



THE CITY OF NEW YORK
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**MAYOR DE BLASIO APPOINTS CARLA MATERO AS DIRECTOR OF THE MAYOR'S OFFICE
OF SPECIAL PROJECTS AND COMMUNITY EVENTS**

NEW YORK—Mayor de Blasio today appointed Carla Matero as Director of the Mayor's Office of Special Projects and Community Events. As Director, Matero will be responsible for overseeing MOSPCE, which plans and coordinates all public ceremonies, celebrations, receptions, and other events held by the Mayor and First Lady of New York City.

Carla Matero brings significant planning and communications experience to her new role. She most recently served as the Executive Director of the Girl Scouts of the United States of America, and is well-equipped with the skills and experience to coordinate events on a large scale. She also has a background in community outreach through the arts, having served as Pennsylvania's Artist in Residence for three years.

"So much of MOSPCE's work revolves around celebrating the wonderful people and communities that make our city great. Carla understands just how much we have to be proud of here in New York City, and she's no stranger to the extensive planning and coordination required by her new role as Director. I'm excited to welcome her onto our team," said **Mayor de Blasio**.

"Our city is only as strong as the bonds that bring us together. My job as Director of the Mayor's Office of Special Projects & Community Events is to convene communities from across the city to recognize and celebrate the diversity of our brothers and sisters in every borough, from every nationality, and of every creed. I am honored to join this Administration, and look forward to the work ahead," said **MOSPCE Director Carla Matero**.

About Carla Matero

Carla Matero was previously the Executive Director of the Girl Scouts of America, and before that served as the Executive Director of Administrative Support and Executive Assistant to the President of Columbia University. She has also worked as the Executive Assistant and Office Manager for M3 Capital Partners, a real estate investment banking firm.

Matero also served as Pennsylvania's Artist in Residence for three years, during which time she produced arts initiatives, educational events, and pedagogical performance pieces that improved the artistic life of the state and its communities.

Matero received a Bachelor of Fine Arts degree from Wright State University, as well as a Master of Fine Arts from Penn State University. She recently completed her master's degree at Columbia University, where she studied strategic communications.

About the Mayor's Office of Special Projects and Community Events

The Mayor's Office of Special Projects and Community Events organizes, manages and directs all public ceremonies, celebrations, receptions, and similar functions held under City auspices by order of the Mayor;

coordinates the activities of the various City agencies and departments with regard to the planning and implementation of special events, and maintains liaison with the private sector for the coordination and support of City-sponsored events. MOSPCE also works with the Gracie Mansion Executive Director to facilitate the strategic planning and logistical coordination of large events at Gracie Mansion. MOSPCE also assists the Executive Director in crafting the creative direction of Gracie Mansion.

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