



Department of Transportation

POLLY TROTTEBERG, Commissioner

July 1, 2020

The Honorable Corey Johnson
Speaker
City Council
New York, New York 10007

Re: Coordinated Street Furniture Franchise annual report

Dear Honorable Speaker Johnson:

In accordance with Authorizing Resolution No. 1004 (L.U. 226-A), the New York City Department of Transportation Coordinated Street Furniture Franchise Unit is submitting herewith an annual report on Franchise activities for the year ending June 30, 2020.

Specifically, we have highlighted information related to the number of franchise structures replaced or removed during the preceding calendar year, revenues received by the City, in-kind media values, and community engagement regarding Franchise activities.

Please feel free to contact me at 212-839-4478 or mcraven@dot.nyc.gov for further information. Thank you for your continued support for this project.

Sincerely,

Michelle Craven
Assistant Commissioner
Cityscape & Franchises

Enc.
cc: Susan Pondish, NYCDOT



Coordinated Street Furniture Franchise Year 14 Update

July 1, 2020



Commissioner Polly Trottenberg





Coordinated Street Furniture Franchise Agreement Important Dates

- Original Franchise Agreement approved by the Franchise and Concession Review Committee: May 15, 2006.
- Franchise effective date: June 26, 2006.
- Contract Year 14 (revenue calendar): June 25, 2019, through June 24, 2020.
- Build Year 14 (construction calendar): September 25, 2019, through September 24, 2020.
- Funding of Escrow Account for Year 14: August 8, 2019.



Change in Control of Franchisee

- The Franchise and Concession Review Committee approved a change in control of the franchisee and an Amended and Restated Franchise Agreement on September 30, 2015.
- DOT and Cemusa NY, LLC, entered into the Amended and Restated Franchise Agreement on October 1, 2015.
- JCDecaux, N.A. purchased Cemusa, Inc., the parent company of franchisee Cemusa NY, LLC, on November 13, 2015.



Franchise Structure Status Report: Year 14

Bus Stop Shelters (as of June 24, 2020)

- 3,351 shelters in active service.
- 3,558 shelters installed with the new design, including 1 in Year 14 (see Table 1).
- Between June 25, 2019, and June 24, 2020
 - 13 shelters were temporarily removed for construction and will be reinstalled as construction is completed (see Table 2).
 - 19 shelters were permanently removed (see Table 3).
 - 2 shelters were relocated (see Table 4).
- DOT receives requests for new shelter locations from all stakeholders.
 - 2,514 locations have been suggested by stakeholders and evaluated by DOT since the start of the Franchise, including 80 suggested sites in Year 14.
 - DOT is approaching the Franchise limit of 3,575 shelter installations.





Franchise Structure Status Report: Year 14

Newsstands (as of June 24, 2020)

- 378 newsstands have been installed to date.
- 10 of these newsstands were installed during Year 14 (see Table 5).
- 5 franchise newsstands were permanently removed during Year 14 (see Table 6).

Automatic Public Toilets (as of June 24, 2020)

- Five APTs have been installed to date:
 - Madison Square Park, MN
 - Corona Plaza, QN
 - Grand Army Plaza, BR
 - Plaza de las Americas, MN
 - Fordham Plaza, BX
- DOT continues to evaluate site recommendations.

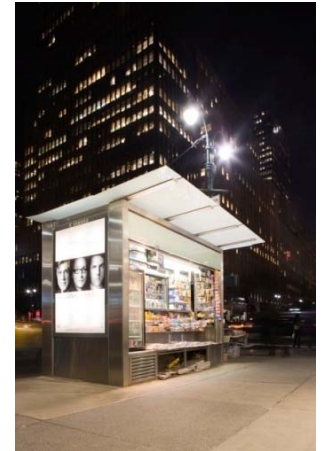


Photo Credit: Matt Greenslade





Franchise Structure Status Report: Year 14

Sheltered Bicycle Parking Structures

- Cemusa agreed to install 37 bicycle parking structures to satisfy section 9.17 of the CSFF contract, which requires “the Company provide certain amenities to the Coordinated Franchise Structures, the value of which shall not exceed \$2,500,000.”
- Cemusa installed 20 of these structures.
- As part of the Change in Control, JCDecaux agreed to install 30 and maintain additional bus shelters in lieu of installing the remaining 17 bicycle shelters.
- JCDecaux will maintain the structures for the remainder of the contract term at no cost to the City.





Franchise Financial Status Report: Year 14

Franchise Fee Payments

- Total Franchise Fees paid to the City to date: **\$ 605,414,000**

- Year 14 Payments

Quarter 1	\$ 14,323,750
Quarter 2	\$ 14,323,750
Quarter 3	\$ 14,323,750
Quarter 4	\$ 14,323,750***
Total	\$ 57,295,000

***The City anticipates receiving its Q4 disbursement from the Escrow Account on July 27, 2020.

- In Year 13, JCDecaux made four payments totaling \$55,682,000 for the year.



Franchise Revenue Status Report: Year 14

JCDecaux Revenue

- JCDecaux Year 14 Gross Sales Revenue:

Quarter 1	\$ 20,847,693
Quarter 2	\$ 28,419,261
Quarter 3	\$ 17,587,709
Quarter 4	\$ 4,459,735
Total	\$ 71,314,398***

***JCDecaux's revenue total for June 2020 has not been finalized, so the Q4 and Year 14 total revenues are not complete.



Franchise Revenue Status Report: Year 14

JCDecaux Year 14 In-Kind
Campaign Values (outside NYC):

\$22,996,008



Tourism campaign in Madrid



Table 1: Year 14 New Design Installations, Bus Stop Shelters

Borough	Jun 24-30 2019	Jul 2019	Aug 2019	Sep 2019	Oct 2019	Nov 2019	Dec 2020	Jan 2020	Feb 2020	Mar 2020	Apr 2020	May 2020	Jun 2020	Y14 Total
Bronx	0	0	0	0	1	0	0	0	0	0	0	0	0	1
Brooklyn	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Manhattan	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Queens	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Staten Island	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Total	0	0	0	0	1	0	0	0	0	0	0	0	0	0



Table 2: Temporary Shelter Removals for Construction, 6/25/19 – 6/24/20

BORO	CORNER	STREET ON	INTERSECTION OF	REMOVAL DATE	COMMENTS
QN	SW	Main Street	Elder Avenue	6/27/2019	Construction
MN	SW	Broadway	West 122 nd Street	7/1/2019	Construction
BX	SE	Elton Avenue	East 161 st Street	8/19/2019	Construction
MN	SW	Water Street	Hanover Square	10/4/2019	Construction
BR	SE	Nostrand Avenue	Avenue V	10/4/2019	Safety Project
QN	NE	Rockaway Beach Boulevard	Beach 86 th Street	10/15/2019	Construction
QN	SW	Beach 21 st Street	Mott Avenue	12/12/2019	Construction
MN	NE	3 rd Avenue	East 82 nd Street	1/27/2020	Construction
BR	SE	Atlantic Avenue	Hicks Street	1/14/2020	Construction
BR	SW	Linden Boulevard	Eldert Lane	2/25/2020	Construction
MN	NE	Madison Avenue	East 111 th Street	3/24/2020	Construction
QN	NE	Cross Bay Boulevard	149 th Avenue	4/2/2020	Construction
MN	SE	West 125 th Street	Adam Clayton Powell Boulevard	5/21/2020	Building fire



Table 3: Permanently Removed Bus Stop Shelters, 6/25/19 – 6/24/20

BORO	CORNER	STREET ON	INTERSECTION OF	REMOVAL DATE	COMMENTS
MN	NW	Grand Street	East Broadway	7/22/2019	Bus Stop Revoked
MN	NW	Grand Street	Suffolk Street	7/22/2019	Bus Stop Revoked
MN	SW	Avenue A	East 3 rd Street	7/24/2019	Bus Stop Revoked
MN	NE	Avenue A	St. Marks Place	7/25/2019	Bus Stop Revoked
MN	NE	Avenue A	East 3 rd Street	7/26/2019	Bus Stop Revoked
MN	SW	Avenue A	East 9 th Street	7/26/2019	Bus Stop Revoked
BX	NW	Willis Avenue	East 138 th Street	7/29/2019	Bus Stop Revoked
BX	SE	East 174 th Street	Longfellow Avenue	8/12/2019	Bus Stop Revoked
BX	NW	Franklin Avenue	East 168 th Street	8/19/2019	Bus Stop Revoked
QN	SW	Farmers Boulevard	Merrick Boulevard	8/22/2019	Bus Stop Revoked
QN	NE	Fresh Pond Road	Grove Street	8/22/2019	Bus Stop Revoked
QN	NW	Hempstead Avenue	224 th Street	8/28/2019	Bus Stop Revoked
QN	NE	Fresh Pond Road	Gates Avenue	9/3/2019	Bus Stop Revoked
BR	SE	Kossuth Place	Broadway	9/3/2019	Bus Stop Revoked
BX	SE	Webster Avenue	Bedford Park Boulevard	10/1/2019	Bus Stop Revoked
BR	NE	26 th Avenue	Shore Parkway Service Road North	11/20/2019	Bus Stop Revoked
MN	NE	Battery Place	West Street	2/12/2020	Bus Stop Revoked
MN	SE	West 57 th Street	Broadway	3/12/2020	Bus Stop Revoked



Table 4: Bus Stop Shelter Relocations, 6/25/19 – 6/24/20

BORO	CORNER	FROM STREET	INTERSECTION OF	REMOVAL DATE	CORNER	TO STREET	INTERSECTION OF
MN	NE	East 42 nd Street	Lexington Avenue	10/18/19	NE	Stop Revoked	Lexington Avenue
MN	SE	East 42 nd Street	Lexington Avenue	10/19/19	SE	Stop Revoked	3 rd Avenue



Table 5: Franchise Newsstand Installations, 6/25/19 – 6/24/20

BORO	CB	CORNER	STREET ON	INTERSECTION OF	INSTALLATION DATE
MN	8	NW	East 79 th Street	York Avenue	7/12/19
MN	5	SE	7 th Avenue	West 51 st Street	8/6/19
MN	12	SE	207 th Street	Vermilyea Avenue	8/8/19
QN	4	SW	Broadway	Baxter Avenue	8/8/19
MN	8	NE	2 nd Avenue	East 86 th Street	8/22/19
MN	5	NE	West 51 st Street	7 th Avenue	9/10/19
BK	2	SW	Flatbush Avenue	Atlantic Avenue	9/30/19
BX	1	NE	149 th Street	3 rd Avenue	1/9/20
MN	5	SE	West 52 nd Street	7 th Avenue	1/30/20
MN	5	NE	8 th Avenue	West 44 th Street	3/11/20

Table 6: Franchise Newsstand Removals, 6/25/19 – 6/24/20

BORO	CB	CORNER	STREET ON	INTERSECTION OF	REMOVAL DATE
QN	1	NW	Broadway	29 th Street	7/29/19
QN	3	SE	37 th Avenue	76 th Street	7/29/19
BK	14	NW	Albemarle Road	Flatbush Avenue	1/28/20
MN	4	NW	9 th Avenue	West 58 th Street	2/12/20
MN	3	SW	Bowery	Pell Street	3/3/20