THE CITY OF NEW YORK DEPARTMENT OF FINANCE DIVISION OF TAX POLICY

### STATISTICAL PROFILE OF THE NEW YORK CITY HOTEL ROOM OCCUPANCY TAX

TAX YEAR 2018

**BILL DE BLASIO, MAYOR** 

JACQUES JIHA, PH.D., COMMISSIONER

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### Introduction

#### Applicability

The Hotel Room Occupancy Tax must be paid on the occupancy, or the right of occupancy, of a room or rooms in a hotel. A "hotel" is a building or part of it that is regularly used for the lodging of guests, and includes an apartment hotel, a motel, boardinghouse, bed-and-breakfast, bungalow, or club, whether or not meals are served. The occupant of any room or rooms in a hotel must pay the tax. Hotel operators and remarketers (when a room has been rented through a reseller) collect the tax from the occupant. The hotel room occupancy tax is separate from the NYC sales tax on hotel room occupancy and is charged in addition to the sales tax.

A facility is not considered a hotel if, during any four consecutive tax quarters or any twelve-month period ending on the last day of February, rooms are rented on fewer than three occasions or for not more than 14 days in the aggregate. Rentals to permanent residents (residents who occupy a room for at least 180 consecutive days) are not taxable. Moreover, not-for-profit organizations formed and operated exclusively for religious, charitable, or educational purposes, or for the prevention of cruelty to children or animals, and government agencies and other organizations not subject to the sales tax on hotel room rentals are exempt from the hotel room occupancy tax.

The hotel room occupancy tax year starts on March 1 and ends on the last day of February of the following year.

#### Tax Rate and Liability

If the rent for the room is	The tax will be
\$10 or more, but less than \$20	$50\phi$ per day + 5.875% of the rent for the room
\$20 or more, but less than \$30	1.00  per day + 5.875% of the rent for the room
\$30 or more, but less than \$40	1.50  per day + 5.875% of the rent for the room
\$40 or more	2.00  per day + 5.875% of the rent for the room

The hotel room occupancy tax is based on the rent charged for the room, as follows:

In the case of hotel suites, the tax is the fixed amount shown above for each room in the suite plus 5.875 percent of the rent for the suite.

Effective June 1, 2016, the application of the state and local sales tax and the city hotel room occupancy tax to remarketed hotel rooms is simplified by exempting from these taxes the rent paid by a room remarketer to the hotel operator. Hotel room occupants are taxable on the total rent they pay to a room remarketer. Formerly, a room remarketer was taxable on the rent it paid for the room to the hotel operator but was eligible for a credit or refund of the tax paid if certain conditions were met. As a result of the change in the law, room remarketers will no longer be required to pay tax on the rooms they rent from the hotel operator.

#### History

The rationale for the hotel room occupancy tax, first imposed in NYC in 1970, is that visitors should help pay the cost of basic services and tourism development initiatives that benefit them while here.

In 1970, the tax consisted of a flat fee based upon the daily rental value of the room. A 5.0 percent tax was imposed in addition to the flat fee in 1986, raised to 6.0 percent in 1990, then lowered to 5.0 percent in 1994 and raised to the current 5.875 percent in 2009.\* Also, in 2009, the tax was extended to apply to the markup on rooms rented through Internet and other hotel room occupancy resellers.

In 2015, local legislation adopted by the City Council extended the 5.875 percent rate through November 30, 2019. Unless extended at that time, the rate would revert to 5 percent on December 1, 2019.

NYC Hotel Room Occupano	ey Tax Rates
07/08/86 - 08/31/90	5.000%
09/01/90 - 11/30/94	6.000%
12/01/94 - 02/28/09	5.000%
03/01/09 - 11/30/13	5.875%
12/01/13 - 12/19/13	5.000%
12/20/13 - present	5.875%

<sup>\*</sup>For the period between December 1, 2013 and December 19, 2013, the rate temporarily reverted to 5.0 percent.

#### HOTEL ROOM OCCUPANCY TAX TAX YEAR 2018

## Table 1DISTRIBUTION BY LIABILITY RANGE(NUMBER OF ROOMS RENTED AND DOLLARS IN THOUSANDS)

					Liability			
			Number of		Daily			
	Number	% of	Rooms	% of	Room	5.875%		% of
Liability Per Taxpayer	of Hotels	Total	Rented	Total	Тах	Тах	Total	Total
Under \$10K	141	14.9 %	43	0.1 %	\$79	\$281	\$360	0.1 %
\$10K - \$25K	46	4.9	92	0.2	176	606	783	0.1
\$25K - \$50K	37	3.9	154	0.4	308	1,093	1,401	0.2
\$50K - \$100K	76	8.0	660	1.7	1,295	4,368	5,663	0.9
\$100K - \$200K	144	15.2	2,116	5.4	4,190	16,357	20,547	3.3
\$200K - \$300K	67	7.1	1,465	3.8	2,930	13,594	16,524	2.7
\$300K - \$400K	42	4.4	1,216	3.1	2,431	12,217	14,648	2.4
\$400K - \$500K	40	4.2	1,404	3.6	2,808	15,195	18,002	2.9
\$500K - \$1M	141	14.9	6,653	17.1	13,301	86,186	99,487	16.0
\$1M - \$1.5M	70	7.4	4,991	12.8	9,972	74,002	83,974	13.5
\$1.5M - \$2M	28	3.0	2,688	6.9	5,376	43,863	49,240	7.9
\$2M - \$2.5M	22	2.3	2,880	7.4	5,759	43,461	49,220	7.9
\$2.5M - \$4M	33	3.5	5,698	14.7	11,396	93,394	104,790	16.8
More than \$4M	11	1.2	3,337	8.6	6,675	63,297	69,972	11.2
Remarketers	48	5.1	5,486	14.1	10,972	77,410	88,382	14.2
TOTAL	946	100.0 %	38,882	100.0 %	\$77,668	\$545,325	\$622,993	100.0 %

#### HOTEL ROOM OCCUPANCY TAX TAX YEAR 2018

# Table 2DISTRIBUTION BY BOROUGH(NUMBER OF ROOMS RENTED AND DOLLARS IN THOUSANDS)

			Number of					
	Number	% of	Rooms	% of	Daily	5.875%		% of
Borough	of Hotels	Total	Rented	Total	Room Tax	Тах	Total	Total
Manhattan	597	63.1 %	28,510	73.3 %	\$56,998	\$424,890	\$481,888	77.4 %
Bronx	28	3.0	410	1.1	769	2,168	2,937	0.5
Brooklyn	104	11.0	1,703	4.4	3,387	17,144	20,531	3.3
Queens	140	14.8	2,566	6.6	5,130	21,715	26,845	4.3
Staten Island	10	1.1	152	0.4	304	1,175	1,479	0.2
Not Available	19	2.0	54	0.1	108	822	930	0.1
Remarketers	48	5.1	5,486	14.1	10,972	77,410	88,382	14.2
TOTAL	946	100.0 %	38,882	100.0 %	\$77,668	\$545,325	\$622,993	100.0 %

#### HOTEL ROOM OCCUPANCY TAX TAX YEAR 2018

# Table 3DISTRIBUTION BY AVERAGE DAILY ROOM RENT(NUMBER OF ROOMS RENTED AND DOLLARS IN THOUSANDS)

			Number of		Liability			
Average Daily Room Rent	Number of Hotels	% of Total	Rooms Rented	% of Total	Daily Room Tax	5.875% Tax	Total	% of Total
Under \$40 or Unavailable	16	1.7 %	157	0.4 %	\$240	\$353	\$592	0.1 %
\$40 - \$100	141	14.9	2,498	6.4	4,994	11,396	16,390	2.6
\$100 - \$150	170	18.0	3,245	8.3	6,486	24,672	31,158	5.0
\$150 - \$200	174	18.4	6,232	16.0	12,464	65,056	77,520	12.4
\$200 - \$250	181	19.1	9,205	23.7	18,396	121,425	139,820	22.4
\$250 - \$300	78	8.2	5,024	12.9	10,047	80,975	91,023	14.6
\$300 - \$350	65	6.9	4,181	10.8	8,363	79,866	88,229	14.2
\$350 - \$400	25	2.6	1,088	2.8	2,175	23,346	25,522	4.1
\$400 - \$500	19	2.0	941	2.4	1,882	23,645	25,526	4.1
\$500 - \$700	12	1.3	334	0.9	669	10,980	11,648	1.9
More than \$700	17	1.8	490	1.3	981	26,202	27,183	4.4
Remarketers	48	5.1	5,486	14.1	10,972	77,410	88,382	14.2
TOTAL	946	100.0 %	38,882	100.0 %	\$77,668	\$545,325	\$622,993	100.0 %

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#### Figure 2 LIABILITY COMPARED TO NYC VISITORS, AVERAGE DAILY ROOM RENT, ROOM INVENTORY AND OCCUPANCY RATE TAX YEARS 2000 – 2018

- Hotel room occupancy tax liability has continued to increase every year since 2009. In 2018, liability increased 7 percent.
- All measures below increased from 2017 to 2018.



Sources: All data except hotel room occupancy tax liability are from NYC & Company and PKF Consulting. Hotel room occupancy tax liability is from NYC Department of Finance records.