



THE CITY OF NEW YORK
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MAYOR DE BLASIO ANNOUNCES NEW DIRECTOR OF LATINO MEDIA

NEW YORK—Mayor de Blasio today announced Jessica Ramos as Director of Latino Media. Ramos previously served as Communications Advisor to Deputy Mayor for Strategic Policy and Initiatives Richard Buery, and will now act as the liaison between City Hall and Latino Media.

“Jessica Ramos has been an efficient and effective Communications Advisor for Deputy Mayor Buery,” said **Mayor de Blasio**. “In addition, Ramos has been essential in communicating key goals of this administration, among them, Pre-K For All. This is a program that has impacted numerous and diverse families across the five boroughs, ensuring that every child has the resources they need to succeed in life. Ramos’ role in informing all New Yorkers about this life-changing program should be commended, and I look forward to her work as Director of Latino Media.”

As Director of Latino Media, Jessica Ramos will act as the liaison between City Hall and Latino media – an effort the administration has undertaken to ensure that all New Yorkers are well-informed on what the City and its various agencies are doing to improve their lives. Ramos will spearhead this effort by acting as Senior Latino Spokesperson on a range of priorities including developing and executing media strategies with ethnic and community media.

“Born and bred in Queens to immigrant parents, I know firsthand that our city’s unparalleled diversity and the vibrancy of our communities are what make it so special,” said **Director of Latino Media Jessica Ramos**. “I am honored to serve my city in this new capacity. Our message is one of unity and equality, and it must reach all the corners of this great city.”

About Jessica Ramos

Prior to this role, Jessica Ramos served as Advisor to Deputy Mayor for Strategic Policy Initiatives Richard Buery, where she was responsible for developing and advancing communications strategy and policy. Ramos is an experienced communications professional, community activist and leader, having also served as Communications Director for Build Up NYC, an advocacy organization for construction, hotel, and building and maintenance workers in

New York City. Ramos also has done communications work with other advocacy groups, including a local chapter of the American Federation of State, County and Municipal Employees District Council 37 and a regional branch of the Service Employees International Union, where she served as Communications Specialist. Ramos is a former member of Queens Community Board 3 and served as a Queens County Democratic District Leader from 2010 to 2014.

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