



BUSINESS EDUCATION EVENT REPORT

Covering 6/30/2017 – 6/29/2018

This report is submitted pursuant to N.Y.C. Ad. Code § 20-706.2 as added by Local Law 68 of 2015.

Date	Event Type	Event Name	Neighborhood	Borough	DCA Staff	Approx. Attendees	Material(s) Provided
7/11/2017	Visibility Events	Rep. Espaillat Small Business Summit	Washington Heights	Manhattan	1	120	OLPS Brochure, General Retail Checklist, Tips for Business Owners, FEC Flyer, minimum wage flyer, VIP flyer
7/18/2017	Speaking Events	Immigration Small Business Town Hall	Elmhurst	Queens	1	75	Freelance, OLPS, WBOR brochures
7/18/2017	Visibility Events	City Hall in Your Borough	Kew Gardens	Queens	3	200	OLPS Brochure, General Retail Checklist, Tips for Business Owners, FEC Flyer, Tobacco booklet, minimum wage flyer, VIP flyer
7/19/2017	Visibility Events	Business Education Day w/ CM Constantinides	Astoria	Queens	6	53	OLPS Brochure, General Retail Checklist, Tips for Business Owners, FEC Flyer, Air Conditioning Law Checklist, minimum wage flyer, VIP Flyer
7/27/2017	Visibility Events	Business Education Day w/ CM Levine	Hamilton Heights	Manhattan	5	50	OLPS Brochure, General Retail Checklist, Tips for Business Owners, FEC Flyer, Air Conditioning Law Checklist, minimum wage flyer, VIP Flyer



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8/4/2017	Visibility Events	Business Walk w/ Sen. Gustavo Rivera	Fordham	Bronx	1	20	OLPS Brochure, General Retail Checklist, Tips for Business Owners, FEC Flyer, Air Conditioning Law Checklist, minimum wage flyer, VIP flyer
8/10/2017	Visibility Events	Harlem Week-NYC Economic Development Day	Harlem	Manhattan	1	200	OLPS Brochure, General Retail Checklist, Tips for Business Owners, FEC Flyer, minimum wage flyer,
8/15/2017	Speaking Events	Laundry Open House	Mt. Eden	Bronx	6	9	Laundry FAQ, Laundry Checklist, Laundry Licensee Application
8/17/2017	Speaking Events	Laundry Open House	Downtown Brooklyn	Brooklyn	6	21	Laundry FAQ, Laundry Checklist, Laundry Licensee Application
8/22/2017	Speaking Events	Laundry Open House	Sunnyside	Queens	6	40	Laundry FAQ, Laundry Checklist, Laundry Licensee Application
8/24/2017	Speaking Events	Laundry Open House	Downtown Manhattan	Manhattan	6	30	Laundry FAQ, Laundry Checklist, Laundry Licensee Application



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8/31/2017	Visibility Events	Staten Island Small Business Resource Fair	Emerson Hill	Staten Island	1	50	OLPS Brochure, General Retail Checklist, Tips for Business Owners, FEC Flyer, minimum wage flyer,
9/19/2017	Speaking Events	Presentation to the Guide Association of New York	Lower Manhattan	Manhattan	1	26	DCA Code and DCA Rules
9/21/2017	Visibility Events	Business Education Day w/ CM Matteo	Castleton Corners	Staten Island	3	53	OLPS Brochure, General Retail Checklist, Tips for Business Owners, FEC Flyer, Air Conditioning Law Checklist, minimum wage flyer, VIP flyer
9/21/2017	Visibility Events	Business Education Day w/ CM Rose	Tompkinsville	Staten Island	4	30	OLPS Brochure, General Retail Checklist, Tips for Business Owners, FEC Flyer, Air Conditioning Law Checklist, minimum wage flyer, VIP flyer
9/27/2017	Visibility Events	City Hall in Your Borough	Washington Heights	Manhattan	3	100	OLPS Brochure, General Retail Checklist, Tips for Business Owners, FEC Flyer, Tobacco booklet, minimum wage flyer, VIP flyer



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9/28/2017	Visibility Events	Business Education Day w/ CM Rodriguez	Washington Heights	Manhattan	5	90	OLPS Brochure, General Retail Checklist, Tips for Business Owners, FEC Flyer, Air Conditioning Law Checklist, minimum wage flyer, VIP flyer
10/17/2017	Speaking Events	NYWCC Breakfast Seminar with Beauty Salon Owners	Hamilton Heights	Manhattan	2	42	OLPS Brochure, General Retail Checklist, Tips for Business Owners, FEC Flyer, Air Conditioning Law Checklist, minimum wage flyer, VIP flyer
10/20/2017	Visibility Events	Get Smart: Connecting with NYC's Underserved Populations through Technology	Long Island City	Queens	1	70	OLPS Brochure, General Retail Checklist, Tips for Business Owners, FEC Flyer, Air Conditioning Law Checklist, minimum wage flyer, VIP flyer
10/20/2017	Speaking Events	Meeting w/ AM Hikind & Local Grocers	Borough Park	Brooklyn	2	20	General Retail Checklist, Supermarket Checklist, Bodega Checklist
10/25/2017	Visibility Events	Asian American Community Development Conference (small business owners, constituents, and community)	Greenwich Village	Manhattan	1	200	PSL, Paid Care, OLPS, WBOR brochures



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10/25/2017	Speaking Events	Small Business Roundtable w/ SPBID	Sunset Park	Brooklyn	4	16	OLPS Brochure, General Retail Checklist, Tips for Business Owners, FEC Flyer, Air Conditioning Law Checklist, minimum wage flyer, VIP flyer
10/25/2017	Visibility Events	City Hall in Your Borough	Flatbush	Brooklyn	3	100	OLPS Brochure, General Retail Checklist, Tips for Business Owners, FEC Flyer, Tobacco booklet, minimum wage flyer, VIP flyer
10/27/2017	Visibility Events	Business Education Day w/ CM Espinal	Cypress Hills	Brooklyn	5	35	OLPS Brochure, General Retail Checklist, Tips for Business Owners, FEC Flyer, Air Conditioning Law Checklist, minimum wage flyer, VIP flyer
11/1/2017	Speaking Events	Washington Heights BID Vending Meeting	Washington Heights	Manhattan	1	30	Tips for businesses
11/2/2017	Speaking Events	Business Workshop w/ Nostrand Avenue Merchants	Crown Heights	Brooklyn	1	21	OLPS Brochure, General Retail Checklist, Tips for Business Owners, FEC Flyer, Air Conditioning Law Checklist, minimum wage flyer, VIP flyer



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11/9/2017	Speaking Events	Laundry Presentation to Korean American Dry Cleaner's Association	Flushing	Queens	1	150	Laundry FAQ, Laundry Checklist, Laundry Licensee Application
11/16/2017	Visibility Events	SBS Business Resource Fair	Flushing	Queens	1	200	OLPS Brochure, General Retail Checklist, Tips for Business Owners, FEC Flyer, Air Conditioning Law Checklist, minimum wage flyer, VIP flyer, laundry checklist
11/18/2017	Visibility Events	Congressmember Espaillat: Muslim Small Business & Resource Forum	Norwood	Bronx	1	31	OLPS Brochure, General Retail Checklist, Tips for Business Owners, FEC Flyer, Air Conditioning Law Checklist, minimum wage flyer, VIP flyer
11/28/2017	Visibility Events	FWW Business Education Walk	Downtown	Brooklyn	6	120	FWW Folders w/ FAQs, one-pagers, Notice of Employee Rights
12/5/2017	Visibility Events	FWW Business Education Walk	Baychester	Bronx	3	100	FWW Folders w/ FAQs, one-pagers, Notice of Employee Rights



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12/6/2017	Visibility Events	FWW Business Education Walk	Fordham	Bronx	6	162	FWW Folders w/ FAQs, one-pagers, Notice of Employee Rights
12/6/2017	Speaking Events	Business workshop w/ Harlem CDC	Harlem	Manhattan	1	51	OLPS Brochure, General Retail Checklist, Tips for Business Owners, FEC Flyer, Air Conditioning Law Checklist, minimum wage flyer, VIP flyer
12/12/2017	Speaking Events	Tobacco Retail Dealer Open House	Harlem	Manhattan	5	42	OLPS Brochure, General Retail Checklist, Tips for Business Owners, FEC Flyer, Tobacco booklet, minimum wage flyer, VIP flyer
12/13/2017	Speaking Events	Tobacco Retail Dealer Open House	Lower Manhattan	Manhattan	10	124	OLPS Brochure, General Retail Checklist, Tips for Business Owners, FEC Flyer, Tobacco booklet, minimum wage flyer, VIP flyer
12/15/2017	Visibility Events	FWW Business Education Walk (Queens Center Mall, Queens Place, and Rego Center)	Elmhurst	Queens	6	157	FWW Folders w/ FAQs, one-pagers, Notice of Employee Rights
12/19/2017	Visibility Events	FWW Business Education Walk	Heartland Village; Harlem; Lower Manhattan	Staten Island; Manhattan	6	213	FWW Folders w/ FAQs, one-pagers, Notice of Employee Rights



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1/8/2018	Speaking Events	Meet and Greet w/ Chinese-American Laundry Association	Flushing	Queens	2	20	OLPS Brochure, General Retail Checklist, Tips for Business Owners, FEC Flyer, Tobacco booklet, minimum wage flyer, VIP flyer
1/17/2018	Speaking Events	Meet & Greet with Coney Island Businesses	Coney Island	Brooklyn	1	12	OLPS Brochure, General Retail Checklist, Tips for Business Owners, FEC Flyer, Tobacco booklet, minimum wage flyer, VIP flyer
1/23/2018	Visibility Events	FWW Business Education Walk	Grand Concourse	Bronx	4	46	FWW Folders w/ FAQs, one-pagers, Notice of Employee Rights
1/23/2018	Speaking Events	Tobacco Laws Presentation to YAMA	Lower Manhattan	Manhattan	4	26	OLPS Brochure, General Retail Checklist, Tips for Business Owners, FEC Flyer, Tobacco booklet, minimum wage flyer, VIP flyer
2/8/2018	Speaking Events	Business Roundtable w/ CM Miller		Queens	3	16	OLPS Brochure, General Retail Checklist, Tips for Business Owners, FEC Flyer, Tobacco booklet, minimum wage flyer, VIP flyer
2/9/2018	Speaking Events	FWW Regulation Training for Dunkin Donuts Franchisees	Flushing	Queens	3	48	FWW Business Education Folders w/ checklists,



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2/28/2018	Speaking Events	Chinese American Laundry Association Dinner	Flushing	Queens	1	150	OLPS Brochure, General Retail Checklist, Tips for Business Owners, FEC Flyer, Tobacco booklet, minimum wage flyer, VIP flyer
3/7/2018	Speaking Events	FWW Regulation Training Webinar w/ Littler	Lower Manhattan	DCA Office	3	65	FWW Business Education Folders w/ checklists,
3/14/2018	Visibility Events	Small Business Services Resource Fair w/ CCBA	Chinatown	Manhattan	1	70	OLPS Brochure, General Retail Checklist, Tips for Business Owners, FEC Flyer, Tobacco booklet, minimum wage flyer, VIP flyer
3/20/2018	Visibility Events	FWW Business Education Walk at Kings Plaza Mall	Flatbush	Brooklyn	3	75	FWW Folders w/ FAQs, one-pagers, Notice of Employee Rights
3/22/2018	Speaking Events	Business Roundtable w/ CM Salamanca	SoBro	Bronx	6	6	OLPS Brochure, General Retail Checklist, Tips for Business Owners, FEC Flyer, Tobacco booklet, minimum wage flyer, VIP flyer
3/23/2018	Speaking Events	Community Breakfast with Center for an Urban Future/ BPL- Business & Career Center	Grand Army Plaza	Brooklyn	1	200	Freelance, WBOR, OLPS, PC, PSL brochures



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4/10/2018	Visibility Events	FWW Business Education Walk at Jamaica Center	Jamaica	Queens	4	85	FWW Folders w/ FAQs, one-pagers, Notice of Employee Rights
4/12/2018	Visibility Events	Bronx Clergy Interfaith & Small Business Breakfast	Co-Op City	Queens	1	100	Freelance, WBOR, OLPS, PC, PSL brochures
4/17/2018	Visibility Events	DOHMH Food Safety Workshops	Downtown Brooklyn	Brooklyn	1	300	Freelance, WBOR, OLPS, PC, PSL brochures
4/23/2018	Speaking Events	Learn All You Need to Know About Street Vending in NYC	Sugar Hill	Manhattan	2	14	OLPS Brochure, General Retail Checklist, Tips for Business Owners, FEC Flyer, Tobacco booklet, minimum wage flyer, VIP flyer
4/23/2018	Speaking Events	Business Roundtable w/ CM Espinal	Cypress Hills	Brooklyn	4	8	OLPS Brochure, General Retail Checklist, Tips for Business Owners, FEC Flyer, Tobacco booklet, minimum wage flyer, VIP flyer
4/27/2018	Speaking Events	Laurelton Clean Up Agency Meeting	Laurelton	Queens	1	14	OLPS Brochure, General Retail Checklist, Tips for Business Owners, FEC Flyer, Tobacco booklet, minimum wage flyer, VIP flyer



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5/4/2018	Speaking Events	Business Education Day w/ CM Rivera	Lower East Side	Manhattan	6	70	OLPS Brochure, General Retail Checklist, Tips for Business Owners, FEC Flyer, Tobacco booklet, minimum wage flyer, VIP flyer
5/8/2018	Speaking Events	FWW Regulation Training for Burger King Franchisees	Bayside	Queens	3	20	FWW Business Education Folders w/ checklists, PSL
5/8/2018	Speaking Events	FWW Regulation Training for Western Beef	Ridgewood	Queens	2	20	FWW Business Education Folders w/ checklists
5/9/2018	Visibility Events	Financial Empowerment Fair	Fordham Heights	Bronx	1	35	OLPS Brochure, General Retail Checklist, Tips for Business Owners, FEC Flyer, Tobacco booklet, minimum wage flyer, VIP flyer
5/10/2018	Visibility Events	Nostrand Avenue Merchants Association Learn As Go Information Fair	Crown Heights	Brooklyn	1	25	OLPS Brochure, General Retail Checklist, Tips for Business Owners, FEC Flyer, Tobacco booklet, minimum wage flyer, VIP flyer
5/15/2018	Speaking Events	PSSL Regulation Training for Barclay Center HR Staff	Prospect Heights	Brooklyn	3		PSL, OLPS brochures



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5/29/2018	Speaking Events	DOHMH Food Safety Workshop	Lower Manhattan	Manhattan	1	80	OLPS Brochure, General Retail Checklist, Tips for Business Owners, FEC Flyer, Tobacco booklet, minimum wage flyer, VIP flyer
5/30/2018	Speaking Events	Bodega Association of America Networking Event	Washington Heights	Manhattan	1	50	OLPS Brochure, General Retail Checklist, Tips for Business Owners, FEC Flyer, Tobacco booklet, minimum wage flyer, VIP flyer
5/30/2018	Speaking Events	Business Education Day w/ CM Powers	Midtown East	Manhattan	7	70	OLPS Brochure, General Retail Checklist, Tips for Business Owners, FEC Flyer, Tobacco booklet, minimum wage flyer, VIP flyer
5/31/2018	Speaking Events	Brooklyn CB10 Hookah Bill Discussion	Bay Ridge	Brooklyn	1	20	OLPS Brochure, General Retail Checklist, Tips for Business Owners, FEC Flyer, Tobacco booklet, minimum wage flyer, VIP flyer
6/7/2018	Visibility Events	Sunset Park Small Business Resource Fair & Networking Event	Sunset Park	Brooklyn	1	115	OLPS, FIF, WBOR, PSL brochures
6/8/2018	Visibility Events	Business Education Day w/ CM Richards	Laurelton	Queens	2	70	OLPS Brochure, General Retail Checklist, Tips for Business Owners, FEC Flyer, Tobacco booklet, minimum wage flyer, VIP flyer



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6/13/2018	Speaking Events	Panel on Small Business in Brooklyn: Focus on Freelancers, Small Businesses, & Solopreneurs	Grand Army Plaza	Brooklyn	2	100	Freelance, OLPS brochures
6/15/2018	Speaking Events	Community District 16 Economic Development Stakeholder Group and Small Businesses	Brownsville	Brooklyn	1	36	FIF, OLPS, WBOR, PSL brochures
6/15/2018	Visibility Events	Flushing Business Expo	Flushing	Queens	1	35	OLPS Brochure, General Retail Checklist, Tips for Business Owners, FEC Flyer, Tobacco booklet, minimum wage flyer, VIP flyer
6/21/2018	Visibility Events	ENY Contractors Fair	East New York	Brooklyn	1	100	OLPS Brochure, General Retail Checklist, Tips for Business Owners, FEC Flyer, Tobacco booklet, minimum wage flyer, VIP flyer
6/22/2018	Visibility Events	SBS Small Business Resource Fair - Hunts Point	Hunts Point	Bronx	1	50	OLPS Brochure, General Retail Checklist, Tips for Business Owners, FEC Flyer, Tobacco booklet, minimum wage flyer, VIP flyer
6/26/2018	Visibility Events	Queens Business to Business Forum	Kew Gardens	Queens	1	50	OLPS Brochure, General Retail Checklist, Tips for Business Owners, FEC Flyer, Tobacco booklet, minimum wage flyer, VIP flyer



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6/27/2018	Visibility Events	DOHMH Food Safety Workshops	New Spring Village	Staten Island	2	20	PSL, PC, OLPS brochures
6/29/2018	Visibility Events	Business Education Day w/ CM Adrienne Adams	Jamaica	Queens	6	50	OLPS Brochure, General Retail Checklist, Tips for Business Owners, FEC Flyer, Tobacco booklet, minimum wage flyer, VIP flyer

Total events: 75

Total approx. attendees: 5,322