



December 7, 2018

NYC Council Speaker Corey Johnson  
City Hall Office  
New York, NY 10007

Dear Speaker Johnson,

Pursuant to Local Law 50 of 2017, which established an on-street carshare parking pilot program in New York City, the New York City Department of Transportation (DOT) submits this report on the pilot's progress to date.

### **Background**

On March 21, 2017, Mayor Bill de Blasio signed two carshare-related bills into legislation. One required DOT to establish a two-year carshare pilot program allowing qualified carshare organizations to apply for designated on-street parking spaces (Local Law 50), while the other mandated that the agency allow carshare organizations to apply for designated parking spaces in municipal parking facilities (Local Law 47). Together, these two bills created the framework and mandate for DOT's carshare pilot.

Following this legislation, DOT adopted a new traffic regulation to implement a carshare parking pilot program at designated on-street and off-street locations. This rule was published in the City Record on June 30, 2017 and a public hearing was held on August 1, 2017. Comments were received both in writing and at the hearing. A notice of adoption was published September 11, 2017, and the new rule went into effect on October 11, 2017. A copy of the rule can be found here: <https://nycdotcarshare.info/sites/default/files/2017-10/Notice%20of%20Adoption%20for%20Carshare%20Rules%20FINAL%20effective%2010-11-17.pdf>.

### **Community Outreach**

Concurrent to the rulemaking process, DOT initiated outreach to the community. In addition to meeting with elected officials and community boards, DOT conducted on-street engagement and set up an online feedback portal so residents of the pilot neighborhoods could provide feedback on the siting of carshare locations. We received more than 550 comments and recommendations through the feedback portal, which can be viewed here: <https://nycdotprojects.info/nycdot-carshare-pilot>.

### **Application Process**

Following adoption of the new traffic regulation, DOT started its two-part application process for carshare companies. The Eligibility Application, which was released on November 1, 2017, required interested carshare companies to submit documentation demonstrating their ability to



meet the criteria to participate in the program. A copy of the application can be found here: <http://www.nyc.gov/html/dot/downloads/pdf/nycdot-carshare-permit-application.pdf>. Responses were due on November 13, 2017, and based on those submissions, DOT determined that Enterprise CarShare, ReachNow, and Zipcar were eligible for participation in the pilot.

The second part of the application was the Site Preference Application. Released on February 26, 2018, this application provided all available sites for the carshare pilot and instructed eligible carshare companies to list, in rank order, their preferred carshare sites. DOT then assigned spaces to each carshare company based on the process described in section (vii) *Carshare parking permit assignment for on-street carshare parking spaces* of the rule. During the site preference process, carshare companies also requested spaces in DOT's municipal lots and garages. DOT made either 10 spaces or 10 percent of spaces in each facility, whichever was less, available for carshare companies to request. The combined requests did not exceed the number of spaces available in any facility, so DOT did not need the companies to rank off-street sites in the same way as on-street sites.

During the site assignment process, ReachNow informed DOT that it was leaving the New York market. This meant that, although three companies were initially found to be eligible for the program, only Enterprise and Zipcar were assigned sites for the pilot.

### **Siting**

DOT sited 115 on-street carshare sites, with 90 sites for Zipcar and 25 sites for Enterprise. As each site contains 2 spaces, this meant that Zipcar received 180 on-street spaces and Enterprise received 50 on-street spaces. Additionally, DOT allocated 55 off-street spaces in 17 of its municipal lots to the carshare companies. Zipcar received 49 spaces and Enterprise received 6 spaces. Detailed maps showing the locations of all sites can be found on the DOT carshare website here:

[https://nycdotcarshare.info/sites/default/files/2018-08/carshare\\_summaryNYC\\_201808.pdf](https://nycdotcarshare.info/sites/default/files/2018-08/carshare_summaryNYC_201808.pdf).

### **Pilot Launch and Evaluation**

The carshare parking pilot program officially launched on June 1, 2018, although positioning all vehicles in their spaces took an additional few weeks. DOT has weekly calls with both carshare companies to discuss implementation and operating issues, as well as to field any questions from carshare companies. Additionally, DOT has a multi-part evaluation plan to assess whether the sites allocated to carshare vehicles are fulfilling the program's goal to provide new mobility options and shorten the search for parking.

The first element of the evaluation plan is data sharing. Each quarter, carshare companies submit data to DOT showing membership numbers, fleet composition, trip records, and more. DOT is also working with the University of California, Berkeley Transportation Sustainability Research Center to conduct surveys of New Yorkers both when they join carshare and a year later to determine whether the availability of carshare led some members to sell their vehicles. Finally, DOT is conducting parking counts to see whether the presence of carshare vehicles is effecting parking availability in the neighborhood.



Using these three data sources, DOT will evaluate the success of the pilot. DOT plans to publish a one-year and a two-year carshare pilot report, with the first report published by September 2019 and the second report by September 2020. This timeline will provide DOT adequate time to assess and summarize the impacts of the pilot, as well as propose any future iteration of the carshare pilot program.

The DOT carshare team appreciates the Council's continued interest in this pilot and is happy to answer any questions that might arise between now and the first year report. We can be reached at [carsharepilot@dot.nyc.gov](mailto:carsharepilot@dot.nyc.gov).

Sincerely,

A handwritten signature in blue ink, appearing to read "Eric Beaton".

Eric Beaton  
Deputy Commissioner  
Transportation Planning & Management  
New York City Department of Transportation

