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Spring 2000

Prepared for:



New York City Department of Sanitation Bureau of Waste Prevention, Reuse and Recycling 44 Beaver Street New York, New York 10004



# **BWPRR Overview**

This report is one of a number of waste prevention reports prepared under a long-term contract by consultant Science Applications International Corporation, and issued at contract conclusion. The reports are listed below. The New York City Department of Sanitation (DOS, or the Department), Bureau of Waste Prevention, Reuse and Recycling (BWPRR), the sponsor, has issued a Foreword to the studies; it acknowledges the many contributors and frames a position based on its considerable efforts to review, practice, and measure waste prevention. The Foreword appears at the beginning of the first report in the series, *Measuring Waste Prevention in New York City*. Interested readers are strongly encouraged to access the material through the Department's web site at www.ci.nyc.ny.us/strongest. Print or electronic versions are available through BWPRR.

Some of the estimates made in this report for particular products have been used in *Measuring Waste Prevention*. As this report explains, the estimates of the various products' portion of the waste are based on allocating national waste data, with alternate measures for products given local information. In some cases, most noteworthy the various paper categories, there are inconsistencies between the nationally based and locally based estimates. In addition, the estimates under-represent current recycling because study preceded the final expansion of New York City's residential and institutional recycling program. That expansion, completed in Fall 1997, added mixed paper, milk cartons and juice packs, and bulky metal items to the designated materials that the Department collects. In this report, milk cartons are assumed not to be recycled based on national data.

While providing interesting data for consideration, the report is not, in and of itself, a recommendation for recycling particular items. Such recommendations are policy decisions that must be based on full consideration of costs, and on up-to-date knowledge of the current waste stream. Estimating local waste generation from national data is not intended as a substitute for a citywide waste composition study that samples from the entire waste stream, over all seasons. The Department has proposed such a study, subject to available funding.

**Packaging Restrictions Research** 

#### Waste Prevention Reports:

- Measuring Waste Prevention in New York City
- Survey of Waste Prevention Programs in Major Cities, States and Countries
- Procurement Strategies Pursued by Federal Agencies and Jurisdictions Beyond NYC for Waste Prevention and Recycled Products
- Inter-Agency Task Force Action Plan to Encourage the Use of Recycled-Content Building Materials
- Materials Exchange Research Report
- Characterization of NYC's Solid Waste Stream
- Life Span Costing Analysis Case Studies
- Packaging Restrictions Research: Targeting Packaging for Reduction, Reuse and Recycled Content
- NYCitySen\$e Summary Report
- NYC WasteLe\$\$ Summary Report

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# Introduction

This report provides the results of a material-specific waste composition analysis of the New York City municipal solid waste stream. The study was funded primarily by a grant awarded to the NYC Department of Sanitation (DOS) by the U.S. Environmental Protection Agency (EPA) Region II. It is intended to assist DOS in focusing its resources more effectively on appropriate products and packaging to target for waste prevention and recycling, and to enhance DOS's capabilities in measuring the impacts of its waste prevention policies and programs, by calculating relative quantities of various products and packaging generated as waste in New York City.

Historically, waste composition analyses conducted by the federal government, states, and municipalities, including New York City, have primarily focused on broad material categories, rather than specific products and packaging. This report, instead, focuses on a variety of specific products chosen for their waste reduction potential. Rather than characterizing general material categories, such as paper, the report examines much more specific categories, such as paper towels and books.

Data on quantities of specific products or packaging can enable policy makers to:

- apply limited budgetary resources toward determining which products and packaging, based on their relative contributions to municipal solid waste, to target for waste prevention and/or recycling;
- plan and evaluate policies and programs targeting the prevention and/or recycling of specific wastes by facilitating projections and measurement of policy and programmatic impacts;
- 3) motivate the public to prevent and recycle waste by highlighting the amounts of waste resulting from the disposal of consumer products; and
- 4) potentially help substantiate pursuing legislative options that target products and packaging that are particularly large contributors to municipal solid waste.

Before selecting the items for which analyses were conducted for this report, DOS solicited input from organizations including the U.S. Environmental Protection Agency; INFORM, a national environmental research organization; the Cornell Waste Management Institute; and DOS's citizen Solid Waste Advisory Boards. DOS made the final selection of items to examine, in consultation with its contracted consultant, Science Applications International Corporation (SAIC).

The criteria applied for selecting items included:

- Do consumers have choices within the product or packaging category that can impact waste generation?
- Is there potential for the product or packaging to be diverted for reuse, refurbishing, donation, or resale via one of the reusable materials matchmaking and donations programs operating in New York City?

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- Is the item targeted for collection by DOS's Pilot Special Waste Collection Program —
  a self-serve, drop-off program for designated household items, such as motor oil and
  batteries? DOS is interested in developing baseline waste generation data to calculate
  diversion rates achieved by the collection program.
- Are there potentially untapped opportunities for recycling the product or packaging?
- Is the item a "problem" waste, such as a waste that poses significant litter, recycling or waste management challenges?
- Do public education, technical assistance, regulatory, or other policy options exist that could promote or require waste prevention and/or recycling of the particular product or packaging?

It is anticipated that policy makers in other cities and states may find the data presented in this report useful, allowing them to identify potential materials to target that will provide the most return for their waste prevention and recycling efforts and expenditures. Policy makers can apply similar methodologies and extrapolate from the findings in this report to characterize their own waste streams. This can facilitate maximizing the productivity of limited resources dedicated for implementing programs and tracking program results.

Exhibit 1 identifies the materials included in the waste composition analysis, and provides a rationale, based upon the criteria discussed above, for including each item in the study. Many of the selected items meet many or all of the selection criteria. Certainly, additional items could have been examined for DOS by its consultant, but this was not feasible within the budget of this project. However, the methodologies applied, as presented within the appendices, are adaptable, such that additional items could be studied in the future.

Material	Primary Rationale for Inclusion in Analysis
Durable Goods	
Furniture and Furnishings	Can be salvaged for repair and reuse.
Major Appliances	Can be salvaged for reuse or recycled.
Small Appliances	Can be salvaged for reuse or recycled.
Carpets and Rugs	Can be reused or recycled.
Clothing and Footwear	Can be reused or recycled.
Towels, Sheets, Pillowcases	Can be reused or recycled.
Vehicle-Associated Prod	lucts
Scrap Tires	Useful life can be extended through inspection, maintenance, and repair; can be retreaded, recycled, or used for refuse-derived fuel.
Air Filters	Reusable filters can replace single-use filters; metal components can be recycled
Oil Filters	Targeted by DOS Pilot Special Waste Collection Program; oil can be drained and recycled; filters can recycled.
Lead-Acid Batteries	Targeted by DOS Pilot Special Waste Collection Program; lead and other components can be recycled.

Exhibit 1. Materials Included in the New York City Waste Composition Analysis

#### Material Primary Rationale for Inclusion in Analysis Motor Oil Longer-life synthetic oil can replace standard motor oil; oil can be recycled. **Personal Items** Alternatives can be promoted, such as durable, reusable razors with **Disposable Razors** replaceable blades. Packaging can be reduced. Alternatives can be promoted that generate less waste, such as using reusable Shaving Cream Cans shaving brush and shaving soap. Toothbrushes Alternatives can be promoted that generate less waste, such as reusable toothbrushes with disposable heads; packaging can be reduced. **Disposable Diapers** Alternatives can be promoted that generate less waste, such as cloth diapers. Containers Non-Deposit Beverage Can be recycled; could potentially be included in an expanded NY State Containers Redeemable Beverage Container Act. Clear HDPE Jugs Can be replaced by bulk milk dispensers in institutions and businesses; can be recycled. Refillable jugs can be encouraged. Milk Cartons Can be recycled. Alternatives, such as plastic or glass jugs, can be encouraged. Aerosol Cans Can be recycled in scrap metal or metal container collection programs. Can be replaced by refillable beverage dispensing systems; can be recycled. **Bag-in-Boxes** Folding Cartons Can be recycled. Paper Goods Office Paper Can be reduced or recycled. **Newspapers** Can be reduced or recycled. Magazines Can sometimes be donated and can be recycled. Books Can be donated or recycled. Telephone Directories Over-distribution can be minimized, particularly by apartment and office buildings specifying quantities requested to coincide with demand; can be recycled. Third-Class Mail Can develop programs to reduce unwanted direct mail; can be recycled. Paper Towels Alternatives can be promoted that reduce waste, such as installing hot air hand dryers in public restrooms or using linen hand towels. Paper Plates and Cups Alternatives can be promoted that generate less waste, such as reusable plates and refillable cups. Miscellaneous Products Polybags from Dry Cleaners Reusable dry cleaning bags can be promoted; used single-use polybags can be accepted from dry cleaners' customers and recycled by the dry cleaners. Hangers from Dry Cleaners Dry cleaners can take back hangers from their customers for reuse. Household Batteries Targeted by DOS Pilot Special Waste Collection Program. Targeted by DOS Pilot Special Waste Collection Program. Thermostats

#### Exhibit 1 (continued). Materials Included in the New York City Waste Composition Analysis

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Material	Primary Rationale for Inclusion in Analysis
Latex Paint	Targeted by DOS Pilot Special Waste Collection Program.
Fluorescent Tubes	Targeted by DOS Pilot Special Waste Collection Program
Ballasts	Can be recycled.
Incandescent Bulbs	Alternatives can be promoted that generate less waste, such as longer life bulbs.
Pallets/Wood Packaging	Can be reused, refurbished, or recycled, including via a reusable materials match making program.
Food Wastes	Can be composted. Programs can be established to donate usable food products to food banks.
Plastic Wraps	Can be reduced or recycled.
Paper and Plastic Grocery Bags	Can be targeted for waste prevention, such as by promoting reusable bags or reusing paper or plastic bags.
Plastic Plates and Cups	Alternatives can be identified that generate less waste, such as reusable plates and refillable mugs and cups.
Single-Use Cameras	Durable, reusable cameras can be promoted; single-use cameras can be recycled. Users can be encouraged to return cameras to a photofinishing lab that participates in a camera recycling program.
Toilets	Can be recycled.
Writing Instruments	Alternatives can be promoted that generate less waste, such as refillable pens.
Trash Bags	Purchase recycled-content bags; purchase appropriate size and strength so that bags are not discarded only partially full or double bagged due to breakage.

#### Exhibit 1 (continued). Materials Included in the New York City Waste Composition Analysis

This report investigates materials generated by New York City residents, commercial and industrial businesses, and institutions including government agencies and other not-for-profit organizations. Residential and institutional waste is collected by New York City Department of Sanitation personnel and disposed at the Fresh Kills landfill on Staten Island. Commercial and industrial wastes are collected by private carters, and virtually all is disposed outside of New York City. Many of the items are generated by all three sources (residential, institutional, and commercial), and cannot easily be attributed to one primary source. The large portion of the wastes are generated by residents and institutions, and as discussed below (see section titled "Summary of Results"), are significant components of the DOS-collected waste stream.

The municipal solid waste (MSW) waste stream includes wastes from residential, institutional, and commercial sources. Residential wastes are generated by single and multi-family homes. Commercial sources of waste include office buildings, retail and wholesale establishments, and restaurants. Institutional sources are schools, libraries, hospitals, and prisons, as well as some industrial sites where packaging is generated. MSW does not include the process wastes from these industrial sites. Residential wastes are estimated to consistute 55 to 65 percent of total MSW generation nationally. Commercial and institutional wastes constitute between 35 and 45 percent.

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MSW includes wastes such as durable goods, nondurable goods, containers and packaging, food scraps, yard trimmings, and miscellaneous inorganic wastes. Examples of wastes from these categories include appliances, automobile tires, newspapers, clothing, boxes, disposable tableware, office and classroom paper, wood pallets, and cafeteria wastes. MSW does not include wastes from other sources, such as construction and demolition debris, automobile bodies, municipal sludges, combustion ash, and industrial process wastes that might also be disposed in municipal waste landfills and incinerators.<sup>1</sup>

#### **Research Methodologies**

Rather than conducting a traditional waste sort, DOS's approach to obtaining data was to pursue a much more cost effective strategy to approximate the findings that would be obtained from a waste sort. DOS determined that in order for a "waste sort" to yield credible data, an extremely extensive and expensive study would need to be conducted in order to account for seasonal fluctuations, demographic variables, and other confounding factors. For a city with a population of over seven million, this type of study could cost in excess of \$1 million.

Instead, the approach that was used involved extrapolation from a 1989 waste composition consultant study performed for DOS; per capita sales information obtained from industry and trade associations; existing waste composition data obtained from a variety of federal, state and local sources; and New York City demographic information.

Since the majority of the materials presented in this report had not been quantified by other studies, it was necessary to develop unique methodologies for quantifying the amounts present in New York City's waste stream. Different types of data exist for different materials. For this reason, the research methodologies used in this study vary by material.

Several materials were quantified by extrapolating from national data included in U.S. EPA's *Characterization of Municipal Solid Waste in the United States: 1995 Update*. This document provided national generation and disposal figures, as well as recycling rates for each material. The method used by Franklin & Associates to determine the disposal figures is a "materials flow methodology." This is based on production data (by weight) for materials and products in the waste stream, with adjustments made for imports, exports, and product lifespans. Quantities in New York City's waste stream were estimated using the percentage of the U.S. population residing in New York City. The following basic assumptions were used throughout the analyses:

- The U.S. population is 248 million people;
- The New York City population is 2.9% of the U.S. population, or 7.3 million people;
- The New York City population including commuters and tourists is 8.5 million people; and
- There are 2.8 million households in New York City.

Quantification of most of the wastes relied on data provided by industry sources, trade associations, retail outlets in New York City, the Department of Commerce, and other national data sources. Information obtained for the study includes production figures, sales figures, per capita usage figures, market share, and other similar data. All final figures are presented by

weight (tons) to facilitate comparisons among materials and determine the percentage of the total waste stream that each represents.

Subsequent to review of draft research methodologies and findings by the NYC Department of Sanitation, all analyses were submitted for peer review by trade group representatives, industry representatives and other data/information sources; other consultants familiar with the topic, such as Franklin & Associates, Inc., which developed EPA's *Characterization of Municipal Solid Waste in the United States: 1995 Update;* and staff at the U.S. EPA. Peer reviewers were asked to assess the appropriateness of each methodology, assumptions made, data used in calculations, and conclusions reached.

## **Summary of Results**

For this report, 46 materials were characterized. Detailed analyses for each material are presented in Appendices 1-41. (There are fewer appendices than materials studied because several of the items were grouped together within appendices). These analyses describe each item investigated, and present the methodology used to estimate quantities. Each appendix presents the assumptions, the calculations used to determine the final estimate, and the limitations of the research findings. Exhibit 2 provides a summary of the overall results for each material.

The findings indicate that, after recycling, several materials examined in this study contribute a conservative estimate of more than 100,000 tons each to the New York City waste stream, and may contribute as much as 400,000 tons. In order of descending quantity, these are:

- Food waste,
- Pallets/wood packaging,
- Furniture and furnishings,
- Newspaper,
- Non-deposit beverage containers,
- Folding cartons,
- Plastic wraps,
- Clothing and footwear,
- Office paper,
- Third-class mail, and
- Disposable diapers.

Even with recycling programs in place, each of these eleven materials contribute between 100,000 tons and more than 400,000 tons to New York City's annual solid waste stream. Food waste, the largest percentage quantity of materials analyzed, account for the equivalent of one month's worth of waste going to the Fresh Kills Landfill.<sup>5</sup> Together these eleven largest

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Material	Quantity (Tons)	Material	Quantity (Tons)
Furniture and Furnishings	217,790.0	Books	27,484.0
Major Appliances	42,317.0	Telephone Directories	11,547.2
Small Appliances	21,750.0	Third-Class Mail	103,706.0
Carpets and Rugs	67,011.0	Paper Towels	82,940.0
Clothing and Footwear	114,324.0	Paper Plates and Cups	25,230.0
Towels, Sheets, and Pillowcases	18,556.0	Polybags from Dry Cleaners	1,397.0
Scrap Tires	25,943.0	Hangers from Dry Cleaners	2,269.0
Air Filters	1,864.0	Household Batteries	3,747.1
Oil Filters	2,466.0	Thermostats	6.4
Lead-Acid Batteries	246.0	Latex Paint	618.5
Motor Oil <sup>3</sup>	2,580.0	Fluorescent Tubes	4,851.5
Disposable Razors	89.8	Ballasts	2,828.0
Shaving Cream Cans <sup>4</sup>	1,726.9	Incandescent Bulbs	1,686.0
Toothbrushes	592.7	Pallets and Wood Containers	254,388.0
Disposable Diapers	103,324.5	Food Waste	414,891.0
Non-Deposit Beverage Container	s 123,835.0	Plastic Wraps	114,605.3
Clear HDPE Jugs	11,604.0	Paper Grocery Bags	13,094.0
Milk Cartons	15,080.0	Plastic Grocery Bags	4,210.0
Aerosol Cans	8,935.6	Plastic Plates and Cups	12,760.0
Bag-in-Boxes	374.0	Single-Use Cameras	23.8
Folding Cartons	121,185.8	Toilets	1,346.0
Office Paper <sup>5</sup>	112,527.0	Writing Instruments	1,033.6
Newspaper	284,926.0	Trash Bags	26,390.0
Magazines	69,630.5	Total	2,478,004

#### Exhibit 2. Summary of Quantity of Each Material in New York City Waste Stream<sup>2</sup>

contributors represent more than five months worth of waste going to the Fresh Kills Landfill, although not all of these materials are collected from the residential or institutional waste streams, and therefore, do not actually all go to the Fresh Kills Landfill.

The findings also indicate that, after recycling, the materials examined by this study that contribute the smallest quantities (under 1,500 tons per year) to the New York City waste stream are (in order of ascending quantities):

- Thermostats,
- Single-use cameras,
- Disposable razors,

- Lead-acid batteries;
- Bag-in-boxes;
- Toothbrushes;
- Latex paint;
- Writing Instruments;
- Toilets; and
- Polybags from Drycleaning.

Thermostats and toilets contribute relatively little to the waste stream because their average lifespans are longer than most other products analyzed in this report, many thermostats lasting for more than thirty years and many toilets lasting more than 20 years. Single-use cameras contribute little because they have a high recycling rate. This is based on an industry-developed infrastructure for returning cameras to the manufacturer. Lead-acid batteries also contribute little to the waste stream because they have a high recycling rate, in part resulting from: the high value of lead as a recyclable commodity; New York State legislation that places a surcharge on new batteries sold without the return of a used battery; and New York City's prohibition of disposal of lead-acid batteries in the residential waste stream. Disposable razors, toothbrushes, and writing instruments are small and lightweight, creating relatively little waste. Bag-in-boxes offer a product in concentrated form. This allows for the distribution of a large quantity of beverages to be distributed in very little packaging compared to bottles or cans of beverages. Polybags are an extremely lightweight product, contributing little to the weight of the waste stream. Together these ten items represent the equivalent of less than one day's waste going to the Fresh Kills Landfill.

The total quantity of waste generated annually from all 46 materials represents 38 percent of New York City's total annual solid waste stream of 6,517,650 tons<sup>7</sup> and is equivalent to 62 percent of the amount of waste going to the Fresh Kills Landfill. However, not all of the waste quantified in this study is collected by DOS and disposed at Fresh Kills. Approximately 3,983,610 tons of the total New York City waste stream, composed of residential and institutional wastes, goes to the Fresh Kills Landfill each year, while the remaining 2,534,040 tons, composed of commercial wastes, are sent to transfer stations for export to other landfills.

DOS-collected waste is approximately 60 percent of the total municipal solid waste generated annually in New York City. If the waste characterized in this report were representative of the total distribution of waste from residential, institution, and commercial sources, then 60 percent, or 1,486,826 tons, of this waste could be attributed to residential and institutional sources.

Exhibit 3 shows the percentage that each of the six categories of materials analyzed contributes to the total New York City solid waste stream. Exhibits 4 through 9 show the breakdown by material within each category.

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#### Exhibit 3. Waste Stream Composition Analysis - Major Categories



## Exhibit 4. Durable Goods



#### **Exhibit 5. Vehicle-Associated Products**



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## **Exhibit 6. Personal Items**



#### **Exhibit 7. Containers**



#### **Exhibit 8. Paper Goods**



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#### **Exhibit 9. Miscellaneous Products**



#### Conclusions

Although the waste characterization estimates presented in this report are deemed reasonably representative of the quantities of each material found in the New York City solid waste stream, they have certain limitations that should be recognized. Many are based on national data, from which New York City data are extrapolated. The use of many products and materials within New York City may not be representative of national usage; therefore, estimates based on national data may vary in accuracy, depending on the product and its relative usage in New York City. For example, New York City's office paper generation may be much higher than national per capita figures due to the large business and financial districts in the City.

In addition, data from one or more manufacturers or suppliers were often used. Therefore, the accuracy of the findings in some cases is a function of the reliability of the data provided by these businesses, and the extent to which the data they provided are representative of product sales in New York City. Additional limitations, specific to each material, are discussed in the appendices.

Despite the recognized limitations, the study indicates that although the research methodology may not yield as precise, quantitative findings as a more conventional "waste sort" (although the precision of waste sorts are limited by their own set of confounding factors), the selected approach provides reasonably credible data, and adaptable methodologies of value to DOS, and potentially to solid waste planners and others throughout the nation.

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DOS may in the future be interested in quantifying waste contributed by other products and packaging. Likewise, other jurisdictions may be interested in adapting the research methodologies applied in this study, or in studying additional items. Therefore, some lessons drawn from this exercise include the following:

**Time Intensive.** Although the type of waste quantification study conducted is a less ambitious endeavor than a full-fledged, statistically significant physical waste sort, significant time and energy was devoted to conducting the research. DOS's consultant, SAIC, devoted over 400 hours to conducting the research and writing the report, assisted by an additional 300 hours provided by a DOS graduate student intern. DOS staff also dedicated significant time to review and comment on the report, as did the pro bono peer reviewers. Labor time included: developing the research and quantification methodologies appropriate for each item; identifying the appropriate information sources; contacting these sources by telephone and/or fax to explain the purpose of the research, sometimes in great detail as necessary to gain their trust; following up with information sources to ensure that information promised was provided and in sufficient detail; applying the research findings to the quantification methodology; seeking input and/or confirmation from information sources and peer reviewers, including DOS staff, regarding the accuracy of the calculations; and writing the draft and final reports. Since the research required significant telephone outreach, the research was expedited to the extent that consultant staff and the intern assigned to the project were available full-time to receive return phone calls.

**Funds Required.** Necessary funding for the research was fairly minimal. The consultant's costs were funded in their entirety by an EPA grant of \$32,677, plus in-kind labor provided by DOS staff and some additional funding. Other jurisdictions could presumably quantify the same items examined in this study in-house with minimal labor by adapting the methodologies and data utilized for this DOS project. The methodologies could also likely be adapted to study additional/alternative items, with the number of items studied adjusted depending upon the availability of labor or funding to contract the work.

**Importance of Review by Peers and Information Providers.** An important element of the project research was the effort to request the information providers and peer reviewers, discussed above, to review the calculations and methodologies for the purpose of commenting on the validity of the methodologies, accuracy of the data applied, and the resulting findings. This helped to minimize the likelihood of errors, and enhance the credibility of the research and findings. The research team received very favorable feedback and reactions to the draft reports, as well as useful input that was applied in refining the quantification methodologies and findings.

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Utility of the findings. Although each item examined in this study may contribute relatively small percentages to New York City's total waste stream, in combination they contribute significant quantities. As New York City's mandatory, citywide recycling program has become more established, and as waste prevention is anticipated to receive increasing attention in the context of the pending closure of the City's one remaining landfill by the end of 2001, this study is invaluable for selecting which additional items to target for waste prevention and recycling, including items that may be viewed as "problem wastes", and for projecting and measuring the impact of waste prevention and recycling initiatives undertaken by DOS and other entities in New York City. By looking beyond broad material categories, and focusing on specific products and packaging in the City's waste stream, the study is of utmost importance for helping DOS to prioritize its limited resources in pursuing its waste prevention and recycling objectives. Furthermore, due to the adaptability of the findings to other jurisdictions, the findings should prove valuable for assisting other jurisdictions in meeting similar objectives.

#### Exhibit 10. Peer Review List

The following is a list of reviewers asked to provide comments on each of the product-specific appendices for the NYC waste characterization report. At least one person was asked to review each appendix and, in some cases, two or three people reviewed the information. An asterisk (\*) indicates that the reviewer received a copy of the appendix but did not respond with any comments. A double asterisk (\*\*) indicates that the reviewer responded with comments and/or corrections, which were incorporated into the appendix.

- 1) furniture and furnishings Marge Franklin, Franklin & Associates (913-649-2225)\*\*
- 2) major and small appliances Marge Franklin, Franklin & Associates (913-649-2225)\*\*
- 3) carpets and rugs Marge Franklin, Franklin & Associates (913-649-2225)\*\*
- 4) clothing and footwear Marge Franklin, Franklin & Associates (913-649-2225)\*\*
- 5) towels, sheets, pillowcases Marge Franklin, Franklin & Associates (913-649-2225)\*\*
- 6) scrap tires John Serumgard, Scrap Tire Management Council/National Association of Rubber Manufacturers (202-682-4880)\*\*
- 7) air filters Allen Bricker, Baldwin Filters (800-828-4453 x292)\*\*
- 8) oil filters Greg Griggs, Filter Manufacturers Council (919-549-4800)\*\*
- 9) lead-acid batteries Katie Chiampou, Wienberg, Bergson, & Newman (202-962-8599)\*\* Saskia Mooney, Wienberg, Bergson, & Newman (202-962-8595)\*\*
- 10) motor oil Brad Jones, API (202-682-8343)\*\*
- 11) disposable razors Mark Sullivan, BIC (203-783-2237)\*\*
- 12) shaving cream cans Mike Thomspon/Joe Yost, CSMA (202-872-8110)\*\* Jim Kruk, Pfizer (212-573-3125)\*\*
- 13) toothbrushes American Dental Association
- 14) disposable diapers Marge Franklin, Franklin & Associates (913-649-2225)\*\*
- 15) non-deposit beverage containers Andrea Foote, Beverage World (212-822-5930)\* Pat Franklin, Container Recycling Institute \*\*
- 16) clear HDPE jugs Marge Franklin, Franklin & Associates (913-649-2225)\*
- 17) milk cartons Marge Franklin, Franklin & Associates (913-649-2225)\*
- aerosol cans Mike Thompson/Joe Yost, CSMA (202-872-8110)\*\* Mary Beth Rizzuto, Steel Recycling Institute (800-876-7274)\*\*
- 19) bag-in-box Gina Concepcione, Coke (800-359-6518)\*
   Peter Wilcox, Pepsi (914-767-78813)\*
- 20) folding cartons Marge Franklin, Franklin & Associates (913-649-2225)\*\* Dave Stuck, AFPA (202-463-2700)\*
- 21) office paper Marge Franklin, Franklin & Associates (913-649-2225)\*\* Dave Stuck, AFPA (202-463-2700)\*
- 22) newspaper Marge Franklin, Franklin & Associates (913-649-2225)\*\* Dave Stuck, AFPA (202-463-2700)\*
- 23) magazines Marge Franklin, Franklin & Associates (913-649-2225)\*\* Dave Stuck, AFPA (202-463-2700)\*
- \* = appendix sent, but reviewer did not respond \*\* = reviewer has commented on appendix

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#### Exhibit 10 (continued). Peer Review List

- 24) books Marge Franklin, Franklin & Associates (913-649-2225)\*\* Dave Stuck, AFPA (202-463-2700)\*
- 25) telephone directories Marge Franklin, Franklin & Associates (913-649-2225)\*\* John Halenar, NYNEX (212-643-4919)\*\*
- 26) third-class mail Marge Franklin, Franklin & Associates (913-649-2225)\*\* Charles Vidich, U.S. Postal Service (203-285-4260)
- 27) paper towels Marge Franklin, Franklin & Associates (913-649-2225)\*\* Dave Stuck, AFPA (202-463-2700)\*
- 28) paper plates and cups Marge Franklin, Franklin & Associates (913-649-2225)\*\*
- 29) polybags Paul Ligon, Tellus Institute (617-266-5400)\*\*
   Bill Cites, Neighborhood Cleaners Association (212-967-3002)\*
- 30) hangers Paul Ligon, Tellus Institute (617-266-5400)\*\*
   Bill Cites, Neighborhood Cleaners Association (212-967-3002)\*
- household batteries Charles Monohan, Panasonic (201-392-6464)\*\*
   Ray Balfour, Rayovac and NEMA (608-275-4584)\*\*
   Saskia Mooney, Wienberg, Bergson, & Newman (202-962-8595)\*\*
- 32) thermostats Ellie Ruposa, Honeywell (718-553-5926)\*
   Greg Swain, Honeywell\*
   Nancy Jansen, Honeywell (612-954-6865)\*\*
- 33) latex paint Kevin Sall, National Paint and Coatings Association (202-462-6272)\*\*
- fluorescent tubes Ms. Ipsata Ganguli, Alta Resources\*\* Rick Erdheim, NEMA\*\* Stephen Saslafsky, FulCircle Ballast Recyclers (718-328-4667)\*\*
- 35) ballasts Ms. Ipsata Ganguli, Alta Resources\*\*
   Rick Erdheim, NEMA\*\*
   Stephen Saslafsky, FulCircle Ballast Recyclers (718-328-4667)\*\*
- 36) incandescent bulbs Rick Erdheim, NEMA\*\*
- 37) pallets/wood packaging Sam Baker, National Wooden Pallet and Container Association (703- 527-7667)\*\* Marge Franklin, Franklin & Associates (913-649-2225)\*\*
- 38) food waste Marge Franklin, Franklin & Associates (913-649-2225)\*\*
- 39) plastic wraps Marge Franklin, Franklin & Associates (913-649-2225)\*\*
- 40 )paper grocery bags Dave Stuck, AFPA (202-463-2700)\*\*
- 41) plastic grocery bags Bob Householder, Sonoco Products (803-383-3213)\*\*
- 42) plastic plates and cups Marge Franklin, Franklin & Associates (913-649-2225)\*\*
- 43) single-use cameras Sarah Fogler, Kodak (716-724-4080)\*\* Connie, Photo Marketing Association (517-788-8100)\*
- 44) toilets Warren Liebold, NYS Dept. of Environmental Conservation (718-595-6656)\*\*
- 45) writing instruments Mark Sullivan, BIC (203-783-2237)\*\*
- 46) trash bags Marge Franklin, Franklin & Associates (913-649-2225)\*\*

\* = appendix sent, but reviewer did not respond \*\* = reviewer has commented on appendix

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#### **ENDNOTES**

<sup>1</sup> U.S. EPA, Characterization of Municipal Solid Waste in the United States: 1995 Update.

- <sup>2</sup> Estimates calculated as ranges in the appendices are presented here as range midpoints of low range and high range estimates, unless otherwise indicated.
- <sup>3</sup> This figure is the estimated quantity of used motor oil illegally disposed in New York City. It does not include the quantity of oil managed through recycling or legal disposal.
- <sup>4</sup> This figure is not calculated into the total for this table because shaving cream cans are already included in the figure for aerosol cans.
- <sup>5</sup> The City of New York disposes of approximately 13,000 tons per day of residential and institutional waste at the Fresh Kills Landfill in Staten Island, NY.
- <sup>6</sup> New York City Department of Sanitation, "Comprehensive Solid Waste Management Plan: Final Update and Plan Modification," February 15, 1996. Figure includes residential, commercial, and institutional wastes collected by DOS and private carters for disposal at Fresh Kills and other solid waste facilities after recovery of materials for recycling. It also includes construction and demolition debris.
- <sup>7</sup> U.S. EPA, Characterization of Municipal Solid Waste in the United States: 1995 Update, Tables 13 and 14.
- 8 New York City Department of Planning, 1995 census data.
- <sup>9</sup> U.S. EPA, Characterization of Municipal Solid Waste in the United States: 1995 Update, Table 12.
- <sup>10</sup> U.S. EPA, Characterization of Municipal Solid Waste in the United States: 1995 Update, Table 13.
- <sup>11</sup> U.S. EPA, Characterization of Municipal Solid Waste in the United States: 1995 Update, Tables 13 and 14.

<sup>12</sup> Ibid.

- <sup>13</sup> New York City Department of Planning, 1995 census data.
- <sup>14</sup> U.S. EPA, Characterization of Municipal Solid Waste in the United States: 1995 Update, Table 12.

<sup>15</sup> Ibid, Table 13.

- <sup>16</sup> New York City Department of Planning, 1995 census data.
- <sup>17</sup> U.S. EPA, Characterization of Municipal Solid Waste in the United States: 1995 Update, Table 12.

<sup>18</sup> Ibid, Table 13.

## **APPENDIX 1**

# New York City Waste Stream Composition Analysis: Furniture and Furnishings

#### Introduction

This analysis estimates the quantity, in tons, of used furniture and furnishings in the New York City waste stream. Furniture and furnishings refers to a broad range of household and commercial items, including tables, chairs, desks, cabinets, and shelving. The primary material component of this category is wood, although a substantial quantity of ferrous metals also may be found in furniture and furnishings. Additionally, glass and plastic also will be found in notable quantities. EPA's *Characterization of Municipal Solid Waste in the United States: 1995 Update* lists the recycling rate for furniture as negligible. Nationwide, furniture and furnishings comprise approximately 4.7 percent of the total MSW waste stream.<sup>7</sup>

The exact quantity of furniture and furnishings disposed in New York City is not available; therefore, estimates were developed based on data obtained from previously conducted studies.

#### Methodology

The estimates presented in this study were derived from national diposal figures and recycling rates for furniture and furnishings. The national estimates are presented in EPA's *Characterization of Municipal Solid Waste in the United States: 1995 Update* and are based on data collected by Franklin & Associates. The method used by Franklin & Associates to determine the disposal figures is a "materials flow methodology." This is based on production data (by weight) for materials and products in the waste stream, with adjustments for imports, exports, and product lifespans.

The ratio of U.S. population to New York City population is applied to the national estimates of the quantity of furniture and furnishings disposed to generate an estimate for New York City. This estimate is then adjusted to account for recycling.

#### Assumptions

- 248.7 million people in the U.S. in 1990.
- 7.3 million people living in New York City in 1990.8
- 7,510,000 tons of furniture and furnishings generated in the U.S. municipal waste stream in 1994.<sup>9</sup>
- The recycling rate for furniture and furnishings is assumed to be 0 percent.<sup>10</sup>

#### Calculations

• 248.7 million people in the U.S. divided by 7.3 million people living in New York City = 2.9 percent of the total population lives in New York City.

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• 7,510,000 tons of furniture and furnishings generated in the U.S. waste stream x 2.9 percent (NYC population share) = 217,790 tons of furniture and furnishings generated in the New York City waste stream in 1994.

#### Results

• A total of approximately 217,790 tons of old furniture and furnishings are generated and discarded in New York City each year.

## Discussion

The estimates regarding the quantity of furniture and furnishings discarded in the New York City waste stream each year are based on EPA's national waste characterization data. Where previously conducted, up-to-date studies exist, the consultant deemed it more reasonable and cost-effective to modify that data to New York City rather than duplicate a previous effort.

The estimates presented for furniture and furnishings may slightly overestimate the quantity of appliances discarded because the figures presented by Franklin & Associates are based on Department of Commerce production data and may not accurately reflect resale, donation, or storage of used furniture and furnishings. However, the data used for this report were the most current available to the consultant and are deemed to be representative of the annual quantities of furniture and furnishings found in the New York City waste stream each year.

<sup>2</sup> New York City Department of Planning, 1995 census data.

# **APPENDIX 2**

# New York City Waste Stream Composition Analysis: Major and Small Appliances

## Introduction

This analysis estimates the quantity, in tons, of major appliances and small appliances in the New York City waste stream. Major appliances, or "white goods" typically include such household and commercial appliances as refrigerators, stoves, and washer/dryer units. Major appliances generally consist primarily of steel components, but also may have substantial quantities of plastic, glass, and rubber. The high steel content, however, results in a high recycling rate, approximately 56.7 percent, by weight, according to the Steel Recycling Institute. Nationwide, major appliances comprise approximately 0.9 percent of the total MSW waste stream.<sup>11</sup>

<sup>&</sup>lt;sup>1</sup> U.S. EPA, Characterization of Municipal Solid Waste in the United States: 1995 Update, Tables 13 and 14.

<sup>&</sup>lt;sup>3</sup> U.S. EPA, Characterization of Municipal Solid Waste in the United States: 1995 Update, Table 12.

<sup>&</sup>lt;sup>4</sup> U.S. EPA, Characterization of Municipal Solid Waste in the United States: 1995 Update, Table 13.

Small appliances typically refers to household items such as hair dryers, toasters and toaster ovens, and coffee makers, but also may include commercial appliances such as office coffee makers. Small appliances contain higher percentages of materials other than steel than do major appliances and thus tend to be recycled at a much lower rate. EPA's *Characterization of Municipal Solid Waste in the United States: 1995 Update* lists the recycling rate for small appliances as negligible. Small, but still negligible quantities of ferrous metals may be recovered from small appliances. Nationwide, small appliances comprise approximately 0.5 percent of the total MSW waste stream.<sup>12</sup>

The exact quantities of major and small appliances disposed in New York City are not available; therefore, estimates were developed based on industry sales data obtained from previously conducted studies.

# Methodology

The estimates presented in this study were derived from national disposal figures and recycling rates for major appliances and small appliances. The national estimates are presented in EPA's *Characterization of Municipal Solid Waste in the United States: 1995 Update* and are based on data collected by Franklin & Associates. The method used by Franklin & Associates to determine the disposal figures is a "materials flow methodology." This is based on production data (by weight) for materials and products in the waste stream, with adjustments for imports, exports, and product lifespans.

The ratio of U.S. population to New York City population is applied to the national estimates of the quantity of major and small appliances disposed to generate an estimate for New York City. This estimate is then adjusted to account for recycling.

## **Major Appliances**

#### Assumptions

- 248.7 million people in the U.S. in 1990.
- 7.3 million people living in New York City in 1990.<sup>13</sup>
- 3,370,000 tons of major appliances generated in the U.S. municipal waste stream in 1994.<sup>14</sup>
- The recycling rate for major appliances is assumed to be 56.7 percent.<sup>15</sup>

#### Calculations

- 248.7 million people in the U.S. divided by 7.3 million people living in New York City = 2.9 percent of the total population lives in New York City.
- 3,370,000 tons of major appliances generated in the U.S. waste stream x 2.9 percent (NYC population share) = 97,730 tons of major appliances generated in the New York City waste stream in 1994.

• 56.7 percent recycling rate x 97,730 tons of major appliances generated in New York City = 42,317 tons of major appliances disposed in the New York City waste stream in 1994.

#### Results

- A total of approximately 97,730 tons of old major appliances are generated in New York City each year.
- Accounting for recycling, these appliances contribute 42,317 tons a year to the New York City waste stream.

## **Small Appliances**

#### Assumptions

- 248.7 million people in the U.S. in 1990.
- 7.3 million people living in New York City in 1990.<sup>16</sup>
- 750,000 tons of small appliances generated in the U.S. municipal waste stream in 1994.<sup>17</sup>
- The recycling rate for small appliances is assumed to be negligible.<sup>18</sup>

#### Calculations

- 248.7 million people in the U.S. divided by 7.3 million people living in New York City = 2.9 percent of the total population lives in New York City.
- 750,000 tons of small appliances generated in the U.S. waste stream x 2.9 percent (NYC population share) = 21,750 tons of small appliances generated in the New York City waste stream in 1994.
- 0 percent recycling rate x 21,750 tons of small appliances generated in New York City = 21,750 tons of small appliances disposed in the New York City waste stream in 1994.

#### Results

• A total of approximately 21,750 tons of small appliances are generated and discarded in New York City each year.

#### Discussion

The estimates regarding the quantity of major appliances and small appliances discarded in the New York City waste stream each year are based on EPA's national waste characterization data. Where previously conducted, up-to-date studies exist, the consultant deemed it more reasonable and cost-effective to modify that data to New York City rather than duplicate a previous effort.

The estimates presented for both major and small appliances may overestimate the quantity of appliances discarded because the figures presented by Franklin & Associates are based on Department of Commerce production data and may not accurately reflect resale, donation, or storage of used appliances. However, the data used for this report were the most current

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available to the consultant and are deemed to be representative of the annual quantities of major appliances and small appliances found in the New York City waste stream each year.

<sup>1</sup> U.S. EPA, Characterization of Municipal Solid Waste in the United States: 1995 Update, Tables 13 and 14.

² Ibid.

<sup>3</sup> New York City Department of Planning, 1995 census data.

<sup>4</sup> U.S. EPA, Characterization of Municipal Solid Waste in the United States: 1995 Update, Table 12.

<sup>5</sup> Ibid, Table 13.

<sup>6</sup> New York City Department of Planning, 1995 census data.

<sup>7</sup> U.S. EPA, Characterization of Municipal Solid Waste in the United States: 1995 Update, Table 12.

<sup>8</sup> Ibid, Table 13.

# **APPENDIX 3**

# New York City Waste Stream Composition Analysis: Carpets and Rugs

#### Introduction

This analysis estimates the quantity, in tons, of used carpets and rugs in the New York City waste stream. Carpets and rugs refers to all types of carpets and rugs manufactured from a range of fibers, including natural fibers (*e.g.*, cotton, wool and silk) and synthetic fibers (*e.g.*, nylon and PET). The category also includes adhesives, backing and padding/underlay used with carpets and rugs. EPA's *Characterization of Municipal Solid Waste in the United States: 1995 Update* lists the recycling rate for carpets and rugs as 0.4 percent. Nationwide, carpets and rugs comprise approximately 1.4 percent of the total MSW waste stream.<sup>1</sup>

The exact quantity of carpets and rugs disposed in New York City is not available; therefore, estimates were developed based on data obtained from previously conducted studies.

## Methodology

The estimates presented in this study were derived from national disposal figures and recycling rates for carpets and rugs. The national estimates are presented in EPA's *Characterization of Municipal Solid Waste in the United States: 1995 Update* and are based on data collected by Franklin & Associates. The method used by Franklin & Associates to determine the disposal figures is a "materials flow methodology." This is based on production data (by weight) for materials and products in the waste stream, with adjustments for imports, exports, and product lifespans.

The ratio of U.S. population to New York City population is applied to the national estimates of the quantity of carets and rugs disposed to generate an estimate for New York City. This estimate is then adjusted to account for recycling.

## Assumptions

- 248.7 million people in the U.S. in 1990.
- 7.3 million people living in New York City in 1990.<sup>2</sup>
- 2,320,000 tons of carpets and rugs generated in the U.S. municipal waste stream in 1994.<sup>3</sup>
- The recycling rate for carpets a rugs is assumed to be 0.4 percent.<sup>4</sup>

## Calculations

- 248.7 million people in the U.S. divided by 7.3 million people living in New York City = 2.9 percent of the total population lives in New York City.
- 2,320,000 tons of carpets and rugs generated in the U.S. waste stream x 2.9 percent (NYC population share) = 67,280 tons of carpets and rugs generated in the New York City waste stream in 1994.
- 0.4 percent recycling rate x 67,280 tons of carpets and rugs generated in New York City = 67,011 tons of carpets and rugs disposed in the New York City waste stream in 1994.

## Results

- A total of approximately 67,280 tons of old carpets and rugs are generated in New York City each year.
- Accounting for recycling, these items contribute 67,011 tons a year to the New York City waste stream.

# Discussion

The estimates regarding the quantity of carpets and rugs discarded in the New York City waste stream each year are based on EPA's national waste characterization data. Where previously conducted, up-to-date studies exist, the consultant deemed it more reasonable and cost-effective to modify that data to New York City rather than duplicate a previous effort.

The estimates presented for carpet and rugs may overestimate the quantity discarded because the figures are based on industry production data and may not accurately reflect resale, donation, or storage of used carpets and rugs. However, the data used for this report were the most current available to the consultant and are deemed to be representative of the annual quantities of carpets and rugs found in the New York City waste stream each year

<sup>&</sup>lt;sup>1</sup> U.S. EPA, Characterization of Municipal Solid Waste in the United States: 1995 Update, Tables 13 and 14.

 $<sup>^{\</sup>scriptscriptstyle 2}$  New York City Department of Planning, 1995 census data.

<sup>&</sup>lt;sup>3</sup> U.S. EPA, Characterization of Municipal Solid Waste in the United States: 1995 Update, Table 12.

<sup>&</sup>lt;sup>4</sup> U.S. EPA, Characterization of Municipal Solid Waste in the United States: 1995 Update, Table 13.

## **APPENDIX 4**

# New York City Waste Stream Composition Analysis: Clothing and Footwear

#### Introduction

This analysis estimates the quantity, in tons, of used clothing and footwear in the New York City waste stream. Clothing and footwear refers to all types of pants, shirts, jackets, sports shoes, dress shoes and all other articles of clothing. The primary material components of this category are textiles, rubber, and leather, with small quantities of plastic and metal. EPA's *Characterization of Municipal Solid Waste in the United States: 1995 Update* lists the recycling rate for clothing and footwear as 12.2 percent. Nationwide, clothing and footwear comprise approximately 2.5 percent of the total MSW waste stream.<sup>1</sup>

The exact quantity of clothing and footwear disposed in New York City is not available; therefore, estimates had to be developed based on data obtained from previously conducted studies.

## Methodology

The estimates presented in this study were derived from national disposal figures and recycling rates for clothing and footwear. The national estimates are presented in EPA's *Characterization of Municipal Solid Waste in the United States: 1995 Update* and are based on data collected by Franklin & Associates. The method used by Franklin & Associates to determine the disposal figures is a "materials flow methodology." This is based on production data (by weight) for materials and products in the waste stream, with adjustments for imports, exports, and product lifespans.

The ratio of U.S. population to New York City population is applied to the national estimates of the quantity of clothing and footwear disposed to generate an estimate for New York City. This estimate is then adjusted to account for recycling.

#### Assumptions

- 248.7 million people in the U.S. in 1990.
- 7.3 million people living in New York City in 1990.<sup>2</sup>
- 4,490,000 tons of clothing and footwear generated in the U.S. municipal waste stream in 1994<sup>3</sup>
- The recycling rate for clothing and footwear is assumed to be 12.2 percent.<sup>4</sup>

#### Calculations

• 248.7 million people in the U.S. divided by 7.3 million people living in New York City = 2.9 percent of the total population lives in New York City.

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- 4,490,000 tons of clothing and footwear generated in the U.S. waste stream x 2.9 percent (NYC population share) = 130,210 tons of clothing and footwear generated in the New York City waste stream in 1994.
- 12.2 percent recycling rate x 130,210 tons of clothing and footwear generated in New York City = 114,324.4 tons of clothing and footwear disposed in the New York City waste stream in 1994.

#### Results

- A total of approximately 130,210 tons of old clothing and footwear are generated in New York City each year.
- Accounting for recycling, these articles contribute 114,324 tons a year to the New York City waste stream.

#### Discussion

The estimates regarding the quantity of clothing and footwear discarded in the New York City waste stream each year are based on EPA's national waste characterization data. Where previously conducted, up-to-date studies exist, the consultant deemed it more reasonable and cost-effective to modify that data to New York City rather than duplicate a previous effort.

The estimates presented for clothing and footwear may overestimate the quantity discarded because the figures presented by Franklin & Associates are based on Department of Commerce production data and may not accurately reflect resale, donation, or storage of used clothing and footwear. In addition, the quantity indicated as recovered for recycling consists mainly of exports of clothing. Recycling and reuse of the clothing would occur outside of the U.S. However, the data used for this report were the most current available to the consultant and are deemed to be representative of the annual quantities of clothing and footwear found in the New York City waste stream each year.

<sup>2</sup> New York City Department of Planning, 1995 census data.

<sup>&</sup>lt;sup>1</sup> U.S. EPA, Characterization of Municipal Solid Waste in the United States: 1995 Update, Tables 16 and 17.

<sup>&</sup>lt;sup>3</sup> U.S. EPA, Characterization of Municipal Solid Waste in the United States: 1995 Update, Table 15.

<sup>&</sup>lt;sup>4</sup> U.S. EPA, Characterization of Municipal Solid Waste in the United States: 1995 Update, Table 16.

### **APPENDIX 5**

# New York City Waste Stream Composition Analysis: Towels, Sheets, Pillowcases

#### Introduction

This analysis estimates the quantity, in tons, of towels, sheets, and pillowcases in the New York City waste stream. Towels, sheets, and pillowcases refers to items used in home, commercial, and institutional settings. EPA's *Characterization of Municipal Solid Waste in the United States: 1995 Update* lists the recycling rate for towels, sheets, and pillowcases as 16.9 percent. Nationwide, towels, sheets, and pillowcases comprise approximately 0.4 percent of the total MSW waste stream.<sup>1</sup>

The exact quantity of towels, sheets, and pillowcases disposed in New York City is not available; therefore, estimates were developed based on data obtained from previously conducted studies.

#### Methodology

The estimates presented in this study were derived from national disposal figures and recycling rates for towels, sheets, and pillowcases. The national estimates are presented in EPA's *Characterization of Municipal Solid Waste in the United States: 1995 Update* and are based on data collected by Franklin & Associates. Generation estimates are based on sales data from the Department of Commerce along with data on average weights for each type of product. Adjustments are made for net imports of these products based on Department of Commerce data. The Council for Textile Recycling reports on recovery of textiles for exports, reprocessing, and reuse. The ratio of U.S. population to New York City population is applied to the national estimates of the quantity of towels, sheets, and pillowcases disposed to generate an estimate for New York City. This estimate is then adjusted to account for recycling.

#### Assumptions

- 248.7 million people in the U.S. in 1990.
- 7.3 million people living in New York City in 1990.<sup>2</sup>
- 770,000 tons of towels, sheets, and pillowcases generated in the U.S. municipal waste stream in 1994.<sup>3</sup>
- The recycling rate for towels, sheets, and pillowcases is assumed to be 16.9 percent.<sup>4</sup>

#### Calculations

- 248.7 million people in the U.S. divided by 7.3 million people living in New York City = 2.9 percent of the total population lives in New York City.
- 770,000 tons of towels, sheets, and pillowcases generated in the U.S. waste stream x 2.9 percent (NYC population share) = 22,330 tons of towels, sheets, and pillowcases generated in the New York City waste stream in 1994.

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• 16.9 percent recycling rate x 22,330 tons of towels, sheets, and pillowcases generated in New York City = 18,556 tons of towels, sheets, and pillowcases disposed in the New York City waste stream in 1994.

## Results

- A total of approximately 22,330 tons of old towels, sheets, and pillowcases are generated in New York City each year.
- Accounting for recycling, these items contribute 18,556 tons per year to the New York City waste stream.

## Discussion

The estimates regarding the quantity of towels, sheets, and pillowcases discarded in the New York City waste stream each year are based on EPA's national waste characterization data. Where previously conducted, up-to-date studies exist, the consultant deemed it more reasonable and cost-effective to modify that data to New York City rather than duplicate a previous effort. The data used for this report were the most current available to the consultant and are deemed to be representative of the annual quantities of towels, sheets, and pillowcases found in the New York City waste stream each year.

<sup>1</sup> U.S. EPA, Characterization of Municipal Solid Waste in the United States: 1995 Update, Tables 16 and 17.

- <sup>2</sup> New York City Department of Planning, 1995 census data.
- <sup>3</sup> U.S. EPA, Characterization of Municipal Solid Waste in the United States: 1995 Update, Table 15.
- <sup>4</sup> U.S. EPA, Characterization of Municipal Solid Waste in the United States: 1995 Update, Table 21.

## **APPENDIX 6**

# New York City Waste Stream Composition Analysis: Vehicle-Associated Products

#### Introduction

This study provides estimates for the quantities of tires, oil filters, air filters, and lead-acid batteries in the New York City waste stream. The analyses for each of these vehicle-associated products are based on estimated generation rates for passenger cars, delivery trucks, tractor trailers, taxis, buses, and rental cars.

Data are not available to quantify the number of each vehicle-associated product in the waste stream directly. However, estimates can be calculated using the following data assumptions for each vehicle type:

• number of vehicles,

- average number of miles driven per year,
- average lifespan of each product,
- recycling rates for each product, and
- the average weight of each product.

The assumptions for each category were gathered from a wide range of sources, including national trade associations, product manufacturers, companies operating trucks in New York City, and State and City agencies. Figure 1 [next page] provides the detailed calculations and results for each product. The footnotes to Figure 1 explain in detail each data element and the data source. The following section describes in greater detail each of the data assumptions used in this analysis. The third section presents in the methodology and provides an example of how the data elements are used in the methodology. The final section provides a discussion of the findings.

#### Assumptions

#### Number of Vehicles

The number of vehicles in each class is taken from New York State Department of Motor Vehicle registration data for the number of registered vehicles in New York City in 1993, the most recent year for which data are available. Data for delivery trucks and tractor trailers are aggregated in the registration figures. Based on discussions with companies operating trucks in the New York City area, a ratio of 75:25 was used to disaggregate the registration data for trucks.

#### Multiplier

The multiplier is the average number of each product that is consumed by each class of vehicle over a year. The multiplier for tires, oil filters and air filters is the lifespan of the product divided by the average number of miles driven per year. For tires, this number is then adjusted for the number of tires on the vehicle. The multiplier for batteries is based on figures provided by the Battery Council International, indicating a lifespan for lead-acid batteries in the Northeast of approximately four years.

#### Annual Generation

Annual generation is the total number of each product that is used each year, prior to recycling. This figure is the product of the number of vehicles and the multiplier.

#### **Recycling Rate**

The recycling rate is simply the percent of the discarded product that is returned to productive use through recycling. This does not include reuse activities, such as tire swings and playground equipment. The 12.9 percent recycling rate for tires is taken from U.S. EPA's *Characterization of Municipal Solid Waste in the United States: 1994 Update.* The Scrap Tire Management Council claims a much higher 55 percent reuse/recycling rate for all discarded tires. The 55 percent figure includes combustion for energy recovery, which while it is a preferred management

Product	Vehicle Type	Number of Vehicles (1993) <sup>1</sup>	Multiplier (# per yr)	Annual Generation	Recycling Rate	Quantity in Waste Stream	Weight (in tons)
Tires	Passenger Cars and						
	Light Pickups <sup>2</sup>	1,783,695	1.13	1,962,065	$12.9\%^{4}$	1,708,958	17,0905
	Delivery Trucks	43,002	$2.78^{6}$	119,474		104,062	2,0817
	<b>Tractor Trailers</b>	10,751	$4.50^{8}$	48,380		42,139	2,107°
	Taxis	37,294	6.3210	235,698		205,293	2,053
	Buses	5,427	4.3511	48,587		42,319	2,116
	Rental Cars	14,246	4.0012	56,984		49,633	496
		Total:		2,471,187		2,152,404	25,943
Oil Filters	Passenger Cars and						
	Light Pickups	1,783,695	2.113	3,745,828	$17.5\%^{14}$	3,090,308	1,84615
	Delivery Trucks	43,002	3.916	167,683		138,338	104 <sup>17</sup>
	<b>Tractor Trailers</b>	10,751	3.318	35,837		29,565	<b>89</b> <sup>19</sup>
	Taxis	37,294	21.1	785,660		648,170	387
	Buses	5,427	5.0 <sup>20</sup>	27,135		22,386	17
	Rental Cars	14,246	3.313	47,487		39,177	23
		Total:		4,809,629		3,967,944	2,466
Air Filters	Passenger Cars and Light Pickups	1,783,695	0.921	1,635,054	0.0%22	1,635,054	1,22623
	Delivery Trucks	43,002	1.5	66,374		66,374	207 <sup>24</sup>
	<b>Tractor Trailers</b>	10,751	1.6	17,202		17,202	86 <sup>25</sup>
	Taxis	37,294	5.3	196,415		196,415	147
	Buses	5,427	1.5	8,333		8,333	42
	Rental Cars	14,246	1.7	23,743		23,743	17.8
		Total:		1,947,122		1,947,122	1,727
Lead-Acids Batteries	Passenger Cars and Light Pickups <sup>2</sup>	1,783,695	0.25 <sup>26</sup>	445,924	94.4% <sup>27</sup>	24,972	<b>222</b> <sup>28</sup>
	Delivery Trucks	43,002	0.25	10,751		602	5
	Tractor Trailers	10,751	0.25	2,688		151	4 <sup>29</sup>
	Taxis	37,294	0.5	18,647		1,044	9
	Buses	5,427	0.5	2,714		152	4
	Rental Cars	14,246	0.25	3,562		192	2
		Total:	0.25	484,284		27,120	246

#### Figure 1. New York City Waste Characterization: Vehicle—Associated Product Estimates

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Characterization of New York City's Solid Waste Stream

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- 1 Number of vehicles is based on 1993 registration figures for New York City provided by the NYS Dept. of Motor Vehicles.
- 2 Figures for light pickup trucks, light trucks, and medium trucks are aggregated in DMV data. One-third are assumed to be light pickups. Of the remaining two-thirds, 75 percent are assumed to be delivery trucks and 25 percent are assumed to be tractor trailers.
- 3 Based on passenger car mileage of 11,000 miles per year in New York City, provided by Geico Insurance, and 40,000 mile lifespan per tire, provided by the Scrap Tire Management Council.
- 4 The 12.9% recycling rate is based on Franklin & Associates' (U.S. EPA) "Characterization of Municipal Solid Waste in the U.S.: 1994 Update."
- 5 Weight of 20 pounds per used car and light truck tire provided by National Tire Dealers and Retreaders Association.
- 6 Average mileage of 7,044 miles per year for delivery trucks provided by UPS; average annual mileage of 30,000 per year for local delivery trucks provided by Blue Ridge Farms, Inc. Multiplier is based on average of figures, 18,522 miles per year. Assuming six tires per truck.
- 7 Average weight of used light delivery truck tires is estimated to be 40 pounds, based on information provided by the National Tire Dealers and Retreaders Association.
- 8 Average mileage for medium truck was not available. Annual replacement rate for tires is assumed to be 25 percent per year. Lifespan of a tractor trailer tire is 350,000 miles, with several retreads.
- 9 Average weight of a used medium truck and bus tire is estimated to be 100 pounds, based on information provided by the National Tire Dealers and Retreaders Association.
- 10 Average New York City taxi mileage of 63,200 per year provided by New York City Taxi Commission.
- 11 The New York City Transit Authority leases 25,000 tires per year. Estimate includes figures for non-MTA buses, assuming 60,000 miles per year per bus.
- 12 According to Hertz Corporation, rental cars typically average 20,000 miles prior to being sold and generally are sold after six months of service.
- 13 Assuming filter change at each oil change, every 5,238 miles for passenger vehicles and 6,000 miles for rental cars, per data provided the American Petroleum Institute
- 14 Steel Recycling Institute.

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- 15 Two sources (Allied Signal and Filter Recyclers) provided estimates of weight of used oil filters. An average weight of 1.2 pounds for spent oil filters from passenger vehicles is used in this analysis.
- 16 Based on average of UPS estimates of oil filter change every 3,500 miles and Blue Ridge Farms estimates of oil change every 6,000 miles for local delivery trucks.
- 17 Average weight of spent medium-duty oil filter is 1.5 pounds based on figures provided by Allied Signal and Filter Recyclers.
- 18 Based on estimated mileage of 50,000 miles per year, provided by Blue Ridge Farms, Inc. and estimated filter change every 13,000 miles, based on average figures provided by Allied Signal (11,000 miles) and Blue Ridge Farms (15,000 miles).
- 19 An average weight of 4.9 pounds for a spent heavy duty oil filter, based on estimates provided by Allied Signal and Filter Recyclers, is used in this analysis.
- 20 Based on total NYC bus fleet of 5,427 buses, average annual mileage for an MTA bus of 30,000 miles per year, and 6,000 miles between oil filter changes. Source: Fax from Joe Smith, MTA to Susan Williams, Tellus Institute, 3/15/96.
- 21 Passenger car estimates are based on information provided by Jiffy Lube of air filter change every 12,000 miles. The tractor trailer multiplier of 1.6 was provided by Allen Bricker of Baldwin Filters.
- 22 The Steel Recycling Institute indicated that steel from air filters generally is not recycled.
- 23 Based on estimated weight of 1.5 pounds for spent air filter provided by Purolator and Baldwin Filters.
- 24 Estimated weight of 6.25 pounds for spent medium-duty air filter is based on midpoint of estimates provided by Baldwin Filters and The Donaldson Company.
- 25 Estimated weight of 10 pounds for spent heavy-duty air filter is based on midpoint of estimates provides by Baldwin Filters and The Donaldson Company.
- 26 Lead-acid battery life of approximately four years in New York City, based on information provided by Battery Council International.
- 27 Based on average of recycling rates (1987-1994) in the National Recycling Rate Study conducted by Battery Council International.
- 28 Average standard car battery weight of 17.8 pounds provided by Battery Council International.
- 29 Average truck battery weight of 48.7 pounds provided by Battery Council International.

option to landfilling, for the purposes of this report is not considered recycling. Therefore, the more conservative 12.9 percent rate was selected.

The 17.5 percent recycling rate for used oil filters was provided by the Steel Recycling Institute (SRI). SRI also indicated that steel from spent vehicle air filters generally is not recovered. Thus, the 0 percent recycling rate is used for air filters. The Battery Council International recommended that this study use a recycling rate based on the average recycling rate between 1987 and 1994. This average results in a 94.4 percent recycling rate for lead-acid batteries.

#### Quantity in the Waste Stream

The quantity of each product in the waste stream is the difference between the quantity of each product generated each year and the quantity that is estimated to be recycled each year.

## Weight

The total number of items in the waste stream does not take into account the difference in size among products used in different classes of vehicles. This is accounted for by calculating the weight of each product in the waste stream.

Weights for used tires were provided by the National Tire Dealers and Retreaders Association. Weights for spent oil filters were provided by a manufacturer, Allied Signal, and Filter Recyclers, an oil filter recycler outside of Springfield, Illinois.

Weights for spent air filters were provided by three manufacturers, Purolator, Baldwin Filters, and The Donaldson Company. The manufacturers generally agreed that a weight of 1.5 pounds would be representative for spent oil filters from passenger vehicles and light trucks. However, a broad range of weights were provided for both medium- and heavy-duty oil filters. A representative from Donaldson estimated that spent medium-duty filters range in weight from 4.5 to 12.5 pounds and heavy-duty filters range from 7.5 to 20 pounds. A Baldwin representative stated that both medium- and heavy-duty filters range from 1 to 9.5 pounds. Based on these figures, for the purposes of this analysis, light-duty filters are estimated to weigh 1.5 pounds, medium-duty filters are estimated to weigh 6.25 pounds and heavy-duty filters are estimated to weigh 10 pounds.

Weights for spent lead-acid batteries are more standard and are provided in the Battery Council International study.

## Methodology

The method used to calculate the number of each vehicle-associated product in the waste stream is the same for each product and vehicle class. Using this method, the number of vehicles is first multiplied by the multiplier to calculate the total generation of each product, on an annual basis. This total then is adjusted to account for recycling and the resulting figure is the quantity discarded in the New York City waste stream. Next, the weight of the discarded products is calculated to determine the total weight of products entering the waste stream.

The example provided in Figure 2 details each step in the methodology as applied to tires from passenger vehicles. Each step shown in Figure 2 was followed for each vehicle class under each product in Figure 1.

#### Results

The results of the methodology used in this analysis to estimate the quantity of tires, oil filters, air filters, and lead-acid batteries generated and disposed in New York City each year are summarized in Figure 3.

Because no actual data exist regarding the number of vehicle-associated products generated or disposed in New York City, estimates were developed based on secondary factors, such as type of vehicles and vehicle use. Data often were gathered from several sources to form a single assumption. While this may prove somewhat confusing, given the broad range of sources that provided input for this report, we can be confident that the actual quantity generated for each product is near the estimates provided in this report.

The data and results presented here were derived from the most up-to-date and accessible available data available to the consultants at this time and the estimates presented here are deemed to be representative of annual quantities of vehicleassociated products likely generated in New York City in 1996. As recycling infrastructures and

#### Figure 2. Application of Methodology to Passenger Car Tires

#### Assumptions

- 1,783,695 registered passenger vehicles in NYC in 1993.
- Average passenger vehicle in NYC is driven 11,000 miles per year.
- Average lifespan of a passenger vehicle tire is 40,000 miles.
- Recycling rate for tires is 12.9 percent.
- Used passenger tires weigh 20 pounds.

#### Calculations

- 1,783,695 vehicles x multiplier
   [(11,000/40,000) x 4] = 1,962,065 used tires in NYC each year.
- 1,962,065 used tires x 12.9% recycling rate = 1,708,958 tires discarded in New York City each year.
- 1,708,958 discarded tires x 20 pounds per tire = 34,179,160 pounds of tires discarded per year.
- 34,179,160 pounds of discarded tires/2000
   = 17,090 tons of used passenger tires discarded each year in New York City.

#### Figure 3. Vehicle-Associated Products Disposed in NYC Annually

Tires:	2,152,404 tires or 25,943 tons
Oil Filters:	3,967,944 filters or 2,466 tons
Air Filters:	1,974,716 filters or 1,864 tons
Lead-Acid Batteries:	27,120 batteries or 246 tons

disposal regulations continue to evolve, the estimates provided in this report may have to be revised as new figures become available from relevant trade associations and manufacturers.

#### Tires

This study estimates total tire generation in the City at approximately 2.5 million total tires. Assuming a fairly conservative recycling rate of 12.9 percent, 2.1 million tires will be discarded. The total weight of tires in the New York waste stream is estimated at 25,943 tons.

The estimates derived in this analysis for scrap tire generation and disposal in New York City are somewhat more conservative than previous estimates. One previous study prepared for the New York City Department of Sanitation estimated total generation of passenger tire
equivalents in New York City to be 4.8 million.<sup>1</sup> A passenger tire equivalent reflects the total quantity of materials disposed, rather than the actual number of tires disposed, by converting all tires to their equivalent number of 20 pound passenger tires. If the figures from this analysis are converted to passenger tire equivalents, total generation is 3.0 million and disposal is approximately 2.6 million passenger tire equivalents per year.

# **Oil Filters**

Total oil filter generation in New York City is estimated to be approximately 7.7 million total oil filters. The Steel Recycling Institute estimates a nationwide oil filter recycling rate of 17.5 percent. This figure may be somewhat high for New York City, but a City-specific recycling rate could not be identified. When the total generation is adjusted for recycling, the quantity of oil filters in the waste stream is approximately 3.9 million filters. The total weight of oil filters in the waste stream is 2,466 tons.

# Air Filters

Generation of air filters from vehicles in New York City is estimated to be approximately 1.95 million filters. A representative from the Steel Recycling Institute indicated that steel from air filters is not commonly recycled, so the figure for total generation also represents the number of filters discarded, *i.e.*, 1.95 million air filters. This translates to 1,727 tons of material in the waste stream each year.

# Lead-Acid Batteries

Total lead-acid battery generation in New York City is estimated to be approximately 484,284 lead-acid batteries per year. Most batteries are recycled because of land disposal restrictions, the high value of lead, and a New York State surcharge placed on the item at the point of purchase. Surcharges are refunded if a used battery is turned in at or soon following the purchase. The U.S. recycling rate for lead-acid batteries, according to the Battery Council International, is 94.4 percent, based on an average recycling rate for 1987 through 1994. After adjusting for recycling, an estimated 27,120 lead-acid batteries are disposed in New York City, contributing 246 tons of material to the waste stream.

# Discussion

Vehicle-associated products (tires, oil filters, air filters, and lead-acid batteries) contribute approximately 30,500 tons of material to the New York City waste stream each year. This equates to approximately 0.5 percent of the total annual New York City waste stream of 6.5 million tons. Surcharges placed on lead-acid batteries to encourage collection and recycling, because of concern about lead in the batteries, appears to have been successful in limiting the quantity of batteries disposed. Additionally, while this report uses a fairly conservative recycling rate of 12.9 percent for used tires, it can be expected that as the recycling infrastructure for tires continues to develop, the recycling rate will increase and the quantity of tires disposed will decrease.

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The total number of oil filters generated and disposed in New York City is greater than figures for any other vehicle-related product, although the total weight is notably less than that for used tires. At present, State and City regulations ban land disposal of used motor oil, but allow land disposal of used oil filters. Despite the value of steel and used oil in used oil filters, a strong infrastructure has not yet been developed to transport filters to a recycler or to separate the components of oil filters for recycling. As the infrastructure for collecting used oil filters develops, used air filters might also be included in this system to capture any steel components and other components such as the paper filter which might have a high Btu value.

Additionally, the quantity of vehicle-associated products in the waste stream may continue to decrease as consumers are encouraged switch to longer-life products (*e.g.*, new types of oil filters that only need to be changed on an annual basis) and other products, such as synthetic motor oil, that will increase the life of oil filters. Higher mileage tires and longer life batteries also are beginning to develop a significant market share, which may help to reduce the quantity of these items in the waste stream.

DOS's recently established Special Waste Program may be useful in assessing the diversion potential and costs of achieving diversion of the items in the category, such as oil filters and lead-acid batteries, that are designated as special wastes. Expanded collection services and targeted waste prevention and recycling education could help to eliminate or divert a portion of the approximately 30,000 tons of automovite products currently generated as wastes in New York City.

The data used for this report was the most current information available to the consultant. Data may be need to be updated in the future to reflect changing recycling markets for vehicleassociated products and to reflect changes in the lifespan of these products. The manufacturers and trade associations listed in this report may be contacted to obtain updated information.

<sup>1</sup> Recycling Research Institute, "Report on Scrap Tire Management and Disposal in New York City," 1991.

# APPENDIX 7

# New York City Waste Stream Composition Analysis: Motor Oil

# Introduction

This analysis provides estimates of the quantity of used motor oil managed and discarded in New York City each year. The exact quantities of used motor oil managed or disposed in New York City are not available; therefore, estimates were developed based on the number of vehicles in New York City, the number of oil changes estimated for each vehicle type, and the number of quarts of oil each engine will hold.

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The assumptions used in this analysis were gathered from a wide range of sources, including industry representatives, the New York State Department of Environmental Conservation, and the New York State Department of Transportation. The following section describes the methodology used in this study, as well as the assumptions and calculations used. The final section provides a discussion of the findings.

# Methodology

The results of this analysis are based on the average number of oil changes for specific types of vehicles in New York City and the capacity, on average, for oil of each type of vehicle. These figures are then combined for each type of vehicle to estimate the total gallons of motor oil used each year in New York City.

Once the estimate for total gallons of motor oil has been developed, this figure is then adjusted to account for motor oil consumed in the general operation of the engine. The American Petroleum Institute estimates that 30 percent of the oil put in the engine is consumed before the next oil change.<sup>1</sup> Of the remainder, 55 percent is assumed to be managed in an accepted form, either recycling or permitted disposal, and 15 percent is assumed to be illegally disposed by "do-it-yourselfers."<sup>2</sup>

# **Assumptions and Calculations**

The calculations used to estimate the total quantity oil used in New York City are presented in Exhibit 1 and the accompanying assumptions are provided as notes beneath Exhibit 1. Exhibit 2 presents the calculations used to estimate the quantity of that oil that is consumed and the quantities that are managed and dumped.

Vehicle Type	Number of Vehicles (1993) <sup>3</sup>	Multiplier (Changes/Year)⁴	Capacity (in Quarts)	Annual Generation (Gallons)
Passenger Cars and Light Pickups <sup>5</sup>	1,783,695	2.16	4	3,745,828
Delivery Trucks	43,002	3.97	8	335,366
Tractor Trailers	10,751	3.3 <sup>8</sup>	25	223,979
Taxis	37,294	10.5°	4	392,830
Buses	5,427	5.0 <sup>10</sup>	25	169,594
Rental Cars	14,246	6.711	4	47,487
			Total	4,915,083

### Exhibit 1. Estimates for Total Motor Oil Use

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Disposition	All Vehicles (Gallons)	Passenger Cars and Small Trucks (Gallons)	
Total Generation	4,915,083	3,745,828	
30 Percent Consumed	1,474,575	1,123,748	
55 Percent Managed	2,703,296	2,060,205	
15 Percent Disposed	737,262	561,874	

Exhibit 2. Disposition of Used Oil in New York City<sup>12</sup>

#### Results

Exhibit 1 estimates the total quantity of used motor oil generated each year in New York City to be approximately 4,915,083 gallons (17,203 tons). As shown in Exhibit 2, based on the estimated percentages discussed above, overall, 737,262 gallons of motor oil will be disposed improperly in New York City each year. This equates to 2,580 tons of used motor oil illegally disposed. Another 2.7 million gallons (9,450 tons) will be either recycled or acceptably disposed.

The third column in Exhibit 2 shows the quantity of used motor oil generated, consumed, managed, and disposed from passenger cars and small trucks. Overall, in New York City, 3,745,828 gallons (13,110 tons) of used motor oil will be generated by passenger cars and small trucks. Of this total, 2.0 million gallons (7,000 tons) will be managed in an acceptable manner, while 561,874 gallons or 1,967 tons will be illegally disposed in the City's sewers and garbage.

#### Discussion

The analysis of the quantity of used motor oil generated in New York City each year is limited in that many of the estimates are based on projected intervals between oil changes based on educated estimates from industry representatives. This interval will fluctuate over time and among drivers, but the projected intervals used here allow for fairly conservative, realistic estimates.

Data are not available on the actual disposition of used oil sent to permitted management facilities; therefore, no estimates are provided regarding the percent that is recycled and the percent that is disposed. The American Petroleum Institute estimates that approximately 30 percent of used oil generated by "do-it-yourselfers" is properly collected and recycled. The exact quantity of used oil generated by commercial establishments that is recycled versus properly disposed is not available, however industry experts indicate that this percentage is fairly high.

In addition, much of the oil that is "consumed" in normal engine use actually will be deposited on roadways and enter the environment as non-point source run-off. It is not possible, however, to estimate the exact quantities that enter the environment in this manner. As shown above, however, an estimated 561,874 gallons of oil each year will be disposed illegally in the City, much of which will enter the City's waste stream and sewer systems or be introduced directly into the environment. For each passenger car and small truck in New York City, over one-third of a gallon of oil will be illegally disposed each year in the City.

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The data and results presented here were derived from the most and accessible available data available to the consultants at this time and the estimates presented here are deemed to be representative of annual quantities of used motor oil likely generated in New York City in 1996. As recycling infrastructures and disposal regulations continue to evolve, the estimates provided in this report may have to be revised as new figures become available from relevant trade associations and manufacturers. Nevertheless, the findings indicate that efforts to promote recycling of used motor oil can divert significant quantities of waste oil from improper disposal.

<sup>1</sup> Personal communication, Jeanne Carlson, SAIC, with Brad Jones, American Petroleum Institute, 10/29/96.

- <sup>2</sup> Estimates are based on figures developed for New York City by the New York City Department of Environmental Protection from figures originally prepared by the New York State Department of Environmental Conservation.
- <sup>3</sup> Number of vehicles is based on 1993 registrations for New York City provided by the NYS Dept. of Motor Vehicles.
- <sup>4</sup> Based on average miles per year divided by estimated interval between oil changes.
- <sup>5</sup> NYS DMV figures for light pickup trucks, light trucks, and medium trucks are aggregated. One-third are assumed to be light pickups. Of the remaining two-thirds, 75 percent are assumed to be delivery trucks and 25 percent are assumed to be tractor trailers.
- <sup>6</sup> Based on average New York City passenger car mileage of 11,000 miles and oil change every 5,238 miles. Oil change interval, provided by Brad Jones, American Petroleum Institute, is based on annual oil filter sales.
- <sup>7</sup> Based on average of UPS estimates of oil change every 3,5000 miles and Blue Ridge Farms estimates of oil change every 6,000 miles for local delivery trucks and estimated annual mileage of 18,500 miles.
- <sup>8</sup> Based on estimated annual mileage of 50,000 miles, provided by Blue Ridge Farms, Inc. and estimated oil change every 13,000 miles, based on average figures provided by Allied Signal (11,000 miles) and Blue Ridge Farms (15,000 miles).
- <sup>9</sup> Based on average annual taxi mileage of 62,500 miles and oil change every 6,000 miles, per figures provided by the New York City Taxi Commission.
- <sup>10</sup> Based on total NYC bus fleet of 5,427 buses, average annual mileage for an MTA bus of 30,000 miles, and 6,000 miles between oil changes.
- <sup>11</sup> According to Hertz Corporation, rental cars typically average 20,000 miles prior to being sold and generally are sold after six months of service. Interval of oil change every 6,000 miles provided by Brad Jones, American Petroleum Institute.
- $^{\scriptscriptstyle 12}$  See Footnote #2.

### **APPENDIX 8**

# New York City Waste Composition Analysis: Disposable Razors

#### Introduction

This analysis estimates the quantity, in tons, of disposable razors in the New York City waste stream. Disposable razors include all one-piece units with a single blade or twin blade. They are made primarily of polystyrene with metal blades. The figures in this analysis include residential use, as well as commercial and institutional use. Hospitals and nursing homes purchase razors in institutional packs for use by patients. Prisons also purchase razors for inmates. The exact quantity razors disposed in New York City is not available; therefore, estimates were developed based on data obtained from manufacturers, retail outlets in New York City, and industry associations.

#### Methodology

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The model used is this analysis incorporates information provided by a leading manufacturer of disposable razors. Company sales data, combined with market share information, were used to generate total figures for New York City.

### Assumptions

- One disposable razor weighs 0.19 oz.<sup>1</sup>
- Packaging from one razor weighs 0.04 oz.
- One disposable razor head from a system razor weighs 0.055 oz.
- Packaging from one blade weighs 0.098 oz.
- One major manufacturer's sales data from 1995 and estimated market share for 1994 can be used to extrapolate total sales of 12,500,000 wet shave razors in NYC.<sup>2</sup>
- t is assumed that a "steady-state" exists, *i.e.*, units purchased equals units consumed.
- The recycling rate for razors is assumed to be 0 percent.

## Calculations

- 12,500,000 total wet shave razors sold annually in NYC.
- 12,500,000 razors x 0.23 oz. per razor = 2,875,000 ounces divided by 16 = 179,687.5 pounds of razors.
- 179,687.5 pounds of razors divided by 2000 pounds = 89.84 tons of razors

### Results

- Approximately 12,500,000 wet shave razors are generated in New York City each year.
- This contributes 89.84 tons to the NYC waste stream.

# Discussion

Market share data used in this analysis include both disposable and nondisposable razors (one-piece and system (disposable head) razors). Because it was not possible to determine the percentage of the total representing reusable blades, the total was calculated using the weight for disposable razors. The actual total may be less because reusable blades and their packaging are lighter than disposable razors. In addition, the analysis is based on the rough estimates from only one company. Results are based on one manufacturer's average unit weight for a one-piece razor. Razor weights of competitors' products may vary considerably, thus altering total figures. The steady-state assumption may overestimate disposal, as well, since sales in New York City does not necessarily result in disposal in New York City.

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Although it is difficult to determine the overall decrease in waste resulting from a shift to reusable razors, it is possible to estimate that for each individual switch from a disposable razor to a reusable razor, the waste stream would be reduced by 0.177 ounces.

<sup>1</sup> Average weight of one company's disposable razor product line. <sup>2</sup> The figure includes all wet-shave razors (disposable and nondisposable).

# **APPENDIX 9**

# New York City Waste Composition Analysis: Shaving Cream Cans

## Introduction

This analysis estimates the quantity, in tons, of aerosol shaving cream cans in the New York City waste stream. Aerosol shaving cream cans include both men's and women's shaving creams. The exact quantity of shaving cream cans disposed in New York City is not available; therefore, estimates were developed based on data obtained from manufacturers, retail outlets in New York City, and industry associations.

# Methodology

The model used is this analysis incorporates information provided by leading manufacturers of shaving cream. Retail outlet sales data were used to generate total figures for New York City.

### Assumptions

- In New England/Metro New York food and drug stores, 14,139,210 shaving cream cans are sold annually (This figure does not include discount stores).<sup>1</sup>
- These sales represent approximately 90 percent of total sales in this area.<sup>2</sup>
- Assume that 15 percent of the sales are from New England, while the remaining 85 percent is New York City.<sup>3</sup>
- An average empty shaving cream container weighs 125.7 grams or 4.4 ounces.<sup>4</sup>
- The recycling rate for shaving cream cans in New York City is assumed to be 5 percent, based on the recycling rate for aerosol cans.<sup>5</sup>

# Calculations

• 14,139,210 x 85 percent = 12,018,328.5 shaving cream cans

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- 12,018,325.5 shaving cream cans + 10 percent (additional sales) = 13,220,160 shaving cream cans.
- 13,220,160 shaving cream cans x 4.4 ounces = 58,168,707.7 ounces divided by 16 = 3,635,544 pounds divided by 2000 = 1,817.8 tons of shaving cream cans
- $1,817.8 \times 5$  percent recycling rate = 1,726.9 tons of shaving cream cans discarded.

#### Results

- Approximately 135,220,161 shaving cream cans are generated in NYC each year.
- This equals 1,817.8 tons of shaving cream cans generated in NYC.
- Accounting for recycling, this contributes 1,726.9 tons of shaving cream cans to the NYC waste stream.

#### Discussion

The results are based on an overall sales figure for New England/Metro New York food and drug retail outlets, based on regional A.C. Neilson data. Assumptions were made in an attempt to determine figures for New York City. It does not incorporate figures from discount stores or other outlets for shaving cream; therefore, the estimates may be lower than actual quantities in the waste stream.

<sup>1</sup> A.C. Neilson Company, as provided by James Kruk, Consumer Health Care Group of Pfizer, Inc., 7/15/96.

- <sup>2</sup> James Kruk, Consumer Health Care Group of Pfizer, Inc., 10/28/96.
- <sup>3</sup> Ibid.
- <sup>4</sup> Jackie Boutan, S.C. Johnson & Sons, 7/25/96.

<sup>5</sup> Personal communication, Jeanne Carlson, SAIC with David Kleckner, NYC Department of Sanitation, 11/1/96.

### **APPENDIX 10**

# New York City Waste Composition Analysis: Toothbrushes

### Introduction

This analysis estimates the quantity, in tons, of toothbrushes and their packaging in the New York City waste stream. Toothbrushes typically are sold individually packaged in a clear, rigid plastic container, wrapped in cellophane; a paperboard box wrapped in cellophane; or in a paperboard and bubblepack (semi-rigid, clear plastic) package. Because the packaging represents a substantial waste item relative to the actual product, it is included in the following analysis.

# Methodology

The model used for this analysis applies the American Dental Association's recommended lifespan of a toothbrush. The estimated number of toothbrushes used by each resident annually is multiplied by the population of New York City to determine the number of toothbrushes generated in New York City.

# Assumptions

- The American Dental Association recommends changing a toothbrush every 3-4 months or when the bristles are worn.<sup>1</sup>
- 7.3 million people living in NYC in 1990.<sup>2</sup>
- Approximately 75 percent of toothbrushes are sold in some type of paperboard and plastic packaging, and 25 percent are sold in rigid plastic packaging.<sup>3</sup>
- An average toothbrush weighs 0.45 ounces.<sup>4</sup>
- Rigid plastic packaging from one toothbrush weighs 0.51 ounces; paperboard and plastic packaging weighs an average of 0.22 ounces.<sup>5</sup>
- The recycling rate for toothbrushes is assumed to be 0 percent.

# Calculations

- 7.3 million residents x 3 to 4 toothbrushes = 21.9 to 29.2 million toothbrushes.
- 21.9 to 29.2 million toothbrushes x 0.45 ounces = 9,855,000 to 13,140,000 ounces.
- 9,855,000 to 13,140,000 ounces divided by 16 = 615,937.5 to 821,250 pounds divided by 2000 = 308.0 to 410.6 tons of toothbrushes.
- 21.9 to 29.2 million toothbrushes x 75 percent = 16,425,000 to 21,900,000 paperboard and plastic toothbrush packages.
- 16,425,000 to 21,900,000 toothbrush packages x 0.22 ounces = 3,613,500 to 4,818,000 ounces divided by 16 = 225,843.8 to 301,125 pounds divided by 2000 = 112.9 to 150.6 tons of paperboard and plastic toothbrush packaging.
- 21.9 to 29.2 million toothbrushes x 25 percent = 5,475,000 to 7,300,000 rigid plastic toothbrush packages.
- 5,475,000 to 7,300,000 toothbrush packages x 0.51 ounces = 2,792,250 to 3,723,000 ounces divided by 16 = 174,515.6 to 232,687.5 pounds divided by 2000 = 87.3 to 116.3 tons of rigid plastic toothbrush packaging.

# Results

• 21.9 to 29.2 toothbrushes with packages will be in the NYC waste stream in 1995.

- This contributed 308.0 to 410.6 tons of toothbrushes and 200.2 to 266.9 tons of packaging to the NYC waste stream.
- The total waste stream contribution by toothbrushes and their packaging was 508 to 677.5 tons.

## Discussion

This method of analysis was based on a recommended toothbrush lifespan rather than actual lifespan, which does not account for variations in purchasing and use habits. However, the figures presented are deemed to be the most accurate estimates of the quantity of toothbrushes and their packaging found in the New York City waste stream each year.

<sup>1</sup> "Caring For Your Teeth and Gums," American Dental Association, 1993.

<sup>2</sup> New York City Department of City Planning, 1990 Census data.

<sup>3</sup> Field research conducted by SAIC staff.

- <sup>4</sup> Field research conducted by SAIC staff.
- $^{\scriptscriptstyle 5}$  Field research conducted by SAIC staff.

# **APPENDIX 11**

# New York City Waste Stream Composition Analysis: Disposable Diapers

### Introduction

This analysis estimates the quantity, in tons, of disposable diapers in the New York City waste stream. Disposable diapers refers to both infant diapers and adult incontinence products used in home, commercial, and institutional settings. The materials portion of the diapers includes wood pulp, plastics (including the super-absorbent materials now present in most diapers), and tissue paper. EPA's *Characterization of Municipal Solid Waste in the United States: 1995 Update* lists the recycling rate for disposable diapers as 0 percent. Nationwide, disposable diapers comprise approximately 1.9 percent of the total MSW waste stream.<sup>1</sup>

The exact quantity of disposable diapers disposed in New York City is not available; therefore, estimates were developed based on data obtained from previously conducted studies.

### Methodology

Two models are used to determine the amount of disposable diapers in the New York City waste stream. For Model #1, the estimates presented were derived from national disposal figures and recycling rates for disposable diapers. The national estimates are presented in EPA's *Characterization of Municipal Solid Waste in the United States: 1995 Update* and are based on

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data collected by Franklin & Associates. The methodology used by Franklin & Associates to determine national disposal figures is a "materials flow methodology." It is based on production data (by weight) for materials and products in the waste stream, with adjustments for imports, exports, and product lifespans. Generation was estimated using data on sales of the products along with information on average weights and composition. The total weights are adjusted for urine and feces contained within discarded diapers.

The ratio of U.S. population to New York City population is applied to the national estimates of the quantity of disposable diapers disposed to generate an estimate for New York City. This estimate is then adjusted to account for recycling.

Model #2 uses percentages of the New York City waste stream determined by a waste sort conducted in 1990, actual residential and institutional curbside collection figures, and recycling tonnages provided by processors in the New York City area. A recycling rate is calculated based on these figures.

# Model #1

## Assumptions

- 248.7 million people in the U.S. in 1990.
- 7.3 million people living in New York City in 1990.<sup>2</sup>
- 2,980,000 tons of disposable diapers generated in the U.S. municipal waste stream in 1994.<sup>3</sup>
- The recycling rate for disposable diapers is assumed to be 0 percent.<sup>4</sup>

### Calculations

- 248.7 million people in the U.S. divided by 7.3 million people living in New York City = 2.9 percent of the total population lives in New York City.
- 2,980,000 tons of disposable diapers generated in the U.S. waste stream x 2.9 percent (NYC population share) = 86,420 tons of disposable diapers generated in the New York City waste stream in 1994.
- 0 percent recycling rate x 86,420 tons of disposable diapers generated in New York City = 86,420 tons of disposable diapers disposed in the New York City waste stream in 1994.

### Results

• A total of approximately 86,420 tons of old disposable diapers are generated and discarded in New York City each year.

# Model #2

## **Assumptions**<sup>5</sup>

- The total New York City residential and institutional waste stream, minus street sweepings and empty lot materials, is 3,536,145 tons per year.
- Disposable diapers represent 3.4 percent of this total.
- The recycling rate for disposable diapers in New York City is assumed to be 0 percent.

## Calculations

• 3,536,145 tons x 3.4 percent = 120,229 tons of diapers per year disposed in NYC.

### Results

• A total of approximately 120,229 tons of disposable diapers per year are generated and discarded in New York City.

## Discussion

The estimates in Model #1, regarding the quantity of disposable diapers discarded in the New York City waste stream each year are based on EPA's national waste characterization data. This includes residential, institutional, and commercial data. Where previously conducted, up-to-date studies exist, the consultant deemed it more reasonable and cost-effective to modify that data to New York City rather than duplicate a previous effort.

Model #2 estimates are based on residential and institutional total waste figures, and percentages of residential waste collection. Institutional wastes are estimated to be less than ten percent of the total residential and institutional waste stream; therefore, applying percentages of the residential waste stream to a total including both residential and institutional waste does not affect the outcome significantly.

Totals from Models #1 and #2 may not be comparable because Model #1 is based on residential, institutional, and commercial waste generation, while Model #2 is based only on residential and institutional waste generation.

The data used for this report were the most current available to the consultant and are deemed to be representative of the annual quantities of disposable diapers found in the New York City waste stream each year.

<sup>&</sup>lt;sup>1</sup> U.S. EPA, Characterization of Municipal Solid Waste in the United States: 1995 Update, Tables 16 and 17.

<sup>&</sup>lt;sup>2</sup> New York City Department of Planning, 1995 census data.

<sup>&</sup>lt;sup>3</sup> U.S. EPA, Characterization of Municipal Solid Waste in the United States: 1995 Update, Table 15.

<sup>&</sup>lt;sup>4</sup> Ibid, Table 16.

<sup>&</sup>lt;sup>5</sup> Information provided by NYC Department of Sanitation, Bureau of Waste Prevention, Reuse and Recycling, 11/17/96.

### **APPENDIX 12**

# New York City Waste Stream Composition Analysis: Non-Deposit Beverage Containers

#### Introduction

This analysis estimates the quantity and weight of non-deposit beverage containers in the New York City waste stream. The analysis includes select flavored beverages, including ready-to-drink iced tea<sup>1</sup> and fruit beverages<sup>2</sup> (including ready-to-drink fruit juices and fruit drinks)<sup>3</sup>, sports drinks<sup>4</sup>, bottled water<sup>5</sup>, and wine and liquor. The estimates in this report do not could include milk of any kind, frozen juice concentrates, or water that is bottled in HDPE gallon containers or larger.

The 1995 Update to EPA's *Characterization of Municipal Solid Waste in the United States* estimates that glass bottles, aluminum cans, and plastic bottles, excluding beer and soft drink bottles, contribute approximately 4.3 percent of the total weight to the municipal solid waste stream. The EPA document also indicates that the national recycling rate is 27.3 percent for all containers. The reported average total recycling rate for all glass containers, aluminum beverage containers, and green PET containers, not including deposit bottles, is 29.3 percent in New York City. However, this figure includes all non-beverage glass containers, as well. For this reason, this report uses the national figure of 27.3 percent, except for aseptic containers, which are known to have a recycling rate of 0 percent in New York City. Published recycling rates for beer and soft drink containers will be higher, between 30 and 50 percent, because of the influence of container deposit legislation in eleven states.

The exact quantities of non-deposit beverage containers disposed in New York City are not available; therefore, estimates were developed, primarily based on data provided by representatives from the beverage industry, container and packaging manufacturers, and recycling associations.

The following sections present the methodology used for each beverage category, the accompanying assumptions, the calculations from which results were derived, and the results pertaining to the number of containers generated in New York City. The final section presents a summary and discussion of the results in each of the previous sections as well as conclusions.

#### "Ready-to-Drink Iced Teas"

### Methodology

The model used for ready-to-drink (RTD) iced teas is based on per capita consumption for the Northeast region, which includes New York, in combination with population figures for New York City. For this analysis, tourists and commuters have been included in the NYC population figure because it can be assumed that they also consume significant quantities of beverages while in the City. RTD teas are packaged primarily in glass bottles and aluminum cans, with a

small percentage packaged in PET plastic bottles and other containers. All uncited beverage container weights were determined through primary research conducted by the contractor.

### Assumptions

- The annual per capita consumption of RTD teas in the Northeast region was 2.6 gallons (332.8 fluid ounces) for 1995.<sup>6</sup>
- The population of New York City (resident population, commuters and tourists) is 8.5 million.
- Single serve RTD iced teas are packaged in glass containers (66.4 percent); aluminum cans (28.7 percent); PET plastic bottles (2.6 percent); and others (2.3%).<sup>7</sup>
- The typical container holds 25.6 fluid ounces of product.8
- The 16 to 17.5 fluid ounce glass containers weigh between 8 to 12 ounces, net product.<sup>9/10</sup> This analysis uses 9 ounces per bottle to calculate the total weight of bottles in the waste stream.
- PET beverage containers typically weigh between 0.8 ounces to 1.4 ounces. This analysis uses a midpoint of 1.1 ounces.
- RTD iced tea aluminum containers weigh up to 1.08 ounces (Arizona Iced Tea 24-fluid ounce can); typical 12-fluid ounce aluminum containers weigh 0.58 ounces. This analysis uses a midpoint weight of 0.83 ounces.
- The recycling rate for this category is 27.3 percent.

### Calculations

- 332.8 ounces x 8.5 million people
   = 2,828,800,000 ounces of RTD teas consumed in NYC in 1995.
- 2,828,800,000 ounces divided by 25.6 ounces = 110,500,000 containers.
- Exhibit 1 provides the remainder of the calculations used to determine the number and type of RTD iced tea containers in the waste stream and the weight of these containers, including after adjusting for recycling.

#### Exhibit 1. Calculations for Ready-to-Drink Teas Container Estimates

**Total Containers:** After Recycling (27.3% recycling rate) 110,500,000 80,333,500 containters (includes 2.3% "other") Glass (66.4 percent of total) Glass 73,372,000 containers 53,341,444 containers Weight (total x 9 ounces/16/2000) 15,002.3 tons 20,635.9 tons Plastic (2.6 percent of total) Plastic 2.088,671 containers 2,873,000 containers Weight (total x 1.1 ounces/16/200) 71.8 tons 98.8 tons Aluminum (28.7 percent of total) Aluminum 23,055,714.5 containers 31,713,500 containers Weight (total x 0.83 ounces/16/200) 598 tons 822.6 tons

### Results

• A total of 110,500,000 RTD iced teas containers were consumed in New York City in 1995.

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- Adjusting for recycling, 80,333,500 containers were disposed in New York City in 1995. Of this total, 53,341,444 were glass containers; 2,088,671 were PET plastic; and 23,055,714.5 were aluminum. In addition, 1,847,671 containers are considered "other."
- Adjusting for recycling, 15,672.1 total tons of RTD tea containers were discarded in New York City in 1995 (not including the small percentage of other containers for which no weight could be determined). Of this figure, 15,002.3 tons were glass; 71.8 tons were plastic; and 598 tons were aluminum.

## **Fruit Beverages**

## Methodology

The model used for fruit beverages uses data based on per capita consumption for the Northeast region, which includes New York, in combination with population figures for New York City. For this analysis, tourists and commuters have been included in the NYC population figure because it can be assumed that they also consume significant quantities of beverages while in the City. Fruit beverages typically are served in glass, steel, plastic, or aseptic containers. Approximately 53 percent of the fruit beverages sold are juices, while the remaining 47 percent are fruit drinks. This does not include any frozen concentrates.

## Assumptions

- The annual per capita consumption of all fruit beverages in the Northeast region was 17 gallons (2,176 ounces) for 1995. Without frozen concentrates, consumption is 14.6 gallons per capita (1,868.8 ounces).<sup>11</sup>
- The population of the United States is 248.7 million people.<sup>12</sup>
- The population of New York City (resident population, commuters and tourists) is 8.5 million.
- 8.41 million units of fruit beverages were sold in the U.S. in 1995.<sup>13</sup>
- Fruit beverages are packaged in glass containers (38 percent); steel cans (11 percent; plastic bottles (16 percent); and aseptic packages (35 percent).<sup>14</sup>
- The average weight of a glass container is 9 ounces; a steel container is 4 ounces; a plastic container is 1.7 ounces; and an aseptic container is 0.53 ounces.<sup>15</sup>
- This analysis uses a recycling rate of 27.3 percent for all containers, except aseptic containers. This rate is based on figures published in EPA's *Characterization of Municipal Solid Waste in the United States: 1995 Update.* Published recycling rates for beer and soft drink containers will be higher, between 30 and 50 percent, because of the influence of container deposit legislation in eleven states.
- The recycling rate for aseptic containers in NYC is 0 percent.

# Calculations

- 1,868.8 ounces x 8.5 million people = 15,884,800,000 ouncesof fruit beverages consumed in NYC in 1995.
- 8,410,000,000 units of fruit beverages sold in the U.S. divided by 248,000,000 (population of the U.S.) = 33.9units sold per person in the U.S.
- 33.9 units per person x 8.5 million people in NYC = 288,000,000 units sold in NYC.
- 15,884,800,000 ounces divided by 288 million units = 55.2ounces per unit average.
- Exhibit 2 provides the remainder ٠ of the calculations used to determine the number and type of fruit beverage containers in the waste stream and the weight

#### **Exhibit 2. Calculations for Fruit Beverage Container Estimates**

**Total Containers:** 288,000.000 Glass (38 percent of total) 109,440,000 containers Weight (total x 9 ounces/16/2000) 30,780 tons Steel

(11 percent of total) 31,680,,000 containers Weight (total x 4 ounces/16/2000) 3.969 tons

#### Plastic (16 percent of total) 46,080,000 containers Weight (total x 1.7 ounces/16/2000) 2,448 tons

Aseptic (35 percent of total) 100,800,000 containers Weight (total x 0.53 ounces/16/2000) 1,669.5 tons 1,669.5 tons

After Recycling 236,894,400

Glass (27.3% recycling rate) 79,562,880 containers 22,377 tons

Steel (27.3% recycling rate) 23,031,360 containers 2.879 tons

Plastic (27.3% recycling rate) 33,500,160 containers 1779.7 tons

Aseptic (0% recycling rate) 100,800,00 containers

of these containers, including after adjusting for recycling.

#### Results

- A total of 288,000,000 fruit beverage containers were consumed in New York City in 1995. ٠
- Adjusting for recycling, 236,894,400 containers were disposed in New York City in 1995. Of this total, 79,562,880 were glass containers; 23,031,360 were steel cans, 33,500,160 were plastic; and 100,800,000 were aseptic.
- Adjusting for recycling, 28,705.2 total tons of fruit beverage containers were discarded in New York City in 1995.

### **Sports Drinks**

#### Methodology

The model used for sports drinks uses data based on per capita consumption for the Northeast region, which includes New York, in combination with population figures for New York City. For this analysis, tourists and commuters have been included in the NYC population figure because it can be assumed that they also consume significant quantities of beverages while in the City. Sports drinks typically are served in glass or plastic containers.

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#### Assumptions

- The annual per capita consumption of sports drinks in the northeast region was 1.0 gallon (128 ounces) for 1995.<sup>16</sup>
- The population of New York City (resident population, commuters and tourists) is 8.5 million.
- 95 percent of sports drinks are packaged in plastic bottles and 5 percent are packaged in glass bottles.<sup>17</sup>
- The average unit size of all sports drinks is 24 fluid ounces.<sup>18</sup>
- The typical glass sports drink container holds 16 fluid ounces of product. These bottles weigh 8 ounces.
- This analysis assumes that 60 percent of sports drinks served in plastic are served in 20 fluid ounce PET plastic containers and that 40 percent are served in 32 fluid ounce PET plastic containers.
- PET plastic sports drink containers range from 1.3 to 1.9 ounces. This analysis uses a weighted average of 1.54 ounces per container.
- The recycling rate for this category is 27.3 percent.

#### Calculations

- 128 ounces per capita consumption x 8.5 million (total New York City population) = 1,088,000,000 ounces of sports drinks consumed in New York City during 1995.
- Exhibit 3 provides the remainder of the calculations used to determine the number sports drink containers in the waste stream and the weight of these containers, including after adjusting for recycling.

#### Results

 A total of 47,328,000 sports drink bottles were consumed in New York City in 1995. Of this total, 43,928,000 were plastic and 3,400,000 were glass.

#### Exhibit 3. Calculations for Sports Drink Container Estimates

#### **Total Consumption**

• 128 x 8.5 million = 1,088,000,000.

# Plastic Bottles

### Total Bottles

- 1,088 million x 95 percent = 1,033,600,000 ounces consumed.
- $((1,033.6 \times 60\%)/20) + (1,033.6 \times 40\%)/32) =$ 43,928,000 total plastic bottles.
- 43,928,000 27.3% = 31,935,656 total plastic bottles after recycling.

#### Weight

- 43,928,000 plastic bottles x 1.54 ounces = 47,903,484 ounces of bottles.
- 47,903,484/16/2000 = 1,497 tons of plastic bottles.
- 1,497 27.3% = 1,088 tons discarded after recycling.

#### **Glass Bottles**

#### **Total Bottles**

- 1,088 million x 5 percent = 54,400,000 ounces consumed.
- (54,400,000 / 16) = 3,400,000 total glass bottles.
- 3,400,000 27.3% = 2,471,800 total glass bottles discarded after recycling.

#### Weight

- 3,400,000 glass bottles x 8 ounces = 27,200,000 ounces of bottles.
- 27,200,000/16/2000 = 850 tons of glass bottles.
- 850 tons -27.3% = 618 tons discarded after recycling.

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- Adjusting for recycling, 34,407,456 total sports drinks containers were disposed in New York City in 1995. Of this total 31,935,656 were plastic containers and 2,471,800 were glass containers.
- Adjusting for recycling, a total of 1,706.3 tons of sports drinks were discarded in New York City in 1995. Of this total, 1,088.3 tons of plastic bottles and 618 tons of glass bottles.

#### **Bottled Water**

#### Methodology

The model used for non-sparkling bottled water uses data based on per capita consumption for the Northeast region, which includes New York, in combination with population figures for New York City. For this analysis, tourists and commuters have been included in the NYC population figure because it can be assumed that they also consumer significant quantities of beverages while in the City. Bottled waters typically are served in PET plastic containers. Several manufacturers were contacted; however, none could provide the exact mix of containers sizes. Therefore, the authors of this report conducted field research to estimate the average size and weight of a container.

#### Assumptions

- The annual per capita consumption of bottled water in the Northeast region was 11.0 gallons (1,408 fluid ounces) for 1995. This includes only non-sparkling bottled water served in PET plastic and glass bottles.<sup>19</sup>
- Approximately 85 percent of bottles are plastic and 15 percent are glass.<sup>20</sup>
- This analysis assumes that 50 percent of bottled water served in plastic bottles is served in 0.5 liter (16.9 fluid ounce) containers, and 50 percent is served in 1.5 liter (50.7 fluid ounce) containers.
- The PET beverage containers typically weigh between 0.80 ounces for a 0.5 liter container to 1.4 ounces for a 1.5 liter container. This analysis uses an average of 1.1 ounces to calculate the total weight of disposed bottles.

#### Exhibit 4. Calculations for Bottled Water Container Estimates

#### **Total Consumption**

• 1,,408 ounces x 8.5 million = 11,968,000,000.

#### **Total Plastic Bottles**

- 11,968 million x 85 percent = 10,172,800,000 ounces.
- ((10,172.8 million x 0.5)/16.9) + (10,172.8 million x 0.5)/50.7) = 130,420,512.8 plastic bottles.
- 130,420,512.8 plastic bottles 27.3 percent recycling
  94,815,712.8 plastic bottles discarded after recycling.

#### Weight of Plastic Bottles

- $130,420,512.8 \ge 1.1 = 143,462,564.1$  ounces of bottles.
- 143,462,564.1/16/2000 = 4,483.2 tons of plastic bottles.
- 4,483.2 27.3% = 3,259.3 tons of plastic bottles after recycling.

#### **Total Glass Bottles**

- 11,968 million x 15 percent = 1,795,200,000 ounces.
- 1,795,200,000 divided by 20 fluid ounces = 89,760,000 bottles.
- 89,760,000 bottles 27.3% = 65,255,520 bottles discarded after recycling.

#### Weight of Plastic Bottles

- 89,760,000 bottles x 9 ounces = 807,840,000 ounces of bottles.
- 807,840,000/16/2000 = 25,245 tons of glass bottles.
- 25,245 tons 27.3% = 18,353 tons of glass bottles.

- A glass bottle's average capacity is 20 ounces and average weight is 9 ounces.<sup>21</sup>
- The recycling rate for PET and glass bottles is 23.7 percent.

# Calculations

- 1,408 ounces per capita consumption x 8.5 million (total New York City population) = 11,968,000,000 ounces of bottled water consumed in New York City during 1995.
- Exhibit 4 provides the remainder of the calculations used to determine the number of bottled water containers in the waste stream and the weight of these containers, including after adjusting for recycling.

### Results

- A total of 220,180,512.8 bottled water containers were consumed in New York City in 1995.
- Adjusting for recycling, 160,071,232.8 total bottled water containers were disposed in New York City in 1995.
- Adjusting for recycling, a total of 21,612 tons of water bottles were discarded in New York City in 1995.

## Wine/Liquor

The model used for wine and liquor bottles uses data based on per capita consumption in the Northeast region in combination with population figures to NYC. For this analysis, tourists and commuters have been included in the NYC population figure because it can be assumed that they also consumer significant quantities of alcoholic beverages while in New York City.

### Assumptions

- The annual per capita wine consumption of wine in the Northeast region was 2.2 gallons (281.6 fluid ounces) for 1995.<sup>22</sup>
- A 1.5 liter wine bottle weighs approximately 24 to 28 ounces; a 3 liter jug weighs 32,75 to 35.25 ounces; and a 750 ml bottle (industry typical) weighs 15-17 oz.<sup>23</sup> This analysis uses the average for the industry standard 750 ml glass bottle (16 ounces or 1 pound) to calculate the total quantity of bottles and the total weight of bottles in the New York City waste stream.
- The recycling rate for this category is 27.3 percent.
- The annual per capita consumption liquor in the Northeast region was 1.4 gallons (179.2 fluid ounces) for 1995.
- A 200 ml glass liquor bottle weighs 7.25 oz; a 350 ml glass liquor bottle weighs 11.5 oz; a 750 ml glass liquor bottle weighs 17 oz; a 1 liter liquor bottle weighs 18 oz; and a 1.75 liter bottle weighs 28 oz.<sup>24</sup> No data were available regarding the quantity of liquor

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packaged in the various size bottles. Therefore, this analysis uses the standard 750 ml glass bottle to calculate the total quantity of bottles and the total weight of bottles in the New York City waste stream.

• The recycling rate for this category is 27.3 percent.

### Calculations

- 281.6 ounces per capita consumption of wine x 8.5 million (total New York City population)
   = 2,393,600,000 ounces of wine consumed in New York City during 1995.
- 179.2 ounces per capita consumption of liquor x 8.5 million (total New York City population)
   = 1,523,200,000 ounces of liquor consumed in New York City during 1995.
- Exhibit 5 provides the remainder of the calculations used to determine the number of wine and liquor containers in the waste stream and the weight of these containers, including after adjusting for recycling.

### Results

• A total of 94,381,244 wine bottles and 60,060,791 liquor bottles were distributed in New York City in 1995, for an overall total of 154,442,035 containers.

### Exhibit 5. Calculations for Wine and Liquor Container Estimates

#### Wine Bottles

#### Total Consumption

• 281.6 ounces x 8.5 million = 2,393,600,000.

#### **Total Bottles**

- 2,393 million / 25.36 = 94,381,244 total wine bottles.
- 94,381,244 27.3 percent = 68,615,164 total wine bottles after recycling.

#### Weight

- 94,381,244 x 1 pound = 94,381,244 pounds of bottles.
- 94,381,244/2000 = 47,190.6 tons of bottles.
- 47,190.6 27.3% = 34,308 tons of wine bottles after recycling.

#### Liquor Bottles

#### Total Consumption

• 179.2 ounces x 8.5 million = 1,523,200,000. ounces

#### Total Bottles

- 1,523 million / 25.36 = 60,060,791 total liquor bottles.
- 60,060,791 27.3 percent = 43,664,195 total liquor bottles after recycling.

#### Weight

- 60,060,791 x 1 pound = 60,060,791 pounds
- 60,060,791/2000 = 30,030.4 tons of bottles.
- 30,030.4 27.3% = 21,832.1 tons of liquor bottles after recycling.
- Adjusting for recycling, 112,279,360 wine and liquor bottles were disposed in New York City in 1995.
- Adjusting for recycling, a total of 34,308 tons of glass wine bottles and 21,832 tons of liquor bottles were discarded in New York City in 1995, contributing an overall total of 56,139.7 tons of glass to the New York City waste stream.

# **Discussion and Conclusions**

Exhibit 6 presents summary data for each type of non-deposit bottle, including total generation, recycling, quantity disposed, and weight entering the waste stream. The results of this analysis

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were derived using the most current numbers available to the consultant, and they are deemed to be representative of annual quantities of waste likely generated in New York City as residential and commercial waste. Data in this report may be updated by applying recent beverage market growth factors and changes in per capita consumption among different types of beverages.

# Exhibit 6. Summary of Results

Beverage	Total Container Generation	Recycling Rate (%)	Total Number of Containers Discarded	Weight of Discarded Containers (Tons)
Ready-to-Drink Teas	110,500,00025	_	80,333,500	15,672
Glass	73,372,000	27.3	53,341,444	15,002
Plastic	2,873,000	27.3	2,088,671	72
Aluminum	31,713,500	27.3	23,055,714	598
Fruit Beverages	288,000,000	—	236,894,400	28,7052
Glass	109,440,000	27.3	79,562,880	22,377
Steel	31,680,000	27.3	23,031,360	2,879
Plastic	46,080,000	27.3	33,500,100	1,780
Aseptic	100,800,000	0.0	100,800,000	1,670
Sports Drinks	47,828,000	_	34,407,450	1,706
Plastic	43,928,000	27.3	31,935,650	1,088
Glass	3,400,000	27.3	2,471,800	618
Bottled Water	220,180,513	_	160,071,233	21,612
Plastic	130,420,513	27.3	94,815,713	3,259
Glass	89,760,000	27.3	65,255,520	18,353
Wine (Glass)	94,381,244	27.3	68,615,164	34,308
Liquor (Glass)	60,060,791	27.3	43,664,195	21,832
Totals	818,409,595	_	622,138,271	123,835

<sup>1</sup> For example, AriZona Iced Tea, Lipton Original, Nestea Cool, and Snapple teas.

<sup>2</sup> For example, Fruitopia, After the Fall, VeryFine, Ocean Spray, Snapple juices, Hi-C, and Hawaiian Punch.

<sup>3</sup> Together, ready-to-drink iced teas and fruit beverages comprise the growing segment of "select beverages" or "New Age" beverages.

<sup>4</sup> For example, Gatorade and Powerade.

<sup>5</sup> For example, Evian, Arrowhead, Poland Springs.

<sup>6</sup> Beverage Market Index 1996, Beverage World, vol. 115, no. 1614, May 1996.

<sup>7</sup> Beverage World, March 1996, p. 80.

<sup>8</sup> Personal communication, Victor Bell, SAIC, with Pat Franklin, Container Recycling Institute, 1/23/97.

<sup>o</sup> Personal communication, Nancy Greenberg, NYC DOS, with Jeff Wolf, Owens-Brockway Glass Container, 6/24/96.

<sup>10</sup> Personal communication, Nancy Greenberg, NYC DOS, with Heather Mrazik, Glenshaw Glass Co., 7/2/96.

<sup>11</sup> Beverage Market Index 1996, Beverage World, vol. 115, no. 1614, May 1996.

<sup>13</sup> Personal communication, Victor Bell, SAIC, with Pat Franklin, Container Recycling Institute, 1/23/97.

<sup>14</sup> Ibid.

<sup>15</sup> Ibid.

<sup>&</sup>lt;sup>12</sup> U.S. Bureau of Census, 1990 Data.

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- <sup>16</sup> Beverage Market Index 1996, Beverage World, vol. 115, no. 1614, May 1996.
- <sup>17</sup> Personal communication, Victor Bell, SAIC, with Pat Franklin, Container Recycling Institute, 1/23/97.
- <sup>18</sup> Ibid.
- <sup>19</sup> Beverage Market Index 1996, Beverage World, vol. 115, no. 1614, May 1996.
- <sup>20</sup> Personal communication, Victor Bell, SAIC, with Pat Franklin, Container Recycling Institute, 1/23/97.
- <sup>21</sup> *Ibid*.
- <sup>22</sup> Beverage Market Index 1996, Beverage World, vol. 115, no. 1614, May 1996.
- <sup>23</sup> Personal communication, Nancy Greenberg, NYC DOS, with Alyssa Marrazza, Anchor Glass Container Corporation, 6/24/96.
- $^{\rm 24}$  Data provided by Glenshaw Glass Co., 7/2/96.
- <sup>25</sup> The individual container figures do not add up to the category total because a small percentage of other containers is included in the total. The column totals do not include other containers.

#### APPENDIX 13

# New York City Waste Stream Composition Analysis: Clear HDPE Jugs

#### Introduction

This analysis estimates the quantity, in tons, of clear HDPE jugs in the New York City waste stream. HDPE jugs refer to clear, high-density polyethylene (HDPE) jugs used in home, commercial, and institutional settings for milk, water, and orange juice. EPA's *Characterization of Municipal Solid Waste in the United States: 1995 Update* lists the recycling rate for HDPE jugs as 29.8 percent. Nationwide, HDPE jugs comprise approximately 0.3 percent of the total MSW waste stream.<sup>1</sup>

The exact quantity of HDPE jugs disposed in New York City is not available; therefore, estimates were developed based on data obtained from previously conducted studies.

#### Methodology

The estimates presented in this study were derived from national disposal figures and recycling rates for HDPE jugs. The national estimates are presented in EPA's *Characterization of Municipal Solid Waste in the United States: 1995 Update* and are based on data collected by Franklin & Associates. The methodology used by Franklin & Associates to determine national disposal figures is a "materials flow methodology." It is based on production data (by weight) for materials and products in the waste stream, with adjustments for imports, exports, and product lifespans.

The ratio of U.S. population to New York City population is applied to the national estimates of the quantity of HDPE jugs disposed to generate an estimate for New York City. This estimate is then adjusted to account for recycling.

# Assumptions

- 248.7 million people in the U.S. in 1990.
- 7.3 million people living in New York City in 1990.<sup>2</sup>
- 570,000 tons of HDPE jugs generated in the U.S. municipal waste stream in 1994.<sup>3</sup>
- The recycling rate for HDPE jugs is assumed to be 29.8 percent.<sup>4</sup>

# Calculations

- 248.7 million people in the U.S. divided by 7.3 million people living in New York City = 2.9 percent of the total population lives in New York City.
- 570,000 tons of HDPE jugs generated in the U.S. waste stream x 2.9 percent (NYC population share) = 16,530 tons of HDPE jugs generated in the New York City waste stream in 1994.
- 29.8 percent recycling rate x 16,530 tons of HDPE jugs generated in New York City = 11,604 tons of HDPE jugs disposed in the New York City waste stream in 1994.

# Results

- A total of approximately 16,530 tons of old HDPE jugs are generated in New York City each year.
- Accounting for recycling, these items contribute 11,604 tons per year to the New York City waste stream.

# Discussion

The estimates regarding the quantity of HDPE jugs discarded in the New York City waste stream each year are based on EPA's national waste characterization data. Other estimates in this study have been developed from original research by the consultant. However, in certain cases, such as this, where previously conducted, up-to-date studies exist, the consultant deemed it more reasonable and cost-effective to modify that data to New York City rather than duplicate a previous effort. The data used for this report were the most current available to the consultant and are deemed to be representative of the annual quantities of HDPE jugs found in the New York City waste stream each year.

<sup>&</sup>lt;sup>1</sup> U.S. EPA, Characterization of Municipal Solid Waste in the United States: 1995 Update, Table 23.

<sup>&</sup>lt;sup>2</sup> New York City Department of Planning, 1995 census data.

<sup>&</sup>lt;sup>3</sup> U.S. EPA, Characterization of Municipal Solid Waste in the United States: 1995 Update, Table 18.

<sup>&</sup>lt;sup>4</sup> Ibid, Table 21.

### **APPENDIX 14**

# New York City Waste Stream Composition Analysis: Milk Cartons

## Introduction

This analysis estimates the quantity, in tons, of milk cartons in the New York City waste stream. Milk cartons refers to noncorrugated, paperboard cartons, coated with a layer of wax or plastic used for milk and some juices in home, commercial, and institutional settings. EPA's *Characterization of Municipal Solid Waste in the United States: 1995 Update* lists the recycling rate for milk cartons as 0 percent. Nationwide, milk cartons comprise approximately 0.3 percent of the total MSW waste stream.<sup>1</sup>

The exact quantity of milk cartons disposed in New York City is not available; therefore, estimates were developed based on data obtained from previously conducted studies.

#### Methodology

The estimates presented in this study were derived from national disposal figures and recycling rates for milk cartons. The national estimates are presented in EPA's *Characterization of Municipal Solid Waste in the United States: 1995 Update* and are based on data collected by Franklin & Associates. The methodology used by Franklin & Associates to determine national disposal figures is a "materials flow methodology." It is based on production data (by weight) for materials and products in the waste stream, with adjustments for imports, exports, and product lifespans.

The ratio of U.S. population to New York City population is applied to the national estimates of the quantity of milk cartons disposed to generate an estimate for New York City. This estimate is then adjusted to account for recycling.

#### Assumptions

- 248.7 million people in the U.S. in 1990.
- 7.3 million people living in New York City in 1990.<sup>2</sup>
- 520,000 tons of milk cartons generated in the U.S. municipal waste stream in 1994.<sup>3</sup>
- The recycling rate for milk cartons is assumed to be 0 percent.<sup>4</sup>

#### Calculations

- 248.7 million people in the U.S. divided by 7.3 million people living in New York City = 2.9 percent of the total population lives in New York City.
- 520,000 tons of milk cartons generated in the U.S. waste stream x 2.9 percent (NYC population share) = 15,080 tons of milk cartons generated in the New York City waste stream in 1994.

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• 0 percent recycling rate x 15,080 tons of milk cartons generated in New York City = 15,080 tons of milk cartons disposed in the New York City waste stream in 1994.

#### Results

• A total of approximately 15,080 tons of milk cartons are generated and discarded in New York City each year.

#### Discussion

The estimates regarding the quantity of milk cartons discarded in the New York City waste stream each year are based on EPA's national waste characterization data. Where previously conducted, up-to-date studies exist, the consultant deemed it more reasonable and cost-effective to modify that data to New York City rather than duplicate a previous effort. The data used for this report were the most current available to the consultant and are deemed to be representative of the annual quantities of milk cartons found in the New York City waste stream each year.

<sup>1</sup> U.S. EPA, Characterization of Municipal Solid Waste in the United States: 1995 Update, Tables 21 and 23.

<sup>2</sup> New York City Department of Planning, 1995 census data.

<sup>3</sup> U.S. EPA, Characterization of Municipal Solid Waste in the United States: 1995 Update, Table 18.

<sup>4</sup> Ibid, Table 21.

# APPENDIX 15 New York City Waste Stream Composition Analysis: Aerosol Cans

#### Introduction

This study provides estimates for the quantity, in tons, of aerosol cans in the New York City waste stream. Aerosol cans are steel cans that contain some type of propellant to evacuate a product. Chlorofluorocarbons (CFCs) were once used for this purpose, but have not been used as propellants in aerosol cans since 1978.<sup>1</sup> Currently, substances such as propane are used as propellants.

Products commonly sold in aerosol cans include pest control products, such as bug sprays; spray paints and finishes; cooking oil; spray cleaners, such as oven cleaners, disinfectants, wood polishes, and foam cleansers; air fresheners; deodorants; and shaving cream (see separate report for information about shaving cream cans).

The recycling rate for steel is 58.9 %, although it is difficult to determine the portion of this figure that represents aerosol cans. More than 3,700 recycling programs across the U.S. include aerosol cans.<sup>2</sup> New York City collects aerosol cans in the Bronx and Staten Island. This report

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assumes a 5 percent recycling rate for aerosol cans in New York City. The Steel Recycling Institute (SRI) reports that collecting empty steel aerosol cans requires no further collection or processing equipment, and can add as much as three to five percent to a recycling program's total steel diversion rate.<sup>3</sup>

# Methodology

Two methodologies were used in this analysis. Model #1 is based on statistics provided by the Steel Recycling Institute on annual per capita usage rates. Model #2 is based on manufacturing figures for the United States and uses population statistics to derive the annual generation rates.

### Assumptions

- Three billion aerosol cans are produced annually in the U.S.<sup>4</sup>
- 248.7 million people live in the U.S.; 2.9% of these, or 7.3 million, live in New York City in 2.8 million households.<sup>5</sup>
- Annual U.S. per capita usage of aerosols is 11 cans.<sup>6</sup>
- The recycling rate is assumed to be 5% in New York City.<sup>7</sup>
- The average weight of an empty aerosol can is 3.6 ounces.<sup>8</sup>

### Calculations

### Model #1

- 11 aerosols per person per year x 7.3 million people in New York City = 80.3 million aerosol cans.
- 80.3 million aerosol cans x 0.225 pounds per can (3.6 oz.) = 18,067,500 pounds divided by 2000 = 9,033.75 tons of aerosol cans.
- 9,033.75 tons x 5 percent recycling rate = 8,582.1 tons of aerosol cans

### Model #2

- 3 billion aerosol cans (total U.S. production) x 2.9% (percentage of New York City population) = 87 million aerosol cans.
- 87 million aerosol cans x 0.225 pounds per can = 19,575,000 pounds divided by 2000 = 9,787.50 tons of aerosol cans.
- 9,787.50 tons x 5 percent recycling rate = 9,298.1 tons of aerosol cans.

### Results

• Based on both models, the total number of aerosol cans generated in New York City ranges from 80.3 million to 87 million.

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- Based on both models, the total quantity of aerosol cans generated in New York City ranges from 9,033.75 tons to 9,787.50 tons.
- Based on both models, the total quantity of aerosol cans disposed in New York City ranges from 8,582.1 tons to 9,298.1 tons.

## **Discussion and Conclusions**

Using both models provides two estimates that are relatively similar. This indicates that the methods used provide a reasonable estimate of the quantity of aerosol cans in New York City's waste stream.

<sup>1</sup> The Recycling Magnet, Volume 7, No. 3, Spring 1996, published by The Steel Recycling Institute.

² Ibid.

<sup>3</sup> Ibid.

4 Ibid.

- <sup>5</sup> NYC Department of City Planning, 1990 Census Data.
- <sup>6</sup> Personal Communication, Nancy Greenberg, NYC DOS, with Mary Beth Rizzuto, The Steel Recycling Institute (SRI).
- <sup>7</sup> Personal communication, Jeanne Carlson, SAIC, with David Kleckner, NYC Department of Sanitation, 11/1/96.

<sup>8</sup> Personal communication, Jeanne Carlson, SAIC, with representative of The Steel Recycling Institute, 10/24/96.

# **APPENDIX 16**

# New York City Waste Composition Analysis: Bag-in-Boxes

### Introduction

This analysis looks at the number of bag-in-boxes used in New York City annually. Bag-in-boxes are composed of a durable cardboard box containing an inner plastic bag of soft drink syrup, juice, or tea concentrate. The bags typically hold five gallons of liquid. Each box is hooked to a line that mixes the liquid with water or carbonated water, generating 3,840 ounces, or 30 gallons, of finished product. In many applications, the bag-in-boxes have replaced reusable steel canisters as a means of dispensing beverage concentrates. The bag-in-boxes are lighter than the steel canisters. For this reason they are less expensive to transport, easier to manage, and they reduce the number of injuries associated with transport and installation of beverage systems. In addition, they take up less storage space in restaurants and have a more efficient delivery system.

Industry representatives indicate that the bag-in-boxes make better use of the product since they are easier to empty completely than the canisters. Only a few teaspoons of liquid remain in the bag when properly used. The exact number of bag-n-boxes in the NYC waste stream is not known, however, the following analysis represents a conservative estimate of that number.

# Methodology

The model used for this analysis is based on data provided by representatives of the two largest manufacturers of soft drinks in the U.S.: Coca-Cola, Inc. and Pepsico., Inc. These two companies represent the majority of the market share for fountain beverages in New York City.

# Assumptions

- The bag-in-boxes have a one-time use.
- A fully evacuated 5-gallon bag-in-box weighs 2.5 lbs.; a full bag-in-box weighs 55-60 lbs.
- Approximately 1,000 per day are shipped into New York City by Coca-Cola Beverage Service (or 300,000 per year).<sup>1</sup>
- Coca-Cola represents 70-80 percent of the New York City market, including its fast food chain customers. For this analysis, 70 percent will be used.
- 70 percent of Coca-Cola's business is bag-in-boxes; the rest is the steel canisters.<sup>2</sup>
- Pepsi has not more than 20 percent of the total market share.<sup>3</sup> (Coca-Cola has a greater percentage of the market share because they service the larger fast food chains.)
- Other soft drink companies may represent up to 10 percent of the market in New York City.
- The majority of Pepsi's business in NYC is bag-in-boxes, not steel canisters. For the purposes of this analysis, 70 percent will be used.
- A ratio of 70 percent bag-in-box to 30 percent steel canister also will be applied to other soft drink sales in New York City.
- The national recycling rate for corrugated boxes is 55.3%,<sup>4</sup> but for this analysis it is assumed that the recycling rate for bag-in-boxes is half this (27.6%) due to the difficulty in recycling the boxes (each has a plastic liner that must be removed and the boxes are difficult to flatten).

# Calculations

- 300,000 bag-in-boxes per year = 70 percent of Coke's fountain sales, which equal 70 percent of fountain sales in NYC.
- 300,000 divided by 70 percent (percent of Coke's fountain sales that is bag-in-box) = 428,571 "bag- in-box equivalents" sold by Coke in NYC.
- 428,571 divided by 70 percent (Coke's market share in NYC) = 535,714 "bag-in-box" equivalents sold overall in NYC.
- 535,714 x 30 percent (market share of Pepsi and other soft drinks) = 160,714 "bag-in-box equivalents"

- 160,714 x 70 percent (percent of Pepsi and other soft drinks' fountain sales that is bag-in-box) = 112,500 bag-in-boxes.
- 300,000 Coke bag-in-boxes plus 112,500 Pepsi and other soft drink bag-in-boxes = 412,500 bag-in- boxes in NYC each year.
- 412,500 x 2.5 pounds divided by 2000 = 516 tons of bag-in-boxes generated each year in NYC.
- 516 tons x 27.6 percent recycling rate = 42 tons recycled; therefore 374 tons are discarded in the NYC waste stream.

### Results

- 412,500 bag-in-boxes are generated in NYC each year. This equals 516 tons of bag-in-boxes.
- After recycling, 374 tons of bag-in-boxes are discarded in the NYC waste stream each year.

## **Discussion and Conclusions**

This analysis is based on rough estimates made by representatives of Coco-Cola and Pepsi-Cola. These data are not typically compiled by the companies or their bottlers; therefore the figures presented may not accurately represent the actual quantity of bag-in-boxes generated in New York City. However, these figures are considered a relatively reliable estimate.

To determine the recycling rate for bag-in-boxes, SAIC adjusted the national recycling rate for corrugated boxes to take into consideration the unique qualities of a bag-in-box. It has an inner plastic lining that must be removed through a small hole before recycling the cardboard box. In addition, the box is very sturdy in its construction, making it difficult to break down. For these reasons, many businesses indicate that they discard the boxes rather than taking the time to prepare them for recycling collection.

A representative of Pepsi indicated that Pepsi suppliers will take back the bag-in-boxes when making deliveries just as they take back the steel canisters. The bag-in-boxes are then returned to the bottling facility for recycling. Coca-Cola may offer a similar service. Many of the small businesses in New York City may not be aware of this service, as many continue to discard the boxes. Recycling rates for this material could increase if more businesses were made aware of the suppliers' willingness to remove the boxes for each customer.

<sup>&</sup>lt;sup>1</sup> Personal communication, Jeanne Carlson, SAIC, with Gino Concepcione, Coca-Cola Bev Serve, NY, 9/23/96.

<sup>&</sup>lt;sup>2</sup> Personal communication, Victor Bell, SAIC, with Jeff Foote, Coca-Cola, Inc,. Packaging Division, 10/22/96.

<sup>&</sup>lt;sup>3</sup> Personal communication, Jeanne Carlson, SAIC, with Peter Wilcox, Pepsi-Cola, NY, 9/30/96.

<sup>&</sup>lt;sup>4</sup> U.S. EPA's Characterization of Municipal Solid Waste in the United States: 1995 Update.

# **APPENDIX 17**

# New York City Waste Stream Composition Analysis: Folding Cartons

### Introduction

This analysis estimates the quantity, in tons, of folding cartons in the New York City waste stream. Folding cartons refers to noncorrugated, paperboard boxes, such as cereal boxes and frozen food boxes, used in home, commercial, and institutional settings. EPA's *Characterization of Municipal Solid Waste in the United States: 1995 Update* lists the recycling rate for folding cartons as 18.7 percent. Nationwide, folding cartons comprise approximately 2.6 percent of the total MSW waste stream.<sup>1</sup>

The exact quantity of folding cartons disposed in New York City is not available; therefore, estimates were developed based on data obtained from previously conducted studies.

#### Methodology

The estimates presented in this study were derived from national disposal figures and recycling rates for folding cartons. The national estimates are presented in EPA's *Characterization of Municipal Solid Waste in the United States: 1995 Update* and are based on data collected by Franklin & Associates. The ratio of U.S. population to New York City population is applied to the national estimates of the quantity of folding cartons disposed to generate an estimate for New York City. This estimate is then adjusted to account for recycling.

### Assumptions

- 248.7 million people in the U.S. in 1990.
- 7.3 million people living in New York City in 1990.<sup>2</sup>
- 5,140,000 tons of folding cartons generated in the U.S. municipal waste stream in 1994.<sup>3</sup>
- The recycling rate for folding cartons is assumed to be 18.7 percent.<sup>4</sup>

#### Calculations

- 248.7 million people in the U.S. divided by 7.3 million people living in New York City = 2.9 percent of the total population lives in New York City.
- 5,140,000 tons of folding cartons generated in the U.S. waste stream x 2.9 percent (NYC population share) = 149,060 tons of folding cartons generated in the New York City waste stream in 1994.
- 18.7 percent recycling rate x 149,060 tons of folding cartons generated in New York City = 121,185.8 tons of folding cartons disposed in the New York City waste stream in 1994.

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### Results

- A total of approximately 149,060 tons of old folding cartons are generated in New York City each year.
- Accounting for recycling, these items contribute 121,185.8 tons per year to the New York City waste stream.

# Discussion

The estimates regarding the quantity of folding cartons discarded in the New York City waste stream each year are based on EPA's national waste characterization data. Where previously conducted, up-to-date studies exist, the consultant deemed it more reasonable and cost-effective to modify that data to New York City rather than duplicate a previous effort. The data used for this report were the most current available to the consultant and are deemed to be representative of the annual quantities of folding cartons found in the New York City waste stream each year.

<sup>1</sup> U.S. EPA, Characterization of Municipal Solid Waste in the United States: 1995 Update, Tables 21 and 23.

<sup>2</sup> New York City Department of Planning, 1995 census data.

<sup>3</sup> U.S. EPA, Characterization of Municipal Solid Waste in the United States: 1995 Update, Table 18.

<sup>4</sup> Ibid, Table 21.

# **APPENDIX 18**

# New York City Waste Stream Composition Analysis: Office Paper

### Introduction

This analysis estimates the quantity, in tons, of used office paper in the New York City waste stream. Office paper includes high grade papers such as copier paper, computer printout, stationery, and other similar paper. These papers are almost entirely made of uncoated chemical pulp, although some amounts or groundwood are used. Chemical pulps are prepared by a chemical process, which removes much more lignin, therefore producing a higher quality paper.

Office-type papers are generated at locations other than offices as well, including homes and institutions. Other kinds of papers (e.g., newspapers, magazines, and packaging) that are generated in offices are accounted for in other categories. EPA's *Characterization of Municipal Solid Waste in the United States: 1995 Update* lists the recycling rate for office paper as 42.6 percent. Nationwide, office paper comprises approximately 2.4 percent of the total MSW waste stream.<sup>1</sup>

The exact quantity of office paper disposed in New York City is not available; therefore, estimates had to be developed based on data obtained from previously conducted studies.

# Methodology

Two models are used to determine the amount of food waste in the New York City waste stream. For Model #1, the estimates presented were derived from national disposal figures and recycling rates for office paper. The national estimates are presented in EPA's *Characterization of Municipal Solid Waste in the United States: 1995 Update* and are based on data collected by Franklin & Associates. The methodology used by Franklin & Associates to determine national disposal figures is a "materials flow methodology." It is based on production data (by weight) for materials and products in the waste stream, with adjustments for imports, exports, and product lifespans.

The ratio of U.S. population to New York City population is applied to the national estimates of the quantity of office paper disposed to generate an estimate for New York City. Populations of New York City was applied in this calculation because no figures were available to determine the number of office workers in the City. Using this figure would have provided a more accurate figure, since offices generate the majority of office paper. This estimate is then adjusted to account for recycling.

Model #2 uses percentages of the New York City waste stream determined by a waste sort conducted in 1990, actual residential and institutional curbside collection figures, and recycling tonnages provided by processors in the New York City area. A recycling rate is calculated based on these figures.

# Model #1

# Assumptions

- 248.7 million people in the U.S. in 1990.
- 7.3 million people living in New York City in 1990.<sup>2</sup>
- 6,760,000 tons of office paper generated in the U.S. municipal waste stream in 1994.<sup>3</sup>
- The recycling rate for office paper is assumed to be 42.6 percent.<sup>4</sup>

# Calculations

- 248.7 million people in the U.S. divided by 7.3 million people living in New York City = 2.9 percent of the total population lives in New York City.
- 6,760,000 tons of office paper generated in the U.S. waste stream x 2.9 percent (NYC population share) = 196,040 tons of office paper generated in the New York City waste stream in 1994.

• 42.6 percent recycling rate x 196,040 tons of office paper generated in New York City = 112,527 tons of office paper disposed in the New York City waste stream in 1994.

### Results

- A total of approximately 196,040 tons of office paper are generated in New York City each year.
- Accounting for recycling, office paper contributes 112,527 tons a year to the New York City waste stream.

# Model #2

## **Assumptions**<sup>5</sup>

- The total New York City residential and institutional waste stream, minus street sweepings and empty lot materials, is 3,536,145 tons per year.
- Office paper represents 0.8 percent of this total.
- 4,500 tons of office paper are recycled in New York City; therefore, the recycling rate for office paper in New York City is assumed to be 13.7 percent.

## Calculations

- 3,536,145 tons x 0.8 percent = 28,289 tons of office paper per year disposed in NYC.
- 28,289 tons disposed + 4,500 tons recovered = 32,789 tons of office paper generated per year in New York City.

### Results

- A total of approximately 32,789 tons of office paper per year are generated in New York City.
- Accounting for recycling, 28,289 tons of office paper per year are discarded in New York City.

# Discussion

The estimates in Model #1, regarding the quantity of office paper discarded in the New York City waste stream each year are based on EPA's national waste characterization data. This includes residential, institutional, and commercial data. Where previously conducted, up-todate studies exist, the consultant deemed it more reasonable and cost-effective to modify that data to New York City rather than duplicate a previous effort.

These estimates may overestimate the quantity discarded because the figures are based on industry production data and may not accurately reflect storage of used office paper in files or

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archives. However, one reviewer believed that estimates may be lower than actual figures because of the large number of banks, insurance companies, and other offices located in New York City. These facilities generate large quantities of office paper and may not be representative of the national average.

Model #2 estimates are based on residential and institutional total waste figures, and percentages of residential waste collection. Institutional wastes are estimated to be less than ten percent of the total residential and institutional waste stream; therefore, applying percentages of the residential waste stream to a total including both residential and institutional waste does not affect the outcome significantly.

The results of Model #2 may be significantly lower than those of Model #1 because Model #2 does not include figures for commercial office paper generation, which accounts for the majority of office paper generation. Therefore, the results of Model #1 may represent a more accurate estimate.

The data used for this report were the most current available to the consultant and are deemed to be representative of the annual quantities of office paper found in the New York City waste stream each year.

# **APPENDIX 19**

# New York City Waste Stream Composition Analysis: Newspapers

# Introduction

This analysis estimates the quantity, in tons, of old newspapers in the New York City waste stream. The newspaper category consists of standard newsprint and coated, *i.e.*, glossy, groundwood inserts. Approximately 81 percent of the total material in this category is standard newsprint and 19 percent is coated groundwood. EPA's *Characterization of Municipal Solid Waste in the United States: 1995 Update* lists the recycling rate for newspapers as 45.3 percent. Nationwide, old newspapers comprise approximately 4.6 percent of the total MSW waste stream and 4.6 percent of the total after recycling.<sup>1</sup>

The exact quantity of old newspapers disposed in New York City is not available; therefore, estimates had to be developed based on data obtained from previously conducted studies.

<sup>&</sup>lt;sup>1</sup> U.S. EPA, Characterization of Municipal Solid Waste in the United States: 1995 Update, Tables 16 and 17.

<sup>&</sup>lt;sup>2</sup> New York City Department of Planning, 1995 census data.

<sup>&</sup>lt;sup>3</sup> U.S. EPA, Characterization of Municipal Solid Waste in the United States: 1995 Update, Table 15.

<sup>&</sup>lt;sup>4</sup> Ibid, Table 16.

<sup>&</sup>lt;sup>5</sup> Information provided by NYC Department of Sanitation, Bureau of Waste Prevention, Reuse and Recycling, 11/17/96.

# Methodology

Two models are used to determine the amount of newspapers in the New York City waste stream. For Model #1, the estimates for newspapers are derived from national disposal figures and recycling rates for newspapers. The national estimates are presented in EPA's *Characterization of Municipal Solid Waste in the United States: 1995 Update* and are based on data collected by Franklin & Associates. The methodology used by Franklin & Associates to determine national disposal figures is a "materials flow methodology." It is based on production data (by weight) for materials and products in the waste stream, with adjustments for imports, exports, and product lifespans.

The ratio of U.S. population to New York City commuter and tourist population is applied to the national estimates of the quantity of newspapers disposed to generate an estimate for New York City. This estimate is then adjusted to account for recycling.

Model #2 uses percentages of the New York City waste stream determined by a waste sort conducted in 1990, actual residential and institutional curbside collection figures, and recycling tonnages provided by processors in the New York City area. A recycling rate is calculated based on these figures.

# Model #1

# Assumptions

- 248.7 million people in the U.S. in 1990.
- 8.2 million people visited and commuted to New York City daily in 1990.<sup>2</sup>
- 13,540,000 tons of old newspapers generated in the U.S. municipal waste stream in 1994.<sup>3</sup>
- The recycling rate for old newspapers is assumed to be 45.3 percent.<sup>4</sup>

# Calculations

- 248.7 million people in the U.S. divided by 8.2 million people living in New York City = 3.3 percent of the total population.
- 13,540,000 tons of newspapers generated in the U.S. waste stream x 3.3 percent (NYC population share) = 446,820 tons of newspaper generated in the New York City waste stream in 1994.
- 45.3 percent recycling rate x 446,820 tons of newspaper generated in New York City = 244,410.5 tons of newspaper disposed in the New York City waste stream in 1994.

# Results

• A total of approximately 446,820 tons of old newspapers are generated in New York City each year.

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• Accounting for recycling, old newspapers contribute 244,410.5 tons per year to the New York City waste stream.

# Model #2

# **Assumptions**<sup>5</sup>

- The total New York City residential and institutional waste stream, minus street sweepings and empty lot materials, is 3,536,145 tons per year.
- Newspapers represent 9.2 percent of this total.
- 187,023 tons of newspapers are recycled in New York City; therefore, the recycling rate for newspapers in New York City is assumed to be 36.5 percent.

## Calculations

- 3,536,145 tons x 9.2 percent = 325,325 tons of newspapers per year disposed in NYC.
- 325,325 tons disposed + 187,023 tons recovered = 512,348 tons of newspapers generated per year in New York City.

### Results

- A total of approximately 512,348 tons of newspapers per year are generated in New York City.
- Accounting for recycling, 325,325 tons of newspapers per year are discarded in New York City.

# Discussion

Estimates in Model #1, regarding the quantity of old newspapers discarded in the New York City waste stream each year are based on EPA's national waste characterization data. This includes residential, institutional, and commercial data. Where previously conducted, up-to-date studies exist, the consultant deemed it more reasonable and cost-effective to modify that data to New York City rather than duplicate a previous effort.

Model #2 estimates are based on residential and institutional total waste figures, and percentages of residential waste collection. Institutional wastes are estimated to be less than ten percent of the total residential and institutional waste stream; therefore, applying percentages of the residential waste stream to a total including both residential and institutional waste does not affect the outcome significantly.

Totals from Models #1 and #2 may not be comparable because Model #1 is based on residential, institutional, and commercial waste generation, while Model #2 is based only on residential and institutional waste generation.
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The estimates presented for newspaper are based on the most current data available to the consultant and are deemed to be representative of the annual quantities of newspapers found in the New York City waste stream each year.

<sup>1</sup> U.S. EPA, Characterization of Municipal Solid Waste in the United States: 1995 Update, Tables 16 and 17.

- <sup>2</sup> New York City Department of Planning, 1995 census data.
- <sup>3</sup> U.S. EPA, Characterization of Municipal Solid Waste in the United States: 1995 Update, Table 15.

<sup>4</sup> Ibid, Table 16.

<sup>5</sup> Information provided by NYC Department of Sanitation, Bureau of Waste Prevention, Reuse and Recycling, 11/17/96.

#### **APPENDIX 20**

## New York City Waste Stream Composition Analysis: Magazines

#### Introduction

This analysis estimates the quantity, in tons, of used magazines in the New York City waste stream. Magazines are predominately made of coated groundwood, but some uncoated groundwood and chemical pulps also are used. Groundwood papers are made primarily from pulp prepared by a mechanical process. This mechanical process does not remove all of the lignin found in pulp, which is the substance the leads to yellowing and deterioration of paper. Therefore groundwood is used in such applications as newspaper, magazines, and paperback books that are not produced for longevity. Chemical pulps are prepared by a chemical process, which removes much more lignin, therefore producing a higher quality paper. Most magazine stock also is coated with a clay material, giving it a glossy finish. EPA's *Characterization of Municipal Solid Waste in the United States: 1995 Update* lists the recycling rate for magazines as 30.1 percent, although recovery of magazines is not well documented. Nationwide, magazines comprise approximately 0.9 percent of the total MSW waste stream.<sup>1</sup>

The exact quantity of magazines disposed in New York City is not available; therefore, estimates had to be developed based on data obtained from previously conducted studies.

#### Methodology

Two models are used to determine the amount of magazines in the New York City waste stream. For Model #1, the estimates presented were derived from national disposal figures and recycling rates for magazines. The national estimates are presented in EPA's *Characterization of Municipal Solid Waste in the United States: 1995 Update* and are based on data collected by Franklin & Associates. The methodology used by Franklin & Associates to determine national disposal figures is a "materials flow methodology." It is based on production data (by weight) for materials and products in the waste stream, with adjustments for imports, exports, and product lifespans.

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The ratio of U.S. population to New York City population is applied to the national estimates of the quantity of magazines disposed to generate an estimate for New York City. This estimate is then adjusted to account for recycling.

Model #2 uses percentages of the New York City waste stream determined by a waste sort conducted in 1990, actual residential and institutional curbside collection figures, and recycling tonnages provided by processors in the New York City area. A recycling rate is calculated based on these figures.

## Model #1

#### Assumptions

- 248.7 million people in the U.S. in 1990.
- 7.3 million people living in New York City in 1990.<sup>2</sup>
- 2,160,000 tons of magazines generated in the U.S. municipal waste stream in 1994.<sup>3</sup>
- The recycling rate for magazines is 30.1 percent.<sup>4</sup>

#### Calculations

- 248.7 million people in the U.S. divided by 7.3 million people living in New York City = 2.9 percent of the total population lives in New York City.
- 2,160,000 tons of magazines generated in the U.S. waste stream x 2.9 percent (NYC population share) = 62,640 tons of magazines generated in the New York City waste stream in 1994.
- 30.1 percent recycling rate x 62,640 tons of magazines generated in New York City = 43,785 tons of magazines disposed in the New York City waste stream in 1994.

#### Results

- A total of approximately 62,640 tons of old magazines are generated in New York City each year.
- Accounting for recycling, magazines contribute 43,785 tons a year to the New York City waste stream.

#### Model #2

#### **Assumptions**<sup>5</sup>

- The total New York City residential and institutional waste stream, minus street sweepings and empty lot materials, is 3,536,145 tons per year.
- Magazines represent 2.7 percent of this total.

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• 5,935 tons of magazines are recycled in New York City; therefore, the recycling rate for magazines in New York City is assumed to be 5.9 percent.

## Calculations

- 3,536,145 tons x 2.7 percent = 95,476 tons of magazines per year disposed in NYC.
- 95,476 tons disposed + 5,935 tons recovered = 101,411 tons of magazines generated per year in New York City.

## Results

- A total of approximately 101,411 tons of magazines per year are generated in New York City.
- Accounting for recycling, 95,476 tons of magazines per year are discarded in New York City.

## Discussion

The estimates in Model #1, regarding the quantity of magazines discarded in the New York City waste stream each year are based on EPA's national waste characterization data. This includes residential, institutional, and commercial data. Where previously conducted, up-to-date studies exist, the consultant deemed it more reasonable and cost-effective to modify that data to New York City rather than duplicate a previous effort.

The estimates presented for magazines may slightly overestimate the quantity discarded because the figures are based on industry production data and may not accurately reflect resale, donation, or storage of used magazines.

Model #2 estimates are based on residential and institutional total waste figures, and percentages of residential waste collection. Institutional wastes are estimated to be less than ten percent of the total residential and institutional waste stream; therefore, applying percentages of the residential waste stream to a total including both residential and institutional waste does not affect the outcome significantly.

Totals from Models #1 and #2 may not be comparable because Model #1 is based on residential, institutional, and commercial waste generation, while Model #2 is based only on residential and institutional waste generation. In addition, differences may result from the significant difference in the recycling rate used in each model. The data used for this report were the most current available to the consultant and are deemed to be representative of the annual quantities of magazines found in the New York City waste stream each year.

<sup>&</sup>lt;sup>1</sup> U.S. EPA, Characterization of Municipal Solid Waste in the United States: 1995 Update, Tables 16 and 17.

<sup>&</sup>lt;sup>2</sup> New York City Department of Planning, 1995 census data.

<sup>&</sup>lt;sup>3</sup> U.S. EPA, Characterization of Municipal Solid Waste in the United States: 1995 Update, Table 15.

<sup>&</sup>lt;sup>4</sup> Ibid, Table 16.

<sup>&</sup>lt;sup>5</sup> Information provided by NYC Department of Sanitation, Bureau of Waste Prevention, Reuse and Recycling, 11/17/96.

#### **APPENDIX 21**

## New York City Waste Stream Composition Analysis: Books

#### Introduction

This analysis estimates the quantity, in tons, of used books in the New York City waste stream. Books refers to all hard and soft cover books made of both groundwood and chemical pulp. Groundwood papers are similar to newsprint in that they are made primarily from pulp prepared by a mechanical process. Groundwood paper is of a lower quality since much of the lignin that causes yellowing and deterioration is not removed from the pulp. It is used for books such as paperback novels, which are not produced for long life. Chemical pulp is prepared by a chemical process, removing more of the lignin from the pulp. Chemical pulp is used for hard and soft cover books that are produced for longer life. U.S. EPA's *Characterization of Municipal Solid Waste in the United States: 1995 Update* lists the recycling rate for books as 19.3 percent. Nationwide, books comprise approximately 0.6 percent of the total MSW waste stream.<sup>1</sup>

The exact quantity of books disposed in New York City is not available; therefore, estimates were developed based on data obtained from previously conducted studies.

#### Methodology

Two models are used to determine the amount of books in the New York City waste stream. For Model #1, the estimates presented were derived from national disposal figures and recycling rates for books. The national estimates are presented in EPA's *Characterization of Municipal Solid Waste in the United States: 1995 Update* and are based on data collected by Franklin & Associates. The methodology used by Franklin & Associates to determine national disposal figures is a "materials flow methodology." It is based on production data (by weight) for materials and products in the waste stream, with adjustments for imports, exports, and product lifespans.

The ratio of U.S. population to New York City population is applied to the national estimates of the quantity of books disposed to generate an estimate for New York City. This estimate is then adjusted to account for recycling.

Model #2 uses percentages of the New York City waste stream determined by a waste sort conducted in 1990, actual residential and institutional curbside collection figures, and recycling tonnages provided by processors in the New York City area. A recycling rate is calculated based on these figures.

#### Model #1

#### Assumptions

- 248.7 million people in the U.S. in 1990.
- 7.3 million people living in New York City in 1990.<sup>2</sup>

- 1,140,000 tons of books generated in the U.S. municipal waste stream in 1994.<sup>3</sup>
- The national recycling rate for books is assumed to be 19.3 percent.<sup>4</sup>

## Calculations

- 248.7 million people in the U.S. divided by 7.3 million people living in New York City = 2.9 percent of the total population lives in New York City.
- 1,140,000 tons of books generated in the U.S. waste stream x 2.9 percent (NYC population share) = 33,060 tons of books generated in the New York City waste stream in 1994.
- 19.3 percent recycling rate x 33,060 tons of books generated in New York City = 26,679 tons of books disposed in the New York City waste stream in 1994.

#### Results

- A total of approximately 33,060 tons of books are generated in New York City each year.
- Accounting for recycling, these items contribute 26,679 tons per year to the New York City waste stream.

## Model #2

## **Assumptions**<sup>5</sup>

- The total New York City residential and institutional waste stream, minus street sweepings and empty lot materials, is 3,536,145 tons per year.
- Books represent 0.8 percent of this total.
- 1,169 tons of books are recycled in New York City; therefore, the recycling rate for books in New York City is assumed to be 4.0 percent.

## Calculations

- 3,536,145 tons x 0.8 percent = 28,289 tons of books per year disposed in NYC.
- 28,289 tons disposed + 1,169 tons recovered = 29,458 tons of books generated per year in New York City.

#### Results

- A total of approximately 29,458 tons of books per year are generated in New York City.
- Accounting for recycling, 28,289 tons of books per year are discarded in New York City.

## Discussion

The estimates in Model #1, regarding the quantity of books discarded in the New York City waste stream each year are based on EPA's national waste characterization data. This includes

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residential, institutional, and commercial data. Where previously conducted, up-to-date studies exist, the consultant deemed it more reasonable and cost-effective to modify that data to New York City rather than duplicate a previous effort. The estimates in Model #1 may slightly overestimate the quantity discarded because the figures are based on industry production data and may not accurately reflect resale, donation, or storage of used books.

Model #2 estimates are based on residential and institutional total waste figures, and percentages of residential waste collection. Institutional wastes are estimated to be less than ten percent of the total residential and institutional waste stream; therefore, applying percentages of the residential waste stream to a total including both residential and institutional waste does not affect the outcome significantly.

Totals from Models #1 and #2 may not be comparable because Model #1 is based on residential, institutional, and commercial waste generation, while Model #2 is based only on residential and institutional waste generation.

The data used for this report were the most current available to the consultant and are deemed to be representative of the annual quantities of books found in the New York City waste stream each year.

<sup>2</sup> New York City Department of Planning, 1995 census data.

<sup>3</sup> U.S. EPA, Characterization of Municipal Solid Waste in the United States: 1995 Update, Table 15.

4 Ibid, Table 16.

<sup>5</sup> Information provided by NYC Department of Sanitation, Bureau of Waste Prevention, Reuse and Recycling, 11/17/96.

## **APPENDIX 22**

## New York City Waste Stream Composition Analysis: Telephone Directories

## Introduction

This analysis estimates the number and tonnage of telephone directories, both white and yellow pages, in the New York City waste stream. An average New York City telephone directory weighs approximately 1.4 pounds and certain editions such as the Manhattan Consumer Yellow Pages can weigh more than four pounds. Additionally, the life span of a telephone directory is only approximately one year. Hence, as new telephone directories are issued, a substantial number will be discarded at one time.

The New York City Department of Sanitation has included telephone directories in its curbside recycling programs in all five boroughs. They are made of groundwood, a paper similar to

<sup>&</sup>lt;sup>1</sup> U.S. EPA, Characterization of Municipal Solid Waste in the United States: 1995 Update, Tables 16 and 17.

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newsprint in brightness and quality, made primarily from pulp prepared by a mechanical process. When recycled, telephone directories can be transformed into a variety of products, including coreboard, roll cores, animal bedding, compost, boxboard, cellulose insulation, padded envelopes, bedpans, wallboard, packaging material, paper towels and tissue.

NYNEX, the official publisher of telephone directories in New York State, has taken several innovative steps to reduce the size and weight of its telephone directories. NYNEX has reduced the weight of the paper it uses, trimmed the borders by 1/16th of an inch, and introduced several layout changes that reduce the overall size of the telephone directories.

The exact quantity and tonnage of old telephone directories in the New York City waste stream is not known. However, NYNEX has provided detailed information to help estimate the total quantity. In addition, EPA's *Characterization of Municipal Solid Waste in the United States: 1995 Update* lists the recycling rate for telephone directories as 10.6 percent. However, NYNEX representatives indicate that figures for New York State and New York City are higher and estimate that 15 percent of telephone directories are recycled in New York City. Nationwide, telephone directories comprise approximately 0.2 percent of the total MSW waste stream.<sup>1</sup>

## Methodology

Two models are presented to estimate the quantity of used telephone directories in the New York City waste stream. Model #1 is based on national disposal figures and recycling rates for telephone directories. The national estimates are presented in EPA's *Characterization of Municipal Solid Waste in the United States: 1995 Update* and are based on data collected by Franklin & Associates. The methodology used by Franklin & Associates to determine national disposal figures is a "materials flow methodology." It is based on production data (by weight) for materials and products in the waste stream, with adjustments for imports, exports, and product lifespans. The ratio of U.S. population to New York City population is applied to the national estimates of the quantity of used telephone directories to generate an estimate for New York City. This estimate is then adjusted to account for recycling.

Model #2 is based on data provided by NYNEX. NYNEX distributes approximately 95 percent of the telephone directories in the five boroughs of New York City. The information provided in Exhibit 1, regarding the number distributed and weight of the various telephone directories distributed in New York, was provided by NYNEX. Only one other publisher distributes a small number of telephone directories to parts of Queens and Brooklyn.

## Model #1

## Assumptions

- 248.7 million people in the U.S. in 1990.
- 7.3 million people living in New York City in 1990.<sup>2</sup>
- 470,000 tons of telephone directories generated in the U.S. municipal waste stream in 1994.<sup>3</sup>

• The recycling rate for telephone directories is assumed to be 15 percent.<sup>4</sup>

### Calculations

- 248.7 million people in the U.S. divided by 7.3 million people living in New York City = 2.9 percent of the total population lives in New York City.
- 470,000 tons of telephone directories generated in the U.S. waste stream x 2.9 percent (NYC population share) = 13,630 tons of telephone directories generated in the New York City waste stream in 1994.
- 15 percent recycling rate x 13,630 tons of telephone directories generated in New York City = 11,585.5 tons of telephone directories disposed in the New York City waste stream in 1994.

#### Results

- A total of approximately 13,630 tons of old telephone directories are generated in New York City each year.
- Accounting for recycling, these items contribute 11,585.5 tons per year to the New York City waste stream.

#### Model #2

#### Assumptions

- Data regarding the quantity of telephone directories distributed in New York City and the weight of each directory are presented in Exhibit 1 under Calculations.
- NYNEX distributes 95 percent of the telephone directories in New York City.
- The recycling rate for telephone directories in New York City is approximately 15%<sup>5</sup>

#### Calculations

- Exhibit 1 presents the weight of each NYNEX directory distributed in New York City, the number of copies distributed and the total weight, in tons, of each directory. The total tonnage is derived by multiplying the weight of an individual directory by the number of directories distributed and then dividing by 2,000 pounds.
- 9,124,628 NYNEX directories + 5 percent non-NYNEX directories = 9,580,859 total telephone directories distributed in New York City each year.
- 15 percent recycling rate x 90,580,589 directories distributed in New York City = 8,143,730 directories discarded annually in New York City.
- 12,890.8 tons of NYNEX directories distributed annually + 5 percent non-NYNEX directories = 13,539.8 tons of telephone directories distributed in New York City each year.

• 15 percent recycling rate x 13,539.8 tons of telephone directories generated in New York City = 11,508.8 tons of telephone directories in the NYC waste stream.

#### Results

- A total of 9,580,859 telephone directories are distributed in New York City each year.
- Accounting for recycling, these directories contribute 11,508.8 tons a year to the New York City waste stream.

## Discussion

## Model #1

The estimates regarding the quantity of telephone directories discarded in the New York City waste stream each year are based on EPA's national waste characterization data. Where previously conducted, up-to-date studies exist, the consultant deemed it more reasonable and cost-effective to modify that data to New York City rather than duplicate a previous effort.

The estimates presented for telephone directories may slightly overestimate the quantity discarded because the figures are based on industry production data from the Yellow Pages Publishers Association and may not accurately reflect storage of used telephone directories. However, the data used for this report were the most current available to the consultant and are deemed to be representative of the annual quantities of telephone directories found in the New York City waste stream each year.

## Model #2

The estimates regarding the number of used telephone directories discarded in the New York City waste stream each year are based primarily on weight and distribution data provided by NYNEX, which holds 95 percent of the telephone directory market in New York City. Similar data the company holding the remaining 5 percent of the market were not available. Therefore, the number and weight of directories distributed by other companies were estimated based on the figures provided by NYNEX, adjusting for the estimated 5 percent of the market that is not handled by NYNEX. The figure may be slightly high because the 5 percent of additional books may have a slightly lower average weight.

A total of 9,580,859 telephone directories are distributed in New York City. On a per capita basis, this equates to 1.31 directories or approximately 1.8 pounds of directories per person per year, assuming a New York City population of 7.3 million.

Based on the available data, the consultant is confident that the range of telephone directories estimated to be in the New York City waste stream, 11,508.8 to 11,585.5 tons, accurately reflects the actual quantity of telephone directories discarded in New York City each year.

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#### Exhibit 1: NYNEX Directories Distributed in New York City<sup>6</sup>

Directory Title	Weight of Directory (in pounds)	Number of Copies Distributed	Total Weight (in tons)	
NY B-to-B	3.82	264,638	505.5	
Manhattan Consumer YP	4.56	1,109,103	2,528.8	
Tribeca/Lower Manhattan	0.66	60,522	20.0	
Yorkville/Up. E. Side	0.55	163,232	44.9	
Greenwich Village	0.72	115,196	41.5	
Beekman Place	0.65	73,044	23.7	
Gramercy Park	0.64	113,816	36.4	
Upper West Side	0.61	189,772	57.9	
East Harlem (bilingual)	1.24	126,269	78.3	
Wash. Heights (bilingual)	1.03	79,364	40.9	
Manhattan WP	3.94	1,079,892	2,127.4	
Bronx Combined	3.38	499,290	843.8	
Bronx City Island	0.62	62,045	19.2	
Riverdale	0.64	44,922	14.4	
Brooklyn WP	2.90	989,657	1,435.0	
Brooklyn YP	2.94	987,886	1452.2	
Sheepshead Bay	0.94	105,208	49.4	
Bensonhurst	1.07	118,610	63.5	
Midwood	0.62	61,886	19.2	
Canarsie	0.63	73,768	23.2	
Brooklyn Heights	0.99	93,647	46.4	
Queens YP	3.38	911,478	1,540.4	
Queens WP	3.02	913,059	1,378.7	
Maspeth	0.70	67,118	23.5	
Astoria	0.80	69,393	27.8	
Forest Hills	0.76	71,302	27.1	
N. Flushing	0.98	112,698	55.2	
S. Flushing	0.70	59,309	20.8	
Richmond Hill	0.78	89,788	35.0	
Bayside	0.75	67,205	25.2	
Staten Island	2.70	182,595	246.5	
Eltingville	0.46	47,734	11.0	
Castleton	0.41	36,603	7.5	
New Dorp	0.42	38,910	8.2	
Totals (or Average)	1.4 Av.	9,124,628	12,890.8	

<sup>1</sup> U.S. EPA, Characterization of Municipal Solid Waste in the United States: 1995 Update, Table 17.

<sup>2</sup> New York City Department of Planning, 1995 census data.

<sup>3</sup> U.S. EPA, Characterization of Municipal Solid Waste in the United States: 1995 Update, Table 15.

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- <sup>4</sup> Personal communication, Jeanne Carlson, SAIC, with John Halenar, NYNEX, 11/15/96.
- <sup>5</sup> Personal communication, Nancy Greenberg, NYC DOS with John Halenar, NYNEX, 7/31/96.
- <sup>6</sup> Data provided by John Halenar, NYNEX. Figures are the most recent available, in most cases from 1995, with the exception of the Manhattan and Bronx directories, which are for 1996, since these directories already have been delivered this year.

## **APPENDIX 23**

## New York City Waste Stream Composition Analysis: Third-Class Mail

#### Introduction

This analysis estimates the quantity, in tons, of third-class mail in the New York City waste stream. Third-class mail includes catalogs and other direct bulk mailings. Both groundwood and chemical pulps are used in these varied items. EPA's *Characterization of Municipal Solid Waste in the United States: 1995 Update* lists the recycling rate for third-class mail as 13.9 percent. Nationwide, third-class mail comprises approximately 2.1 percent of the total MSW waste stream.<sup>1</sup>

The exact quantity of third-class mail disposed in New York City is not available; therefore, estimates had to be developed based on data obtained from previously conducted studies.

#### Methodology

Two models are presented to estimate the quantity of third-class mail in the New York City waste stream. Model #1 is derived from national disposal figures and recycling rates for third-class mail. The national estimates are presented in EPA's *Characterization of Municipal Solid Waste in the United States: 1995 Update* and are based on data collected by Franklin & Associates. The methodology used by Franklin & Associates to determine national disposal figures is a "materials flow methodology." It is based on production data (by weight) for materials and products in the waste stream, with adjustments for imports, exports, and product lifespans. The ratio of U.S. population to New York City population is applied to the national estimates of the quantity of third-class mail disposed to generate an estimate for New York City. This estimate is then adjusted to account for recycling.

Model #2 uses U.S. Postal Service estimates for direct mail received per year. This per capita figure is multiplied by the population of New York City. The estimate is then adjusted to account for recycling using data collected by Franklin & Associates.

#### Model #1

#### Assumptions

• 248.7 million people in the U.S. in 1990.

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- 7.3 million people living in New York City in 1990.<sup>2</sup>
- 4,400,000 tons of third-class mail generated in the U.S. municipal waste stream in 1994.<sup>3</sup> This includes catalogs and other direct bulk mailings.
- The recycling rate for third-class mail is assumed to be 13.9 percent.<sup>4</sup>

### Calculations

- 248.7 million people in the U.S. divided by 7.3 million people living in New York City = 2.9 percent of the total population lives in New York City.
- 4,400,000 tons of third-class mail generated in the U.S. waste stream x 2.9 percent (NYC population share) = 127,600 tons of third-class mail generated in the New York City waste stream in 1994.
- 13.9 percent recycling rate x 127,600 tons of third-class mail generated in New York City = 109,864 tons of third-class mail disposed in the New York City waste stream in 1994.

#### Results

- A total of approximately 127,600 tons of third-class mail are generated in New York City each year.
- Accounting for recycling, these items contribute 109,864 tons per year to the New York City waste stream.

#### Model #2

#### Assumptions

- The average resident of the U.S. receives 31.04 pounds of direct mail per year.<sup>5</sup> This includes business-to-business mailings, and mailings addressed to "occupant" or "resident," as well as mailings directly addressed to individuals.
- In the absence of New York City-specific information, it is assumed that New York City residents received the average amount of direct mail.
- 7.3 million people living in New York City in 1990.<sup>6</sup>
- The recycling rate for third-class mail is assumed to be 13.9 percent.<sup>7</sup>

#### Calculations

- 7.3 million people living in New York City x 31.04 pounds (divided by 2000 pounds) = 113,296 tons of third-class mail generated in the New York City waste stream.
- 13.9 percent recycling rate x 113,296 tons of third-class mail generated in New York City = 97,548 tons of third-class mail disposed in the New York City waste stream.

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#### Results

- A total of approximately 113,296 tons of third-class mail are generated in New York City each year.
- Accounting for recycling, third-class mail contributes approximately 97,548 tons per year to the New York City waste stream.

## Discussion

The estimates regarding the quantity of third-class mail discarded in the New York City waste stream each year are based on EPA's national waste characterization data and figures developed by the U.S. Postal Service. Both estimates include mailings received and discarded at residential, commercial, and institutional locations. Where previously conducted, up-to-date studies exist, the consultant deemed it more reasonable and cost-effective to modify that data to New York City rather than duplicate a previous effort. The data used for this report were the most current available to the consultant and are deemed to be representative of the annual quantities of third-class mail found in the New York City waste stream each year.

## **APPENDIX 24**

## New York City Waste Stream Composition Analysis: *Paper Towels*

#### Introduction

This analysis estimates the quantity, in tons, of paper towels in the New York City waste stream. Paper towels include facial and sanitary tissues and napkins, as well as toweling. EPA's *Characterization of Municipal Solid Waste in the United States: 1995 Update* lists the recycling rate for paper towels as 0 percent. Nationwide, paper towels comprise approximately 1.8 percent of the total MSW waste stream.<sup>1</sup>

The exact quantity of paper towels disposed in New York City is not available; therefore, estimates had to be developed based on data obtained from previously conducted studies.

<sup>&</sup>lt;sup>1</sup> U.S. EPA, Characterization of Municipal Solid Waste in the United States: 1995 Update, Table 17.

<sup>&</sup>lt;sup>2</sup> New York City Department of Planning, 1995 census data.

<sup>&</sup>lt;sup>3</sup> U.S. EPA, Characterization of Municipal Solid Waste in the United States: 1995 Update, Table 15.

<sup>&</sup>lt;sup>4</sup> Ibid, Table 16.

<sup>&</sup>lt;sup>5</sup> New York City Department of Sanitation, Bureau of Waste Prevention, Reuse and Recycling, Evaluating New York City's Waste Prevention Programs, First Year Annual Report, August 1996.

<sup>&</sup>lt;sup>6</sup> New York City Department of Planning, 1995 census data.

<sup>&</sup>lt;sup>7</sup> U.S. EPA, Characterization of Municipal Solid Waste in the United States: 1995 Update, Table 13.

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## Methodology

The estimates presented in this study were derived from national disposal figures and recycling rates for paper towels. The national estimates are presented in EPA's *Characterization of Municipal Solid Waste in the United States: 1995 Update* and are based on data collected by Franklin & Associates. The methodology used by Franklin & Associates to determine national disposal figures is a "materials flow methodology." It is based on production data (by weight) for materials and products in the waste stream, with adjustments for imports, exports, and product lifespans.

The ratio of U.S. population to New York City population is applied to the national estimates of the quantity of paper towels disposed to generate an estimate for New York City. This estimate is then adjusted to account for recycling.

## Assumptions

- 248.7 million people in the U.S. in 1990.
- 7.3 million people living in New York City in 1990.<sup>2</sup>
- 2,860,000 tons of paper towels generated in the U.S. municipal waste stream in 1994.<sup>3</sup>
- The recycling rate for paper towels is assumed to be 0 percent.<sup>4</sup>

## Calculations

- 248.7 million people in the U.S. divided by 7.3 million people living in New York City = 2.9 percent of the total population lives in New York City.
- 2,860,000 tons of paper towels generated in the U.S. waste stream x 2.9 percent (NYC population share) = 82,940 tons of paper towels generated in the New York City waste stream in 1994.
- 0 percent recycling rate x 82,940 tons of paper towels generated in New York City = 82,940 tons of paper towels disposed in the New York City waste stream in 1994.

#### Results

• A total of approximately 82,940 tons of old paper towels are generated and discarded in New York City each year.

### Discussion

The estimates regarding the quantity of paper towels discarded in the New York City waste stream each year are based on EPA's national waste characterization data. Where previously conducted, up-to-date studies exist, the consultant deemed it more reasonable and cost-effective to modify that data to New York City rather than duplicate a previous effort.

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The estimates presented for paper towels do not make a distinction between commercial-type, kraft towels, and the type of toweling more commonly used in residential applications. In addition, the estimates include several types of tissue paper besides paper toweling. No figures are available for the specific types of toweling and tissue products. However, the data used for this report were the most current available to the consultant and are deemed to be representative of the annual quantities of paper towels found in the New York City waste stream each year.

<sup>1</sup> U.S. EPA, Characterization of Municipal Solid Waste in the United States: 1995 Update, Table 17.

<sup>2</sup> New York City Department of Planning, 1995 census data.

<sup>3</sup> U.S. EPA, Characterization of Municipal Solid Waste in the United States: 1995 Update, Table 15.

<sup>4</sup> Ibid, Table 16.

#### **APPENDIX 25**

## New York City Waste Stream Composition Analysis: Paper Plates and Cups

#### Introduction

This analysis estimates the quantity, in tons, of used paper plates and cups in the New York City waste stream. Paper plates and cups include paper plates, cups, bowls and other food service products used in homes, in commercial establishments, such as restaurants, and in institutional settings, such as schools. EPA's *Characterization of Municipal Solid Waste in the United States: 1995 Update* lists the recycling rate for paper plates and cups as 0.0 percent. Nationwide, paper plates and cups comprise approximately 0.4 percent of the total MSW waste stream.<sup>1</sup>

The exact quantity of paper plates and cups disposed in New York City is not available; therefore, estimates had to be developed based on data obtained from previously conducted studies.

#### Methodology

The estimates presented in this study were derived from national disposal figures and recycling rates for paper plates and cups. The national estimates are presented in EPA's *Characterization of Municipal Solid Waste in the United States: 1995 Update* and are based on data collected by Franklin & Associates. The methodology used by Franklin & Associates to determine national disposal figures is a "materials flow methodology." It is based on production data (by weight) for materials and products in the waste stream, with adjustments for imports, exports, and product lifespans.

The ratio of U.S. population to New York City population is applied to the national estimates of the quantity of paper plates and cups disposed to generate an estimate for New York City. This estimate is then adjusted to account for recycling.

## Assumptions

- 248.7 million people in the U.S. in 1990.
- 7.3 million people living in New York City in 1990.<sup>2</sup>
- 870,000 tons of paper plates and cups generated in the U.S. municipal waste stream in 1994.<sup>3</sup>
- The recycling rate for paper plates and cups is assumed to be 0.0 percent.<sup>4</sup>

## Calculations

- 248.7 million people in the U.S. divided by 7.3 million people living in New York City = 2.9 percent of the total population lives in New York City.
- 870,000 tons of paper plates and cups generated in the U.S. waste stream x 2.9 percent (NYC population share) = 25,230 tons of paper plates and cups generated in the New York City waste stream in 1994.
- 0 percent recycling rate x 25,230 tons of paper plates and cups generated in New York City = 25,230 tons of paper plates and cups disposed in the New York City waste stream in 1994.

## Results

• A total of approximately 25,230 tons of old paper plates and cups are generated and discarded in New York City each year.

## Discussion

The estimates regarding the quantity of paper plates and cups discarded in the New York City waste stream each year are based on EPA's national waste characterization data. Where previously conducted, up-to-date studies exist, the consultant deemed it more reasonable and cost-effective to modify that data to New York City rather than duplicate a previous effort.

The estimates presented for paper plates and cups may slightly overestimate the quantity discarded because the figures are based on industry production data and may not accurately reflect storage of paper plates and cups. However, the data used for this report were the most current available to the consultant and are deemed to be representative of the annual quantities of paper plates and cups found in the New York City waste stream each year.

<sup>&</sup>lt;sup>1</sup> U.S. EPA, Characterization of Municipal Solid Waste in the United States: 1995 Update, Table 17.

<sup>&</sup>lt;sup>2</sup> New York City Department of Planning, 1995 census data.

<sup>&</sup>lt;sup>3</sup> U.S. EPA, Characterization of Municipal Solid Waste in the United States: 1995 Update, Table 15.

<sup>&</sup>lt;sup>4</sup> U.S. EPA, Characterization of Municipal Solid Waste in the United States: 1995 Update, Table 16.

### **APPENDIX 26**

## New York City Waste Composition Analysis: Polybags from Dry Cleaners

### Introduction

This analysis estimates the number of plastic "polybags" generated by dry cleaners in New York City each year. Polybags are used to protect clothes once they have been dry cleaned. These bags are made of low density polyethylene (LDPE) plastic, which generally is classified as film for recycling purposes. Many dry cleaners across the country have begun collecting polybags for recycling. Another option for protecting clothing is the use of reusable cleaner bags.

## Methodology

The data used in this analysis is based on a survey of dry cleaners in New York City conducted by the NYC Department of Sanitation. The survey developed annual usage of polybags by dry cleaning establishments in the City based on annual usage of polybags at selected dry cleaners. The data was subsequently analyzed used by The Tellus Institute to determine the number of polybags reused each year in the by dry cleaning establishments in New York City.<sup>1</sup> This analysis is based primarily on the Tellus Institute study.

#### Assumptions

- 2,237 dry cleaners in New York City.
- 1,851 polybags bought per month by average dry cleaner (from 1993 DOS survey).
- An average polybag weighs 0.9 ounces.
- 4 percent of all NYC dry cleaners offer reusable bags for customers.
- 30 percent of polybags were prevented in stores offering reusable bags.
- A recycling rate of 0 percent recycling rate in New York City is assumed.

#### Calculations

- 2,237 dry cleaners in New York City x 1,851 polybags per month per dry cleaner x 12 = 49,688,244 polybags generated in New York City each year.
- 49,688,244 polybags x 0.9 ounces = 44,719,420 ounces divided by 32,000 ounces/ ton = 1,397 tons of polybags
- 1,397 tons divided 2,237 dry cleaners = 0.624 tons/store/year.
- 30 percent x 0.624 tons/store/year = 0.187 tons prevented in a store offering reusable bags
- 4 percent of stores x 2,237 dry cleaners = 89 stores offering reusable bags.

• 0.187 tons prevented per store x 89 stores offering reusable bags = 17 tons prevented in New York City

#### Results

- Approximately 49,688,244 polybags were generated in New York City in 1993.
- This contributed 1,397 tons to the NYC waste stream.
- The reusable bag program prevented an additional 17 tons of polybags from entering the waste stream.

#### **Discussion and Conclusions**

The Textile Care Allied Trade Association provides polybag recycling services for participating dry cleaners, but recycling rates were not available from the association. Therefore, the estimates of polybags discarded may overestimate actual discards because the calculations in this report used a recycling rate of 0 percent.

The estimates developed in this analysis are based on survey data collected in 1993 from 1,700 dry cleaners in New York City. These dry cleaners are members of the Neighborhood Cleaners Association and represent more than half of the dry cleaners in New York City. More than 100 dry cleaners returned the survey and fifty additional responses were obtained during site visits. These 100 respondents may not provide a representative sampling of all dry cleaners' activities. The willingness to participate in the survey may indicate a disproportionate willingness to participate in other programs, such as a reusable bag program, within this group of dry cleaners. Therefore, the estimated percentage of dry cleaners participating in the reusable bag program may be high. Although the estimates are based on responses from only 6.7 percent of the dry cleaners in the City, because no actual data exist regarding the number of polybags discarded in New York City, the estimates provided in this report may be the most reasonable to date.

<sup>1</sup> New York City Department of Sanitation, Bureau of Waste Prevention, Reuse and Recycling, Evaluating New York City's Waste Prevention Programs, First Year Annual Report, DRAFT, August 1996.

## **APPENDIX 27**

## New York City Waste Composition Analysis: Hangers from Dry Cleaners

#### Introduction

This analysis estimates the number of metal hangers generated by dry cleaners in New York City each year. Metal hangers primarily are made of steel, although some may have a paperboard tube for the bottom of the hanger and on some, paper may cover the open center part of the hanger. This analysis is limited to steel hangers generated by dry cleaners, and does not include steel, wood, or plastic hangers that may be purchased separately by consumers for use in households.

## Methodology

The data used in this analysis is based on a survey of dry cleaners in New York City conducted by the NYC Department of Sanitation. The survey developed annual usage of hangers by dry cleaning establishments in the City based on annual usage of hangers at selected dry cleaners. The data was subsequently used by The Tellus Institute to determine the number of hangers reused each year by dry cleaning establishments in New York City. This analysis is based primarily on the Tellus Institute work.

## Assumptions

- 2,237 dry cleaners in New York City.
- 2,761 hangers bought per month by average dry cleaner (from DOS survey).
- An average steel hanger weighs 1.1 ounces.
- 89 percent of all NYC dry cleaners accept hangers back from customers.
- An estimated 340 hangers are returned to each accepting store each month.
- 0 percent recycling rate for hangers in New York City.
- All returned hangers are reused.

#### Calculations

- 2,237 dry cleaners in New York City x 2,761 hangers per month per dry cleaner x 12 = 74,116,284 new hangers bought in New York City each year.
- 2,237 dry cleaners in New York City x 89 percent accepting hangers x 340 hangers returned to store x 12 = 8,122,944 hangers returned to dry cleaners each year.
- 74,116,284 new hangers x 1.1 ounces = 81,527,912 ounces of hangers divided by 32,000 ounces/ton = 2,548 tons of new hangers
- 8,122,994 returned hangers x 1.1 ounces = 8,935,293 ounces of returned hangers divided by 32,000 ounces/ton = 279 tons of reused hangers not entering the waste stream.
- 2,548 tons of new hangers 279 tons of hangers returned to dry cleaners = 2,269 tons of hangers disposed in New York City's waste stream.

#### Results

• Approximately 74,116,284 hangers are purchased by dry cleaners in New York City each year.

- Approximately 8,122,944 of these hangers are returned to dry cleaners.
- The remainder of the hangers contribute 2,269 tons to New York City's waste stream.

#### **Discussion and Conclusions**

Since hangers (or scrap metal of any kind) are part of recycling collection programs in 800,000 households in Staten Island, the Bronx and parts of Brooklyn, the 0 percent recycling rate used for this calculation may be lower than actual recycling rates. However, an actual recycling rate is not available and the rate may be only slightly greater than 1 percent. Based on actual recycling rates, the total amount disposed may be slightly less than presented in this calculation.

The estimates developed in this analysis are based on survey data collected in 1993 from 1,700 dry cleaners in New York City. These dry cleaners are members of the Neighborhood Cleaners Association and represent more than half of the dry cleaners in New York City. More than 100 dry cleaners returned the survey and fifty additional responses were obtained during site visits. These 100 respondents may not provide a representative sampling of all dry cleaners' activities. Although the estimates are based on responses from only 6.7 percent of the dry cleaners in the City, because no actual data exist regarding the number of hangers discarded in New York City, the estimates provided in this report may be the most reasonable to date.

#### **APPENDIX 28**

## New York City Waste Stream Composition Analysis: Household Batteries

#### Introduction

Overall, consumer dry cell batteries only account for 0.09 percent of the municipal solid waste disposed annually in the United States.<sup>1</sup> There are eight types of dry cell batteries commonly used by households. These batteries and the applications with which they are commonly associated are listed in Exhibit 1 and discussed in greater detail below.<sup>2</sup> Alkaline batteries, which contain zinc and an alkaline electrolyte solution, constitute nearly 70 percent of the overall battery waste stream, by weight. Zinc carbon batteries are a distant second, constituting about 21.6 percent of the waste stream by weight. The zinc carbon batteries contain manganese, zinc, and ammonium chloride. Both alkaline and zinc carbon batteries may contain small amounts of mercury. Nickel cadmium batteries represent approximately 8 percent of the battery waste stream, by weight, but account for a substantial portion of the cadmium found in the municipal solid waste stream as a whole. The button cell batteries, including zinc air, silver oxide, and mercuric oxide each contribute less than one percent to the total battery waste stream, but may contain significant quantities of heavy metals relative to their size.

The greatest concern related to batteries in the waste stream is the impact of batteries on the toxicity of the New York City waste stream rather than the actual quantity of batteries discarded. Batteries contain a range of heavy metals, including cadmium, mercury, nickel, silver and zinc. Several of these metals (*i.e.*, mercury, cadmium) are considered toxic to humans and constitute hazardous waste in some instances when disposed.

Efforts to reduce the toxicity of household batteries have been numerous in the past few years. For example, manufacturers have

#### **Exhibit 1. Common Household Batteries**

- Alkaline (Manganese) flashlights, radios, toys, calculators
- Zinc-Carbon flashlights, radios, toys, calculators
- Nickel Cadmium portable rechargeable products (*e.g.*, power tools, video cameras, cellular phones, radio-controlled toys)
- Zinc Air hearing aids, cameras, microphones, pagers
- Silver Oxide calculators, watches
- Mercuric Oxide hearing aids, cameras, microphones, pagers
- Lithium computers, cameras

voluntarily reduced, then eliminated, the use of mercury in alkaline batteries. The Mercury-Containing and Rechargeable Battery Management Act of 1996 was enacted, which is intended to "phase out the use of mercury in batteries and provide for the efficient and cost-effective collection and recycling or proper disposal of used nickel-cadmium batteries, small sealed lead-acid batteries, and other regulated batteries." This piece of legislation has banned the manufacture and sale of mercuric oxide button batteries in the U.S.

The exact quantities of consumer batteries disposed in New York City are not available; therefore, estimates were developed, primarily based on industry sales data and per capita use.

The assumptions for each product were gathered from a wide range of sources, including existing battery studies, national trade associations, and product manufacturers. The following section describes the methodology used in this study, as well as the assumptions and calculations used. The final section provides a discussion of the findings. The remainder of this section discusses in more detail the attributes of common household batteries.

## **Alkaline Batteries**

Alkaline batteries are the most commonly used household batteries, comprising approximately 63 percent of consumer battery sales in 1992. Alkaline batteries are constructed with a manganese dioxide cathode, a zinc anode and an alkaline solution, usually potassium hydroxide, as the electrolyte. Alkaline batteries typically contain small concentrations of mercury to increase shelf life. *New York State Law* (Chapter 304, Laws of 1991) sets a standard of 0.025 percent (250 ppm) mercury by weight for new (non-button or coin sized) batteries and 25 mg total mercury for button or coin sized batteries. All of the major manufacturers of batteries now are introducing mercury-free alkaline batteries.

#### **Zinc-Carbon Batteries**

Zinc-carbon batteries, the second most common type of household battery, comprise approximately 20 percent of consumer battery sales nationally in 1992. These batteries use a manganese dioxide cathode and a zinc anode with ammonium chloride as an electrolyte.

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Zinc-carbon batteries also may contain small amounts of mercury to prolong shelf life and decrease the potential for formation of hydrogen gas by the other battery components. New York State law requires that these batteries meet a maximum mercury content of 1 ppm. Given this low threshold, most zinc-carbon batteries now are manufactured without mercury.

## Nickel-Cadmium Batteries

Nickel-cadmium, or NiCad, batteries accounted for over 9 percent of consumer sales in 1992, nationally. NiCads represent the principal rechargeable consumer batteries in use today. These batteries are manufactured with a nickel cathode, a cadmium anode, and an alkaline solution such as potassium hydroxide for the electrolyte. Cadmium represents up to 20 percent of the battery, by weight.

#### Zinc Air Batteries

Zinc air batteries are taking over the market share being lost by mercuric oxide batteries (see below regarding mercuric oxide batteries). In 1992, they accounted for over 3 percent of all domestic battery sales, and could account for 4 percent by 1996. Zinc air batteries are manufactured with oxygen as the cathode, zinc as the anode, and an alkaline solution such as potassium hydroxide as the electrolyte. Atmospheric air, which passes through holes in the casing, provides oxygen for the cathode. Zinc air batteries have a longer shelf life than the other common types of button batteries, silver oxide and mercuric oxide.

### Silver Oxide Batteries

Silver oxide batteries, which accounted for approximately 2.5 percent of consumer battery sales in 1992, use a silver oxide cathode, a zinc anode, and an alkaline solution, usually potassium hydroxide or sodium hydroxide, as the electrolyte. Silver oxide batteries are most commonly button cell batteries and contain approximately one percent (10,000 ppm) mercury by weight.

#### **Mercuric Oxide Batteries**

In 1992, mercuric oxide batteries accounted for 1.2 percent of all battery sales in the United States, but sales of mercuric oxide batteries have been steadily declining and in 1996, they were banned from use in the U.S. These batteries are manufactured with a mercuric oxide cathode, a zinc anode, and an alkaline solution, such as potassium hydroxide or sodium hydroxide, as the electrolyte. These button cell batteries are composed of about one third mercury.

## Lithium Batteries

In 1992, lithium batteries accounted for 0.23 percent of total consumer battery sales; however, their market share is expected to increase significantly during the next decade due to their performance characteristics and low cost. These batteries use a lithium anode and manganese dioxide or polycarbonmonofluoride cathode. A variety of non-aqueous organic or inorganic solvents are used for the electrolyte. These batteries generally come in a battery pack consisting of two batteries.

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## Methodology

This analysis uses two separate methodologies to estimate the quantity of batteries disposed in New York City each year. Model #1 develops a range of disposal based on estimates by the U.S. Environmental Protection Agency and the Arizona Garbage Project on the number of batteries disposed each year by individuals and households, respectively, in the United States. Model #2 uses total consumer battery sales, based on U.S. Department of Commerce data, and assumes that all batteries have a lifespan of approximately one year.<sup>3</sup> New York City sales figures are estimated from national sales figures based on New York City representing three percent of the population of the United States.

## Model #1

## Assumptions

- There are 7.3 million residents and 2.8 million households in NYC.<sup>4</sup>
- Each U.S. household discards 1.7 pounds of batteries per year.<sup>5</sup>
- Each individual in the U.S. discards 1.16 pounds of batteries per year.<sup>6</sup>
- Recycling rate for household batteries is 1.3 percent.<sup>7</sup>

## Calculations

- 1.7 pounds of batteries per household per year x 2,800,000 households in NYC = 4,760,000 pounds of batteries generated in New York City per year.
- 4,760,000 pounds divided by 2,000 = 2,380 tons of household batteries generated per year in New York City.
- 1.16 pounds of batteries per year per individual x 7,400,000 (New York City population)
  = 8,584,000 pounds of batteries generated in New York City per year.
- 8,584,000 pounds divided by 2,000 = 4,292 tons of household batteries generated per year in New York City.
- 1.3 percent recycling rate x 2,380 tons and 4,292 tons = 2,070.6 tons to 3,734 tons of household batteries discarded.

#### Results

- New York City residents generate between 2,380 tons to 4,292 tons of household batteries each year.
- Accounting for recycling, New York City residents discard between 2,070.6 tons and 3,734 tons of household batteries each year.

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Battery Type	1991 Sales (\$ millions)	Weight (pounds)	NYC (3% of Total)	1992 Sales (\$ millions)	Weight (pounds)	NYC (3% of Total)		
Alkaline								
D	229	68,511,762	2,055,353	228	68,212,584	2,046,378		
С	332	46,896,080	1,406,882	336	48,935,040	1,468,051		
AA	1,187	59,122,096	1,773,663	1,289	664,202,512	1,926,075		
AAA	166	4,174,236	125,227	181	4,551,426	136,543		
9V	159	16,101,294	483,039	166	16,810,156	504,305		
Subtotal	2,063	194,805,468	5,844,164	2,200	202,711,718	6,081,352		
Zinc-Carbon								
D	173	34,094,148	1,022,824	164	32,320,464	969,614		
С	156	14,438,424	433,153	154	14,253,316	427,599		
AA	292	10,895,104	326,853	296	11,044,352	331,331		
9V	70	5,376,140	161,284	69	5,299,338	158,980		
Subtotal	691	64,803,816	1,944,114	683	62,917,470	1,887,524		
Mercuric Oxide	45	155,430	4,663	43	148,522	4,456		
Silver Oxide	87	176,088	5,283	89	180,136	5,404		
Zinc-Air	94	322,608	9,678	117	401,544	12,046		
Sealed Nickel Cadmium								
D	44	6,062,650	181,880	44	6,096,200	182,886		
С	52	6,055,342	181,660	55	6,401,010	192,030		
AA	162	8,027,613	240,828	179	8,872,123	266,164		
AAA	18	440,697	13,221	20	495,442	14,863		
9V	25	2,072,928	62,188	27	2,191,943	65,758		
Subtotal	302	22,659,229	679,777	326	24,056,717	721,702		
Lithium	7	428,736	12,862	8	489,984	14,700		
Totals	3,289	283,351,375	8,500,541	3,466	290,906,091	8,727,183		

## Table 1. Dry Cell Battery Sales in the United States and New York City<sup>9</sup>

## Model #2

#### Assumptions

- 250 million people in the U.S.
- 7.4 million people living in New York City.
- In 1991, 283 million pounds (141,500 tons) of consumer batteries were purchased in the U.S. In 1992, 291 million pounds (145,000 tons) were purchased.<sup>8</sup> Table 1 summarizes sales of dry cell batteries in the U.S. and in New York City for 1991 and 1992 (the most recent years for which data are available).

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- In general, batteries have a life span of less than one year.
- Recycling rate for dry cell household batteries is 1.3 percent.

## Calculations

- 250 million people in the U.S. divided by 7.4 million people living in New York City = three percent (3%) of the total population lives in New York City.
- Three percent (NYC population share) of 283,351,375 pounds of batteries sold in U.S. in 1991 = 8,500,541 pounds of batteries sold in New York City in 1991.
- 8,500,541 pounds of batteries sold in New York City in 1991 divided by 2000 = 4,250.3 tons of batteries generated in New York City in 1991.
- Three percent (NYC population share) of 290,906,091 pounds of batteries sold in U.S. in 1992 = 8,727,183 pounds of batteries sold in New York City in 1992.
- 8,727,183 pounds of batteries sold in New York City in 1992 divided by 2000 = 4,363.6 tons of batteries generated in New York City in 1992.
- 1.3 percent recycling rate x 4,250.3 tons of batteries in 1991 = 3,697.5 tons of batteries discarded.
- 1.3 percent recycling rate x 4,363.6 tons of batteries in 1992 = 3,796.7 tons of batteries discarded.

#### Results

- In 1991, approximately 4,250 tons of household batteries were generated and 3,697.5 tons were discarded in New York City.
- In 1992, approximately 4,364 tons of household batteries were generated and 3,796.7 tons were discarded in New York City.

## **Discussion and Conclusions**

The first model used in this analysis estimates that between 2,070.6 tons to 3,734 tons of household batteries are disposed in New York City each year. This model used two different estimates of quantities of batteries disposed by households and individuals, developed by the Arizona Garbage Project and the U.S. EPA, respectively. The model based on annual generation of batteries by households estimates 4,292 tons per household. This estimate is much closer to the results derived by the second model, which is based on annual sales of batteries. The second model estimates 4,250 tons generated and 3,697.5 tons discarded in 1991, and 4,364 tons generated and 3,796.7 tons discarded in 1992. Given the similarity of these results, we can assume that the average annual disposal of household batteries in New York City lies between 3,697.5 to 3,796.7 tons per year.

These estimates use a recycling rate for household batteries of 1.3 percent. However, for future studies it is important to note that this rate may become more significant as a result of the

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Mercury-Containing and Rechargeable Battery Management Act of 1996. The law standardizes recycling labeling for rechargeable batteries that are consistent with international labeling standards and mandates collection and recycling of rechargeable nickel-cadmium batteries. In addition, products with rechargeable cells must be "easily removable," which is consistent with New York State's 1991 law.<sup>10</sup> Furthermore, the NiCd battery industry has been establishing programs for the recovery and recycling of NiCd batteries, facilitated by passage of U.S. EPA's recent "Universal Waste" rule exempting NiCad batteries sent for recycling from regulation as hazardous waste.

New York City's Pilot Special Waste Collection Program also may contribute to a decrease in batteries disposed. The program is designed to divert several special wastes, such as batteries, fluorescent tubes, and latex paint, from the waste stream for recycling. The program has only recently been initiated and is expected to increase in effectiveness in the next few years.

The data used for this report was the most current information available to the consultant. Updated battery sales data, which appears to provide the most reliable data on household battery generation, will be available in 1997 from the U.S. Department of Commerce, Bureau of the Census.<sup>11</sup>

- <sup>2</sup> Background battery information taken from New York State Department of Environmental Conservation, "Report on Dry Cell Batteries in New York State," December 1992.
- <sup>3</sup> Personal communication, Nancy Greenberg, NYC DOS, with Charlie Monahan, Panasonic, 7/11/96.
- <sup>4</sup> 1990 Census data, NYC Planning.
- <sup>5</sup> The Garbage Project, Sources and Fate of Heavy Metals in MSW Landfills: Lead, Zinc, Cadmium, and Mercury, University of Arizona, 1989.
- <sup>6</sup> Miller, Chaz. "Household Batteries." Waste Age. April, 1994.
- <sup>7</sup> The recycling rate was calculated based on information from the Portable Rechargeable Battery Association indicating that 15 percent of all NiCd batteries were recycled in 1995, and estimates that NiCd batteries represent 9 percent of battery sales. NiCd batteries are the only type of household batteries recycled in significant quantities.
- <sup>8</sup> Recoverable Resources/Boro Bronx 2000, Inc., "Getting a Charge Out of the Waste Stream," 1992, p.68. Data from U.S. Department of Commerce do not include institutions and commercial/industrial users.
- <sup>9</sup> U.S. data taken from "Getting a Charge Out of the Waste Stream," p.70.
- <sup>10</sup> Woods, Randy. "Battery Recycling Law Launches RBRC Program." Recycling Times. May 28, 1996.
- <sup>11</sup> Department of Commerce data may be ordered by calling 301-457-4797.

#### **APPENDIX 29**

## New York City Waste Stream Composition Analysis: Thermostats

#### Introduction

This analysis estimates the quantity, in tons, of used thermostats in the New York City waste stream, as well as the quantity of mercury they may contribute to the waste stream. Thermostats are present in residential, institutional, and commercial settings. Three general types are

<sup>&</sup>lt;sup>1</sup> Council of State Governments. "Getting a Charge Out of the Waste Stream." 1992. p.68,71.

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removed from service. These are: 1) the nonprogrammable electromechanical thermostat (rectangular or round) common to many older homes and businesses, 2) the programmable electromechanical thermostat, and 3) the programmable electronic thermostat that allows various settings and does not contain mercury.

Thermostats are generally composed of plastic, metal, and a small amount of mercury in certain models. Thermostats have a very long lifespan, ranging from 15 to 20 years for some of the more complex, electronic models, to 20 to 40 years for the older, electromechanical models. The thermostat market in the New York City area is a mature one, consisting of mostly replacement sales for retrofitting.

Honeywell, a major manufacturer of thermostats, has had a pilot mercury recycling program with Minnesota wholesalers. Honeywell's market research shows that most servicing utilities and contractors do not recycle thermostats that are removed or replaced, in part because of the difficulty presented in consolidating, manifesting, and transporting thermostats containing mercury. Many are left with the homeowner to save or discard. Con Edison in the New York City area indicates that it has recently implemented a policy where the installer leaves the old thermostat with the homeowner or building supervisor, rather than collecting it. This reduces the burden on Con Edison to consolidate, manifest, and transport thermostats containing mercury.

The exact quantity of thermostats disposed in New York City is not available; therefore, estimates were developed based on data obtained from industry representatives.

## Methodology

The estimates presented in this study were derived from figures provided by major manufacturers and installers of thermostats. A ratio of households to thermostats collected in Minnesota's highly successful pilot recycling program is used, with the number of New York City households, to determine the number of thermostats potentially generated in NYC. Honeywell representatives indicate that the recycling rate in the pilot program is fairly high. The small quantity of thermostats not captured in the Minnesota recycling program are either discarded, stored by the homeowner (which is a common practice), or reused by the contractor as a temporary unit. Because thermostats are not recycled in New York City, it can be assumed that the number per household recovered for recycling in Minnesota would be discarded in NYC.

## Assumptions

- A typical nonprogrammable electromechanical thermostat weighs 4/10 lb. or 6.4 oz.
- A typical programmable electromechanical thermostat weighs 9/10 lbs. or 14.4 oz.
- A typical programmable electronic thermostat weighs 1.1 lbs. or 17.6 oz.<sup>1</sup>
- These three types are purchased at a ratio of 60% nonprogrammable electromechanical, 25% programmable electromechanical, and 15% electronic.<sup>2</sup>
- The weighted average weight of a thermostat is 10.08 oz.<sup>3</sup>
- The average mercury bulb in a thermostat contains 3 grams of mercury.<sup>4</sup>

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- Most thermostats contain one mercury bulb.<sup>5</sup>
- The number of households in the State of Minnesota equals 1,848,445.
- The number of households in New York City equals 2,992,169.<sup>6</sup>
- The number of thermostats and bulbs collected in the Minnesota Thermostat recycling program was 13,293 in 1995 and 11,961 in 1996. The average for the two years is 12,627 thermostats/bulbs.<sup>7</sup>

### Calculations

- The ratio of households to thermostats collected in Minnesota = 1,848,445 divided by 12,627 = 146.39.
- 2,992,169 (the number of households in NYC) divided by 146.39 = 20,440 thermostats
- 20,440 x 10.08 oz. = 206,035.2 oz. or 6.4 tons of thermostats
- $20,440 \ge 85\%$  (thermostats with mercury) = 17,374 thermostats
- 17,374 x 3 grams = 52,122 grams or 114 pounds of mercury in the 6.4 tons of discarded thermostats.

#### Results

- A total of approximately 6.4 tons of thermostats are generated and discarded in New York City each year.
- These thermostats contribute 114 pounds of mercury to the New York City waste stream.

## Discussion

Since no data for New York City were available, results from a pilot project in Minnesota were used. This report assumes that the number of thermostats discarded per household is fairly standard across regions of the U.S. Therefore, it is possible to use figures from Minnesota to calculate numbers for New York City.

Recycling of thermostats should expand considerably over the next few years throughout the U.S. and in New York City as a result of both industry initiatives, such as pilot programs begun by Honeywell, and community programs, such as New York City's Pilot Special Waste Collection Program.

Although thermostats contribute an extremely small quantity to the overall solid waste stream, the main concern regarding thermostats is the contribution of mercury. Each thermostat contains approximately three grams of mercury, which may potentially lead to environmental contamination if not properly managed in the solid waste stream.

<sup>&</sup>lt;sup>1</sup> All thermostat weights were from a personal communication, Jeanne Carlson, SAIC, with Greg Swain, Honeywell Inc., 11/26/96. <sup>2</sup> Personal communication, Jeanne Carlson, SAIC, with Nancy Jansen, Honeywell Inc., Home and Building Control, 1/28/97.

 $^{\rm o}$  Household data is from the U.S. Bureau of Census, 1990 data.

<sup>7</sup> Personal communication, Jeanne Carlson, SAIC, with Nancy Jansen, Honeywell Inc., Home and Building Control, 1/28/97.

## **APPENDIX 30**

## New York City Waste Stream Composition Analysis: Latex Paint

## Introduction

This analysis estimates the quantity, in gallons, of unused latex paint entering the New York City waste stream. Over 500 million gallons of architectural paint are sold in the U.S. each year. Of this, approximately 468 million gallons are latex-based paints. Latex-based paints generally are used in architectural applications, such as home and office building painting, and are purchased by a wide range of consumers, including homeowners, contractors, and government agencies. Latex-based paint is a general term used for water-based emulsion paints made with synthetic binders, such as 100 percent acrylic, vinyl acrylic, terpolymer or styrene acrylic; a stable emulsion of polymers and pigment in water.<sup>1</sup>

An average of two gallons of household paint is sold for each person in the United States each year.<sup>2</sup> Often, used paints and paint thinners are poured into drains, which can disrupt microbes in the sewer system, causing less effective and more costly sewage treatment. Paints also contain toxic chemicals that can pollute the air and enter ground water, harming fish and wildlife and contaminating the food chain.

The U.S. does not consider latex formulations hazardous under the Resource Conservation and Recovery Act (RCRA). Three states - California, Minnesota, and Washington - currently require special disposal methods for latex paint, but in other locations, it can be dried by adding absorbent material, such as cat-box filler, and disposed of in the regular trash. Empty metal paint cans can then be recycled. Paints ends up constituting 40 to 70 percent of household hazardous waste collected by local and state governments, although the majority of this is latex paint, which is not technically considered hazardous.<sup>3</sup>

## Methodology

This analysis uses two models to estimate the quantity of unused latex paint that might enter the New York City waste stream. Model #1 uses Department of Commerce data for the quantity of latex paint shipped in the United States in 1994, applies a ratio of the New York City to U.S. population to determine the percent that can be expected to be shipped to New York City, and then assumes a percent unused to determine the quantity disposed.

<sup>&</sup>lt;sup>3</sup> Ibid.

<sup>&</sup>lt;sup>4</sup> Ibid.

⁵ Ibid.

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Model #2 adapts figures from a study commissioned in early 1995 by the National Paint and Coatings Association (NPCA) on leftover paint. This survey asked 1,000 consumers nationwide whether they had unwanted leftover paint stored in their homes. Of the 749 respondents, 29 percent said that they had some leftover paint they no longer wanted. The average amount of leftover, unwanted products found in these households was a total of .375 gallons. This figure includes an array of products, including paint, paint thinners, stain, aerosol spray paint, polyurethane/varnish, and clear sealer. According to the study, unused paint alone accounted for less than a third of a gallon per household on average. Based on these findings, the second model assumes that 29 percent of New York City households will generate approximately two-tenths of a gallon of unused latex paint each year.

## Calculations

## Model #1

## Assumptions

- 468,000,000 gallons of latex paint shipped in U.S.<sup>4</sup>
- 7.3 million people living in New York City in 1990.<sup>5</sup>
- 1.0 percent of latex paint shipped is unused.<sup>6</sup>
- 0.5 percent recycling rate for latex paint in New York City.
- 1 gallon of latex paint weighs 8.34 pounds.

## Calculations

- 248.7 million people in the U.S. divided by 7.3 million people living in New York City = 2.9 percent of the total population lives in New York City.
- 468,000,000 gallons of latex paint x 2.9 percent = 13,572,000 gallons of latex paint shipped to New York City, annually.
- 13,572,000 gallons of latex paint x 1.0 percent assumed unused = 135,720 gallons of unused latex paint in New York City, annually.
- 135,720 gallons of unused paint x 0.5 percent recycled/reused = 135,041 gallons of unused latex paint generated in New York City, annually.
- 135,041 gallons x 8.34 divided by 2000 = 563.1 tons of unused latex paint generated in New York City, annually.

## Model #2

## Assumptions

• 2.8 million households in New York City.<sup>7</sup>

- 29 percent of households have two-tenths of a gallon of unused latex paint.<sup>8</sup>
- 0.5 percent recycling rate for latex paint in New York City.
- 1 gallon of latex paint weighs 8.34 pounds.

## Calculations

- 2,800,000 x 29 percent = 812,000 households in New York City with unused latex paint.
- $812,000 \ge 0.2$  gallons per household = 162,400 gallons of unused latex paint in New York City.
- 162,400 x 0.5 percent recycled/reused = 161,588 gallons of unused latex paint generated in New York City, annually.
- 161,588 gallons x 8.34 divided by 2000 = 673.8 tons of unused latex paint generated in New York City, annually.

## Results

• Approximately 563 tons to 674 tons of unused paint are generated in New York City, annually.

#### Discussion

The two models used in this study generate similar results so it can reasonably be assumed that the actual quantity of used latex paint generated in New York City, on an annual basis, falls in this range.

Figures from the NPCA national survey show that Americans do tend to accumulate unused paint. Only 29 percent of the survey respondents said that they dispose of the paint within the first 12 months after purchase, and more than 67 percent said they keep it for more than 12 months. Other studies have shown that, on average, households keep paint about 4.6 years before they are through with it.<sup>9</sup> This study assumes a steady-state system of accumulation and disposal, *i.e.*, that as paint is accumulated by households in the city an equivalent quantity will be disposed each year by the same or other households.

It should be noted that this study only addresses the quantity of unused latex paint that may be discarded. This paint will most likely be contained in steel or HDPE plastic containers. The City's collection program for unused latex paint should address these containers, as well.

The data used for this report was the most current information available to the consultant. Updated paint sales data may be obtained from the U.S. Department of Commerce, Bureau of the Census.<sup>10</sup>

<sup>&</sup>lt;sup>1</sup> National Paint and Coatings Association. <sup>2</sup> *Ibid.* 

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<sup>3</sup> Ibid.

- <sup>4</sup> 1994 U.S. Department of Commerce.
- <sup>5</sup> New York City Department of Planning, 1995 census data.
- <sup>e</sup> Figures were not available regarding the actual quantity of paint not used. Therefore, a conservative estimate of 1 percent is used for this analysis.
- 7 Ibid.
- <sup>8</sup> Adapted from National Paint and Coatings Association Study, 1995.
- <sup>9</sup> National Paint and Coatings Association.
- <sup>10</sup> Department of Commerce data may be ordered by calling 301-457-4797.

#### **APPENDIX 31**

## New York City Waste Stream Composition Analysis: Fluorescent Tubes and Ballasts

#### Introduction

This analysis estimates the quantity of fluorescent tubes and ballasts found in the New York City waste stream. Fluorescent tubes generally come in four or eight foot lengths. They are tubes of thin glass coated on the inside with fluorescent materials that convert ultraviolet light generated by an electric discharge into a visible wavelength. Fluorescent tubes contain small amounts of mercury, cadmium and antimony and are sealed on the ends with aluminum fittings. There are two common types of fluorescent tubes used in industrial and household settings, known as T-12s and T-8s. The 40-watt T-12 fluorescent tubes have dominated the market for decades; however, the smaller-diameter T-8 tubes are gaining popularity because they can increase lumens per watt to over 100, as opposed to the current standard of 60 lumens per watt. This study does not consider the smaller compact fluorescents, which can replace incandescent bulbs in many settings, and could be included in future household collection programs.

Fluorescent tubes generated by businesses that are conditionally exempt small quantity hazardous waste generators can be disposed with municipal solid waste, but the preferred management method is recycling so that the hazardous components can be managed correctly and the recyclable components can be recovered. Most standard fluorescent lamps are manufactured from a soda-lime glass tube. The end-caps are usually aluminum and the wires, or electrodes, are made of tungsten. The inside of a standard cool white fluorescent lamp is a white coating typically called a phosphor and is usually a calcium chloro-fluoro-phosphate, with small amounts of antimony and manganese tightly bound in the phosphor matrix. The amounts of these components vary according to the color of the lamp. A standard four-foot lamp has approximately 6 grams of phosphor coating its inside length. Mercury is also present in small amounts in all fluorescent lamps. A standard four-foot lamp contains approximately 50 milligrams or less of mercury.<sup>1</sup>

Ballasts are auxiliary units used in conjunction with fluorescent tubes that provide the starting voltages required for the fluorescent tubes to generate electricity and light. Typically, one ballast

is required for every four feet of lamp. Ballasts may be either electronic or magnetic. Magnetic ballasts still are more common but electronic ballasts are approximately 10 to 15 percent more energy efficient.

Ballasts manufactured prior to 1979 contain PCBs, which were used as an insulating material. After 1979, ballasts were manufactured using di(2-ethylhexyl)phthalate (DEHP) as an insulating material. While safer than PCBs, DEHP is a suspected human carcinogen. The preferred method of ballast management is incineration of the PCB/DEHP portion and recycling the copper, steel, and aluminum components. Ballasts generated by businesses that are conditionally exempt small quantity hazardous waste generators can be disposed in municipal or hazardous waste landfills or incinerated, depending on PCB levels, but these methods are not recommended given their environmental and potential liability costs. Ballasts exhibiting evidence of leaking fluids (leakers) cannot be recycled. Leakers are regulated under the Toxic Substances Control Act (TSCA), as are ballasts that contain greater than 50 ppm PCBs or fail the Toxicity Characteristic Leaching Procedure (TCLP) test.

The exact quantities of fluorescent bulbs and ballasts disposed in New York City are not available; therefore, estimates were developed based on industry sales data, per capita use, estimated life spans, and respective recycling rates.

The assumptions for each product were gathered from a wide range of sources, including national trade associations, product manufacturers, and recyclers. The following section describes the methodology used in this study, as well as the assumptions and calculations used. The final section provides a discussion of the findings.

## **Fluorescent Tubes**

## Methodology

Two models were used to calculate the number of fluorescent bulbs disposed in New York City each year. Model #1 applies the ratio of New York City population (7.3 million) and total U.S. population (248.7 million) to the total fluorescent light bulb sales data for the United States. In 1991, 500-550 million fluorescent lamps were purchased in the United States. Mercury Technologies International (MTI), one of the largest recyclers of fluorescent tubes in the U.S., states that "each year 500-550 million mercury containing fluorescent tubes are thrown in the trash in the United States."<sup>2</sup>

Fluorescent tubes have a lifespan of approximately five years, so for the purpose of this report we have assumed that tubes bought in 1991 will be disposed in 1996. The National Electrical Manufacturers Association (NEMA) provided this figure and recommended this approach. NEMA also pointed out that the fluorescent lamp industry is not a fast-growing industry and that in 1994, 570 million tubes were sold in the United States, only a slight increase over the figures for 1991.<sup>3</sup>

Model #2 uses a multiplier provided by Philips Lighting Company that assumes that on average, each resident uses 2.1 tubes per year.<sup>4</sup>

## Model #1

## Assumptions

- 248.7 million people in the U.S.
- 7.3 million people living in New York City.<sup>5</sup>
- 500-550 million tubes were bought in 1991.<sup>6</sup>
- Fluorescent tubes have a lifespan of five years.
- The national recycling rate for all fluorescent tubes is approximately 14 to 18 percent.<sup>7</sup>
- The recycling rate in New York City for all fluorescent tubes is approximately one percent.8
- At the time of this report, the residential recycling rate for fluorescent tubes is 0 percent due to the absence of a residential fluorescent tube collection program.
- The quantity of material reclaimed from each lamp during recycling is usually as high 99.9 percent.<sup>9</sup>
- 80 percent of all fluorescent tubes are used in the commercial/industrial sector and 20 percent are from the residential sector. Of the 20 percent from the residential sector, the majority are sold in hardware and home stores.<sup>10</sup>
- The average weight of a four foot fluorescent lamp is 10 ounces.

## Calculations

- 248.7 million people in the U.S. divided by 7.3 million people living in New York City = 2.9 percent of the total population lives in New York City.
- 2.9 percent (NYC population share) of 500 to 550 million tubes bought in the U.S. = 15 to 16.5 million purchased in New York City in 1991.
- 80 percent of 15 to 16.5 million tubes = 12 to 13.2 million fluorescent tubes used in commercial/industrial facilities in New York City.
- 20 percent of 15 to 16.5 million tubes = 3 to 3.3 million fluorescent tubes used by the residential sector.
- One percent recycling rate for fluorescent tubes in the New York City commercial/ industrial sector multiplied by 12 to 13.2 million tubes generated = Between 11.9 to 13.1 million fluorescent tubes discarded.<sup>11</sup>

## Results

• In 1996, approximately 15 to 16.5 million spent fluorescent tubes will be generated in New York City. Of these, between 12 and 13.2 million fluorescent tubes will be generated by commercial and industrial facilities and between 3 and 3.3 million fluorescent tubes will be generated in the residential sector.

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- Adjusting for recycling in the commercial/industrial sectors, between 14.9 and 16.4 million fluorescent tubes will be disposed in New York City in 1996.
- 14.9 to 16.4 million fluorescent tubes weigh approximately 4656.3 to 5125 tons (3725 to 4100 tons commercial/industrial and 931.3 to 1025 tons residential) and contain approximately 745 to 820 million milligrams of mercury.

## Model #2

An alternative method of measuring the disposal of light bulbs in NYC was provided by Phillips lighting. Philips reports a standard lighting industry formula that multiplies the population in the selected region by 2.1 to arrive at the number of fluorescent tubes disposed of per year.<sup>12</sup>

#### Assumptions

- 248.7 million people in the U.S.
- 7.3 million people living in New York City.<sup>13</sup>
- Each resident uses 2.1 tubes per year.

#### Calculations

- 2.1 multiplied by NYC population of 7.3 million = 15,540,000 spent tubes generated annually in NYC.
- 80 percent of 15.5 million tubes = 12,432,000 million fluorescent tubes used in commercial/industrial facilities in New York City.
- 20 percent of 15.54 million tubes = 3.1 million fluorescent tubes used in the residential sector.
- One percent recycling rate for fluorescent tubes in the New York City commercial/ industrial sector multiplied by 12,432,000 tubes generated = 12,307,608 fluorescent tubes discarded.

## Results

- In 1996, approximately 15.5 million spent fluorescent tubes will be generated in New York City.
- Of these, approximately 12.4 million fluorescent tubes will be generated by commercial and industrial facilities and 3.1 million fluorescent tubes will be generated by the residential sector.
- Adjusting for recycling in the commercial/industrial sectors, approximately 12.3 million fluorescent tubes will be disposed commercially in New York City in 1996, totaling 15.4 million tubes discarded.

• 15.4 million fluorescent tubes weigh approximately 4812.5 tons (3850 tons commercial/ industrial and 962.5 tons residential) and contain 770 million milligrams of mercury.

## Ballasts

## Methodology

Based on the assumption made by Philips Lighting that population is an indicator of fluorescent lighting use, this analysis also uses population as an indicator of ballast use. Estimates are based on industry information regarding the number of ballasts in use in the United States, and the ratio of New York City's population to that of the United States.<sup>14</sup>

## Assumptions

- There are an estimated 400 million to 1.6 billion ballasts currently in service in the U.S. This analysis assumes approximately one billion ballasts in the U.S.<sup>15</sup>
- Roughly, a 4-foot lamp with two bulbs will use one ballast and an eight foot lamp uses two. A typical 100,000 square foot building contains 2,000 to 3,000 ballasts.<sup>16</sup>
- Ballasts last approximately 20 years, so 1/20th of the ballast stock can be assumed to be discarded each year.
- The three largest ballast recyclers in the United States, together, recycle approximately 100 tons per day of ballasts.<sup>17</sup>
- An F40 ballast weighs 3.8 pounds and an F96 ballast weighs 6 pounds. F40 ballasts are much more prevalent.
- 25 ballasts together contain approximately one pound of PCBs.<sup>18</sup>
- When ballasts are recycled, on average, 85 percent of original materials can be reclaimed and recycled. Eighty percent of ballasts are metal.<sup>19</sup>
- In New York City, 172,500 ballasts are recycled each year.<sup>20</sup>

#### Calculations

- 248.7 million people in the U.S. divided by 7.3 million people living in New York City = 2.9 percent of the total population lives in New York City.
- Three percent (NYC population share) of one billion ballasts in the U.S. = 30 million ballasts in use in New York City.
- 30 million ballasts divided by twenty year life span of ballast = 1.5 million spent ballasts generated in New York City each year.
- 1.5 million spent ballasts minus 172,500 ballasts that are recycled = 1,327,500 ballasts disposed in New York City each year.
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 If 75% of these ballasts contain PCBs, 995,625 ballasts that contain PCBs are disposed in New York City each year containing 19.9 tons of PCBs. <sup>21</sup>

#### Results

- Approximately 1.5 million spent ballasts are generated in New York City each year containing approximately 19.9 tons of PCBs.
- Of this, 1.3 million are disposed.
- 2,828 tons of ballasts are discarded in New York City each year.

### Discussion

The results of the methodology used in this analysis to estimate the quantity of fluorescent tubes and ballasts generated and disposed in New York City each year are summarized in Figure 3.

### Figure 3. Fluorescent Tubes and Ballasts Disposed in NYC, Annually

Fluorescent Lamps: 14.9 to 16.4 million (4,656.3 to 5,125 tons)

Ballasts: 1.3 million ballasts (2,828 tons)

Because no actual data exist regarding the

number of fluorescent tubes and ballasts generated or disposed in New York City, estimates had to be developed based on secondary factors, such as national sales figures and industry estimates. New York City has a much different economic base and associated infrastructure than most other areas in the United States that might result in there being more fluorescent lighting per capita than other regions in the country. Given this, the estimates derived in this analysis may prove somewhat conservative. However, we can be confident that the actual quantity generated and disposed for each product is near the estimates provided in this report.

The data and results presented here were derived from the most up-to-date and accessible data available to the consultants at this time and the estimates presented here are deemed to be representative of annual quantities of fluorescent lamps and ballasts likely generated in New York City in 1996. As recycling infrastructures and disposal regulations continue to evolve, the estimates provided in this report may have to be revised as new figures become available from recyclers and manufacturers.

### **Fluorescent Tubes**

This analysis used two models to estimate the number of fluorescent lamps disposed in New York City each year. The majority of these lamps will be 4-foot T-12s. The first model, using annual sales data, estimated between 14.9 million and 16.4 million tubes will be disposed in New York City each year. The second model, based on population, estimated that 15.4 million tubes will be disposed in New York City. Since 15.4 million falls in the range provided by the first model, we can be confident that the actual number of fluorescent tubes disposed in New York City in 1996 will fall between 14.9 and 16.4 million tubes.

Approximately 931.3 to 1025 tubes are used in residential applications. Currently, a small number of these are collected through New York City's Special Waste program, and this is expected to increase as the program becomes more established over the next few years.

### **Ballasts**

This analysis used one model to estimate the number of ballasts disposed each year in New York City. Given the apparent accuracy of estimating bulb disposal based on population, we also used a population-based model to estimate ballast generation. This model, which assumes a ballast life of 20 years, provided an estimate of 1.3 million ballasts disposed in New York City each year. Information on quantities of ballasts recycled is sparse and it appears that both ballast and fluorescent lamp recycling rates are lower in New York City than at the national level. However, once new or more reliable data are available, the estimates here may need to be updated.

<sup>9</sup> David Leishman. "Conscientious Disposal." C&D Debris Recycling. Spring 1996.

<sup>10</sup> NEMA.

- <sup>11</sup> Assuming fluorescent tubes used in households are not recycled.
- <sup>12</sup> Phillips Lighting Company. "Fluorescent Lamp Disposal Census." 1995.
- <sup>13</sup> New York City Department of Planning, 1995 census data.
- <sup>14</sup> Specifically, data provided by FulCircle Recyclers, Inc.
- <sup>15</sup> Mitchell Dong, and Brin McCagg. "Consider Recycling as Disposal Option for PCB Ballasts." *NAILD News*. November, 1993 and Mitchell Dong and Brin McCagg. *The Practical Guide to Ballast Disposal*. FulCircle Recyclers, Inc. 1995.

<sup>16</sup> Ibid.

<sup>18</sup> The Practical Guide to Ballast Disposal. FulCircle Recyclers, Inc., 1995.

- <sup>20</sup> FulCircle Ballast Recyclers, Inc. reports that on a national level they recycle approximately 3 million ballasts each year. FulCircle estimates that 5% or 150,000 of this total is generated in New York City. FulCircle estimates that they have 85 percent of the recycling market in New York City. Therefore, approximately 172,500 ballasts are recycled in the City each year.
- <sup>21</sup> In theory, all of the ballasts disposed of in 1995 would contain PCBs, because we are assuming a 20 year lifespan for one ballast. However there is no way of knowing with certainty the actual percent containing PCBs. Using best professional knowledge we therefore assumed 75% of the lamps disposed contain PCBs.

<sup>&</sup>lt;sup>1</sup> Excerpt information from GE published in Potential Impacts of Environmental Regulations on Disposal of Lamps by PG & E Commercial Customers, Pacific Gas and Electric, December 1990.

<sup>&</sup>lt;sup>2</sup> Mercury Technologies Corporation, L.P. Company Profile, p. 13.

<sup>&</sup>lt;sup>3</sup> Personal communication, Nancy Greenberg, NYC DOS with Rick Erdeim, Environmental Affairs, NEMA, 4/12/96 (Henceforth NEMA).

<sup>&</sup>lt;sup>4</sup> Philips Lighting Company. "Fluorescent Lamp Disposal Census." 1995.

<sup>&</sup>lt;sup>5</sup> New York City Department of Planning, 1995 census data.

<sup>6</sup> NEMA.

<sup>&</sup>lt;sup>7</sup> In the U.S., between 75-100 million fluorescent tubes are recycled annually. The annual generation is approximately 550 million; therefore the recycling rate is between 14 and 18 percent. Source: Leishman, David. "Conscientious Disposal." *C&D Debris Recycling*. Spring, 1996.

<sup>&</sup>lt;sup>8</sup> Three of the primary fluorescent lamp recyclers in New York City combine for over 90 percent of the market for fluorescent tube recycling. In 1995, Alta Resources Management Services Inc, Global Recycling, and America Lamp Recyclers, combined, recycled between 83,429 and 162,357 fluorescent tubes. Based on the estimated generation rates provided in this study, this equates to a recycling rate of approximately one percent.

<sup>&</sup>lt;sup>17</sup> Leishman, David. "Conscientious Disposal," C&D Debris Recycling. Spring, 1996.

<sup>&</sup>lt;sup>19</sup> Ibid.

### **APPENDIX 32**

# New York City Waste Stream Composition Analysis: Incandescent Bulbs

#### Introduction

This analysis provides estimates of the quantity of incandescent light bulbs found in the New York City waste stream. In general, incandescent bulbs are distinguished from fluorescent tubes in that light is produced by heating a filament that gives off light rather than converting electricity into light via phosphorous materials. In addition, incandescent bulbs do not require ballasts to regulate the flow of electricity, as do fluorescent tubes.

The glass bulb of most incandescent lamps is made with lime glass. However, some smaller, higher wattage, or outdoor bulbs are made with low-expansion, heat-resistant lead and borosilicate glasses. The filament is a coil of tungsten wire that is heated by an electric current to produce light. The bulb is filled with an inert gas, usually nitrogen or nitrogen-argon. The inert filling gas helps to redeposit tungsten particles back on the filament as it heats and evaporates. Lead-in wires electrically connect the filament to the lamp base. These lead-in wires may be nickel, copper, molybdenum or various other metals. The composite wire that is sealed in the stem press is made of a nickel-iron core in a copper sleeve. Molybdenum wires also are used as support wires for the filament. The inside of the bulb is coated with a specially prepared kaolin clay.<sup>1</sup>

The exact quantities of incandescent bulbs disposed in New York City are not available; therefore, estimates were developed based on industry sales data, per capita use, estimated life spans, and respective recycling rates. The number of incandescent bulbs sold domestically by manufactures was provided through census data published by the United States Department of Commerce (DOC). The information was collected by the DOC in a survey of all known manufacturers of electric lamps (bulbs only) in the United States. In 1993 this included 37 different companies. This analysis includes general lighting incandescent bulbs typically used in household applications, and a wide array of other types of incandescent bulbs. General lighting bulbs range from 15 to 200 watts and come in the familiar teardrop shape. They do not include Christmas tree lamps and other specialty lamps that might occasionally be used in household applications. Other types of bulbs include photoflash bulbs, flashlight bulbs, traffic and street lighting, auto lights, radio panel lights, sunlamp bulbs, and several other types. The figures used for this analysis are the most recent annual figures available to the consultant.

The assumptions used in this analysis were gathered from a wide range of sources, including national trade associations and product manufacturers. The following section describes the methodology used in this study, as well as the assumptions and calculations used. The final section provides a discussion of the findings.

#### Methodology

The methodology used in this analysis assumes that, on a per capita basis, individuals living in New York City will consume the same quantity of incandescent bulbs each year as individuals

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residing in the rest of the U.S. Using this assumption we have taken the ratio of the population of New York City to the population of the United States and applied this to the number of incandescent bulbs shipped in the United States in 1993 and 1994 to develop an estimate of the number of bulbs shipped to New York City in those years. The most recent year for which population data are available for both the United States and New York City is 1990. We are using 1990 population figures, assuming that the population of the United States and New York City are growing at roughly the same rate, approximately one percent per year.<sup>2</sup>

Manufacturers were able to provide the weight of cases of various types of bulbs. However, the manufacturers were not able to provide data about what percent of each type of bulb were sold. Therefore, we are assuming that 70 percent of all bulbs are standard soft white bulbs; 25 percent are standard long life soft white bulbs; and 5 percent are smaller bent tip clear candle lights.<sup>3</sup> The estimates of the weight contribution to the waste stream of incandescent bulbs are based on these assumptions.

In addition, this methodology assumes that, on average, the number of bulbs shipped in a year is equal to the number of bulbs discarded in a year.

### Assumptions

- 248.7 million people in the U.S. in 1990.
- 7.3 million people living in New York City in 1990.<sup>4</sup>
- 3,312,991,000 total lamps shipped domestically in 1993.<sup>5</sup>
- 3,293,504,000 total lamps shipped domestically in 1994.6
- 1,469,639,000 total "general lighting" lamps shipped domestically in 1993.7
- 1,379,759,000 total "general lighting" lamps shipped domestically in 1994.8
- "General lighting" lamps include 15 to 150 watts, 100 to 130 volts, white lamps; 15 to 150 watts 100 to 130 volts, all other; above 150 watts, 100 to 130 volts; and three-way, 100 to 130 volts.<sup>9</sup>
- One case (48 per case) of standard long life soft white bulbs weighs 4.0 lbs., net of packaging; one case (48 per case) of standard soft white bulbs (A-19) weighs 4.19 lbs., net of packaging; and one case (12 per case) bent tip clear candle lights weighs 0.740 lbs., net of packaging.<sup>10</sup>
- The recycling rate for residentially generated incandescent lamps is assumed to be 0 percent in New York City.

# Calculations

# For bulbs sold in 1993:

• 248.7 million people in the U.S. divided by 7.3 million people living in New York City = 2.9 percent of the total population lives in New York City.

- 2.9 percent (NYC population share) of the 3,312,991,000 incandescent lamps sold in the U.S. in 1993 = 97,245,011 total incandescent lamps in New York City in 1993.
- 2.9 percent (NYC population share) of 1,469,639,000 "general lighting" incandescent lamps sold in U.S. in 1993 = 43,137,775 general lighting incandescent lamps in New York City in 1993.
- (97,245,011 total incandescent lamps in NYC in 1993 x 70 percent standard incandescent bulbs divided by 48 bulbs per case x 4 pounds per case) + (97,245,011 total incandescent lamps x 25 percent long life bulbs divided by 48 bulbs per case x 4.19 pounds per case) + (97,245,011 total incandescent lamps x 5 percent candle tip bulbs divided by 12 bulbs per case x 0.74 pounds per case) = 8,094,634 pounds.
- 8,094,634 pounds of total incandescent bulbs in New York City divided by 2,000 = 4,047.3 tons.
- (43,137,775 general lighting incandescent lamps in NYC in 1993 x 70 percent standard incandescent bulbs divided by 48 bulbs per case x 4 pounds per case) + (43,137,775 general lighting incandescent lamps x 25 percent long life bulbs divided by 48 bulbs per case x 4.19 pounds per case) + (43,137,775 general lighting incandescent lamps x 5 percent candle tip bulbs divided by 12 bulbs per case x 0.74 pounds per case) = 3,590,770 pounds.
- 3,590,770 pounds of general lighting lamps in New York City divided by 2,000 = 1,795.4 tons.

# For bulbs sold in 1994:

- 2.9 percent (NYC population share) of 3,293,504,000 incandescent lamps sold in the U.S. in 1994 = 96,673,016 total incandescent lamps in New York City in 1994.
- 2.9 percent (NYC population share) of 1,379,759,000 "general lighting" incandescent lamps sold in the U.S. in 1994 = 40,499,561 "general lighting" incandescent lamps in New York City in 1994.
- (96,673,016 total incandescent lamps in NYC in 1994 x 70 percent standard incandescent bulbs divided by 48 bulbs per case x 4 pounds per case) + (96,673,016 total incandescent lamps x 25 percent long life bulbs divided by 48 bulbs per case x 4.19 pounds per case) + (96,673,016 total incandescent lamps x 5 percent candle tip bulbs divided by 12 bulbs per case x 0.74 pounds per case) = 8,047,022 pounds.
- 8,047,022 pounds of total incandescent bulbs in New York City divided by 2,000 = 4,023.5 tons.
- (40,499,561 general lighting incandescent lamps in NYC in 1994 x 70 percent standard incandescent bulbs divided by 48 bulbs per case x 4 pounds per case) + (40,599,561 general lighting incandescent lamps x 25 percent long life bulbs divided by 48 bulbs per case x 4.19 pounds per case) + (40,499,561 general lighting incandescent lamps x 5 percent candle tip bulbs divided by 12 bulbs per case x 0.74 pounds per case) = 3,371,167 pounds.

• 3,371,167 pounds of general lighting lamps in New York City divided by 2,000 = 1,685.6 tons.

#### Results

- In 1993, 97,245,011 total incandescent lamps were generated/discarded in NYC; 43,137,775 (44.3%) of those lamps were "general lighting" lamps.
- In 1993, incandescent lamps contributed a total of 4,047.3 tons to the New York City waste stream, 1,795.4 tons of which are attributable to general lighting bulbs commonly used in household applications.
- In 1994, 96,673,016 total incandescent lamps were generated/discarded in NYC; 40,499,561 (41.9%) of those lamps were "general lighting" lamps.
- In 1994, incandescent lamps contributed a total of 4,023.5 tons to the New York City waste stream, 1,685.6 tons of which are attributable to general lighting bulbs commonly used in household applications.

### **Discussion and Conclusions**

The analysis of incandescent bulbs is limited in that total numbers are a measurement of the number of bulbs shipped domestically each year and does not reflect bulbs that may be stockpiled by retailers, wholesalers, or consumers. This analysis provides data from the most recent two years for which data are available since the quantity shipped may fluctuate from year to year.

The focus of this analysis is "general lighting" incandescent bulbs typically used in household applications. The estimates for general lighting bulbs range from 40,499,561 to 43,137,775 lamps for New York City. While these figures are based on the number of bulbs shipped domestically each year, it is assumed that the average lifespan of a general lighting bulb is not longer than one year. General lighting incandescent bulbs typically constitute approximately 42 percent of the total quantity of incandescent bulbs shipped in a year.

The data used for this report were the most current information available to the consultant and are deemed to be representative of annual quantities of incandescent bulbs found in the New York City waste stream each year. Updated incandescent bulb sales data, which appears to provide the most reliable data on incandescent bulb generation, should be available in 1997 from the U.S. Department of Commerce.<sup>11</sup>

<sup>&</sup>lt;sup>1</sup> Incandescent bulb information adapted from "Incandescent Lamps," published by General Electric and personal communications between Nancy Greenberg, NYC DOS and General Electric personnel.

<sup>&</sup>lt;sup>2</sup> Average population growth rate is based on yearly change in population from 1993 to 1996 as reported by the U.S. Department of Commerce, Bureau of the Census.

 $<sup>^{\</sup>scriptscriptstyle 3}$  Field research conducted by SAIC staff.

<sup>&</sup>lt;sup>4</sup> New York City Department of Planning, 1995 census data.

<sup>&</sup>lt;sup>5</sup> United States Department of Commerce News, Industrial Report MQ36B (94)-1, Issued November 1994.

 $<sup>^{\</sup>circ}$  United States Department of Commerce News, Industrial Report MQ36B (94)-4, Issued February 1995.

<sup>&</sup>lt;sup>7</sup> United States Department of Commerce News, Industrial Report MQ36B (94)-1, Issued November 1994.

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 $^{\rm s}$  United States Department of Commerce News, Industrial Report MQ36B (94)-1, 2, 3, and 4.

9 Ibid.

- <sup>10</sup> Personal communication, Nancy Greenberg, NYC DOS with representative of Philips Lighting, 6/21/96.
- <sup>11</sup> Department of Commerce data may be ordered by calling 301-457-4797.

# **APPENDIX 33**

# New York City Waste Stream Composition Analysis: Pallets and Wood Packaging

### Introduction

This analysis estimates the quantity, in tons, of used pallets and wood packaging in the New York City waste stream. Pallets and wood packaging includes wooden pallets and skids and wooden crates used for shipping products. EPA's *Characterization of Municipal Solid Waste in the United States: 1995 Update* lists the recycling rate for pallets and wood packaging as 14.0 percent. Nationwide, pallets and wood packaging comprise approximately 5.5 percent of the total MSW waste stream.<sup>1</sup>

The exact quantity of pallets and wood packaging disposed in New York City is not available; therefore, estimates had to be developed based on data obtained from previously conducted studies.

### Methodology

The estimates presented in this study were derived from national disposal figures and recycling rates for pallets and wood packaging. The national estimates are presented in EPA's *Characterization of Municipal Solid Waste in the United States: 1995 Update* and are based on data collected by Franklin & Associates. The methodology used by Franklin & Associates to determine national disposal figures is a "materials flow methodology." It is based on production data (by weight) for materials and products in the waste stream, with adjustments for imports, exports, and product lifespans.

The ratio of U.S. population to New York City population is applied to the national estimates of the quantity of pallets and wood packaging disposed to generate an estimate for New York City. This estimate is then adjusted to account for recycling.

### Assumptions

- 248.7 million people in the U.S. in 1990.
- 7.3 million people living in New York City in 1990.<sup>2</sup>
- 10,200,000 tons of pallets and wood packaging generated in the U.S. municipal waste stream in 1994.<sup>3</sup>

• The recycling rate for pallets and wood packaging is assumed to be 14.0 percent.<sup>4</sup>

### Calculations

- 248.7 million people in the U.S. divided by 7.3 million people living in New York City = 2.9 percent of the total population lives in New York City.
- 10,200,000 tons of pallets and wood packaging generated in the U.S. waste stream x 2.9 percent (NYC population share) = 295,800 tons of pallets and wood packaging generated in the New York City waste stream in 1994.
- 14.0 percent recycling rate x 295,800 tons of pallets and wood packaging generated in New York City = 254,388 tons of pallets and wood packaging disposed in the New York City waste stream in 1994.

### Results

- A total of approximately 295,800 tons of old pallets and wood packaging are generated in New York City each year.
- Accounting for recycling, these items contribute 254,388 tons a year to the New York City waste stream.

### Discussion

The estimates regarding the quantity of pallets and wood packaging discarded in the New York City waste stream each year are based on EPA's national waste characterization data. Where previously conducted, up-to-date studies exist, the consultant deemed it more reasonable and cost-effective to modify that data to New York City rather than duplicate a previous effort.

The estimates presented for pallets and wood packaging may slightly overestimate the quantity discarded because the figures presented by Franklin & Associates are based on industry production data from the Wooden Pallet and Container Association and may not accurately reflect repair, reuse and storage of used pallets and wood packaging. However, the data used for this report were the most current available to the consultant and are deemed to be representative of the annual quantities of pallets and wood packaging found in the New York City waste stream each year.

Wood waste is a problem waste for business and industry in New York City due to a limited recycling infrastructure for wood. Much of the wood waste, in the form of pallets, could be reused or recycled if a system for collection and exchange were established. In addition, fewer pallets and other wood containers would be generated if the use of alternative reusable packaging (*e.g.*, plastic shipping crates) were encouraged.

<sup>&</sup>lt;sup>1</sup> U.S. EPA, Characterization of Municipal Solid Waste in the United States: 1995 Update, Tables 21 and 23.

<sup>&</sup>lt;sup>2</sup> New York City Department of Planning, 1995 census data.

<sup>&</sup>lt;sup>3</sup> U.S. EPA, Characterization of Municipal Solid Waste in the United States: 1995 Update, Table 18.

<sup>&</sup>lt;sup>4</sup> U.S. EPA, Characterization of Municipal Solid Waste in the United States: 1995 Update, Table 21.

# **APPENDIX 34**

# New York City Waste Stream Composition Analysis: Food Wastes

### Introduction

This analysis estimates the quantity, in tons, of food waste in the New York City waste stream. Food waste refers to uneaten food and food preparation wastes generated in home, commercial (*e.g.*, restaurants, fast food establishments), and institutional (*e.g.*, school cafeterias, factory lunchrooms) settings. EPA's *Characterization of Municipal Solid Waste in the United States:* 1995 *Update* lists the recycling rate for food wastes as 3.4 percent. Nationwide, food waste comprises approximately 6.7 percent of the total MSW waste stream.<sup>1</sup>

The exact quantity of food waste disposed in New York City is not available; therefore, estimates were developed based on data obtained from previously conducted studies.

#### Methodology

Two models are used to determine the amount of food waste in the New York City waste stream. For Model #1, the estimates presented were derived from national disposal figures and recycling rates for food waste. The national estimates are presented in EPA's *Characterization of Municipal Solid Waste in the United States: 1995 Update* and are based on data collected by Franklin & Associates. The methodology used by Franklin & Associates to determine national disposal figures is a "materials flow methodology." It is based on production data (by weight) for materials and products in the waste stream, with adjustments for imports, exports, and product lifespans.

The ratio of U.S. population to New York City population is applied to the national estimates of the quantity of food waste disposed to generate an estimate for New York City. This estimate is then adjusted to account for recycling.

Model #2 uses percentages of the New York City waste stream determined by a waste sort conducted in 1990, actual residential and institutional curbside collection figures, and recycling tonnages provided by processors in the New York City area. A recycling rate is calculated based on these figures.

### Model #1

### Assumptions

- 248.7 million people in the U.S. in 1990.
- 7.3 million people living in New York City in 1990.<sup>2</sup>
- 14,070,000 tons of food waste generated in the U.S. municipal waste stream in 1994.<sup>3</sup>
- The national recycling rate for food waste is assumed to be 6.7 percent.<sup>4</sup>

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### Calculations

- 248.7 million people in the U.S. divided by 7.3 million people living in New York City = 2.9 percent of the total population lives in New York City.
- 14,070,000 tons of food waste generated in the U.S. waste stream x 2.9 percent (NYC population share) = 408,030 tons of food waste generated in the New York City waste stream in 1994.
- 6.7 percent recycling rate x 408,030 tons of food waste generated in New York City = 380,692 tons of food waste disposed in the New York City waste stream in 1994.

# Results

- A total of approximately 408,030 tons of food waste are generated in New York City each year.
- Accounting for recycling, food wastes contribute 380,692 tons per year to the New York City waste stream.

# Model #2

### **Assumptions**<sup>5</sup>

- The total New York City residential and institutional waste stream, minus street sweepings and empty lot materials, is 3,536,145 tons per year.
- Food wastes represent 12.7 percent of this total.
- The recycling rate for food wastes in New York City is assumed to be 0 percent.

# Calculations

• 3,536,145 tons x 12.7 percent = 449,090 tons of food waste per year disposed in NYC.

# Results

• A total of approximately 449,090 tons of food waste per year are generated and discarded in New York City.

# Discussion

The estimates in Model #1, regarding the quantity of food waste discarded in the New York City waste stream each year are based on EPA's national waste characterization data. This includes residential, institutional, and commercial data. Where previously conducted, up-todate studies exist, the consultant deemed it more reasonable and cost-effective to modify that data to New York City rather than duplicate a previous effort.

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Model #2 estimates are based on residential and institutional total waste figures, and percentages of residential waste collection. Institutional wastes are estimated to be less than ten percent of the total residential and institutional waste stream; therefore, applying percentages of the residential waste stream to a total including both residential and institutional waste does not affect the outcome significantly.

Totals from Models #1 and #2 may not be comparable because Model #1 is based on residential, institutional, and commercial waste generation, while Model #2 is based only on residential and institutional waste generation.

The data used for this report were the most current available to the consultant and are deemed to be representative of the annual quantities of food waste found in the New York City waste stream each year.

- <sup>2</sup> New York City Department of Planning, 1995 census data.
- <sup>3</sup> U.S. EPA, Characterization of Municipal Solid Waste in the United States: 1995 Update, Table 18.

<sup>4</sup> Ibid, Table 19.

<sup>5</sup> Information provided by NYC Department of Sanitation, Bureau of Waste Prevention, Reuse and Recycling, 11/17/96.

# **APPENDIX 35**

# New York City Waste Stream Composition Analysis: Plastic Wraps

# Introduction

This analysis estimates the quantity, in tons, of plastic wraps in the New York City waste stream. Plastic wraps refers to plastic films, cellophane, and other thin plastic sheeting used in packaging in home, commercial, and institutional settings. EPA's *Characterization of Municipal Solid Waste in the United States: 1995 Update* lists the recycling rate for plastic wraps as 1.4 percent. Nationwide, plastic wraps comprise approximately 1.3 percent of the total MSW waste stream.<sup>1</sup>

The exact quantity of plastic wraps disposed in New York City is not available; therefore, estimates were developed based on data obtained from previously conducted studies.

# Methodology

Two models are used to determine the amount of plastic wraps in the New York City waste stream. For Model #1, the estimates presented were derived from national disposal figures and recycling rates for plastic wraps. The national estimates are presented in EPA's *Characterization of Municipal Solid Waste in the United States: 1995 Update* and are based on data collected by Franklin & Associates. The methodology used by Franklin & Associates to determine national disposal figures

<sup>&</sup>lt;sup>1</sup> U.S. EPA, Characterization of Municipal Solid Waste in the United States: 1995 Update, Tables 19 and 21.

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is a "materials flow methodology." It is based on production data (by weight) for materials and products in the waste stream, with adjustments for imports, exports, and product lifespans.

The ratio of U.S. population to New York City population is applied to the national estimates of the quantity of plastic wraps disposed to generate an estimate for New York City. This estimate is then adjusted to account for recycling.

Model #2 uses percentages of the New York City waste stream determined by a waste sort conducted in 1990, actual residential and institutional curbside collection figures, and recycling tonnages provided by processors in the New York City area. A recycling rate is calculated based on these figures.

# Model #1

### Assumptions

- 248.7 million people in the U.S. in 1990.
- 7.3 million people living in New York City in 1990.<sup>2</sup>
- 2,080,000 tons of plastic wraps generated in the U.S. municipal waste stream in 1994.<sup>3</sup>
- The recycling rate for plastic wraps is assumed to be 1.4 percent.<sup>4</sup>

### Calculations

- 248.7 million people in the U.S. divided by 7.3 million people living in New York City = 2.9 percent of the total population lives in New York City.
- 2,080,000 tons of plastic wraps generated in the U.S. waste stream x 2.9 percent (NYC population share) = 60,320 tons of plastic wraps generated in the New York City waste stream in 1994.
- 1.4 percent recycling rate x 60,320 tons of plastic wraps generated in New York City = 59,475.5 tons of plastic wraps disposed in the New York City waste stream in 1994.

### Results

- A total of approximately 60,320 tons of old plastic wraps are generated in New York City each year.
- Accounting for recycling, these items contribute 59,475.5 tons per year to the New York City waste stream.

# Model #2

### **Assumptions**<sup>5</sup>

• The total New York City residential and institutional waste stream, minus street sweepings and empty lot materials, is 3,536,145 tons per year.



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- Plastic wraps represent 4.8 percent of this total.
- 229 tons of plastic wraps are recycled in New York City; therefore, the recycling rate for plastic wrap in New York City is assumed to be 0.13 percent.

### Calculations

- 3,536,145 tons x 4.8 percent = 169,735 tons of plastic wraps per year disposed in NYC.
- 169,735 tons disposed + 229 tons recovered = 169,964 tons of plastic wraps generated per year in New York City.

### Results

- A total of approximately 3169,964 tons of plastic wraps per year are generated in New York City.
- Accounting for recycling, 169,735 tons of plastic wraps per year are discarded in New York City.

### Discussion

The estimates in Model #1, regarding the quantity of plastic wraps discarded in the New York City waste stream each year are based on EPA's national waste characterization data. This includes residential, institutional, and commercial data. Where previously conducted, up-to-date studies exist, the consultant deemed it more reasonable and cost-effective to modify that data to New York City rather than duplicate a previous effort.

Model #2 estimates are based on residential and institutional total waste figures, and percentages of residential waste collection. Institutional wastes are estimated to be less than ten percent of the total residential and institutional waste stream; therefore, applying percentages of the residential waste stream to a total including both residential and institutional waste does not affect the outcome significantly.

Totals from Models #1 and #2 may not be comparable because Model #1 is based on residential, institutional, and commercial waste generation, while Model #2 is based only on residential and institutional waste generation.

The data used for this report were the most current available to the consultant and are deemed to be representative of the annual quantities of plastic wraps found in the New York City waste stream each year.

<sup>&</sup>lt;sup>1</sup> U.S. EPA, Characterization of Municipal Solid Waste in the United States: 1995 Update, Tables 21 and 23.

<sup>&</sup>lt;sup>2</sup> New York City Department of Planning, 1995 census data.

<sup>&</sup>lt;sup>3</sup> U.S. EPA, Characterization of Municipal Solid Waste in the United States: 1995 Update, Table 18.

<sup>&</sup>lt;sup>4</sup> Ibid, Table 21.

<sup>&</sup>lt;sup>5</sup> Information provided by NYC Department of Sanitation, Bureau of Waste Prevention, Reuse and Recycling, 11/17/96.

#### **APPENDIX 36**

# New York City Waste Stream Composition Analysis: Paper and Plastic Grocery Bags

#### Introduction

This analysis estimates ranges of the quantity of paper and plastic grocery bags in the New York City waste stream. The analyses are based on retail-food sales data and estimates of national production of plastic and paper grocery bags. The exact number of grocery bags in the New York City waste stream is not known, nor do data exist that would allow exact calculation of the number of bags in the waste stream. The models used in this analysis were discussed with various individuals involved in the bag industry who agreed that these models are probably the most viable way of estimating the number of bags in the waste stream.<sup>1</sup>

This analysis is limited to grocery bags from retail food outlets, primarily because of the significant variety of bags that exist for non-food retail outlets. Approximately 100 companies manufacture grocery bags and an even greater number manufacture non-food retail bags. The size, weight, and material of the non-food retail bags vary considerably among manufacturers, rendering any estimates fairly meaningless in terms of material and volume. In most regions, non-food retail bag distribution is approximately 25 percent less than that of retail food grocery bag distribution, *i.e.*, a ratio of three retail bags to every four grocery bags. In New York City, however, with the unusually high number of retail outlets, Sonoco Products estimates that the ratio of grocery bags to non-food retail bags will be approximately one to one. Using these ratios, a total number of bags from non-food retail outlets could be estimated, but given the variety of bag types, volume estimates would not be accurate. Additionally, a substantial portion of the non-retail bags will be disposed of outside of New York City.

#### Methodology

Two models were used to estimate the number of grocery bags in the New York City waste stream. Both methods rely on use of retail sales data from food stores. The first model assumes \$8.69 retail food sales per grocery bag and a 75:25 ratio of plastic to paper bags.<sup>2</sup> Representatives from both paper and plastic bag manufacturers indicated that although paper bags can hold more groceries, bags are packed in such a way that paper and plastic generally contain the same quantity of products. A report prepared for NYC DOS notes that while more plastic bags would theoretically be required for the same quantity of products, the more common practice of double bagging paper bags may negate this effect. This same report indicated that paper bags have 23.5 liters packing volume versus 17 liters packing volume for plastic bags.<sup>3</sup> The figures used in the first model were provided by Sonoco Products. Several other organizations were contacted to obtain comparable figures, but no other similar data was identified. The second model takes the ratio of retail sales from food stores in New York City to retail food sales nationally (1994 figures) and uses this ratio to determine the ratio of grocery bags distributed in New York City to the national figure. Both models are shown in Figure 1 [next page].

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National estimates of grocery bag production were provided by Sonoco Products and the American Forest and Paper Association. Sonoco and AF&PA provided somewhat different estimates. Sonoco provided a total number of bags distributed nationwide (42 billion) and assumes a ratio of 75:25 for plastic to paper. AF&PA provided specific estimates for plastic grocery bags (21.7 billion) and paper grocery bags (10.4 billion). The results of



Model 1: Number of Bags Per \$ x Retail Food Sales NYC Grocery Bags = <u>NYC Retail Food Sales</u> \$8.69 Model 2: Ratio of Retail Sales to Bag Distribution

NYC Retail Food Sales<br/>Nat'l Ret. Food SalesNYC Grocery Bags (X)<br/>Nat'l Grocery Bags

both of the models and the estimates derived using the two different data sets are provided below. The figures below are adjusted for recovery of bags, assuming a 1.9 percent recovery rate for plastic bags and a negligible 0.5 percent recovery rate for paper bags.<sup>4</sup>

Additionally, AF&PA provided figures for the weight of a thousand bags (paper - 118 lbs/1000 bags and plastic - 15 lbs/1000 bags). This figures were used to calculate the weight of the bags distributed in New York City.

# **Models/Results**

# Model #1 – Bags per \$X Retail Food Sales

### Assumptions

- \$8,124,000,000 retail food sales in New York City.<sup>5</sup>
- One bag per \$8.69 retail food sales.
- 75:25 ratio of plastic to paper grocery bags.
- 1.9% recovery rate for plastic bags and 0.5% recovery rate for paper bags.
- 118 pounds per 1000 paper bags; 15 pounds per 1000 plastic bags.

# Calculations

- \$8,124,000,000 divided by \$8.69 = Total Bags in NYC (TotBag)
- TotBag x 0.75 = Total Plastic Bags (TotPlas)
- TotBag x 0.25 = Total Paper Bags (TotPap)
- TotPlas (TotPlas x .019) = Plastic Bags Discarded in NYC Waste Stream (DisPlas)
- TotPap (TotPap x .005) = Paper Bags in Discarded in NYC Waste Stream (DisPap)
- ((DisPlas/1000) x 15)/2000 = Tons in Waste Stream
- ((DisPap/1000) x 118)/2000 = Tons in Waste Stream

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# Results

# (Total Generation)

- 934,867,664 total grocery bags in New York City.
- 701,150,748 plastic grocery bags in New York City.
- 233,716,916 paper grocery bags in New York City.

# (With Recovery)

- 920,377,215 total bags discarded.
- 687,828,884 plastic grocery bags discarded.
- 232,548,331 paper grocery bags discarded.
- 5,159 tons per year of plastic bags in NYC waste stream.
- 13,720 tons per year of paper bags in NYC waste stream.
- 18,879 tons per year of grocery bags in NYC waste stream.

# Model #2 – Ratio of Retail Food Sales to Bag Distribution

# Version A: Sonoco Products Data

# Assumptions

- \$397,800,000,000 national retail food sales.<sup>6</sup>
- \$8,124,000,000 retail food sales in New York City.
- 42 billion grocery bags produced nationally, annually.<sup>7</sup>
- 75:25 ratio of plastic to paper grocery bags.
- 1.9% recovery rate for plastic bags and 0.5% recovery rate for paper bags.
- 118 pounds per 1000 paper bags; 15 pounds per 1000 plastic bags.

# Calculations

- $\frac{8,124,000,000}{397,800,000,000} = \frac{X}{42,000,000,000}$ X = Total Number of Bags in NYC
- Same calculations as previous model for ratio of paper to plastic, total discards, and weight.

### Results

### (Total Generation)

- 857,737,557 total grocery bags in New York City
- 643,303,167 plastic grocery bags in New York City
- 214,434,389 paper grocery bags in New York City

### (With Recovery)

- 844,514,796 total bags discarded.
- 631,080,407 plastic bags discarded.
- 213,362,217 paper bags discarded.
- 4,733 tons per year of plastic bags in NYC waste stream.
- 12,588 tons per year of paper bags in NYC waste stream.
- 17,321 tons per year of grocery bags in NYC waste stream.

# Version B: AF&PA Data

#### Assumptions

- 21.7 billion plastic grocery bags produced nationally, annually.<sup>8</sup>
- 10.4 billion paper grocery bags produced nationally, annually.
- \$397,800,000,000 national retail food sales.
- \$8,124,000,000 retail food sales in New York City.
- 1.9% recovery rate for plastic bags and 0.5% recovery rate for paper bags.

### Calculations

- $\frac{8,124,000,000}{397,800,000,000} = \frac{X}{32,100,000,000}$ 
  - X = Total Grocery Bags in NYC
- $\frac{8,124,000,000}{397,800,000,000} = \frac{X}{21,700,000,000}$ X = Total Plastic Grocery Bags in NYC
- $\frac{8,124,000,000}{397,800,000,000} = \frac{X}{10,400,000,000}$ 
  - X = Total Paper Grocery Bags in NYC

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• Same calculations as previous models for total discards and weight.

### Results

### (Total Generation)

- 655,556,561 total grocery bags in New York City.
- 443,164,404 total plastic grocery bags in New York City.
- 212,392,157 total paper grocery bags in New York City.

# (With Recovery)

- 646,074,477 total bags discarded.
- 434,744,281 plastic bags discarded.
- 211,330,196 paper bags discarded.
- 3,261 tons per year of plastic grocery bags in NYC waste stream.
- 12,468 tons per year of paper grocery bags in NYC waste stream.
- 15,729 tons of grocery bags per year in NYC waste stream.

# Discussion

The results of the three models used in this analysis to estimate the quantity of paper and plastic grocery bags in the New York City waste stream are summarized in Figure 2.

### Figure 2. Summary of Results

Model	Total	Plastic	Paper
Total Quantity of Bags Generated			
Model 1	934,867,664	701,150,748	233,716,916
Model 2A	857,737,557	643,303,167	214,434,389
Model 2B	655,556,561	443,164,404	212,392,157
Quantity of Bags Discarded After Recovery			
Model 1	920,377,215	687,828,884	232,548,331
Model 2A	844,442,624	631,080,407	213,362,217
Model 2B	646,074,477	434,744,280	221,330,196
Weight of Bags Discarded After Recovery (in Tons)			
Model 1	18,879	5,159	13,720
Model 2A	17,321	4,733	12,588
Model 2B	15,729	3,261	12,468

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Estimates for the total number of grocery bags from retail food stores in the New York City waste stream, on an annual basis, ranges from 646.0 million to 920.3 million bags. Estimates of the number of plastic bags in the waste stream ranges from 434.7 million to 687.8 million bags per year. Estimates of the total number of paper bags in the waste stream ranges from 211.3 million to 232.5 million bags per year.

The low estimates are from estimates derived from Model 2B, using data provided by AF&PA, while the high estimates are derived from Model 1, assuming one bag per \$8.69 of retail food sales. More confidence can most likely be placed on the Sonoco data (Model 2A) than the AFPA data (Model 2B) because the AFPA data may be skewed to overestimate the number of paper bags produced and underestimate the number of plastic bags produced. The ratio of plastic to paper bags provided by AFPA (approximately 2:1) is much closer than the more commonly accepted 3:1 ratio.<sup>9</sup>

Estimates of the total weight of grocery bags from retail food outlets in the New York City waste stream range from 13,800 to 16,756 tons per year. Estimates of the weight of plastic bags range from 3,261 to 5,159 tons per year. Estimates of the weight of paper grocery bags in the City's waste stream range from 12,468 to 13,720 tons per year.

- <sup>7</sup> Personal communication, Colton Seale, SAIC with Bob Householder, Sonoco Products, 11/28/95.
- <sup>8</sup> Personal communication, Colton Seale, SAIC with Dave Stuck, AF&PA, 10/30/95.

<sup>9</sup> For a discussion of the ratio of plastic to paper bags, see A Comparison of the Environmental Effects of Kraft Paper and Polyethylene Grocery Bags, prepared for the New York State Department of Sanitation Recycling Program by Robert Graff, 1989.

<sup>&</sup>lt;sup>1</sup> Notably, Bob Householder of Sonoco Products and Dave Stuck of AF&PA, both of whom provided insight, as well as data, for this analysis.

<sup>&</sup>lt;sup>2</sup> Personal communication, Colton Seale, SAIC with Bob Householder, Sonoco Products, 11/28/95.

<sup>&</sup>lt;sup>3</sup> Graff, Robert. "A Comparison of the Environmental Effects of Kraft Paper and Polyethylene Grocery Bags." Prepared for the City of New York Department of Sanitation. August 23, 1989.

<sup>&</sup>lt;sup>4</sup> The EPA Municipal Waste Characterization (Franklin and Associates, *Characterization of Municipal Solid Waste in the United States: 1994 Update,* "Table 21: Recovery of Products in Municipal Solid Waste, 1960 to 1993," November 1994.) indicates a nationwide recovery rate of 1.9 percent for plastic bags and 15.9 percent for paper bags. A representative from the AFPA indicated that although the nationwide recycling rate for paper bags is at least 15 percent because of their inclusion in curbside recycling programs, the recycling rate is very low in New York City because paper bags have been excluded from curbside programs and are not collected with corrugated cardboard. NYC DOS staff expressed a similar belief that the recycling rate was negligible. Therefore, for paper bags a fairly negligible recycling rate of 0.5 percent is used in this analysis. The Franklin recycling rate of 1.9 percent for plastic bags is used.

<sup>&</sup>lt;sup>5</sup> Based on "Monthly Retail Trade Survey: Unpublished sales estimates of retail stores by kind of business for specified areas," U.S. Department of Commerce, Bureau of the Census, Services Division. Monthly average is based on receipts for September 1994, January 1995, March 1995, and July 1995. Note: Measures of sampling variability associated with these estimates are relatively large.

<sup>&</sup>lt;sup>6</sup> U.S. Department of Commerce, Bureau of Census, Retail Sales Division.

# **APPENDIX 37**

# New York City Waste Stream Composition Analysis: Plastic Plates and Cups

### Introduction

This analysis estimates the quantity, in tons, of used plastic plates and cups in the New York City waste stream. Plastic plates and cups includes plastic plates, cups, glasses, dishes and bowls, hinged containers, and other containers used in food service at home, in restaurants and other commercial establishments, and in institutional settings such as schools. These items are made of polystyrene resin. EPA's *Characterization of Municipal Solid Waste in the United States: 1995 Update* lists the recycling rate for plastic plates and cups as 0.0 percent. Nationwide, plastic plates and cups comprise approximately 0.2 percent of the total MSW waste stream.<sup>1</sup>

The exact quantity of plastic plates and cups disposed in New York City is not available; therefore, estimates had to be developed based on data obtained from previously conducted studies.

### Methodology

The estimates presented in this study were derived from national disposal figures and recycling rates for plastic plates and cups. The national estimates are presented in EPA's *Characterization of Municipal Solid Waste in the United States: 1995 Update* and are based on data collected by Franklin & Associates. The ratio of U.S. population to New York City population is applied to the national estimates of the quantity of plastic plates and cups disposed to generate an estimate for New York City. This estimate is then adjusted to account for recycling.

### Assumptions

- 248.7 million people in the U.S. in 1990.
- 7.3 million people living in New York City in 1990.<sup>2</sup>
- 440,000 tons of plastic plates and cups generated in the U.S. municipal waste stream in 1994.<sup>3</sup>
- The recycling rate for plastic plates and cups is assumed to be 0.0 percent.<sup>4</sup>

### Calculations

- 248.7 million people in the U.S. divided by 7.3 million people living in New York City = 2.9 percent of the total population lives in New York City.
- 440,000 tons of plastic plates and cups generated in the U.S. waste stream x 2.9 percent (NYC population share) = 12,760 tons of plastic plates and cups generated in the New York City waste stream in 1994.
- 0.0 percent recycling rate x 12,760 tons of plastic plates and cups generated in New York City = 12,760 tons of plastic plates and cups disposed in the New York City waste stream in 1994.

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### Results

• A total of approximately 12,760 tons of old plastic plates and cups are generated and discarded in New York City each year.

### Discussion

The estimates regarding the quantity of plastic plates and cups discarded in the New York City waste stream each year are based on EPA's national waste characterization data. Where previously conducted, up-to-date studies exist, the consultant deemed it more reasonable and cost-effective to modify that data to New York City rather than duplicate a previous effort.

The estimates presented for plastic plates and cups may slightly overestimate the quantity discarded because the figures are based on industry production data and may not accurately reflect storage of plastic plates and cups. However, the data used for this report were the most current available to the consultant and are deemed to be representative of the annual quantities of plastic plates and cups found in the New York City waste stream each year.

<sup>2</sup> New York City Department of Planning, 1995 census data.

<sup>3</sup> U.S. EPA, Characterization of Municipal Solid Waste in the United States: 1995 Update, Table 15.

<sup>4</sup> Ibid, Table 16.

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# New York City Waste Composition Analysis: Single-Use Cameras

### Introduction

This analysis looks at the quantity of single-use cameras sold in New York City annually. Single-use cameras are cameras made of a composite of plastic, paperboard, and electronic components, each containing a AA-battery, a roll of film, and a flash mechanism (on flash models). The camera is purchased as a single unit, then returned to a photofinishing facility when all the pictures are taken. The photofinishing facility removes the film from the camera and develops it. The facility has the option of discarding the camera, or returning it to the manufacturer for recycling. Several large manufacturers, including Kodak, Fuji, and Konica, have recycling programs for their single-use camera lines.

Manufacturers salvage over 80 percent of each camera body for reuse or recycling. Cameras that are reused are dismantled, the AA battery is removed and donated to a nonprofit organization (because it has only been used for a short period of time), and the body is reassembled with a new roll of film, lens, and battery. Electronic flashboards in flash cameras

<sup>&</sup>lt;sup>1</sup> U.S. EPA, Characterization of Municipal Solid Waste in the United States: 1995 Update, Table 17.

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are marked (to indicate the number of times they have been reused) then reused in a new camera. The outer paperboard package of each single-use camera contains 35 percent post-consumer recycled content. Plastic camera bodies also are ground and recycled into new parts and reusable totes used within the manufacturing facilities.

Kodak, Konica, and Fuji all participate in a recycle share program in which each company sorts cameras returned to its respective facilities, then ships the other companies' cameras to the correct facility for recycling. Kodak has a recycling program for smaller photofinishing labs where the lab receives 5 cents for every camera returned if the cameras are boxed separately. Or the lab can send back cameras, film canisters, and other plastics collected together for recycling. The latter program does not involve a 5 cent incentive. Larger labs can collect cameras from any manufacturer in gaylord boxes and ship them to a Kodak reclamation center, where Kodak will sort them and sent non-Kodak cameras to their manufacturers. Kodak will provide the containers and pay for transportation, as well as provide information about shipping companies to use. Other major manufacturers have similar programs for recycling.

The exact number of single-use cameras in the NYC waste stream is not known; however, the following analysis represents a conservative estimate of that number.

### Methodology

The model used for this analysis is based on data provided by trade associations and specific manufacturers of single-use cameras. The ratio of U.S. population to New York City population is applied to the national estimates of the quantity of single-use cameras purchased to generate an estimate for New York City. This estimate is then adjusted for recycling.

# Assumptions

- 53.9 million single-use cameras are sold annually in the U.S.<sup>1</sup>
- 248.7 million people in the U.S. in 1990.<sup>2</sup>
- 7.3 million people living in New York City in 1990.<sup>3</sup>
- 2.8 million households in New York City in 1990.<sup>4</sup>
- 7 percent of U.S. households purchase single-use cameras.<sup>5</sup>
- Those 7 percent purchase 1.8 cameras per quarter, or 7.2 cameras per year.<sup>6</sup>
- The recycling rate for single-use cameras is 77 percent.<sup>7</sup>
- SAIC assumes that the recycling rate applies to entire industry for several reasons; Kodak represents the largest market share in single-use cameras, several other manufacturers recycle their cameras, and Kodak has a shared program with several other manufacturers to pass along cameras collected by Kodak to their original manufacturers for recovery.
- 70 million cameras equals 10 million lbs. of cameras; therefore, an average single-use camera weighs 0.14 lbs.<sup>8</sup>

# Calculations

- 248.7 million people divided by 7.3 million people living in New York City = 2.9 percent of the total U.S. population lives in New York City.
- 53.9 million single-use cameras x 2.9 percent (NYC population share = 1.56 million single-use cameras.
- 2.8 million households x 7 percent = 196,000 households x 7.2 cameras per year = 1.4 million cameras.
- Average of 1.56 million and 1.4 million = 1.48 million single-use cameras sold in New York City annually.
- 1.48 million cameras x 0.14 lbs. per camera = 207,200 lbs. divided by 2000 = 103.6 tons of single- use cameras sold in New York City.
- 1.48 million cameras x 77 percent = 1.14 million cameras collected for recycling.
- 1.14 million cameras x 0.14 lbs. = 159,600 lbs. divided by 2000 = 79.8 tons of cameras collected for recycling.
- 103.6 tons 79.8 tons = 23.8 tons of cameras that are either discarded or reused by camera reloaders.

### Results

- 1.48 million cameras or 103.6 tons of cameras are sold in New York City annually.
- Accounting for recycling, 340,000 cameras or 23.8 tons of cameras are either discarded or reused by camera reloaders.

# **Discussion and Conclusions**

Because single-use cameras must be returned to a photo finisher for developing, they are only discarded in the commercial waste stream, and not in the residential waste stream. It is difficult to determine the actual number of cameras discarded in the New York City waste stream based on sales figures. Cameras are often associated with traveling and tourism; people often buy single-use cameras before leaving home for a trip to New York City, or they purchase a camera in New York City and have the film developed when they return home. With millions of tourists visiting New York City each year, these trends can make it difficult to determine quantities discarded based on quantities sold.

Another difficulty in determining the number of cameras entering the waste stream is the lack of tracking of cameras not returned to the manufacturer through an established recycling program. These cameras may be discarded in the commercial waste stream by the photo finisher or they may be reused by camera reloaders who load the used camera bodies with a lesser quality film resell them either in the U.S. or overseas for a reduced price.

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However, the data used for this report were the most current available to the consultant and are deemed to be representative of the annual quantities of single-use cameras sold and recycled in New York City each year.

The number of cameras entering the waste stream in New York City may be reduced by encouraging consumers to return single-use cameras to photofinishing facilities that collect the cameras for recycling. Consumers can ask the photo finisher about its recycling policy and practices before bringing the camera to them, or a photo finisher may wish to advertise that it collects cameras for recycling.

In addition, photo finishers may be encouraged through outreach programs to participate in recycling programs sponsored by camera manufacturers. These programs are generally simple to use and often the expenses for containers and shipping the cameras are paid for by the manufacturer.

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# New York City Waste Stream Composition Analysis: Toilets

# Introduction

This analysis presents estimates of the number of toilets expected to be discarded in the New York City waste stream in an average year. The New York City Department of Environmental Protection (DEP) has implemented a proactive program to capture old toilets and divert them from the waste stream for recycling. The data used for this analysis were collected by the New York City DEP as part of their analysis during the development of the City's toilet rebate program.<sup>1</sup> However, the estimates developed in this analysis are based on an average year in which the toilet rebate program is not in effect.

The toilet rebate program was begun when new regulations were implemented that stipulate that newly installed toilets cannot have a tank capacity of greater than 1.6 gallons. DEP wanted to take advantage of this change in requirements as an opportunity to promote water conservation by replacing the largest number of old toilets possible, since old toilets can no

<sup>&</sup>lt;sup>1</sup> Photo Marketing Association International, 1994-95 PMA Industry Trends Report.

 $<sup>^{\</sup>scriptscriptstyle 2}$  U.S. Department of Census, 1990 data.

<sup>&</sup>lt;sup>3</sup> NYC Department of Planning, 1995 census data.

<sup>&</sup>lt;sup>4</sup> Ibid.

<sup>&</sup>lt;sup>5</sup> Photo Marketing Association International, 1994 PMA U.S. Consumer Photo Buying Report.

<sup>&</sup>lt;sup>6</sup> Ibid.

<sup>&</sup>lt;sup>7</sup> Personal communication, Jeanne Carlson, SAIC with Sarah Fogler, Eastman Kodak Company, 11/21/96.

<sup>&</sup>lt;sup>8</sup> Eastman Kodak Company Health, Safety and Environment 1995 Report.

longer be reused in new installation projects. Most toilets in operation have a tank capacity of approximately three gallons and most toilets being discarded will have the larger tanks for several years to come given the average 20 year lifespan for toilets.

Toilets consist primarily of two parts: a porcelain bowl and tank and a metal handle and flushing system. A small number of specialty toilets are manufactured from fiberglass or other plastics, but the vast majority of toilets in New York City are porcelain. When discarded toilets are recovered prior to disposal, the metal component generally is removed and recycled. These metal parts constitute approximately 10 percent of the weight of the toilet, or approximately 5.7 pounds. Recyclers and environmental agencies are working to fully develop a variety of options to crush and reuse the porcelain parts of toilets in a variety of construction-related applications, such as use as aggregate in sidewalk or roadbed repairs. Despite these advances in recycling, it is not yet clear what percent of used toilets actually will be recycled. Therefore, this analysis estimates the quantity of toilets discarded each year without adjusting for recycling or reuse.

The following sections describe the methodology used in this study, as well as the assumptions and calculations used. The final section provides a discussion of the findings.

# Methodology

The model used in this analysis uses average replacement rates for toilets in combination with the total number of toilets in New York City to determine how many toilets are disposed in a year. In general, the replacement rates for toilets average one every twenty years. However, during the life of the New York City toilet rebate program (1994-1997) significantly more old toilets than normal will be discarded. The toilet rebate program will have replaced 1.2 million toilets in a 2.5-3 year time period.<sup>2</sup> This may have an impact on future toilet generation rates, but this analysis assumes a fairly constant disposal rate for the future.

# Assumptions

- Normal toilet replacement rates are one to two percent per year.<sup>3</sup> This analysis uses the average/median of 1.5.
- There are 3 to 4 million toilet fixtures in New York City.<sup>4</sup>
- One toilet weighs approximately 57 pounds.<sup>5</sup>
- The metal component of a toilet comprises 10 percent, or approximately 5.7 pounds, of the total toilet weight.

# Calculations

- 1.5 percent average annual replacement rate for toilets x 3 million fixtures in New York City = 45,000 toilets discarded per year in New York City.
- 45,000 toilets discarded in New York City each year x 57 pound average weight per toilet = 2,565,000 pounds.

- 2,565,000 pounds divided by 2,000 = 1,282.5 tons of discarded toilets per year in New York City.
- 1,282.5 tons of toilets 10 percent for extracted metal parts = 1,154.25 tons per year.
- 1.5 percent average annual replacement rate for toilets x 4 million fixtures in New York City = 60,000 toilets discarded per year in New York City.
- 60,000 toilets discarded in New York City each year x 57 pound average weight per toilet = 3,420,000 pounds.
- 3,420,000 pounds divided by 2,000 = 1,710 tons of discarded toilets per year in New York City.
- 1,710 tons of toilets 10 percent for extracted metal parts = 1,539 tons per year.

#### Results

- Approximately 45,000 to 60,000 toilets are discarded in New York City each year, excluding the toilet rebate program.
- The total weight of these toilets will range from 1,282 to 1,710 tons per year.
- Excluding the metal parts, the weight of the toilets will range from 1,154 to 1,539 tons per year.

#### Discussion

The estimates provided in this analysis will substantially underestimate the quantity of toilets collected in New York City during the toilet rebate program years (1994 to 1997) since many people who would not otherwise have replaced their toilets will take advantage of the rebate program and replace older toilets with new, low-flow toilets. The estimates presented in this analysis, 45,000 to 60,000 toilets per year, are deemed accurate for an average year, excluding any rebate program and represent the best data available to the consultant at this time.

While exact estimates are not available regarding the number of additional toilets that will be replaced because of the rebate program, NYC DEP estimates that the toilet rebate program will have replaced 1.2 million toilets in a three year time period, or approximately 400,000 toilets a year. This represents between 30 and 40 percent of all toilets in New York City. Assuming this figure is correct, an additional 11,400 tons of material a year (10,260 tons excluding the metal pieces) will have to be managed by New York City. It is not currently possible to determine how the rebate program will affect future toilet discard rates, although it can be assumed that the first few years after the program, lower discard rates could be expected.

<sup>&</sup>lt;sup>1</sup> Personal communication, Nancy Greenberg, NYC DOS with Warren Leibold, NYC DEP, 3/26/96.

<sup>&</sup>lt;sup>2</sup> Personal communication, Nancy Greenberg, NYC DOS with Warren Leibold, NYC DEP, 3/26/96.

<sup>&</sup>lt;sup>3</sup> Ibid.

<sup>&</sup>lt;sup>4</sup> Ibid.

<sup>&</sup>lt;sup>5</sup> Average of figures provided in 1993 Spring/Summer Sears Catalogue, pp. 591-594.

### **APPENDIX 40**

# New York City Waste Composition Analysis: Writing Instruments

### Introduction

This analysis estimates the quantity, in tons, of writing instruments in the New York City waste stream. "Writing instruments" include ballpoint pens, roller pens, highlighting markers, and mechanical pencils. They are composed primarily of polypropylene and polystyrene. The figures in this analysis include residential use, as well as commercial and institutional use, of writing instruments.

The exact quantity of writing instruments disposed in New York City is not available; therefore, estimates were developed based on data obtained from manufacturers, retail outlets in New York City, and industry associations.

### Methodology

The model used is this analysis incorporates information provided by leading manufacturers of writing instruments. Company sales data, combined with market share information, was used to generate total figures for New York City.

### Assumptions

- The average weight for one writing instrument is 6 grams or 0.21 ounces.<sup>1</sup>
- One major manufacturer's sales data for 1995 and market share for 1994 can be used to extrapolate total sales of writing instruments in New York City.<sup>2</sup>
- It is assumed that a "steady state" exists, *i.e.*, units purchased equals units consumed.

### Calculations

- 157,500,000 total writing instruments were sold in NYC in 1995.
- 157,500,000 total instruments x 0.21 ounces = 33,075,000 total ounces divided by 16 = 2,067,187.5 pounds divided by 2000 = 1,033.59 tons of writing instruments.

### Results

- Approximately 157,500,000 writing instruments were sold in New York City in 1995.
- This contributes 1,033.59 tons to the New York City waste stream.

### Discussion

This analysis is based on data from one company. The average weight of a competitor's product may differ, altering the total figures. Additionally, market share data includes

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disposable writing instruments, as well as refillable pens, and mechanical pencils. Market share information for disposable writing instruments alone was not available.

The steady-state assumption may overestimate disposal since all sales in New York City do not necessarily result in disposal of the unit in New York City. For example, a large percentage of writing instruments are provided to consumers by commercial concerns such as hotels, and souvenir shops. These are likely to be carried out of the City.

The figures also includes both refillable and nonrefillable writing instruments, making it impossible to determine any reduction in waste that may be associated with switching to the use of refillable writing instruments.

# **APPENDIX 41**

# New York City Waste Stream Composition Analysis: Trash Bags

# Introduction

This analysis estimates the quantity, in tons, of trash bags in the New York City waste stream. Trash bags refers to plastic bags made of LDPE, LLDPE, AND HDPE used in home, commercial, and institutional settings. EPA's *Characterization of Municipal Solid Waste in the United States: 1995 Update* lists the recycling rate for trash bags as 0 percent. Nationwide, trash bags comprise approximately 0.6 percent of the total MSW waste stream.<sup>1</sup>

The exact quantity of trash bags disposed in New York City is not available; therefore, estimates were developed based on data obtained from previously conducted studies.

# Methodology

The estimates presented in this study were derived from national disposal figures and recycling rates for trash bags. The national estimates are presented in EPA's *Characterization of Municipal Solid Waste in the United States: 1995 Update* and are based on data collected by Franklin & Associates. The methodology used by Franklin & Associates to determine national disposal figures is a "materials flow methodology." It is based on production data (by weight) for materials and products in the waste stream, with adjustments for imports, exports, and product lifespans.

<sup>&</sup>lt;sup>1</sup> Average of one major manufacturer's product mix.

<sup>&</sup>lt;sup>2</sup> Market share is for "stationery products," which includes ballpoint pens (refillable and nonrefillable), highlighting markers, roller pens, and mechanical pencils.

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The ratio of U.S. population to New York City population is applied to the national estimates of the quantity of trash bags disposed to generate an estimate for New York City. This estimate is then adjusted to account for recycling.

### Assumptions

- 248.7 million people in the U.S. in 1990.
- 7.3 million people living in New York City in 1990.<sup>2</sup>
- 910,000 tons of trash bags generated in the U.S. municipal waste stream in 1994.<sup>3</sup>
- The recycling rate for trash bags is assumed to be 0 percent.<sup>4</sup>

# Calculations

- 248.7 million people in the U.S. divided by 7.3 million people living in New York City = 2.9 percent of the total population lives in New York City.
- 910,000 tons of trash bags generated in the U.S. waste stream x 2.9 percent (NYC population share) = 26,390 tons of trash bags generated in the New York City waste stream in 1994.
- 0 percent recycling rate x 26,390 tons of trash bags generated in New York City = 26,390 tons of trash bags disposed in the New York City waste stream in 1994.

### Results

- A total of approximately 26,390 tons of old trash bags are generated in New York City each year.
- Accounting for recycling, these items contribute 26,390 tons per year to the New York City waste stream.

# Discussion

The estimates regarding the quantity of trash bags discarded in the New York City waste stream each year are based on EPA's national waste characterization data. Other estimates in this study have been developed from original research by the consultant. However, in certain cases, such as this, where previously conducted, up-to-date studies exist, the consultant deemed it more reasonable and cost-effective to modify that data to New York City rather than duplicate a previous effort. The data used for this report were the most current available to the consultant and are deemed to be representative of the annual quantities of trash bags found in the New York City waste stream each year.

<sup>&</sup>lt;sup>1</sup> U.S. EPA, Characterization of Municipal Solid Waste in the United States: 1995 Update, Tables 16 and 17.

<sup>&</sup>lt;sup>2</sup> New York City Department of Planning, 1995 census data.

<sup>&</sup>lt;sup>3</sup> U.S. EPA, Characterization of Municipal Solid Waste in the United States: 1995 Update, Table 18.

<sup>&</sup>lt;sup>4</sup> Ibid, Table 21.