

MEDIA ADVISORY

May 19, 2016

For Planning Purposes Only

NYC EMERGENCY MANAGEMENT AND MARVEL INTRODUCE NEW CUSTOM COMIC BOOK

*NYC Emergency Management hero Ready Girl teams up with Marvel's The Avengers
to prepare New Yorkers for hurricane season*

What:

As hurricane season looms, NYC Emergency Management has teamed up with Marvel Custom Solutions on a new custom comic book that teaches kids about preparedness. The new project stars Ready Girl alongside The Avengers: Captain America, Iron Man, and Ms. Marvel, as the heroes aim to fight off the elements of severe weather that is rapidly approaching the New York area. On Thursday, Ready Girl will appear with special guest Iron Man to show third graders from PS 39 all they need to know about hurricane preparedness. The students will use an interactive Know Your Zone map to learn about the City's six hurricane evacuation zones, and will receive their own signed copies of the new custom comic book. In the new custom comic book, Ready Girl and The Avengers battle Whirlwind, a villain who is trying to wreak havoc throughout the city.

Since she burst onto the scene back in October 2015, Ready Girl has taken her message all over New York City, visiting dozens of schools, community centers and youth organizations, and local fairs. She has trained thousands of children throughout the five boroughs to be ready for any emergency.

Where:

Camp Friendship
339 8th St. (between 5th and 6th Aves.)
Brooklyn, NY 11215

When:

Thursday, May 19, 2016
10:15 AM – 11:00 AM

Contact:

Nancy Silvestri/Omar Bourne
718-422-4888

