

# ENGAGEMENT

The New York City Office of Emergency Management (OEM) recognizes that private businesses and organizations play an invaluable role in preparing for emergencies and enhancing the overall resilience of New York City.

OEM supports the private sector through information sharing, partnership building and education. Under NYC's Private Sector Emergency Support Function, a section of the City's Emergency Operations Center is dedicated to facilitating the integration of private sector concerns, interests, and resources to support the City's emergency planning, preparedness, response, and recovery efforts.

All of these programs are managed by OEM's Public/Private Initiatives Unit. The unit works closely with the agency's private and nonprofit sector partners to create a culture of preparedness that extends beyond the workplace.



To learn more about how your organization can get involved in our programs, or to have OEM participate in your preparedness efforts, visit [NYC.gov/oem/business](https://nyc.gov/oem/business) or call 311.

## BUILDING PARTNERSHIPS. ENHANCING RESILIENCY.

SUPPORTING BUSINESSES  
AND ORGANIZATIONS  
BEFORE, DURING, AND  
AFTER EMERGENCIES



**OEM** New York City Office of  
Emergency Management

Bill de Blasio, Mayor  
Joseph J. Esposito, Commissioner

# From large-scale events to localized incidents, organizations need to know where, when, and how to respond to minimize the impact to operations.

The New York City Office of Emergency Management (OEM) is responsible for coordinating the City's response to disasters. Through a number of specialized programs, OEM works with private and nonprofit organizations to ensure they have the resources and knowledge they need to make informed decisions before, during, and after an emergency.



## PREPAREDNESS

Taking steps to prepare your organization for an emergency now directly affects your ability to recover later. Including staff, volunteers, and vendors in your planning efforts is an essential component of preparedness.

OEM's nationally recognized **Partners in Preparedness** program helps organizations prepare their employees, services, and facilities for emergencies. Partners come from all sectors and enjoy many benefits, including:

- Timely emergency information
- Access to webinars, forums, briefings, and networking events
- Free preparedness brochures and promotional material
- Recognition of a commitment to preparedness

## INFORMATION

Every organization wants to make decisions based on accurate and timely information.

**CorpNet** is a free email notification service that provides business partners with current, accurate information about planned events and emergencies to enhance awareness and aid decision making. The information is generated by OEM Watch Command, which operates 24 hours a day, seven days a week.

CorpNet complements Notify NYC, the City's official source for emergency information that is available to the general public. OEM encourages people responsible for business continuity, health and safety, and security at their organizations to register for CorpNet.

## ACCESS

In the wake of an emergency, access to core business functions and documents is critical to ensuring continuity of operations.

Some emergencies may require the City to restrict access to an area until the issue is resolved. To address one of the challenges of recovering after a disaster, OEM and the New York City Police Department (NYPD) work together to implement the **Corporate Emergency Access System (CEAS)**, which authorizes pre-credentialed employees to access restricted areas following an emergency. When activated, CEAS allows essential staff to gain access to their buildings to shut down or sustain core business functions and retrieve valuable assets and records until normal entry is restored.

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