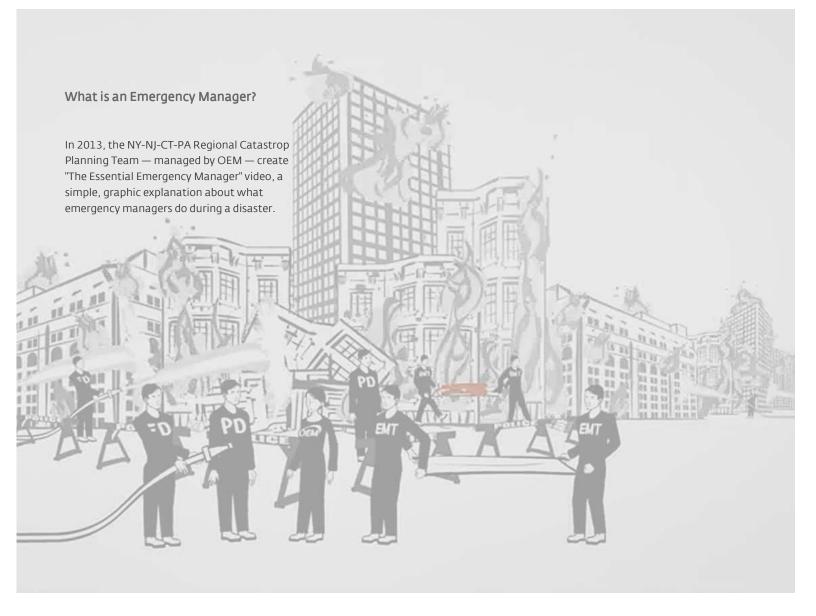
OEM	Plan & Prepare for	Educate the Public	Coordinate Response	Collect & Disseminate	Hurricane Sandy
	Emergencies		& Recovery	Information	

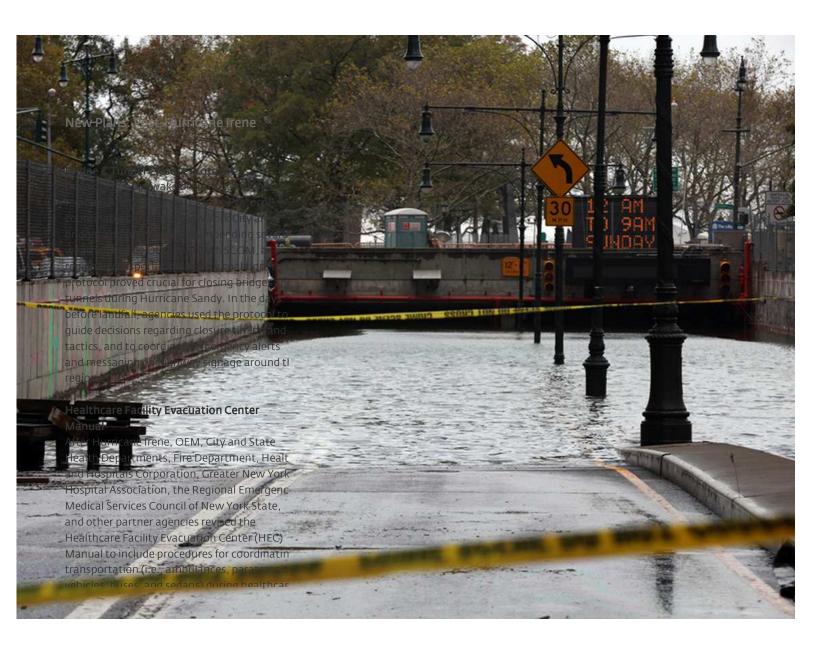












EFE

New Plans: Transit Strike & Area Evacuation

Transit Strike Contingency Plan

Updated in 2012, the Transit Strike Continger Plan includes strategies to manage traffic tha may be used many disruption of mass transit

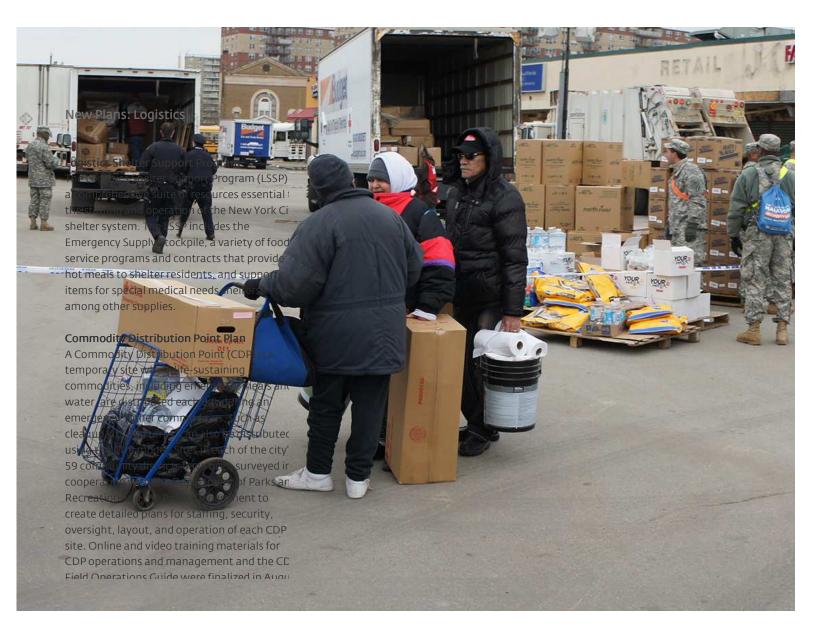
disfuption of mass transit wated sinclude high estrictions, lane reversals, is amended taxi and

innousine regulations, and the suspension of roadway construction.

Area Evacuation Plan

In February 2013, OEM updated the New Yorl City Area Evacuation Plan (AEP). The AEP coordinates evacuations resulting from nonotice events, including natural hazards, infrastructure incidents, and man-made even The plan clarifies roles and responsibilities of (and state agencies in support of Police Department operations. The AEP is designed be scalable and can be used for a singleneighborhood or large-scale evacuation. The revised plan includes strategies for improved coordination of roadways, public transportat special needs, and public information, while allowing flexibility to respond to various haza and incidents of all sizes.





New Plans: Post Sandy & IED Playbooks

Rost-Hurricane Sandy Playbooks

Following Humicane Sandy, new playbooks w developed to better coordinate the City's response during emergencies. These playbood — includibutions overments in managing traffivolunteers and donations, emergency fueling tenerator deployment, and dewatering and fioperations — are based on recommendations that outline how the City's response capacity performance can be strengthened in the futur

IED Playbook

affec

The Incident Explosive Device (IED) Response Playbook is a guide to coordinating the respon to an IED attack devoid the initial of atellife safety, site management randing estigative tasks. The playbook of threather various supporting operations that would need to be activated simultaneously in the minutes and hours following an IED attack. These rectings support to hospitally segure a variation part enty Family Assistance contents and following Assistance set present as use of part enty

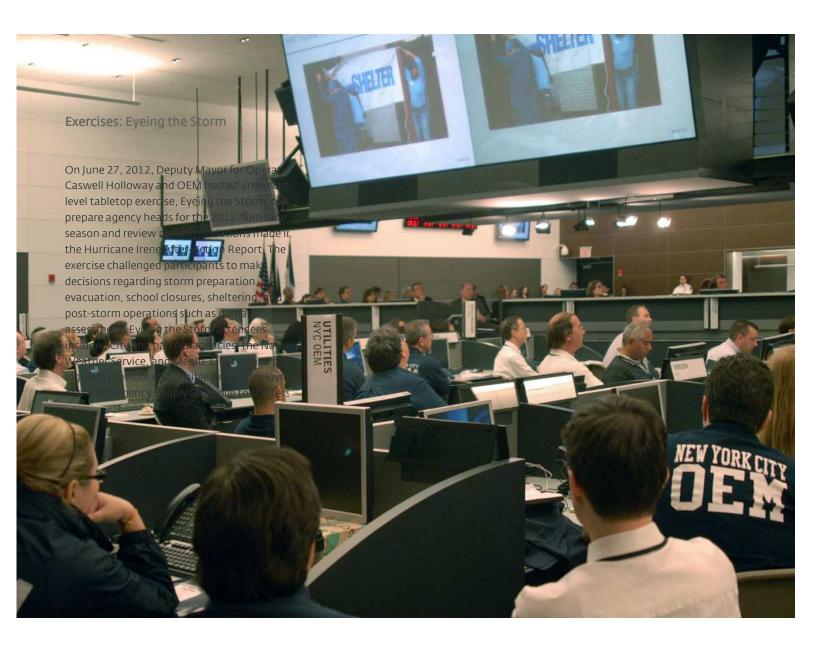
Training: Leadership, Certification & Simulator

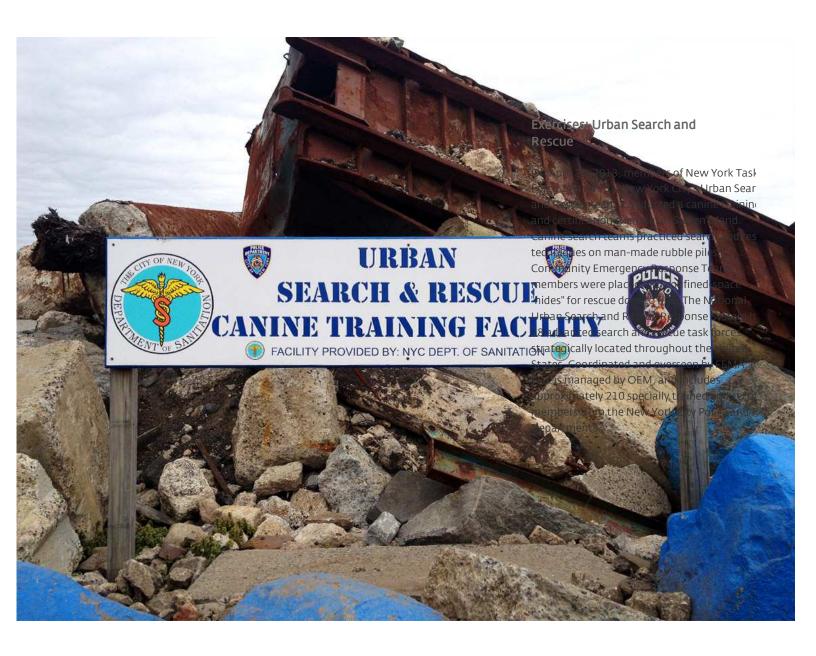
OEM's Training & Exercises division has enhanced the way agency personnel understand and respond to emergencies through several key initiatives:

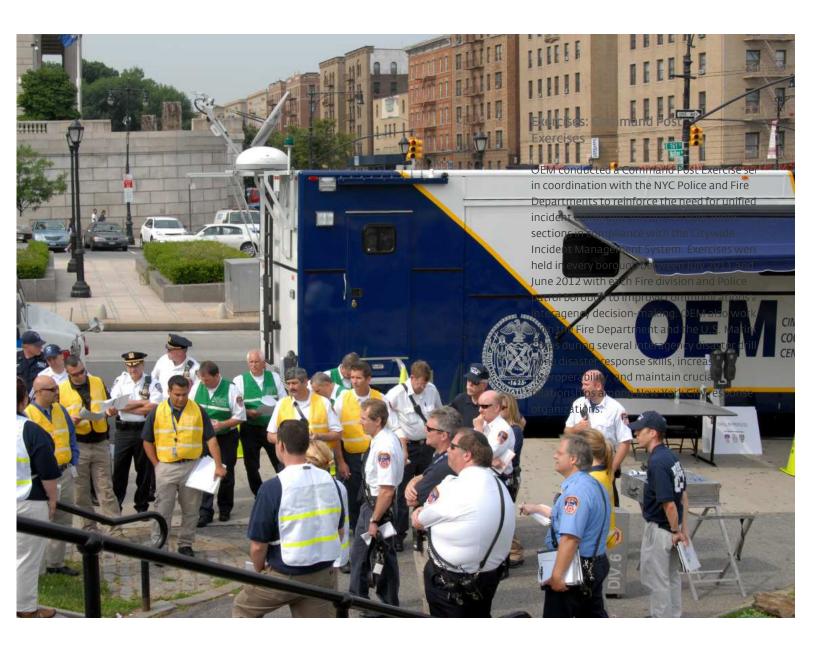
Introduced in September 2012, **OEM Academ** trains OEM personnel and agency partners in emergency management skills, protocols, an procedures, Emergency Operations Center activities, and the after-action/improvement plan process.

Launched in 2012, the Emergency Management Certificate Program introduce City employees, and some partners, to emergency management fundamentals and helps them gain a better understanding of ho NYC operates and responds to emergencies. Through a series of courses, participants gain solid foundation in emergency management principles and how they are applied in New York City. Participants conclude the program with a tabletop exercise.

Introduced in 2008, OEM's **Advanced Disaste Management Simulator** is a virtual reality system that walks users through emergencie







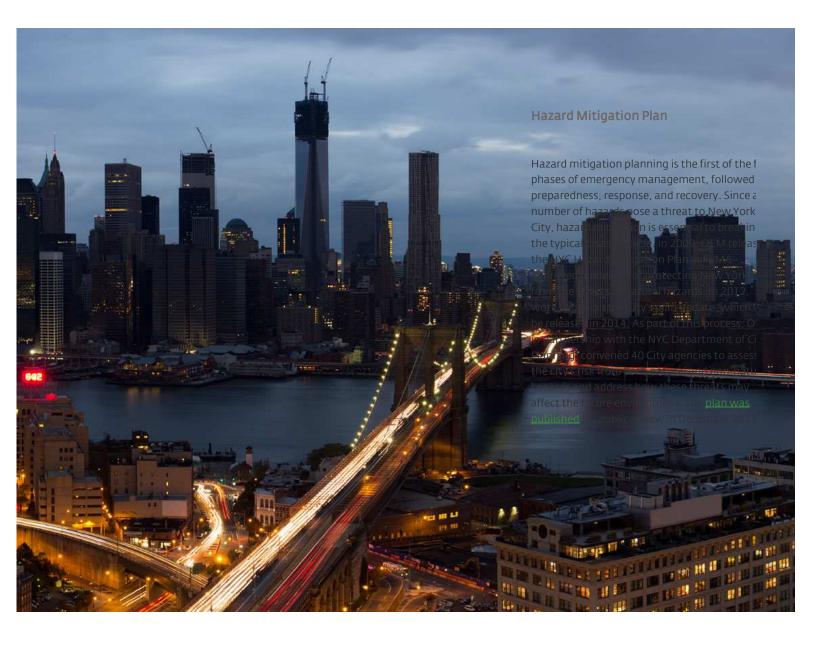


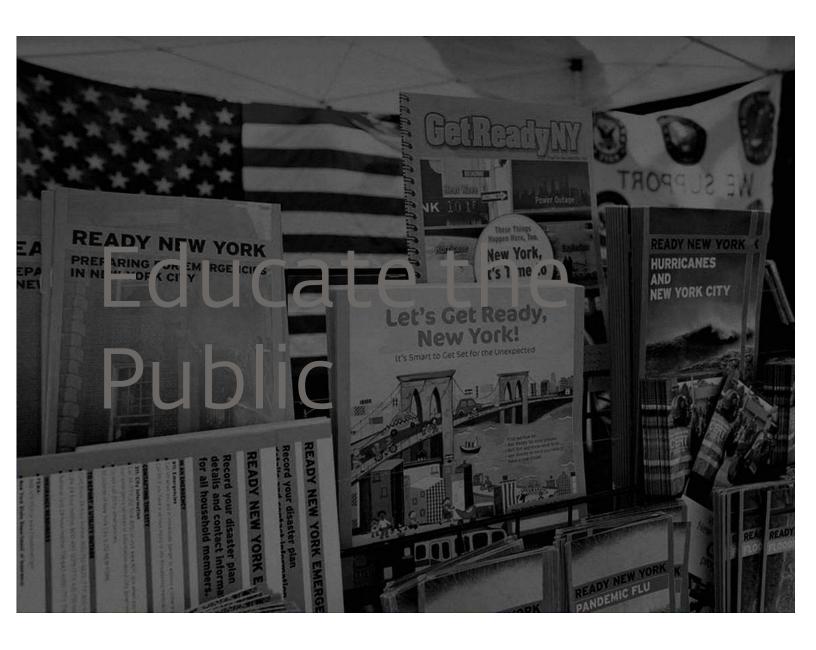
The second

Urban Post-Disaster Housing Prototype

As a follow-up to the What If New York City. Design Competition for Post-Disaster Provisic Housing, OEM and the NYC Department of Design and Construction (DDC) are developin way to supply post-disaster housing that mee the needs of dense urban areas like New York City through the Urban Post-Disaster Housing Prototype Program. This program offers a new plan for interim housing that provides more suitable living spaces for New Yorkers displace by disaster than conventional interim housing solutions used in other parts of the country. (and DDC, with support from the U.S. Army C Catastrophic Preparedness Grant Pregram, ar building and testing a quickly descent three story, multifamily prototype of store DEM's headquarters. The prototype occupied and studied through 2014











Community Emergency Response Teams (CERT)

Ten years after its inception, the <u>Community</u> Emergency Response Team (CERT) program continues to grow. CERT volunteers numbere more than 1,500 in 2013, and interest in CER⁻ training surged following Hurricane Sandy. Tc meet the demand, CERT held the first-ever summer m 2013. Additionally, the annu-Solomon Emergency Preparedness John D. Award, vas presented to CERT Team Chiefs Ki Teixeira and Ramona Ponce in 2012 and 2013 respectively. In 2013, OEM introduced the CE Excellence in Deployment and Emergency Response Award to recognize a team that has shown a strong history of de for plann planned events and outs ency response. Staten ond CERT was honore

ARTIN







Readiness Challenge Update

In 2013, OEM updated the <u>NYC Readiness</u> <u>Challenge</u>, an interactive tool that highlights what could happen in the event of an emerge in New York City and outlines steps users can take to prepare for a disaster. The Challenge takes users through six floors of a NYC apartment building, where they meet New Yorkers with a specific problem and are asked help them get to safety. While assisting the characters, users learn about staying informe during an emergency, contacting loved ones who may be concerned, gathering emergency supplies ahead of a disaster, preparing pets fo emergencies, and helping family members an friends with special needs. Ready NY Statistics

^{Over} 278,000

New Yorkers trained in 2012-2013 and over

2.2 MILLION

Ready New York guides distributed in 2012-2013, and

2.1 MILLION

website visitors

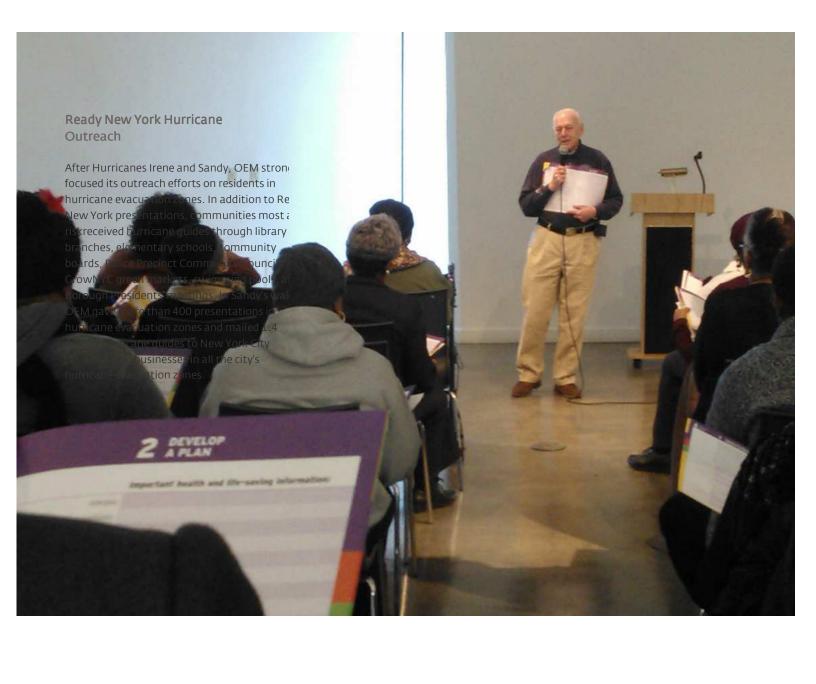




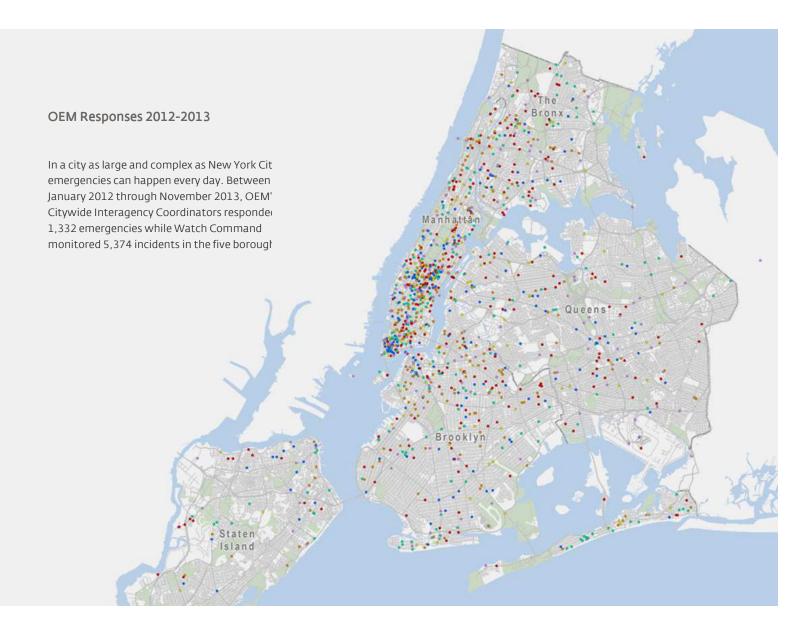


New Ready New York PSAs

In an effort to reach more New Yorkers, OEM continued its partnership with the Ad Council with new print and radio <u>public service</u> <u>announcements (PSAs)</u>. The new PSAs, create by Deutsch in 2013 and produced in partnersh with FEMA, emphasize the importance of get children involved in the preparedness process date, OEM's preparedness ad campaign has received over \$23.6 million in donated media.

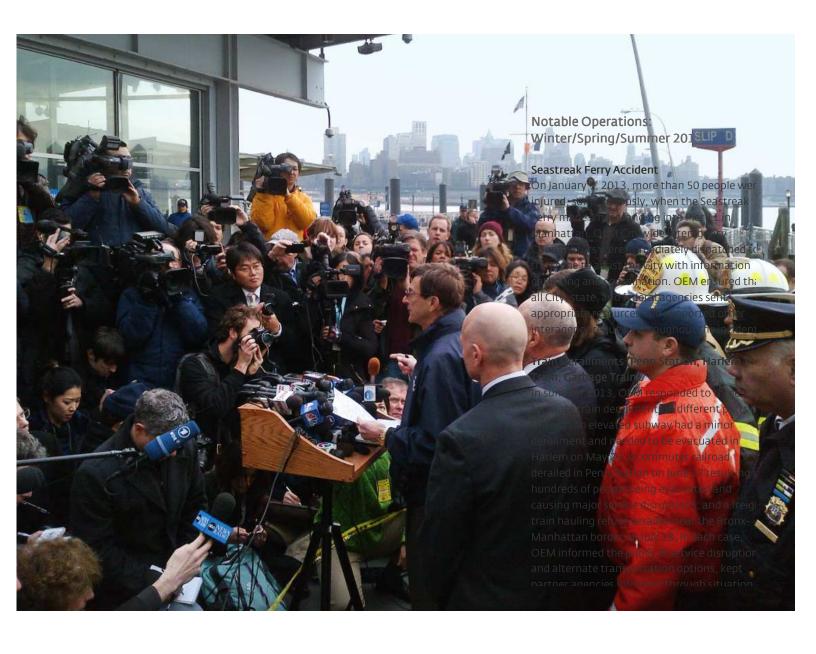






















OLLEGE

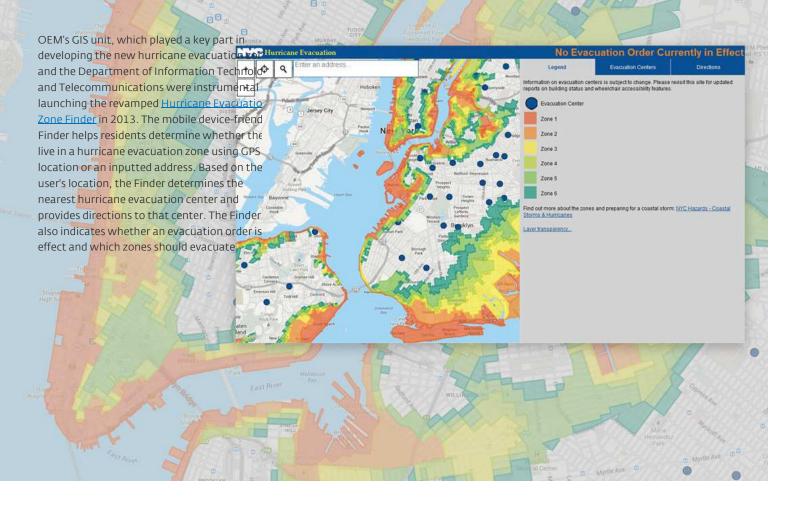
BOYS A

New Hurricane Evacuation Zones

In June 2013, OEM announced that Hurricane Evacuation Zones 1 through 6 would replace Zones A, B, and C. The new zones include an additional 600,000 New Yorkers not included within the boundaries of the former zones. Th new zone system — first announced in the Cit Hurricane Sandy After-Action Report – was developed using the latest Sea, Lake, and Overland Surges from Hurricanes (SLOSH) mc generated by the National Weather Service ar storm surge inundation maps processed by U Army Corps of Engineers. The zones are basec coastal flood risk resulting from storm surge the "dome" of ocean water propelled by the winds and low barometric pressure of a hurricane; the geography of the city's low-lyir 📌 neighborhoods; and the accessibility of these 🦠 neighborhoods by bridge and roads.

PETRIDES

Hurricane Evacuation Zone Finder





and the second sec	nation source Notify	NYC	Text-Size	LOGIN
Home Enroll My	Account About FAQ St	urvey Refer A Friend	Contact	
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Twitter Alerts & Other Notify NYC Updates

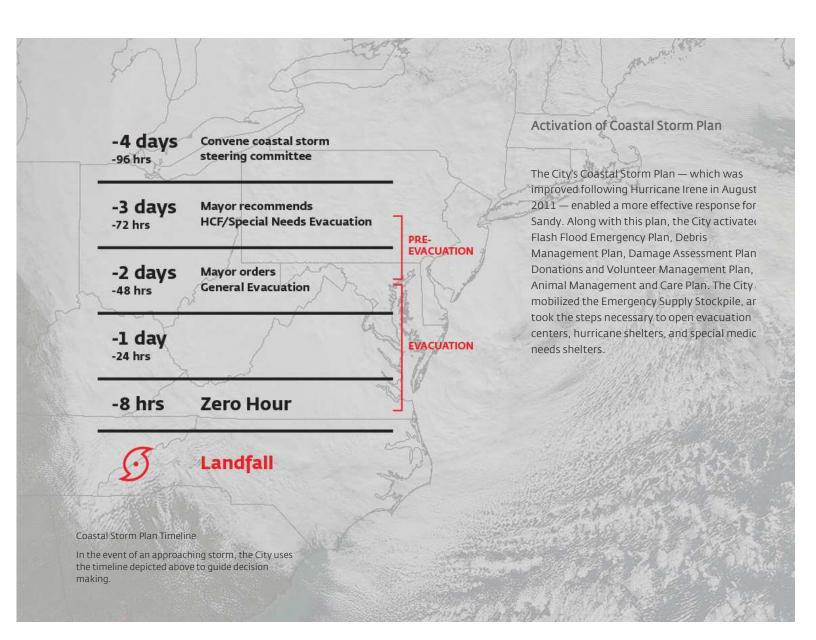
In 2013, OEM was invited to join the Twitter Alerts program, which is designed to help Twi users get important and accurate informatior during emergencies, natural disasters or moments when other communications servic aren't accessible. Both @NotifyNYC and @nycoem are part of the pilot program, which included roughly 100 agencies worldwide.

Notify NYC's redesigned <u>website</u> also premier in 2013. Focusing on a user-centric experience the website allows residents to subscribe to Notify NYC, change their subscriber notification settings, and refer others to the program.



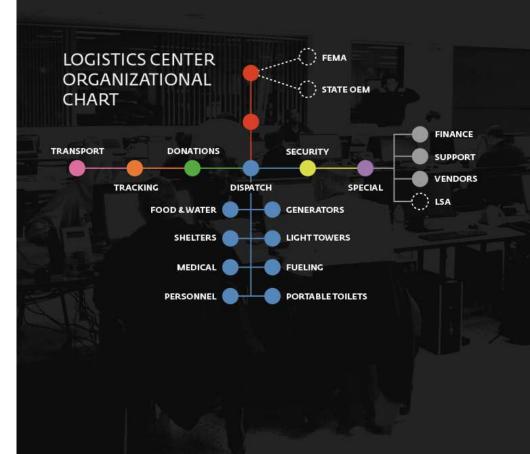












Logistics Center

The Logistics Center (LC) is a scalable operatic that supports resource management and movement control during emergencies in Nev York City. When activated, the LC is responsib for coordinating resource management and movement control, including identification, sourcing, delivery, staging, distribution, and demobilization of resources. On October 26, 2012, the LC opened at the OEM Warehouse i Brooklyn. As recovery operations began to Wi down, it was relocated to the Emergency Operations Center at OEM headquarters, who it remained operational through mid-Februar 2013. In all, the LC processed nearly 2,700 resource requests for over 1.6 million items during Sandy response and recovery efforts.

OEM's Finance and Legal divisions received approval for over \$9 million in emergency procurements to support the City's response t and recovery from Hurricane Sandy.

Public Messaging: Advance Warning System Ahead of Sandy's landfall, OEM activated the Advance Warning System (AWS), which reach more than 623,000 members of the series special needs communities through a networ over 1,500 governmental and nongovernmer organizations. OEM sent 16 Sandy-related AV messages before, during, and after the storm



Public Messaging: Notify NYC

OEM also relayed information to the public through <u>Notify NYC</u>, which provides real-time information about emergency events and City services. OEM sent Notify NYC alerts via phon text, email and Twitter to over 165,000 reside registered for the program. From October 27 November 27, these subscribers received a to of 67 messages related to Hurricane Sandy. Notify NYC's reach expanded by almost 15 percent during Sandy, gaining more than 9,60 new subscribers and 12,000 Twitter followers

Public Messaging: Wireless Emergency Alerts

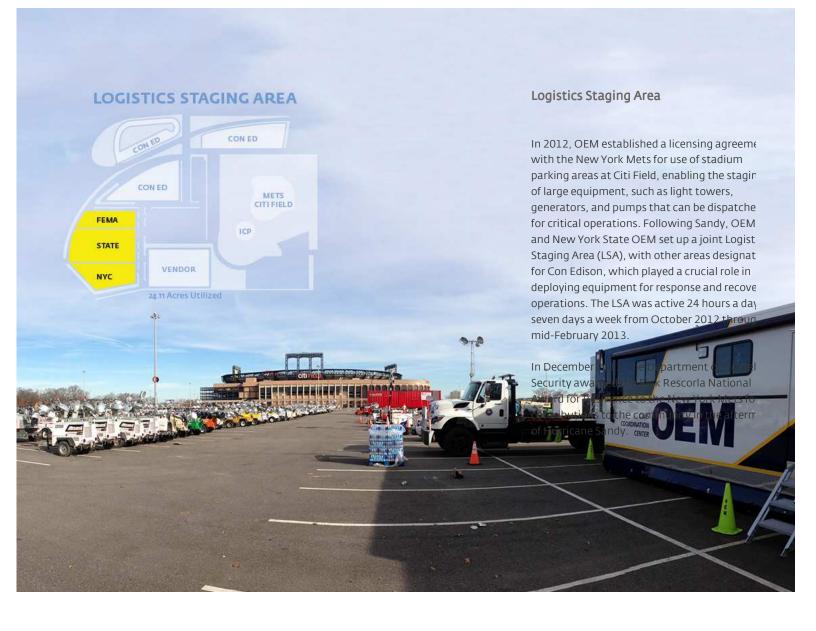
In addition to traditional media outreach and social media before, during, and after Sandy, OEM sent the mandatory evacuation alert through the Wireless Emergency Alerts syster (WEA), which sent an emergency text messag to all equipped cell phones in New York City. 1 was the first time that a local municipality or state activated this alert system to dissemina an emergency message. OEM sent out two additional WEA messages on October 29: one that alerted the public to call 911 only to addi a life-threatening emergency, and one that alerted the public not to use the roads.

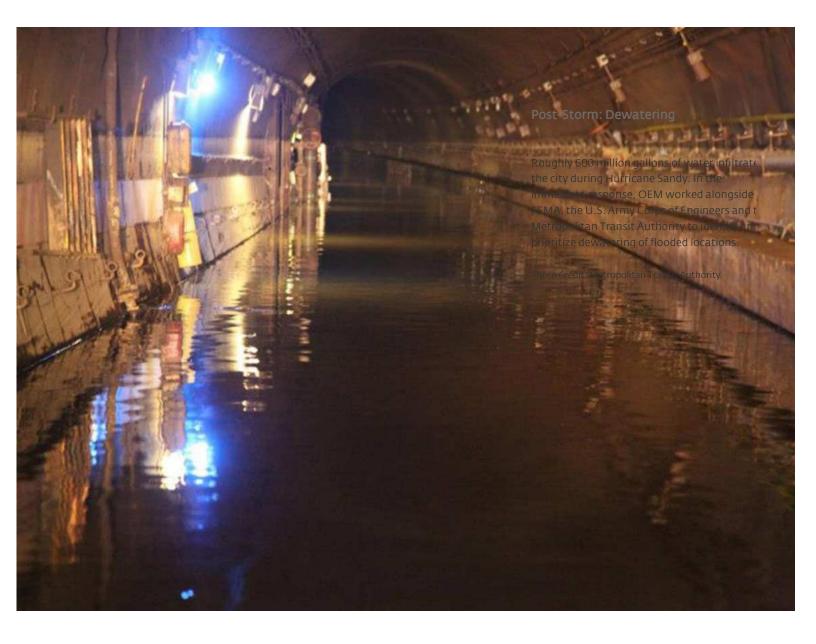




Evacuating Healthcare Facilities

As part of the City's preparations for Sandy, th Healthcare Facility Evacuation Center (HEC) opened at OEM headquarters to prepare for t potential evacuation of healthcare facilities. I decision of whether to evacuate is not taken lightly, as the risk of sheltering in place must I balanced against the potential adverse consequences of moving individuals from a healthcare facility. As healthcare facilities bec to evacuate patients, the Elsenthanged suppl beds, and transponents







Post Storm: Debris Removal Task Force

One of the biggest challenges the City faced a Sandy was the amount of debris left behind. T address this, OEM established the Debris Post-Storm: Debris Removal Task Force

The Debris Removal Task Force was involved several operations, including:

Sand Renewal

Sandy's storm surge and waves eroded the city's beaches and left streets, walkways and private properties in beachfront areas covered in sand. The task force reclaimed more than 187,000 cubic yards of sand from the streets and public property, saving taxpayers over \$8 million and reducing the task force's carbon footprint by eliminating the need to transpor sand to out-of-state landfills.

Boardwalk Recycling Sandy displaced most of Rockaway Beach's 5. mile boardwalk, which was made of value ble tropical woods

decking and

joists. The NKC Parks Department will use various beachfront construction projects, including boardwalk repair.

Wetland Debris Removal

Debris was pushed into the Oakwood Beach wetland in Staten Island, posing a major heal





