## THE CITY OF NEW YORK DEPARTMENT OF FINANCE DIVISION OF TAX POLICY

# STATISTICAL PROFILE OF THE NEW YORK CITY HOTEL ROOM OCCUPANCY TAX

**TAX YEAR 2016** 

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BILL DE BLASIO MAYOR

JACQUES JIHA, PH.D. COMMISSIONER

REPORT PREPARED BY THE DIVISION OF TAX POLICY AUGUST 2017 REVISED MAY 2018

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#### Introduction

### **Applicability**

The Hotel Room Occupancy Tax must be paid on the occupancy, or the right of occupancy, of a room or rooms in a hotel. A "hotel" is a building or part of it that is regularly used for the lodging of guests, and includes an apartment hotel, a motel, boardinghouse, bed-and-breakfast, bungalow, or club, whether or not meals are served. The occupant of any room or rooms in a hotel must pay the tax. Hotel operators and remarketers (when a room has been rented through a reseller) collect the tax from the occupant. The hotel room occupancy tax is separate from the NYC sales tax on hotel room occupancy and is charged in addition to the sales tax.

A facility is not considered a hotel if, during any four consecutive tax quarters or any twelve-month period ending on the last day of February, rooms are rented on fewer than three occasions or for not more than 14 days in the aggregate. Rentals to permanent residents (residents who occupy a room for at least 180 consecutive days) are not taxable. Moreover, not-for-profit organizations formed and operated exclusively for religious, charitable, or educational purposes, or for the prevention of cruelty to children or animals, and government agencies and other organizations not subject to the sales tax on hotel room rentals are exempt from the hotel room occupancy tax.

The hotel room occupancy tax year starts on March 1 and ends on the last day of February of the following year.

## Tax Rate and Liability

The hotel room occupancy tax is based on the rent charged for the room, as follows:

If the rent for the room is	The tax will be
\$10 or more, but less than \$20	$50\phi$ per day + 5.875% of the rent for the room
\$20 or more, but less than \$30	\$1.00  per day + 5.875%  of the rent for the room
\$30 or more, but less than \$40	\$1.50  per day + 5.875%  of the rent for the room
\$40 or more	2.00 per day + $5.875%$ of the rent for the room

In the case of hotel suites, the tax is the fixed amount shown above for each room in the suite plus 5.875 percent of the rent for the suite.

Effective June 1, 2016, the application of the state and local sales tax and the city hotel room occupancy tax to remarketed hotel rooms is simplified by exempting from these taxes the rent paid by a room remarketer to the hotel operator. Hotel room occupants are taxable on the total rent they pay to a room remarketer. Formerly, a room remarketer was taxable on the rent it paid for the room to the hotel operator but was eligible for a credit or refund of the tax paid if certain conditions were met. As a result of the change in the law, room remarketers will no longer be required to pay tax on the rooms they rent from the hotel operator.

#### **History**

The rationale for the hotel room occupancy tax, first imposed in NYC in 1970, is that visitors should help pay the cost of basic services and tourism development initiatives that benefit them while here.

In 1970, the tax consisted of a flat fee based upon the daily rental value of the room. A 5.0 percent tax was imposed in addition to the flat fee in 1986, raised to 6.0 percent in 1990, then lowered to 5.0 percent in 1994 and raised to the current 5.875 percent in 2009.\* Also, in 2009, the tax was extended to apply to the markup on rooms rented through Internet and other hotel room occupancy resellers.

In 2015, local legislation adopted by the City Council extended the 5.875 percent rate through November 30, 2019. Unless extended at that time, the rate would revert to 5 percent on December 1, 2019.

NYC Hotel Room Occupancy Tax Rates						
07/08/86 - 08/31/90	5.000%					
09/01/90 - 11/30/94	6.000%					
12/01/94 - 02/28/09	5.000%					
03/01/09 - 11/30/13	5.875%					
12/01/13 - 12/19/13	5.000%					
12/20/13 - present	5.875%					

<sup>\*</sup>For the period between December 1, 2013 and December 19, 2013, the rate temporarily reverted to 5.0 percent.

## HOTEL ROOM OCCUPANCY TAX TAX YEAR 2016

## Table 1 DISTRIBUTION BY LIABILITY RANGE

(NUMBER OF ROOMS RENTED AND DOLLARS IN THOUSANDS)

					Liability			
			Number		Daily			
Liability Per	Number	% of	of Rooms	% of	Room	5.875%		% of
Taxpayer	of Hotels	Total	Rented	Total	Tax	Tax	Total	Total
\$10K or Less	184	19.8 %	67	0.2 %	\$119	\$415	\$534	0.1 %
\$10K - \$25K	37	4.0	62	0.2	121	515	636	0.1
\$25K - \$50K	38	4.1	181	0.5	355	1,017	1,372	0.2
\$50K - \$100K	82	8.8	735	2.0	1,440	4,785	6,225	1.1
\$100K - \$200K	137	14.7	2,152	5.8	4,285	15,053	19,338	3.4
\$200K - \$300K	70	7.5	1,576	4.2	3,151	14,204	17,356	3.1
\$300K - \$400K	47	5.1	1,301	3.5	2,600	13,554	16,153	2.8
\$400K - \$500K	37	4.0	1,403	3.8	2,807	14,023	16,830	3.0
\$500K - \$1M	136	14.6	6,641	17.9	13,283	83,105	96,388	17.0
\$1M - \$1.5M	59	6.4	4,724	12.7	9,434	60,538	69,972	12.3
\$1.5M - \$2M	29	3.1	3,053	8.2	6,106	43,554	49,659	8.7
\$2M - \$2.5M	20	2.2	2,625	7.1	5,250	37,529	42,779	7.5
\$2.5M - \$4M	37	4.0	6,735	18.2	13,469	104,031	117,500	20.7
More than \$4M	16	1.7	5,822	15.7	11,644	89,221	100,866	17.8
Remarketers*							12,423	2.2
TOTAL	929	100.0 %	37,077	100.0 %	\$74,064	\$481,544	\$568,031	100.0 %

<sup>\*</sup> There were 43 remarketers.

## HOTEL ROOM OCCUPANCY TAX TAX YEAR 2016

## Table 2 DISTRIBUTION BY BOROUGH

(NUMBER OF ROOMS RENTED AND DOLLARS IN THOUSANDS)

			Number		Liability			
	Number	% of	of Rooms	% of	Daily	5.875%		% of
Borough	of Hotels	Total	Rented	Total	Room Tax	Tax	Total	Total
Manhattan	636	68.5 %	32,202	86.9 %	\$64,378	\$442,260	\$506,639	89.2 %
Bronx	30	3.2	436	1.2	\$819	\$2,149	\$2,968	0.5
Brooklyn	106	11.4	1,417	3.8	2,827	13,255	16,083	2.8
Queens	128	13.8	2,757	7.4	5,512	22,146	27,658	4.9
Staten Island	10	1.1	167	0.5	333	1,194	1,527	0.3
Not Available	19	2.0	97	0.3	194	540	733	0.1
Remarketers*							12,423	2.2
TOTAL	929	100.0 %	37,077	100.0 %	\$74,064	\$481,544	\$568,031	100.0 %

<sup>\*</sup> There were 43 remarketers.

## HOTEL ROOM OCCUPANCY TAX TAX YEAR 2016

## Table 3 DISTRIBUTION BY AVERAGE DAILY ROOM RENT

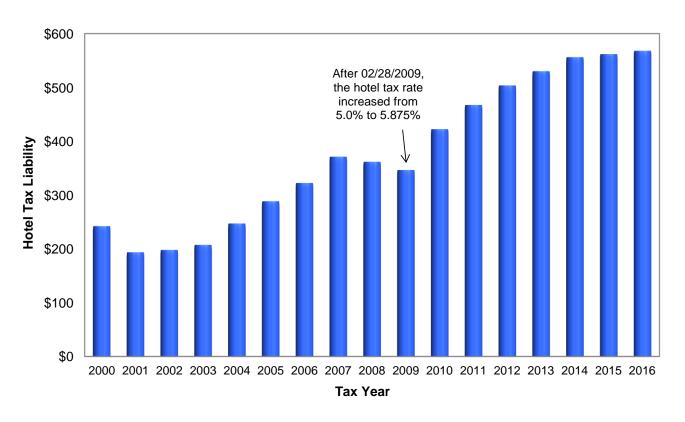
(NUMBER OF ROOMS RENTED AND DOLLARS IN THOUSANDS)

				_	Liability			
			Number		Daily			
Average Daily	Number	% of	of Rooms	% of	Room	5.875%		% of
Room Rent	of Hotels	Total	Rented	Total	Tax	Tax	Total	Total
\$40 or Less	19	2.0 %	220	0.6 %	\$368	\$429	\$797	0.1 %
\$40 - \$100	174	18.7	3,135	8.5	6,265	14,353	\$20,618	3.6
\$100 - \$150	186	20.0	4,982	13.4	9,962	37,131	\$47,092	8.3
\$150 - \$200	208	22.4	9,177	24.8	18,355	95,736	\$114,091	20.1
\$200 - \$250	141	15.2	7,380	19.9	14,761	97,329	\$112,089	19.7
\$250 - \$300	85	9.1	6,479	17.5	12,944	103,735	\$116,679	20.5
\$300 - \$350	39	4.2	3,260	8.8	6,519	61,349	\$67,868	11.9
\$350 - \$400	17	1.8	603	1.6	1,206	13,280	\$14,486	2.6
\$400 - \$500	22	2.4	1,259	3.4	2,519	30,695	\$33,214	5.8
\$500 - \$700	11	1.2	174	0.5	349	6,420	\$6,768	1.2
More than \$700	15	1.6	408	1.1	817	19,292	\$20,109	3.5
Not Available	12	1.3	n/a	n/a	n/a	1,796	\$1,796	0.3
Remarketers*							12,423	2.2
TOTAL	929	100.0 %	37,077	100.0 %	\$74,064	\$481,544	\$568,031	100 %

<sup>\*</sup> There were 43 remarketers.

## **HOTEL ROOM OCCUPANCY TAX**

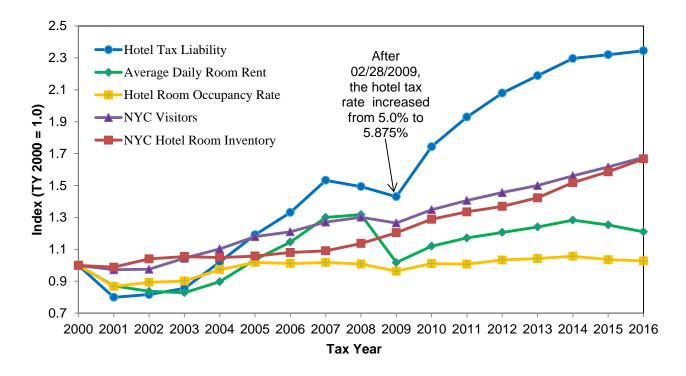
Figure 1 LIABILITY TAX YEARS 2000 – 2016 (\$ MILLIONS)



#### **HOTEL ROOM OCCUPANCY TAX**

## Figure 2 LIABILITY COMPARED TO NYC VISITORS, AVERAGE DAILY ROOM RENT, ROOM INVENTORY AND OCCUPANCY RATE TAX YEARS 2000 – 2016

- Hotel room occupancy tax liability has continued to increase every year since 2009.
- The number of visitors and room inventory continued to increase while the room occupancy rate dropped slightly since 2014.



Sources: All data except hotel room occupancy tax liability are from NYC & Company and PKF Consulting. Hotel room occupancy tax liability is from NYC Department of Finance records.