

# **NEWSLETTER**

THE OFFICE OF FILM, THEATRE AND BROADCASTING SEPTEMBER 3, 2013

## **ESTABLISHING SHOT**



## A CYCLE OF PERSONALITY: "MADE IN NY" PA PROGRAM GRADUATES NEXT CYCLE

A special kind of celebration took place recently at the Brooklyn Navy Yard offices of non-profit Brooklyn Workforce Innovations: the graduation of the newest group of graduates of the "Made in NY" Production Assistant Training Program.

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# INDIE NYC: LOCAL FILMMAKERS SHARE STORIES ABOUT BREAKING INTO THE INDUSTRY

An eclectic mix of SAG members and New Yorkers interested in learning about independent film received insightful and practical advice from prominent professionals in the industry at Excellence in Indie Filmmaking, part of "Made in NY" Talks.

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# LOCAL COLLEGE STUDENTS INTERN AT BROOKLYN TECH COMPANIES

This summer, students from New York City College of Technology were given the chance to intern at digital companies as part of the Brooklyn Tech Triangle Internship Program.

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LEARN FROM THE EXPERTS IN THE MEDIA & ENTERTAINMENT INDUSTRY WITH AN INNOVATIVE

#### MANAGEMENT TRAINING PROGRAM

Strategic Steps for Growth is an innovative management training program for established media and entertainment-related small businesses. This nine-month, mini-MBA-style course will help you identify growth opportunities learning from an award-winning curriculum from Interise, peer mentoring and using your own business as a case study.

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## **NEW YORK CITY CREDITS**

#### TUNE IN: NEW TV SEASON IS BURSTING WITH "MADE IN NY" SHOWS

Ten shows premiere this September that have something in common: they're all "Made in NY" and employ thousands of New Yorkers.

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#### A 'TIME' FOR BROADWAY SHOWS TO BEGIN IN SEPTEMBER

Revivals, new musicals and a new play make their way into Broadway theatres this month as the new season gets underway.

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## FILMS AND TV SHOWS PICK UP 'BUZZ' WITH THE "MADE IN NY" MARKETING CREDIT

Independent films, morning programs and a TV festival are part of the "Made in NY" Marketing Credit in September.

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## IN THE NEWS

### PALEYFEST: MADE IN NY LAUNCHES IN OCTOBER TO CELEBRATE TELEVISION IN NYC

The Paley Center for Media and the Mayor's Office of Media & Entertainment will present

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#### "MADE IN NY" VENDORS 'DRIVE' INTO SEPTEMBER

More and more local businesses are looking to connect with productions filming in New York City with the "Made in NY" Discount Cad. Among the latest vendors to join are: A-Club Driving School, Cater2.me, EisnerAmper LLP, Showplace Antique + Design Center, The New York Palace, Revolution Rickshaws and MV Film Financials.

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#### FESTIVALS BRING THE WORLD OF FILMMAKING TO NEW YORKERS

New York City plays a host of a selection of film festivals, screenings and industrythemed events this month.

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### **REEL NEW YORKERS**



# "MADE IN NY" GRADUATE OF THE MONTH: JOËLLE DUSSEK

Joëlle Dussek knows a thing or two about perseverance. A 2008 graduate of the "Made in NY" Production Assistant Training and a resident of Washington Heights, Dussek has set her sights on a career in the entertainment industry and is now the studio production coordinator for a late night talk show.

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## **GOT CULTURE?**

# DANCE INTO FALL WITH A COLLECTION OF PERFORMANCES IN THE BOROUGHS

Some of the world's greatest dancers and dance groups perform and perfect their craft in New York City. This September, festivals, classes and



performances will provide New Yorkers and visitors with ample opportunities to experience world-class dance and try out some moves of their own.

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