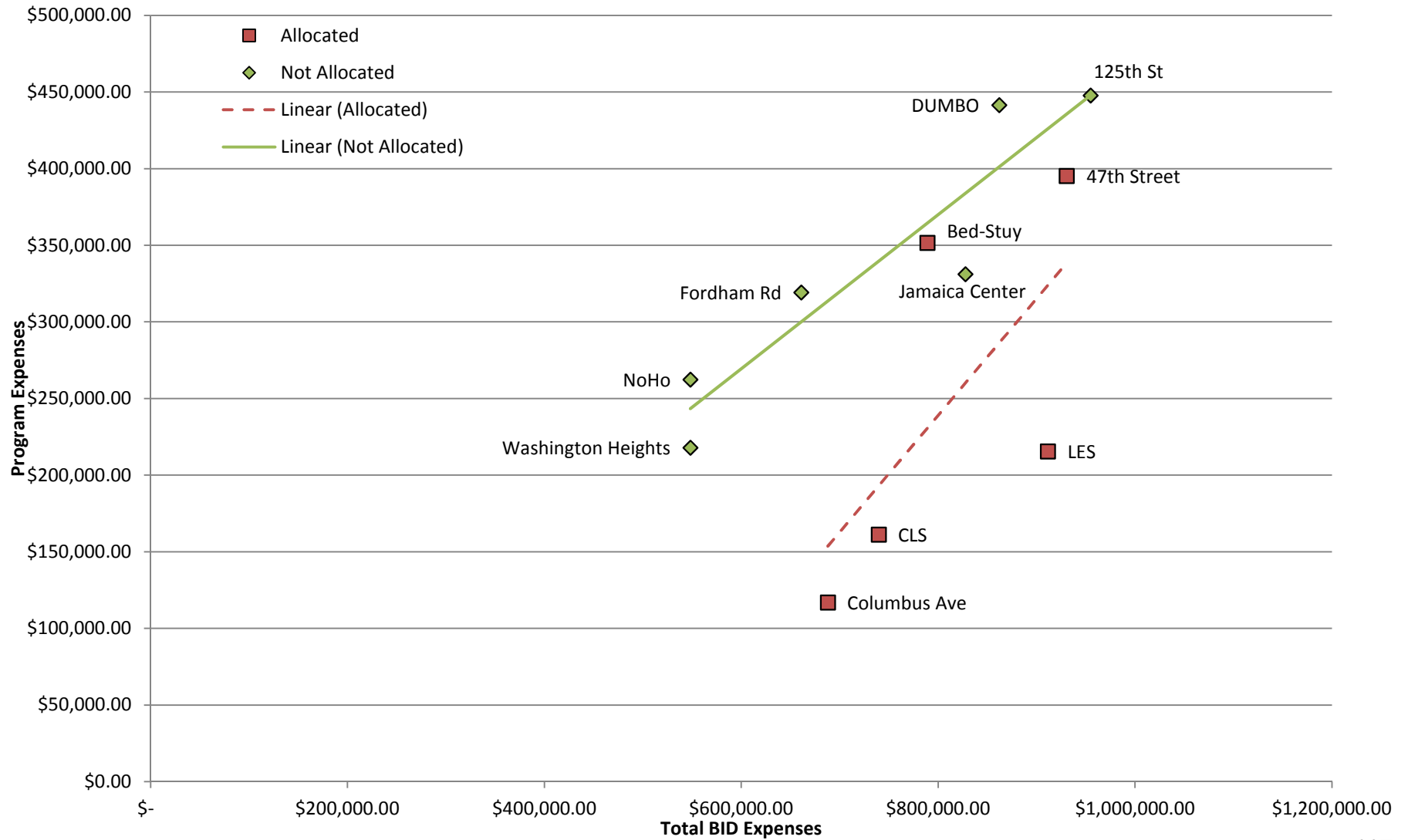
BID	Total Expenses	G&A Expenses	% of Total Expenses	Salaries and Payroll	Outside Contractors	Insurance	Rent & Utilities	Supplies & Equipment
Jerome-Gun Hill**	\$257,640.00	\$53,580.00	21%	\$29,000.00	\$10,000.00	\$8,400.00	\$0	\$6,180.00
Sunset Park	\$362,295.00	\$125,980.00	35%	\$86,441.00	\$6,978.00	\$3,961.00	\$17,878.00	\$10,722.00
Belmont	\$475,861.00	\$158,214.00	33%	\$94,607.00	\$23,240.00	\$3,515.00	\$26,001.00	\$10,851.00
Myrtle Avenue (Brooklyn)**	\$488,616.00	\$55,742.00	11%	\$14,494.00	\$2,156.00	\$4,047.00	\$25,852.00	\$9,193.00
Long Island City**	\$434,236.00	\$69,780.00	16%	\$58,845.00	\$0	\$2,793.00	\$0	\$8,142.00
Park Slope 5th Avenue	\$311,841.00	\$128,627.00	41%	\$74,329.00	\$26,278.00	\$5,894.00	\$19,126.00	\$3,000.00
Westchester Square	\$310,844.00	\$89,462.37	29%	\$65,364.96	\$0	\$9,449.55	\$12,000.00	\$2,647.86
Average	\$377,333.29	\$97,340.77	27%	\$60,440.14	\$9,807.43	\$5,437.08	\$14,408.14	\$7,247.98

*BID sharing staff & management with another BID

**BID has Management Agreement with a non-BID Community-Based Organization

BID G&A Expenses

FY14 G&A, \$500K-\$1M BIDs



BID G&A: Comparative Data

BIDs \$500K-\$1M, Did NOT Allocate Staff Time in Program Expenses

BID	Total Expenses	G&A Expenses	% of Total Expenses	Salaries and Payroll	Outside Contractors	Insurance	Rent & Utilities	Supplies & Equipment
125th Street	\$955,052.00	\$395,795.00	41%	\$240,123.00	\$0	\$23,605.00	\$106,425.00	\$25,642.00
DUMBO	\$862,107.00	\$413,020.00	48%	\$364,232.00	\$18,399.00	\$4,634.00	\$20,997.00	\$4,758.00
Fordham Road	\$660,945.00	\$304,693.00	46%	\$238,981.00	\$11,917.00	\$11,497.00	\$34,667.00	\$7,631.00
Jamaica Center	\$827,690.00	\$299,297.00	36%	\$197,658.00	\$22,472.00	\$30,643.00	\$40,478.00	\$8,046.00
NoHo NY	\$548,310.00	\$259,810.00	47%	\$157,310.00	\$23,000.00	\$5,500.00	\$53,000.00	\$21,000.00
Washington Heights	\$548,358.00	\$207,625.00	38%	\$126,342.00	\$0	\$8,277.00	\$68,152.00	\$4,854.00
Average	\$733,743.67	\$313,373.33	43%	\$220,774.33	\$15,157.60	\$14,026.00	\$53,953.17	\$11,988.50

BID G&A: Comparative Data

BIDs \$500K-\$1M, Allocated Staff Time in Program Expenses

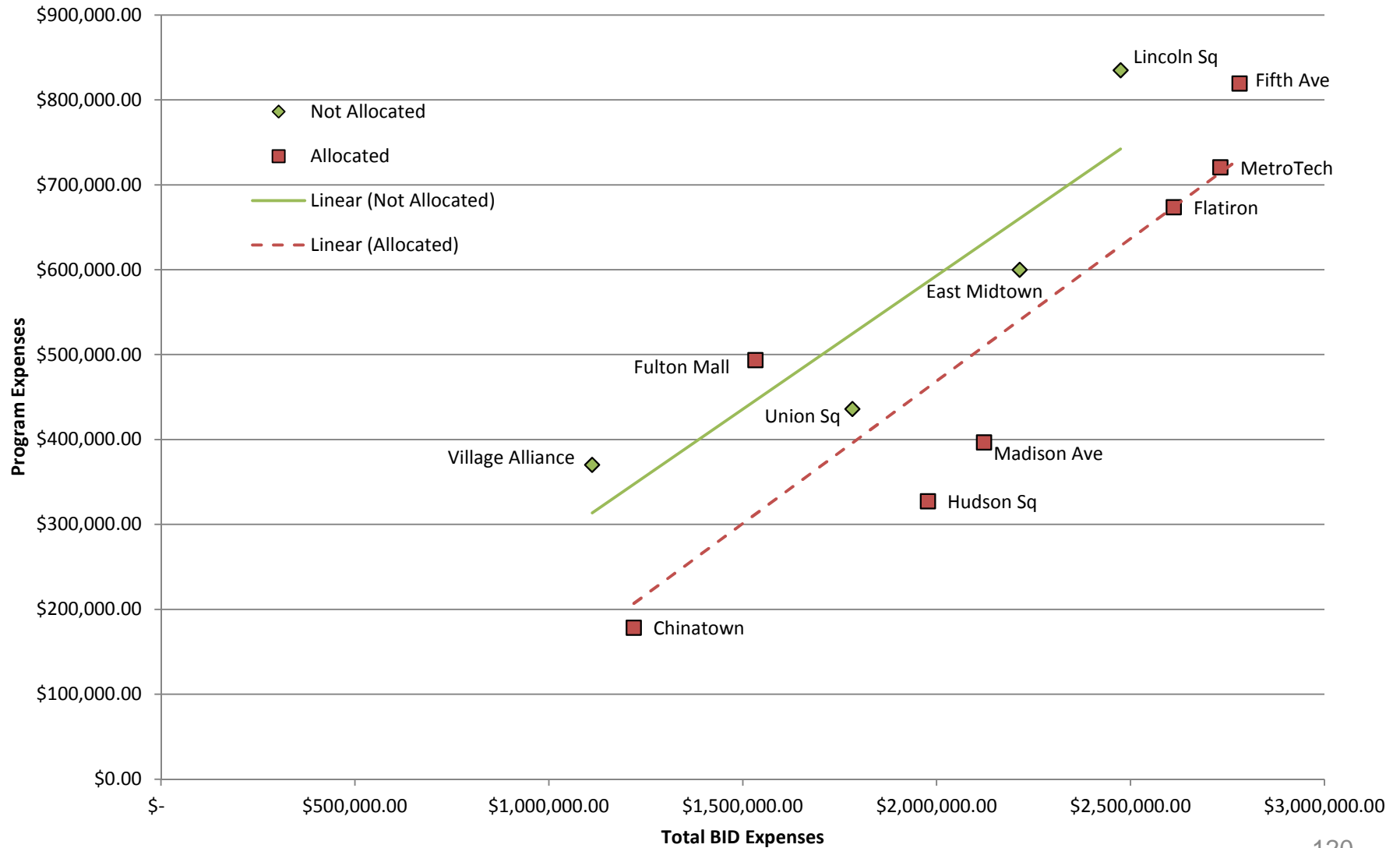
BID	Total Expenses	G&A Expenses	% of Total Expenses	Salaries and Payroll	Outside Contractors	Insurance	Rent & Utilities	Supplies & Equipment
47th Street	\$930,712.00	\$395,208.00	42%	\$290,499.00	\$47,843.00	\$43,411.00	\$3,175.00	\$10,280.00
Bed-Stuy Gateway	\$789,184.00	\$296,944.00	38%	\$241,089.00	\$10,055.00	\$10,141.00	\$22,916.00	\$12,743.00
Columbus Avenue	\$688,009.00	\$103,939.00	15%	\$66,205.00	\$9,662.00	\$6,531.00	\$11,040.00	\$10,501.00
Court-Livingston-Schermerhorn**	\$739,668.00	\$57,337.00	8%	\$0	\$18,451.00	\$24,352.00	\$12,838.00	\$1,696.00
Lower East Side	\$911,672.00	\$213,578.00	23%	\$60,624.00	\$9,844.00	\$19,558.00	\$101,810.00	\$21,742.00
Average	\$811,849.00	\$213,401.20	25%	\$131,683.40	\$19,171.00	\$20,798.60	\$30,355.80	\$11,392.40

*BID sharing staff & management with another BID

**BID has Management Agreement with a non-BID Community-Based Organization

BID G&A Expenses

FY14 G&A, \$1M-\$5M BIDs



BID G&A: Comparative Data

BIDs \$1M-\$5M, Did NOT Allocate Staff Time in Program Expenses

BID	Total Expenses	G&A Expenses	% of Total Expenses	Salaries and Payroll	Outside Contractors	Insurance	Rent & Utilities	Supplies & Equipment
East Midtown Partnership	\$2,214,453.00	\$560,244.00	25%	\$412,459.00	\$0	\$24,846.00	\$81,928.00	\$41,011.00
Lincoln Square	\$2,474,337.00	\$782,485.00	32%	\$612,745.00	\$0	\$10,815.00	\$114,343.00	\$44,582.00
Union Square Partnership**	\$1,782,902.00	\$423,181.00	24%	\$373,767.00	\$18,148.00	\$19,252.00	\$0	\$12,014.00
Village Alliance	\$1,111,681.00	\$370,221.00	33%	\$294,518.00	\$21,015.00	\$5,614.00	\$33,536.00	\$15,538.00
Average	\$1,895,843.25	\$534,032.75	28%	\$423,372.25	\$9,790.75	\$15,131.75	\$57,451.75	\$28,286.25

*BID sharing staff & management with another BID

**BID has Management Agreement with a non-BID Community-Based Organization

BID G&A: Comparative Data

BIDs \$1M-\$5M, Allocated Staff Time in Program Expenses

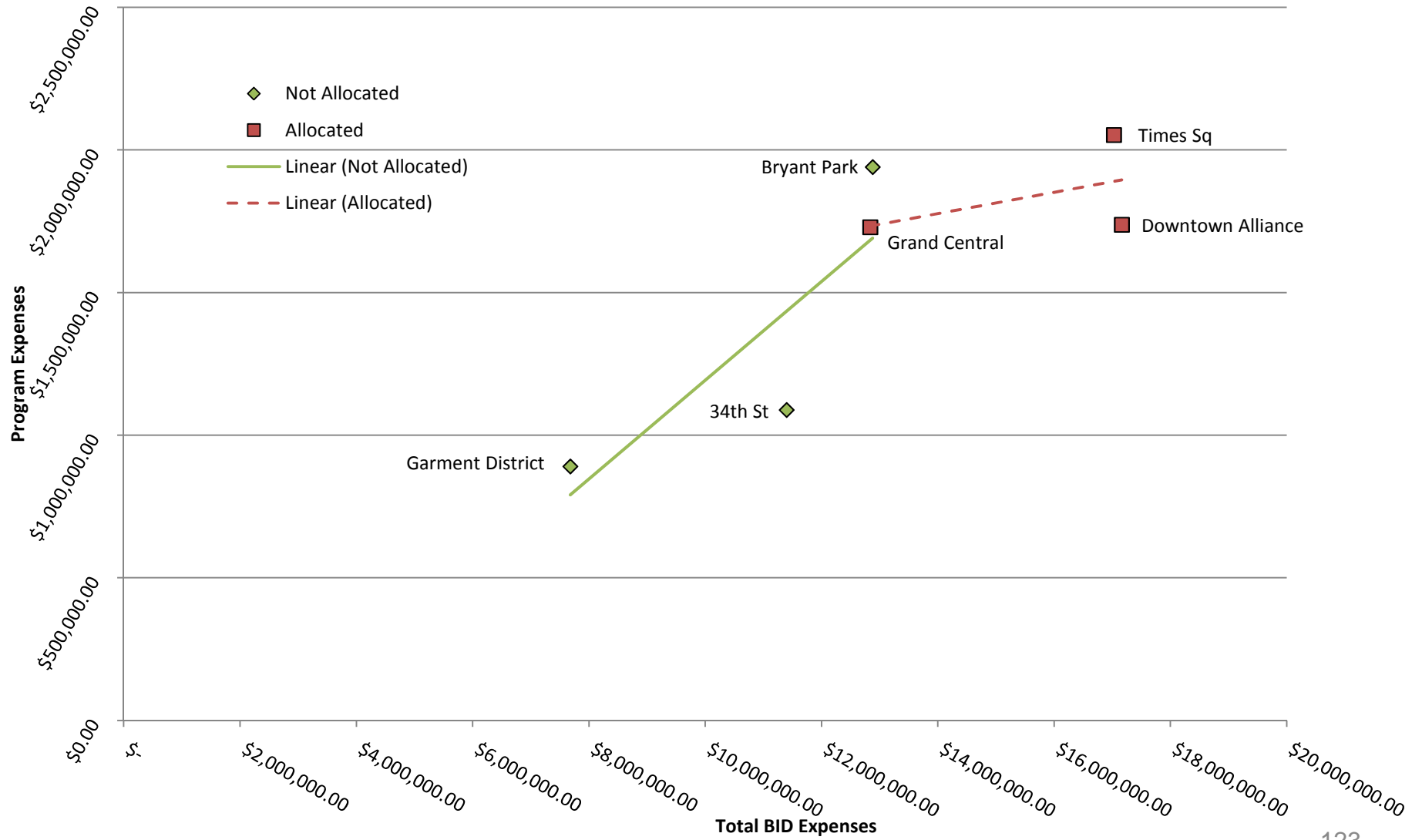
BID	Total Expenses	G&A Expenses	% of Total Expenses	Salaries and Payroll	Outside Contractors	Insurance	Rent & Utilities	Supplies & Equipment
Chinatown**	\$1,219,022.00	\$159,099.00	13%	\$77,009.00	\$0	\$27,103	\$52,124	\$2,863
Fifth Avenue	\$2,781,109.00	\$763,184.00	27%	\$457,710.00	\$0	\$64,440.00	\$209,107.00	\$31,927.00
Flatiron/23rd Street Partnership	\$2,611,460.00	\$668,529.00	26%	\$540,348.00	\$0	\$39,284.00	\$71,094.00	\$17,803.00
Fulton Mall Improvement Association**	\$1,532,971.00	\$371,032.00	24%	\$86,604.00	\$40,129.00	\$160,937.00	\$44,387.00	\$38,975.00
Hudson Square Connection	\$1,977,633.28	\$271,814.00	14%	\$92,581.00	\$71,797.00	\$16,039.00	\$85,017.00	\$6,380.00
Madison Avenue	\$2,122,234.00	\$381,861.00	18%	\$113,171.00	\$34,138.00	\$6,091.00	\$194,101.00	\$34,360.00
MetroTech**	\$2,731,922.00	\$452,258.00	17%	\$96,691.00	\$98,306.00	\$74,646.00	\$156,303.00	\$26,312.00
Average	\$2,139,478.75	\$438,253.86	20%	\$209,159.14	\$48,874.00	\$55,505.71	\$116,019.00	\$22,660.00

*BID sharing staff & management with another BID

**BID has Management Agreement with a non-BID Community-Based Organization

BID G&A Expenses

FY14 G&A, \$5M+ BIDs



BID G&A: Comparative Data

BIDs \$5M+, Did NOT Allocate Staff Time in Program Expenses

BID	Total Expenses	G&A Expenses	% of Total Expenses	Salaries and Payroll	Outside Contractors	Insurance	Rent & Utilities	Supplies & Equipment
34th Street Partnership*	\$11,400,945.00	\$1,014,837.00	9%	\$812,990.00	\$95,711.00	\$34,217.00	\$58,637.00	\$13,282.00
Bryant Park Corporation*	\$12,881,529.00	\$1,880,218.00	15%	\$773,484.00	\$988,011.00	\$51,002.00	\$50,670.00	\$17,051.00
Garment District	\$7,679,849.00	\$889,752.00	12%	\$726,743.21	\$35,216.58	\$30,816.28	\$48,153.48	\$48,822.45
Average	\$10,654,107.67	\$1,261,602.33	12%	\$771,072.40	\$372,979.53	\$38,678.43	\$52,486.83	\$26,385.15

BIDs \$5M+, Allocated Staff Time in Program Expenses

BID	Total Expenses	G&A Expenses	% of Total Expenses	Salaries and Payroll	Outside Contractors	Insurance	Rent & Utilities	Supplies & Equipment
Downtown Alliance	\$17,164,000.00	\$1,413,000.00	8%	\$591,000.00	\$126,000.00	\$152,000.00	\$410,000.00	\$134,000.00
Grand Central Partnership	\$12,839,317.00	\$1,620,119.00	13%	\$1,071,372.00	\$53,658.00	\$56,230.00	\$417,586.00	\$21,273.00
Times Square Alliance	\$17,031,139.00	\$1,492,784.00	9%	\$619,908.00	\$113,474.00	\$31,104.00	\$381,385.00	\$346,913.00
Average	\$15,678,152.00	\$1,508,634.33	10%	\$760,760.00	\$97,710.67	\$79,778.00	\$402,990.33	\$167,395.33

*BID sharing staff & management with another BID

**BID has Management Agreement with a non-BID Community-Based Organization