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**NYC EMERGENCY MANAGEMENT’S LATEST ‘PREP TALK’ PODCAST
FOCUSES ON GEOGRAPHIC INFORMATION SYSTEMS**

#PrepTalkNYC {Click to listen to [episode 36](#)}

August 13, 2019 — Not sure where your hurricane evacuation zone is located? There’s a map for that. On the latest episode of “Prep Talk,” Josh Friedman, executive director of Geographic Information Systems (GIS) at NYC Emergency Management, discusses the utility of GIS mapping in the emergency management field. He shared his insight into how experts use mapping for situational awareness before, during and after emergencies, as well as how everyday New Yorkers utilize mapping during their daily lives.

During the episode, Friedman highlights the City’s hurricane evacuation zone finder, a GIS mapping tool that allows New Yorkers to access information about the hazards associated with living in a hurricane evacuation zone and the resources available in the event of an evacuation order. The tool is a resource to help New Yorkers prepare for coastal storms particularly during the Atlantic hurricane season. “We really want to use GIS and the data we have available to us to encourage people to prepare in advance,” **Friedman** said.

For more information on the City’s hurricane evacuation zone finder visit, <https://maps.nyc.gov/hurricane/>.

You can listen to the latest [episode](#) on [SoundCloud](#), [iTunes](#), and [Spreaker](#).

Profile:

A native New Yorker, **Josh Friedman** has worked in the field of GIS for the past 19 years. In 2008, Friedman joined the GIS division of NYC Emergency Management as a Hazard Impact Modeler/GIS Specialist to support the development of NYC’s 2009 Natural Hazard Mitigation Plan. In 2013, Friedman was a project manager for the update of NYC’s hurricane evacuation zones and appointed as director of GIS in 2016. He is currently NYC Emergency Management’s executive director for GIS.

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