



July 1, 2022

The Honorable Adrienne Adams
Speaker
City Council
New York, New York 10007

Re: Coordinated Street Furniture Franchise annual report

Dear Honorable Speaker Adams:

In accordance with Authorizing Resolution No. 1004 (L.U. 226-A), the New York City Department of Transportation Coordinated Street Furniture Franchise Unit is submitting herewith an annual report on Franchise activities for the year ending June 30, 2022.

Specifically, we have highlighted information related to the number of franchise structures replaced or removed during the preceding calendar year, revenues received by the City, in-kind media values, and community engagement regarding Franchise activities.

Please feel free to contact me at 212-839-4478 for further information. Thank you for your continued support for this project.

Sincerely,

A handwritten signature in blue ink, appearing to read "Michelle Craven".

Michelle Craven
Assistant Commissioner
Cityscape & Franchises

Enc.

cc: Susan Rogerson Pondish, NYCDOT; Joseph Fuccillo, NYCDOT



Coordinated Street Furniture Franchise Year 16 Update

July 1, 2022



Commissioner Ydanis Rodriguez





Coordinated Street Furniture Franchise Agreement Important Dates

- Original Franchise Agreement approved by the Franchise and Concession Review Committee: May 15, 2006.
- Franchise effective date: June 26, 2006.
- Contract Year 16 (revenue calendar): June 25, 2021, through June 24, 2022.
- Build Year 16 (construction calendar): September 25, 2021, through September 24, 2022.



Change in Control of Franchisee

- The Franchise and Concession Review Committee approved a change in control of the franchisee and an Amended and Restated Franchise Agreement on September 30, 2015.
- DOT and Cemusa NY, LLC, entered into the Amended and Restated Franchise Agreement on October 1, 2015.
- JCDecaux, N.A. purchased Cemusa, Inc., the parent company of franchisee Cemusa NY, LLC, on November 13, 2015.



Franchise Structure Status Report: Year 16

Bus Stop Shelters (as of June 24, 2022)

- 3,323 shelters in active service.
- 3,558 shelters installed with the new design, all prior to Year 16.
- Between June 25, 2021, and June 24, 2022
 - 22 shelters were temporarily removed for construction and will be reinstalled as construction is completed (see Table 1).
 - 5 shelters were permanently removed (see Table 2).
 - 2 shelters were relocated (see Table 3).
- DOT receives requests for new shelter locations from all stakeholders.
 - 2,623 locations have been suggested by stakeholders and evaluated by DOT since the start of the Franchise, including 47 suggested sites in Year 16.
 - DOT is approaching the Franchise limit of 3,575 shelter installations.





Franchise Structure Status Report: Year 16

Newsstands (as of June 24, 2022)

- 380 newsstands have been installed to date, all prior to Year 16.
- No franchise newsstands were permanently removed during Year 16.

Automatic Public Toilets (as of June 24, 2022)

- Five APTs have been installed to date:
 - Madison Square Park, MN
 - Corona Plaza, QN
 - Grand Army Plaza, BR
 - Plaza de las Americas, MN
 - Fordham Plaza, BX
- DOT continues to evaluate site recommendations.



Photo Credit: Matt Greenslade





Franchise Structure Status Report: Year 16

Sheltered Bicycle Parking Structures

- Cemusa agreed to install 37 bicycle parking structures to satisfy section 9.17 of the CSFF contract, which requires “the Company provide certain amenities to the Coordinated Franchise Structures, the value of which shall not exceed \$2,500,000.”
- Cemusa installed 20 of these structures.
- As part of the Change in Control, JCDecaux agreed to install 30 and maintain additional bus shelters in lieu of installing the remaining 17 bicycle shelters.
- JCDecaux will maintain the structures for the remainder of the contract term at no cost to the City.
- One bicycle parking structure was permanently removed in Year 16 (see Table 4).





Franchise Financial Status Report: Year 16

Franchise Fee Payments

- Total Franchise Fees paid to the City to date: **\$ 620,414,000**
- Year 16 Payments – \$15,000,000*
- In Year 15, JCDecaux made four payments totaling \$57,295,000 for the year.

*There is an ongoing dispute between the City and JCDecaux regarding their franchise fees. The City served JCDecaux with a Notice to Cure on March 25, 2022, and the parties are discussing a resolution.



Franchise Revenue Status Report: Year 16

JCDecaux Revenue

- JCDecaux Year 16 Gross Sales Revenue:

Quarter 1	\$ 22,490,004
Quarter 2	\$ 29,758,918
Quarter 3	\$ 22,595,536
Quarter 4	\$ 16,264,650
Total	\$ 91,109,108***

***JCDecaux's revenue total for June 2022 has not been finalized, so the Q4 and Year 16 total revenues are not complete.



Franchise Revenue Status Report: Year 16

JCDecaux Year 16 In-Kind
Campaign Values (outside NYC):

\$22,400,000



Tourism campaign in Madrid



Table 1: Temporary Shelter Removals for Construction, 6/25/21 – 6/24/22

BORO	CORNER	STREET ON	INTERSECTION OF	REMOVAL DATE	COMMENTS
SI	SE	Victory Boulevard	Van Duzer Street	6/29/2021	Construction
MN	NE	Amsterdam Avenue	155th Street	7/12/2021	Water Main Construction
MN	NE	6th Avenue	34th Street	7/22/2021	Construction
BR	NW	Avenue U	E 71st Street	8/3/2021	Reconstruction of Bergen Ave Area
BR	SW	37 Street	4th Avenue	8/4/2021	Construction
MN	SW	West 96 Street	West End Avenue	10/5/2021	Construction
MN	SW	5th Avenue	29th Street	11/15/2021	Construction
BR	NW	49th Street	10th Avenue	12/29/2021	Construction
MN	SW	2nd Avenue	25th Street	1/24/2022	Construction
QN	SW	Queens Boulevard	86th Avenue	1/25/2022	Construction
BX	SE	161st Street	Concourse Village E	1/27/2022	Water Main Repair
QN	NE	Whitestone Expressway	20th Avenue	2/8/2022	Water Main Construction
BR	SW	Shell Road	Avenue X	3/2/2022	Flood Mitigation at Coney Island Yard
BR	NW	Bay Parkway	60th Street	3/11/2022	Construction
BX	SW	West 170th street	Edward L Grant Highway	3/18/2022	Construction
MN	NW	8th Avenue	23rd Street	3/29/2022	Construction
MN	NE	79th Street	1st Avenue	4/1/2022	Construction
MN	NE	1st Avenue	East 79th Street	4/5/2022	Construction
MN	NE	1st Avenue	East 79th Street	4/5/2022	Construction
BR	NW	Lorimer Street	Broadway	4/13/2022	Construction
MN	NW	97th Street	1st Avenue	6/6/2022	Construction
BX	SW	Webster Avenue	East 204th Street	6/8/2022	Construction



Table 2: Permanently Removed Bus Stop Shelters, 6/25/21 – 6/24/22

BORO	CORNER	STREET ON	INTERSECTION OF	REMOVAL DATE	COMMENTS
QN	SE	Northern Boulevard	103 rd Street	7/15/2021	Bus Stop Revoked
BX	NW	Story Avenue	Noble Avenue	9/27/2021	Bus Stop Revoked
BX	SW	Story Avenue	Noble Avenue	9/27/2021	Bus Stop Revoked
BX	NW	University Avenue	174 th Street	5/20/2022	Bus Stop Revoked
QN	SW	Beach 21 st Street	Mott Avenue	12/12/2019	Bus Stop Revoked

Table 3: Bus Stop Shelter Relocations, 6/25/21 – 6/24/22

BORO	CORNER	REMOVAL DATE	STREET ON	INTERSECTION OF	INSTALL DATE	COMMENTS
BX	NE	4/20/2021	University Avenue	West 175 th Street	2/23/2022	Shelter moved to adjacent, newly built traffic island
BX	SE	12/1/2020	University Avenue	Tremont Avenue	5/20/2022	Shelter moved to adjacent, newly built traffic island

Table 4: Permanently Removed Bicycle Parking Structures, 6/25/21 – 6/24/22

BORO	CORNER	STREET ON	INTERSECTION OF	REMOVAL DATE	COMMENTS
QN	NE	Jackson Avenue	50 th Avenue	5/19/2022	Construction