



# The John Lennon

**EDUCATIONAL TOUR BUS**

**\*\*\* MEDIA ALERT \*\*\***

## **YOKO ONO, REEVE CARNEY, DEPUTY MAYOR RICHARD BUERY AND THE JOHN LENNON EDUCATIONAL TOUR BUS VISIT CITY HALL**

*The Lennon Bus legacy continues supporting music education with stop at City Hall featuring a performance of "Imagine" by pre-k students; Stop is part of month-long NYC residency to celebrate 75<sup>th</sup> Anniversary of Lennon's birth*

**WHAT:** On September 10, 2015, the **John Lennon Educational Tour Bus** will arrive at City Hall. The Lennon Bus is currently on tour in celebration of what would have been John Lennon's 75th birthday.

**WHO:** Yoko Ono, Reeve Carney (*Penny Dreadful*, *Spider-Man: Turn Off the Dark*) Deputy Mayor Richard Buery and children from the Pre-K Imagine Learning Center

**WHEN:** September 10, 2015  
10:15 AM – 11:00am

**WHERE:** City Hall

### **ABOUT THE JOHN LENNON EDUCATIONAL TOUR BUS**

The John Lennon Educational Tour Bus is a non-profit state-of-the-art mobile Pro Audio and HD video recording facility that provides hands-on experiences for students of all ages. In its 18th year of touring, the Lennon Bus features the latest audio and video technology, gear and products. The concept began as an offshoot of the John Lennon Songwriting Contest, dedicated to providing opportunities for both professional and amateur songwriters around the world; proceeds from which help support the Lennon Bus. The Lennon Bus travels across the U.S. and Canada year-round, providing free tours and workshops at schools, retailers, festivals, on tours with headlining artists, and at major industry conferences. Lennon Bus Europe began providing these same opportunities to the young people of Europe when it launched in Liverpool, UK in May 2013.

The John Lennon Educational Tour Bus presented by Canon and is made possible by Yoko Ono Lennon and the following sponsors and contributors: Canon U.S.A., Apple, NAMM, Juniper Networks, Adobe, Other World Computing, Yamaha, Neutrik, Gibson Guitars, Epiphone, Sonnet Technologies, Avid, Audio-Technica, Digital Media Academy, SESAC, Genelec, SSL, NewTek, TodoCast, IP Access, ZVEX Effects, Reflecmmedia, Baker & McKenzie, Sonicbids, Litepanels, Clear-Com, Anton/Bauer, AJA, DJI Innovations, Copperpeace, Applied Acoustics Systems, Mobile

Roadie, McDSP, Native Instruments, IK Multimedia, Noise Industries, JDI, iZotope, Mad Mimi, Ableton, Ampeg, Mackie, Guitar Player, Bass Player, Electronic Musician, Keyboard Magazine, Digital Rapids, SKB, and LiveU.

For additional information about the John Lennon Educational Tour Bus and to check on the tour dates and locations, visit [www.lennonbus.org](http://www.lennonbus.org). For information about the John Lennon Songwriting Contest visit <http://www.jlsc.com>.

**Press Contacts:**

Natalie Anderson  
ANTHEMIC  
303.506.1533  
natalie@anthemicagency.com

Ed James  
ANTHEMIC  
615.819.2051  
ed@anthemicagency.com